BIRD NEPONSET REVIEW

VOLUME 38 1950

AXEL H. ANDERSON
President

BIRD NEPONSET REVIEW

Volume 38 Number 1 ● January 1950

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of February, and of those who complete twenty-five or more years' service during that month.

Name	*Year*	*Department*	*Years*
Henry B. Hartig	2-21-05	Retired	45
Alice E. Nichols	2-27-11	Retired	39
Benjamin R. Taylor	2-16-14	Office	36
Peter A. Nielsen	2-7-16	No. 1 Box Shop	34
John E. Curran	2-11-16	Paper Mill	34
William F. Murphy	2-5-17	No. 1 Box Shop	33
Charles D. Rafuse	2-12-18	Retired	32
Steve Druzas	2-16-20	Flooring Plant	30
Vincentz Stankiewicz	2-17-20	Roofing Plant	30
Frank Sutherland	2-25-20	Flooring Plant	30
John Buonpane	2-10-21	Roofing Plant	29
Patrick Maguire	2-21-21	Flooring Plant	29
Justin P. Antonitis	2-23-21	No. 2 Box Shop	29
Thomas A. Smith	2-23-21	Roofing Plant	29
William J. Wosner	2-23-21	Flooring Plant	29
Leslie W. Hall	2-15-22	Finishing Mill	28
James J. Donovan	2-20-22	Paper Mill	28
Arthur F. Johnson	2-5-23	No. 1 Box Shop	27
Joseph Jalea	2-6-23	Retired	27
Leslie H. Fillmore	2-7-23	Flooring Plant	27
Ralph B. Kemp	2-13-23	Roofing Plant	27
Harry A. Dresser	2-19-23	Roofing Plant	27
Francis J. Curran	2-23-23	Office	27
Alma A. Walsh	2-26-23	Finishing Mill	27
Coleman Conroy	2-27-23	Retired	27
Michael J. Cronin	2-19-24	Maintenance	26
Elton S. Moore	2-25-24	Flooring Plant	26
Alfonse Sylvester	2-11-25	Finishing Mill	25
Howard White	2-13-25	No. 1 Box Shop	25
Howard Hewins	2-14-25	Flooring Plant	25
Felix Iarocci	2-18-25	No. 2 Box Shop	25
John T. Coughlin	2-1-35	Flooring Plant	15
Joseph J. Smelstor, Jr.	2-1-35	No. 2 Box Shop	15
Lawrence V. White	2-1-35	Flooring Plant	15
Louis A. Silvestri	2-5-35	Roofing Plant	15
Warren H. Anderson	2-6-35	Office	15
Carl T. Swanson	2-7-35	No. 1 Box Shop	15
Ernest F. Zinkowsky	2-7-35	Roofing Plant	15
Louisa H. Graham	2-11-35	Office	15
George Wise	2-12-35	Maintenance	15
Earle J. Higgins	2-18-35	Flooring Plant	15
Geo. F. R. Kinsman	2-23-35	Flooring Plant	15
Henry C. Holmegard	2-25-35	Roofing Plant	15
M. Genevieve Kennedy	2-25-35	Office	15
Napoleon P. LaCasse	2-25-35	Flooring Plant	15
Augustus Hogan	2-27-35	No. 1 Box Shop	15
Clyde M. Adams	2-21-40	Flooring Plant	10
Colleen L. Blake	2-12-45	Office	5

PHILLIPSDALE

Willie Banks	2-6-10	Retired	40
Joseph Farrell	2-21-13	Retired	37
Clarence H. Pierson	2-13-20	Plant	30
Manuel Perry	2-24-21	Plant	29
Chas. J. McLaughlin	2-18-24	Plant	26
Herbert R. Black	2-22-24	Retired	26

CHICAGO

William W. Wilson	2-9-13	Western Mgr.	37
Ernest Grosscup	2-17-14	Retired	36
Raleigh Stearles	2-2-20	Retired	30
Harry M. Clark	2-1-22	Retired	28
John J. Walsh	2-12-24	Plant	26
George R. McNay	2-1-25	Roofing Sales	25
Levy Hosch	2-12-25	Plant	25
William B. Harris	2-18-35	Roofing Sales	15

On the Cover

The Bird & Son Quarter Century Club pin is reproduced on this month's cover. This attractive blue and gold pin is now being worn by the five hundred sixty-one Bird people who are members of the newly formed Quarter Century Club.

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BIRD NEPONSET REVIEW

Vol. 38 No. 1 January 1950

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Published for the employees of Bird & Son, inc. to promote good service, good business, good will

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Part of the head table at the Quarter Century Club banquet at the Copley Plaza, January 4th. From the left: John Dower, Marshall Grant, Fannie Murphy, Elmer Bartlett, James Geary, Axel Anderson, Albert Smith, John J. White, James Hammond and Frank Fisher.

Quarter Century Club Banquet

ON an unusually mild evening, the 4th of January, over four hundred Bird & Son people gathered to honor retired fellow workers and to form a Quarter Century Club.

Held at the ballroom of the Copley Plaza, Boston, it was a plush affair, complete with salmon pink hangings, uniformed waiters, and flowers on every table. But the crowd was a Bird crowd and at the head table the master of ceremonies and principal speakers were old friends like Al Smith, Axel Anderson and Elmer Bartlett. The ushers were girls from the office and wielding the flash camera during the evening was Walter Hartig, company photographer, himself a twenty-five-year man. So the place had a friendly feeling even in the gilt-edge splendor of one of Boston's finest hotels.

Head Table Guests

The affair began with the entrance of the head table guests, among whom were those Bird & Son employees with fifty or more years of service. They walked from a room off the ballroom, down a wide flight of steps and then ascended to their places amid warm applause from the rest of the gathering. First there were William F. Geary and Mrs. Geary, John F. Dower, Marshall Grant, Fannie Murphy, Elmer Bartlett and Axel Anderson. There were more — James J. Geary, John White, James W. Hammond, Frank Fisher and Mr. and Mrs. John Sullivan. The only regret was that all invited to this table could not be there. They included James Smith, Albert Jenkins, Hattie Willis, Henri Davenport and his wife and Philip R. Allen.

Everybody was in his place, the lights dimmed, the orchestra struck up the "Star Spangled Banner," and everyone faced toward one end of the ballroom where was spotlighted a large American flag. After the national anthem, the group picture was snapped and the important business of eating began.

It was a good dinner, in fact, an excellent dinner. Most people like a good piece of roast beef and the serving was a generous one. Digestion was aided by the sprightly dinner music of Lewis' Moonlight Serenaders.

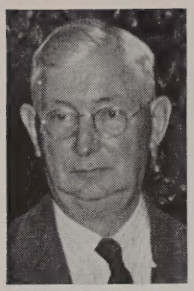
Before President Anderson gave his official welcome, messages of congratulations and good wishes were read from company officials and friends.

In speaking of the Quarter Century Club, Mr. Anderson said in part: "The twenty-five-year members of the Bird family have in all cases some, and in some cases many, years of active work on the job ahead of them. Because of this, we felt that at this time it would be very suitable to organize a Quarter Century Club which in way is a revival of the Old Timers Club which many of us here tonight know all about.

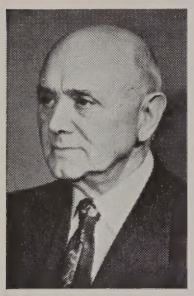
"The Quarter Century Club is not going to be just another organization

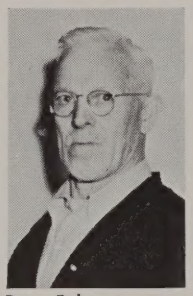
(Continued on page 13)

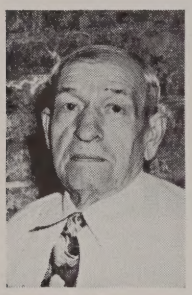
Helena White is congratulated by Mr. Anderson on her election as first secretary of the newly organized Quarter Century Club. Seated at her left is Harry Mann, who has just been elected the club's first president.

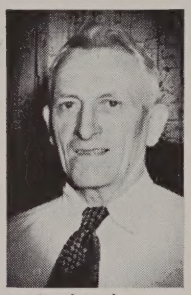

William F. Sline

Winifred Rhind


E. T. Benson

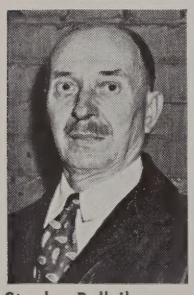

Peter Folan

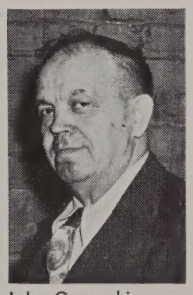

James Duda

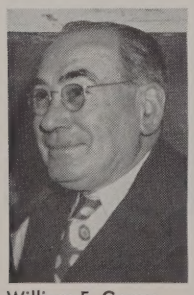

Michael Burke

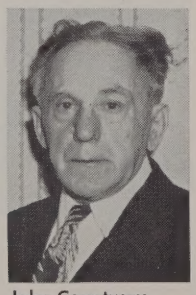
Michael Connors

John Blazonis


Stanley Palleiko


John Grusacki


William F. Geary


John Countway
(October retirement)

Those Who Retired

OFFICE

William F. Sline, 73 Union Street, East Walpole. From Sept. 28, 1915. Started as Receiving Clerk, East Walpole. Since Oct. 13, 1919, Salesman, Building Products Division (territory north of Boston).

Winifred Rhind, 37 Church Street, North Attleboro. From May 6, 1918, Credit Dept., (East Walpole). Since July 1, 1921, Credit Correspondent.

Dimon E. Merrill, 47 Florence Avenue, Norwood. From Oct. 4, 1920, Assistant Treasurer and Credit Manager. (See picture, page 8.)

E. Thomas Benson, School Street, Bryantville. From March 2, 1931, Salesman, Building Products Division (Northern Division).

EAST WALPOLE MILLS

Paper Mill

Michael Burke, 291 East Street, East Walpole. From Sept. 22, 1905. March 27, 1913, Shift Foreman, Cutting Room. July 1, 1914, Foreman, Sorting Plant, South Walpole. Since March 19, 1922, Beaterman.

John Blazonis, 129 Pleasant Street, East Walpole. From Aug. 15, 1907. May 18, 1911, Beaters. Since Oct. 19, 1942, Cutting and Sorting Dept.

Michael Connors, 290 East Street, East Walpole. From May 1, 1916, Cutting and Sorting Dept. Previous record, Sept. 1912 to March 1916.

James Duda, 364 Washington Street, East Walpole. From Oct. 14, 1918, Cutting and Sorting Dept.

Steven K. Barron, 20 Weld Avenue, Norwood. From March 5, 1923, Beaterman, to 1948. Since Jan. 1, 1948, Stock Transfer Dept.

Peter Folan, 8 Warren Street, Norwood. From March 7, 1925, Stock Transfer Dept. Previous employment for a few months in 1923.

Finishing

William F. Geary, 88 Union Street, East Walpole. From July 1, 1896. Since March 27, 1913, Foreman, Finishing Mill.

Mike Waytekunas, 146 Winslow Avenue, Norwood. From June 20, 1912, Paper Mill. Since June 15, 1923, Finisher, Finishing Mill.

Adolph E. Larson, 87 Center Street, North Easton. From Sept. 4, 1945, Finishing Mill.

No. 1 Box Shop

Lewis Walter, 34 Highview Street, Norwood. From Nov. 5, 1908, Solid Fibre Cases Dept. Since May 12, 1941, Punch Press Operator.

Ethel M. Havey, 26 Summit Avenue, Norwood. From Aug. 13, 1912, Shoe Cartons. Since Oct. 1, 1920, Printing Dept.

John Grusacki, 175 Railroad Avenue, Norwood. From Apr. 25, 1913. Since March 21, 1918, Crane Operator, Combiners.

Stanley Palleiko, 12 St. Paul Avenue, Norwood. From May 20, 1919, Solid Fibre Combiners. Previous work here in 1916, '17 and '18.

on December 31, 1949

NORWOOD FLOORING PLANT

Salvatore Purpura, 34 Sturtevant Avenue, Norwood. From Sept. 18, 1924. From 1924 to 1939, Norwood Roofing Plant. Since May 27, 1940, Saturator Man, Undercoating and Saturating Dept.

NORWOOD ROOFING PLANT

Manuel D. Caneja, 1022 Washington Street, Norwood. From Apr. 15, 1926, Shipping Dept., as Checker-Driver and later Loader. Previous work in 1920 and 1922-23 at this plant.

Vito Carchedi, 20 Oolah Avenue, Norwood. From July 30, 1929 in the Yard Crew. Previous work in 1924, '25, '26, all at this plant.

William E. Angus, 260 Pleasant Street, East Walpole. From July 31, 1933, first as Carpenter in East Walpole Maintenance, then as Millwright there. Since April 20, 1936, Norwood Roofing Plant, A Millwright.

Carl H. Magnuson, 92 School Street, Walpole. From Sept. 27, 1933. Since Nov. 12, 1935, Yard Crew.

Antonio Ranaldi, 376 East Street, Dedham. From Sept. 12, 1942, first in Shell Dept. Since Jan. 25, 1943, No. 1 Machine.

John W. Daley, Bird Club, East Walpole. From Apr. 5, 1944, Granule Plant.

George W. Parsons, Dwight Street, Millis. From May 22, 1944. Since July 10, 1944, No. 7 Machine. Previous work in 1942-43 at this plant.

PHILLIPSDALE, R. I.

Charles Smith, 68 Campbell Avenue, Phillipsdale. From October 6, 1916, first on the Paper Machines. Since November 6, 1925, Head Cleaner in Oiling and Cleaning Dept.

Herbert Black, 43 Wesleyan Avenue, Providence. From February 22, 1924, first as Inspector; March 15, 1942, Checker in Transfer Dept. Since September 29, 1947, Oiling and Cleaning Dept.

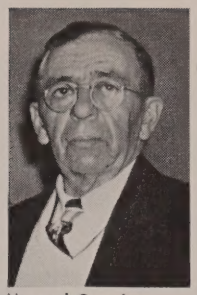
Peter Dzierzyc, 15 Watson Street, Central Falls. From July 6, 1927, Cutting and Sorting Dept., first as Feeder; transferred to Beater Helper, returned to Cutting and Sorting Dept., May 25, 1930, as Changeman.

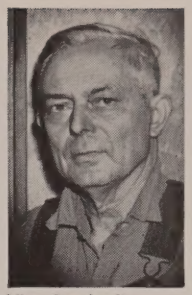
CHICAGO

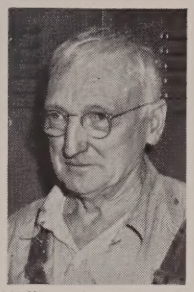
Ernest Grosscup, 6515 S. Racine Avenue, Chicago. From February 17, 1914. Since 1920, Inspector, Roofing Machines.

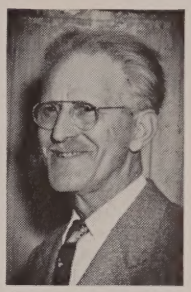
William E. Eby, 1235 West 81st Street, Chicago. From May 29, 1919, No. 2 Roofing Machine, then Shingle Cutter Man. Since 1946 in the Nail Room.

Frank W. Krueger, 6504 S. Wolcott Avenue, Chicago. From August 30, 1926, Carloader in the Shipping Dept.

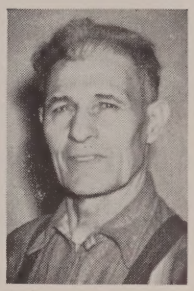

Manuel Caneja

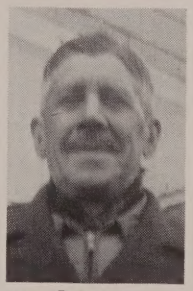

Vito Carchedi


William Angus

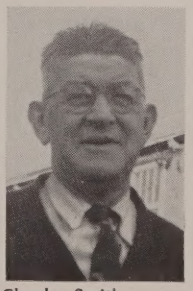

George Parsons

Carl Magnuson


Salvatore Purpura

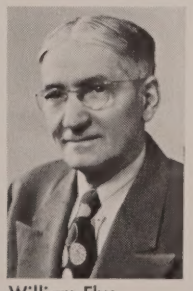

Peter Dzierzyc

Herbert Black


Charles Smith

Ernest Grosscup

Frank Krueger


William Eby

Shreveport's New Felt Mill

General view of the new mill.

A BOAST of last spring was made good at 11:50 P.M., November 30th, and several men who said it couldn't be done paid off their bets. On that day and hour the first felt was produced at Shreveport's new Felt Mill, making good the prediction of Vice President Ralph A. Wilkins who last spring had said that he'd have the mill operating on December 1st — two months ahead of the originally scheduled date of February 1, 1950.

Back of that first roll of felt were months of careful planning and just plain hard work on the part of everyone from Mr. Wilkins, Lester Tarbell, and L. L. Williams, to Mr. Steenhill and all of his fine crew from the Rust Engineering Company. During the last two weeks the efforts of these folks were bolstered and brought to final success by a crew of nine of Phillipsdale's and East Walpole's expert felt and paper makers. As soon as these men arrived at Shreveport they caught the spirit of the occasion and put in harder work and longer hours than they had ever known before so that the new mill would be producing felt by December 1. They succeeded so well that the very first reel of felt was *good* felt. It passed all inspection tests and went on to the Shreveport Roofing Mill where it was saturated and shipped to a customer.

Ground was broken and construction started on February 1st of last year. From the very start the work progressed rapidly and smoothly. Everything necessary for the felt making operations was in and ready for final adjusting and testing when the fellows arrived from the North on November 19th, a few days before Thanksgiving. Less than two weeks later the wheels were turning, producing a saleable product.

Vice President Ralph A. Wilkins congratulates Nils Steenhill, Superintendent of the Rust Engineering Company in charge of the construction of the new mill. It was through the fine efforts and cooperation of Mr. Steenhill and his crew that the mill was completed and ready for operation on December 1st, two months ahead of the original schedule.

From the ground up

This mill has really been built "from the ground up." Even the six water wells on Bird property, furnishing five hundred thousand gallons per day, were part of the project. Likewise, a special railroad siding was built for the unloading of rags, wood and papers. The wood is stored alongside the tracks and the papers and rags on a large cement slab near the beater room.

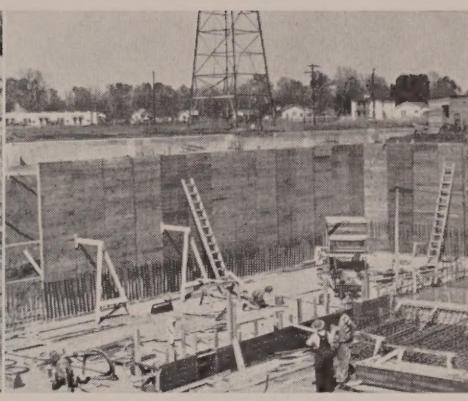
For processing the rags there are two modern Taylor Stiles rag cutters with an exhaust system to carry away the dust. From the cutters the rags travel on a belt conveyor to three Dilts rag beaters with a capacity of seventy-five tons of felt production daily. For paper stock there is a Dilts breaker beater with provision in that area of the building for a hydrapulper later, when needed.

(Continued on page 6)

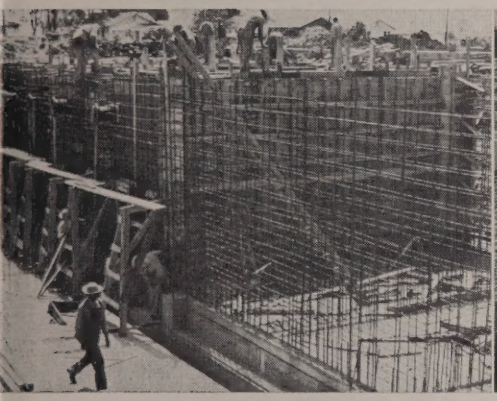
Progress - Month by Month

February

March

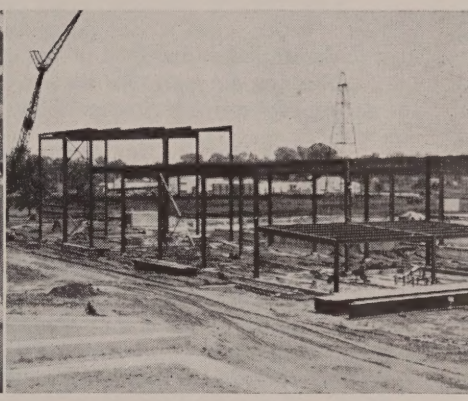


April

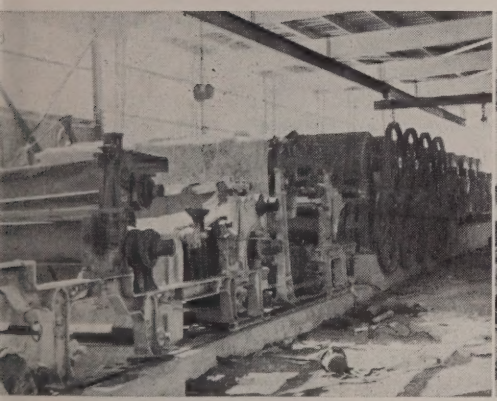


May

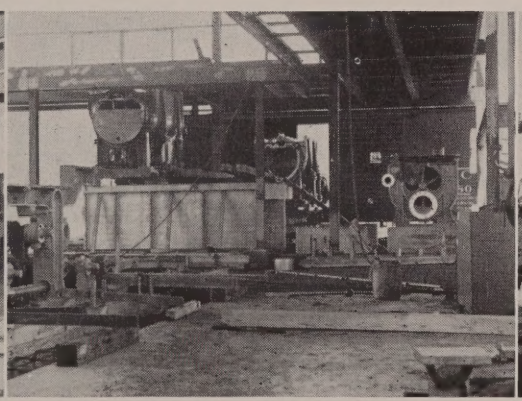
June



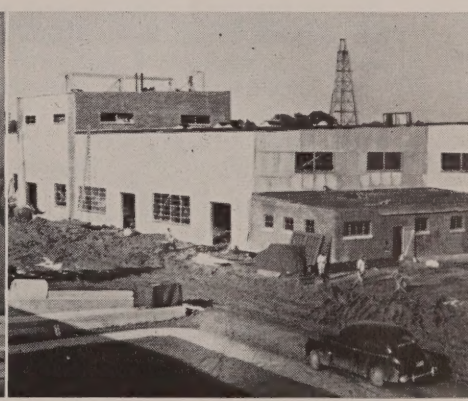
July



August

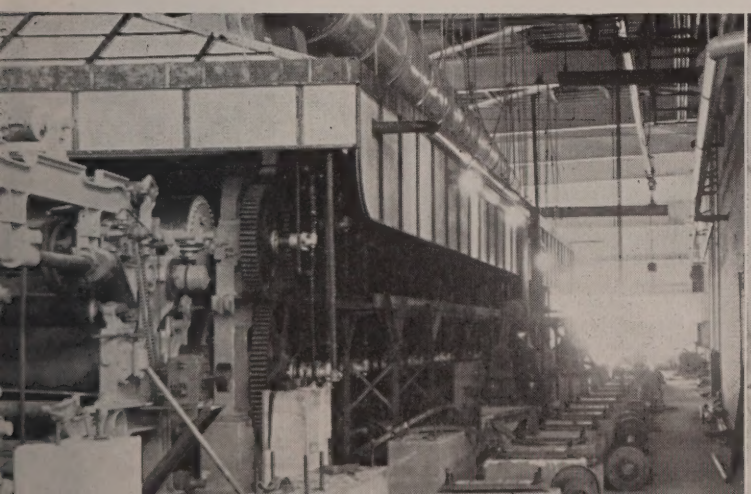


September



October

November 6, 1949



November 30, 1949 — 11:50 P.M. We made it!

Shreveport's New Felt Mill

(Continued from page 4)

The wood converting equipment consists of a ten-knife chipper, a chip storage silo, chemipulper and a wood storage chest. The storage silo is built directly over the chemipulper. After passing through these operations the wood is blown by the exhaust steam directly to the wood storage chest.

Six concrete chests are provided for storing and mixing the stock —

One for rags
One for papers
One for wood
One for the machine, after rags, paper and wood have been blended and refined
One for dirty process water
One for clarified process water.

Bird Machine Savealls

A unique process has been installed for clarifying the dirty process water. This water is a collection of all overflow, cooling and washup water from various parts of the mill. It can be used "as is" for the beaters, but for other purposes it must be cleaned. This is done by putting it through two Bird Machine Savealls. From these Savealls the clarified water goes to its storage chest for later use on Bird Showers, wet felt showers, screen showers and any other place where such water can be used. Thus a large amount of water is used over and over, being clarified each time at the Savealls. Any overflow from the clarified water chest and any other water too dirty for reclaiming goes through a thirty-five-hundred-foot sewer to the bayou of Red River.

The rag fibre goes from the three rag beaters to the rag storage chest and then is refined in a Noble and Wood Bull Dog Jordan. Wood fibre is refined by a Claflin refiner. Rags, wood and paper are blended and further refined in a second Noble and Wood Jordan and these combined stocks then go to the machine chest.

After the machine chest comes a regulating box, then a settling system and then three Bird Screens. Rejected material from the Bird screens goes to a flat screen where dirt and other materials such as bits of rubber, cellophane and the like are removed and thrown away. The clean fibre is returned to the settling system. This method of settling and then screening is a Bird & Son development which has proved very effective in delivering clean fibre to the felt machine.

The felt machine itself, to which the stock goes after passing through the Bird Screens, has one vat with a cylinder sixty inches in diameter and one hundred sixty-nine inches long. This cylinder transfers the fibres to a felt, just as on a regular cylinder paper machine, and the material then passes through three plain presses where most of the water is extracted. Next the product passes over twenty-seven 60-inch diameter driers, then through a five-roll calender stack. It is wound at the end of the machine on a two-drive reel, one reel supplying the rewinder as the other receives felt from the machine. Rewinding is done on a Langston rewinder. Although present felt requirements are largely for 144-inch felt, the machine can if necessary make a sheet of 155-inch width when trimmed.

A steam turbine located in the main line shaft drives the machine. Thus, the machine operates on steam rather than electricity as at East Walpole and Phillipsdale. After the steam is used for power it is fed from the turbine directly to the paper machine driers and is used for drying the felt as it goes through the machine. This means a real saving in cost of power.

Natural Gas

The power plant which supplies the steam burns natural gas. The 250-pound steam pressure Riley boiler with a capacity of 30,000 pounds per hour

(Continued on page 28)

The boys from Phillipsdale and East Walpole who worked day and night at the new Shreveport Felt Mill to get it in operation by December 1st. Standing left to right: Donald Ross, Clarence Pierson, Kimble McEwen, Frank Massey, Lester Tarbell, William Kanoski. Seated: Dominic McKenzie and Joseph Ferreira. Not present when this picture was taken were Helge Holter and Oscar Lambine.

President's Message

THERE is a trend already well started in this country, which if it continues, will cut deeply into the personal savings and retirement incomes of every one of us. I mean inflation, and the policies of our government that are now making for more inflation, rather than less.

I'm not talking politics. I'm talking facts. A government which in peace time spends billions more than it takes in taxes cannot get by with such a program forever. It may seem to work for a few years — perhaps for a generation. But there will be a day of reckoning some time — perhaps ten, twenty or thirty years from now. And those it will hurt won't be those who are retiring now. It will be those of us who are working now — you and I and the fellow at the next machine. These inflationary, spend-more-than-you-earn policies will pinch our individual pocketbooks — our life savings and retirement incomes — and there will be nothing but debt for our children and grandchildren, just as surely as we personally would suffer if we spent every last nickel we made and then borrowed all we could in addition.

If you are a working man of sixty or more, slated for retirement a few years hence, you think about these things. If you are in your fifties, you probably think about them sometimes, too. But if you are only twenty-five or thirty-five, it's harder to get worried about something that won't bother you personally for another thirty years. And yet, when you stop for a moment and think the matter through, you soon realize that we'd better be concerned now — or else the dam will break and flood-waters of uncontrollable inflation will be all around us. Then it will be too late.

What to do about it? As I see it, about the most effective thing we can do as individuals is to keep our Congressmen informed about how we think. Congress is again in session. Today and every day they will be considering bills, some of which should pass, and others, which, desirable as they may seem on the surface, lead only further down the road to inflation.

Write your Congressmen now, not as a member of any party, but as an American citizen. Tell them you want them to vote for those things which will reduce government expenses and which will put this country back on a pay-as-you-go basis. Make your letters brief, and in your own handwriting. Then during the year, whenever you see in the papers that Congress is considering something which you in your heart know is not sound, write them again. Tell them to forget politics and vote American.

These matters being acted on in Washington are matters that hit home right here in East Walpole, Chicago, Shreveport and Phillipsdale. They hit every one of us who has any life insurance and savings account, no matter how small, put away for a rainy day. Unwise spending in Washington will cut the value of our U. S. savings bonds. It will reduce the value of our savings bank accounts and our cooperative bank shares. It will hurt our retirement incomes at the very time in life when we most need to get full value from our savings. But there is still time to stop the trend before it becomes too late.

We as American citizens have the right and the duty to protest. This is about the only country left in the world today where individual voters can still exercise this right. Let's make the most of it and do our share in putting this country back on the sound financial basis it must have and should have.

President

Thanks Chest Donors

ARTHUR WILSON, in charge of the Norwood Community Chest Campaign for Bird & Son plants and offices, reports that the Norwood drive was successful and the goal of $23,000 was reached.

Bird & Son contributions closely matched last year's figures. Solicitations were made through a voluntary committee in all plants and offices and an attempt was made to reach every Bird & Son worker residing in Norwood.

Mr. Wilson, speaking for the Norwood Committee, thanks the contributors for their generous donations and also thanks the individual solicitors and the unions which backed the campaign. Once again the community has responded generously and Norwood starts the year with a full chest to take care of its many worthy charities.

Surprise Gift

Ernest Coleman being presented with an ebony desk pen at the party just before Christmas when his fellow workers in the Cost Department wished him well on his new duties in the Treasury Department. Harris Loring is handing Mr. Coleman the gift. Beside him is Julia Smith.

Chemists Meet at Parker House

Chairman Reynolds surprises James R. Hanley with the gift of a beautiful Gruen wristwatch in recognition of his twenty-fifth Bird & Son anniversary which occurred December 15th, two days after the meeting. Jim was really surprised, but as can be seen in the picture below, he rose to the occasion and said an appreciative "thank you."

BIRD & SON chemists and company executives, forty-eight strong, gathered at the Parker House in the late afternoon of Tuesday, December 13th, for their annual conference and planning session.

Speaker at this afternoon session was Ernest H. Coleman. He discussed company costs and ways in which the Bird laboratories can cooperate in reducing the costs of their divisions. He stated that a cost system helps management in future planning. It shows past experience in regard to profit or loss on each product and gives management a constant check on the efficiency of plant operations. Cost reports point out the areas where too much waste is occurring and cost and plant men working together can then find ways to reduce waste. Just a small reduction in waste in each mill would result in yearly savings of hundreds of thousands of dollars. With Mr. Coleman was Warren Anderson, Assistant Treasurer, who assisted Mr. Coleman in the question and answer period which followed.

The dinner meeting was held in the Old Boston Room. Members of the Administrative Committee and plant superintendents and their assistants were invited guests for this evening session. Director of Research Frank Reynolds served as toastmaster for the occasion and introduced the speaker of the evening, R. F. Hurst, Assistant to the Vice President in Charge of Manufacturing at Bigelow-Sanford Company, woven rug manufacturers. During recent months the Bigelow-Sanford Company has conducted a very effective quality appreciation program which has resulted in less inspection, less supervision and at the same time less rejects and less waste, all of which has saved the company many thousands of dollars and resulted in a better product. The program was designed to make every worker quality conscious and show the connection between quality and job security. Mr. Hurst emphasized that the morale of every worker, machine men and foremen alike, was markedly improved. Everyone gained an increased respect not only for himself but for the company and for the product being manufactured. He illustrated his talk with colored slides.

A special feature of the evening was

Part of the dinner meeting at the Annual Conference for Chemists at the Parker House. Seated at the head table are Roland Avery, Jr., Ernest H. Coleman (speaker at the afternoon session), R. F. Hearst of Bigelow-Sanford Company (dinner speaker), Director of Research Frank P. Reynolds, who chairmanned the meeting, James R. Hanley, Berton Seekins and Joseph Coburn.

the honoring of Roofing Chemist James Hanley on his twenty-fifth Bird & Son anniversary which occurred two days after the conference. Mr. Reynolds presented Jim with a Gruen wrist watch, which Jim accepted with an appreciative "thank you" after he recovered from his surprise.

Local 1384, Ladies, at Annual Banquet

ON Saturday, November 12th, L.I.U. 1384, C.I.O., of the Norwood Flooring Plant held its Annual Banquet and Ladies' Night at the Norwood Junior High School. Over three hundred and fifty union members and their guests attended to enjoy one of Holman's noted chicken suppers.

Master of ceremonies for the evening was George Shackley, Jr. He introduced the invited guests among whom were Director of Personnel Creighton Hill, Vice President H. Eugene Sawyer, Jr., and Mary McCarthy.

Following the banquet the members and their ladies spent an enjoyable evening of dancing to music furnished by Ernie Gotham's orchestra. It was pleasing to note that so many members brought their "Mrs." or lady friend with them. The evening was voted a huge success. The committee in charge of arrangements included George Shackley, Frank Karshis and Gordon Hill, all of whom appear with Union President John T. Blanchard in the picture at the right.

Saturday, November 12th, found the members of LIU 1384 of the Norwood Flooring Plant enjoying their Annual Banquet and Ladies' Night at the Norwood Junior High. The Review photographer caught part of the crowd from the balcony.

At the head table seated left to right: Union officers George Kinsman, Recording Secretary, and President and Mrs. John T. Blanchard; and H. Eugene Sawyer, Jr., Vice President of the Flooring Division. Standing behind the table are those in charge of the affair, Gordon Hill, George Shackley and Frank Karshis.

F. P. Reynolds on Radio

SPEAKER on Boston radio station WEEI's program, Chemistry at Work, last month was Frank P. Reynolds, Bird & Son Director of Research. Subject of Mr. Reynolds' radio interview was "Coverings for Homes," given in a Friday afternoon program sponsored by the American Chemical Society, northeastern section.

Mr. Reynolds pointed out that Bird & Son makes several kinds of coverings — not only roofs and floor coverings, but also cases and boxes which are coverings for other manufacturers' goods. The place of chemistry in manufacturing Bird & Son's coverings is very important, he said. He emphasized that Bird & Son is very insistent on the quality of our products and here chemistry is constantly required as a measure of this quality, and to provide new products in our competitive markets.

Adolph Utorka

ON January 2nd, Adolph Utorka, retired Seybold Cutter Finisher, died after a long period of poor health. Mr. Utorka had worked steadily for Bird & Son from the date he originally came here, May 31, 1911, until he was forced to stop work in the fall of 1948 because of illness. He retired the first of April, 1949. He had always worked at No. 1 Box Shop in East Walpole.

Surviving Mr. Utorka, for many years a Norwood resident, are his wife, two sons and a daughter, all married. One of the sons, Anthony, is a Checker-Driver at the Norwood Roofing Plant. A third son was killed in the war. There are eight grandchildren.

Funeral services were held January 4th with a solemn high mass at St. Peter's Church, South Norwood.

Bird Club in Mid-Season

WITH another successful Christmas party for the children behind it, the Bird Club continues its winter program with a special event scheduled for each of the coming months. The evening of January 20th is set for a Monte Carlo Night at the Norwood Elks Club. Last year's evening at the roulette wheels and dice games proved so popular that the Entertainment Committee has decided to run a similar party this year.

Children's Christmas Party

The Christmas party on Saturday morning, December 17th, was well attended and much enjoyed. At East Walpole's Park Theater, Dumbo, the appealing Walt Disney baby elephant, played to a capacity crowd of happy, wiggling, burbling, interested kids and a smattering of as equally interested adults. A large, kindly Santa was mobbed after the picture was over, but he and his helpers managed to get candy and toys distributed more or less evenly. As the children emerged from the theater into the thin winter sunlight, they looked quite contented with the lot of a child at Christmastime.

Barn Dance

Remembered almost as much for the luscious doughnuts as for the fun on the dance floor, the barn dance in November was another Bird Club party success. Although many in the crowd had a pretty vague acquaintance with square dancing before they came, Earle Davis and his young son soon had them dos-i-dosing at a good clip—and even grabbing the right partner at the finish. Wits Phalen and Co. played for both square and ballroom dancing.

Community Chorus

Now that the glee club has passed into the public domain, so to speak, and is the Community Chorus, the Bird Club is not so intimately concerned with its story. However, the Chorus is still sponsored by the Bird Club and has Bird Club members in its ranks. Rehearsals were resumed on January 9th and Director Leonard Weaver is going forward with plans for a concert later in the winter. The Chorus is still not too large to welcome more members.

Vets' Show

The Bird Club Veterans' Show was a huge success at its first performance of the season at Brighton Marine Hospital on December 5th. A thank-you letter to President Hilda Rafuse dubbed the male singers "show stoppers" (the letter was written by a woman), said that "groups all over the hospital were a-buzz with commendatory comments" and ended by saying that the enthusiasm of the men must . . . convince you that a return engagement (is) definitely in order."

The hospitalized veterans are not the only ones who are enthusiastic. The entertainers, Bird Club people and their friends, throw their whole hearts into this show, busy though they are. As one of the cast said, "It's wonderful to be able to do something for those boys. They did an awful lot, you know . . . . So, if someone asks you if you will put on your act, you just can't say no."

Table Tennis

By ROBERT GROVER, Chairman

AS this Review goes to press, three matches in the Table Tennis League have been played. Standings after the third week were:

Team	*Captain*	*Won*	*Lost*	*Pct.*
Specs,	Geo. DeCristoforo	13	9	.590
Kems,	Robert Grover	14	12	.540
Cutters,	John Woloshyn	12	12	.500
Macs,	John McDougall	9	9	.500
Linos,	Larry Hewins	12	12	.500
Labs,	Roland Avery	12	18	.400

Johnny Woloshyn of the Flooring Plant is the league's leading player and has not yet lost a match. Larry Hewins, Robert Grover, and Ralph Hildreth, all from the Flooring Plant, are pressing him for top honors. League play has been hard and fast, although attendance fell off somewhat during the holidays.

Edward Phillips, Edwin Ross, Armand Blake and Roy Young are some of the league players who are showing great improvement, and nearer the end of the season should be very hard to beat.

Three of the league's strongest players, John Woloshyn, Ralph Hildreth and Robert Grover, aided by the oldest player at Bird & Son, Frank Clem, traveled to Weymouth, Dec. 22nd, to enter a men's singles tournament. All league players were eligible, but only these entered.

High point of Bird & Son Christmas parties was the big Bird Club party for the children at the Park Theater, East Walpole, on Saturday, Dec. 17th. It's quite evident that both Walt Disney's Dumbo and Santa Claus, himself, had the children biting their nails in eager anticipation. Santa is talking to Johnnie Sprague, whose dad works in the East Walpole Machine Shop.

Girls' Bowling

By PAT MCDONALD, Chairman

LEADING teams of girl bowlers at the turn of the year were the Yankees with 38 points, hotly pursued by the Lucky Five with 37 points, and the Solids in third place with 31. To date Julia Notarangelo has high single. With a classy clatter, she knocked down 115 pins in that string.

High individual averages were held by Betty K. White, Anne Lindsay and Mary Bannon. Anne and Betty were tied at 87.4, while Mary was but a tenth of a point behind with an 87.3.

The girls observed the holidays at the bowling alleys by running a Christmas roll-off. Two baskets were given as prizes, one for high score without handicap and one for high score with. Mary Nicastro carried home a prize by virtue of her high single of 109, and Enie Geraghty, with a handicap-aided score of 125, won the other basket.

Men's Bowling

By DICK SPRAGUE and JOHN HUTCHINS, Co-Chairmen

WITH the end of the fifteenth week of bowling, our season was exactly half over. Leading at the halfway mark were Flooring Shippers, followed by No. 7 Roofing Machine, Roofing Shippers, No. 1 Box Shop and Insulated Siding Trim in the first five places.

Winners at the Christmas roll-off were pretty well distributed among the local plants. Turkey winners were John Woloshyn from Flooring, Eino Heikkila from No. 2 Box Shop and Francis Howe from East Walpole Maintenance. Taking home fruit baskets were Albert St. Cyr from Roofing, James Schuller from No. 1 Box Shop and Larry Hewins from Flooring.

Below we list high bowlers, a few more than ten, because of the tie still at 94.5:

Name	*Average*
Mario Presentato	102.0
Albert St. Cyr	100.0
William Fitzgerald	99.0
Peter Didick	98.0
James O'Donnell	97.5
John Woloshyn	97.5
Fred Turco	96.5
Dick Sprague	96.0
John Alexandrowicz	95.0
Eddie Hobbs	94.5
Martin Saulen	94.5
Frank Shumski	94.5

More five-star bowling is demonstrated by Julie Kucab, Anne Lindsay and Marie Julius.

Calls of allemand left, swing your partner, and dos-i-dos filled the air at Elks Hall, Norwood, on November 17th, when the Bird Club Entertainment Committee held a very popular barn dance. Here's Earle Davis doing a bit of expert calling for one of the squares.

Ray Case Earns Award

RAYMOND J. CASE of the Credit Department has recently received the Associate Award from the National Institute of Credit. This award is given following completion of courses in the fundamentals of credits and collections, principles of economics, and accounting. Ray Case, who belongs to the Boston Chapter of the National Institute of Credit, now is entered in the Fellow Award program, which trains in the more advanced phases of credit. These courses for men and women in the field of credit may be compared with the perhaps better known courses offered by the American Institute of Banking for bank employees.

The courses Ray has been taking are given at Boston University's Evening College of Commerce. Ray is no stranger to evening classes since he graduated from the Bentley School of Accounting after going nights from 1936 to 1939. During this time he was working at the Pepperell Manufacturing Co.

It was in 1945 after five years in the Army that he came to Bird & Son's Cost Department. Since then he has had experience as a Cost Clerk in East Walpole Maintenance and in 1947 started as a correspondent in Credit.

Ray and his wife live in Needham Heights, whence Ray drives back and forth to East Walpole.

Changes Announced as Merrill Retires

ANNOUNCEMENT was made by W. C. Ahlgren, Treasurer, last month of the retirement of Dimon E. Merrill, Assistant Treasurer and General Credit Manager, at the end of 1949. Although he had not reached compulsory retirement age, Mr. Merrill had chosen to begin his leisure years a little ahead of time.

At the same time, the Treasurer announced other changes within the department as of January 1, 1950. Charles A. Sumner, Assistant Treasurer, has been appointed to the position vacated by Mr. Merrill, and is the new Assistant Treasurer and General Credit Manager. The General Cost Accountant, Ernest H. Coleman, has been appointed Assistant Treasurer and will have charge of group insurance and the retirement program formerly handled by Mr. Sumner. In addition he will assist in the general supervision of the Cost and General Accounting Departments.

Dimon E. Merrill

Dimon E. Merrill retires after twenty-nine years of loyal and conscientious service. He has the unusual distinction of retiring in the same position in which he began his work at Bird & Son in 1920. As Mr. Merrill puts it, he was always Assistant Treasurer and Credit Manager — only his chair has been moved three or four times.

Mr. Merrill was born in Lyman, Maine, where he went to grammar school. He graduated from Thornton Academy, Saco, in 1906 and from the University of Maine, class of 1910. Since he majored in electrical engineering, shortly after graduating from college he commenced work with the American Telephone and Telegraph Company of New York in their engineering division. He was located in the Middlewest for several years. He remained with the Telephone Company until in 1918 he changed his line of work and secured a position in the credit department of the First National Bank of Boston. It was from here that Mr. Merrill came to Bird & Son in 1920.

The Merrills have two sons and a daughter. There are three grandchildren. Son Richard is a Bird & Son flooring salesman and the other son, William, is New England sales representative for the Borden Company, and their daughter Dorothy lives and works in Manchester, New Hampshire. Mr. and Mrs. Merrill plan to keep a home in Norwood, although they are going to spend at least half of the year at their place in the Bass River section of Cape Cod. Flower and vegetable gardens will take up part of his time; part will be devoted to fishing, neglected of late.

Charles A. Sumner

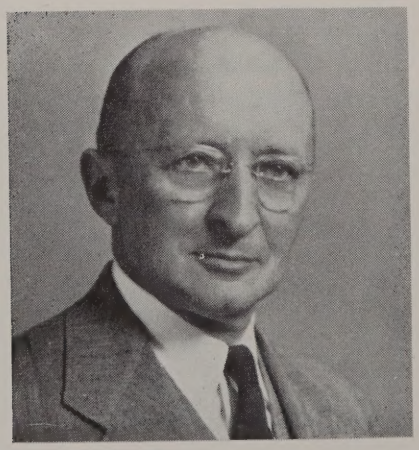
Charles A. Sumner started at Bird & Son as a clerk in the Credit Department in 1933, shortly after graduating from Boston University. He was born in Walpole and graduated from its high school. After seven years with the company, Mr. Sumner was named Assistant Credit Manager and two years later in 1942 became Assistant to the Treasurer. Announcement was made in April 1947 of his promotion to Assistant Treasurer. In this capacity Mr. Sumner has been in charge of insurance for the company, group insurance for employees and also the recently established retirement plan. He began his work as head of Credit the first of this year.

The Sumners have two daughters, eleven and thirteen, and live in Walpole, where Mr. Sumner is active in community affairs. He has served on the town Appropriations Committee and is a member of the board of governors of the Walpole Country Club. Charlie plays an excellent game of golf.

Ernest H. Coleman

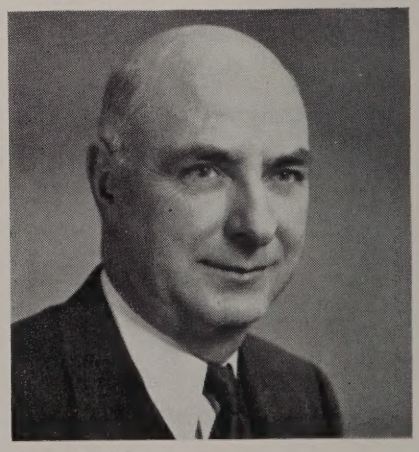
Ernest H. Coleman, the new Assistant Treasurer, originally came to the United States from Nova Scotia. He had been in the Canadian Army, which he joined in 1915 at the age of sixteen, and afterwards had attended the Maritime Business College in Halifax before coming to the States. Mr. Coleman's first job at Bird & Son was in the Payroll Department in 1920 and in 1922-23 he was Paymaster. In 1933 he was named Assistant Cost Accountant under H. S. Whitney and in 1937, General Cost Accountant.

Mr. and Mrs. Coleman live in Walpole, where Mr. Coleman has given much of his time to working with young people. He is a holder of the Silver Beaver Award in recognition of his work in the Boy Scouts. He has served on the Walpole School Committee and has been its chairman as well. The Colemans have two children, a son, John, in high school and a married daughter, Mrs. Alice Gay.



Dimon E. Merrill

Charles A. Sumner



Ernest H. Coleman

Quarter Century Club Banquet

(Continned from page 1)

to demand time or dues from its members. We will not meet often — perhaps only once a year and maybe that time will be the date of the Annual Dinner for our retiring fellow workers; but we do feel that those men and women who in twenty-five years or more have given the rich share of their working lives to the service of Bird & Son should at this time unite themselves in a distinctive group and elect a President and a Secretary so that the organization will have some cohesion and continuity. The company will be glad, of course, to bear the cost of any meetings and hence we do not need to have dues or a treasurer."

Election of Officers

Mr. Anderson then conducted a brief business meeting to elect officers of this new club. Chosen Honorary President was James J. Geary, whose continuous service record dates back to 1883. Harry Mann was elected president and Helena White, secretary. Both have been with the company well over the twenty-five year minimum.

Mr. Anderson continued: "The pins and scrolls which will now be distributed are a badge of honor for those of us — and I am proud to include myself in that group — who have been members of the Bird & Son family for at least twenty-five years. I hope we will all be here for many years to share the satisfaction, the toils, at times, yes, the difficulties but always the deep and abiding pleasure of being fellow-workers in an organization that is a fine, upstanding and outstanding representative of American enterprise."

Girls in the Personnel Department and executive secretaries who acted as ushers at the Copley Plaza banquet for retired employees and Quarter Century Club members. Seated, in usual order: Roxy Coburn, Carolyn Delaney, Velma Cobb, Mary McDonagh, and Isabel MacLeod. Standing: Anne Lindsay, Bernice Woolley, Merle Belcher, Eleanor Johnson, Mary Moylan, Jean Feeley, Eleanor Garland and Barbara Proctor.

Enjoying themselves at the Quarter Century Club's first meeting are, clockwise around the table from the lower left: James Hanley, Samuel Steele, Anne Kelliher, Elizabeth Lamore, Mario Boragine, Nellie Patinsky, Mary Nevins, Edward Holmes, Anne Smith and Claude Smith (no relation to Anne).

Elmer H. Bartlett, himself well past eighty, tells how to make a success of life's sunset years. Seated at Mr. Bartlett's left contentedly smoking his pipe is James J. Geary, elected honorary president of the Quarter Century Club.

Pins and Scrolls

The pins, illustrated on the cover of this Review, were distributed by the young women ushering, along with the engraved scroll for each employee with twenty-five years or more of service. Most of the people, men particularly, put the box with the gold and blue pin in their pockets for the rest of the evening. But the next morning at mill and office quite a number of pins blossomed forth and some good-natured kidding accompanied the recognition of the wearer as old enough to be a Quarter Century Club member.

Fifty-seven Bird & Son employees retired during the year 1949. A good number of these were present with their wives as guests also. To these, who were the specially honored guests of this first Quarter Century Club ban-

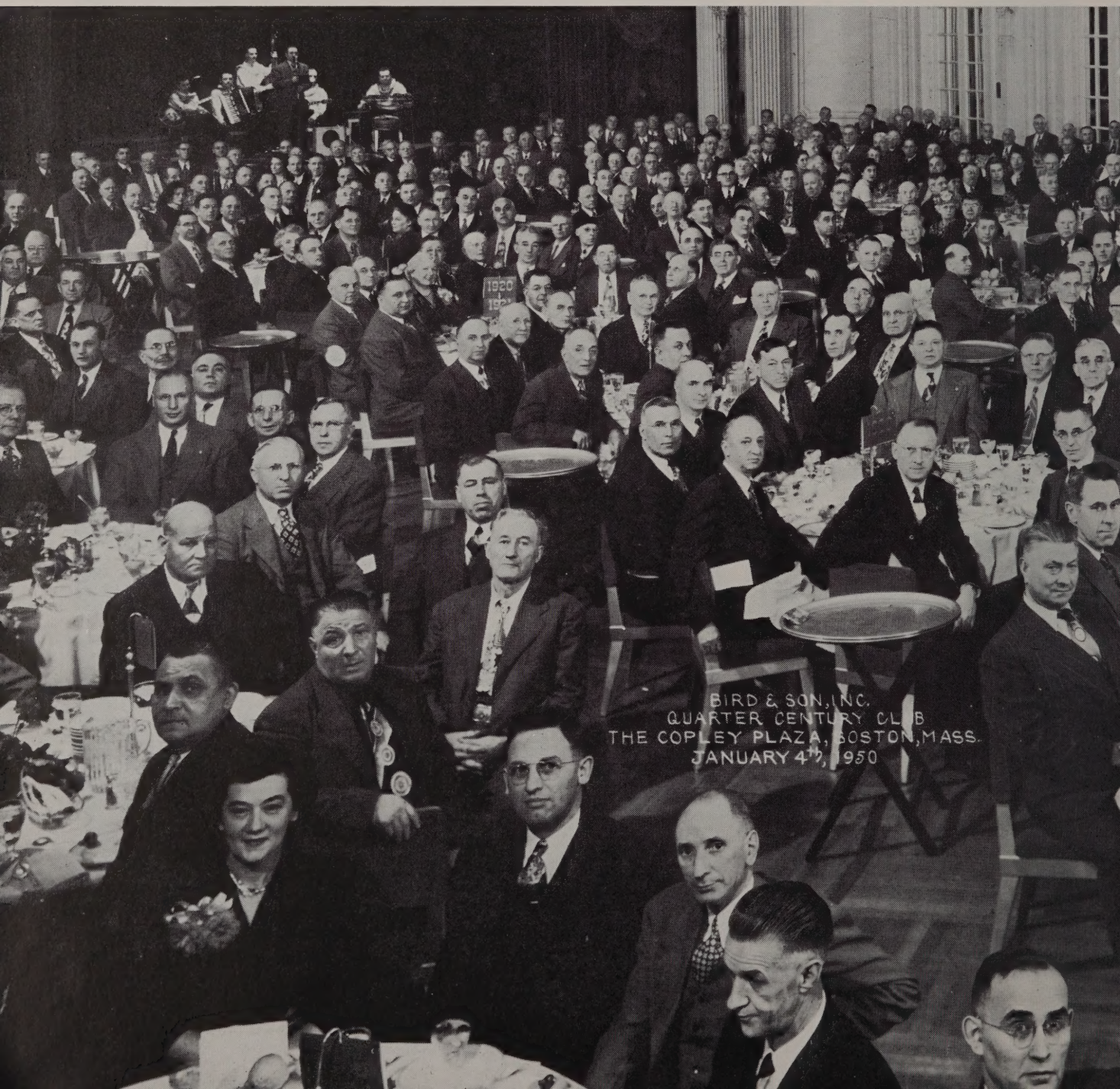
(Continued next page)

quet, Mr. Anderson said: "I hope your years of retirement and of well-earned leisure will be as happy as they are deserved. Retirement is, as far as the mechanics of it goes, a simple matter. You just stop working. But actually it is an art which is most difficult for some of us to achieve quickly and easily. I hope all of you who have during the past year ceased your regular occupation as members of the Bird & Son family will prove artists in leisure in the years ahead. Perhaps you will enjoy the pursuit of some hobby you have long awaited the opportunity to take up. Perhaps you will take up some skill or some subject which in your younger years you never had time to do more than look at longingly and say, 'Some day I am going to retire and take up that proposition.'

"It isn't so much what we do — but the fact that we keep our hand in that counts. There are other and more interesting things in the world than just working. We all know that — but we so often get on the tread mill and we just don't know enough to get off when the time comes nor what to do when we do get off. And so I hope that you, each and every one of you, will make a real job out of your new leisure and that the word retirement will come to mean to you merely a shift of emphasis from the daily bread and butter job to those leisurely pursuits and activities which all your life you have eyed, hoping the day would come when they might be realities. I wish you all many long and crowded years of leisure."

Mr. Bartlett's Remarks

No one could speak with more authority on how to be happy, though retired, than that grand old man, Elmer



H. Bartlett. Mr. Bartlett then rose to speak to the gathering, especially to those retiring, and we quote his speech in part:

"I hope you will keep checked up physically and have some hobby to keep you happy, so you can help yourself, your dearest kin, as well as your fellow man . . . Follow a good doctor's recommendations, then follow along with those inclinations of long standing you have had as to reading, gardening or any other schemes for your health and pleasures throughout the end of time.

"As you probably know, I started my work with F. W. Bird & Son over sixty years ago, and I had two great and fine gentlemen of the old school, Francis A. Bird and his son, Charles S. Bird, to teach and train me for a business career that has proven a grand success for a helpful and happy life. I have the feeling that the present management and officials are advocating and carrying out the psychological features of those old days . . . May this good work continue and prevail for the full benefit of our entire organization. And now allow me to again extend my heartiest congratulations to you all."

Bird & Son people present included employees from Phillipsdale, Rhode Island, as well as from the Massachusetts plants. A special meeting of the Quarter Century Club members in Chicago is planned at Chicago later in January.

Arrangements for this party were made under the direction of A. W. Smith, Personnel Services Manager, who served as Master of Ceremonies for the evening. Assisting him were E. M. Grout, Merle Belcher, director of ushers, Frank Eisenhauer, transportation and Bernice Woolley, reservations.

Banquet

Company executives including all plant superintendents were on hand at the Copley Plaza to receive the guests as they arrived. Assisting Miss Belcher as ushers were Velma Cobb, Roxy Coburn, Carolyn Delaney, Jean Feeley, Eleanor Garland, Eleanor Johnson, Anne Lindsay, Mary McDonagh, Isabel MacLeod, Mary Moylan, Barbara Proctor and Bernice Woolley.

Suggestion Awards

ALTHOUGH only eleven regular awards were paid on suggestions in December, the largest special award so far in 1949 was made to Joseph Jarlis of the East Walpole Boiler Room for his very effective suggestion covering a change in the design for a coal scale. This was accepted in 1948, but the savings were not known until the company had had a year of experience with the new equipment. He received a check for $500.00.

During the winter of 1948 and 1949 and also during rainy periods at other times of the year, this suggestion proved its worth. Jarlis' idea has virtually eliminated the trouble which Bird & Son has had for years with wet coal. Before the installation not only did boilers and turbines have to be shut down occasionally because of this trouble, but a number of times during bad winter weather, paper machines had to be shut down on the night shift so that the men could be taken off the machines to poke down wet coal in order to keep the boilers operating. When President Anderson gave the check to Mr. Jarlis at an Administrative Committee meeting, he complimented him on his excellent idea and emphasized the value of such suggestions, both in cash to the men who put them in and in savings to the company. Such savings enable the company to continue to operate efficiently. This in turn makes everyone's job more secure.

There were six $10 awards and five $5 awards paid in November, as follows:

East Walpole Maintenance	
G. E. Couture, EMM	$10.00
Flooring Plant	
John M. Downs, FFR	$10.00
Andrew Grigun, FFR	10.00
Gordon Russell, FFV	10.00
George Bader, FFN	5.00
Carlton G. Hackenson, FFG	5.00
Arthur A. Schroeder, FFG	5.00
Roofing Plant	
Edmund Wenstrom, FBM	$10.00
Mario Tomasetti, FBM	5.00
Phillipsdale Plant	
William D. Andrews, DPI	$10.00
Edgar C. Vatcher, DPI	5.00

Safety Course

An eight-week course in "Techniques in Accident Prevention" will be held at Massachusetts Institute of Technology beginning Tuesday evening, February 7, 1950.

This course is for safety engineers, inspectors, and others desirous of entering the field of industrial safety.

Howard Hewins of the Flooring Block Room and Charles Cobb of the Flooring Store Room receive special suggestion award checks from Plant Superintendent R. M. Wight. Howard's was for $20.00 for a suggestion with regard to print block sizes. Charlie's was for $60.00 in recognition of his idea for a special cleaner for metal parts. It was found this could be used at the Roofing Plant as well as the Flooring, thereby making a greater saving for the company and a larger check for Charlie.

Largest suggestion check yet presented in 1949 was handed to Joseph Jarlis of the East Walpole Boiler Room at an Administrative Committee meeting in December. Jarlis suggested changes at the coal scales to correct the serious trouble with wet coal. His idea proved very successful during the winter of 1948-1949. As a result Joe was given a special award of $500. Seated left to right: Paul A. Guttormsen, Chief Engineer; A. H. Anderson, President; Mr. Jarlis; W. C. Ahlgren, Treasurer; and John J. Burke, General Superintendent. Standing are other members of the Administrative Committee: Creighton Hill, Benjamin D. Rogers, Eli L. Chamberlain, Ralph A. Wilkins, Frank P. Reynolds, Howard S. Hanna and H. Eugene Sawyer, Jr.

Milling Around

MAIN OFFICE AND SALES

Julia Smith
Sabina Costello
Louisa Graham
Dorothy McEleney
Julia Lewis
William Grazado

Arthur Glastetter has a new son, their first, and so has Ruth Perkins. Ruth's "papoose," as she affectionately calls him, is named Harvey after his father.

Solveig Carlson, who left this past year, has a new daughter, born the 13th of December.

A proud grandparent is Ben Taylor, whose son Gil and daughter-in-law Joan announced the arrival of little Beth in November, and whose daughter Lucy Ellen and son-in-law Fred Hill welcomed a daughter Holly two days before Christmas.

Dotty McEleney flew to California to spend a Christmas vacation with her sister and brother. Dotty agreed before she left that flying is fine to save time, but there her enthusiasm ended.

Christmas diamonds were not so plentiful this year. However, there was one girl at least who came in the Tuesday after Christmas with a sparkler, third finger, left hand. She is Nellie Patinsky, who says she and her fiance, Maurice Coughlin, plan to be married as soon as they can find a house. Our best wishes to you both.

Mary Concannon spent the Christmas holidays at her home in Portland, Maine.

Among those transferring to new departments are: Doris Meyer to Stock Records, Wilton "Mac" MacLachlan to Flooring Sales, and Grethe Storkfelt to the Credit Union.

Welcomed to the Carton Sales Department is Joan Kelley.

Betty Lamore spent a late '49 vacation in Connecticut and New York, and Helen Curran and Anne Kelliher were also in the Big City for a week of Christmas shopping.

Helen MacLeod, equally at home as a "hello girl" or at the files, reports receiving a hope chest for Christmas.

Bill Koehler and the boys wish Gretchen Balduf the best of luck when she starts her training at Mt. Auburn Hospital, Cambridge, in February. They all agree that she will make a fine nurse.

There is nothing like having your family together for Christmas. The Koehlers had their soldier son "Sonny" home on leave from Texas. Sonny, by the way, is the proud owner of a 1947 Oldsmobile.

Christmas comes but once a year, so the Office had its combined Christmas party a week before the holiday. Then the Friday before, they rallied round in various groups at the local inns, manors and hostelries for more Christmas cheer. It was dismal and rainy outside, but there was much warmth within.

At one party, at the Norwood Manor, the Cost Department turned the festivities into a surprise for Ernest H. Coleman, who was their department head and is now an Assistant Treasurer. He was presented with a black ebony desk set by his fellow workers in the department. Ernie was really overcome, as the gift came as a complete surprise to him.

Frank Hignett started a new fashion for men during the holidays by wearing jingle bells on his shoe lacings.

Allan Jones is soon to be a resident of East Walpole, having recently acquired a lot of land on Pilgrim Way.

Lou Harriman has moved in Roofing Sales from his desk at the Main Office to territory on the road down around Cape Cod. This territory was formerly covered by E. T. Benson, who has just retired. Bill Smith has been transferred to Lou's former desk from the Roofing Plant.

Frances Ivatts Buccilli has left the ranks of office girls and can now be found at home on June Street, East Walpole, as a full-time housewife.

PAPER MILLS

Thomas Flood
Edward Geraghty
Frank Nyborn
George Lamore
Edward Wisniewski
Edward Power
Peter Glebus
Domenic McKenzie
Jack Holliday
Carolyn Delaney
Ninnette Petroni
Elna Gottberg
Tauno Johnson

Men from the East Walpole Plant who helped the new Felt Mill at Shreveport to get rolling were: Frank Massey, Lester Tarbell, Kimble McEwen, Domenic McKenzie and Donald Ross. See Shreveport notes and separate article elsewhere in this issue.

Tom Flood received one of his Christmas presents a little early this year. On December 21st, his wife presented him with a six pound, seven and one-half ounce daughter, whom they have named Patricia Ann.

We were sorry to hear that Jo Rose has been out due to a fall which she recently suffered at her home.

Clair Timpany is being instructed to operate the Kidder Press. Hope you like your new job, Timmy, and the best of luck to you.

Larry Doane has returned to work after his vacation, which he enjoyed quietly at home.

We extend a welcome to all the new girls who are learning to set up flower pots. We are also glad to have four girls with us who formerly worked here, Mary Welch, Mary Cassidy, Margaret Botsch and Martha D'Espinosa.

Dick Sprague was a delegate to the National Recreation Association conference this fall in St. Louis. He and Al Smith attended this gathering in connection with Bird Club activities, in which both have long been active.

Evelyn Balduf is wearing a beautiful diamond. Our best wishes to you on your engagement.

Elna Gottberg enjoyed her vacation over the holidays.

Tauno Johnson of No. 2 Paper Machine is welcomed as the newest Review correspondent.

We have enjoyed our relations with the men of the Rust Engineering Company, who have been building the new Power Plant here. We were sorry to learn of the death of Robert E. Gnagey, one of the foremen in this outfit.

Your Paper Mills Correspondents

These are the folks who gather the news from the East Walpole Paper Mill, Finishing Mill and Maintenance Division. Reading clockwise from the left of the picture: Edward Geraghty, Edward Wisniewski, Jack Holliday, Thomas Flood, Ninnette Petroni, Frank Nyborn, Edward Power, Elna Gottberg and Carolyn Delaney. Not present when the picture was taken were George Lamore, Peter Glebus, Domenic McKenzie and Tauno Johnson.

NO. 1 BOX SHOP

JOHN P. WALSH
RAMONA CHICOINE
CATHERINE BELLEW
LORRAINE OLSON
EDWARD PADUCK
HENRY JOHNSON

Since Ralph Watson became a home owner he has developed another hobby. With photography and chess in the background, he now spends some of his time building bird feeding stations — set on ball bearings, no less.

Frank Hemmer and Jeannette Morris, who formerly worked here, were married November 6th at East Walpole by the Rev. John E. Morgan. Frank and Jeannette are now living at School Street, Walpole.

Irene Cochrane has a new nickname — the Coca Cola Kid. Every time we see her she is drinking a coke.

* * *

Drama

Time: 8 A.M., December 19th, 1949.

Place: FX1 Office.

Act I, Scene 1: All members of the office force encircle the desk of Angela Benedetti and admire the diamond on her finger. They learn that the lucky man is Charles Daly of the Flooring Shipping Department.

Scene 2 (same Act): Everyone wishes Angela and Charles good luck.

* * *

Frank Montisano returned from his hunting trip with a 195-pound buck, shot in Maine. Ben Baranowski also went hunting. He reports a fine time, but no game.

Nora Feeney wishes to express to all her friends in the shop her deep appreciation of their thoughtfulness at the time when she lost her mother.

Bill Urquhart has done it again. Just before Christmas he displayed in the cafeteria a second Persian rug which he made himself. If you thought the first one was a good-sized rug, you should have seen this. We still marvel at the fine workmanship and hours and hours of time which are evident in these gorgeous rugs.

NO. 2 BOX SHOP

BARBARA COYNE
A. D. SMITH
JOHN McGRATH
BERTA WHITE

November 12th was the first Saturday he had off in quite a while, so Bob Conant thought a nice football game was in order. However, his wife didn't feel so well, so he decided not to go. Soon he was rushing his wife to the Faulkner Hospital, where she presented him with their first baby, a six pound, four ounce boy, named William Allan Conant.

Leo Levitre and Bob Conant are Tel-e-tone television's biggest boosters.

Here's hoping that Catherine Collins, one of our retired workers, is on the mend after her operation.

Amos Dixon's girls celebrated Christmas with a party at Cappy's. The output of work the following day was tremendous, the best yet.

It was a cake and gifts and a real party for Festus Connolly, Brigade Room custodian, when his sixty-fifth birthday rolled around on November 9th. Here are a few of his friends from Bird & Son and from the cafeteria helping him celebrate. In front: Helen Janavius, Festus Connolly and Gladys Eklund (right behind Festus), Jesse King and Margaret Domat. Standing in the group behind are Freda Kelley, Sophie Flynn, May Harper, Alice Hennessey (holding Johnny Kelley), John Murphy, Sam Berkeley, John Phalen, Frank LaCivita, Creighton Hill, Everett Seavey and Julia Smith.

Fred Morrison is going around humming the tune, "I'm an old grandpaw" since his son Leon became the father of a baby boy. Congratulations.

Joe Carpino, when he came for his paycheck during his vacation, brought "Roy Rogers" in to see us. "Roy" turned out to be his grandson dressed up as a cowboy, gun and all.

The Shipping Department is very appreciative of the Christmas remembrances from the trucking companies.

There'll be no meat shortage at Harold Peterson's home this winter. Here's Harold of the East Walpole Finishing Mill and the eight-point buck he shot in the western part of Massachusetts during his vacation the first week in December.

Anna O'Brien liked the Bird Club children's Christmas party so much that she hated to see the last of Dumbo, the Disney baby elephant.

Almost a New Year's baby, Tom Gugliotta's new son arrived on the 29th of December. He weighed in at 6 pounds, 14 ounces.

ROOFING MILL AND OFFICE

ARTHUR McKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
DOROTHY DARGAN
ROGER PERCY
JOHN FOLAN
DANIEL TRACY
VICTOR NARCISO
JAMES MURRAY

Although the house was not yet complete, John McDonald moved into his new home on Pemberton Street, Walpole, at the end of November. For some time to come, John will be busy getting the place licked into shape.

Ed Jones has been enjoying a period of convalescence after having been separated from his appendix.

Victor Narciso one morning was giving the boys in the Machine Shop a somewhat involved account of his adventures the previous evening when he had almost lost himself in the neighborhood of Wellesley College, of all places. In the midst of the story-telling, someone made the startling discovery that Vic was wearing assorted socks — one green and one white. During the laughter that followed Vic never did get around to finishing his yarn.

Another new car has blossomed out at the Lab, with Len Weaver appearing in a pistachio-green Dodge sedan. Don Frazier is patiently awaiting delivery on a new Chevrolet Fleetline.

Our airminded friend, Al Morse, has at last achieved his ambition and is now the possessor of a commercial pilot's license. Good work, Windy!

Leon Morrison announced the arrival of Leon E., Jr., on November 27th.

Jimmy Weir has to think hard now for an excuse to go out nights since the Missus purchased a TV set.

Sympathy is extended to Mrs. Eino Anttila on the death of her husband, a former Roofing Plant employee.

Bill Smith has left us to take Lou Harriman's place at the Main Office in Roofing Sales. He will be missed at the Shipping Department, but we can confidently perdict that his presence will soon be felt in his new department, especially among those lady correspondents.

We take this opportunity to welcome a new office worker in the person of Stanley Wasilauskas, who will divide his time between the Shipping and Foremen's Offices.

Recently joining the ever-widening circle of television set owners are: Fred Picard, Bert Bamford, Stanley Jezulewicz and Gordon Eaton.

The editor came across a clipping from the *Rockland* (Maine) *Courier-Gazette* not long ago which is of particular interest to this plant. The article is headed "Geo. Smith, Historian," followed by the subtitle, "Former Rockland Boy, 32 Years With Bird & Son, Writes Interesting Article." The write-up goes on to tell about Assistant Superintendent George Smith's "History of the Norwood Roofing Plant," which is running serially in the Neponset Review.

FLOORING MILL AND OFFICE

MATTHEW CONNOLLY
RICHARD ELLIS
JAMES CONNOLLY
CHARLES COBB
DOROTHY HAWES
CLARENCE PHILLIPS
JOHN GROVER
RUSSELL RICHALL
CHARLES NOVICK

Last month the editor received a long letter from Joe Tulis, who worked here between stretches in the Merchant Marine. Below are quoted excerpts from this letter:

Melbourne, Australia
9 December 1949
S.S. Pioneer Wave

"Just a word or two to say hello. We will leave tomorrow at noon for Sydney, a two-day run. Two days in Sydney, then a two-day run to Brisbane and three days there. Then homeward bound 21 days to the Panama Canal. We are on the Far East run: Philippines, South Sea Islands, Hong Kong, Shanghai, Formosa, Japan and Honolulu — a normal 4-month trip. However, this time we were redirected to come to Australia to load wool for Boston and St. John, N. B., Canada. We left New York August 8th.

Last trip was 37,000 miles. This trip, 7 months, 54,000 miles. We hit typhoons (2) and missed about 6 of them; 1 hurricane; several cyclonic storms and very rough seas — rolling 30° to 35° continually. Had fire aboard, small but dangerous.

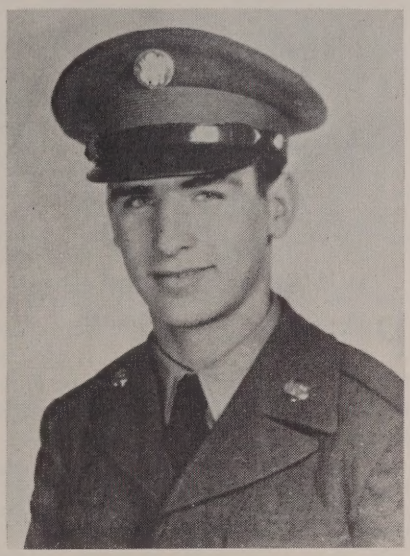
We have accommodations for 12 passengers which we carry from the States (New York) to the Far East and return.

This ship is new — 5 years old — a C-2 cargo carrier, built in Oakland, Calif. We have a young skipper, W. A. Montgomery, from Boston, graduate of Mass. Nautical Schoolship 'U.S.S. Nantucket', same as myself. He was skipper when he was 21 years old. He is now 30 — knows his business and is a swell guy.

I am 3rd mate. Have beautiful quarters and the food is fair. I have met some very nice people in the Far East, such as Gen. Chiang Kai-shek, Gen. J. L. Huang and Gen. T. T. Teng at Nationalist Headquarters in Formosa.

Australia is perfect, nice country. It is election time here this week-end and it's hot. May see you around Feb. 1 when we will be in Boston."

Sincerely,
(Signed) JOE TULIS



Private Wendell Palmer, son of Mr. and Mrs. Wendell C. Palmer of East Walpole. Private Palmer is now taking basic training at Fort Dix, New Jersey. His dad, Wendell Palmer, Sr., works at the East Walpole Paper Mill.

Charles Miller of the Shipping Department is proud grandfather of a new grandson, Charles Eliot Miller, born December 22nd.

John Stone was the last man on the Print Machines to take his vacation, the last two weeks in December. It's the best time of year, he says, to take a vacation.

The mighty hunters of the Print Machines had no luck at all, but Sherman Coulter and George Johnson have plenty of tales to tell.

We are glad to hear that Serafim Branco is coming along well after his accident and we hope he will be back to work soon.

Larry Hewins, Jr., who worked in the Flooring Lab before entering the service, married Dot Pendergast of Norwood last November and they are now living in Biloxi, Mississippi, where Larry is stationed.

To quote from Tony Auretto and Terrence Kelly: "There's no trick to playing a good game of cards. It's just some good, deep concentration."

Asked whether he got any deer this year, Johnny Grover replied that he wanted to let them grow a little bigger and wait until next year to take one.

Reports from New Hampshire by Johnny Didik and Johnny Perekslis of the Lino gang are that the deer were plentiful but no one had any luck.

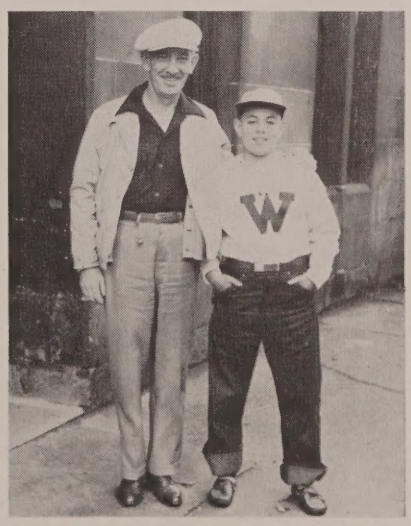
We wish to congratulate Ed Marvelli of the Lino Dept. on his recent marriage to Barbara Sword of Norwood.

Steve Wilson Tells of Trip to Glasgow, Scotland

MY son Jackie and I spent a wonderful vacation in Scotland last summer visiting my parents, two brothers and a sister and their families.

We went over and back on the "M. V. Britannic" and here I would like to express my thanks again to Mike Hawkins of Purchasing and Traffic who helped me get our reservations on this luxury liner. We left the 14th of July and didn't get back to the United States until the first of October. Coming back we left Liverpool on September 23rd and were on the same trip that brought back the travelers who went on the pilgrimage led by Archbishop Cushing last summer.

The city where we stayed was Glasgow, which I hadn't seen for twenty-one years when I left at the age of seventeen. There were many changes, but it was wonderful to see my mother and father looking so good. In Glasgow I visited Sam Hunter's sister-in-law — Sam works at No. 1 Box Shop, you know. Also in Glasgow I went to the opening of an exposition by Princess



Steve Wilson of the Norwood Flooring Plant and his son, Jackie. This picture was taken in front of the Glasgow Weekly News during their wonderful trip to Scotland last summer.

Margaret — she was the one born in Scotland. She is very friendly like her uncle, the Prince of Wales, the Duke of Windsor, that is.

I would like to go back to visit again, but it is pretty expensive. Jackie was over twelve, so he had to go full fare too.

The scenery in Scotland is still as beautiful as ever.

Office Mixed Bowling

By THE THREE BEARS

MEETING for their second match December 1st, bowlers in the Office Mixed League showed just as much enthusiasm and excitement as was evident at their first session the month before.

High singles for the evening were knocked off by Dick Mansen with 110 and Peggy Daunt with 104. Albert St. Cyr turned in the high three string total — 312, and Anne Lindsay scored high three string for the girls with 271.

At the end of this match, team standings had shifted a little. This is how they stood in December:

Team	*Captain*	*Points*
6	Mary Moylan	10
4	Peggy Daunt	8
1	Berniece Potter	5
7	Mary Bannon	4
2	Mattie McLauchlan	4
8	Nancy Fleck	4
3	Anne Lindsay	3
5	Helen Pelletier	2

In the February Review we'll record how we did this month.

Married September 18th at the Church of the Most Precious Blood in Hyde Park were Jessie Colageo and Peter Carchedi. Peter has been working at No. 1 Roofing Machine. The couple honeymooned in New York City and are now living at 11 Gay Street, Norwood.

This charmer is Joann Sirignano, three-year-old daughter of Carmino Sirignano of the Phillipsdale Shipping force.

Winter Safety For Kids

PARENTS, attention! Here are some safety suggestions from the Massachusetts Safety Council, on how to keep your child from harm while skating or coasting this winter.

1. Familiarize yourself daily with published bulletins for local snow and ice conditions and what restricted areas are recommended for children's use.

2. Warn your child constantly to use only such areas — never to use highways for sledding and never to coast from slopes down onto highways.

3. Never permit your child to coast or skate after dark unless adequate adult supervision and life-saving protective equipment are always available.

4. Require your child to avoid areas where older boys are playing hockey.

5. Teach your child why he should never hitch a ride to a moving vehicle particularly while he is on skates or sled.

6. Enforce the rule for no snowballing, except in suitable places where no harm may result to nearby pedestrians, buildings and moving vehicles.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

George F. Campbell and Family
(Chicago)

Thanking you for your kind sympathy expressed in the beautiful flowers received.

Mrs. Benjamin A. Hathaway

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

Nora Feeney

Your kindness and sympathy will always be held in grateful remembrance.

Mr. and Mrs. Robert Pinkham

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Walter C. Rockwood and Family

Your kindness and sympathy will always be remembered with deep gratitude.

Mrs. Rose Vitaitis and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Mrs. Katherine Wronski and Family

The family of Longin P. Savage gratefully acknowledges your kind expression of sympathy.

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mr. and Mrs. George C. Barclay
Mr. Frederick M. Larrabee and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Collins Family

Gratefully acknowledging and thanking you for the flowers and your kind expression of sympathy.

Mrs. Thomas O'Brien
Ann O'Brien

Your kindness and sympathy is more deeply appreciated than any word of thanks can ever express.

William F. O'Donnell

We shall always remember with grateful appreciation the kindness and sympathy you have extended to us in our time of sorrow.

Mrs. Lewis Larsen and Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

John Gronroos and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Michael Fitzgibbons and Family

Your kindness and sympathy will always be remembered with deep gratitude.

Mr. and Mrs. Daniel Hennessey
Mr. and Mrs. George Mather
Miss Shirley Sherkus
Mr. John Sherkus

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Robert A. Barss
Mrs. Mary Barss and Family

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

Mrs. John Simkevich and Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Family of the late Mrs. Adelaide Godin

PHILLIPSDALE

REXFORD H. SALISBURY DAVID S. LOWRY LESLIE E. HOWARD
MANUEL OLIVER ARTHUR TRUDELL ROBERT CROWLEY

Adolph Adamonis and Peter Dzierzyc, who are among those who retired from the Phillipsdale Plant in 1949. Mrs. Adamonis is sitting beside her husband.

Seven Retirees Given Testimonial

ON the evening of November 10th, the union at Phillipsdale joined with Bird & Son in giving a testimonial dinner in honor of those employees who had already retired or who were going to retire in 1949.

The event was held at the Sportsman's Lodge in Warwick, Rhode Island, and was attended by one hundred seventy employees and their friends. Those for whom the dinner was held were Jack (Mello) Cabral, Adolph Adamonis, Lewis Jennings, Charles Smith, Mariano Medeiros, Herbert Black and Peter Dzierzyc.

After a fine turkey dinner, Bill Queenan as master of ceremonies presented each of the retirees with a $50 bill as a present from the union. He then ushered in the entertainment, which included specialty dances by our own Albee Boisvert and his wife. The evening ended with dancing by all those young enough to enjoy it at that time of night.

Among those seated at the head table were Mary McCarthy, Creighton Hill, Mr. and Mrs. Bernard Walker and Mr. and Mrs. Everett Seavey, all from East Walpole. Representing our own plant were Mr. and Mrs. Paul Knight, Mr. and Mrs. Charles Anthony and Union President Joseph Queenan.

The committee, Manuel Oliver, Bill Queenan and Charles Smith, is to be congratulated for the very nice job they did in arranging for the party.

Phillipsdale Notes

That distinguished looking gentleman going around the mill with the new spectacles is none other than Joe Queenan, the president of our union.

Clem Justynski is sporting a new Hudson.

Al Carvalho has been kidded so much about his new International Harvester refrigerator that he doesn't know whether he has a truck, a tractor or a refrigerator in his kitchen. That probably accounts for his getting Gil Dias to drive him all around East Providence trying to buy a white Christmas tree. Since we've said so much about Al we won't say anything about the time he got locked in the employees' order cage at noontime and almost had to go without his lunch.

Shag Amaral has a new Pontiac.

Louie Uncao is quite happy with his new television set. He says he often gets what looks like the English Channel on it.

Joe Simkevich is driving a new Studebaker.

Helge Holter, Bill Kanoski, Joe Ferreira, Clarence Pierson and Oscar Lambine are home from Shreveport. We imagine we will hear some interesting stories from them.

Al Dyson has a snappy new Ford.

Several retirees have been back to see us. Jack Cabral remembered all the girls on Thanksgiving day and told us about his gardening. George Hawley is boasting about his fishing. We also had the annual visit from Walter Gill, who looked like a million dollars and said he felt like it.

Clarence Henriques also has a new Pontiac.

Several of the boys have been hearing from Willie Banks whom we are glad to re-

When Phillipsdale held its party for the employees who are retiring, one of their own fellow-workers helped provide the entertainment. Mr. and Mrs. Albee Boisvert are professional dancers — that is when he can spare the time from his regular job on the Felt Machine.

Three of Phillipsdale's retired employees, Mariano Medeiros, Joaquim Cabral and Lewis Jennings.

Union officials from the East Walpole and Norwood plants were invited guests at the Phillipsdale party for retiring employees. Among the East Walpole guests were, left to right: Mr. and Mrs. Everett Seavey and Mrs. and Mr. Bernard Walker.

port is enjoying life to the fullest in California. He is interested in hearing from any of the men at Phillipsdale, so why not drop him a line. His address is 728 East Fifth Street, Long Beach 12.

Joe Gomes has a flashy new Ford.

Herb Chamberlain still has the local jaywalking championship. This absent minded professor is being tapped almost every time he goes down town lately.

Manuel Goulart is proud of his new Pontiac.

Ernie Bowlin had quite a time for himself recently when he went rabbit hunting. It seems he hadn't been out very long before he spied a big one which he brought down with one shot from his trusty gun. The only trouble was that the rabbit turned out to be a dog and it seems that Ernie had an interesting time with the dog's owner.

Harold Hyde has a new Dodge.

Manuel Paiva has found himself in the lumber business. The storehouse which he bought from the Navy at Melville has yielded him enough lumber for half a dozen houses. Want to buy some?

Leon Eatough also has a new Dodge.

We are afraid we are in for a new batch of fish stories. Dick Ferris and Arthur Medeiros have bought themselves complete salt water fishing outfits. At least we should be getting some Newport and Tiverton fish very soon.

Enar Peterson has joined the ranks of the new car owners with a Chevrolet.

Our sympathy is extended to the families of Joe Simkevich and Ed Godin in the recent deaths in their families.

Joe Souza also has come out with a new Dodge.

We are glad to welcome back Eugene Rebello, who has returned to work in the Cutter Room.

Danny Hourihan has a brand new Pontiac.

We are glad to see Tony Alves back to work again. He seems just as happy as ever and feels a lot better.

Leonard Audet has a brand new Plymouth.

Even though it is a little late we want to congratulate Joe Medeiros and the Mrs. upon the birth of a daughter on November 7th.

Ralph Bennoch has a "new to him" Plymouth.

We had a short but nice visit from L. L. Williams of Shreveport.

No more new cars that we know of.

Mike Tavares is having dog trouble. Has anyone seen his dog? He hasn't seen him for a couple of weeks.

Fred Matthews and Ed Vatcher like duck hunting well enough to get up at 4 A.M. to drive to Point Judith. On a recent trip they reported they each got two.

Andy Oates has a welcome sign out at his house for anyone who would like to see his new television set. Everyone is invited, but be sure to bring your own drinks and smokes.

We were glad to have a visit from Chick Campbell, who was back from Chicago on vacation. Some of the girls think he is still eating too much.

Gil Dias was the beneficiary of a collection taken up among several of his friends to assist in buying his daily cup of coffee. The difficulty was that the box in which the collection was taken contained a large assortment of bolts, screws, coppers, etc., but no money — not even beater money.

Speaking of television sets, Bob Crowley recently won a 20" Westinghouse Console of which he is very proud.

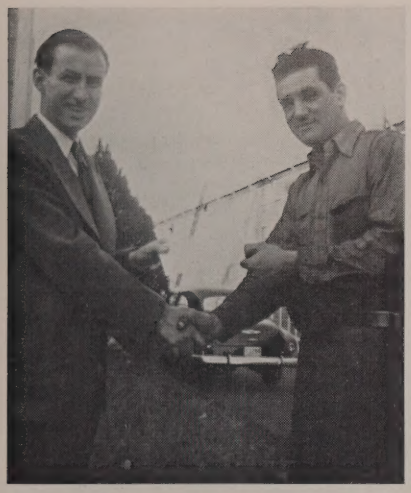
Bowling

The Amateurs

THE inter-department bowling league has completed the first twelve weeks of its season with a surprising amount of interest. Most teams bowl each night with six men. In spite of tour work, six men have been able to bowl every night and seven men have bowled every night but one.

At the present moment the Office team is holding back to make things interesting and the Machine Shop and Yard teams are tied for top honors with 27 points won and 21 points lost. No one team is much stronger than the others and the championship is still wide open.

Howie Inman still has the high average with 108 4/27 and the high



It's congratulations to Matthew Pino of Phillipsdale who received a special award suggestion check of $35.00 in November.

three string with a total of 368. George Condry has the second highest average of 104 12/18, with Mat Pino close behind with 103 15/33.

Armand Roy finally took the high string away from Andy Oates on December 16th when he rolled a string of 139.

The Professionals

The Bird team in the East Providence Industrial League (commonly referred to as the "professionals") is in second place in the 10-team league with 30 points won against 14 lost—only 3½ points behind the leaders. Our own John Cyronak is leading the league with an average of 115 12/32 and Ray Nolan has the league high single with 157.

Alfred (twelve) and Joseph Harton (ten), all dressed up for their first communion. These bright looking boys are the sons of Carlton Harton of the Phillipsdale Plant.

Roofing Workers Give $600 for Children's Fund

ALMOST $600.00 was donated to the Children's Medical Center Fund by the workers in the Norwood Roofing Plant during a two-week drive in November. Local 896, United Paper Workers of America, C.I.O., sponsored this drive, believing that their members and the salaried employees of the Roofing Plant as well would be interested in supporting this worthy cause. Their belief was well justified, as shown by the results.

To thank those who worked on the drive and those who donated, Ted Pierce, Chairman, has sent out the following report which we are happy to publish.

During a two-week period in the month of November, a drive for donations for the Children's Medical Center Fund was conducted by the United Paper Workers of America, Local 896 C.I.O.

The purpose of this drive was self explanatory and no worthier cause could have touched the hearts of all the employees of the entire Roofing Plant, including salaried, as well as hourly paid workers. Your sincerity was shown by your generous, heartfelt contributions to the fine, grand total of Five Hundred Seventy One Dollars and Fifty-Three Cents ($571.53).

I don't think for an instant that anyone of you will doubt that the fine work the Children's Medical Center has done and will continue to do, will not be deeply appreciated by each and every child that it restores on the road to health and happiness.

As Americans of this great free Nation, you have shown beyond a doubt that precious fought-for Democracy shall always survive, that you are loyal, ready and willing to contribute toward its preservation and security at any and all times.

On behalf of the United Paper Workers of America, Local 896 C.I.O., I wish to thank Bird & Son, inc., for their fine cooperation in allowing this drive.

In closing, I wish to express my sincere thanks to my fellow committee-men, Stewards, all members of United Paper Workers Local 896, C.I.O., and the salaried employees of the Roofing Plant for their fine cooperation and generous spirit in making this drive for the Children's Medical Center Fund a most successful one.

Respectfully submitted,

THEODORE F. PIERCE,
U.P.A. Local 896, C.I.O.
Chairman.

Elmer A. Bursley

ELMER A. BURSLEY, Miehle Vertical Press Operator, died suddenly December 26th, at the age of sixty-five. He had been at work the previous Friday.

Mr. Bursley came to work for Bird & Son July 26th, 1920, as a Job Pressman and had worked in the Printing Department at East Walpole ever since. For many years a resident of Foxboro, he is survived by two married daughters and two grandsons. One of these daughters is Mrs. Edward A. Hiller, wife of the Norwood Roofing Plant's Planning and Office Manager. The grandsons are Stanley A. and Edward A. Hiller, Jr. Mr. Bursley was a widower, his wife having died a year ago November.

Friends from Bird & Son were among those who attended funeral services held December 28th at the Roberts Funeral Home in Foxboro.

Benjamin A. Hathaway

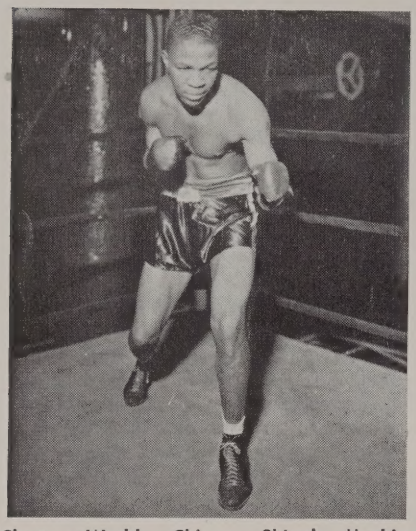
BENJAMIN A. HATHAWAY, sixty-four years old, died the 6th of December after a two-months' illness. He was a Leader in the Paint and Cement Department at the Norwood Roofing Plant, where he had worked continuously for the past thirty years. Previous to 1919, Mr. Hathaway had worked for Bird & Son for about six years.

Funeral services for Mr. Hathaway were held from the May Funeral Parlor, Norwood, on December 8th. His widow, Mrs. Ethel M. Hathaway, survives him.

Did you ever see two cuter youngsters than Dana and Leanne, who pose here with their daddy, Edward Travers of the Flooring Oil Boiling Department.

NEWS FROM CHICAGO

STAFF: J. W. GUILFOYLE, MATHILDA HANSEN, VIRGINIA O'BRIEN, LAWRENCE PETERSON, JOSEPH BLACKMAN



Clayton Worlds, Chicago Shingle Machine worker, was one of Chicago's champion fighters a few years ago and is now a trainer and manager. This picture was taken just after a sensational three-round K.O. of one of California's most promising heavyweights. Worlds won the Golden Glove championship in 1941. The next year he turned professional and was once rated No. 5 for Joe Louis' heavyweight crown. Since he retired undefeated, Worlds has trained such promising fighters as Eddie Newman, light-heavyweight, and Milton Newman, heavyweight. At present he is manager of one of Chicago's sensational lightweights — Robert Earl.

Chicago Chit Chat

This month we honor our 25-year people and our retiring employees. Here are some bits of information about the men retiring at the end of December, which you may have forgotten, if you ever knew.

Bill Eby started here in 1919 just after being discharged from service in World War I.

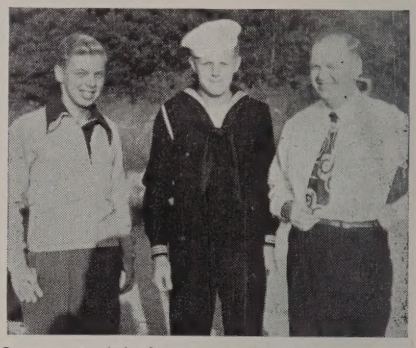
Ernest Grosscup started at the Chicago Plant three years before it was purchased by Bird & Son. Prior to November 1, 1917, it was operated by the Reckett Corporation. Ernest was put on his inspection job by Charles Sumner Bird and Bill Wilson early in the 1920's. He is an ex-Marine, with two hitches to his credit before the First World War.

Frank Krueger has two grandsons working for Bird & Son. James Stamper works on No. 4 Machine and Charles Beebe on No. 1 Machine. Although Frank has worked in industry for many years, he originally hailed from a farm in Dundee, Illinois.

* * *

Ned Campbell, son of Office Manager Chick Campbell, who worked here this past summer, has been elected a senator in the student senate at the University of Massachusetts, where he is a sophomore. He has also been accepted in the Lambda Chi Fraternity. Mr. Campbell's other son, Fred, is seeing the world with the Seabees, and is now stationed in far-off Guam.

Helen Grether has been going around lately as proud as all get out. Her grandson, Peter Mark Daester, arrived November 23rd, 1949, weight 8 pounds 4 ounces.



George F. (Chick) Campbell, Chicago Office Manager, and his two sons Ned and Fred. Ned worked at the Chicago Plant last summer. Fred is with the Seabees in Guam.

We extend a warm welcome to John A. Grawin, who recently joined the Bird Family as a Western Division Salesman.

Our recent importation from the Commonwealth of Mass., Larry Hayes, has had no end of difficulty in establishing his citizenship in the Midwest. Not only that but he has practically had to employ counsel to get his state and city automobile licenses to say nothing at all of his driver's license and city safety sticker.

B. J. Overholt paid us a visit not long ago and "complained" that he hadn't as yet had his vacation — had been working long and hard over the business of painting his house and wrestling with other tasks along the same line. You looked fine, B. J., so we guess it agrees with you.

Your Credit Union

DIRECTORS of the Credit Union for three years were elected at the annual meeting on November 9th. They are: Leo R. Bernier, John J. Burke, Albert W. Smith and Howard S. Whitney. All were re-elections.

Members present voted a 4% dividend on shares, which has now been paid. This is the same amount that was declared last year.

It was further voted at this meeting to eliminate pass books. Instead of pass books, all members of the Credit Union will receive statements of their accounts, to be sent out semi-annually. The first statements will go out this month.

In December, the board of directors at their regular meeting elected the following officers: President, Walter H. Hartig; Vice President, Joseph Coburn; Treasurer, Albert W. Smith; Assistant Treasurer and Clerk, Velma M. Cobb.

A good many employees have already taken advantage of the change made last July in the number of shares which may be purchased. At that time the amount was raised from $200 to $500 for a single account and for a joint account, from $400 to $1000.

Roofing Men Feted

WILLIAM ANGUS, Vito Carchedi and Carl Magnuson, retiring Norwood Roofing Plant men, were given a testimonial banquet by fellow employees on November 14th. Each of the three was presented with a gold wristwatch by the men with whom they worked, and the wives of those retiring received flowers.

The festivities, held at the Colonial Inn, Medfield, included a turkey dinner followed by entertainment furnished by the plant's own talent. Roofing men who performed included Andy Wright, Scottish ballad singer; George Smith, orator, magician and tunester; William Haggerty, dubbed the second James Melton; Ted Pierce, singer of songs of sentiment; and piano accompanist extraordinary Victor Narciso.

The committee in charge of arrangements were: Robert Goode, Harry Dresser, Victor Narciso and Richard Gorman.

All joined in wishing Messrs. Magnuson, Carchedi and Angus many happy hours of leisure.

Letter From Miss Rhind

Monday, December 19th

To my fine associates:

I am afraid that I did not thank each one personally for the beautiful mixed bouquet of flowers and the generous check you so thoughtfully gave me on my retiring, so want to say "Thank you" now.

Some of the flowers are still in bloom and the check will be used later toward my dishes.

The door at 37 Church Street, North Attleboro, will always be open to my good friends and associates at Bird & Son.

(*Signed*) WIN RHIND

Review Wins Award in Magazine Contest

BIRD NEPONSET REVIEW was one of thirty Massachusetts publications to receive a merit award in the annual contest of the Massachusetts Industrial Editors' Association. The award certificate was presented at the December 14th meeting at Hampshire House, Boston.

This contest is sponsored jointly each year by the Massachusetts Industrial Editors' Association and the Associated Industries of Massachusetts. Roy Williams, Executive Vice President of A.I.M., presented these awards.

The contest this year was judged by three editors from the Chicago Industrial Editors' Association — one from the Borden Company, one from American Maize Products Company and one from the International Harvester Company. Each entry was judged on accomplishment of purpose and editorial appearance and production achievement. The issue selected by the Review staff for entry in the contest, and the one on which the award was based, was the Annual Report issue, March 1949.

SHREVEPORT NEWS AND VIEWS

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer

Shreveport Speaks

Two of the new employees hired at the Felt Mill have already made news the short time they have been with us. M. L. Davidson became the proud papa of a baby girl born December 14. This daughter weighed 6 lbs. 10 ozs. at birth and has been named Carolyn. This first child is the best gift Santa Claus could bring any couple. The next fellow was not nearly so fortunate. Henry L. Merritt suffered an acute attack of appendicitis but is now resting well at the Minden Sanitarium.

Bird & Son can well be proud of this year's gift to the COMMUNITY CHEST. The last percentage report issued showed us 105% and we have turned in another report since then. This should place us in the highest first ten companies in town. Frank Markham was Group Leader of 36 companies, Industrial Division, Group F, and helped raise $6,997.98. The Chest exceeded its goal of $315,510.00 by over $9,000.00.

It was good to have a visit from Merle Williams over the Thanksgiving holiday. Merle is looking well, and is enjoying very much his new home in Oklahoma City.

"Bo" Beauchamp seems to be recovering at a great rate from the serious operation which he underwent this summer. For many weeks he had lain in bed, but early in December he managed to get out of the house for a few steps. When this goes to press, with all luck, "Bo" should be nearly as active as ever. We (and "Bo") are certainly hoping this will be so.

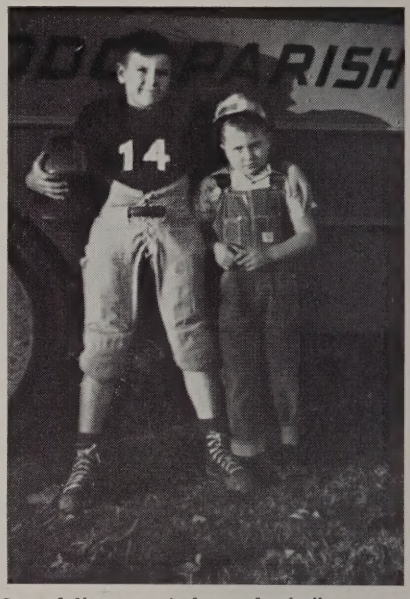
East Walpole and Phillipsdale sent us a very efficient crew to start our Felt Mill. We had, besides Ralph Wilkins and Les Tarbell, Frank Massey, Oscar Lambine, Kimble McEwen, Joe Ferreira, Bill Kanowski, Dominic McKenzie, Donald Ross, Clarence Pierson and Helge Holter. This reporter chanced to meet the switchboard operator of the Alamo Plaza Courts where these men were staying and was told that they were all very homesick. They haunted the mail box constantly and kept her busy with calls to and from their wives.

Gladys Bryan planned a Christmas vacation, going to DeRidder to pick up her parents and then driving to Mississippi for Christmas.

Vivian Wilson planned a very quiet holiday at home with her son, Billy, from L.S.U.

Another mother, Wynn McPhearson, was looking forward to a visit from her son from Hot Springs, Arkansas.

We have been enjoying lots of company from East Walpole on account of the new Felt Mill. Howard Hanna spent a few days with us, and E. H. and Mrs. Coleman. Messrs. Wilkins and Tarbell were just like members of our Shreveport organization. On opening day Messrs. Bird, Anderson and Chamberlain from East Walpole and H. B. Pullar from Magnolia were here too.



One of Shreveport's future football stars and his favorite booster. The boy in uniform is Ronnie Mack Myers, son of Mode Meyers of the Shreveport Felt Mill, and the other boy is Phil Johnson, Jr., son of Phil Johnson, Sr., Shreveport machine foreman on the night shift.

Blanchard Watts has been bringing some very beautiful flowers to the office lately. The dahlias and roses looked as though they had been grown by a florist. We sure enjoyed them, Blanch.

We are always glad to have J. H. VanHoy, Southern Division Sales Manager, visit us.

Dick Potter traded his Mercury off on a new 1949 sea mist green Ford on November 1. He has taken all the fellows for a ride. He might have even sold some of the fellows on a Ford, too. It is a very nice car and we all wish we had one like it.

Robert Wilson has sold his 1936 Ford and is now riding in style in a new 1949 black Chevrolet. Remember, girls, he is a bachelor!

Cephas Myers is the proud owner of a new black 1949 Chevrolet sedan. You will remember that Cephas had his 1947 Chevrolet stolen several months ago and has just made a settlement with the insurance company. He received his money about 4 P.M. and bought his new car about an hour later from a local dealer at the published price. Edwin Sompayrac hit the ceiling, as he had been trying to get one for about 10 months. He is still walking. However, Cephas has

(Continued next page, col. 2)

Shreveport's big Christmas party, which three New England members of the Bird & Son family had the privilege of enjoying too this year. Standing left to right: Phil Johnson, D. L. Oliver, Donald Ross, Neill R. McNeill, Vivian Wilson, Ollie Sherburne, Jack Cooper, Helen Findley, A. W. Miller, Joycelyn McEachern, Edwin Sompayrac, Kavat Loe, Lucille McMurtry, William Winkler and Willie Smith. Seated, left to right: Robert Jenkins, Juanetz Bruce, Fred May, B. P. Soward (head visible), C. B. Wilde, Grace Fuller, Oscar Lambine, N. K. Steenhill, L. L. Williams, Lester Tarbell, Dick Potter, G. D. Davidson, Frank Markham, and Ann Eddy.

Berry Asphalt News

By Stella Hines

The Magnolia office employees were pleasantly surprised recently when Bernice Woolley and Anne Lindsay of the East Walpole office of Bird & Son paid us a call. They were certainly charming ladies and did a wonderful job of making us feel that we are all one big family. The Welcome Mat is out at all times, so hurry back.

Bonnie Odom of the Royalty Division has just returned from a vacation trip to Florida. She went by car and stopped in New Orleans for a tour of the French Quarter and other places of interest. Then she went along the coast to Panama City; across to Ocala where the famous Silver Springs are located; then over to Jacksonville to take a peek at the Atlantic Ocean. She crowded a lot of going into one short week and then came home by train.

Mr. and Mrs. Ernest H. Coleman of East Walpole were also welcome visitors in Magnolia during November. The weather man really has cooperated with us this fall in showing the visitors from the East just how nice Arkansas weather can be.

Glenwood Gossip

By Robert Stewart

We wish to extend our deepest sympathy to Kenneth Kahler, who lost both his stepmother and father within the last six weeks.

We wish to thank N. R. McNeill of the Shreveport Plant for building the electric heaters for our office and lunchroom. We can now look to the winter months without a shiver.

In November Frank Markham and Dick Potter took part in a Minstrel Show at the Creswell Street School in Shreveport (it goes without saying that the services of these two were offered to the Fathers' Night Program by students, Scott Markham and Elizabeth Ann Potter). Here we give you Frank dressed as a girl for the Square Dance and Dick in the costume he wore for the quartet number.

Shreveport Speaks

(Continued from opposite page)

promised to aid Edwin get a car so maybe by the time you read this, Edwin will also be driving a new Chevrolet.

Don Cook, given the job of redecorating the Sales Display room, borrowed a 75-ft. tape to measure the walls and divide it into sections for the various items we manufacture. After much figuring and re-figuring he had to get help. His figures never seemed to work out. He was informed that the trouble was that he could not read the tape, which was marked off in 1/10ths of a foot.

For crying out loud, fellows, won't someone please catch a four pound bass so we can quit writing that the big bass contest is going begging for an entrant!!! . . . Duck season opened with a BANG and even though we have had very little cold weather, a number of the fellows have been killing ducks. Some of them have got the limit several times, while others haven't killed a duck yet. With a little cool snap and only a few more days left of the season, we expect to see the fellows heading for the lakes nearly every afternoon until the season closes.

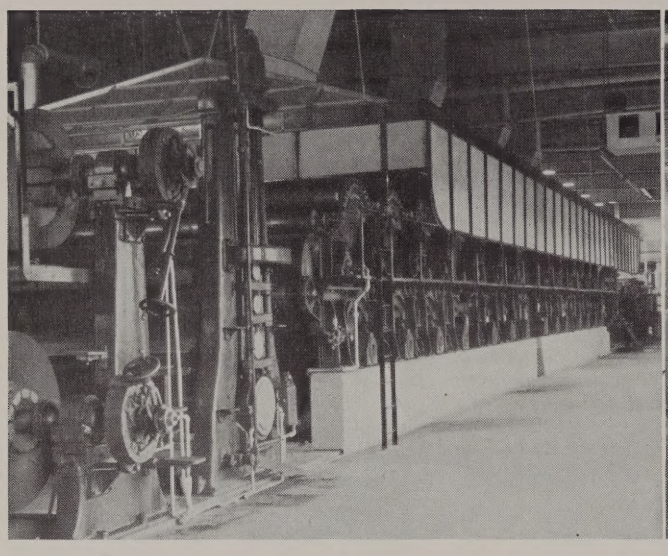
Claude Ragsdale's dog kept barking at the woodpile the other morning, so Claude finally went out to investigate. After digging around in the hickory logs awhile, he found a 'possum. We've seen pictures of whole baked pig with an apple in its mouth, but it never looks as good to us country folks when we think back to mama's baked 'possum, banked with bright red sweet potatoes. We don't know what happened to Claude's catch so we just put this in to complete the story.

Gathering of Shreveport Bird & Son employees and their wives for a Thanksgiving party at Gilmore's cafe. Left to right around the table are: Mrs. Charley Williams, Guster Lewis, Mrs. Lewis, Mrs. Taylor, Doles Taylor, Joe Gilliam, Ellis Taylor, Henry Giles and Mrs. Giles. Seated at the head of the table are Arthur Williams and Mrs. Williams; continuing around the table we have Johnnie Pearson and Mrs. Pearson, Mrs. Taylor, Willie Taylor, L. B. McCray, Mrs. McCray, Mrs. Martin, M. T. Martin and Charley Williams.

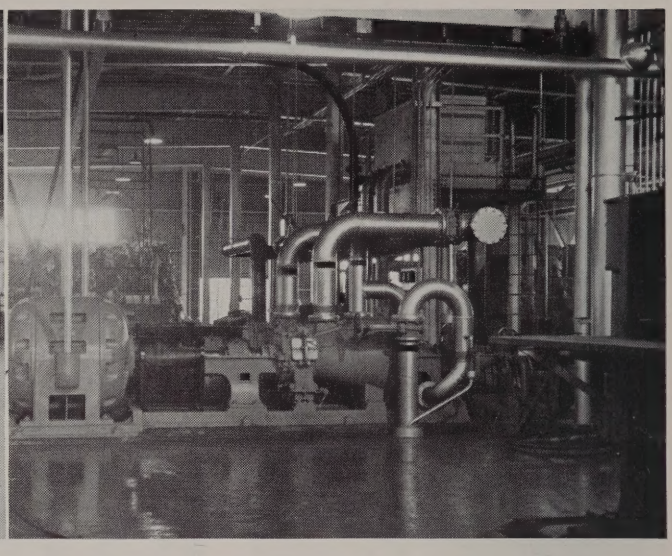
Arthur Lee Mack of the Shreveport plant is a member of the group which recently broadcast over Station KWKH at a recent Saturday night service. Arthur is shown standing beside his pastor near the microphone.

Shreveport's New Felt Mill

(Continued from page 6)



The drier section of the new Felt Machine at Shreveport.



The new Jordans and Proportioning Box at the Shreveport Felt Mill.

furnishes steam for both the new Felt Mill and the Shreveport Roofing Mill as well.

The latest type Ross Vapor Absorption system is in use on the driers and over them is the latest type Ross hood. This system is heated by natural gas.

The starting equipment — the relays, starters and other electrical gadgets which often cause endless trouble in the wet conditions of a paper mill — are all concentrated in three dry, clean load centers. Push button controls at motors throughout the mill thus operate these starters by remote control. In other words, the expensive electrical starting equipment is kept clean and dry so that it does not get out of order so frequently; and when it does need attention, it is in a place easy to get at and easy to work on. The whole set-up is an electrician's dream come true.

Other units of the new mill include modern locker rooms, a new combined storeroom for both mills and a new machine shop which likewise serves both mills. Finished felt is stored at the end of the machine room and when necessary can also be stored in a section of the beater room.

Under Paper Division

The new Felt Mill, as already indicated, comes under the direction of Vice President Ralph A. Wilkins who is in charge of all paper and felt operations at Bird & Son. Locally the plant will be operated by L. L. Williams, Southwestern Manager; B. P. Soward, Superintendent, and Neill McNeill, Assistant. The same foremen and other supervisory personnel will be used to operate both the new Felt Mill and the Roofing Mill.

In addition to Messrs. Wilkins and Tarbell, those from New England who went to Shreveport to help get the wheels turning were: Frank Massey and Kimble McEwen of East Walpole and Helge Holter and Clarence Pierson of Phillipsdale on the Paper Machine; William Kanoski, Phillipsdale, on rags; Joseph Ferreira, Phillipsdale, on wood and paper; Oscar Lambine, Phillipsdale, on power and Donald Ross and Domenic McKenzie, East Walpole, on the winding operations. Most of these men stayed until just before Christmas to help train the regular Shreveport operators. Some of them returned after Christmas to give further instruction and counsel until it was certain that all operations were running smoothly.

The Shreveport Felt Mill, only an engineer's plan and a draftsman's blueprint in January, 1949, is now the newest operating unit of Bird & Son, inc. It's one we can all be proud of — and none more proud than the Shreveport managers and crews who are now turning out their own felt production to help supply the demand for Bird Shingles, Roll Roofings and Saturated Felts in the busy Southwestern area.

Social Security Tax Increased the 1st of January

YOUR tax for Federal Old Age benefits — Social Security — was increased by 50%, starting January 1st.

Since the Social Security law went into effect in 1937, each of us has paid a tax of 1% on the first $3,000.00 of annual earnings. The original law provided that this tax would increase to 1½% after three years — that is in 1940 — but by vote of Congress the increase has been delayed until this year.

This increase to 1½% became effective with the first pay check you received in 1950 and will continue at this rate. The total amount of earnings subject to this tax still remains at $3,000.00. A person earning $3,000.00 will now pay a yearly tax of $45.00 as compared with the $30.00 which has been deducted each year before.

Bird & Son pays a similar F.O.A.B. tax of 1½%. The company tax, like the individual tax, had been 1%, and is now increased by law to 1½% for each individual on the payroll. In 1949, Bird & Son's tax for this item amounted to approximately $80,000. Based on 1949 figures, the tax for the company in 1950 will be approximately $120,000.

On the Lighter Side

If you find a circle scrawled on your picket fence — let us warn you — don't pass it off, cross it off.

It's a secret code signal used by the professional tramp — or hobo.

The circle indicates that you are "good for a handout."

If you find a black dot, you are either a "cranky woman" or a "bad dog." If you are neither, you may find a black dot with criss-cross lines through it which warns "stay away."

We hasten to say that we did not learn this from personal experience. The code was highly secret until it was published in the newest edition of *Webster's New Collegiate Dictionary,* by G. & C. Merriam Company. Now anyone can be a hobo.

Two newly enlisted sailors found themselves seated side by side at their first mess. "What were you before you joined the Navy?" one of them asked.

"I was a life saver," replied the other.

"No kidding," said the first. "What flavor?"

Any time you feel indispensable take a walk through a cemetery and read the headstones. Those guys were pretty hot stuff too.

Housewife: "Are those eggs strictly fresh?"

Grocer (to his clerk): "Feel of those eggs, Jim, and see if they're cool enough to sell yet."

A sarong is a bright-colored potato sack — for tomatoes.

A man in an insane asylum sat fishing over a flowerbed. A visitor approached, and wishing to be affable, remarked, "How many have you caught?"

"You're the ninth," was the reply.

Over cocktails, glances seem so sweet.
How will they look over shredded wheat?

The man was coming down the street in a barrel when he met a uniformed officer.

"What's the matter?" growled the cop. "Are you a poker player?"

"No," was the sheepish reply, "but I've been out with some fellows who are."

"I'm sorry, sir, I can't show you round the castle just now. Smoking isn't allowed."

"But I'm not smoking."

"No, but I am!"

A man who lives near the UN headquarters noted enviously that police were especially considerate of all cars bearing a foreign emblem. So he dug up a little flag for himself and attached it to his own car. For several months he collected salutes, rights-of-way and other privileges of rank, but last week the game ended. Someone finally asked what the flag stood for and he had to admit that it was the Confederate States of America.—*This Week.*

The choir was running through a new hymn.

"Now don't forget," said the choirmaster. "Wait until the tenors reach 'the gates of hell'—then you all come in."

A politician is a man who stands for what he thinks people will fall for.

Telephone Operator: "I'm sorry, sir, but that number has been taken out."

Gentleman: "O yeah? Can you give me any information as to just who has been taking her out?"

"Did you give our daughter that copy of What Every Girl Should Know?" asked dad.

"Yes," replied Mother, despondently, "and she's writing a letter to the author suggesting a couple of dozen corrections and the addition of two new chapters."

Armchair Eskimos — Dont Be One!

THROUGH the snowy months of this year, the northern hills of America echo to the shouts of children and young people skiing or tobogganing down white slopes or dotting rivers and lakes with flying color and flashing skates.

You're missing the best chance you'll ever have to share a sport with your youngsters if you think these winter sports are only for the young in body, says BETTER HOMES & GARDENS magazine.

You couldn't make a better investment in family solidarity, good health and sheer enjoyment. When Mother and Dad pull on their wool socks and mittens and join the party, when the whole family comes home together in the dusk and gathers with steaming bowls of soup to share the day's triumph — that is a day to remember! That is a day your children will treasure many years from now, many miles distant.

As a family pastime, skating becomes more popular with each passing winter. Not long ago, perfect skating conditions were rare. But as more communities are becoming aware of the newest methods of flooding and snow removal, skating has come into its own for a long and vigorous season.

For your family, skating offers many advantages. There is doubtless a pond or artificial rink within walking distance of your fireside. Your whole family can enjoy an afternoon's skating without too much self-consciousness as to skill or technique.

And don't overlook the unlimited rewards of skiing as a family sport. Start your child early and you will give him an asset for which he will be grateful all his life.

In Review

From old January issues

35 Years Ago — 1915

Main Mill

Patrick Egan and Michael Burke went to Boston, Thanksgiving to spend the day with relatives. As they were coming out of one of the hotels after having a light lunch, they were set upon by three men who started to relieve them of their wealth. The hold-up men under-estimated our boys, and were soon overpowered and turned over to the police. When they appeared in court they proved to be men well known in police circles. The Athletic Association would do well to sign up these two men.

Our crack sprinter, John Burke, is in good training now, and we would like to arrange a special 100 yard dash with any one caring to race with him.

30 Years Ago — 1920

John Flecchia has recently returned to his old position in the Finishing Mill after spending nearly two years in France.

25 Years Ago — 1925

We are glad to welcome Edwin R. Guise to the Floor Covering Sales as correspondent.

Bird Club Activities

The January 9 entertainment will include the Norwood Legion Double Quartet, Frank Armitage and some interesting young women.

Standards of Living

Number of minutes required by an industrial worker to earn enough money to buy food. (Figures for periods in 1948 and 1949. From a study by the U. S. Dept. of Labor.)

	U.S.A.	Australia	France	Germany	Gr. Britain	Ireland	Sweden	Russia
Meat, pound	29	22	—	—	—	77	33	254
Milk, pound	9	10	22	—	16	20	8	59
Eggs, dozen	27	53	106	298	57	170	55	158
Coffee, pound	23	—	124	640	76	—	62	706
Tea, pound	56	43	—	—	72	87	—	1506
Sugar, pound	4	6	27	27	10	11	9	141

BIRD
& SON, inc.
BIRD
PRODUCTS
Established ® 1795

BIRD NEPONSET REVIEW

February
1950
Vol. 38 No. 2

Income Tax Help

HELP in making out your income tax returns is available again this year at the Massachusetts Plants. This assistance is given free of charge. All you have to do is bring along the blank forms sent you by State and Federal Tax Divisions.

Tax specialists are setting up shop this year at four different places handy to East Walpole and Norwood Bird & Son employees. They will be at all four of these places on three different dates in February. They first appeared on February 9th. They are on duty again on February 16th and 23rd (both are Thursdays) from 9 in the morning to 4 o'clock in the afternoon. Places designated for working on your tax returns are: the East Walpole Brigade Room, No. 1 Box Shop, the Norwood Roofing Plant and the Flooring Plant.

The following Bird & Son men, who have had special training in making out these tax forms, will help you: Patrick F. Rogers, Arthur V. Wilson, Arthur W. Mellin, Charles J. Makarevich, Lambert Anderson, Wallace C. Duncan, Roger Anderson, Thomas F. Drake, and Frank B. Hignett.

"THEY COULDN'T BULLY GOOD OLD JOE WITH THOSE SILLY SAFETY RULES!"

On the Cover

The $1,500,00 addition to the East Walpole Power Plant nears completion. See page 8 for pictures of progress in construction.

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BIRD NEPONSET REVIEW

Vol. 38 No. 2 February 1950

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Published for the employees of Bird & Son, inc. to promote good service, good business, good will

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Best Suggestions of 1949

McDougall, Jarlis and Andrew the Winners

BEST suggestion awards for the year 1949 went to John McDougall of the Flooring Plant, Joseph V. Jarlis of the East Walpole Power Plant and to William D. Andrew of the Phillipsdale Plant.

John McDougall took top honors with the $200 first prize for his suggestion, Change Slitting Sizes of Tile Stock Linoleum. Second prize of $100 was Joseph Jarlis's award for an excellent suggestion for improvement in the coal scale. William D. Andrew's third prize of $50 related to the use of white water instead of fresh on the Oliver cylinder shower. All three men have received in addition substantial special awards for their suggestions. In December, Joseph Jarlis pocketed a $500 check for this same coal scale idea. At the presentation ceremonies on January 16th when the Best Suggestion prizes were given out, both Mr. McDougall and Mr. Andrew received their special awards. Mr. McDougall added $650 to his first-prize check and Mr. Andrew, $475.

Another special award was presented on January 16th. Gaetano Nanni of the Phillipsdale Maintenance Department was presented with a check for $100 for his suggestion to use aluminum packing boxes at the beaters in his plant.

John McDougall

Good as the other suggestions were, John McDougall's linoleum suggestion was the undisputed highlight of the suggestion year. His suggestion led to the elimination of six inches of wasted edge or trim on every roll of linoleum cut for tiles. By using McDougall's idea of cutting a new sequence of widths out of each sheet of standard width linoleum, the amount of trim is now negligible. Nearly a six-inch width of linoleum saved on every roll used for tiles totals a saving not to be sneezed at. Hence Mr. McDougall's awards.

Jock McDougall won't be walking off with any more suggestion money after this — unless it's for a business builder award. He was made an assistant foreman on January 10, 1949, and as such is not eligible for regular awards. His prize winner was entered on December 10, 1948, just a month before he became ineligible. Indeed, a canny Scot! Our hats are off to him.

Joseph V. Jarlis

Joseph V. Jarlis's second-prize winner has already been commended in the January Review. Here was another

(Continued on page 2)

Idea Men of the Year. Seated at the President's conference table are the three winners of the Best Suggestion of the Year awards and one Special Award winner. They are, from the left end: Gaetano Nanni, Special Award winner; William D. Andrew, third prize winner; President Axel H. Anderson, who made the presentations; Joseph V. Jarlis, second prize winner; John McDougall, first prize winner; and Paul Guttormsen, Chief Engineer. Standing, members of the Administrative Committee and the winners' Plant Superintendents: R. M. Wight, E. L. Chamberlain, R. A. Wilkins, J. J. Burke, H. S. Hanna, P. I. Knight, F. P. Reynolds and W. C. Ahlgren.

Best Suggestions of 1949

(Continued from page 1)

case where a man did some thinking about his own job. He saw a waste going on in front of his own eyes, which no one had yet been able to correct. In this instance it was coal, wet from sitting out in all kinds of weather, which gummed up the works. Men had to spend hours poking the wet coal down the chutes to the boilers. If no one had to poke the coal, if it would run freely by itself as it did when it was dry — what a saving that would be. What Joe Jarlis did was to think up a method of getting the coal from the bunkers to the scale and hopper in such a way that it made no difference whether it was wet or not. He drew up an efficient chute, scale and hopper which did away with the parts on which the wet coal used to get stuck. Sounds simple, once someone has figured out how to do it.

William D. Andrew

Bringing up a very close third in savings to the company is William D. Andrew's suggestion, Use White Water on Oliver Cylinder Shower. This suggestion follows the principle of making use of what you already have instead of buying new material. Fresh water was used all the time at three places which Mr. Andrew believed could use white (or used) water. He suggested saving the hot white water after it had been used and with the installation of a little new equipment, this white water was found to work just as well as fresh. The saving resulting from this idea was not only in water but also in heat, since no fresh water had to be added and heated before use.

Special Award to Nanni

Mr. Nanni's special award, mentioned above, provides for the use of longer lasting material in standard equipment. Every beater has two packing boxes in which the ends of the beater roll revolve. These packing boxes had been made of wood until Mr. Nanni thought of making them of aluminum. Aluminum boxes were tried and they worked. They also wear better than the wooden boxes and hence Mr. Nanni's special award for a sizable saving to the company.

Awards for January 1950

Suggestions accepted in January showed ten No. 2 or $10 awards and six No. 3 awards for $5.00. Carleton Hackenson of the Mastic Floor Covering Department came through with two $10 awards, and Malcolm MacDonald of Roofing Maintenance added an extra ten to his No. 2 award by virtue of five accepted suggestions.

Norwood Roofing Plant	
Malcolm M. MacDonald, FBM	$20.00
Charles V. Chorlton, Jr., FBM	10.00
Domenic P. Silvi, FBI	10.00
Fred P. Turco, FBPM7	10.00
Francis Campisano, FBN	5.00
Harry E. Robertson, FBC	5.00
Flooring Plant	
Carleton G. Hackenson, FFG	$20.00
Pasquale Sansone, FFD	15.00
Elliot E. Webber, FFV	10.00
Aldo Bertoni, FFM	5.00
No. 2 Box Shop	
Byard W. Bennett, FXR	$10.00
Paper Mill	
Alfred J. Mucciaccio, DMPM2	$5.00
Phillipsdale	
Philip Gordon, DPB	$5.00
Main Office	
Charles J. Makarevich, AF	$10.00

Flooring Union Honors Retiree

HONORING newly retired worker, Salvatore Purpura, Local 1384, CIO, at Floor Covering gave a banquet the evening of January 19th at the Colonial Inn, Medfield. Mr. Purpura was presented by his friends with a billfold containing a substantial cash gift.

Union President John Blanchard officiated as toastmaster. In charge of this excellent banquet featuring a roast beef dinner were Clare Hayman, chairman, Philip Muehlberger and Oscar Johnson.

Did You Know?

ARE either you or your wife 65 years old? Or will either of you be 65 before the end of this year? If so, you are entitled to an extra exemption on your 1950 income tax payments.

To get the benefit of this exemption you must file a new withholding certificate. Just call at the Personnel Department. They will be glad to furnish you with the proper form and help you make it out.

Top: The guest of honor at the recent Floor Covering Union's banquet is Salvatore Purpura, who retired December 31, 1949. Here he is at the head table, fourth from the right. Others at this table are, from the left: Clare Hayman, Philip Muehlberger, Frank Sutherland, Stuart Nickerson, Ralph Wight, the Guest of Honor, John Blanchard, Lawrence White and Michael D'Espinosa.

Below: Another view of the Floor Covering crowd who gathered to honor their retiring member, Salvatore Purpura.

History of the Norwood Roofing Plant

By George E. Smith

Fourth Installment of the history begun in the September Review

Big Snow of 1920

On February 4th, there was a very heavy snow storm. It put eighteen to twenty inches on top of a like amount from two previous storms and tied up everything in a wide area. It was not possible to get out of East Walpole, so everyone did the best he could. People slept in nearby houses or in places like the Brigade Room. After the weather cleared and moderated, all the railroad switches froze. Special trains carrying Bird workers under the leadership of P. R. Allen were sent to Providence, Wellesley, Valley Falls and many other places in an attempt to get freight moving. The roofing mill was down completely for nearly three weeks. Conditions stayed sub-normal all over the country with shipments to our new Chicago Plant very uncertain.

In June, Bird & Son made up a 46-car train for Chicago. It consisted of 20 cars of dry felt, 7 cars of Floor Covering, 2 of special papers, 10 cars of Paroid Roofing, 2 cars of Black Building, 2 cars of Asphalt Felt and 3 cars of Granitized Roofing. A messenger was sent with the train to keep it moving.

A new fire pump was installed for better fire protection.

A new section was added to the shingle machine for the manufacture of Art Craft and Shingle Design roll roofing.

We started to put date marks on the back of shingles this year and we have continued this practice ever since.

Three 300-ton slate tanks were built for storage of surfacing. It was intended to carry the granules by suction from the cars to the tanks and then to the machine, but this did not work out because the friction of the granules along the pipes produced dust. In 1923 the mechanism was rebuilt to an elevator, belt arrangement.

Up to this year the Planning Department at East Walpole had made the plans for the Roofing Mill. In May, 1920, the Roofing and Flooring part of Planning was moved to the Roofing Mill.

A 10-ton elevator was installed at the East Walpole end of the Roofing storage building. Most of our production had to be raised one or two floors and the small hydraulic elevator had become inadequate for the increased production.

1921

Shipments — 48,274 tons.

Bird & Son started to refine their own asphalt. A modern asphalt blowing plant was installed this year. This included blowers, condensers, stills, etc.

A Laboratory was developed to handle inspection, control of quality and development work on roofing. Previously this work was done at Main Mill Laboratory.

On December 31, 1921, E. M. Lines replaced W. W. Wilson as Superintendent of the Roofing and Flooring Mills. Mr. Wilson went to Chicago to be in charge of the Western Mill. E. L. Chamberlain was directly in charge of the Roofing Mill under Mr. Lines.

The first black slate was obtained this year. It was from Monson, Maine. It was a light black and not too satisfactory. Very shortly after that Funkhouser Black, a natural black slate, came into the picture and the change was made to Funkhouser. It has been used ever since as a natural black slate.

In 1921, the power plant consisted of one 300 H.P. Edgemore, one 300 H.P. Babcock and Wilcox, and two 250 H.P. Heine boilers, all hand fired. There were plans to change all but one of the Heine boilers to oil. This Heine boiler was to burn waste. All necessary oil tanks, etc., were installed.

1922

Shipments — 60,629 tons.

Parker-Merrill system for heating asphalt was installed. At that time this was the most modern method of controlling the temperature of asphalt. No. 4 Still was installed this year.

New eight-gate saturator was installed on the Shingle Machine (FBPM#1).

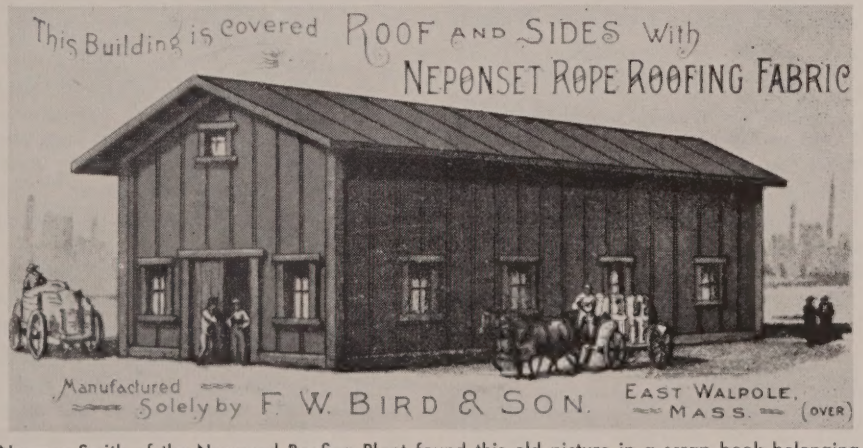
We started to make Bird Individual Slate Surfaced shingles. We also started to make Proslate (12½" x 40") and American Fours (10" x 40"), later called 4 in 1 shingles, and still later called Double Twins.

The change was made to faster and easier working Gerrard Hand Tying Machines for shingles.

The Emergency Room, which up to this time occupied a corner of the office, was moved to new and larger quarters in an addition to the office section.

The first automatic can filling machine for filling pint cans with cement was installed in the cement department.

(Continued on page 15)



Norman Smith of the Norwood Roofing Plant found this old picture in a scrap book belonging to his uncle, George Deeg. As nearly as we can figure, it dates back to about 1886 and shows the kind of advertising that was selling Neponset Rope Roofing in those days.

Lindblom, Cost Accountant — Anderson, Assistant

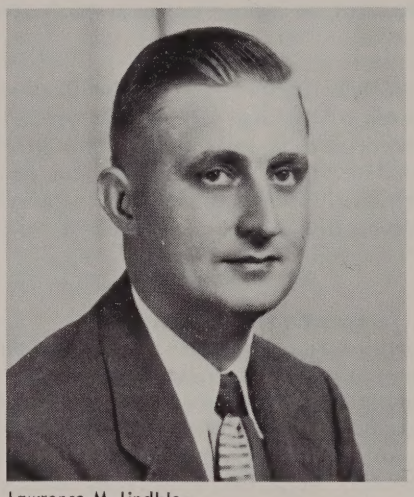
FOLLOWING the naming of former General Cost Accountant Ernest H. Coleman as an Assistant Treasurer, W. C. Ahlgren, Treasurer, announced promotions in the Cost Department. Lawrence M. Lindblom is now General Cost Accountant and J. Robert Anderson is Assistant General Cost Accountant. These promotions are effective as of January 1, 1950.

Lawrence M. Lindblom

Only last July, Lawrence M. Lindblom was named Assistant Cost Accountant under Mr. Coleman. In six months' time he has now become the head of all cost accounting at Bird & Son. His experience with the company goes back to 1937, when he started here as a Cost Clerk soon after completing his studies at the Bentley School of Accounting and Finance. The war interrupted his employment and he became an infantryman along with a million other young men. He served in the Italian campaign and elsewhere in the European Theater.

In January 1946, Larry Lindblom, now out of the Army, came back to Bird & Son. After working on special costs in the East Walpole Cost Department, he was sent out to the Berry Asphalt Company in Arkansas, where he was Assistant Secretary and Office Manager at Magnolia. He has been back in the East since July 1949.

The Lindblom family besides Larry consists of wife Evelyn, and Laura and Michael, six and three respectively. Recently they have moved to a new address, Moose Hill Road, East Walpole.



Lawrence M. Lindblom

J. Robert Anderson

J. Robert Anderson

J. Robert Anderson also started his career in the Cost Department, arriving there in January 1939 shortly after graduation from Bentley. He was a Cost Clerk when he entered the service in 1943. Bob became a rifleman in the Forty-fifth Infantry Division, was at Anzio Beachhead and later took part in the Southern France landing and campaign to western Germany before being shipped home.

By early 1946, Bob Anderson was back in East Walpole Costs (ACM) and on February 1, 1946 was named head of this section. This position he has held until his recent promotion to Assistant General Cost Accountant.

J. R. Anderson is a native of North Easton, where he and his wife and eight-months-old son live. Bob's wife, Olive, many will remember as working here in Department ACF during the war. Bob went to the town's public schools as he grew up and during vacations clerked in the local stores. Now his major outside activity is church work. He is active in all the men's organizations, sings in the choir and is superintendent of the Sunday School at the Covenant Congregational Church. Bob won't brag about his golf, though he says it's his favorite sport. Besides these activities, he has managed to sandwich in the building of a new house and the manufacture of some household equipment in his father's machine shop next door.

Other Changes

At the same time that the promotions of Mr. Lindblom and Mr. Anderson were made public, it was announced by the Treasurer that Allan F. Jones was appointed Head of Department ACM, replacing J. Robert Anderson. Raymond F. White was named to handle special studies formerly done by Mr. Jones.

Personnel Promotion

MARY McCARTHY, who has been Secretary to Director of Personnel Creighton Hill, was named Assistant to the Director of Personnel on January 1, 1950.

Miss McCarthy will continue her secretarial and other duties in Mr. Hill's office and will be available in his absence to answer personnel policy questions. She joined the Bird & Son organization in May 1946, coming here from a position with the U. S. Treasury Department in Washington.

Unemployment Pay

Many people still confuse the Federal Old Age Benefits, which are paid when you retire or paid to your survivors if you die before retirement age, and the State Unemployment Insurance benefits which are paid when you are out of work through no fault of your own. The Federal tax which has been 1% for both the individual and the employer, and which is now being increased to 1½% for both, is the tax which pays for your Federal retirement benefits under the Social Security Act.

In the states of Massachusetts, Illinois, Arkansas and Louisiana, the company pays the entire tax for Unemployment Insurance benefits. Nothing is deducted in these states from the employee's pay check. In Rhode Island, however, the state law provides that both the company and the employee contribute. The present rate for Rhode Island workers is 1%. Thus, the men who work in the Phillipsdale plant pay 1½% Federal Old Age tax and in addition a 1% state tax toward their Unemployment Insurance benefits.

The cost of Unemployment Insurance to Bird & Son is estimated at approximately $115,000 for the year 1950. Added to the $120,000 Federal Old Age Benefits tax, the total cost of social security taxes to Bird & Son for 1950 is estimated at $235,000.

President's Message

I have just been reading an interesting year-end report from our Safety Department — interesting and informative, but not very pleasant. It shows that we had 73 lost-time accidents in 1949 and 340 reportable injuries. That's almost 30 injuries a month; and it's more than 6 lost-time accidents each month.

None of us likes to see a record like that. In 1948 the record was just as bad — 356 reportable injuries and 74 lost-time accidents. In two years' time almost 150 Bird employees and their families have suffered the pain, the worry, and the heartaches that accompany every accident severe enough to keep a man from his job. Bird & Son suffered too in lost production and in the other adjustments necessary when a man stops work abruptly. This is of minor importance, however, when compared with the suffering of the people to whom these accidents happen. Most of them, luckily, recovered completely from their injuries after a few days or a few weeks. But some were laid up for many weeks, a few were seriously injured for life, and in 1948 we had one fatality.

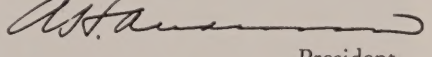
We start 1950 with a clean slate. Let's keep it so. *Safety,* as our slogan says, *is truly part of everyone's job.* Ability to do the job and ability to do the job safely — those two elements go hand in hand. The company provides safety devices on its machines and in its workrooms. No one is required to work with tools or equipment that is not safe. The company also has numerous safety committees in each plant. Many of you have served or now are serving on these committees. Their work is most important. They, together with our Safety Engineer, form our first line of defense, seeking out the weak spots, placing a guard here, making a change in machinery there, so that accidents need not happen.

And yet, for all their excellent work, accidents *do* happen. Why? Only once in a while is the equipment at fault. In nearly every case it's the human element — the man or woman at the machine who forgets, or lets attention slip, and — like that, an accident has happened. That is true not only at Bird & Son, but the country over. Human errors in judgment cause most of the bad highway and airplane accidents, as well as industrial accidents.

The Bird & Son record is not all unpleasant. There were many departments which had records of no lost-time accidents at all, and very few or no reportable injuries as well. The Shreveport plant worked the entire year without a disabling injury — an excellent record. Chicago had only one lost-time accident, which is also gratifying when compared with past years. My congratulations to both divisions.

The year 1950 is before us. What has happened in the month just past is a matter of record. But all the other months lie ahead. We CAN do something about them. I urge every one of you to make safety your *personal* responsibility each day you work. THINK before you ACT. It's as simple as that — and because it's so simple, it's most difficult. But it will pay you big dividends in your own happiness and the happiness and security of your family.

1950 CAN be our safest year. LET'S MAKE IT SO!



President

Buy a Home — Not a Lawsuit

LEGAL opinion holds you may cut both branches and roots from your neighbor's apple tree which emerge on your property — and remove fallen fruit. But you must put both the fruit and the branches back in your neighbor's yard. And you can't object if he enters your yard to get his apples.

While you may get by without knowing such fine points, you should know some law to keep your home out of court.

Here is a guide to good buying and safe home ownership, suggested by BETTER HOMES & GARDENS magazine:

1. Find out if your lot has restrictions. Your city clerk or engineer can tell you what minimum standards the city has set regarding size, number of rooms, or other zoning ordinances.

2. Check the boundaries of your lot. If there is any doubt, have the lines located by a competent civil engineer.

3. Look for special limitations. The abstract will show whether mineral rights ever were granted anyone, and whether they still are in force. Look for anything which might indicate that your neighbors, or the public, have any right to your property.

4. Check the possibility of being saddled with extra assessments and taxes. Find out whether the city or development company has provided paving, curbings, sewer and water and whether gas and electricity are available. If you're in doubt, tax records in the county courthouse will show the amount of street and sewer development already done. They also will show your chance of liability for future improvements, such as storm sewers or new highways.

5. Get an option if you want more time to investigate before you buy. If you decide to buy, the small option payment becomes part of the purchase price. If you don't want the property, you forfeit the option payment.

6. Your written offer to buy should make the purchase depend on the lot's having a clear title, being free from the rights of others to share in the lot's use. It should also contain an agreement as to whether you or the owner will pay improvement assessments and current taxes.

7. Make sure the title is clear. The usual method is to have the history of the title examined by an expert abstractor or attorney.

8. The warranty deed is the best form used in property transfers. In it, the owner warrants that he holds the land free and clear of all claims against it, and gives you the right to take legal action against him if anyone makes a successful claim against the property. A poorer form of title is the quit-claim deed which transfers to you whatever interest in the property the former owner might have had. Most loan firms would refuse to loan you money on a quit-claim deed until a lawyer had checked the title. Such legal action gives anyone with a claim the chance to state his case in court.

9. Defects in deeds in some states can be guarded against by title insurance. For a premium, you can insure your house and lot from loss to someone with a claim on the property. This secures your title against defects such as forgery or false acknowledgment which an abstract cannot disclose.

At the Charlestown Hood milk plant, employees Herbert White, Hartley Bergstrom and Wilma Nickerson set up Bird boxes and pack them with dairy products for air shipment to Britain and the Continent.

That's a Bird box which the pretty air stewardess is receiving from the H. P. Hood & Sons milk company man. The package contains Hood's dairy products — fresh eggs, butter and cheese — which are about to be flown via American Airlines to Britain. The milk company's customers order Flying Dairy Maid packages for friends in Great Britain or Western Germany, and Bird & Son is the maker of the specially designed box that helps to keep the eggs and butter in tip-top condition. The people from l. to r. are: Louis Brems, Boston City greeter; Ray Dargie, Hood route supervisor; William Parkinson, British consul; and Dorothy Bush, American Airlines stewardess.

Flying Dairy Box Packaging Success

ONCE again the Bird Box Division has come through with flying colors and flying boxes as well. The American Airlines' freight head, Jim McDonald, called up our Jim Maguire, box salesman, and asked him if Bird & Son could make up a box that would carry dairy products overseas for the Hood milk company.

Of course Bird & Son has been making boxes right along that carry frozen fruits and other frozen foods. And for more than two years the American Airlines have been carrying fresh fish consigned to the Middle West by the Fulham brothers of the Boston Fish Pier — in a specially designed Bird box.

But for Hood Milk the problem was different. It wasn't one product, like fish, that had to go in tip-top condition. It was four different products — eggs, butter and two different kinds of cheese. Each of the four had the unpleasant characteristic of spoiling at a different temperature. That was the problem tossed into Jim Maguire's lap.

Our salesman went to the Hood plant and talked with their superintendent, Erle Dunlap. Mr. Maguire also consulted the Forest Wadding Co. of Boston, makers of insulation. He knew the best box in the world is no good without the proper liner. This we had found out in the case of the flying fish. The milk company, the box manufacturer and the insulation company put their heads together and began a series of experiments. Joseph Coburn of the East Walpole laboratory was in on this dairy deal, as was Packaging Engineer Marshall Lee.

Finally they hit upon the idea of precooling the products at the Hood plant to a certain temperature and packing them in our carefully designed weatherproof solid fibre boxes with the special Forest wadding as insulator. The boxes then had to take the trip across the Atlantic in the air freighter. The package had, of course, been designed to take the rough conditions it might meet in its travels in the unheated belly of the flying freighter.

Just to make sure everything went through o.k., Jim McDonald, the airlines executive, accompanied a test shipment to London. It is said that this gentleman was due to return on the next flight back, but wasn't seen in the U. S. again for five days — said he couldn't get a reservation. At any rate, the package went through with flying

colors and the flying dairy box was proved a success.

That was the last of November. The Hood milk company now offers its customers this regular "Flying Dairy Maid" service to the British Isles and lately to Western Germany as well. They have received enthusiastic letters back saying how wonderful it is once more to taste a fresh egg.

Bird & Son's Box Division takes no small pride in having helped to make this service possible.

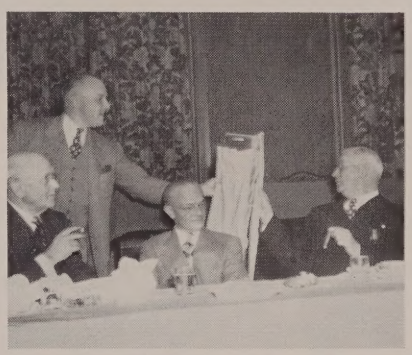
E. W. Roofing Men in Sales Session

SALESMEN of the East Walpole Building Materials Division held a three-day meeting in January. Purpose of the sessions was to discuss sales problems in 1950 and how to tackle them most effectively.

The meetings started the morning of January 11th at the Parker House, Boston. The next day the men visited a dealer in Randolph, went through the Norwood Roofing Plant and later held a session in Holman Hall. The program was wound up the following day with more meetings at the Boston hotel.

Speakers at the various sessions included Vice President E. L. Chamberlain, A. R. Weed, J. D. Johnston, J. H. Van Hoy, W. E. Wakefield and S. H. Sallie.

E. Thomas Benson, Building Materials salesman for many years, retired at the end of 1949. Here he is, seated center, receiving a scroll in recognition of happy associations through the years. Rogers Weed is making the presentation. William F. Sline, also just retired, received a similar scroll at this salesmen's dinner in Boston.

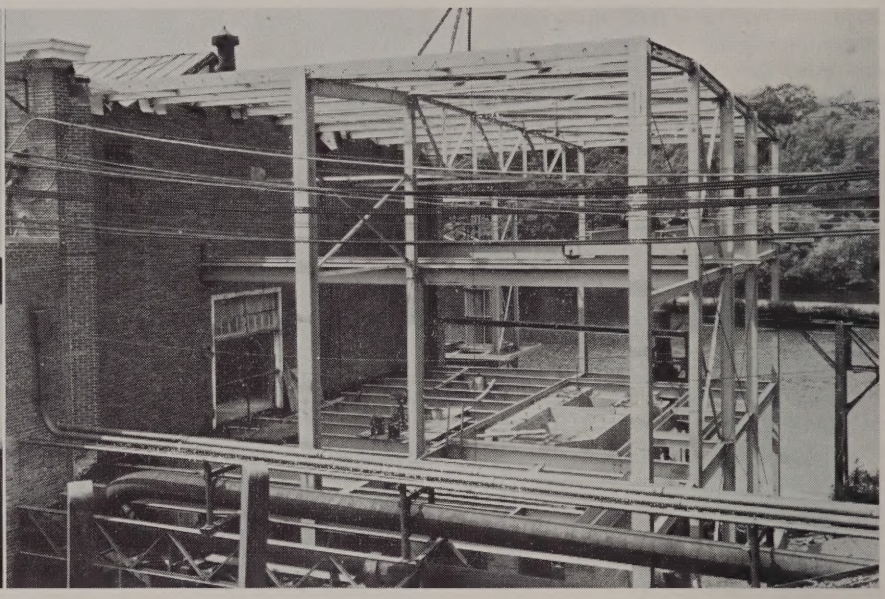


William F. Sline, newly retired Building Materials salesman, is presented with a full set of golf equipment by his old associates at the company. Making the presentation at a Parker House dinner of roofing salesmen is Rogers Weed, Northern Division Manager. At the left, seated, is E. T. Benson, fellow retiree, and Vice President E. L. Chamberlain, center. Mr. Benson's gift was a purse to buy a chair. A tiny model of this chair was given Mr. Benson at the dinner.

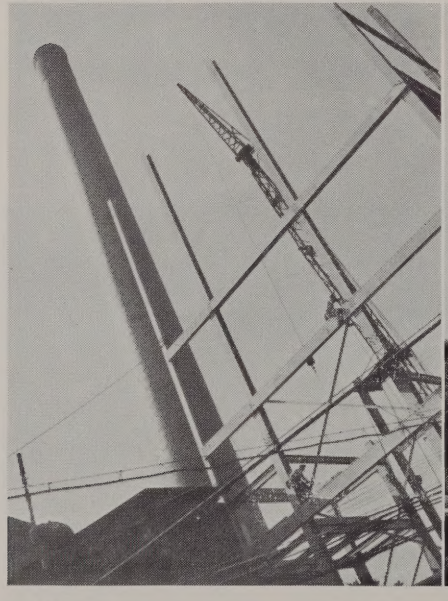
Vice President in Charge of Building Materials, E. L. Chamberlain, addresses a group at the January salesmen's meeting of his division. Some of the other speakers at the three-day session may be seen in the picture: W. E. Wakefield, H. F. Davis, S. H. Sallie, J. H. Van Hoy, A. R. Weed, and J. D. Johnston.

New Power Plant at East Walpole

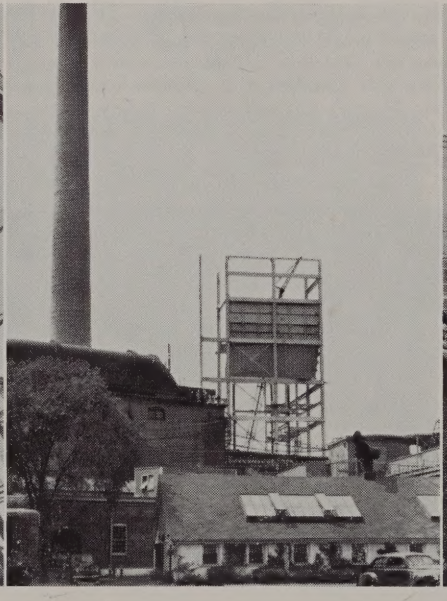
First job in constructing the new Turbine Room was to drive steel piles deep into the ground.



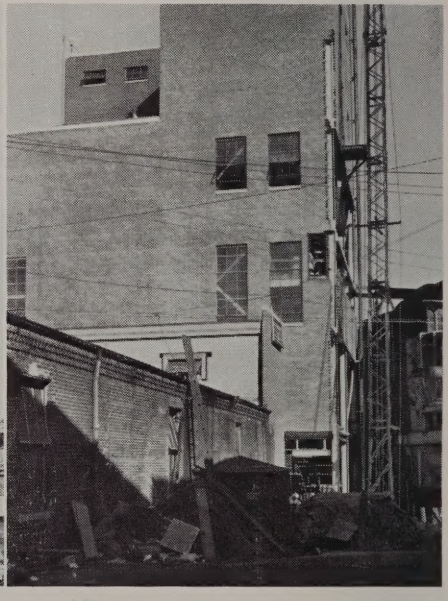
By the last week in July the steel framework of the new Turbine Room was nearly complete.



Steelwork of the new Boiler Room as it appeared last August.



Construction of the bunker which was installed before the outside brick walls were laid.



Windows, brick work and outer wall construction were almost complete in December.

Construction

THESE pictures show the progress being made in the new Boiler Room and Turbine Room at the East Walpole Mill. Construction first started in February 1949. The new equipment will be in operation some time in March of this year.

The boiler is a 650-lb.-pressure Riley steam boiler which will produce 175,000 pounds of steam per hour. The Turbine Room houses a Westinghouse 5000-kw. extraction back pressure turbine. All construction has been done by the Rust Engineering Co.

Successful Candidates

FOUR Bird & Son men were successful in last month's elections in the towns of Walpole and Norwood. Re-elected as selectmen in Walpole were John J. Burke, Superintendent of the East Walpole Mills, and Howard S. Hanna, Purchasing Agent. William F. Sline, former Building Materials Division Salesman retired in 1949, was elected assessor in the same town.

Matthew B. Connolly of the Design Department at Flooring won a seat in the Norwood balloting on his town Planning Board.

Ancestors Are His Hobby

SOME men collect stamps; others go in for gardening or golf, television or tinkering. Charlie Clark's hobby is local and family history. Mr. Clark, who works at the Norwood Roofing Plant foremen's office, comes by this naturally, for the Clarks have lived in the same town of Medfield for three hundred years.

To be sure, we all have family trees, but many of us have moved around so much we have lost track of great-grandfather so-and-so. Not so Charlie Clark. The records of Medfield state that one Joseph Clark was one of the first thirteen men to move from Dedham along the Charles River to settle Medfield in 1650. And from there on the Clarks — Charlie's branch — have always lived in the town.

No ancestor-worshipper, Charlie says he used to be bored by discussions of genealogy. Then one day an old gentleman in Medfield who was president of the local historical society asked him if he would help him out. Charlie agreed and since then he has become president of the society himself, and still is.

The Medfield Historical Society is an organization of people — not limited by any means to first families — interested in town history. They feel that people now living there will appreciate their town more if they know some of its past history. For instance, it was half burned down by the Indians in 1676, it sent a company of Minute Men to Lexington in 1775, and in 1820 the town fathers borrowed a cannon from neighboring Walpole to help them celebrate the Fourth of July.

Peak House

The old Peak House (see picture) is a present reminder of the antiquity of Medfield and is preserved by the Historical Society. When Massachusetts in 1930 was celebrating its three hundredth anniversary, a sign was erected telling the story of the house. The Peak House was originally built in 1651 — when Medfield was incorporated — burned in King Philip's War twenty-five years later, and rebuilt in 1680 by Seth Clark (an ancestor of Mr. Clark's). Peak is not a family name but rather the house is called that from its peaked roof. Henry Ford, Charlie says, had his eye on the old Peak House in 1925 and wanted to buy it and move

The old Peak House, Medfield.

it to Dearborn, Michigan, for his old New England village. However, a Mr. Daley of Medfield thought otherwise and bought the house, presenting it to the Medfield Historical Society.

Besides town history, Charlie Clark has found out some interesting facts about the Clark family. Tilden's "History of Medfield" lists genealogies of all the old families. In the Clark genealogy there is this bit of information under Seth Clark, born in 1687 and died in 1756. In the inventory of his property at his death was found "two thirds of a negro man valued at £20."

Then there was Ebenezer Clark who in 1794 was thrown into jail for non-payment of pew fees. It seems that Ebenezer was a Baptist, while the predominant sect was Congregationalist. He wasn't going to pay for the support of another church, so as the history quaintly puts it, he was "lodged" in a Boston jail. Fortunately, the town fathers decided they had been over-zealous and Ebenezer was quickly released.

The Clark Homestead

Charlie Clark's own house has quite a history too. The original house was built in 1698 by Solomon Clark. Nearly a hundred years later in 1792 the main house was burned down, but was rebuilt in 1793. The north wing, originally a cooper's shop, was added to the rebuilt part. The house has ten rooms on the first floor, five on the second and an attic. Charlie says if you know attics and New Englanders, you'll know what his attic is like. Attics are places to store things in and most New Englanders could never bear to throw anything away. "It might come in handy sometime." Charlie, New Englander though he is, doesn't hold with saving things just for the sake of saving; he says it's amazing how many useful things you can find up there. It's not surprising, since little Cornelia Clark, Charlie's daughter, is the sixth generation to live in the old homestead, and the tenth generation of the Clark family to live in Medfield.

The sixth generation of Clarks lives here.

Milling Around

MAIN OFFICE AND SALES

Julia Smith
Sabina Costello
Louisa Graham
Dorothy McEleney
Julia Lewis
William Grazado

FLASH: Born, to Mr. and Mrs. Wakefield, on Feb. 3, a son, David.

The Terrace Room of the Hotel Statler was the scene of a very pleasant party of Roofing Sales Correspondents the night of January 10th. A slight taxi accident (woman driver behind our cab) added some excitement to the occasion.

Ellen Dray Burke, formerly of the Credit Union, is the mother of a baby daughter, Mary Frances, born January 23rd, weight, 6 lbs. 7 ozs.

It's nice to have Pauline Penza back, after her long illness.

Personnel Director Creighton Hill has been spending a winter vacation in Savannah, Georgia, whence he has been sending back interesting notes on Southern life.

When W. E. Smith, Jr., was transferred from the Roofing Shipping Office to the Roofing Sales Dept. as a correspondent, Mrs. Perkins got a little mixed up and welcomed him with the words: "The Shipping Dept.'s gain is the Sales Dept.'s loss."

Mary McDonagh walked up the hill and walked right down again. She and girl friends went to East Jaffrey, N. H., for a little skiing but found no snow on the slopes of Monadnock. So they went skating (ice) instead.

Now that mother has deserted them for a Florida vacation, Julia Lewis and sister Helen are rustling their own groceries. Julia says Helen is a wonderful cook. Mrs. Lewis is visiting Julia's brother in Florida where he is stationed with the Army at the Miami International Airport.

Molly Karshis of Flooring Sales appeared on January 9th wearing the traditional "rock" on her third finger, left hand. The lucky man is Harry Butters, Jr., son of a Norwood selectman.

Welcomed to Flooring Sales are Violet Godfrey of Walpole, Charles Mallett of Newton and Jean Patterson of Norwood.

Mary Dill is now Mrs. Thomas Wilcox. Mary, who worked in the Accounting Department was married Saturday, February 4. Her only attendant was Connie Blake, also of the Accounting Department. Mr. and Mrs. Wilcox are living in Philadelphia, which is the groom's home city.

These handsome gents all work in the East Walpole Cost Department. Snapped at the department's Christmas party, we give you: Joseph Cleary, Allan Jones and Frank Hignett. Allan Jones has recently been named head of ACM (East Walpole costs), succeeding Bob Anderson, now Assistant General Cost Accountant.

PAPER MILLS

Thomas Flood
Edward Geraghty
Frank Nyborn
George Lamore
Edward Wisniewski
Edward Power
Peter Glebus
Domenic McKenzie
Jack Holliday
Carolyn Delaney
Ninnette Petroni
Elna Gottberg
Tauno Johnson

Congratulations are in order for a baby son born to Oscar and Ann (Rozuck) Carlson on December 15th. Ann formerly worked at the Credit Union.

George Angus started out for the Bird Club Monte Carlo Nite but instead ended up at the Guild Theater. Who's the boss, George?

Leo Murphy is sporting a brand new deluxe Chevrolet, and Bill Mattson has a new-to-him Oldsmobile.

The above Leo has the Lone Ranger Polka blasting away at his house.

Pete Wolent, recently moved to Norwood from the wilds of North Abington, took the bus one morning, thinking he was headed for East Walpole. But these big cities got him confused and it seems he landed up in Walpole or some such large center of population and was late for work.

Dorothy McEleney of the Main Office on a winter vacation in California, visits with nephew Jimmy Gutshall the display of floats from the Pasadena Rose Bowl parade. Towering behind them in the distance is Mt. Wilson. Dorothy brought back to New England a fine collection of snapshots showing the floats, which were covered with thousands of roses, chrysanthemums, gardenias and even orchids. She was visiting her sister and husband, Jimmy's parents, in Monte Bello, seven miles from Los Angeles. Dorothy also has a brother living in Los Angeles.

Welcomed as a newcomer to the Main Mill Laboratory is Karl Larson.

Oscar Robillard is again sporting a new wagon. This one is a yellow Studebaker convertible!!!

Dorothy Lobisser, formerly of the Lab and now of the WAVES, is stationed in Florida. Not such a bad swap, at least for the winter.

A frequent visitor to the Main Mill pond is a seagull with a crippled leg. This bird has been seen around these parts on and off for about three years.

Will the guilty person who borrowed Harry Godkin's carton of cigarettes, please contact Heinie Nordstrom or "Lemons" Linnehan on line 303.

Anyone who has a boat for sale, please get in touch with Ed Welch, Bill Swinnerton or Pete Bethel. They have been looking around and the cheapest one they could find was one for $26,500.

Hermon Barker and Joe Coburn attended the TAPPI meeting at Northampton January 20.

Frank Nyborn is sold on it, too. He says that for home entertainment, you can't beat TV.

Seen Willie Stillman's new Ford?

"Flash" Fuller's favorite saying to Ed Costello: "Well, what are we going to argue about now?"

Ed Power is fascinated with Earl Fuller's cyclotron, which is located in the Engine Room. More new fangled contraptions!

George Sherrerd recently dropped in to say hello. He is attending the School of Business Administration at Boston University.

Welcomed to Cutting and Sorting in the Paper Mill are Charles Madan, John Cotter and Noble Christensen.

From the Finishing Mill:

Congratulations are extended to the following: Alma Walsh, who completed twenty-seven years of service; Leslie Hall, with twenty-eight; and Alfonse Sylvester, who had his twenty-fifth anniversary with Bird & Son during the month of February.

Edna MacCallum enjoyed her vacation in Maine with her family.

John Kalis, who has been out sick with the grippe, reports that he is much better and hopes to be back to work before this issue is on the press.

Interest in the proposed sportsmen's club takes many forms. The following communication was received by Messrs. Swinnerton and Ivatts: "By all means get one started. When a man tries for three years to shoot a cat and at last threatens to put it in a cage so as to make sure, it's time to get him interested in true sport." This statement was followed by a further enlightening remark: "Vinegar Hill training is evidently not enough." (Signed) Old Timer.

NO. 1 BOX SHOP

John P. Walsh	Lorraine Olson
Ramona Chicoine	Edward Paduck
Catherine Bellew	Henry Johnson

Welcomed back to the Box Shop is Ed Valentine.

John Wright has left us to go to college at the University of Hawaii, Honolulu. John, not long ago, went on a round-the-world cruise in a sailing vessel, whose trip was later written up in the *National Geographic* magazine.

Everyone is glad to hear that Julia Alukonis is home from the Exeter Hospital, where she was taken after a tragic fire last fall. Keep up the good work, Julia, and before too long you'll be back with the gang.

Welcomed are Rachel Domet, Olive Joslin, Andy Wall and Rene St. Cyr.

At a recent bowling party Charlie Desmond, Jennie Mike, "French" Turenne and Louise Wosniak were top bowlers of the evening.

Nordy Nordblom has a newly acquired Lincoln. It must feel grand to be in the chips!

John Flaherty is back after being out on the sick list for some time. Welcome back, John.

NO. 2 BOX SHOP

Barbara Coyne	John McGrath
A. D. Smith	Berta White

John Geraghty and John Waltonen both enjoyed their roast beef dinners as members of the Quarter Century Club. But Arthur Hassler ate crow that night. He missed being a member by a couple of months.

Jimmie Patchin took advantage of our mild winter by spending all his spare time working on his new house on Washington St., Walpole.

ROOFING MILL AND OFFICE

Arthur McKenna	Roger Percy
Leonard Weaver	John Folan
Louis Silvestri	Daniel Tracy
Joseph Nevins	Victor Narciso
Dorothy O'Toole	James Murray

Gib Marsh from High Point, North Carolina has been in the Lab and Mill for the past few months soaking up facts on our building materials to present to the trade when he goes on the road to sell.

Jim Hanley has changed cars along with the others in the Lab and is now to be seen in a maroon Kaiser of recent vintage.

Bob Worthington, his wife and baby, have moved to an apartment in the new Veterans' Housing Project in East Dedham.

We are glad to see again some familiar faces in the Shipping Dept. Wilmer Comstock, James O'Toole, Enrico Ferrara, William Fitzgerald, Frank Stanton and Phil DeRose are back to work with us.

After the snow of January 31st, Norman Greene has removed his dust-covered skiis from the closet and plans to spend a weekend in New Hampshire.

Joe Meau of the Cleaning Dept. is out with a badly sprained ankle. Hope you are better soon, Joe.

We welcomed back Andy Wright, who was out sick for a week with intestinal grippe.

Charles Seavey, Foreman, has been sporting a nice new jazz bow tie. This clips on and off — three for 98 cents. They look good, especially with his new professor's glasses.

It's a boy for Lauri Jalkanen of Maintenance, born January 15th at Norwood. Baby son Lauri, Jr., and the Mrs. are doing fine . . . Cigars?

Two more new cars will soon be seen in the parking lot. Fred Picard has ordered a new Buick, while Tony Renda has signed up for a Deluxe Chevrolet, to be delivered in early spring.

James Brooks proves to be a great sensation with his humor and Irish jokes. More in the next issue.

Ralph and Mrs. Kemp spent the weekend with friends in New York recently. Ralph was a guest of the radio show, "Break the Bank". No cash seen here yet.

FLOORING MILL AND OFFICE

Matthew Connolly	Dorothy Hawes
Richard Ellis	Clarence Phillips
James Connolly	John Grover
Charles Cobb	Russell Richall
Charles Novick	Frank Karshis

Victor Garneau thought he had nothing to do one windy day just before coming to work. But before long the wind blew down a tree, which in turn mowed down his clothes-line. And that's no joke with a growing family like Vic's.

Not many drive to the Cape these winter days. But Jerry Hazlett has been going down. He has a reason. Spring can't be far away and he is having a fine cottage built at Falmouth Heights.

Congratulations to Albert Gavigan, proud father of a new son born in December.

Ernest Berglund has a new baby boy, named Robert, in his family. The baby arrived at the Norwood Hospital on January 11th.

Charlie Cornelia is one fellow who never fails to see the Ice Capades each year — and he has almost the same seat. He'll show you the ticket stubs to prove it.

Congratulations to Matty Connolly on being elected to the Town of Norwood Planning Board.

Frank Karshis reports that his wife, Eleanor, received a radio-telephone call from Frank's brother Henry, who is stationed in Furstenfeldbruck, Germany, some 4000 miles away. Now, there's something to talk about for long distance.

The Paint Room is proud of having three Quarter Century Club men: Antonio Antonelli, William Boyd and Foreman John Eppich.

John Flaherty of No. 1 Box Shop and Bill Hall of the Lino Dept. both became

(Continued on page 12)

Our Pride and Joy

This sweet young lady with the surprise curl is Janet Julius, daughter of Nunzio Julius of the Norwood Roofing Sample Department.

Hi, yourself! Edward Fitzpatrick's little Renee is only two years old, but look at the grown-up saddle shoes and pocketbook. Her father is new finisher on FXGM 35 at No. 1 Box Shop.

Young Vito Wasilunas won't be wearing ruffly collars much longer if he grows as fast in the next few years as he seems to have so far. This husky young man is only a year old! Proud father is Vito Wasilunas of Roofing Shipping, not to mention proud aunt, Jenney, of the East Walpole Mill Office, and grandfather John Wasilunas, retired, formerly of the Paper Mill.

Flooring Union Children's Party

These engaging young ones were guests of the Floor Covering Union at the union's first children's Christmas party, Dec. 17th. This is only part of the horde of some two hundred who watched the clown and magician, ate ice cream and cake, and finally went home, each clutching a present from Santa. Credit for the affair goes to Frank Karshis, Gordon Hill, George Kinsman, George Shackley, John Blanchard, Lawrence White, and the wives of these men. The committee may be seen standing in the order named behind the group of children.

Flooring Notes

(Continued from page 11)

grandfathers, on January 13th, when a baby boy was born to Mrs. Peter Flaherty of Norwood.

Anyone wanting a house built or shingled, just see Frank Shumski or Ronald Swanson of the Lino Dept.

About this time of year, everyone is talking of spring or summer and of vacations. This talk means just one thing to some fellows in the Floor Covering Plant — stripers. Just ask Larry Hewins, Bernie DeSavage, John Grover or Frank Clem.

Design Dept.'s Tom Coyne with the Mrs., little Tommy and new baby Robert have moved from Norwood to their new home on Lewis Avenue, Walpole. Stand by for a house warming, men!

Florence Murray and Patricia Haste spent a week-end at Jackson, N. H. on a ski-trip (two words that go together very nicely!).

Stan Cody appeared for work at the Design Dept. on Jan. 24th all flustered and proud as a peacock, carrying with him a bundle of cigars. He reported the birth of a new Cody baby boy, their second child. The little fellow's name, Allan Ray. Mother and baby are doing fine. Congratulations, Mr. and Mrs. Cody.

We hear that Clarence Phillips had two house warmings!

Frank Kissell had one, too.

We are glad to see Serafim Branco back to work after his long illness.

Congratulations to John Spierdowis on the new arrival at his house.

Joe Destito has become a grandfather again. The new arrival's father is Nicolino Destito of the Finishing Room.

Welcomed as a new Review correspondent is Frank Karshis of the Paint Room.

The Lab's Bob Hall recently suffered a severe reversal with his car. Bob's Chevvy reversal-ed from the parking area and headed toward Hawes Brook. It was lucky for Bob that his sympathetic and muscular friends rallied to his assistance as the car was going down for the third time. Artificial respiration made the Chev as good as new and now she perks along proudly with Bob at the helm. The helm, you say!

A belt manufacturing company says that belt sizes provide a barometer of business. During the depression a 31 measured the girth of the average American. Today he takes a 34.

Mixed Bowling

By The Three Bears

THE Mixed League met for the third match on January 5th at the usual spot in East Walpole. There were quite a few regulars who were unable to be present, but the subs filled their shoes very nicely.

Team standings were:

	Captain	*Points*
No. 6	Mary Moylan	15
No. 1	Berniece Potter	9
No. 4	Peggy Daunt	8
No. 3	Anne Lindsay	8
No. 5	Helen Pelletier	7
No. 7	Mary Bannon	5
No. 8	Nancy Fleck	4
No. 2	Mattie McLauchlan	4

Prizes went as follows:

High Single

John Murphy	109
Mary Bannon and Catherine Bellew	96

High Three String

Jack Walsh	278
Eileen Geraghty	265

Bird Club Doings

January Party

MONTE Carlo Nite, January 20th at the Elks Club in Norwood was a good time for a small, but gay crowd. Games of chance, card games and dancing to John Neylan's orchestra were the events of the evening. The "gambling patrons" won and lost fortunes in white, red and blue chips.

Way ahead at the end of the evening was Tommy Garland of East Walpole with 2,218 "dollars", which he quite willingly swapped for a $5.00 U. S. currency first prize. Tom Trask of Flooring Shipping placed second for the $3.00 men's prize, and Roger Amadon of Roofing Engineering pocketed two bucks as the third men's winner. Helen Cormier was the only girl winner. We thought women were better gamblers.

The affair was the monthly party for Bird Club members, put on by Joe Coburn and his Entertainment Committee. Joe had to be out of town and in his absence committee member Ed Wisniewski took over. Bennie Baranowski's Boy Scouts as usual did a good job at the checkroom.

February Party

February Bird Club entertainment event is the Ice Follies at the Boston Garden, the 17th of this month. Committee chairman Joseph Coburn was able in January to buy for the club a block of two hundred seats to this popular show. These were sold at $2.00 each, regular price $2.40. Because of the demand for this limited number of seats, each Bird Club member was allowed one member's ticket and one guest ticket only.

New Activities

Feelers were sent out in January to take the popular pulse on two possible new activities. Williams Swinnerton and Ivatts of East Walpole Maintenance have been tabulating returns on a sportsmen's club — hunting, fishing, and yachting. Helen Quackenbush of No. 1 Box Shop has rounded up a number of girls who want to play basketball. More information later.

Community Chorus

Rehearsals for its first public appearance are under way at the Monday night rehearsals of the Community Chorus. This Bird Club sponsored activity already has found a definite niche for itself in the community. It has set the date for its first concert at March 23rd, a Thursday evening, at the Walpole High School.

The program is made up of many familiar numbers taken from recent comedy hits as well as lesser known songs. A pleasant musical evening is promised as well as an opportunity for you to come and watch your friends and neighbors perform.

Table Tennis

By BOB GROVER, Chairman

ON January 5th a singles tournament was held for the men. Top honors were taken by Frank Clem and John Woloshyn of the Flooring Plant.

Frank Clem, John Woloshyn and Ralph Hildreth are proving more and more every week that they are still better players than most of the newer participants in the game. John McDougall, one of the cagiest players in the game, took the consolation prize from Eddie Phillips of the Lab.

Another tournament was scheduled for January 12th, a handicap affair. After the matches were over, Eddie Phillips and Larry Hewins were tied for first place. A playoff was decided, and Eddie was on the top end of the score after just losing out the previous week. On this night Bill Mark came back to play after laying off for a few years due to home building problems. Bill was kind of rusty that night, but after a few more sessions should be right back in his old form.

John Woloshyn and Frank Clem traveled to Newton on January 15 to play in the Greater Boston Championship Tournament sponsored by the Newton Table Tennis Association. They did not win any prizes, but put up a lot of fight in all their matches while representing the Bird Club.

We hope to run a mixed doubles tournament sometime soon.

Contacts have been made with Larry Bonnar of the Pawtucket Y.M.C.A. to see if matches can be arranged between a Bird Club team and a team from Pawtucket.

More Bird Club News
on pages 21, 22

Hot Shots at Monte Carlo

The fellow with the pile hung onto it and came out winner of second prize. He's Alphonse (Tom) Trask of Floor Covering Shipping.

Is it luck or skill? Tommy Garland, left, isn't saying, but he won first prize, hands down.

At Girls' Bowling League

Kay Gullich and some of her teammates at the Norwood Sports Arena: Grethe Storkfelt, Agnes Kozlowski and Regina Cotton.

(Continued from page 3)

1923

Shipments — 65,634 tons.

Process scale was installed on the shingle machines. Our Chicago Plant had the first process scale in any roofing mill and ours was the second one, another step in the control of quality and weights.

The boiler for burning broke was built this year.

FB-22, the upper shed, was built this year. It is still being used in 1950 in practically the same condition as when built. The side walls are combined Panel Board (referred to previously) laid directly on studs. The roof is boarded with a slate surfaced roll covering. The main structure was finished in the late fall and it was thought the roof board would shrink. A roof of Black Building Paper lapped six inches and stuck with roofing cement was applied. The writer recalls that there were only eight small leaks in the whole roof during a severe winter. A truck loading platform was built on the northwest corner of this new warehouse to take care of increased trucking business and to get trucks out of the lower Mill Yard, where they were all loaded up to this time.

The first automobile garage on any Bird & Son property was built this year. It was located across the Mill Yard and accommodated ten cars. It was made of wood framed panels, the last of the material from the Panel Board garage business, that were piled up out of doors near the Flooring Plant. We found some second hand timbers about 15" x 15" and laid them on the ground as sills. It was soon discovered that the roof was an excellent place to display roofing.

Referring again to the stock house built this year, we hired a Fordson tractor and driver from Leppers Agency in Norwood to level off the space where the new shed was to go. When that job was finished, Bird & Son bought the tractor and hired the driver, Everett Tripp, who is still working (1950) with Bird & Son as an auto mechanic at the Flooring Plant.

The Norwood Roofing Plant about 1908, looking towards Norwood. At the far left is the Proslate Mill where rolls were painted. (This is now the Rug Border building.) Sign then on top of this building read: F. W. Bird Established 1817 (date when the business was moved to the Neponset River). Left center: Cement building where tin caps and wire nails were made and packed. Cement is made here now and the Roofing Laboratory is also housed in this building. The next building, now torn down, is the old cement building. At right: This building, now used for motor storage and Laboratory files, formerly was the place where cements and paints were made.

At the back of this room can be seen the first roll roofing machine at the Norwood Roofing Plant. The present No. 7 Machine now runs along where the windows are at the left of this picture. Joe Engley, who has since died, designed the original No. 7 Roll Roofing Machine and forty years later saw the same machine dismantled to make room for the new No. 7 Machine after No. 9 was built.

1924

Shipments — 74,203 tons.

This year Bird & Son made their first so-called single thickness shingle, the Lock Butt. It was brought out to compete with Barber Lay Tite, which was a patented shingle.

The first Lock Butt was 18" x 18" with one corner cut out on each side to form a tab. This tab was heated and bent under. The size was changed to 16" x 16" after about one year. Bird & Son received a patent on the Lock Butt because of the new treatment of the locking portion.

(Continued on next page)

PHILLIPSDALE

REXFORD H. SALISBURY DAVID S. LOWRY LESLIE E. HOWARD
MANUEL OLIVER ARTHUR TRUDELL ROBERT CROWLEY

Safety Committees

SAFETY committees have recently been named at the various departments of the Phillipsdale Plant. These appointments are effective for the first six months in 1950.

You will find your department Safety Committee members listed below.

DPH	DPR
Ernest M. Oeser, Jr.	John J. Conley
Albert G. Farrell	Howard Inman
John B. Rogers	Lucien R. Alix
DPC	**DPX**
Frank P. Zab	Dudley Perry
Carl Soderlund	Edward F. Perry
Frank DeSilva	Vernon Stromberg
DPP-B-L	**DPI**
Albert G. Carlson	Edgar C. Vatcher
Charles H. Waterman	Charles P. Hoard
Anthony Rochford	Clements Justynski
DPV	**DPIF**
Carmino Sirignano	Henry Dutra
Angelo Medici	Michael Pella
	Albert J. Dyson
DPT	**DPM**
Joseph McBride	Hjalmar Hyrske
Charles Sinnett	Edouard Roy
Louis A. Threshier	Robert Blake

INSPECTION
Theodore B. Maddern
Richard J. Ferris
Richard W. Carlson

Phillipsdale Notes

Dick Thatcher is very proud of his prize winning Doberman pinscher, Hilmarhof's Brunhilde, who has won several prizes in obedience. The most recent was first prize at the show of the New England Dog Training Club which was held in Horticultural Hall in Boston on January 22.

Congratulations are in order for a new son, Lawrence William Smith, born December 27, and Janice Marie Violette, born January 10.

Ben Pino smiles for the camera man. And why not? He has just been made Assistant Master Mechanic at the Phillipsdale Plant. Up to this time he had been an "A" Machinist.

New cars this month include Joe Braga's Mercury and Bob Blake's Ford.

Gus Mollerberg started the New Year off a little differently than usual. On January 1, his boy sustained a cut under the eye while playing basketball on his front porch; on January 2, Gus's car came out second best in an automobile accident; and on January 3, his son broke his arm while playing on the way to school. Happy New Year!

Ruth Vatcher, daughter of our Ed Vatcher, was recently one of the representatives of the East Providence High School in a radio quiz contest with representatives from the East Greenwich High School.

Matthew Pino was dealing in a crib game when he made a mistake, giving out six cards. His opponents threw their cards in and when he dealt the second time he held a 29 hand.

Salary workers at Phillipsdale held their Christmas party and dinner on Wednesday evening, December 26, at the Hearthstone House in Seekonk. Small gifts were given each one present and everyone had a good time.

Joe Wynne went around minus one tooth for quite some time but we found out it was at the dentist's being gold plated.

We were pleased to see Leonard Carlson and Walter Gill, two of our retired employees, when they came in to see us.

Louis Threshier was surprised one day to open his lunch bag and find tangerines. You better open the bag before leaving home the next time.

Gilbert Dias found out he is adding on a little weight. He bent forward one day and heard a rip. Oops! there goes my pants.

We were sorry to hear of the recent deaths of Antone Amaral's mother and Dick Ferris' father.

Announcement has been made recently of the engagement of Shirley Lois Livingston and our own Dick Carlson.

Ted Maddern is now wondering if he should have spent all of that good money to have his boat hauled up out of the water last fall. Due to the very mild weather we have had, Ted says he could still be enjoying trips down the bay.

Herbert Black was here visiting some of his friends recently while on his way to Boston. He didn't stay long when he found out a load of cores had just come in. He didn't even want to look at them.

Some of the boys were playing cards in the Brigade Room at lunchtime with several spectators seated close by. Most of them were smoking and it wasn't long before they were kidding each other about using cheap tobacco which smelled like burning rags. As the smoke got thicker and the odor stronger Gus Mollerberg noticed his jumper was on fire.

One fault Anthony Amaral finds with these new cars, especially his new Pontiac, is that the motor runs so quietly he doesn't always remember to shut it off. One morning recently Anthony McBride told him his radiator was boiling over but Tony didn't mind this so much as he has plenty of antifreeze.

Bowling Leagues

IN the East Providence Industrial League Bird & Son is still in second place in the 12-team league and is going along at a fairly fast rate. John Cyronak still leads the league with an average of over 114. The team misses Ray Nolan, however, who is visiting Shreveport, and hopes that he will return soon.

In the Interdepartment League only six points separate the top from the bottom of the league. The Office team pulled a surprise January 20 when, by defeating the Machine Shop 3 to 1, they rose from last place to tie for third place. The three high men in this league are now Howie Inman with 108, George Condry with 105 and a newcomer, Mat Pino, with 103.

History of Roofing

Four asphalt storage tanks were installed in the asphalt handling department. They were for storage of blown asphalt for coating and were put on the higher level so there would be pressure enough to carry the asphalt to the roofing machines.

In May, 1924, Bird & Son started to give one week's vacation to hourly workers of 10 years or more of service. It was called a new idea in plants of this kind. In 1937 it was raised to two weeks after five years. Now it is three weeks after fifteen years.

(To be continued)

Acknowledgments

To thank you for your thoughtfulness.
The Family of the
late Mrs. Emily Amaral

To thank you all sincerely and to tell you that your expression of sympathy will always be gratefully remembered.
Richard Ferris
Phillipsdale

SHREVEPORT NEWS AND VIEWS

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer

We Tour New Mill

By LUCILLE MCMURTRY

THE Office employees of the Shreveport Plant were invited one evening by N. K. Steenhill on a tour of the new Felt Mill. The tour began in the waste rag and paper sections where the beaters were breaking up the paper and rags preparatory to going into the jordans. Next we visited the wood section where we were all amazed at the rapidity with which a log was completely reduced to chips in a matter of half a second. From the raw material section we followed the transition to the liquid state and from there on into the presses and dryers where all moisture was removed, on to the drying processes and finally to the completed felt. The entire trip was most educational and all were thoroughly interested in the process. Next we visited the machine shop, storeroom and other service departments in connection with the plant and finally emerged — into the lens of L. L. Williams' camera.

Shreveport Speaks

There were a lot of familiar faces here at the office during the Christmas holidays, as the salesmen came through, some to visit their relatives here and others on the way to their old homes. "Red" Houston was here from Montgomery, Alabama; Al Harper from Temple, Texas; and T. D. Blanchard from Houston, Texas. Mimms Dyess and Carl Andrews stopped by to visit for a while before continuing to their separate destinations.

Shortly after the first of the year, Sam Cararas suffered severely from an attack of "flu" which came very close to developing into pneumonia. Luckily, by virtue of rest and lots of penicillin, Sam was soon on the road to recovery and was not long incapacitated.

Cyril Wilde received a small plastic duck for a Christmas present which now serves a noble purpose as a paper weight. In addition to possessing a red bow tie, this duck lays golden yellow eggs (yellow marbles) when its head is depressed slightly. Last week Cyril was searching diligently for the base criminal who stole one of the "eggs" and substituted a ball bearing. So far, the culprit has not been apprehended but Mr. Wilde expects a confession very soon.

Dewey Epps is recovering from an attack of pneumonia at Tri State Hospital.

"Dude" Davidson surprised his boys January 2nd, 1950, with a huge New Year's cake. Mrs. Davidson really did a swell baking job.

Wanda Jean Gongre was born December 17, 1949. Leonard came through with flying colors and was tending Shingle Machine bright and early Monday morning, December 19.

We have been contacted by one of the local bowling alleys in regard to an open spot they have on Friday nights. If enough of the fellows are interested we may have some scores to report by next issue.

Estelle Douville, for 20 years an industrial nurse for our insurance carrier, visited our Shreveport Plants, January 9. We found her a charming person in addition to being helpful with some new slants on the treatment of burns and cuts.

A class of psychology students from Henderson State Teachers College, Arkadelphia, Arkansas, visited our mills the second week of January. Interest was displayed in our machine operations as Mr. Potter served as guide through the plant. Following the tour, numerous questions were asked of Mr. Williams and Frank Markham relating to safety, handling of applications, employees' off-the-job problems, hospitalization, retirement and other personnel matters.

We welcome the East Walpole and Phillipsdale employees back to Shreveport after the first of the year. We have had a visit also from R. A. Wilkins and are looking forward to having him back. Those here at this writing are Les Tarbell, Donald Ross, Kimbel McEwen, Frank Massey from East Walpole; and Paul Johnson, Bill Kanowski and Raymond Nolan from Phillipsdale.

We are all very sorry to realize that Nils Steenhill of Rust Engineering Company is to be leaving us very soon. We have been associated with him for quite a while and have come to respect and like him very much. He will surely be missed by all the personnel of the Bird & Son Shreveport Plant. We all wish him the best of luck and success in his new assignment in Pennsylvania.

The Shreveport Office group emerge from a tour of the new felt mill to face L. L. Williams' inevitable camera. L. to r.: Gertrude Salter, Marie Sloan (of Rust), Mrs. Edwin McPherson, Helen Findley, Vivian Wilson, Ollie Sherburne, Grace Fuller, Edwin Sompayrac, Joycelyn McEachern, N. K. Steenhill (tour guide) and Ann Eddy. Juanetz Bruce was there too — the third pair of feet at the left.

Records Smashed

At Right: Shreveport's Production and Shipping Crews, who have recently broken all previous records at their plant.

Plant Personalities

JACK COOPER (in foreground of picture) and Frank Markham share this office in the Mill at the plant. This room has just been painted a light green with the windows and doors in a darker shade.

Jack received a B.S. degree in Mechanical Engineering from Louisiana Polytechnic in May of 1942 and was in the Army Air Corps in July of the same year. Twenty-six months were spent in the Southwest Pacific. He was discharged a First Lieutenant in March of 1946 and worked for one of the major oil companies and an air conditioning concern before joining the Bird organization in March, 1948.

Cooper is a man of few words, in fact his favorite expression is, "I'm not talking." Jack does his work and mechanical drawing well and everybody in the mill and office likes him. He likes to play dominoes at noonday and go to football games on week-ends.

Jack is a member of the Queensboro Baptist Church and American Legion. He enjoys the new club house the Legionnaires finished recently out on Cross Lake.

Frank S. Markham, in the Personnel and Safety Departments, carries on many duties at the Shreveport Plant. Here he is reclining at his desk after being prodded for a year for a picture for

(Continued on page 20)

Jack Cooper (foreground) and Frank Markham, who share this office at the Shreveport Plant.

The night shift. Front, l. to r.: Mike Milazzo, John Prudhomme, Jackie Wise, Phil Leon and C. F. Chandler. Back: Phil Johnson, Foreman; Ed Price, Alvin Patterson, Clifford Russell, Blanchard Watts, Fodie Osby, James Moore and Pim Piker.

The day shift. Front, l. to r.: John Lee, William Winkler, Foreman; Charley Patterson, Leonard Gongre, Arthur Lee Mack, John Lawson, John Williams, Alphonso Whitaker. Back: William Baxley, Lloyd Patrick, J. H. Maricelli, Prince Holmes, Will Davis, Tyrie Heard, Frank Thomas and Sylvester Underwood.

Shipping crews — day and night. Front, l. to r.: Robert Jones, Delmas Hinton, Grady Nelson, Cephas Myers, Elton Bamburg, Robert Jolley, Earl Johnson, and Willie Smith, Foreman. Back: Thomas English, Audry Gandy, T. C. Dawson, Wheeler Johnson, Larry Rambin, I. V. Davenport, Jesse Hammett. Mode Myers, Assistant Foreman in charge of the night crew, was not present.

New Product for Glenwood

NEW equipment installed last summer at the Glenwood, Arkansas plant of Bird & Son, inc. is now turning out a new product for the Berry Asphalt Company. Glenwood and Berry Asphalt have combined to produce a new type of pre-mixed asphalt for highways, industrial floors and other spots where a rugged surfacing material is wanted.

The pictures above show the first carload of the pre-mixed asphalt being loaded. At the top is Carl Whatley of Glenwood. His left hand is resting on the conveyor which is dumping the asphalt into the freight car. The bottom picture is another view of the conveyor with a stock pile of the pre-mixed asphalt shown in the foreground.

This new product is made from material produced at the Glenwood Granule Plant combined with special asphalt produced by Berry Asphalt Company. It is an interesting fact that all of the material, including the asphalt, came from the State of Arkansas, and the first carload of material shipped out was used in Arkansas.

Glenwood Gossip

By Robert Stewart

We have quite a quail killer in our midst, Hurcil Cowart. According to Orville Caldwell, his record would not be so impressive if he would leave his wife at home.

No doubt Carl Whatley is the best quail hunter here, though. He hunts with a .22 calibre rifle. He reported killing three and a half birds the other day. Carl says he doesn't know what happened to the other half of the bird, but if anyone should happen to kill half a quail, he intends to lay claim to it.

Berry Asphalt News

By Stella Hines

Berry employees were entertained with a Christmas party at the Magnolia Inn on Friday, December 23rd. Work stopped and the fun started at three o'clock. A very delicious turkey dinner was served buffet style around six-thirty. Names had been drawn for the exchange of gifts so Santa was there in the person of Bill Liechty who did a remarkable job of keeping everyone confused as to the recipient of each gift. We're all looking forward to next year and another party.

The welcome mat is out for George Harvey, Traffic Department, and John Waldron, Sales Department, who are beginning the new year right by joining forces with Berry Asphalt Company in the Magnolia office.

The weather man evidently thinks it's still summer around here. The first three days of the new year were very warm with a few threatening clouds and a little rain. There was no sign of snow for the school children to enjoy during the Christmas holidays.

Before going back to Chicago, Mr. Franke presented each of the girls in the office with a little gold pencil which is a very handy little item to carry in one's purse.

Doris Grimmett, Berry's PBX operator, has given up her "hello" job in favor of keeping house full time. As a token of everyone's "warm" friendship, she was presented with a beautiful, warm, woolly blanket.

J. S. VanPelt spent a few days in Magnolia during January transacting business and visiting relatives. Jim is someone we are always glad to see.

Leo P. Bott, advertising executive, was another welcome visitor from Chicago. He reminds us of a young tornado — arrives in a whirl and after he's gone, we wonder what struck. We hope he won't be in such a hurry next time — but we do thank him for the candy.

Ted VanPelt and Chester Eberle don't like to brag about it too much, but during the hunting season they enjoyed the hunter's "perfect day". They bagged the limit on both ducks and geese before noon on two days running. It couldn't happen again in ages.

New car news: Donald Ray and family are cruising around in a snappy new Plymouth. The first day he drove it to the office he was holding his head so high that he nearly ran down Magnolia's star correspondent for this column!

When a girl looks good in a bathing suit, a man usually looks good too.

"He's got Tarzan eyes."
"What are Tarzan eyes?"
"They swing from limb to limb."

NEWS FROM CHICAGO

STAFF: J. W. GUILFOYLE, MATHILDA HANSEN, VIRGINIA O'BRIEN, LAWRENCE PETERSON, JOSEPH BLACKMAN

Our First Quarter Century Club Banquet

CHICAGO'S Quarter Century Club banquet, with retired employees as guests of honor, was held January 10th in an atmosphere appropriate to the New England traditions of Bird & Son. The scene was the Nantucket Restaurant, located on Chicago's far South Side. In keeping with its name, this restaurant, built in the old Cape Cod style and decorated with Colonial furnishings, made a pleasant visual link with our company's early New England background.

Master of ceremonies was our own W. W. Wilson. Speaker of the evening A. H. Anderson, President, had only the week before addressed the Quarter Century Club and retired employees at the Boston banquet. The honored guests at this first meeting of our Quarter Century Club were those employees who retired in 1949. Each was accompanied by his wife. They were: Mr. and Mrs. Ernest Grosscup, Mr. and Mrs. B. J. Overholt, Mr. and Mrs. Raleigh Stearles, Mr. and Mrs. William Bennett, Mr. and Mrs. William Eby and Mr. and Mrs. Frank Krueger. Treasurer W. C. Ahlgren had also come on from East Walpole to share this party with us. Another welcome guest was Sam Angelocci, District Representative of the United Gas Coke & Chemical Workers of America, CIO, District 7.

Thirty-one members of the Quarter Century Club were present. This number included five of the men who retired from the company in 1949. These thirty-one all received their scrolls and Quarter Century Club pins from Mr. Anderson. In his address to the gathering, Mr. Anderson spoke of the merits of retirement and of hobbies which help to keep people happy and occupied after they have stopped their regular jobs.

Mr. Angelocci, who followed Mr. Anderson, said that he felt that this dinner was a good example of why the relationship between union and management was maintained on such a high level. Past relations between union and management in this company have been on a very high plane, he stated, and this dinner is another step to improve this relationship.

All department heads were invited to take part in this inaugural dinner of the Quarter Century Club. Everyone enjoyed a tasty steak dinner and all agreed that it was a fine party.

Chicago Chit Chat

Oscar Turner of Shipping has a new baby girl, born last November.

Too bad our photographer wasn't around when Roger Sumner was washing windows — so we could send the picture to his wife.

Frank George, son of Mathilda Hansen, has signed up for six more years with the Navy. He served 2½ years in the war.

Have you noticed that Pepsodent smile of Pete Wagner's — the new choppers, that is?

Due to an error, we stated that Bernie Langland had a new Hudson. It's a Ford.

Tom Cooling and Oscar Turner are also sporting around in new Fords.

The automobile industry has attached everything to automobiles that seems necessary — gas registers, signal lights, time clocks, etc. However, one most important gadget was omitted: A neon sign directly in front of the driver stating that "AN AUTOMOBILE WILL NOT RUN WITHOUT GAS." Or, so it seemed in the case of George Alsup, of No. 1 Machine. A few weeks ago, he drove up to a service station, had his oil checked, radiator filled, windshield wiped and even had the tires aired!

"Will there be anything else, sir?" asked the station attendant.

"No, that'll be all, thank you," George replied. "Everything's cool." With that he depressed the accelerator and the big Buick roared away. But about half a block from the station the car coughed and came to a jerky stop. With a worried frown, thinking that something was wrong with the motor, George jumped out and raised the hood. After a brief check-up he discovered that he was out of gas!

We all feel a little sorry for Dave Calhoun, who just before Christmas had all of his teeth extracted. Clayton Worlds, take-off man for No. 2 Machine, caught him mumbling softly to himself: "All I want for Xmas is my two front teeth."

George Vanek is the proud owner of a new Sonora Console TV set.

(Continued on page 20)

Chicago's Quarter Century Club banquet honors the retired employees, seated at the head table. Here we find, from l. to r.: Mr. and Mrs. Ernest Grosscup, Mr. and Mrs. Raleigh Stearles, Mr. and Mrs. William Eby, Treasurer W. C. Ahlgren, Western Division Manager W. W. Wilson, President A. H. Anderson, Mrs. Overholt and B. J. Overholt, Mrs. Bennett and William Bennett and Mrs. Krueger and Joseph Krueger.

Looking at the camera man with thoughtful gaze is Mike Kolb, 13-months-old grandson of Henry Ahrens of the Chicago Plant.

Rose Fox has been on the sick list, but we hope she will be back with us soon.

Anne Gohr was given a dinner party recently by the gals of the Office, a farewell to her as she was leaving to become a housewife.

We all hope for Marshall Myers a speedy recovery. He has been off the job sick since November.

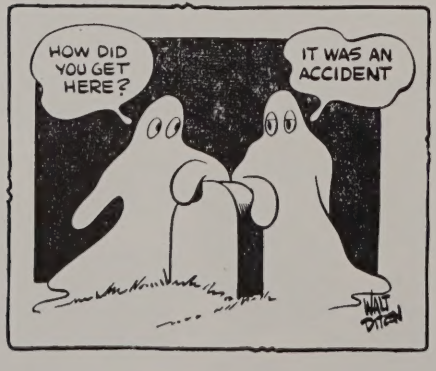
What happened to Jim Hopkins' 175 average in bowling?

We sure do miss our three pals who left us by retirement on December 31st. We hope they are having a nice rest.

Nick Tomei flew to New York to be home with his family for the Christmas holidays.

Congratulations to Bernie Langland on the arrival of a new baby daughter in January.

Milton "Fuzzy" Crawford, of the Dry Felt Department, recently acquired a beautiful, black '49 Chevrolet. He also tried to interest "Useless" Miller in buying his old '41, pointing out that he, Miller, would at least have something in which to ride. You see, "Useless" has a 1935 Dodge. Half the time when the motor runs the wheels won't turn!



Chicago Bowling

As the bowling league goes into the last half, the standings are as follows:

Team	*Won*	*Lost*
Masterbilts	33	18
Insul Bric	30	21
Art Edge	29	22
Waterdyke	26	25
Tri Tab Hex	24	28
Paroid	22	29
Proslate	20	31
Twin Lock	20	31

The Masterbilts are maintaining their narrow lead over the Insul Brics, but both teams are being pushed by the Art Edge and Waterdyke teams. In the last three weeks the Tri Tab Hex team has come from last place to fifth and is still moving.

Chuck Finch of the Art Edge team still maintains the highest average in the league — 162. He is being followed closely by Al Claudy of the Proslate team with a 155 average.

Rube Mayer and Bob Julian are two newcomers to the league, both bowling with the Proslate team. Rube had bowled in the league previously, but is just starting this year. Great things are expected of him. Bob is a first-year man and shows good promise.

Plant Personalities

(Continued from page 17)

the Review. Frank came to work for Bird & Son, inc. on March 24, 1947 from the Princeton Refining Company. We have been trying since February to write a little note of congratulations on his anniversary. He claimed he wanted to wait until his office was painted.

Frank is a good sport, very witty and friendly. He knows every person in the plant, the little happenings of their homes. Not only this, but he can call all their wives and children by their first names.

Outside the plant he is just as busy as he is here with Bird & Son. He is a member of Caddo F&AM and the Shrine's El Karubah Temple, deacon and Sunday school teacher in Parkview Baptist Church, and a member of the Ark-La-Tex Chapter of the American Society of Safety Engineers. Frank and his wife, Mary, have an 18-months-old daughter, Linda, and a son, Scott, who will soon be nine.

It's a serious expression Lana Lyn Stiglez wears for her portrait with teddy bear. James Stanek of the Chicago Plant is the little lady's proud grandfather.

Dinner in Town

Ten lovely ladies from No. 1 Box Shop and the Finishing Mill celebrated Christmas with a party at Steuben's Vienna Room, Boston. Reading around the table from the left, the fair celebrators are: Mary Petrovsky, Shirley Lyra, Irene Cochrane, Gloria Stevens, Mary Kelley, Margie Ross, Louise Thomas, Frieda Giandomenico, Mary Coyne and Carolyn LaCivita.

Report at Once

By Al Smith

THIS article will not tell you how to prevent an accident or why you should or should not have an accident. Or what is a major or what is a minor accident. You won't find the answer if you read this. You will find the answer to something else, though.

No one has an accident on purpose. No one plans days or weeks ahead to have an accident. Just before the accident, Old Man Fate sticks his head around the corner and scares Lady Luck away. Then you get a scratch, bump or splinter, or something falls on you. And you get hurt, either a little or a lot. You think Lady Luck will be right back and heal the cut or take the lameness away. She took care of you last time so you don't say anything about it to your foreman. You're a man, not a mouse or a sissy.

Besides, why bother the foreman? He has more important matters to take care of and you'd just as soon he didn't know you failed to carry out the safety rules or to do the job just the way he showed you.

This time Lady Luck fails to return. Or, if she does, the healing job is too big for the little girl. You have to go and see the doctor for help. You tell the doctor that you work at Bird's and got hurt on the job. Doc says, "O.K. I will send the bill to them."

The bill comes in and no one knows anything about it. The nurse has no record. Your foreman never heard of it before. Whose fault is it?

You are right. It is your own fault. You should have reported the accident, even if it was only a minor one and didn't give you any trouble at the time. You should have told your foreman so he would know and have a record of it.

Sure, these little accidents can happen just as well while you are working on a night shift. Then tell the night foreman, the supervisor or the gang boss. Remind him to pass the information along to your foreman. Easy. Nothing to it, providing you do your part. Report it at once.

Some times these little cuts, bruises or bumps cause you to lose time after a while. You wonder why your compensation check for the days lost from work doesn't come to you. Whose fault is it? You are right. It is your own fault. You should have reported the accident to your foreman when it first happened.

N. R. McNeill (right) presents Frank Markham with a National Safety Council award earned by the Shreveport and Glenwood Plants. In making the award, Mr. McNeill noted that the average rate for lost-time accidents among competing companies was 11.27, while our rate was 3.41. This was from July 1, 1948 through June 30, 1949. "This is splendid," he said. "Our last lost-time accident was July 7, 1948. We don't have to worry about choosing between 'Production or Safety First'. We have both. Let's do our best to keep it that way."

Failure to report the little accidents at once causes a lot of trouble to those who are working for your welfare, and worst of all, can cause you to lose money or maybe pay the doctor yourself.

Sure, if the insurance company doesn't pay your bills or pay your compensation, you can take your case to the Industrial Accident Board. Maybe you can prove to them that you were hurt a week, a month or three months before you had to see your doctor. And maybe you can't. Is it worth all that trouble?

Report at once.

What to do when you get hurt a little or forget to be careful?

Report at once.

Remind your fellow workers to

Report at once.

Help those who are trying to help you.

Report at once.

Best of all — Be Careful at All Times. Then you won't have to remember to

Report at once.

Men's Bowling

By Dick Sprague and John Hutchins, Co-Chairmen

WE are in the last third of our season, and the team standing stays about the same. Flooring Shippers and No. 7 Roofing Machine are still fighting for first place. Roofing Shippers ran into a little tough luck with their captain, Eggy Roslauskas, being laid up.

What seems to be the matter with the Floor Covering teams? This division was a red hot spot for bowlers at one time. Come on, boys. If you like to bowl, contact one of the captains and he will try to place you on a team. FFG (Lino) and FF (General) are having a tough time getting men.

Fellows, start thinking for a place to have our banquet and tell your captains. Don't wait until the banquet is over and then ask why we didn't go to a certain place you know about.

Let's get hot and knock these top guys off!

Girls Bowling

The Girls' Bowling League is rolling right along. Next variation in the program will be a mystery prize in February. This is a real mystery, because at this writing, what the prize will be is still a mystery to the chairman too.

Friends Add Spice to Vets' Show

THE second appearance of the Bird Club Show for veterans was in the wards at Cushing Veterans' Hospital in Framingham on January 23rd. The entire show was given in two different wards, with men from a third ward joining the first group so that really three wards were entertained.

The group is booked for a stage show February 28th at Waltham Hospital and for another stage show early in March at West Roxbury. Twelve different acts comprise the 1950 program. Each performance differs a little from the last, because all of the entertainers cannot make every show. It is all on a voluntary basis, of course, and occasionally other engagements do conflict.

Regular entertainers from Bird & Son are Irene and Anna Ippoliti, who usually open the show with two very pleasing duet numbers; Matty Connolly, Ed Grout, Pauline Ransow and George Wallace (retired), all singers; and Bill Grazado who presides at the piano.

Aiding these Bird & Son folks and adding the spice and variety which really makes the show are eleven people not actually Bird & Son workers. Some of them have close Bird & Son ties, and all of them are most loyal in their support of this worthwhile activity.

Peggy Hunter, daughter of Sam Hunter of No. 1 Box Shop, dresses in full Scotch Highlands regalia, does several Scotch dances and does them mighty well. She has a state-wide reputation for her dancing. The Bird Club Committee feels mighty lucky to have her as part of the show. Frank Lewis, who hails from Norwood but works in Boston, does a nice job as Master of Ceremonies, and at one point in the show takes over with ten minutes of impersonations of Hollywood personalities. He is really good.

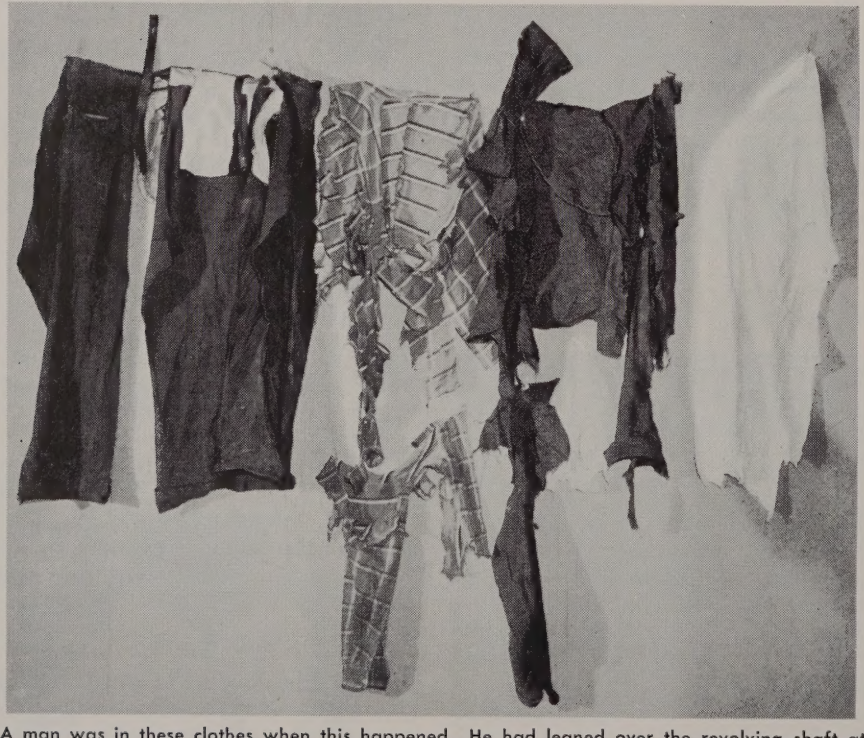
A highlight of every show is the music provided by the J.J.J.'s trio — bass fiddle, electric guitar and accordion. Of this group, Joe Tomaso is the only Walpole man. He has worked for Bird & Son at times in the past. John Hart comes from Quincy and John Lamont from West Roxbury.

Another dancer who always gets a big hand is Dolly DeRose, acrobatic dancer of Norwood. Her dad, Joseph DeRose, works at the Flooring Shipping Department. A comedy act that has never failed to get a big laugh from the boys is put on by Vin Perry of West Roxbury. He does a pantomime that has to be seen to be appreciated, and a very clever number with the orchestra using two kitchen spoons as castanets.

Dan Sweeney, well known baritone from Norwood, has filled in a number of times when regular soloists have been unable to go. His numbers always go over big. He is employed at the Knox-Smith garage in Norwood.

The closing numbers of the show are two songs charmingly sung by a charming singer, Claire Geary of East Walpole. Her father, W. F. "Tap" Geary, just retired from Bird & Son in December. Daytimes, Claire can be found at the Norfolk County Trust Company in Norwood. The band, which accompanies the singers and also opens all stage shows with numbers of its own, includes in addition to Bill Grazado at the piano, Jim Araby on the drums and Anthony Gugliotta on the sax. Gugliotta is a Bird Machine man but Araby has no Bird & Son connection. He just happened to see our show on one of the visits to Cushing Hospital several years ago, and offered his services because he liked the spirit of the gang.

It Happened Here — January 1950



A man was in these clothes when this happened. He had leaned over the revolving shaft at the rewinder of No. 6 Roofing Machine to pick up a putty knife. His pants caught on a set screw which holds the collar of the shaft in place. It pulled him under and over the shaft, stripping all his clothes off him, except his shoes and socks. He was lucky. It didn't kill him. He did get badly bruised. He also lost some time — and his shirt!

A real Bird & Son family. Mr. and Mrs. Angelo Melino and their granddaughters, Paula Marie and Rosemarie Chiofar. Angelo has worked at the Roofing Shipping Department since 1922. The little girls' father, Rocky, works on No. 7 Roofing Machine.

Shreveport Fishermen in New Bass Contest

THE Big Bass Contest did not have a winner for the last six months of 1949. Therefore a new contest started January 1st and will end on June 30th.

The $20.00 prize increased to $44.00 by each man putting up another dollar and two new members putting up $2.00 each. The contestants are: D. L. Oliver, Jr., Edwin Sompayrac, B. P. Soward, L. L. Williams, O. N. Sherburne, F. H. May, R. N. Potter, N. R. McNeill, G. D. Davidson, W. F. Winkler, W. L. Smith, P. O. Johnson, Robert Wilson, Mode Myers, Cephas Myers, Claude Ragsdale, Phil Leon, Elton Bamburg, Malvin Barnett, G. B. Brown, Robert Jolley and W. T. Eason. May the best fisherman win.

William Winkler and Willie Smith got off to a good start January 14th. The two of them and Willie's brother-in-law, Leo Cryer, made a trip to Lake Bistineau and caught 36 black bass. The score: William 13, Cryer 13, and Willie 10.

The R & M Hardware, located at 1618 Market Street, is again contributing $5.00 in merchandise to the winner of the Big Bass Contest. Willie Smith stopped in the other day and picked up a 2½-gallon Eagle gas can for his prize on the last contest.

Yes, we think it was a strike. At least here's some good bowling form being demonstrated by Mary Bannon in some early season bowling at the Norwood Sports Arena.

ANSWER TO PUZZLE ⟶
found on page 25

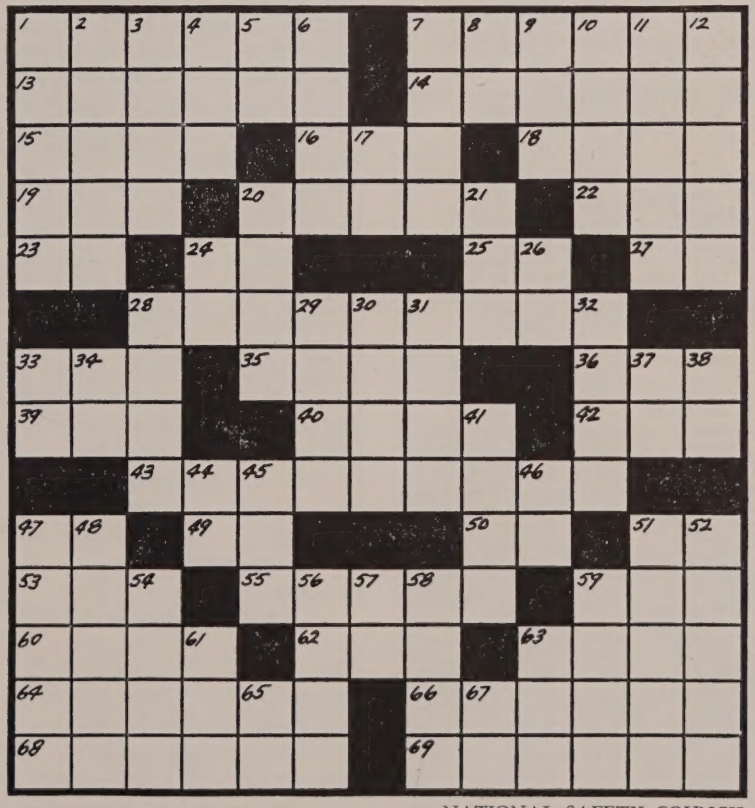
GREEN CROSS WORD PUZZLE

ACROSS

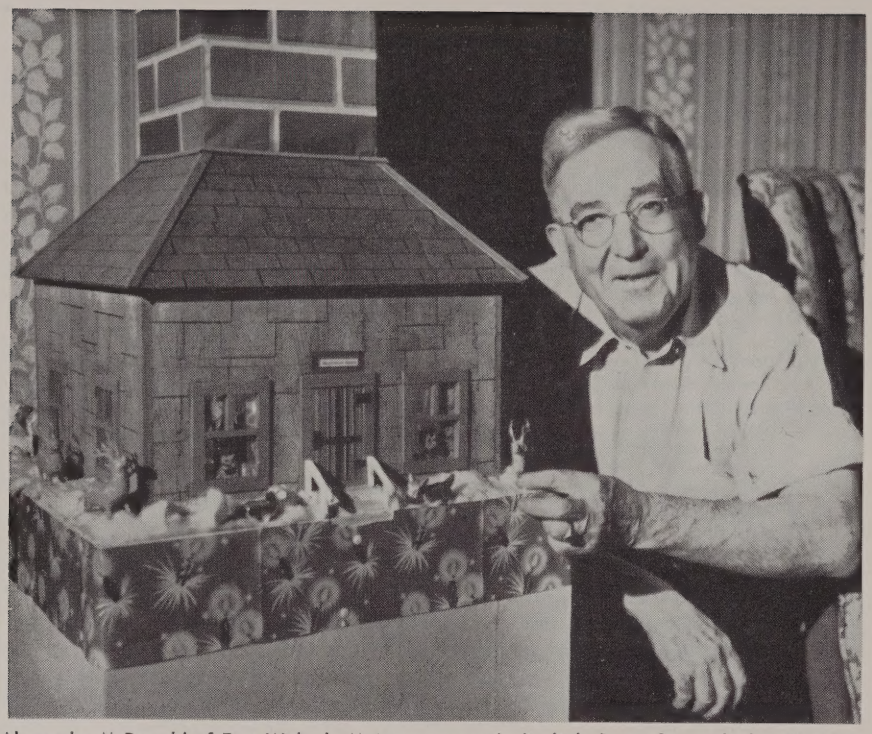
1 Best device to prevent skidding of an automobile on ice (pl.)
7 One of the most frequently injured parts of a worker's body
13 Leasehold right
14 Interstice
15 Oil (comb. form)
16 Don't try to be one of these driving at night
18 Consumes
19 Seaport (abbr.)
20 How you feel when you practice safety
22 Female rabbit
23 Steamship (abbr.)
24 Male parent
25 Correlative of either
27 "Sioux State" (abbr.)
28 Bigger killer of children than any disease (pl.)
33 Arrival (abbr.)
35 Heavenly body
36 Organization which leads accident prevention in the U.S.A. (abbr.)
39 Peak month for traffic accident deaths (abbr.)
40 Otherwise
42 Age
43 Exaggerate
47 While
49 Measure of area
50 Toward
51 West Africa (abbr.)
53, 55 Place in which most fatal home accidents occur (pl.)
59 It is (poetic)
60 Paradise
62 God
63 Regrets
64 Whipped
66 Make possible
68 Jeers
69 Wanderers

DOWN

1 Shape of the national safety emblem
2 The National Safety Council does this to prevent accidents
3 The dill
4 Oriental name
5 Symbol for sodium
6 Children playing near street mean this to careful driver
7 Cause of about one-half all home accident deaths (sing.)
8 Symbol for iridium
9 Born
10 Prod
11 Salt lake in Russia
12 Many a home is this by fire
17 Who should practice safety
20 Membranous bags
21 Man's name
24 Piece (abbr.)
26 Right (abbr.)
28 Bow (comb. form)
29 Brain passage
30 Pigeon pea (pl.)
31 Formerly
32 To cut
33 Paid newspaper notice
34 Of the thing
37 Senior (abbr.)
38 Symbol for calcium
41 Dines
44 Virginia (abbr.)
45 You this when you fail to heed safety warnings
46 Preposition
47 Encourages
48 One type of vehicle involved in traffic accidents
51 Manipulate
52 Onagers
54 Low sand hill
56 These are against you when you take a chance with your safety
57 Whirlwind
58 Manner
59 Musical instrument
61 Compass point
63 Male sheep
65 Comparative suffix
67 Negative reply



NATIONAL SAFETY COUNCIL



Alexander McDonald of East Walpole Maintenance with the little house he made for Christmas decoration in his home, and incidentally for the enjoyment of seven young grandchildren.

McDonald Manor

There's more to "McDonald Manor," the little house in the picture, than meets the eye. Of course any Bird employee would identify the roof as Bird shingles and the siding as ours. But with the door shut you can't tell that Alec McDonald has laid a piece of Bird linoleum on its tiny floor. Alec says there's a regular family scene inside set up with little figures sitting at the table, and a child feeding a cat and another carrying a dish for the dog. There was even a tiny Christmas tree in the little house.

Mr. McDonald made the whole thing, with the exception of the toy figures outside and in, for his home at Christmas. Naturally there were some children around to enjoy the little house with the real glass windows. Norman "Mac" McDonald of East Walpole Office Stores, Alec's son, has four children who came and admired grandpa's handwork. Then there's a daughter in Fall River who came home to Norwood for Christmas bringing her three youngsters.

Alec McDonald and his wife in their living-room at Christmas time. At the right is the gold and silver illuminated cross which Alec made to add to the spirit of Christmas in his home. (McDonald photos by Harry Surette)

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of March, and of those who complete twenty-five or more years' service during that month.

Name	*Year*	*Dept.*	*Years*
William J. Quinn	3-9-00	Retired	50
Bartley B. O'Donnell	3-1-05	Retired	45
John S. Mattson	3-4-08	Roofing Plant	42
Ivar K. Lindquist	3-3-11	Roofing Plant	39
Felix Thompson	3-10-11	Janitor	39
John Peza	3-13-11	Roofing Plant	39
Salvatore Lacivita	3-8-12	Roofing Plant	38
Camillo DePlacido	3-22-12	Roofing Plant	38
John Broadley	3-2-15	Retired	35
John J. Foley	3-18-15	Retired	35
Eric E. Carlson	3-7-16	Retired	34
Stanley Alukonis	3-7-16	Roofing Plant	34
James Wilkes	3-10-16	No. 1 Box Shop	34
Michael Yasionis	3-5-17	Finishing Mill	33
Alex. J. McDonald	3-29-17	Maintenance	33
James Capone	3-19-19	No. 1 Box Shop	31
Joseph Catalano	3-26-19	No. 1 Box Shop	31
Howard S. Hanna	3-1-20	Purchasing Agt.	30
John Alexandrowicz	3-16-20	Roofing Plant	30
Earl H. Hanson	3-20-20	No. 1 Box Shop	30
Antonio Piedzewicz	3-24-20	Flooring Plant	30
Jos. Ambroszkievicz	3-30-20	Roofing Plant	30
Hugh Rooney	3-31-20	Pwr. & Steam	30
Berton L. Seekins	3-3-21	Flooring Plant	29
Girolamo Rignonese	3-14-22	No. 1 Box Shop	28
William C. Head	3-20-22	Watchman	28
Victor E. Grant	3-3-23	Flooring Plant	27
Steven K. Barron	3-5-23	Retired	27
John Malacario	3-22-23	Flooring Plant	27
Michael Curran	3-28-23	Pwr. & Steam	27
Marshall B. Lee	3-11-24	Box Sales	26
Thomas A. Rogers	3-31-24	Flooring Plant	26
John Flaherty	3-4-25	No. 1 Box Shop	25
William Letts	3-4-25	Roofing Plant	25
Arthur P. Hassler	3-5-25	No. 2 Box Shop	25
Peter Folan	3-7-25	Retired	25
Helen S. Ballou	3-9-25	Retired	25
James DeChalles	3-11-25	No. 2 Box Shop	25
Alice Connolly	3-27-25	No. 1 Box Shop	25
James E. Belcher	3-30-25	Roofing Plant	25
Angelo DeFlaminis	3-1-35	Flooring Plant	15
Thomas F. Coyne	3-4-35	Flooring Plant	15
Leon Curran	3-4-35	No. 1 Box Shop	15
Christopher J. Doyle	3-4-35	Flooring Plant	15
Henry A. Johnson	3-4-35	No. 1 Box Shop	15
Anna O'Brien	3-4-35	No. 2 Box Shop	15
Joseph Silva	3-4-35	No. 1 Box Shop	15
Ernest F. Smith	3-4-35	Flooring Plant	15
Fred P. Turco	3-4-35	Roofing Plant	15
Edward J. Walsh	3-4-35	Roofing Plant	15
John J. Foley	3-5-35	Roofing Plant	15
Howard Elias	3-8-35	Roofing Plant	15
Leonard C. Nordstrom	3-13-35	Roofing Plant	15
Patsy Bilotta	3-20-35	Roofing Plant	15
Edward Carberry	3-1-40	Roofing Plant	10
Elsie E. Johnson	3-4-40	No. 1 Box Shop	10
Ralph Surette	3-8-40	Paper Mill	10
Thos. E. Miller, Jr.	3-11-40	Roofing Sales	10
Martin Bowers	3-15-40	Pwr. & Steam	10
Wm. A. Cormier	3-20-40	Flooring Plant	10
Charles P. Daly	3-20-40	Flooring Plant	10
Tony Septelka	3-22-40	Flooring Plant	10
John J. Phelan	3-22-40	Pwr. & Steam	10
Harold F. Chevers	3-22-40	Flooring Plant	10
Augustus W. Meyer	3-25-40	Flooring Plant	10
Frank J. Michienzie	3-25-40	Flooring Plant	10
Oscar F. Magnuson	3-25-40	Paper Mill	10
Axel Kollanus	3-26-40	Flooring Plant	10
Mary E. McDonagh	3-19-45	Office	5
Lillian V. Gianetti	3-27-45	Office	5
PHILLIPSDALE			
Henry C. Phelps	3-7-09	Plant	41
Helge Holter	3-4-12	Plant	38
Joseph DeCosta	3-5-24	Plant	26
Timothy J. Harrington	3-11-35	Plant	15
Manuel Mendes	3-17-45	Plant	5
CHICAGO			
Joseph Blosky	3-11-19	Plant	31
Albert J. Bohnenberger	3-24-21	Plant	29
David Calhoun	3-20-22	Plant	28
Rudolph Budz	3-15-25	Plant	25
Thomas Cooling	3-31-25	Plant	25
SHREVEPORT			
William Taylor	3-7-45	Plant	5
BERRY ASPHALT COMPANY			
Clarence W. Clarke	3-18-40	Waterloo	10

Acknowledgments

Your kindness and sympathy is more deeply appreciated than any word of thanks can ever express.

Mr. and Mrs. Edward Dugar
Mr. and Mrs. Edward Hiller

The family of Adolph Utorka acknowledges with grateful appreciation your kind expression of sympathy.

I wish to thank Bird & Son, Local 896, Roofing, and all employees for the kindness shown my husband during his illness and at the time of his death.

Mrs. Eino K. Anttila

On the Lighter Side

Little Bobby had a vivid imagination. He told so many tales that were so far from being exactly true, and so many which were lacking in any foundation whatsoever, that his mother decided that he must be punished in an effort to break the habit.

One day Bobby rushed in the house excitedly and told a tale about having seen a bear in the back yard.

"Now, Bobby," answered his mother, "you know it wasn't a bear — it was just a big dog. Suppose you go up to your room and pray to God to forgive you for telling something that wasn't true."

Bobby obeyed meekly, and returned in a very few minutes. "Did you ask God to forgive you?" asked his mother.

"Yes," answered Bobby brightly, "and He said that was all right. He thought it was a bear Himself when He first saw it."

He (at movies): "Can you see all right?"
She: "Yes."
He: "Is there a draft on you?"
She: "No."
He: "Seat comfortable?"
She: "Yes."
He: "Mind changing places?"

Bustle:—a deceitful seatful.

The Worst

"Sorry to have kept you waiting, but I've been setting a trap for my wife."

"Good Lord, man, what do you suspect?"

"A mouse in the kitchen."

Tombstone:—The only thing that has a good word to say for a person when he's down.

Protect the birds. The dove brings peace and the stork tax exemptions.

The All Seeing Eye

Rastus (throwing down four aces): "Dar, guess I wins dis ole pot, all right."

Sambo (angrily): "You play dis game honest, big boy, play it honest! I knows what cards I dealt you!"

In northern Missouri there's a young woman who noticed the familiar sound of lifted receivers as listeners gathered when she called her aunt one day. Soon there was the thud of a receiver going back on its hook. "How do you like that!" she snapped. "Somebody hung up on us!"

"I was so cold last night I couldn't sleep. I just lay there and shivered."

"Did your teeth chatter?"

"I don't know — we don't sleep together."

Traffic Officer: "When I saw you come around that curve, I said to myself, 'Forty-five at least'."

Woman Driver: "Well, you're wrong. This hat just makes me look old."

A business school graduate was filling out an application for employment. The personnel director, noticing that the young fellow seemed puzzled, went over to help him. The first entry that caught his eye was the answer to the question "Salary desired?" Beside it the youth had written "Yes."

"Twas the night before Christmas, when all through the house, not a creature was stirring . . ." Neither was Robert DeFlaminis' dog, Bully, when this was snapped last Christmas Eve. Although Amedio DeFlaminis of No. 2 Box Shop (Robert's father) didn't send in this for "Pet Pictures", it certainly is an interesting portrait of a family pet.

Pet Pictures

HAVE you a cocker spaniel, collie, or just dog? Or a cat — tiger, Maltese, Siamese, calico or anything? Or a rabbit(s), canary, turtle, horse or goldfish?

Almost every family has a pet and as part of the family, why shouldn't pets have their pictures in the Neponset Review?

EVERYONE in Bird & Son, Bird Machine and Berry Asphalt Company is eligible to send in a picture of his pet. The good ones will all be printed. We'd be happy to have a short statement telling why yours is a superior pet. But this is not necessary. Just a good, clear picture of Brownie, Pudge or Whiskers is all we ask. (See Bully's picture herewith.) Send no box tops, no wrappers, no covers of the Neponset Review. (You'd better include your name, so we'll know whose pet it is.)

Appropriate prizes, not cash, which your pet will appreciate will be given for the best pictures.

Yes, you can have somebody hold Blackie or Puddles if he won't pose by himself. But be sure your pet takes up most of the picture.

Entries accepted now!

"The Public Be Damned"

W. W. WILSON, Western Division Manager, forwarded to the Review Editor the following note and clipping: "I read the following in a Chicago newspaper item column that was a new interpretation of the oft-repeated quotation 'the public be damned'. According to this article, the reporter gave a half statement.

Your writer, D. Davidson, quotes "heads of great business organizations" as saying, "The public be damned," indicating a lack of social responsibility. The occasion referred to was one in which a business leader, being approached by a newspaper reporter who said, "I represent the public," replied to that reporter, "The public be damned, Sir. You do not represent the public."

The expression was clearly intended not as a damning of the public but as a refutation of the reporter's opinion that he represented the public.

CHARLES S. WILLIAMS

Chicago.

Cribbage

By HERMAN NORDSTROM, Chairman

SINCE we missed the last Review, we will bring you up to date on the second, third and fourth cribbage parties.

November 17, 22 Players

Cribbage Prizes

Henry Wohler, H & V
George Gross, FBM
Charles Wohler, Norwood

Baskets of Fruit

Howard Hewins, FFB
Ruel Fulton, FBM

December 15, 24 Players

Cribbage Prizes

Preston Bethel, EME
Ed Scanlon, FXR
Ruel Fulton, FBM
F. B. Platt

Baskets of Fruit

Henry Wohler, H & V
George Gross, FBM

January 12, 29 Players plus Chairman

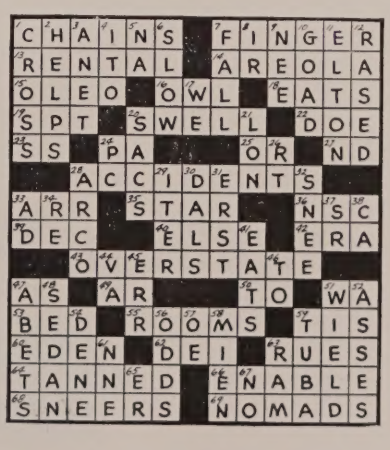
Cribbage Prizes

Robert McLaughlan, H & V
Leon Schensnol, FFV

Baskets of Fruit

Ruel Fulton, FBM
Nelson Phillips, FFR

Answer to Puzzle, page 23



BIRD
& SON, inc.
BIRD
PRODUCTS
Established 1795

BIRD NEPONSET REVIEW

March
1950

Vol. 38 No. 3

A Report of Stewardship to our Employees

from the Management: BIRD & SON, inc.

ANNUAL REPORT ISSUE

The Coal Strike and Bird & Son

ON February 24, a notice was posted on all Bird & Son Massachusetts plant bulletin boards that operations would have to be suspended if the coal situation did not improve. This notice was signed by Axel H. Anderson, President. No solution of the nation-wide coal strike was then in sight.

On March 1, a second notice went up on the same bulletin boards, also signed by Mr. Anderson. It read in part:

"I am glad to tell you now that the company is taking steps to convert temporarily to oil at our East Walpole Plant. Although this work of converting is not yet completed, it is well along and we have every reason to believe that the installations will be ready so that there will be no curtailment of our operations. However, our official notice of February 24 must still remain in effect under our responsibility as stated in our union contracts."

Latest word is that the conversion is now complete. This means that the power plant can now run on either coal or oil. It is running on oil at the present time and in the future we shall be able to shift quickly and easily from one fuel to the other.

Unions Negotiate

ON March 9 the Joint Union Committee and the committee from Local #896 at the Norwood Roofing Plant met with management to hear management's proposals for changes in the Retirement Plan. Within the next day or two management received from each of the union groups their proposals for changes which they would like to see made in the plan. As we go to press, a second meeting with the Joint Union Committee is scheduled for Thursday, March 15. Further information regarding these discussions will appear in later issues of this magazine.

Meanwhile, negotiations are in progress for a new contract between management and Local #896 of the Norwood Roofing Plant.

Huge trucks with two signs on the rear tell motorists: Left, passing side — Right, suicide.

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BIRD NEPONSET REVIEW

Vol. 38 No. 3 March 1950

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Published for the employees of Bird & Son, inc. to promote good service, good business, good will

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ELEANOR M. GARLAND . . . . . Assistant Editor
WALTER H. HARTIG . . . . . Photographer

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Annual Report to Employees

The year 1949 was a busy one for every division of Bird & Son. The results in terms of profits were disappointing when compared with the unusually good year of 1948. I stated in the annual report of a year ago that we should have to expect some really tough competition in 1949. This has proved to be so.

The figures given below are taken from the official Annual Report to Stockholders and show the result of our operations in 1949.

Sales

Our total sales were almost $6,000,000.00 less than in 1948 — $38,375,475.80 as compared with $44,363,753.24 in 1948. This is a decrease of 13.5%, which is explained by the fact that we had to reduce prices on nearly all of our products during the year to meet similar reductions by our competitors. While there was some reduction in the cost of our raw materials which helped offset these lower prices, freight rates and other operating costs advanced during the year. Wages and salaries held at the same level as in 1948.

Profits

Our profits for 1949 were $1,575,440.11. This compares with $2,918,049.28 in 1948. Thus, because of freight rates, other operating costs and price cuts we closed the year with a profit approximately half as large as last year. At the same time our total volume of business in tons was down less than 5%.

A year ago we stated that it would take only a 10% drop in our selling prices, without a corresponding drop in operating costs, to put us in the red. As of right now, it would take approximately a 5% reduction in selling prices.

Wages and Salaries

The total wage and salary figure for the year was very close to that of 1948 since there had been no general reductions or general increases during the twelve months' period.

1949 - $11,408,659.04 1948 - $11,784,822.15

Employees and Stockholders

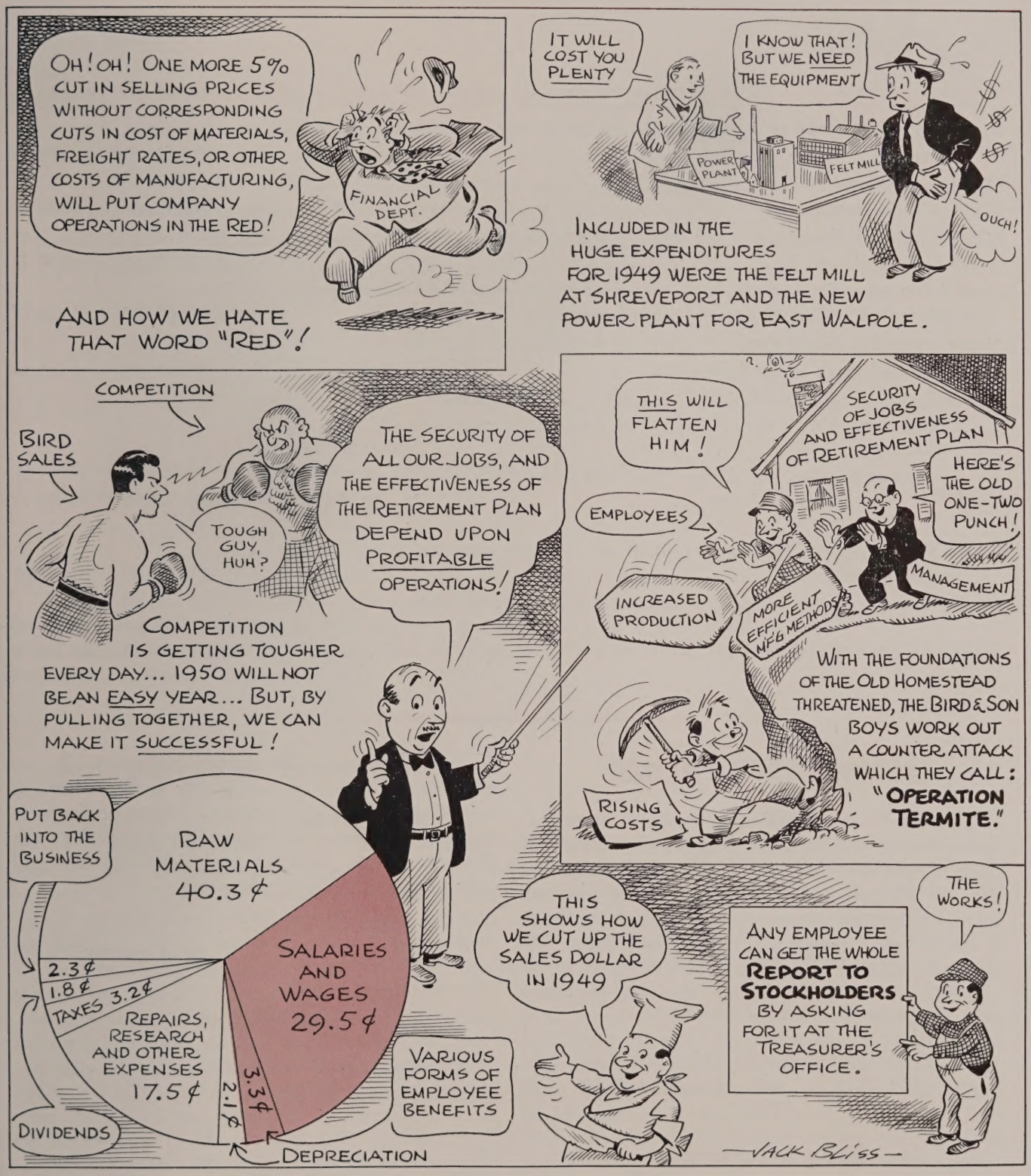
There has been a healthy growth in the total number of both employees and stockholders in the last five years, as shown by the following figures:

Year	*Employees*	*Common Stockholders*	*Preferred Stockholders*
1945	2684	1361	274
1946	2897	1849	266
1947	2873	1900	264
1948	2953	2096	260
1949	2928	2205	253

(Continued on page 4)

What Every Bird & Son Worker Should Know . .

. . . Cartoon Highlights from Our Annual Report



This is How Our Company Stood

This is What We Owned		ASSETS Total	Per Employee
Cash — (Money on hand and in banks to buy materials, pay wages and taxes, improve plants, and for other operating expenses)		$ 844,646.29	$ 288.47
U. S. Government and other securities representing money invested which can be turned into cash when needed		974,838.67	332.94
Money owed to us by customers for products sold to them but for which they have not yet paid		2,520,208.68	860.73
Cost of raw materials, products in the course of manufacture, and finished products ready for sale and stored in our plants and warehouses		5,471,664.56	1,868.74
Money invested in miscellaneous securities and mortgages		90,625.25	30.95
Money invested in an affiliated company		572,623.50	195.56
Cost of land, plant and office buildings, machinery, tools, equipment, furniture and other property used in the manufacture of our products	$20,312,787.88		
Less an estimated loss of value due to wear, tear and obsolescence during lifetime	7,439,197.98	12,873,589.90	4,396.72
Money paid in advance for insurance, taxes and other expenses which will provide benefits in the future		728,056.06	248.65
Good-will — As its value cannot be calculated, this is carried on the books at		1.00	
Total of What We Owned		$24,076,253.91	$8,222.76

Raw Materials

The total cost of raw materials was somewhat lower than a year ago. With this reduction in the price of raw materials plus other reductions in cost that we were able to make by the use of new and more efficient machinery, we ended the year with a profit even though our prices had been substantially reduced for all products. Comparative figures for raw material costs for the past two years are as follows:

1949 - - -	$15,584,029.14
1948 - - -	$18,608,395.62

Dividends

As explained to the stockholders in the letter which accompanied their final check for the year, the Board of Directors voted only a 25-cent dividend for the last quarter of the year. This was much less than the higher figure which they had felt justified in voting in both 1948 and 1947 when profits were higher. The money is being plowed back into the business instead to make both jobs and dividend payments secure for the future.

1949 - - -	$675,296.00
1948 - - -	$958,894.00

Taxes

A comparison of tax payments for the past two years shows the following:

1949 - - -	$1,219,065.12
1948 - - -	$2,120,697.44

The $1,219,000.00 paid in 1949 for all taxes, federal, state and local, represents about 3.2 cents out of every dollar taken in the sale of our products.

at the End of the Year 1949

This is What We Owed	LIABILITIES Total	Per Employee
We owed to banks and trade creditors for materials and other purchases and expenses	$ 1,496,671.15	$ 511.16
We owed employees and others for wages, commissions and royalties earned in 1949 but not payable until 1950	471,247.73	160.94
We owed for contribution payable in 1950 under terms of the retirement trust	453,542.04	154.90
We owed the federal and various state governments for taxes	1,066,655.30	364.29
We have reserved for accidental loss and unexpected expenses	137,375.69	46.92
Total of What We Owed	$ 3,625,491.91	$1,238.21
The difference between what we owned and what we owed is what we are worth and represents the stockholders' investment in the business	20,450,762.00	6,984.55
	$24,076,253.91	$8,222.76

The above statement explains the various items on the company's balance sheet at the end of the year 1949. This shows that an investment of $8,222.76 was made for each job, or a total investment of $24,076,253.91, to provide employment for the 2928 employees of the company.

Employee Benefits

Under the terms of the Retirement Plan, a portion of each year's profit is paid into the Retirement Trust for employee retirement benefits. In 1949, a payment of $453,542.04 was made. Compare this with a contribution of $912,995.70 a year ago and you will see clearly how a reduction in our profits for the year vitally affects payments into the Retirement Trust. Total benefits paid for employees (including payments into the Retirement Trust, Group Insurance, and other items of this sort) were $1,265,346.00. This compares with benefit payments in 1948 of $1,753,127.84. This difference is due almost entirely to the reduction in contributions to the Retirement Trust.

Note particularly the circle on page 3 showing how each sales dollar was spent. In 1949 employees received 32.8 cents of each dollar as compared with 30.2 cents in 1948.

Improvements

During 1949, Bird & Son spent $4,022,043.91 for plant and equipment improvements and machinery replacements. As of December 31, approximately another million dollars had been appropriated and set aside for further new construction. In the past five years, the company has spent or authorized to be spent about $11,500,000.00 in plant expansion and modernization. A large part of this tremendous sum has come from the profits of previous years which the Board of Directors have consistently put back into the business. Included in the huge expenditures for 1949 were the new Felt Mill at Shreveport which began operations on December 1 and the new Power Plant for East Walpole which will be about ready for operation by the time this report appears in print.

(Concluded on next page)

The Future

One thing stands out clearly as we study the 1949 figures — we are again operating under normal and, frankly, rather tough conditions. Except for the war years, the fields of business in which we operate have always been like that. We are only one of many companies making floor coverings, building products and paper products. Only as we give more and better values to the public will customers continue to place their orders with Bird & Son. There was a time a few years ago when dealers would pay almost *any* price to *any* company to get a carload of shingles or a shipment of floor covering. That day has gone. Those who buy from us in 1950 do so because they think we give better value, dollar for dollar, than some other manufacturer.

In other words, what we do right here on our individual jobs day by day has a very direct and very important effect on total Bird & Son operations. The Bird & Son management is continually planning to this end. Only as we all work together can really effective results be obtained. It's UP TO ALL OF US to make every minute of every working day count. I say this sincerely and emphatically because efficient production work from every workman is the most important factor in any American business today. That's the way American business operates. That's what makes it tick.

1950 will not be an easy year, but I feel confident it will be a successful year if we all pull together to make it so.

President

How We Spent the Money in 1949

We took in:		Per Cent
From sales of our products to customers	$38,375,475.80	
From interest, dividends, royalties, etc.	268,083.87	
Total	$38,643,559.67	
We spent:		
The following amounts necessary to keep the plants operating:		
For raw materials which we must purchase from others	$15,584,029.14	
For repairs, supplies and similar manufacturing expenses	6,741,378.59	
For depreciation, obsolescence, etc.	793,934.86	
For research and experimental expenses	55,706.81	
For federal, state and local taxes	1,219,065.12	
Total amount spent for above	$24,394,114.52	
Leaving a balance available for wages to employees and payments to stockholders	$14,249,445.15	100.0
This was divided as follows:		
Paid in salaries and wages	$11,408,659.04	80.1
Paid in employee benefits	1,265,346.00	8.9
Paid in preferred and common dividends to stockholders	675,296.00	4.7
	$13,349,301.04	93.7
Balance reinvested in the business	$ 900,144.11	6.3

(These are the actual figures from which the chart on page 3 was made.)

1739 at Mass. Plants Get X-Ray

FOR the first time since the fall of 1946, employees in the Massachusetts plants of Bird & Son had the opportunity to get a free chest X-ray. The State Mobile Unit was at the East Walpole and Norwood Plants during the week of February 13th. A total of 1739 X-rays were taken, representing a very large percentage of the 2150 total employees in the local plants and offices.

Final figures showed that the response from the various divisions was as follows:

East Walpole Plant	70.9%
Norwood Flooring Plant	82.9%
Norwood Roofing Plant	87.1%

Departments in which 75% or more of the members were X-rayed are listed below.

Departments with 25 or More Members

Main Mill

DMC	88%	FXVI	90%
DFB	85%	FXG	88%
EMM	76%	FXF	83%

Roofing Plant

FBPM1	96%	FBPM2	89%
FBV	92%	FBM	86%
FBPM9	91%		

Flooring Plant

FFF	85%	FFP	85%
FFR	85%	FFN	80%
FFV	85%	FFG	79%

Departments with Less Than 25 Members

Main Mill

DMT	91%	EMY	75%
DMH	88%	ERH	100%
DFC	100%	FXP	100%
DFK	87%	FXC	86%
EME	100%	FXV2	81%
EMW	83%		

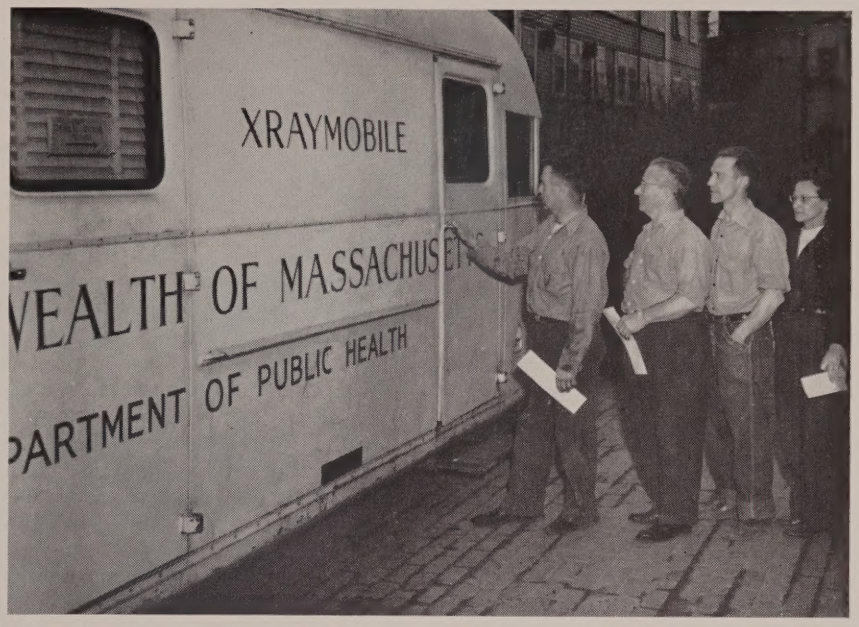
Roofing Plant

FBPM4	100%	FBF	94%
PBL	100%	FBI	88%
FBR	100%	FBC	83%
FBJ	100%	FBY	75%

Flooring Plant

FFQ	100%	FFT	85%
FFD	95%	FFC	85%
FFB	93%	FFY	81%

The week before the Mobile Unit came, meetings of foremen and union officials were held at each of the three plants to explain the purposes of the visit. Irma Marder of the Norfolk County Health Association explained that the X-rays taken three years ago were of no value to individuals now in determining their present health. T.B. can strike anytime, anywhere, she said.

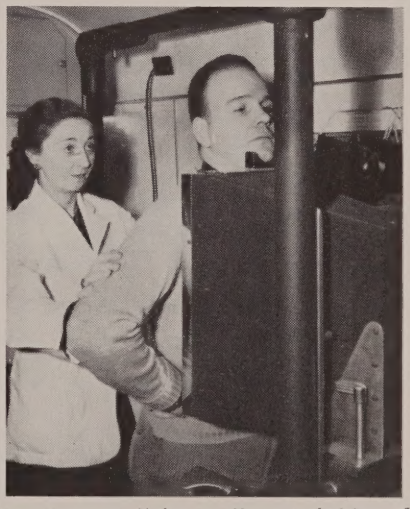


Workers from No. 2 Box Shop waiting their turn at the X-raymobile. Left to right are Kenneth Stuber, Thomas Finn, Daniel McNally and Anne Kelter.

People who value their health should take advantage of every opportunity to have a re-examination by X-ray every two or three years if possible. Miss Marder also pointed out that other diseases of the chest region and heart are often spotted in the X-ray, which of course is primarily to detect early cases of tuberculosis.

Information from the X-rays is entirely confidential. When a normal reading is found, the report is sent directly to the worker's home address and that ends the matter. If something is found that needs medical attention, the individual's own doctor, named on the application blank, is notified, and also the plant physician, in addition to the notice mailed to the individual himself. This gives the worker who needs medical attention every opportunity to check at once, either with his own doctor or the plant physician, to find out what steps are necessary to bring him back to good health.

The free chest X-ray is a wonderful opportunity for every person to check up on his health with little effort and no expense. Bird & Son employees apparently realized this, judging from the excellent response in all the Massachusetts plants. The technicians and other workers from the State Department of Public Health and from the Norfolk County Health Association were most pleased with the results of their week's visit here in February. Bird & Son workers were likewise very pleased with the efficiency and courtesy of the state and county officials who handled the program.



Mrs. Margaret Mahoney, X-ray technician of the State Department of Public Health, places Richard Swenson in the proper position before the X-ray machine and instructs him to take a deep breath and hold it. More than 1700 Bird & Son employees participated in the X-ray program the week of February 13th.

Appointments in Flooring, Paper Divisions

APPOINTMENTS to new positions in the Floor Covering Division were announced on February 6 by Vice President H. E. Sawyer, Jr. Richard T. Murphy became Sales Manager for the Flooring Sales Division. Arthur J. LeBlanc was named Field Manager for the Pacific Coast Field, and J. Ralph Maraist was appointed Field Manager for the Eastern Field.

Up to his recent appointment, Mr. Murphy had been Field Manager since 1948, in the section now taken over by Mr. Maraist. Mr. LeBlanc on the West Coast is heading up a territory which is being developed more extensively than ever before.

Richard T. Murphy

The new Flooring Sales Division Manager, Richard T. Murphy, was educated at the Boston Public Latin School. From there he entered Harvard and went through college on the Murphy Scholarship, graduating *cum laude* in economics. While an undergraduate he played outfield on the varsity baseball team.

Starting at Bird & Son in 1923 after he finished college, Mr. Murphy has been Salesman, District Manager and Field Manager in the Floor Covering Division. When on the road he traveled in various parts of New York State. As Sales Manager, Mr. Murphy is now responsible for the whole Flooring Sales Division and reports directly to Vice President Sawyer.

The Murphys live in Boston and have two children. Daughter Patricia Ann will graduate from Mt. St. Joseph's Academy this spring and is going to Regis College in the fall. Richard, Jr., now a college senior, will enter the Graduate School of Foreign Affairs at Georgetown University next September.

Mr. Murphy maintains an active interest in sports, especially baseball.

Arthur J. LeBlanc

Arthur J. LeBlanc, now of Pasadena, California, was born in North Oxford, Massachusetts, and attended the public schools of North Attleboro. In 1927 he graduated from the College of Business Administration at Boston University, where he was active in collegiate wrestling and track. The next year, Mr. LeBlanc started at Bird & Son as a Flooring Sales Trainee. Soon he had his own territory and sold flooring in New York, chiefly in the Buffalo and later Syracuse areas. During the war Mr. LeBlanc was transferred to the Roofing Division for a short time, but came back to Flooring and sold in Philadelphia.

As Field Manager on the Pacific Coast, Mr. LeBlanc is concerned with the development of a growing territory covering a wide area. Los Angeles is at present his business headquarters, with nearby Pasadena his home.

Mr. LeBlanc and his family have moved to the Coast.

J. Ralph Maraist

J. Ralph "Baron" Maraist has been with Bird & Son since 1921. Since 1922 he has been a Floor Covering Salesman until his recent appointment as Eastern Field Manager. He was born in St. Martinville, Louisiana, a little town in the heart of the South's Land of Evangeline. Shortly after graduating from St. Martinville High School, he joined the Navy — this was 1917. Mr. Maraist's first introduction to New England came when the Navy sent him to radio and communications school at Harvard. From there he was transferred to the U. S. Naval Air Forces, where for the rest of the war he was a flight operator and observer based in Ireland.

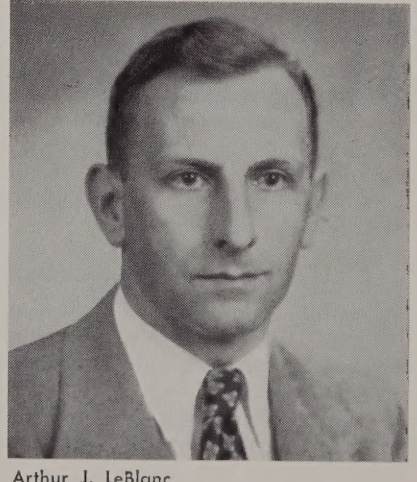
After his discharge from the Navy, Mr. Maraist worked for the Gulf Refining Co. at Port Arthur, Texas, and for a time was a wireless operator for a steamship line on the transatlantic run. He started at Bird & Son at the Flooring Plant in the Finishing Department. He later became a Correspondent at the Main Office before taking over his own territory, first in Connecticut and then in Massachusetts.

Mr. and Mrs. Maraist have lived in Newton for many years. They have two children, a son Paul, who is a sophomore at Harvard, and a daughter Nancy, who will graduate from Endicott Junior College in Beverly this June.

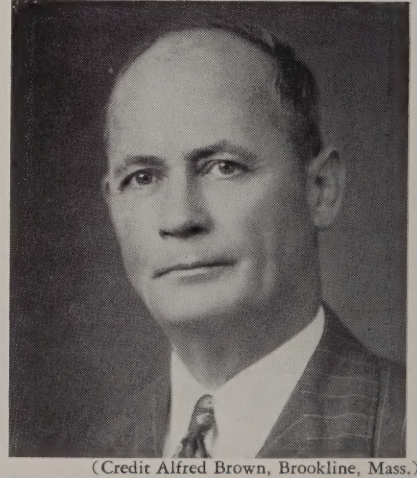
"Baron" Maraist has for some time been a member of the Sandy Bay Yacht Club at Rockport, where last summer he sailed a small racing sloop of the Lightning class.

During the recent war Mr. Maraist was a member of the Coast Guard Temporary Reserve. For two years he did part time volunteer duty as skipper of a small patrol boat around Boston Harbor.

Richard T. Murphy

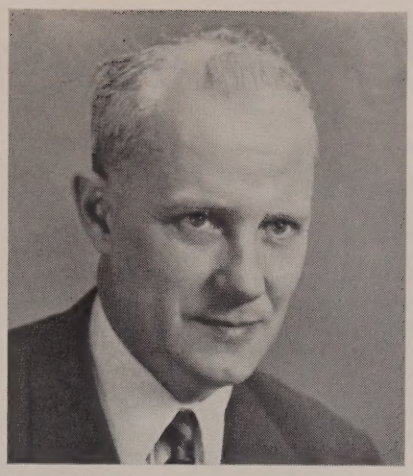


Arthur J. LeBlanc



(Credit Alfred Brown, Brookline, Mass.)
J. Ralph Maraist

Harold R. Bonnyman



George M. Blair

Paper Division

Other executive changes — in the Paper Products Division — were made public soon after the first of the year. Harold R. Bonnyman was promoted to the position of Assistant Sales Manager of the Container Department. Named Assistant Chief Engineer is George M. Blair, formerly Operating Engineer at the East Walpole Power Plant.

Harold R. Bonnyman

Harold R. Bonnyman started work at Bird & Son in 1938. After two years as a Sales Correspondent he took over a sales territory in western Massachusetts and southern Connecticut. "Bonny" covered this territory until he entered the Army in 1942. Upon his return from service in 1946 he came back into the sales office and since February, 1947, had been Assistant to the Sales Manager, Container Department.

Mr. Bonnyman was born in Nova Scotia, but moved to Bridgeport, Conn., in his early youth and attended school there. He graduated from Northeastern University in 1938 after an active college career. In his senior year he was editor of the university newspaper, president of the student council and secretary of the honor society. He maintains his interest in his alma mater and is currently a member of the Varsity Club and vice president of his class. The Army Organized Reserve Corps program takes quite a bit of his time and Captain Bonnyman can be located at the Army Base several nights each month in his capacity as Assistant Operations Officer, 354th Ordnance Group. Bonny manages to find time also to serve as a member of the Westwood Boy Scout Committee.

Mr. and Mrs. Bonnyman live in Westwood. Both are active in the affairs of the First Parish Church, serving on several committees. Their chief hobby is breeding thoroughbred Scottish terrier dogs and along with all other members of the Scottish Terrier Club of New England are much interested in the growth and development of this breed. Just now the Bonnymans are making a collection of good Scotch names for use in registering their latest litter of three pups in the American Kennel Club.

George M. Blair

George M. Blair, Assistant Chief Engineer, came to Bird & Son in June, 1945, where he was operating Engineer until this promotion. Previous to that time he had several years' experience in similar positions. Mr. Blair was employed for three years as engineer at the Holliston Mills in Norwood and after that for eight years as operating engineer for the State School at Wrentham.

Mr. Blair was born in Boston, but attended public school in Foxboro to which his family moved. He received his engineering training at Wentworth Institute. Before moving to East Walpole, the Blairs and ten-year-old daughter Patty lived in Wrentham. Mrs. Blair is the former Evelyn Dexter, Wrentham schoolteacher.

George Blair, off the job, enjoys being out of doors, especially fishing. Whether it's salt or fresh, he doesn't care so long as there's a possible fish at the other end of his line. He is a member of the Sportsman's Club of Wrentham.

Southwesterners in Annual Sales Talk

SHREVEPORT held its annual Sales Meet-Up on the 30th and 31st of January. Vice Presidents E. L. Chamberlain and R. A. Wilkins and Southern Division Sales Manager J. H. Van Hoy joined with the Shreveport Office and Mill supervisors and thirteen Sales Representatives.

New products were shown the Salesmen and all went through the Roofing Mill and new Felt Mill to see the men and machines which make production and shipments possible. Problems of the past years and plans for the future were cussed and discussed, the consensus being that that bigger and better year which the new facilities have made possible should be attained.

Monday night, January 30, all visitors, Mill Foremen and Office personnel met for a fine turkey dinner at a private dining-room at the Washington Youree Hotel. Much good conversation was enjoyed while everybody took the opportunity to meet each other again and talk of old times.

Six Win Flooring Sales Contest Prizes

FLOOR COVERING'S first sales contest in a number of years ended with six Flooring Division Sales Representatives the winners. The contest covering the last six months of 1949 was open to all our Flooring Salesmen on a quota basis. The winners, who received cash prizes, were those men who exceeded their quota of sales.

Top man after the figures were totaled was R. Ira Holcomb of Oklahoma City. Paul DeChellis of Roanoke, Virginia, placed second. Third was Edwin R. Guise of Westwood, New Jersey; fourth, Arvel L. Disher of Charlotte, North Carolina. Ira C. Post of Kinderhook, New Jersey was fifth and Bertyl V. Johnson from St. Louis, Missouri, placed sixth.

The citizens of a small town were amazed to find the following announcement in their weekly newspaper:

"Latht week thome thnooping thneaking thcoundrel thneaked into the compothing room and thtole all the letter etheth and that ith the reathon thith paper hath thuch an inthipid appearanth thith week. We hope to catch thith man and fill him full of holeth. Thankth for your conthideration."

Milling Around

MAIN OFFICE AND SALES

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough

Two new correspondents are welcomed to the Review staff to report Office news. They are Mary McDonough of Statistical and Ray Case of Credit. Before their appointment, Julia Smith had been covering the whole Office force located upstairs in the No. 2 Box Shop building after Marjorie Pyne left.

Alice Breen of Payroll became the bride of Alexander Allan of Jamaica Plain on February 4th at a two o'clock ceremony at St. Catherine's Church, Norwood. Following a reception at the Lafayette House, the couple left for a wedding trip to Florida. Mrs. Allan is now back to work with us.

Our deepest sympathy is extended to the family of Albert Eckert, who died Sunday night, March 12.

Scotty Robertson, Traffic, continues to win prizes with his homing pigeons. At the Boston Combine Pigeon Club at Norwood in January, one of John's young birds won second best in the show. This racing pigeon was entered in the 300-miles class, having flown that distance earlier. The hobby is a year-round interest for Scotty, who races his birds in scheduled competition over courses ranging from 100 to 600 miles. Wouldn't you know — there's money in the sport and our canny Scot frequently walks off with the purse.

Marjorie Pyne, formerly of the Statistical Dept., gave birth to a boy, Richard Everett, on February 7. Richard weighed 5 lbs., 11 oz.

Marion Smith is an expert at hooking Oriental type rugs and we don't mean the kind of hooking done at Brink's.

Charles Sumner's new duties as Credit head are taking him hither and yon — Chicago, Milwaukee, Richmond and Philadelphia. Los Angeles, here we come!

Dick Phipps, exponent of freight rate mysteries and trip planner extraordinary, is back on the job after a long battle with a virus infection.

Earl Bradley, Freight Accounting, seems to have the dubious honor of keeping the office clear of stray dogs. One mild day this winter, a wandering canine made his way upstairs and prepared to spend the day beside Earl's desk. Earl, who admits he is a soft touch for animals, raised no objections. But man's best friend didn't have a chance under Roger Anderson's eagle eye. Shortly after Roger spotted the pup, Earl was seen escorting his visitor down the stairs and out the door. The dog's feelings were hurt only when Earl had to leave him to come back in and go to work.

Helen Pelletier, Billing sparkplug, is ambitiously attending night school to be an air hostess. Happy landings.

Anna Eklund reports a lovely trip to the West Coast in December and January. Anna visited relatives in Chicago and St. Paul, spent a month in Los Angeles with her sister (with a trip to Mexico), then took another route home. High points were the Grand Canyon, Arizona, the Carlsbad Caverns, New Mexico, and Williamsburg, back East in Virginia. Anna gave an interesting story of her trip, complete with pictures, some in color.

Sympathy is extended to Evelyn Demers on the recent loss of her father.

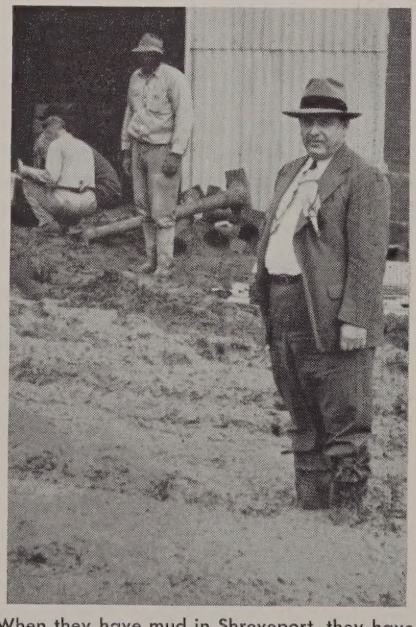
Ruth Perkins is back at Purchasing. Her baby son, Harvey, proves to be such a hearty eater that Ruth is tempted to place a carload order for baby food.

Never a dull moment at Polly Ransow's house, now that brother Carl and wife are the parents of twins, Robert and Cynthia. Another change in the household is the departure of sister Vera for a government job in American Occupied Germany.

Vice President E. L. Chamberlain is making progress at the Norwood Hospital following his sudden illness. All his friends are rooting for him and wish him an early recovery.

Dimon Merrill, retired Credit head, drops in to say hello now and then. We hope he will continue this pleasant practice, even after he and Mrs. Merrill move down to the Cape for the summer.

A brand new DeSoto, no less! Congrats to Elsie Bowden of Billing.



When they have mud in Shreveport, they have mud in Shreveport. Just before the new Felt Mill started operations last November, Shreveport had plenty of rain. Vice President Ralph A. Wilkins proved it when he donned boots and stepped down half-way to his knees in the muck. P. S.—Yes, it did eventually dry up!

Grinning broadly, Harry Loring announces the birth of Harris Everett Loring, III, at the Norwood Hospital on March 6. Junior weighed in at 9 lbs. 14 ozs.

PAPER MILLS

Thomas Flood
Edward Geraghty
Frank Nyborn
George Lamore
Edward Wisniewski
Edward Power
Peter Glebus
Domenic McKenzie
Jack Holliday
Carolyn Delaney
Ninnette Petroni
Elna Gottberg
Tauno Johnson

Mr. and Mrs. George Boone are the proud parents of a 10½ lb. boy born at the Norwood Hospital February 11. A champ all right, George.

Octavius "Tappy" Venterosa is sporting around in a new Chevrolet.

Joe Coburn and Hermon Barker attended the TAPPI convention in New York City the week of Washington's Birthday.

A son was born to Bill Ivatts, Jr., new sports club president, on Washington's Birthday. The baby weighed 7 lbs., 13 oz., and is named Thomas Robert. Billy and his wife have two other children, a boy and a girl.

Some people get all the breaks. Paul Guttormsen and his wife have been enjoying the Florida sunshine while we've been shivering in the cold, fussing with rubbers and overshoes and cars that wouldn't start.

At the time of this writing, Kay Niden is at home recuperating from a thyroid operation. We have had reports that she is coming along well and we hope it won't be long before she'll be back with us.

The girls' basketball team is fortunate in having such competent coaches as Tappy Venterosa and Chet Grusheski.

When a fellow hasn't shaved for three weeks and comes into the shop for a visit with a fine growth of bush on his face, you can't blame the rest of the gang for making remarks or the Review correspondent for summoning a photographer to get a picture of the "wild man". Or didn't you see John Siegmund when he dropped in at the Machine Shop the other day after a three weeks' session with the chickenpox? Poor John. (Hope the picture comes out good, though . . .)

Sorry to hear that John King has been out sick.

Have you seen the big smile on George Barton lately? George, Machine Tender on No. 3 Paper Machine, was passing out cigars last month celebrating the birth of his third child, Sheila Mary, born at the Norwood Hospital on February 11. The baby weighed 7 lbs. 14 ozs.

We welcome Edward Wilson and Robert Whitty as Finishers in the Flower Pot Dept.

Out sympathy is extended to Clair Timpany, whose mother-in-law passed away recently.

Patricia Cyr recently had her tonsils out, but is now back to work.

We were happy to see Eric Johnson and Michael Waytekunas, two of our retired employees, who visited us recently.

Martin Flaherty, Beaterman on No. 2 Paper Machine, looked up at the roof of his house the other day and thought his wife had bought a new-fangled clothesline. When he went into the house he found out it was a new television set.

Dorothy Lobisser writes from Pensacola where she is stationed in the WAVES that Photo School is interesting, but not easy. She enjoys taking pictures and printing them. The picture of Dorothy elsewhere in this issue was taken by one of her classmates.

Charles Sabonis enjoyed a recent week-end spent in New York City.

Donald Ross is welcomed back from Shreveport, Louisiana, where he has been working in the new Felt Mill there.

John Ambruskevich is sporting a brand new 1950 Chevrolet.

New TV sets are noted for Al Mucciaccio and V. L. Rafuse.

Mary Brady has been on the sick list, but we hope she will be back to work soon.

Among those sitting in the Bird Club section at the Ice Follies last month was Charles Rafuse, retired.

NO. 1 BOX SHOP

JOHN P. WALSH — LORRAINE OLSON
RAMONA CHICOINE — EDWARD PADUCK
CATHERINE BELLEW — HENRY JOHNSON

The middle of February when Alvah Bridgham, retired, came up from Dexter, Maine, where he had been staying, he said it had been a very mild winter. But that was before the sub-zero weather at the tail-end of winter.

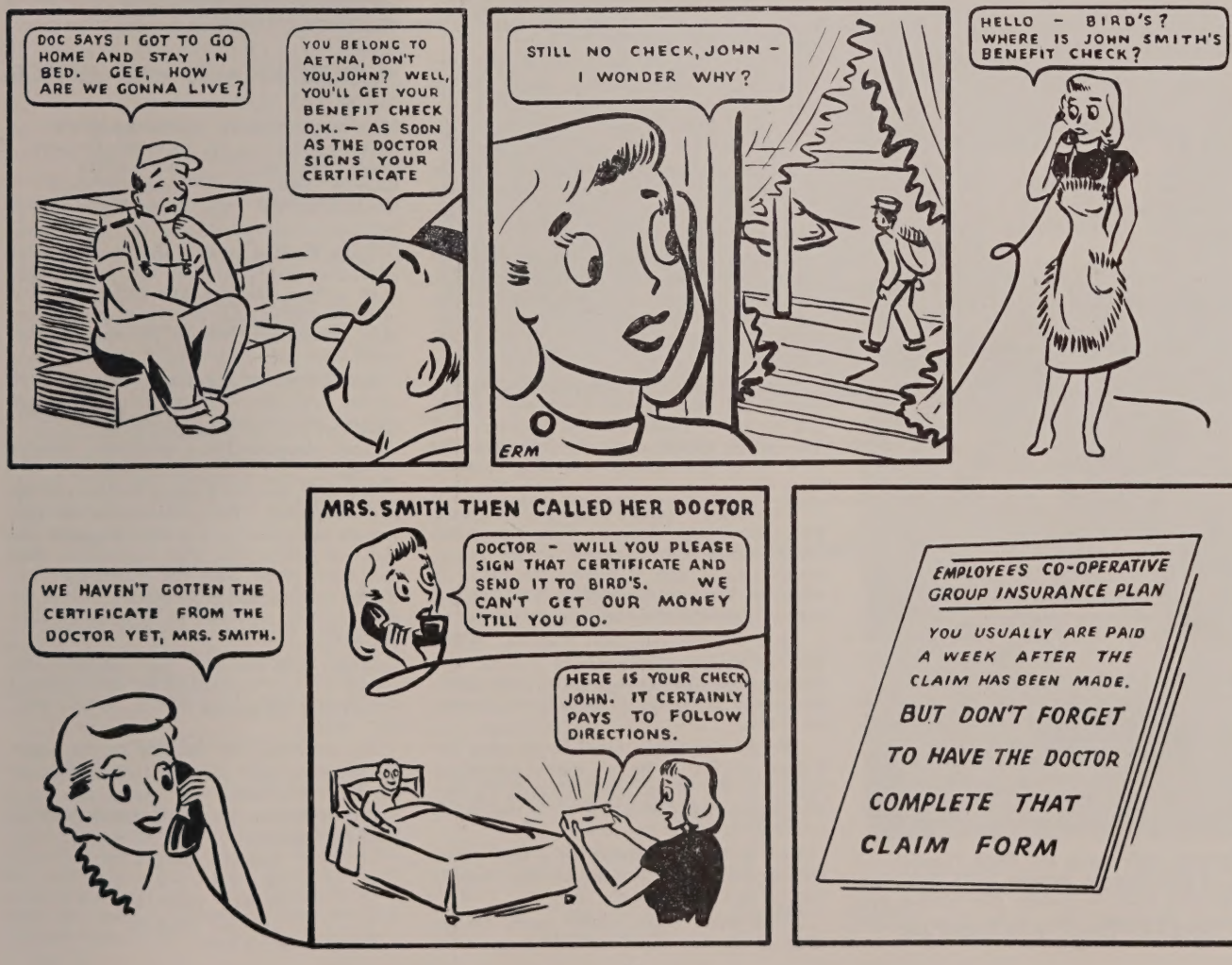
FXA (Wood Frame) Dept. bowling parties are something special. There are four mixed teams, which bowl three strings, each team bowling each other once. Five points are given for each 5 pins in the team total, and these decide the winner. With each team bowling a different team each string, there's never a dull moment. This system really mixes 'em up!

Miss Patricia looked pretty sad one afternoon last month after she crashed into a willow on the river bank up by the Finishing Mill. Miss Patricia was fortunately only a truck and Cofsky's driver came through o.k. It seems the airbrakes failed as the big trailer, loaded with 9 tons of box material, came tearing down the hill after leaving No. 1 Box Shop Shipping. Straight ahead was better than jackknifing trying to make the curve, so into the tree went "Patsy". They hauled her away and that was the end of Miss Patricia.

Helen Quackenbush has suspended her singing for a short while. Tonsilectomy, says Helen.

WAVE Dorothy Lobisser is attending photography school at Pensacola, Fla.

The Story of a Benefit Check



NO. 2 BOX SHOP

BARBARA COYNE
A. D. SMITH
JOHN McGRATH
BERTA WHITE

Billie Madusky and Dolores Dolan were united in marriage on Saturday, February 11, at St. Anthony's Parish, Everett, home town of the bride. Billie was remembered by a gift from his friends and fellow workers. The couple's honeymoon tour was unfortunately delayed by the death of Billie's grandmother.

Our deepest sympathy is extended to Mary Cofsky on the death of her brother.

We were sorry to hear that Jimmy Maguire was in the hospital and want him to know the gang misses him.

Guy Hoyt was a grandfather again on February 13. Congratulations.

Arthur Hassler passed the quarter-century mark with Bird & Son on March 5. Let those who want to sing about "Seven Years with the Wrong Woman," says Arthur. Twenty-five years with Bird & Son is o.k. with him and he's proud of it.

Among those attending the Ice Follies with the Bird Club crowd was one of our retired workers, Minnie Sline.

It sure was cold in the shop Monday, February 20, after all that warm weather. Angus Boyle wore three sweaters and a scarf around his head.

Is there anybody who knows anything about oil burners? Johnny Olson has been having a terrible time with the one in his new house and nearly froze to death those cold days.

John Smith had a nice mustache, but it's gone now. Too much dust from his machine?

Anybody who wants to buy Easter bunnies, see Sammy Purpura. It is reported that he's selling them again this year, as he did for last Easter.

Wedding bells rang for Mary Franciosi of No. 1 Box Shop on January 22nd. The wedding took place in Boston. She is now Mrs. Charles Romikaitis. Here is the happy couple cutting the wedding cake.

The home of Amedio DiFlaminis at 584 Neponset Street in Norwood. Yes, of course, it's a Bird Roof. Amedio is a Box Rotary Operator at No. 2 Box Shop.

ROOFING MILL AND OFFICE

ARTHUR McKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
DOROTHY O'TOOLE
ROGER PERCY
JOHN FOLAN
DANIEL TRACY
VICTOR NARCISO
JAMES MURRAY

Cigars were seen again in the Lab after an extended absence. Forrest Clark was distributing them to celebrate the birth of his first son, Forrest Gardner Clark, born January 28, weighing 7½ lbs.

Bill Angus, retired from active duty the first of the year, dropped in to see us the other day. Bill is looking fine, we are happy to report.

His old friends here at the plant are reminded that John Eppich would be glad to hear from them any time they would like to write him a card. John's address is Norfolk County Hospital, Washington Street, Braintree, Mass.

Newest father in the Shipping Dept. is Russell Mattson, whose 8½-lb. son Russell, Jr., made his appearance on February 13. The baby's grandfathers are John Mattson of Roofing Maintenance and Guy Hoyt of Shoe Cartons.

We welcome John Hurley back to work following a long absence. This was caused by a foot accident incurred in his home, which sounds like a convenient place in which to have an accident since you've got to stay there anyhow until you get over it.

Andy Wright has been trapped. Word has reached us from reliable sources that he has made the down payment on matrimony and given the little girl an engagement ring.

The ski enthusiasts fared better after the Valentine's Day snow got winter started up again. James Brooks and Norman Greene were among those who took off to the North Country for fun in the snow.

Stan Sallie's appearance in a new green Pontiac makes nearly complete the changeover in Lab cars since the war.

There aren't many winter sports enthusiasts in the Lab these days. Old age must be taking its toll. One who has not succumbed to slippers by the fireside (or television set) is John Colaneri, who went to Cranmore for a week-end and came back without mishap. Who knows, this exploit may stimulate renewed interest in some of the other ex-athletes.

FLOORING MILL AND OFFICE

MATTHEW CONNOLLY
RICHARD ELLIS
JAMES CONNOLLY
CHARLES COBB
CHARLES NOVICK
DOROTHY HAWES
CLARENCE PHILLIPS
JOHN GROVER
RUSSELL RICHALL
FRANK KARSHIS

John Phillips reports that his car horn gave the neighbors and the local police quite a time, blowing like fury about four in the morning. All because of a short circuit. Everybody admits he has a great horn, but . . .

Bert Ellsworth and Louis Rota are both on the sick list with ear troubles at this writing, but we hope they are back soon.

Andy Malacaria has a brand new Chevrolet sedan.

We wish Bennett Russell, formerly of the Finishing Dept., every success in his new venture as partner in a grocery business. He and Gus Masciarelli, who worked for Bird too, have taken over the Neponset Cash Market in East Walpole Square. This is the store formerly operated by Phyllis and Harold Smith.

Tony Septelka and Vic Garneau are among several recipients of the government's insurance rebate. Very handy, indeed; very, very handy!

Mr. and Mrs. John Spillane are the proud parents of a baby girl born in January at the Norwood Hospital.

The following jingle is contributed by John Finningham:

Tommie Durkin
Always workin
Never shirkin
Tommie Durkin.

Tommie, take a bow!

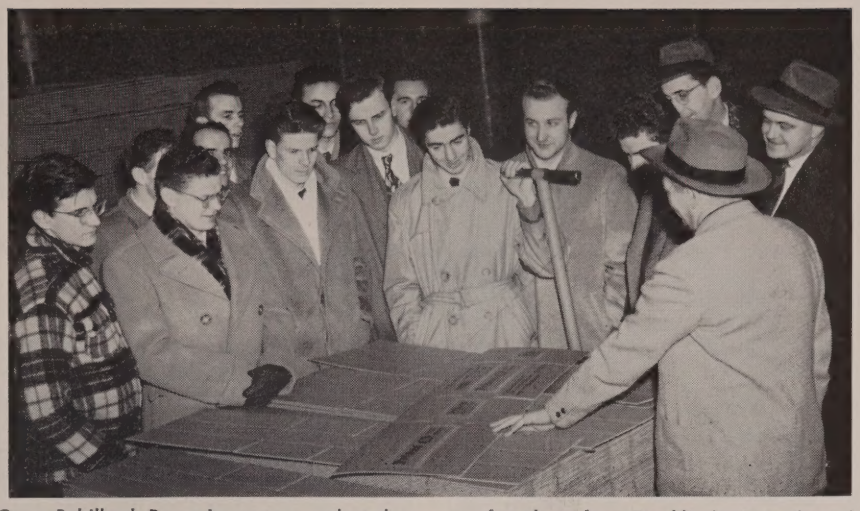
See Carl Hackenson of the Lino Department if you are interested in building your own television set. He has just finished his own set and says it works beautifully. It cost $45 to build and four months to complete. This was all done in his spare time around the house, where he lives in Westwood. The set has a 7-inch screen and can pick up all three channels. The only thing missing is the outside antenna, but that is a minor detail.

We offer our condolences to John Spierdowis on the sudden death of his little 3-year-old daughter.

Sam Steele is another who has joined the ranks of the TV fans.

Charlie Miller, who sold his home in Islington in January, now is situated in his own place in Norfolk.

Instead of playing basketball this winter, Frankie "Varnish" Miloszewski is keeping in shape by bowling. Last year he was a star on Lou Harriman's Bird Club basketball team.



Oscar Robillard, Paper Inspector, conducted a group of students from Franklin Institute through the Paper Mill and Box Factories on February 16th.

Flooring Union Changes Affiliation

THE union at the Floor Covering Plant at Norwood, formerly L.I.U. 1384, is now L.I.U. 385 of the United Rubber, Cork, Linoleum and Plastic Workers of America, CIO, as of February 5. Union President John Blanchard points out that this change now brings the Flooring Plant union under the jurisdiction of the International. Salvatore Camelio is the regional director and George Grier, field representative. Under the former set-up, the union was served by Francis F. Carmichael and John Collins.

In May, L.I.U. 385 will hold an election of officers, as required by its new constitution. Under the former affiliation, the union's election would be in the fall.

The United Rubber, Cork, Linoleum and Plastic Workers also counts among its membership workers in such flooring manufacturing plants as Armstrong and Congoleum.

Robinwood comes along apace. This recent picture of the Walpole veterans' housing project shows great strides since Housing Authority members Al Smith and Jim Maguire helped break ground for the project last fall.

Note of Thanks

Sincerely thanking all of my friends at Bird & Son for their kindness while I was in the hospital and at home after my accident.

Guptill C. Fillmore

Present driver licensing does not probe or X-ray and doesn't put these hidden human factors under the microscope and into the test tube. High scores in laboratory driving tests do not necessarily agree with performance on the highways. In fact some specialists have come to the conclusion that skilled drivers are often the most dangerous for they are less judicious and careful.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Collier Family

My sister joins me in thanking you for your kind expression of sympathy during our recent loss.

J. H. Bunker, Jr.

Gratefully acknowledging and thanking you for your kind expression of sympathy.

William Carlson

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. William A. Demers and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Mrs. Cofsky and Family

Your beautiful floral offering and kind expression of sympathy is gratefully acknowledged and sincerely appreciated.

Domenico Fressilli and Family

Your kindness and sympathy will always be held in grateful remembrance.

The Family of the late Hugo Santoro

Your kind expressions of sympathy are deeply appreciated and gratefully acknowledged.

The Family of the late Philip Cooper

SHREVEPORT NEWS AND VIEWS

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer

Tornado

THE rest of the country Monday morning, February 13, read in their papers about the tornado which hit northwestern Louisiana and Arkansas the day before. The city of Shreveport was named as one of the sufferers. Inquiry at Bird & Son revealed that our people had survived all right and that the plant had not been damaged. There was a tremendous amount of rain, but the tornado itself was reported several miles away from Bird & Son property.

Following are on-the-spot reports of how the tornado affected three Bird & Son Shreveport men.

"The heavy rains have caused considerable damage to this area, as can be verified by Edwin Sompayrac. He was called to his home in Winnfield Sunday night to prevent the rains from washing around his place. The water did get into the heating system, which had to be removed and cleaned. On returning to Shreveport, he passed through the area where the tornado struck and reported vast devastation. Ed was a sight to behold Monday.

Little Janet McEwen, daughter of Kimble McEwen from the East Walpole Paper Mill, has won the hearts of all the Shreveport personnel. Janet insisted on having a complete Texas outfit upon her arrival here, and here she is in her little hat and boots standing on the back of L. L. Williams' car.

"Ollie Sherburne had a terrible fishing trip. Last Sunday morning, February 12, the day of the tornado, he with three other friends left at 6 a.m. for James Bayou at Caddo Lake. The stars were shining brightly when they left home, but after they had been fishing for just an hour, there came a

Remember the scare we had about the high water a few years ago? The Army engineers are building a new levee along the back of our plant GUARANTEED to keep all the water away from our door. The Roofing Plant and loading platform here at Shreveport can be seen in the background.

downpour. When they reached Ollie's car, it was in water up to the running board and couldn't be moved. For four hours they pushed and waded in water almost up to their waists before they could get out to the cement pavement. Ollie caught two fish and says if not driven out by rain, they would have had a boatload and a prize winner for the Contest. Hope sure springs eternal!

"Sam Cararras was in the Office Tuesday, bemoaning the fact that most of his territory is now under water. Only a ridge between Monroe and Shreveport is passable. He told Lucille McMurtry her old home town, Mer Rouge, is nearly under water; the Negroes sit in their cabin doors and fish in what once was the main highway and the men wade up and down with rifles shooting buffalo fish."

Shreveport Speaks

On February 1st, we welcomed Cliff Pregge back as our representative in the San Antonio, Texas, area. Cliff has been gone for a year, but is now again in harness, fit and ready to renew his old acquaintance in the South Texas Territory.

This change moves Mimms Dyess to our recently re-opened territory centering around Memphis, Tennessee. Mimms went to school at Oxford, Mississippi and must feel that this move will be very pleasant, giving him an opportunity to travel between familiar places and among many friends in the area.

Dewey Epps, last reported in Tri State Hospital with pneumonia, has now returned to work. Dewey is glad we have hospitalization that paid his doctor, hospital bill and a weekly check that "tided" him over.

We have had to postpone the arrangements on a bowling league. But with sunshine and warm weather just around the corner, we can turn our thoughts to tennis and softball.

The apple of Vivian Wilson's eye is her twenty-two-months-old granddaughter, Dona Elizabeth Orr. Mrs. Wilson works in the Shreveport Billing Department.

Lillie and John Eatman are the proud parents of a baby girl born February 1. Gloria Ann weighed 5 lbs. 14½ ozs. at birth. This makes a boy and a girl for the Eatmans.

January 31, 1950 will be remembered by Safety Committeeman N. R. McNeil a long time. Coming to work McNeill had an accident with another motorist who ran through a stop sign. About an hour later Joe Gilliam, Felt Mill employee, suffered a fractured right arm. This accident also broke our string of accident-free days at Shreveport at 779 days. "Preacher" Gilliam is getting along fine and will be back before too long.

William Winkler kept very quiet about the fishing trip he took recently and stopped at a well known "bait market" for 75 minnows. The man put his minnow bucket back into his car, collected the money but when William was far out into the lake and reached for some bait, he found the man had not put any in the bucket. GEEEE! Don't you know that was awful!

There have been many long faces in the Shreveport office and plant since N. K. Steenhill left. His face and bright smile are missed by the entire personnel. We only hope he gets to visit Shreveport again before too long.

We are glad to learn that Jack Wise's wife is doing fine after a recent operation.

Edwin Sompayrac has quit hitch-hiking and got his 1950 sea green Chevrolet Sedan. He also has several passengers now — all girls! See what a new car will do for you, fellows?

Our Maintenance Foreman, Dude Davidson, said he is called on to make repairs on all types of machinery and gadgets at all hours. However, he didn't expect to have to stop his lunch at a Safety Luncheon given by the Rotary Club to make one, but that's what happened when L. L. Williams' Rotary pin came apart.

Since Gladys Bryan got her car, there is just no telling where she will go on weekends. Last week she motored to DeRidder and Lake Charles.

Frank Markham, Safety and Personnel Department, recently received a picture from Scott, his son, that he put on the wall of his office. It was of a stairway. Frank said, "It is supposed to have something to do with safety. Scott made it, but I can't figure it out." A sign on the picture read, "Slow Down To Go Down." After carefully looking at the sign Jack Cooper remarked, "It is simple. It means that you must slow down to go down the steps!" Was Frank's face red!

Willie Smith and William Winkler are still discussing a recent trip to a section of the dam at Lake Bistineau known as the "Deadening". This was the fourth trip there by these boys under the guidance of Winkler. Willie caught two bass and two jack fish but Winkler ended the trip with a no-strike score. According to the story that Smith tells, Winkler spent most of his time trying to find his bearings. In fact he was so confused he was going up stream and thought he was going down.

Leonard Gongre says he grew tired of greeting the landlord every 30 days and did something about it. He purchased an eight room duplex and now smiles as he comments on the advantages of being a proprietor.

Oliver Daugherty, our farmer boy of the Maintenance Department, is ready to trade the old homestead for a place in town. "No roads," was his only comment.

Big Bass Contest

The Big Bass Contest does not have an entrant as yet, although several of the fellows have made some nice catches since the contest started. The water has been on the rise in most of the lakes and the barometer has been above 30 most of the time. Fishing has been good in general, but still no 4-lb. bass!

Berry Asphalt News

By Stella Hines

Dessie Foreman, Berry's newest employee in the Magnolia Office, is also a newlywed. She and her groom recently made a trip back to Oklahoma where they were the honorees at an old fashioned square dance. They were also showered with many lovely gifts.

Question and Answer Dept.: On page 23 of the February Review, under the picture of a bowler there is a remark about the good form and whether it was a strike or not. From our view, it wouldn't make much difference, as the bowler's right foot is over the line, which would be a foul in either case. Are we right? (Our error. You are right. *Ed.*)

New girl welcomed at the switchboard is Mrs. Dorothy Liles. She is replacing Doris Grimmet, who left us recently.

Zuma Aubrey's daughter, Cortez, forward on the Magnolia High School basketball team, made high points during the District Meet which her team lost by only eight points. Cortez is five feet eleven. Just wait 'til her senior year!

Ted Van Pelt has been selected as a member of the board of directors of the Magnolia Chamber of Commerce for the next three years. He has also been named chairman of the City Planning Commission, whose project at the moment is an airport for Magnolia.

Mrs. E. S. Martin, whose husband is employed at the Waterloo Refinery, slipped and fell one day recently during some rainy weather and broke the bones of one ankle. This means she'll be off her feet for about six weeks.

Lost: Donald Ray of the Royalty Division reports the loss of two of his many (?) prize bird dogs. We wonder what he will do during bird season now.

In Oliver Daugherty's right hand is a seven pound Porto Rico Red Potato and in his left hand two large Red Velvet potatoes. These big sweet potatoes are good for pies or just baked. Ernie Coleman wanted to take one back East but didn't have room in his traveling bag. We city farmers know there are fifty-six pounds of potatoes to the bushel. In Daugherty's case it's eight to the bag instead of eight to the bar!

NEWS FROM CHICAGO

STAFF: J. W. GUILFOYLE, MATHILDA HANSEN, VIRGINIA O'BRIEN, LAWRENCE PETERSON, JOSEPH BLACKMAN

Ralph Reithofer Is Made Foreman

RALPH REITHOFER, formerly of Chicago's No. 2 Roofing Machine, was recently promoted to No. 1 Machine as Foreman. Now with the removal of No. 1 Machine, he will become the Foreman of the second or third shift on No. 2 Machine.

Ralph Reithofer is the son of Clem Reithofer of the Maintenance Department. Ralph started at Bird & Son in April 1935 and was employed until February 1943, when he left to go into military service. Upon his discharge from the Marine Corps, Ralph went to work for another company for several months. In May 1946, he returned to Bird & Son, where he was a Tying Machine Man until his promotion on January 15, 1950. For the past year and a half, Ralph has been working as a Temporary Foreman on the night shift on No. 1 Machine. He was also Machine Foreman on No. 1 Machine during vacations.

Every Sunday morning, spring, summer and fall, you may see Ralph on the golf course where he always plays 27 to 36 holes. The Reithofers live on South May Street, Chicago, and have two children.

Nip and Tuck Race for Bowling Honors

THE Chicago Bowling League is going into the final round as this Review goes to press. The last three weeks have brought about several changes: The Insulated Bric team slipped from second place to third. The Art Edge team came through in second place and on February 24, they copped three games while the Master-Bilts were losing two to create a tie for first place. Meanwhile the Insulated Brics were only one game behind in third place.

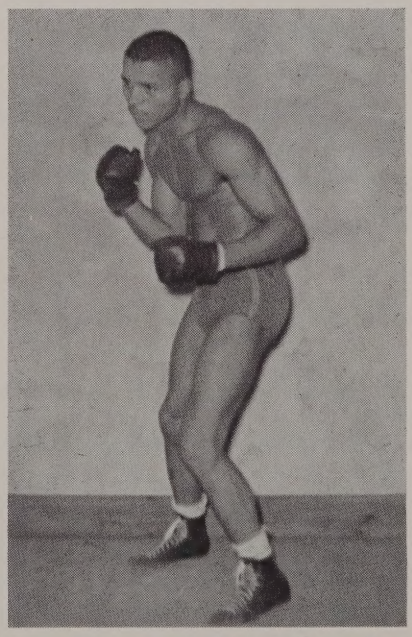
The up and coming team in the league now is the Tri Tab Hex team, made up of Mechanics and Pipefitters from the Machine Shop. They have been setting a terrific pace and have come all the way from last place close to a tie for fourth. The Proslate team, which recently acquired two new members, is now starting to come into their own and they also are making it rough for the rest of the league. In a handicap league of this type there is no such thing as a "soft touch". The last place team has just as good a chance of winning as the team on top.

Chuck Finch, anchor man on the Art Edge team, is still leading the league with his 161 average. Rube Mayer is pushing him with a 160½ average and close behind is Bob Claudy with a 155. Martin O'Connor of the Paroid team came through with a 205 game last week for the high game of the evening. He was still not close to his teammate's 245, high game for the year.

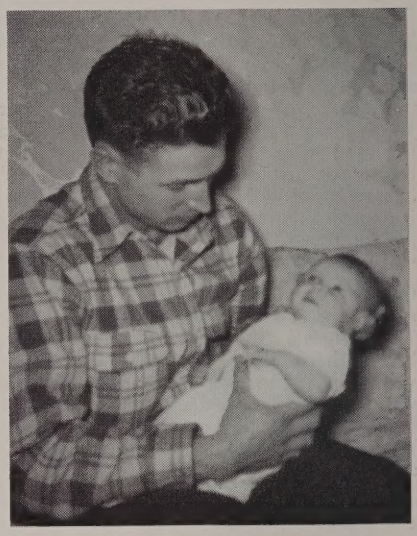
Several new bowling balls and bags have shown up in the past month or so. Most of them were Christmas gifts. Among those sporting this new equipment were Raymond Gusick and Marty Pearce.

Chicago Chit Chat

With the removal of No. 1 Machine and the foundation being laid for the new machine, several men around the plant are finding themselves becoming jacks-of-all-trades.



George Alsup of the Chicago Plant's No. 1 Machine was top ranking welterweight through 1947 and 1948. One of his friends writes of his ring career thus: "Although he carried no KO bombs in his flashing fists, he decisioned many tough 'boys' and was a dangerous foe to any fighter who dared to face him." This picture was made just after one of George's greatest victories on Chicago's South Side.



Just a handful and brand new — Kathy Lynn Turner. Her proud dad who is holding her works in the Shipping Department of the Chicago Plant.

Paul Scheide and three or four others from the Insulated Bric bowling team were accusing the Foremen of plotting against them. They said the Foremen saved all the heavy work until Friday so that when they went up to the bowling alley they would be too tired to bowl well. However, the accusations were unfounded, as the No. 4 team went up to win three games.

The Chicago Review staff would like to go on record as being not completely ignorant of the makes of automobiles on the road today. Bernard Langland, it seems, recently purchased a new 1949 Nash. In the pages of the last two or three issues of the Review this Nash has been reported as a new Ford and then as a new Hudson. Someone, we suspect, has been playing tricks on us, and if the situation went on much longer, the car would probably have been called a new Tucker — a new Yahoodie (it isn't there) car! We duly apologize to Mr. Langland and shall take especial pains to see that this egregious error is not repeated.

We were sorry to hear that John Dexter had been sick in the hospital. He has recovered enough to be at home now with his family. John was the first employee at the Chicago Plant to retire.

Rose Fox of the Sample Dept. has returned recently following several weeks' illness.

Chicago recently had a visit from A. W. Smith, Personnel Services Manager of East Walpole. Al was out to attend the sessions of the American Management Association at the Palmer House. We were happy to see him and wish to extend the welcome mat to one and all on their arrival here in the Windy City.

We're sorry to hear that Art Julian is ill with pneumonia but hope that he will be able to return very shortly.

The lovely lady with the corsage is Anne Gohr, taken at St. Lo Lodge at the party given her just before she left Bird & Son. On her left is Mary Curran.

Several of the men who have retired returned to pay us a visit. Among the visitors were Frank Krueger, Ernie Grosscup, Bill Bennett, Raleigh Stearles and Bill Eby.

All good wishes, Ann Gohr, on your new venture. We hope you find "hitting the road" is very interesting.

We were all very happy to see Marsh Meyer return to work. Marsh, who was out recently with a serious illness, returned to work on February 1, and is now back in there pitching.

Say, Nancy Blaul, we know Swen is it . . . but we want to know swen it is.

We wish to extend a warm welcome to Gloria Cericola, who recently became a member of the Bird Family.

Attention, folks! Lois DeWitt has joined the ranks of the "southpaws". Sparklers do do that to a gal. Our best wishes, Lois, and congratulations to the lucky man.

Harry Jansen, Foreman of No. 1 Machine until its removal and now in charge of the second shift on No. 2 Machine, has been seriously contemplating some way he could bring his television set down so he could watch wrestling every night. Wrestling is the topic of conversation every morning and it's easy to tell who has or has not a television set.

Al Bohnenberger, Foreman of the Maintenance Dept., has been going round and round in circles so much lately with all the work in the plant that he's been called the Walking Man.

An old lady went to a tombstone-cutter's office to order a stone for her husband's grave. After explaining that all she wanted was a small one with no frills, she told him to put the words, "To My Husband," in a suitable place.

A few days later she went to see the stone and, to her horror, read:

"To my husband,
In a suitable place."

—*Montreal (Canada) Star.*

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of April, and of those who complete twenty-five or more years' service during that month.

Name	*Year*	*Dept.*	*Years*
Frank W. Fisher	4-3-95	Retired	55
Kenneth McLennon	4-9-00	Retired	50
Michael Powers	4-5-01	Retired	49
Mary Sline	4-11-01	Retired	49
Coleman Howe	4-21-01	Retired	49
Fred W. Shepard	4-1-02	Retired	48
John J. Spillane	4-9-02	Paper Mill	48
Patrick B. Hessian	4-4-03	Maintenance	47
Joseph Sienkiewicz	4-13-08	Maintenance	42
John E. Maguire	4-4-11	Paper Mill	39
Arthur W. Connolly	4-8-12	No. 1 Box Shop	38
Charles Geigol	4-15-12	Paper Mill	38
Tony Milus	4-29-12	Roofing Plant	38
John Grusacki	4-25-13	Retired	37
John Leston	4-28-13	Retired	37
Festus Connolly	4-24-14	Maintenance	36
Philias Laliberty	4-10-16	No. 1 Box Shop	34
Clemens Kaseter	4-22-16	Finishing Mill	34
R. Ernest Koebe	4-23-17	No. 1 Box Shop	33
Nicholas Hrenchuk	4-5-18	Paper Mill	32
John L. Stupak	4-17-18	Roofing Plant	32
Andrew L. Stupak	4-17-18	Flooring Plant	32
Ralph E. Nutter	4-22-18	Flooring Plant	32
Joseph Adamonis	4-25-18	Flooring Plant	32
Michael O'Malley	4-29-18	Retired	32
William Shusta	4-4-19	Paper Mill	31
John J. Poulousky	4-12-20	Retired	30
John P. Wasilunas	4-12-20	Retired	30
Elton E. Hamilton	4-14-20	Flooring Plant	30
John E. O'Donnell	4-22-20	No. 1 Box Shop	30
Robert H. Hood	4-23-20	Maintenance	30
Edwin M. Lines	4-1-21	Retired	29
John G. Eppich	4-16-23	Flooring Plant	27
John Aidukonis	4-17-23	No. 1 Box Shop	27
George G. Bigelow	4-18-23	Flooring Plant	27
George Murray	4-23-23	Watchman	27
Patrick Silvestri	4-24-23	No. 1 Box Shop	27
James O. Lowe	4-24-23	Roofing Plant	27
Salvatore DelSignore	4-25-23	Paper Mill	27
Agostino Purpura	4-8-24	Roofing Plant	26
John J. Janusaitis	4-18-24	Retired	26
Lorenzo Notarangelo	4-21-24	Flooring Plant	26
Oscar Saterdal	4-24-24	Power & Steam	26
George S. Moore	4-25-24	Flooring Plant	26
Joel W. Tammelin	4-30-24	Flooring Plant	26
Ralph L. Watson	4-3-25	No. 1 Box Shop	25
Bernardo Maini	4-7-25	No. 1 Box Shop	25
Peter Flaherty	4-9-25	No. 1 Box Shop	25
Michael Grugnale	4-14-25	Roofing Plant	25
Ralph Farris	4-21-25	No. 1 Box Shop	25
Cornelius Driscoll	4-23-25	Finishing Mill	25
Edward A. S. Hiller	4-27-25	Roofing Plant	25
Anthony Lasinskas	4-29-25	No. 1 Box Shop	25
Ralph V. Thayer	4-30-25	Finishing Mill	25
Helen E. Makarevich	4-10-30	Office	20
Robert A. Beattie	4-21-30	Roofing Sales	20
Joseph Campisano	4-4-35	Flooring Plant	15
John P. Bailey	4-5-35	Roofing Plant	15
Peter Karkota	4-8-35	Flooring Plant	15
Karl B. Eklund	4-8-35	Roofing Plant	15
Levio M. Magnani	4-10-35	Flooring Plant	15
Walter E. Erker	4-15-35	Flooring Plant	15
Ernest E. Frank	4-16-35	Paper Mill	15
George L. Kozak	4-23-35	Roofing Plant	15
Joseph Sastavickas	4-23-35	Flooring Plant	15
William W. Cherry	4-24-35	Flooring Plant	15
Stephen O'Connor	4-24-35	Flooring Plant	15
Wallace V. MacDonald	4-24-35	Flooring Plant	15
Antonio Renda	4-24-35	Roofing Plant	15
John P. Glebauskas	4-25-35	Flooring Plant	15
William K. Price	4-8-40	Roofing Plant	10
James A. Twohey	4-2-45	Flooring Plant	5
John Glebus	4-23-45	Maintenance	5

PHILLIPSDALE

Vincenzo Cicerelli	4-13-16	Plant	34
William B. Callan	4-25-17	Watchman	33
John P. Harrington	4-27-21	Plant	29
Joseph White	4-13-23	Plant	27
Manuel P. White	4-21-23	Plant	27
Everett A. Rockwood	4-15-25	Plant	25
Lucien R. Alix	4-8-30	Plant	20
William H. Queenan, Jr.	4-5-40	Plant	10

CHICAGO

Albert M. Dobbins	4-14-23	Sales Mgr.—Western Division	27
John W. Dexter	4-8-25	Retired	25
James E. Stanek	4-8-25	Plant	25
Ernest Jacobs	4-25-25	Plant	25
James J. Hopkins	4-3-35	Plant	15
Frank Aldrich	4-8-35	Roofing Sales	15
Agnor C. Oberg	4-9-35	Plant	15
Faite Rudolph	4-26-35	Plant	15
Bernard J. Van Brussell	4-26-35	Plant	15
Nazareth Peters	4-30-35	Plant	15
June Houbolt	4-9-45	Office	5

SHREVEPORT

Augustus Taylor	4-16-45	Felt Mill	5

BERRY ASPHALT COMPANY

Wallace Bailey	4-17-45	Waterloo	5

Banker's Row at the Chicago Plant, a 1949 Dodge, 1950 Dodge and a 1949 Mercury. These belong respectively to Wally Wiggins, John Trontell and Al Bohnenberger. The '49 Dodge is continually coming to work covered with snow and everybody wants to know if Wiggins has rented out his garage or if he "forgets" to shove it in at night.

Dos-i-Dos Davises Are Square Dance Fans

Earle, wife and son are all enthusiastic about revival of old country dances.

rle Davis, calling square dances for a Bird Club time, really throws himself into it.

and "a grand right and left."

ving your partner! (Mrs. Earle Davis is the lady at the lower right.)

ALL over the United States they've taken it up. It is no longer confined to isolated granges and Sat'dy nights at rural town halls. City folks born and raised in the shadow of Manhattan skyscrapers are flocking to square dances too. They don't just watch either. They get in there and swing their partners as if they too were born with hayseed in their hair. And do they have fun.

That seems to be why everybody is so crazy about square dancing. It's fun — just hilarious fun. And you don't have to be a young feller or a young feller's gal to fit into a square dance crowd. They're all ages — youngsters, grandmothers, pa and ma, your Cousin Bill and your Aunt Anna. And once you've learned a few simple principles, there you are, having more fun than you've had since you were a kid.

Lots of people at Bird & Son are square dance fans. One of the most enthusiastic is Earle Davis, Special Papers Sales Manager, who not only does 'em but calls 'em as well. The whole Davis family puts on the show. Earle and son Richard alternate at the mike singing out "Sioux City Sue", "Red River Valley", or a host of other numbers, while wife Marjorie accompanies them on the piano. Whichever one isn't calling at the moment mixes with the crowd on the floor lending a hand to budding steppers in the country style.

Sound Equipment

Earle has his own sound equipment for amplifying the calls and records. The family has assembled a goodly collection of records with calls by nationally known callers, as well as some which just furnish a background for their own voices. Asked how many different kinds of dances a Davis party would offer, Earle made it clear that there would be no foxtrots, rumbas or jive numbers. They include with the square dances only old fashioned round dances such as waltzes, polkas and schottisches, with an occasional Swedish hambo or a gavotte.

The Davises' interest began about three years ago with a square dance demonstration at the Bird School Parent Teachers Association. This was put on by a group from nearby Norfolk County Agricultural School under the direction of Elmore Ashman. So enthusiastic was the PTA group that Mr.

Ashman was engaged to give them lessons. Here the Davises got their start and they've been going strong ever since. They have been busy this season teaching local groups such as the Girl Scouts and Campfire Girls. They put on square dances for various organizations, which book up the Davises weeks and even months ahead. And on top of this, they set aside one or two nights a month to devote to spreading the gospel of fun in square dancing to the boys at Cushing Veterans' Hospital. This fall, Earle called squares for a barn dance put on by the Bird Club.

They Dance 'Em Too

Earle and his wife and son not only call and lead, but they also take part in as many square dances as they can squeeze into their crowded schedule. They don't want to lose the feel of being one of the crowd, and this is a good way to keep up with the latest wrinkles.

Outside of New England, Earle says they do the dances quite differently. Each section of the country has developed its own particular style. In parts of the South they form a large circle instead of a square. In the Southwest, the calls are to no particular tune but rather are a continuous sing-song patter. A fiddler playing any jig or reel tune accompanies them. Even in northern New England, particularly down Maine, they stick to contra dances with two lines facing to start off the Boston Fancy or Soldier's Joy.

The Davis family not only thoroughly enjoy the square dances they run, but they are making a little family project out of this hobby. Proceeds are salted away in the family coffers. They have already bought a new boat and outboard motor from this fund and are looking now for a trailer to tote the boat around.

Local Parties

In case you want to give square dancing a fling, any of you who haven't yet been bitten by the dos-i-dos, allemand left bug will find the local "Y's" are good places to look for square dances. Folks living near the main Bird plants can find a square dance going on every Friday night at the Brockton YMCA and every Wednesday night at the Boston Y with Charlie Baldwin calling to the music of his Country Dance Serenaders. At the YWCA in Boston, Ralph Page calls every Tuesday night. These two men are the most popular callers in this part of the country, says Earle, who after all is a square dance man only by avocation.

The four men who gave their services to lay the Bird Tile floor in the new ward at Norwood Hospital. Left to right: Louis Kannally, Earle Higgins, Michael D'Espinosa and Thomas Hopkins.

Donate Time to Lay Hospital Tile Floor

THERE is a new Bird Linoleum Tile floor in a new ward of the Norwood Hospital. It was laid by four Bird & Son experts who donated their services for this worthy cause.

Recently, the old laundry section of the Norwood Hospital was rebuilt to make an eight-bed ward, a utility room, a diet kitchen, and a nursing station. Most of the work of remodeling was done by the hospital employees during their regular hours without extra expense to the hospital.

But when it came to the floor, four Bird & Son men who know their business in laying Bird tile offered their services. Their offer was gratefully accepted. The four men were Michael D'Espinosa, Earle Higgins, Thomas Hopkins, and Louis Kannally. Working with them was another young man, not a Bird & Son worker, Louis Kannally's son. The job was done on two successive nights in January — the second night the men worked until midnight to complete the job so that they could attend the Floor Covering banquet for retired employees the night following.

Commenting on the job, Charles Richardson, Administrator of the Norwood Hospital, said, "It was a fine job. We of the hospital really appreciate what these men did to help us get this space ready so quickly. The additional ward space is particularly needed right now. We are very grateful, indeed, to these men."

Mixed Bowling

By The Three Bears

KAY GULLICH bowled a terrific 318 to set the pace for the February 2nd meeting of the Mixed Bowling League, while Roger Anderson rolled 291 for men's high three string total. That dynamic bowler, Jack Rambeau, knocked down high single for men with 115. Since there is only one prize to a customer, Kay's high single didn't count and Julia Notarangelo won women's top single string prize with 98.

Bird Club Doings

The Neponset Choral Society rehearses for its March 23rd concert to be presented at the Walpole High School. Left: Director Leonard Weaver conducts, while Walter "Rocky" Rockwood accompanies. Right: Typical Monday night gathering of the chorus, singing away upstairs in flag-bedecked Bird Hall.

Concert the 23rd

THE Neponset Choral Society, Bird-Club-sponsored community chorus, will give its first concert March 23, at the Walpole High School. The chorus of fifty mixed voices offers a program of selections from musical comedy hits, spirituals and other popular songs.

Organized last fall, the group is ably directed by Leonard Weaver, Roofing Plant Geologist. Accompanist Walter Rockwood, Sales Trainee in the Shoe Cartons Department, is also an accomplished musician. The choral society is made up about equally of Bird & Son people and others who do not work for the company. Some are trained singers, others not.

Guest artist is pianist Morse Haithwaite. Mr. Haithwaite, a graduate of the Boston University School of Music, is currently playing at the Music Box in New York City.

Solo parts will be sung by members of the chorus, Pauline Ransow, Margaret Sullivan, Elizabeth Lee and Edgar Grout.

This is the only public appearance the choral group has scheduled for this season. They are, however, planning a similar concert a week or two later for the children at the Massachusetts Hospital School in Canton.

Ice Follies Enjoyed

TWO hundred seats for the Ice Follies bought by the Bird Club for resale to its members didn't have to go begging for long. The night of February 17 at the Boston Garden saw a solid block of Bird & Son faces in one of the stadium sections. This expedition was arranged by Joe Coburn and his Entertainment Committee as the featured attraction for February. The Bird & Son crowd were no exception to the thousands of other people at the Garden, who obviously enjoyed the ice extravaganza.

No party is planned for the club during March, although the Neponset Choral Society offers its concert as entertainment for Bird Club and public alike. Entertainment event for April will be the annual spring dance.

Cribbage

By HERMAN NORDSTROM, Chairman

FIFTH party of the 1949-50 cribbage season was held on February 9, with only twenty players on hand. First prize for cribbage went to Ted Knaus, EMY. The second was divided between E. C. McLean and Roy Young from the Floor Covering Plant. Baskets of fruit went to George Stone, retired, and F. B. Platt of Walpole.

The sixth party, March 2, brought out twenty-four players despite the cold night, when the thermometer dropped below zero before morning. Cribbage winners were Spencer Peckham, FXV2, and Tony Stanovitch of Hollingsworth and Vose. Baskets of fruit were won by George E. Roberts of East Walpole and Dick Sprague, EME.

Last party of the season will be held on March 30.

Sports Club Forms, Ivatts President

BIRD's Tri-Mill Sports Club was formally organized the evening of February 16 at the East Walpole Brigade Room. William S. "Billy" Ivatts, Jr., one of the moving spirits in getting the club started, was elected its first president. Ivatts' co-worker and fellow organizer, William Swinnerton, was chosen vice president. Mary Bannon and Ralph Watson are the secretary and treasurer respectively.

The club is formed for those interested mainly in hunting and fishing. The Bird Club has for years offered organized sports like bowling, golf and table tennis. But it had nothing for those concerned with stalking our birds, beasts and fish in their native habitat. The new sports club, it should be noted, has dedicated itself to the preservation of wild life as well as to the hunting and catching of same.

Started under the wing of the Bird Club, the Tri-Mill Sports Club has its own board of directors. Elected for three years are Andrew Center, Ralph Kemp and William Mark. Two-year directors are James Barnes, Leon Morrison and Warren Dyer. Elected to direct for a year are Edmund Wenstrom, Pauline Rafuse and Louis Camelio.

Willard Jonah won the $10 sporting goods certificate for suggesting the name, Bird's Tri-Mill Sports Club. Judges were A. W. Smith, H. S. Whitney and R. G. Sprague.

Men's Bowling

By DICK SPRAGUE and JOHN HUTCHINS, Co-Chairmen

FINAL match of the Men's League bowling season will be rolled on April 12. Grand wind-up is the combined Men's and Girls' League banquet, tentatively set for April 29, a Saturday night.

As the contests draw to a close, we give you the team standings as of the first of March.

Team	*Won*	*Lost*	*Pct.*
FFV	101	19	.842
FBPM7	93	22	.809
FBI	88	32	.733
FBV	77	33	.700
PFL	76	44	.633
FX1	70	40	.626
EM	70	50	.583
FX2	61	59	.508
ERB	51	59	.464
FF	45	70	.391
FB-Gen.	42	68	.382
FFN	40	70	.364
A	38	72	.345
FBPM1	33	82	.287
EMT	17	98	.148
FFG	17	103	.142

Top ten bowlers who have bowled 12 or more matches are:

	Average
Albert St. Cyr	98.00
Fred Turco	97.92
Peter Didick	97.91
John Woloshyn	97.51
John Alexandrowicz	96.27
Francis Campisano	95.70
Richard Sprague	95.20
Martin Saulen	93.80
Edward Hobbs	93.70
Edward Knaus	93.65

What, no dice! It isn't what it appears to be, because if you look closely, you will see that this is really a business proposition. These gentlemen are examining the popular Bird Weather-tex Siding. The man on the extreme left is George McNay, Bird Roofing Salesman, and the one on the extreme right is Ralph Wohlberg of the Chicago Office. This picture was taken at the National Roofing Contractors' Association Convention in Chicago last January.

Girls' Bowling

By PAT MCDONALD, Chairman

ROSE MCLAUGHLIN won the mystery prize at the February mystery roll-off of the Girls' Bowling League. The prize, a gaily colored silk scarf, went to the winner of low three-string score and there was Rose with a 197 total. Was she surprised! Mary Coyne, a new bowler with the league, outdid herself and walked off with the dollar for best score of the evening.

At this writing there's a one-point difference between the Yankees at the top and the Lucky Fives. Our season closes the 4th of April, but our banquet will be held a few weeks later when we join the men's league in a combined party.

Pets Can Win Prizes — Send in Pictures

PICTURES of your pets aren't exactly rolling in — yet. But we can't believe you aren't just as proud of your pet as the next fellow. So, give with the pictures! If you don't, somebody else's Terry or Buster is going to get that catnip mouse or rubber bone. The "prizes" for the best pictures will be selected for the pet, not the owner, as announced in last month's Review (page 25).

Look through your old pictures. Bet you've got more than one you could send in that shows the family pet.

Most of the pictures received so far have been from East Walpole. How about you at Roofing? Flooring? Phillipsdale? Chicago? Shreveport? Berry? Glenwood? All pictures carefully handled and returned to their owners. Just send to PET PICTURES, Bird Neponset Review, East Walpole, Mass.

Easter Seal Campaign

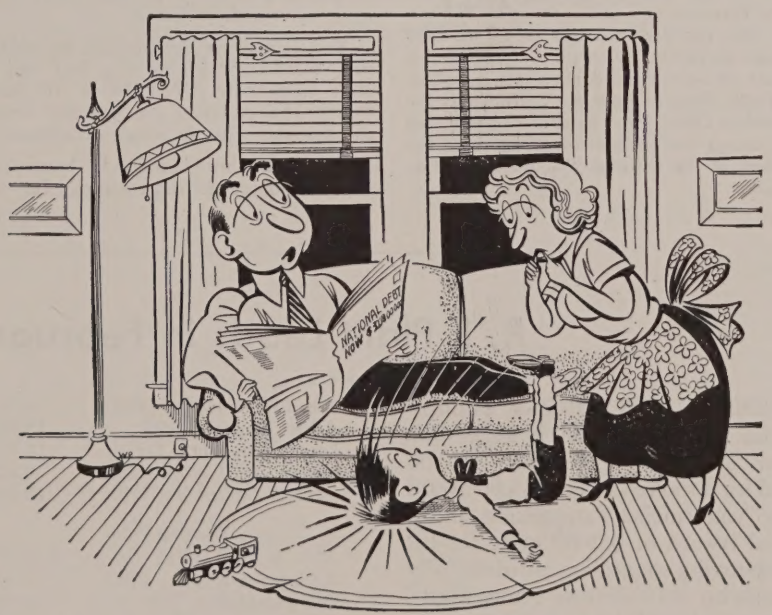
If you knew a crippled child who needed a crutch, would you see that he got one? If you could help put a handicapped man on his spiritual and financial feet by helping him use such abilities as he still possessed, would you bother?

We can put crutches, both physical and spiritual, in the hands of thousands simply by buying Easter Seals. The Bay State Society for the Crippled and Handicapped, Inc., will conduct its annual Easter Seal campaign in Massachusetts from March 9 to April 9. The goal is $275,000. This sum will be stretched to cover an expanded program of aid to our less fortunate friends and neighbors. It will not duplicate the work of any other agency and it is spent without regard to race or religion.

Arthur L. Lewis, president of the Lewis-Shepard Company of Watertown, campaign chairman, says:

"The Easter Seal campaign is our opportunity to support treatment-training centers for children with cerebral palsy, to help win the slow, hard fight against epilepsy, to take into the homes of the crippled and handicapped the knowledge, good cheer and tools for human reconstruction you would want to give your next-door neighbor if he were unable to live a productive life . . ."

Your purchase of Easter Seals will help to do this.



"He has to learn the facts of life some time! All I did was show him the size of the National Debt, and tell him what his share was."...

(The size of the National Debt, by the way, was $256,777,727,579.56—as of October 31, 1949—and the per capita share of each man, woman and child is $1,712.)

PHILLIPSDALE

REXFORD H. SALISBURY DAVID S. LOWRY LESLIE E. HOWARD
MANUEL OLIVER ARTHUR TRUDELL ROBERT CROWLEY

Phillipsdale Notes

Two new arrivals were welcomed this month. Ann Marie Rogers, daughter of Mr. and Mrs. John Rogers, was born January 26, and Susan Joy Enos, daughter of Mr. and Mrs. August Enos of DPR, arrived February 16. Everyone is doing fine.

Marion Sinnett, daughter of our Charlie Sinnett, was recently elected vice-president of the East Providence High School Debating Club.

Manuel Paiva of the Boiler Room, the capitalist who recently bought out the Navy, has purchased some land near the mill on Roger Williams Avenue.

Harriett Neill at her "going-away" party given by the Foremen and Office force at Phillipsdale. She received two pieces of matched luggage, an orchid, ice cream and cake and a bouquet of carnations (from Chief Hawley). Miss Neill, who had been the Secretary in the Phillipsdale Office for a number of years, left us to accept the position of secretary to the president at the Lorraine Manufacturing Co., Pawtucket.

Supt. Paul Knight presents Sven "Gus" Mollerberg with an additional check for a good suggestion. Gus's winner, called "Water Line on #10 Refiner Screw-Feed", earned him $10 as a No. 2 award, plus the above check for $20 as a Special Award.

We were sorry to hear of the recent death of Anthony Tameo's sister in East Providence.

Dick Carlson is taking his annual cruise through the warm waters of the South as the guest of the Navy. Just in time to miss the snowstorms.

We are glad to see Arthur Medeiros back again after a short illness.

You remember the troubles we told you that Hard-Luck Mollerberg had had just after Christmas? Well, he is still having them. His daughter has recently been at the hospital with an attack of appendicitis.

Who has Jim Hammond's battery? He had no trouble getting to work. But when he tried to go home he could get no action out of his motor. Investigation disclosed that the battery was missing. What happened to it? Did it drop out? Did it fly away?

Announcement has been made of the engagement of our Alyce Seeley and William A. Fearney, Jr. of Providence. Alyce is planning to be married on June 3.

Joe Wynne, John Cyronak, Hjalmar Hyrske, Joe Marrier and Ray Robillard are spending their evenings at home watching television. Are their wives happy?

New cars this month — Antone Vargas' 1950 Dodge and Paul Hamel's 1950 Ford.

Ben Pino has been building a new home in East Providence on his spare time and he expects to be moving in the end of February. Hope to have a picture later.

Albert "Red" Hamel has been trying hard to sell the boys on the Paper Machine a 16' x 16' Army tent that could be used as a summer home. "Red" says they don't know a bargain when they see one. Are you interested?

Les Howard has again been appointed county vice-president of the State Fire Chiefs' Association.

Close Bowling Race

INTERDEPARTMENTAL bowling is very exciting this year. It is a close race, with a change in league standing every week. High three average still stands with Howard Inman's 368. High single is now held by Gilbert Dias — 144. Five men have an average of 100 or better: Howard Inman, 108; George Condry, 104; Matthew Pino, 103; Raymond Nolan, 102; and John Soderlund, 100.

R. I. Plant Leads in February Awards

SVEN MOLLERBERG of Phillipsdale pocketed $35.00 in suggestion awards last month. He had a $10.00 award for a money-saver, a $5.00 award for a "convenience" suggestion and a Special Award of $20.00 more for his money-saving suggestion entitled "Water Line on #10 Refiner Screw Feed." Other awards in February were:

Phillipsdale Plant

William D. Andrew, DPI	$10.00
Richard W. Carlson, PPL	10.00
John R. Ellis, DPP	10.00
Harold H. Hyde, DPR	25.00
Albee Boisvert, DPP	15.00
Leonard Boucher, DPIF	15.00
Patrick W. Clarkin, DPB	5.00
Vernon Stromberg, DPX	10.00

Flooring Plant

Aldo Bertoni, FFM	$10.00
Anthony Grinavic, FFG	10.00
Leo Lamminen, FFF	10.00
Pasquale Vasaturo, FFM	10.00
Clarence Young, FFG	15.00
William Rozman, FFG	5.00

Norwood Roofing Plant

Charles Chorlton, Jr., FBM	$10.00

No. 1 Box Shop

Patrick Silvestri, FXC	$10.00
Vincent D'Espinosa, FXF	5.00

No. 2 Box Shop

Louis A. Scampoli, FXR	$10.00

Paper Mill

Octavius Venterosa, DMT	$5.00

Leonard Boucher and Harold H. Hyde of Phillipsdale received special awards of $10.00 each for five accepted suggestions. These amounts are included in their totals above.

History of the Norwood Roofing Plant

By George E. Smith

Fifth Installment of the history begun in the September Review

Double Coated Shingle

Several places in the records of 1915 refer to a double coated and surfaced shingle made by a new method. The historian had not, until recently, understood what was made at that time. When he first came to the Roofing Mill in 1917, the first coating section was in place but hadn't been used for some time. A series of eight pictures recently discovered, taken in 1915 of the new roofing machine, shows two complete coating and surfacing sections. Further talks with Harry Mann, Mr. Bartlett and other old timers developed the following:

After the new machine was built to make Granitized roofing and after the company had made some individual shingles from Granitized as previously mentioned, a natural red crushed slate granule became available. So management decided to make a slate surfaced shingle, Bird & Son's first slate surfaced square butt twin. A second coating and surfacing section was installed with the thought that this new shingle must be quite thick so it would lie flat. The first layer of surfacing was coarse sand and this was covered by a second layer of coating with crushed slate surfacing.

This shingle was not too successful because two complete layers of coating and surfacing made the shingle more likely to crack. This trouble can be understood because the coating asphalts of that time were not uniform or of the quality developed a few years later. Also, the two coating sections were too close to each other to allow sufficient cooling before the second coating was put on. The double coated shingle was made until early in 1917 when the company changed to single coated and slate surfaced Twins. These were called "New Process Twins".

1925 — Speed Up Weathering

Shipments — 69,534 tons.

Bird & Son accelerated weathering tester was developed. This was the first artificial weathering machine to be used in the roofing business. Donald Kimball, who was the Chief Chemist, saw a machine at the New Jersey Zinc Co., manufacturers of paint, that was used for testing paints. He obtained from Bird & Son approval for installation of a machine for testing roofing products. The accelerated weather tester uses a mercury tube for ultraviolet light, a water shower and a refrigerator. In later years the Bureau of Standards and most roofing manufacturers installed similar equipment, but Bird & Son had led the way.

Accelerated Weathering Tester at the Roofing Laboratory, Norwood.

In 1925 Bird & Son started to oil granules to prevent blistering and improve quality. We were the first in the business to oil-treat roofing granules.

Diamond Four strip shingles made this year.

An eight-inch steam line was installed from East Walpole Boiler Room to the Roofing Mill to take care of the increased use of steam at the Roofing and Flooring Mills. It was at that time the longest line in New England, 4,586 feet long. It was insulated with three inches of asbestos and two layers of Paroid roofing. The initial pressure was 165 lbs. reduced to 110 at the Roofing Mill. The pipe could stand 300 lbs. pressure and 700° temperature.

The Cottrell precipitators were installed this year. They were for the purpose of taking the oil out of the fumes from the asphalt stills. The so-called sand plant that was built in 1913 for the purpose of coloring sand was torn down this year because it was becoming evident that a warehouse for finished stock would soon be built on this spot. The enlargement of the transformer house was completed this year. A new roll goods winder and a new shingle cutter, both much heavier, were installed this year.

Double decking of shingles was first tried out this year. There was a desperate need of more storage space so by the use of portable wooden horses and 2 x 6" lumber, a second deck was possible.

John Buonpane, a worker in the mill, was given a good sized award for suggesting a new shingle finish. This finish consisted of pieces of .040 chip board the size of the shingles, with a string along each edge held in place with a piece of gummed tape.

1926

Shipments — 78,609 tons.

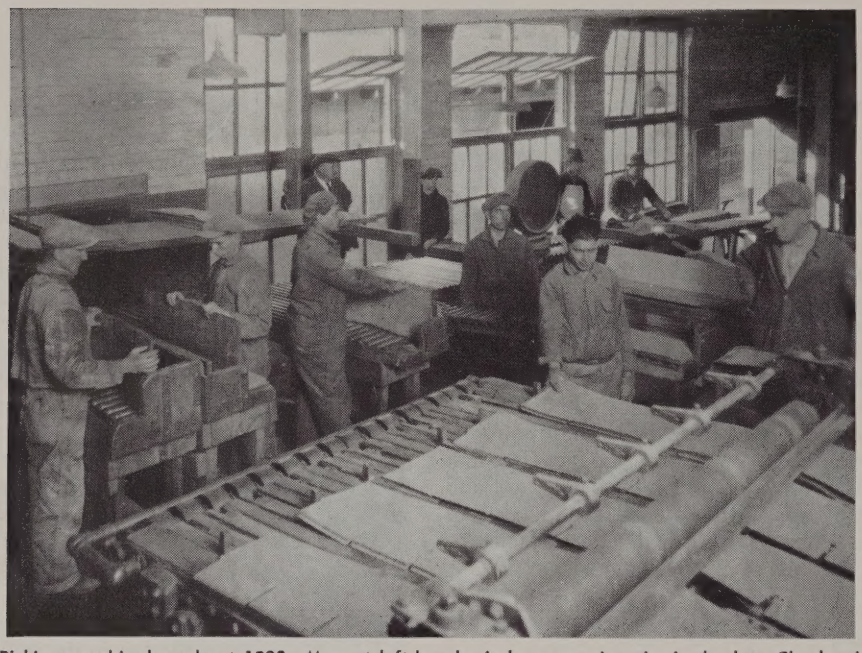
Bird & Son introduced the machine-made Thick Butt shingle. They were first made by Building Products Ltd. of Canada in which Bird & Son owned stock and the idea was passed along for Bird & Son's other mills.

Started to manufacture Giant Individual Shingles.

A new bridge was built over the river near the pump house. A 250,000-gallon concrete reservoir was built near the river as a supply for fire fighting in case the town supply should be inadequate. A new 100,000-gallon tank was built on top of hill between the Roofing and Flooring Plants. It was put in to give pressure for sprinkler at FB and FF. It is 105 feet up from the lower road.

A new Dopp Mixing Kettle was installed in the cement department. Three Parker Tying Machines for shingle tying were bought this year. They cost approximately $4,000.00 each.

This year the company made the first blendes in shingles. Three straight colors or tones were made and hand sorted later.



Picking up shingles, about 1920. Man at left-hand window, wearing tie, is the late Charles J. (Doc) Watson, father of Ralph Watson of No. 1 Box Shop Office. At his left by the post is James Lowe; next to right, in front of scales, Sabino Perniola. In front of last window on right is John Buonpane and at extreme right, Tom Smith. The last four men named are still at the Roofing Plant.

Started to make Hexagonal shingles this year. This type of shingle was an invention of someone outside Bird & Son and was intended as a cheaper shingle (less square feet per square), hence had a lower selling price. Bird & Son was forced into making this shingle.

The Underwriters' Laboratory approved several butt size and head laps, but Mr. Chamberlain had our laboratory make up several kinds which were applied over red crepe paper. Then a wind and rain storm was developed by use of compressed air with water injected in the air. Any leaks appeared on the red paper. After many experiments, it was found that a Hex with a 4 2/3" butt and 11 1/3" overall width, which gave a two-inch head lap, did not leak in the tests. These specifications were adopted as minimum requirements.

The machine on which panel board had been made was dismantled this year. Up to this year roofing cements were made in FB-2, a small building near the asphalt storage tanks. When the Dopp kettle was bought, it was decided to change this department to a larger and better location.

1927

Shipments — 84,145 tons.

A new modern storage house (FB-21), 120 x 166 ft., was built this year on the site of the old granitized sand plant which was torn down in 1925. That part of the Kettle House that held asphalt blending kettles, which became obsolete when we could blow our own asphalt, was given over to the maintenance department. An up-to-date lighting system was installed in the two machine rooms.

We bought 2500 steel skids this year. These cut down the labor in the shipping. The skids allowed us to double deck the stock on the skids after we had bought two Baker Hylift trucks, divided the bays in the two sheds and purchased "I" beams to be used to hold the upper skids.

1928

Shipments — 82,800 tons.

We made a lot of Mulch paper this year. It was a sheet of 12-lb. dry paper. First it was saturated, then holes were punched in a pattern in the center of the sheet to let the moisture through. The sheet was used to kill weeds.

A new covered smoking bench was built this year. It was located across the Yard from the Mill.

This was a lean year. We must have coasted along in 1928, not adding much of anything or doing anything different.

1929 — Art Bric Siding

Shipments — 91,384 tons.

Art Bric Siding was developed and introduced this year. This, the first asphalt product produced anywhere to simulate brick, took the trade by storm. We were able to make it because of the overlay section put on the machine a few years previously to make Thick Butt shingles. Art Bric Siding was the joint invention of E. L. Chamberlain and B. H. Roberts. For several years we made all of this item produced in the country. We had labels and direction sheets printed for such companies as Flintkote, Barber, Barrett, Ruberoid, etc.

Two more shingle cutters were added this year. The cooling finished rack was enlarged and raised to a new level. The two new cutters and the old one were placed in line under the finished rack. Then the products from all three cutters were brought by conveyors to a point in the middle. Thence the finished shingles passed through the Parker Machines mentioned before and up to the two storehouses by a new conveyor. This conveyor passed over the roof of the lower shed.

Super Hexagonal Thick Butt Shingles, 13" x 40", were introduced this year. They had coarse granules on the base and the overlay, which went up only to the top of the butt. They were discontinued after a very short time.

(To be Continued)

Eric E. Carlson

ERIC E. CARLSON, Paper Mill worker since the day he arrived from Finland, died in Norwood on February 10th. Had he lived another week, he would have been seventy-one years old on February 18th.

Mr. Carlson started with Bird & Son on May 1, 1904. He left the company for a short period from February 24, 1916 until March 7, 1916, returning on that later date and continuing without interruption until he retired June 1, 1945. All of this time, he worked in the Stock Handling Department of the East Walpole Paper Mill.

Funeral services were held at Hallinan's Funeral Parlors in South Norwood on February 13th. Mr. Carlson was not married. He is survived by a brother, William, who lives in Westwood.

On the Lighter Side

A lady got on a street car with five children.

"Are these all yours, lady," asked the conductor, "or is it a picnic?"

"They're all mine, and it's no picnic," was the sharp reply.

Like Sheep

It was one of those typical tests, and the teacher asked: "Leander, if there were fourteen little boys and seven decided to jump over a fence, how many would be left?"

"None, ma'am," replied little Leander, and the teacher chided him for knowing so little about subtraction.

Then came the remark: "Maybe, ma'am, but I know little boys."

The Right Man

Employer: "For this job we want a responsible man."

Applicant: "I'm the fellow you're looking for. Everywhere I've worked when something went wrong they told me I was responsible."

The teacher described some of the unusual features of animals, like the neck of the giraffe, the trunk of an elephant, a camel's hump. Then she asked, "Tommy, why couldn't a giraffe enter this room?"

"Because he couldn't turn the handle on the door," replied Tommy.

A stockbroker was very keen on having proficient clerks in his employ. Before a clerk could enter his office he was required to pass a written examination on his knowledge of business.

At one examination one of the questions was: "Who formed the first company?"

A certain bright youth was a little puzzled at this, but he was not to be floored. He wrote: "Noah successfully floated a company while the rest of the world was in liquidation."

Experienced

Customer in drug store on Sunday: "Please give me change for a dime."

Druggist: "Here you are. I hope you enjoy the sermon."

Sales Meetings

The Western Division Sales Meeting was held January 19 and 20 at Chicago. Bird & Son Sales Representatives and executives smile as the flash camera catches them assembled at the Hotel Shoreland.

Some of the guests at the Flooring Sales banquet on February 9th. In addition to the entire sales force, all of the Norwood Flooring Plant supervisory personnel were present also.

Some of the head table guests at the recent Flooring Sales Meet-up: Timothy Sullivan, Robert Garner, Ralph Wight, H. Eugene Sawyer, Jr., Richard Murphy, and Stuart Nickerson.

BIRD
& SON, inc.
BIRD
PRODUCTS
Established 1795

BIRD NEPONSET REVIEW

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1950
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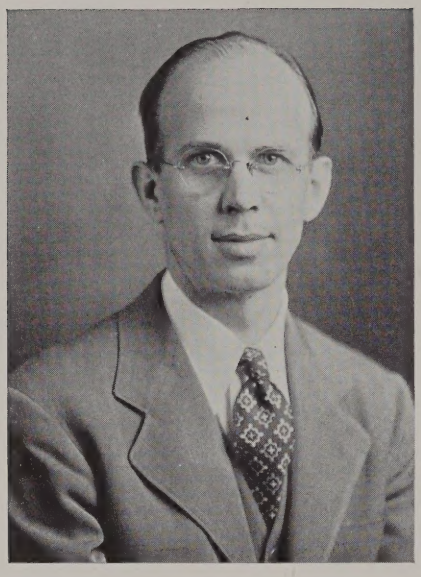

Credit President

ON. SHERBURNE, Office Manager at Shreveport, was recently elected president of the Shreveport Wholesale Credit Men's Association. In recognition of this honor, the *Shreveport Times* of March 1 carried Mr. Sherburne's picture and an article on the credit men's election at a dinner meeting at the Washington-Youree Hotel.

In commenting on his election, modest Ollie made the following statement:

"After a whirlwind campaign of six years' duration trying to keep out, I finally got railroaded in. The only qualifications for my election to this position as I figure them were:

"(1) I was vice president last year.

"(2) My bald head and bifocal glasses are the typical physical equipment of a credit man.

"(3) I was the only one that was unsuccessful in dodging the responsibility."

On the Cover

One of the first steps after a design has been accepted is to have it transferred to graph paper, which breaks up the pattern into tiny squares for the block cutters to follow later on. You are looking over Matthew B. Connolly's shoulder.

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to promote good service, good business, good will

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DESIGNING MEN...

THE predatory female is often spoken of as a designing woman — with designs on any stray male who may come her way. This story, however, is about designing men here at Bird & Son. They too have designs on their opposite sex. They design in two senses of the word. They lay plans to catch the feminine eye, and they do the actual designing of these same eye-catching patterns in Bird flooring.

The customer's likes always come first — the customer is most often a woman. When her tastes are found out, these designing men give her what she wants. That's the whole story of the Bird & Son Design Department in a nutshell. There's no dreaming up of lovely patterns people *ought* to like. Not by a sample book full. These men do endless research on the colors and patterns of curtains, paint, upholstery and rugs which the public is already buying. Then, and only then, do they sit themselves down before a drawing board and dream up Bird patterns.

Phil Macchi shows that Bird floor covering harmonizes with drapery samples.

After these studies the designers know what shade of green the American housewife will buy. They have found out that squares are popular on the kitchen floor. They know that floral patterns are good for living-room sales, but that nobody will touch the prettiest rose pattern in the world if the colors are wrong — wrong in the popular taste, that is. The new patterns Bird & Son's designing men come up with, then, are as nearly sure-fire sales successes as it's humanly possible to dope out. Bird & Son is not in business to change the public taste. It is in the flooring business for the sole purpose of selling flooring. The Design Department never forgets that fact. Artists draw what they like. Bird & Son designers draw what the public likes. The pattern painters of the Flooring Division are by trade designers, not artists.

The Staff

Although there are only seven men who devise all of Bird & Son's floor covering patterns, their years of design experience add up to more than a century. A. Phillip Macchi is Chief Designer and Colorist. Senior Designer-Colorist is Edward C. McLean. Three junior Designer-Colorists are Matthew B. Connolly, R. Stanley Cody and Joseph M. DiMarzo, while Hubert H. Heath, Jr., is the newest craftsman in the department. Thomas F. Coyne is Design's Block Printer and Color Mixer.

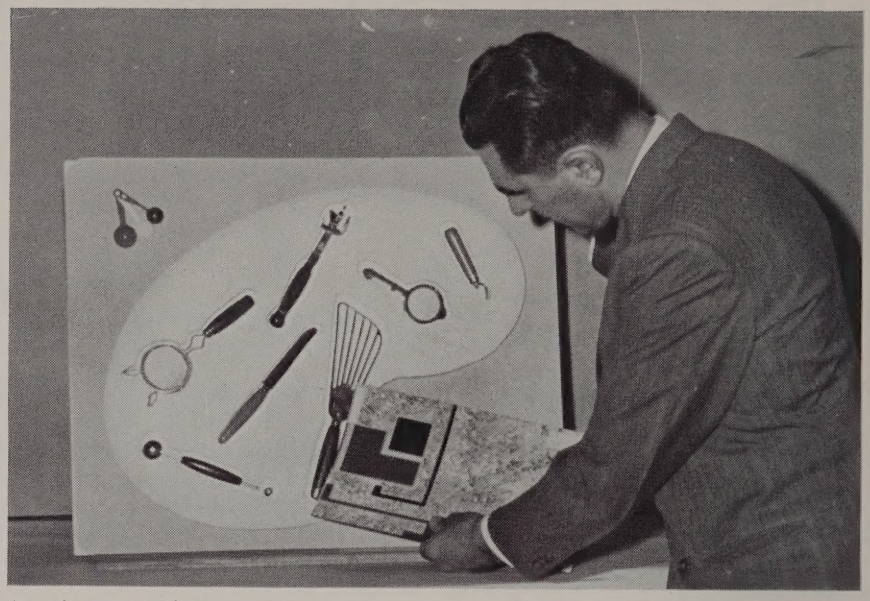
How these designing men go about their job of helping to win Bird & Son's share of the hard surface flooring business is the story of a scientific attack on a sales problem. You wouldn't think taste in colors and patterns of linoleum and felt-base rugs could be boiled down to cold, hard facts. But that's what Phillip Macchi does in his illustrated talk to flooring dealers. He stands up in front of a crowd of them, props his "Designer's Sketch Book" on a stand

(see next page)

beside him, and launches into a discussion of Bird flooring patterns. He points out that houses are divided into leisure rooms and activity rooms — living-rooms and kitchens, for example. In leisure rooms people like the softer colors. The tired business man with his feet propped up reading the newspaper doesn't want bright red squares staring back at him from his rug. But in the kitchen his wife feels cheered by gay patterns in red or yellow as she hustles to get the morning eggs and coffee.

There's No Guess-work

How does Designer Macchi know this? Robert V. Garner, Assistant to Vice President Sawyer, Mr. Macchi himself, and in fact the whole Flooring sales force are constantly on the watch for what people are buying to decorate their homes. Mr. Garner sits in no ivory tower in East Walpole. He gets out into the trade and makes it his business to know the public taste. Mr. Macchi does the same. Other sales executives and the men who sell Bird flooring buy samples of what store people tell them are the most popular curtain or upholstery materials. They all pick up samples or make mental notes wherever they go. They go to dime stores and find out what colors most women choose when they buy plastic measuring cups or other kitchen utensils. To be sure to get the right kind of red, green or blue in floor covering designed for kitchens they buy a red-handled knife, a blue cup or a green canister. The flooring Bird & Son makes for kitchens will have — and does (try it) — reds, blue or greens which go with the colors of standard kitchen equipment.



The colors in Bird kitchen rugs are the same bright colors as the handles of kitchen utensils.

Just to show his audience he's not kidding, Mr. Macchi produces a large cardboard display on which are attached some of these kitchen utensils. Then he holds up one of the current Bird flooring patterns designed for kitchens, holds up one red against the other. There it is. The very same red. Miraculous? No. Scientific. Find out what they want and give it back to them, that's the Design Department's motto.

The "Talk to Dealers" covers many other points, such as novelties in flooring like nursery patterns, and the new basket weave design for sun-rooms. Mr. Macchi demonstrates how poor lighting in the dealer's store will kill the brightest colors. He explains the mechanics of transferring the original designer's drawing to graph paper, to the block room and finally to the print machines.

Before a pattern ever gets to the block room it has to win a popularity contest. New patterns may have all the qualities of a winner, but if they don't please the board of judges, out they go. This board is a flexible thing, made up of various groups of people, a cross section of the public. To be sure to have the feminine angle, a crowd of office girls or a women's club is always used as one of the groups. These groups are shown the proposed patterns and on a sheet of paper, as each design is held up, they mark each with its rating. Only the patterns which hit at least a 60% rating are chosen for the Bird line. Many of the patterns have won an 80 or 90% rating even before they are sketched on graph paper.

Designing men, front to rear: Hubert H. Heath, Jr., Matthew B. Connolly (with A. P. Macchi standing at his side), Edward C. McLean, R. Stanley Cody, Joseph M. DiMarzo, and Thomas F. Coyne at the scales.

The completed design on this wooden block gives a lacy effect from this angle. The background where the wood has been chipped away shows light, leaving the pattern which makes the design standing out darker. Holding the block are Walter E. Erker, left, and John Woloshyn, both "A" Block Cutters.

Samples are always printed by hand, baked, and then the colors are checked with the original drawing before a regular run of new flooring is made. Thomas Coyne, color charts handy, makes a sample.

Winding up the pattern story, Phil Macchi brings out a design survey. This survey is a tabulation of the number of Bird rugs sold in various stores as compared with rugs by other manufacturers. The count is broken down into patterns. In this way Bird & Son finds out whether its patterns are as good as their designers say they ought to be. The Sales Department doesn't say that stores tell us "it's Bird three to one", but the figures Mr. Macchi produces show that Bird & Son patterns stand up exceedingly well in competition.

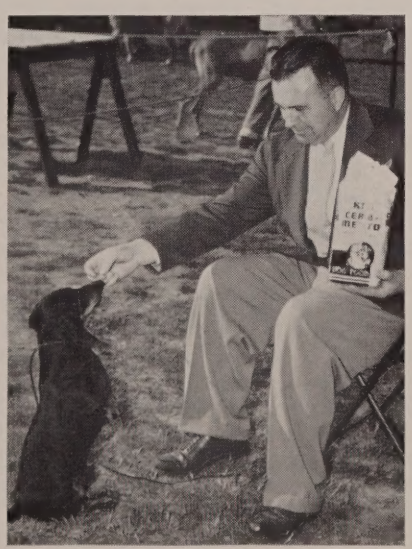
These designing men at Bird & Son have caught the flooring customer's eye. That means they've caught her purse-strings too. All the trouble Bird & Son has gone to, the research, questioning, color matching, design dreaming — all this is justified. The customer likes Bird flooring. And what is more, she is buying it.

A Long Little Doggie

DON FRAZIER'S wife Lilyan, three years ago, gave him for a present a black and tan dachshund puppy from a litter she had bred. They named him "Doug's Little Man" or just "Little Man". He became a great pet and endears himself to all visitors at the Frazier home.

Don, Chemist at the Norwood Roofing Laboratory, showed this dog once or twice last year, but Little Man does not seem to be cut out for a stage career, so to speak. The Fraziers acquired another puppy about a year ago and this one — a red dachshund named Freya of Edlidge — is proving an exceptional show specimen as well as a lovable pet.

Freya has been in big dog shows in the East and has won her class several times. She topped a class of seven at the Boston Dog Show on Washington's Birthday. Latest victory was at Manchester, New Hampshire, recently when Freya earned two points toward championship. Fifteen is the goal. Don has high hopes that some day she'll be a prima donna.



Don Frazier, Roofing Lab, rewards his black dachshund, Doug's Little Man, after the dog had placed second at a recent South Shore Kennel Club show.

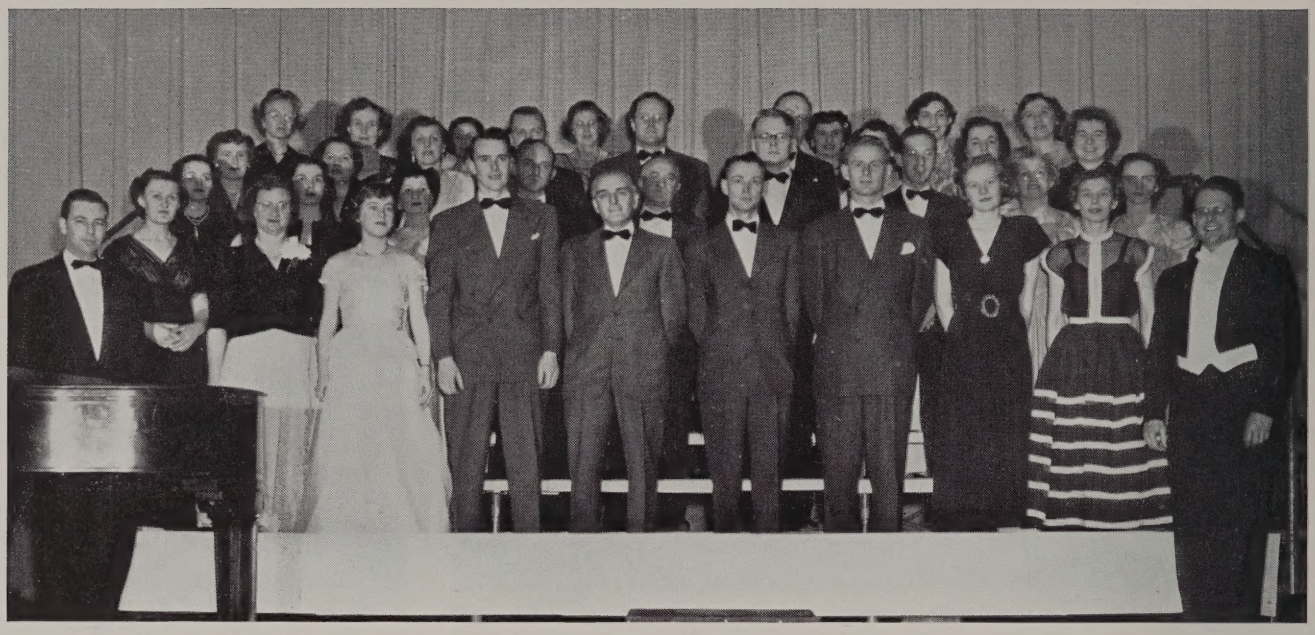
NOTE: For the tale of another badger dog who has made good, see Milling Around, Office Notes.

Spring Dance

EVERY spring the Bird Club runs a spring dance. It is one of the most popular features of the year's entertainment program.

This year's Spring Frolic is being held at the Norwood Elks Club with music for dancing by the Four Sharps from Franklin. The date is April 20. Refreshments including sandwiches, cake and coffee are covered by the price of admission.

The dance committee is headed by Angela Benedetti of No. 1 Box Shop Office. Assisting her are Jack Walsh, Francis Whitty, Henry Johnson, Chet Grusheski and Ninnette Petroni.



At the end of its first and very successful concert, the Neponset Choral Society poses for its picture. Front row, l. to r.: Walter Rockwood, accompanist, Pauline Ransow, Margaret Sullivan, Elizabeth Lee, Robert Lambert, Chester Porter, Edgar Grout, George Barr, Betsy Barr, Martha McLauchlan and Leonard Weaver, director.

Second row: Carolyn Parsons, Eleanor Constantine, Catherine Paonessa, Edmund Jones, Arthur Platt, David Weaver, Donald Yankee, Beatrice Mayhew and Annabel Smith.

Third row: Priscilla Clapp, Viola Buck, Josephine Troisfontaine, Kenneth Smith, Robert Parsons, Henry Plimpton, Julia Lewis, Rose Galazzi and Nancy Fleck.

Back row: Eleanor Garland, Harriet MacDonald, Dorothy McEleney, Edythe McMullen, Anne Capone, Esther Petroni and Edith Peterson.

Choral Group Scores Success

THE audience at the Walpole High School auditorium was made up mainly of friends and relatives of the people in the chorus. They came this evening of the 23rd of March mostly because brother, wife, sister, husband or friend was singing in this first concert of the Neponset Choral Society. It would probably be a nice program and after all you can't let your relatives and friends down.

The curtain parted and there was the whole Neponset Choral Society seated on the stage. Leonard Weaver, director, came out from the wings. He raised his baton and the chorus rose to its feet. The first number on the program was called "Dark Water". What would it sound like, sung by this amateur group of local men and women? It was good. The program went on. The group sang with quality and enthusiasm. Solo parts were carried by members of the group who knew how to sing, had fine voices — people like Pauline Ransow, Edgar Grout, Margaret Sullivan and Elizabeth Lee. The accompanist, Walter Rockwood, was good. The chorus ended the first part of its program with a take-off on Italian opera that brought forth appreciative chuckles and hearty applause from the audience.

Next, young Morse Haithwaite, guest pianist from New York, did a bang-up job and that's no reflection on his playing. He was obviously a master at the keyboard and played numbers that many in the crowd had known and liked for years.

The chorus was back on the stage for the end of the program. They sang again — Gershwin, Kern and Oscar Hammerstein. Then it was all over. The audience clapped, not just to be polite. They had really enjoyed themselves. The Neponset Choral Society was in.

This was the first public appearance of the group formed last fall by the Bird Club and still sponsored by this group. The chorus sang again at the Massachusetts Hospital School on April 12. A few weeks hence they will wind up their season with a get-together and banquet and put their music booklets away until fall.

Like all new endeavors, someone had to have faith that the thing would go over. And on top of faith, several somebodies had to put in a lot of time and work. Chester Porter, chairman of the Neponset Choral Society, thanks the Bird Club for its support, the members for their faithful attendance, his committee for the hours they put in, Walter Rockwood, invaluable accompanist, and most of all Leonard Weaver, director, without whom there would possibly have been no chorus.

Mike Minkevicus of No. 1 Box Shop enlists the help of two of his grandchildren to plant his garden. This picture was taken last spring when his grandchildren from Argentina were visiting him.

Freedom

THE more we see of conditions in Europe and Asia, the more thankful we are that we are living in the United States. American Freedom becomes more than just a high-sounding phrase when we compare our circumstances with those less fortunate in other countries throughout the world.

Just what is this freedom we value so highly? It means different things to different individuals, but here are some things I think we can ALL agree that freedom means in America:

We can choose where we will work. If we don't like our job, our boss, our pay or our working conditions, it is our privilege as Americans to get out and go somewhere else. Or even start a business of our own, as many have done.

We can choose where we will live — in East Walpole, in Chicago, in Shreveport, etc. Not only can we choose the city or town — we can choose whether we shall buy or rent.

We can go to *any* store, *anywhere* to buy the food and clothes *we choose.* Our choice may be limited by our ability to pay — but nobody tells us what we shall eat, what we shall wear.

We have freedom to worship in the church of our own choosing — or even to stay away from all services of worship if we so desire.

We have freedom to vote by secret ballot for those we want to run our government, local, state and federal. No one checks up on how we vote or threatens our very lives if we don't vote a certain way.

Every one of us would, I think, fight to the last ditch to see those basic American freedoms protected and guaranteed. They are the things that set us apart from almost all the rest of the world today.

But it is easy to confuse real freedom with what seems to be freedom. No program that takes away *basic* freedoms is really a program for freedom at all. We still hear a lot about freedom from want, for instance. That is a fine ideal to strive for — but only if it can be accomplished without losing all other freedoms in the bargain.

We have, as an example, the freedom from want we have legislated for the farmers. In order to protect our farmers who raise pigs, for instance, we have set a floor under the price of pigs and guaranteed the price to the farmer who raises them. So the farmer raises more pigs because his return is certain. But the consumer, you and I, find the cost of pork and ham too high so we eat less of it. Then the farmer has too many pigs and so the government buys the pigs as pork or ham and stores them away. Soon the storage space is full and yet the price, well protected, is still as high as it was because the government said it must be.

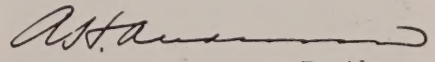
The government now must tell the farmer he mustn't raise so many pigs. A "quota" is set as to how many pigs he can raise and the farmer raises less pigs, but he raises better pigs with more meat on them and which fatten up more quickly. There is just as much meat and the price is still too high for the consumer to use all the farmer can raise, or in fact even most of it, and again the quota of the farmer is lowered. And so — on and on — and we still add to the meat surplus owned by the government.

To start with pigs is only a beginning. Most of our farm products are similarly protected. If farm products are so protected, why not our manufactured goods? Do we really want that: To tell Bird & Son how many shingles will be their "quota" — how many yards of linoleum?

Bird & Son has been proud of its ability to make better shingles, better boxes, better floor covering in a competitive market. We believe we have more capable employees, in the mill, on the sales force, in the office and we are willing to prove it in the open market, but government protection would destroy the necessity for us to be the best.

To be the best and to be willing to prove it, honestly and with consideration for our fellowmen, is another basic American freedom which has been forgotten, not only by our government at times, but also wherever there is monopoly control of either business or labor.

Let's guard this freedom here and now.



President

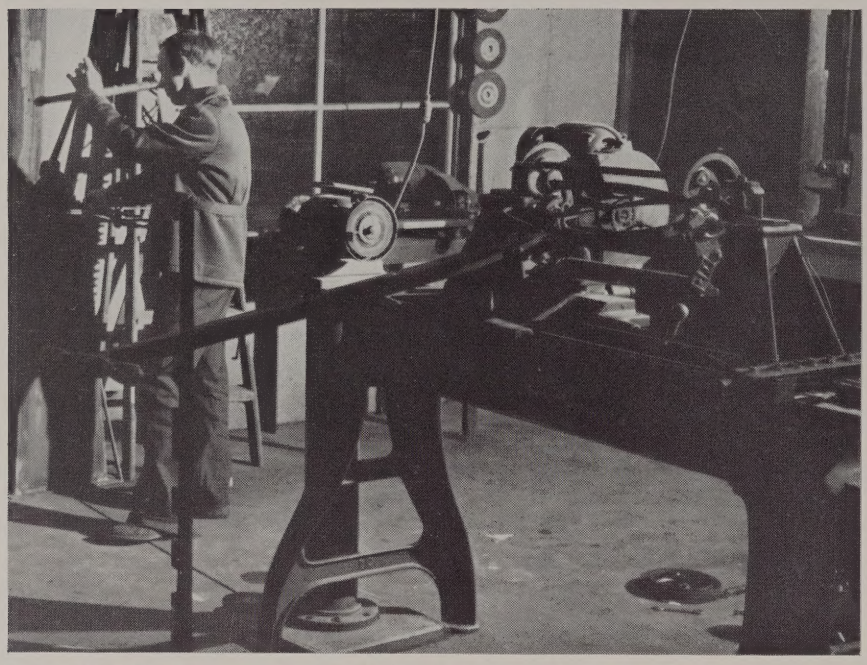
Roofing Plant Cited in Trade Magazine

ABOUT two years ago Bruce Farrar won a big award for suggesting the use of fork lift trucks at the Norwood Roofing Plant. Bruce got a $2000 special award and then of course copped the Best Suggestion Award of the year immediately afterwards. All this was written up in the Neponset Review.

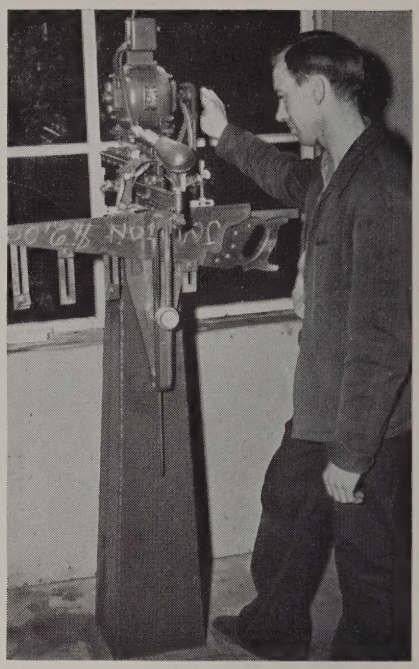
This write-up came to the attention of Yvonne Broadcorens, a writer for another kind of industrial magazine. She was working on a trade publication called *Modern Materials Handling,* which told how modern industries coped with the problem of handling materials easily and quickly.

This was in 1948. A year later Miss Broadcorens got the go-ahead from her editor to get the fork lift story from Bird & Son's Roofing Plant in Norwood. She came out and interviewed us. In the February 1950 issue of *Modern Materials Handling* is her — and our — story, "Moving 1000 Tons of Roofing a Day." Roofing Plant workers who are interested may see copies at the Plant Office.

The Simmons Repair Shop



At the left, Bill Simmons stands in front of a device for setting saws. The large machine in right foreground is used to sharpen lawnmowers. The three wheels hanging on the wall in the background are interchangeable emery wheels for the circular saw grinder, which is in front of the window at Simmons's right.



William Simmons at his automatic saw filer. It is run by an electric motor.

AT the age of twelve, William Simmons already had started collecting machinist's tools. He grew up with motors and machines as much a part of his life as were hoe and pitchfork to a farmer's boy in horse and buggy days. His father had a sharpening shop beside the house, where young William worked part time. When he applied for a job at Bird & Son and wrote on his application that he was mechanically inclined, he wasn't kidding. He knew.

Bird & Son hired him in 1939 in the Flooring Print Machines Department where he stayed for five months and then landed — of course — in Maintenance. He was a Helper. In 1944 when he was twenty-seven, William Simmons was an "A" Machinist. He was really "mechanically inclined."

These power lawnmowers have light-weight gasoline motors and take only one hand to operate. Assembling them is one of William Simmons's many projects. The one he is bending over is ready to go to work.

At Old Homestead

His job at Bird & Son, however, doesn't give Bill all the machine work he craves. He and his family live in the old home down on Washington Street towards South Walpole. And beside the house is the same repair shop his father used to have. Here Bill has his fine collection of machinery. Even to the person who wouldn't know the generator from the distributor in his car, the tidy array of motors on benches around the sides of the shop, the shiny power lawnmowers on the floor and the symmetrical display of tools hanging on the rack is impressive.

Simmons will tell you what all these machines are for and how they work. Like all hobbyists — the amateur gardener, the hooker of rugs, the stamp collector — he likes nothing better than to tell an interested listener about his "babies". He will tell you he's got the only sharpening equipment of its kind in a twenty-mile radius, that he does all the sharpening of Bird circular saws. Of two grinders of a certain kind in the world, one is in the Simmons Sharpening and Repair Shop.

Sharpening Service

In the summer Bill helps keep the lawns of Walpole, Norwood and nearby towns beautiful by carrying on an active lawnmower sharpening service. In the winter it's too cold to work in a cement-floored building heated by one small pot-bellied stove. But Simmons keeps thinking up improvements on his present equipment and about what he wants to get next to make his hobby more complete. Meanwhile across the driveway, down cellar in his house where it's warm he can work on the wooden frame of his speedboat. And if you think Simmons can leave alone that '49 Mercury engine he's got for his boat, you're crazy. Already he is "souping it up" so the boat should practically fly when he gets it done.

William Simmons and his wife have

two boys and a girl. With a husband who has a hobby like his, Mrs. Simmons doesn't have far to go to find her husband when he doesn't show up for meals. Except Tuesday nights. She knows where he is then, but for once he's not in the shop. He's out taking guitar lessons.

Pat on Back

Two Products Bring Unsolicited Letters

Breck's seed company of Boston received the letter quoted below. Breck's tells us that this is our shipping container.

Long Beach, Calif.
January 25, 1950

Breck's
85 State Street
Boston 9, Mass.

Gentlemen:

I thought you might be interested in the following incident.

At Christmas time of 1947 I received an order from you while we were living in Alcester, South Dakota.

In September 1948 I used the carton to send a gift to a family in France.

Yesterday I received a gift from them, packed in the same carton, which is still in good condition and can be used again. It still has your original address tag on it.

I think this is a fine tribute to the way you pack your orders for shipment. After two years and two trips across the Atlantic, the original carton is still in excellent shape.

Very sincerely yours,

/s/ Mrs. L. S. Vanucie
262 Euclid Ave.
Long Beach 3, California

Here's another one, this one for the Building Materials Division, entirely unsolicited.

8730 - 111th Street
Richmond Hill 18, N. Y.
February 13, 1950

Bird & Son, inc.
East Walpole,
Mass.

Gentlemen:

Please send me "Color Schemer". Enclosed please find 10¢ in coin.

Incidentally we had our house covered with *Bird* Insulated Sidings a few years ago and the results were amazing. It not only made a beautiful looking job but the savings on coal were unbelievable. At the present time we are only on our 3d ton for this winter.

Respectfully yours,

/s/ Mrs. May Cucurella

R. J. Preble and H. H. Hyde (l. to r.) pose informally with President A. H. Anderson after receiving suggestion award checks. Mr. Preble of Flooring Sales holds a $900 check which completes the Business Builder award for his idea, Bird Vacuum Plate. Mr. Hyde from the Phillipsdale Plant has a $100 check, special award for his suggestion on Saving the Cost of Town Water. Bird & Son executives standing, in usual order, are: H. E. Sawyer, Jr., R. A. Wilkins, W. C. Ahlgren, Creighton Hill, P. I. Knight, H. S. Hanna and F. P. Reynolds.

Another $900 Award

MARCH was a month for some really big money in Special Suggestion awards. Robert J. Preble, who until recently was sales correspondent in our Flooring Division, was called to the president's office to receive his check for $900.00 — the remainder of the money due him for his suggestion "Bird Vacuum Plate", accepted in April 1948 as a New Product suggestion. This product has now had sufficient sales to justify the additional $900.00.

Along with Mr. Preble, Harold Hyde of Phillipsdale also was called to the president's office. He received a Special Award check of $100.00 for his suggestion ,"Saving Cost of Town Water." This has proved a good money saver.

March Awards

Flooring Plant

Robert Barbaglia, FFG	$10.00
William Cherry, FFN	20.00
William J. Spierdowis, FFT	10.00
Clarence Young, FFG	15.00
Angelo DeFlaminis, FFD	5.00
Willard R. Jonah, FFN	5.00
Bronis W. Mackys, FFV	5.00
William B. Troilo, FFG	5.00

Phillipsdale Plant

Harold H. Hyde, DPR	$10.00
John Borges, DPP	5.00
Albert Carlson, DPP	5.00

Norwood Roofing Plant

William A. Letts, FBC	$15.00
Malcolm M. MacDonald, FBM	10.00
Joseph Watkins, FBPM-9	10.00
John Wosner, FBPM-1	10.00
Anthony J. Abril, FBQ	5.00
Nunzio Julius, FBN	5.00
Harry E. Robertson, FBC	15.00

Harry Robertson of the Roofing Plant received an additional award of $10.00 for five accepted suggestions.

April Awards

Elliot Webber, Flooring Shipping Department, was Special Award winner this month, receiving a check for $65.00 for "New Method for Blocking 8/4 Rolls in Trucks."

Three men received additional $10.00 awards for having five suggestions accepted — Thomas Concannon, FBV, Carleton Hackenson, FFG, and Pasquale Sansone, FFD.

Phillipsdale Plant

John Borges, DPP	$10.00
Sven Mollerberg, DPX	10.00
Anthony J. Amaral, DPP	5.00
William D. Andrew, DPI	5.00
Philip Gordon, DPB	5.00
Albert Hamel, DPP	10.00

Norwood Roofing Plant

Thomas Concannon, FBV	$20.00
Malcolm M. MacDonald, FBM	10.00
Fred P. Turco, FBPM-7	10.00
Karl B. Eklund, FBI	5.00
James J. Murray, FBI	5.00
Thomas A. Smith, FBPM-1	5.00

Flooring Plant

Charles P. Mills, FFR	$10.00
Pasquale Sansone, FFD	20.00
Angelo DeFlaminis, FFD	5.00
Carleton Hackenson, FFG	15.00
George Kinsman, FFR	5.00
Edmund Marvelli, FFG	5.00
Frank B. Shumski, FFG	5.00

History of the Norwood Roofing Plant

By George E. Smith

Sixth Installment of the history begun in the September Review

1930 — Great Events

Shipments — 75,916 tons.

This was a year of great events.

Shatterproof coating, a development of Bird & Son, was perfected and introduced in January of this year. Now applicators could lay our shingles all through cold weather. This was a history-making event, in which Bird & Son was first in the field.

Bird & Son developed a new method of making variegated shingles. It consisted of putting bands of different colored granules across the sheet. With shingles cut lengthwise, the effect was pleasing. The equipment was made by the Norwood Machine Company who had designed it after they were told what was wanted. The equipment created quite a commotion in the industry — the Norwood Machine Company had many inquiries for like equipment. They did make as many as fifteen duplicates of ours with Bird & Son's permission.

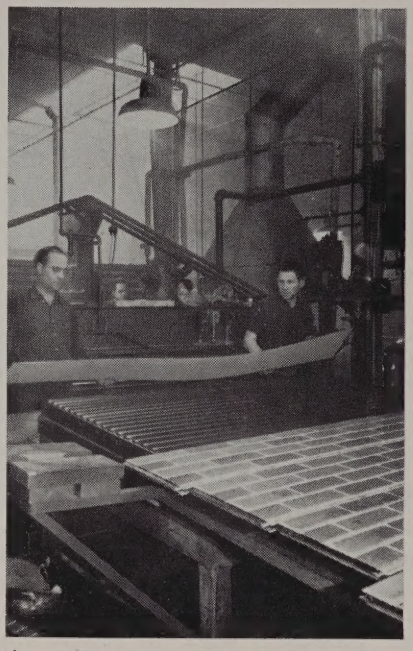
A Banbury Mixer with a complete set of rolls was installed this year for the purpose of making a new shingle. The formula consisted of roofing waste, asbestos and asphalt. The material, after being mixed, went through rolls and was reduced to about one-quarter-inch thickness, either with ragged edges or trimmed to straight edges. The blanks were then hand dipped and surfaced with granules nine inches up and were laid seven inches to the weather. They were called Custom Built shingles and carried a class B underwriters' label. They were manufactured for about four years, then discontinued because of expensive repairs to equipment.

1931 — More New Ideas

Shipments — 76,098 tons.

Multi-Bric Siding, an invention of E. L. Chamberlain, was brought out this year. It was the forerunner of sheet bric sidings, such as Insulated Sidings.

The first run of Proslate roofing, 3″ selvage edge, using quick setting cement, came this year. The sheet was made with a selvage edge, that is, having no surfacing along the edge. The nails were driven through this edge and quick setting cement was spread along over the nails. The next sheet of Proslate was laid over the cement and rolled in, making a one-piece roof with no exposed nails. This quick setting cement was a brand new idea in roofing cement, developed by Bird & Son's Norwood Roofing Laboratory. This idea of quick setting cement and the blind nail application has since been copied by nearly everyone in the industry.



About 1932. The first insulated bric siding made in the United States.

First run of shoe filler stock. This was a smooth roofing and was shipped to a shoe manufacturer who cut out of it different sized pieces for use as inner soles.

Emphasis was on sidings. Several kinds were brought out and quickly discontinued. One was a clapboard siding; another, a "universal" siding.

Emulsified Asphalts were brought out this year. We made a good product, but it wasn't particularly successful because it did not go along well with the roofing business.

1932 — Insulated Bric Siding

Shipments — 74,445 tons.

Insulated Bric Siding was introduced by Bird & Son. The construction was as follows: Five sheets of ground wood screenings made on the paper machines at East Walpole were combined with asphalt, then cut to 8-foot lengths by 14 inches wide. These sheets were sent to the Roofing Mill where the material was shiplapped all around. Using the overlay section of the shingle machine, a brick design was printed on a sheet of roofing. The granules were white, brown or any color that was selected as the mortar line on the finished sheet. This sheet was cut into pieces and combined with the board in a press. At first the cap sheet was combined to a dry board. Then, in order to get better weathering, the board was saturated to a depth of a few thousandths of an inch. The center of the board was left dry. The idea for this siding came from Building Products Ltd., Canada, and was the first of the insulated sidings produced in the country.

A new variegated section was installed in the overlay section of the shingle machine.

Dial telephone system within the plants was installed in October of this year.

The Roofing Mill was connected up with the Metropolitan Sewer System.

1933

Shipments — 69,833 tons.

New process for coloring granules was developed. Bird & Son was the first to develop a satisfactory method for permanently coloring granules. All of this was done in the Roofing Laboratory.

Rubberlike flooring was developed and introduced during this year.

NRA — National Industrial Recovery Act — passed by Congress.

Underwriters' Laboratory Label

Below is a list of all shingles we were making this year, 1933, or had ever made previously which carried the Underwriters' Label. This Underwriters' Label is allowed only on goods which come up to a certain standard and the

label is therefore a mark of quality. This list is inserted here to show how far Bird & Son had come in kinds of shingles developed since the first ones were made.

Neponset Twin Thick Butt
American Twin Thick Butt
Super Twin Thick Butt
Giant Super Twin Thick Butt
3 in 1 Thick Butt — 12"
Super 3 in 1 Thick Butt — 12"
3 in 1 Thick Butt — 14"
Super 3 in 1 Thick Butt — 14"
3 in 1 Thick Butt — 15"
Super 3 in 1 Thick Butt — 15"
3 in 1 Super Strip
Neponset Double Twin Thick Butt
American Double Twin Thick Butt
Custom Made, #11 Slate base and overlay
Custom Built
Improved Twin Lock

Twin Lock 13 ¾" x 19"
Twin Lock 12" x 24"
Twin Lock 15" x 20"
Giant Individual 10" x 12½"
Giant Individual 12" x 16"
Giant Individual 10" x 15½"
Special Hexagonal
Super Hexagonal
Neponset Hexagonal 14"
American Hexagonal 11 1/3"
Hexagonal 10"
Hexagonal 12½"
Hexagonal 11½"
Any Hexagonal with 76# Bone Dry Felt — depth tab over 4 2/3" but not over 5¼"
Any Hexagonal with 48# Bone Dry Felt — maximum depth tab 4 2/3"
Super Hexagonal Thick Butt
Super Twin 12"
American Twin
Neponset Twin
Diamond Fours 10"
Diamond Fours 12½"
Bird Hexagonal Art Strip
American Double Twin
Neponset Double Twin
Loc Butt 18 1/3" x 18 1/3"
Loc Butt 16" x 16"
Bird Individual 8" x 12½"
Bird Individual 9" x 12½"

1934 — Granules

Shipments — 65,804 tons.

Granule and coloring plant was built on Pleasant Street and operation started. All of the rock for our operation from 1934 through 1947 came from local deposits. For black base granules we have used Shirley, Mass., black slate and Blake's Hill (Plainville) black slate.

For colored granules we have used Copper Mine green and Diamond Hill white, both in Rhode Island, Rowe red from Malden, Barry light green from Roslindale, and we have a greenish deposit in Wrentham that can be used when needed.

The Granule Plant in winter, taken shortly after it was first built.

Loc Set shingles and Art Wall Siding were developed this year.

1934 was a depression year and shipments were at a low point.

1935

Shipments — 80,775 tons.

On Jan. 1, 1935, M. R. Beasley was made Superintendent of the Roofing Mill and E. L. Chamberlain was made General Sales Manager of all Roofing Divisions, replacing P. H. Bailey, who retired.

Bird & Son was the first to introduce grained (wood-like) shingles. "Weather-Tex" was the name given this effect.

The sample department moved from East Walpole to the Roofing Mill and was put under the supervision of the Roofing Laboratory.

An office building, including a platform scale, was built at the granule plant.

1936

Shipments — 100,011 tons.

New surfacing section was built on the smooth roofing machine to make it possible to run slate surfaced as well as smooth on the oldest machine. Cold cement for built up work was developed. First black slate from Blake's Hill Quarry in Plainville was delivered to the crushing plant.

March 12, 1936, there was a bad flood in this area at 4 P. M. It was full flood with water nearly to top of guard rail on the bridge near the cement department. Floor Covering Mill got the full force with the whole mill flooded.

Weather-Tex Siding, straight edge and wavy edge in Shale Gray, Falcon Brown and Dura Green, was put on the market.

Fuel oil in place of circulating oil was installed in No. 3 and 4 blown asphalt storage tanks in FBB.

1937 — Shreveport Added

Shipments — 92,170 tons.

Special Flashing Cement was added to the line.

Started to circulate saturation from the shingle machine saturator through No. 1 horizontal still as a means of getting higher and more uniform temperature.

Vertical stills installed. First charge blown May 12, 1937.

Copper Clipt Shingles added to the line.

Bird & Son Shreveport, La., Plant started operation on Sept. 20, 1937.

(To be continued)

Milling Around

MAIN OFFICE AND SALES

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough

Lou Harriman, Roofing Sales Representative, and family are moving from Sharon to Plympton within a few weeks, to live nearer the center of his territory. His district covers southeastern Massachusetts from Hingham to Provincetown and the islands — Nantucket and Martha's Vineyard. Review readers may recall that Mrs. Harriman appeared on the cover of the September issue when the story on Duotone Tile appeared.

Howard Whitney and his wife fled Sharon and a cold New England spring for a month at a cottage at Daytona Beach, Florida.

Mary McDonagh of the Credit Union took a St. Patrick's Day trip to New York to see the big parade. While in New York, Mary visited her brother, an FBI agent, who is stationed there.

Dick Phipps, Traffic, for a while was sporting a "new" car after he cracked up his brand new Dodge when ice and trees got in the way. It was a 1931 Ford, complete with rumble seat. Even though the Dodge was fixed, thanks to insurance, he was tempted to keep the Ford for economy's sake. "Bluebird" gave 20 miles to the gallon.

Hi, neighbor! That is the new greeting being passed from VS (Stores) to CDH (Advertising Display) from now on. To all who don't know, Bill Koehler and the boys have moved to their new location in No. 2 Box Shop on the same floor as the Brigade Room. To anyone wanting to see their interesting department they say, "Be neighborly and drop in."

Mr. and Mrs. Alexander Allan at their wedding reception on February 4 at the Lafayette House. Mrs. Allan, who used to be Alice Breen, is now back at work in the Payroll Department.

SIGN OF SPRING. Parkie Rogers has once again completed his strenuous tax work. Parkie and the other Bird & Son tax consultants can now settle down to their regular routine . . . until next year.

On the newsstands throughout the country *Look* magazine for March 28, 1950, carried on its cover the picture of a native of Walpole. He was a cute little three-year-old, with appealing big brown eyes, being held in the arms of a gorgeous blonde. This little fellow is Konrad von Wesdell, now of Nashville, Tennessee, a dachshund. He is one of a litter of thoroughbred puppies raised by the wife of Jim Maguire, Box Salesman, of Walpole. The dog made the cover of *Look* after winning a $10,000 dog food contest, including a trip to New York, for his master, a young Nashville lawyer.

Howard Hanna and Ben Taylor, Purchasing, are having fun with their new hobby, woodworking. Both are turning out useful articles for the home, although Ben says he's making plenty of shavings.

A hearty welcome is extended to Anne Welch, who has come to work in the Mail Room. She has taken over the duties of Rita Petroni, who is now in the Shoe Carton Sales Department. Best wishes are offered Rita too in her new job.

Claire Barry, Purchasing, spent March 17 week-end in New York seeing the sights.

Frances (Sironka) Parren, formerly of Stenographic, is the proud mother of a new daughter, Pamela Jeanne, born February 17 at East Hartford, Connecticut.

Yvonne Eckhardt is sailing for Europe next month on the "SS. DeGrasse". She leaves on May 17 for a two-and-a-half months trip to be spent mostly in Switzerland. After visiting relatives in Lausanne on Lake Geneva, she and her mother are planning a side trip to Italy, and then are returning to the United States via Paris and Le Havre. They dock in New York, August 1, aboard the "Ile de France".

Every Wednesday night at the Tower Room in East Walpole, the following are busy with their hobby, Oriental type rugs: Marion Smith, Hilda Rafuse, Helen Goetz, Ethel Duncan, Pauline Rafuse, Anne Smith, Anne Walukevich and Phyllis Coffin.

Helen MacLeod received a very pretty diamond over Easter week-end from her intended, Roland Davignon of Pawtucket, Rhode Island. Helen and Rolly plan to be married in August.

Earl Bradley, Freight Accounting, plans to move into the two-family house on Union Street, East Walpole, which he recently bought, about the 1st of May. He purchased the home from Miss Georgia Brennan who was herself a Bird worker some years ago.

Condolences to Claire Barry whose grandfather died March 27 at the age of ninety-four.

Natalie Smith Lydon, formerly of Personnel, already the mother of a little girl, now has twins, a boy and a girl, born at the Norwood Hospital on April 11.

Wilton "Mac" MacLachlan, formerly of Advertising and now a Flooring Salesman,

For he's a jolly good fellow . . . Bird & Son executives take fellow exec Howard S. Hanna (left center seated behind table) out to lunch to celebrate Mr. Hanna's thirtieth anniversary with the company on March 1. For Purchasing Agent Hanna they purchased a fancy barometer which tells time and temperature too. Howard, who has meteorological leanings, was much pleased. Gathered round, in front: H. E. Sawyer, Jr., W. C. Ahlgren, Creighton Hill, P. I. Knight, E. H. Coleman, J. C. Rambeau and Joseph Erker, Jr. Behind Mr. Ahlgren, seated, is B. R. Taylor, then the guest of honor, A. H. Anderson and E. H. Bartlett. Standing: H. S. Whitney, J. J. Burke, R. M. Wight, R. A. Wilkins, C. A. Sumner, W. H. Anderson and M. J. Hawkins.

has found an apartment for himself and his bride in Denver, Colorado, his new headquarters. Mac is getting married the last of May.

May 7 is the big day for Nellie Patinsky, when she will be married at St. George's Church, Norwood, to Maurice Coughlin. Nellie and Maurice have found an apartment on Union Street, East Walpole.

Horticulturist Wiley MacIvor appropriately chose green for the color of his new 1950 Ford.

Gladys Noddin was sent home one day with German measles. Tsk, tsk. At her age!

Elsie Bowden of Billing recently attended an alumni meeting of her alma mater, Montpelier Seminary and Vermont Junior College, which was held at the University Club, Boston.

PAPER MILLS

Thomas Flood
Edward Geraghty
Frank Nyborn
George Lamore
Edward Wisniewski
Edward Power
Peter Glebus
Domenic McKenzie
Jack Holliday
Carolyn Delaney
Ninnette Petroni
Elna Gottberg
Tauno Johnson

Harry Mann finally went and did it. He bought a brand new Buick and says he likes it fine. Trailing right behind him, Matthew Naughton and Martin Costello, Foremen, have come through with a new Dodge and a new Chevrolet.

Kay Niden wishes to thank all her friends in Bird & Son who were so thoughtful to her in her recent illness.

Deepest sympathy is extended to Bill Swinnerton and family on the recent loss of his father.

Robert Weger has an out-of-the-ordinary hobby: breeding canaries.

The "S-O-B-I" will be launched May 15. This yacht is the new acquisition of George Angus, William Swinnerton and Ed Welch. Skipper will be Ed Welch, who plans to navigate by the Big Dipper.

Congratulations to Clemens Kaseter, who completes thirty-four years of service with Bird & Son, and Ralph Thayer and Cornelius Driscoll, who will observe their quarter-century with the firm in April.

Bob Whitty and Ray "Bucky" Calleaux are both being instructed in the operation of the Bliss Punch Press Machine.

Edward Shaughnessy is welcomed to the Finishing Mill.

Clair Timpany is sporting a new car.

Oscar Carlson must be looking way ahead into the future, the way he's been putting new additions onto his house.

Michael Sadaway and his wife, the former Helen Ceglarski, are the proud parents of a new son, born March 28.

Winter at the Grand Canyon, an effective picture taken by Anne Eklund of the Main Office when she was there in January. Note the snow in the foreground and the bare ground of the plateau half a mile below.

NO. 1 BOX SHOP

John P. Walsh
Ramona Chicoine
Catherine Bellew
Lorraine Olson
Edward Paduck
Henry Johnson

Among the proud parents of new babies are Bill and Frances (Ferrara) Fahey, whose son was born the 2nd of April.

Helen Quackenbush was honored at a gay birthday party at the Echo Inn, Walpole, given by friends on her floor in the shop.

Julia Aiukonis is welcomed back to work after a long siege recovering from severe burns received in a cottage fire last fall.

At an afternoon ceremony Sunday, May 7, at St. Catherine's Church, Norwood, Angela Benedetti will become the bride of Charles Daly. Following the marriage service, there will be a reception at the VFW Home on Chapel Street. Angela expects to return to work in the Office here. The groom is employed at the Flooring Shipping Department.

NO. 2 BOX SHOP

Barbara Coyne
A. D. Smith
John McGrath
Berta White

It was nice to have Kate Collins, retired, drop into the shop the other day. It was also good to know she is feeling a little better.

Joe Carpino is glad to be back at work after his operation. Joe really looks better than ever.

Have you seen Fred Morrison pushing the baby carriage? He has the new job of taking his grandson strolling through the park.

Bob Collins was married to Martha Nicholson on April 16. Their friends wish them both much happiness.

Marie Rainville is back, looking fine after her operation.

Deepest sympathy is extended to George Chapman, who lost his mother.

Reports are that Jimmy Maguire is doing fine minus two of his toes.

Eino Heikkila has bought himself a new Chevrolet and Sammy Purpura has a '47 Plymouth.

Bobby DeFlaminis is in circulation and looking fine after his session in the hospital.

Proud father of a baby boy is Spencer Peckham.

We hope Roy Webber will be back with us soon.

ROOFING MILL AND OFFICE

Arthur McKenna
Leonard Weaver
Louis Silvestri
Joseph Nevins
Dorothy O'Toole
Roger Percy
John Folan
Daniel Tracy
Victor Narciso
James Murray

Thomas DeSena of No. 1 Machine took the Second Degree in the Military Order of the Cootie at the state meeting at Marlboro on March 19.

With the coming of spring, two more fellows in the Shipping Department have blossomed out with brand new cars. It's a Buick for Wally Prebis, while John Korsun's choice is a Studebaker.

Leonard Weaver of the Lab can put another feather in his cap, now that the chorus he directs has come through its first concert with such flying colors. (Note: Len is a Review correspondent, but this is one note he didn't send in. — Ed.)

Carroll Homan has been getting about on three legs, not without some difficulty. Two of the three legs were crutches to support him while a bone healed in his right ankle. The break was caused by his slipping on the ice in front of his house, but it didn't prevent Carroll from going to the Meadows

for supper that night. In fact, it was thought to be a sprain until X-rays showed the crack.

John Colaneri of the Lab is proudly commuting from his home in Sharon in a '47 Chevvy club coupe, recently purchased. This will enable John to participate in more musical (singing) organizations for which he is developing quite a taste.

New Sales Trainee, John Nelson, of Charlestown, New Hampshire, is now learning the angles at the Lab and Mill.

FLOORING MILL AND OFFICE

Matthew Connolly	Dorothy Hawes
Richard Ellis	Clarence Phillips
James Connolly	John Grover
Charles Cobb	Russell Richall
Charles Novick	Frank Karshis
Gustave Sacre	Stephen Wosniak

New Review correspondents who will cover Flooring Finishing are Gustave Sacre and Steve Wosniak. They are taking over at least temporarily while Russell Richall is on leave of absence.

On the sick list we find the name of Larry Hewins. Larry had a siege of sickness at the Norwood Hospital and is now on the recovery route at his home in Walpole. While recuperating, Larry is busying himself at his usual springtime pastime of making trout flies.

The Lab's Andy Jacobsen of Plympton was seen struggling with his Ford one day, its motor refusing to function. Before you could say "Jackie Robinson" (it's spring, you know), upon the scene appeared Red Coyne, John Buckus, Bill Cannell, Matty Connolly, Ed Phillips, and Howard Heath. Jake's car was pushed by all aforementioned (a bumper crop), but no go. At last H. H. Heath appeared with another Ford especially equipped with a bumper, the left side of which was high and the right side, low. Nuf sed. The right side wasn't needed. Stand by for emergencies, Mr. Heath.

We've seen proud fathers and proud fathers, but none the equal of Design Dept.'s Joe DiMarzo, who is justly so, as on March 30, Joe became the father of an 8-lb. baby boy, Joseph Thomas.

Officers of Local 385, Flooring Plant union, are shown here with the representative and the district director of the United Rubber Workers, with which Local 385 is now affiliated. From the left: Michael D'Espinosa, member of the Negotiating Committee; George Grier, International Representative; John Blanchard, President; Salvatore Camelio, District Director; George Kinsman, Recording Secretary; Lawrence White, Vice President; and Leon Schensnol, Financial Secretary.

The following new men are given a hearty welcome to the Finishing Department: Saul Swardlick (Tube Storage), Michael Coyne (Tube Stapler) and Thomas Donovan (Tube Plugger).

No sooner does Bill Mark recover from a severe haircut, than Jim Twohey appears upon the scene afflicted with the same ailment. Rumors around the Lab have it that Jim cuts Bill's hair and Bill cuts Jim's. Then they both cut Ed "Baldy" Phillips's hair. What these scientists can't do with a linoleum knife!

Herbert Koch is welcomed to the Print Machines.

John Coughlin broke his toe, but is back to work again.

In January we printed a letter from Joe Tulis 3rd mate on the "SS. Pioneer Wave", mailed from Melbourne, Australia. On March 13, Joe dropped in to say hello and said he'd be off soon on a transatlantic run.

Wishes for a speedy recovery are extended to Frank Dima, who has been in the hospital.

The population of Brant Rock is expected to increase this summer. Willard Besaw is completing plans for constructing a four-room cottage somewhere in the vicinity of this beach.

Leaves of absence have been granted to Russ Richall and Louis Cercone to go to school. Russ is taking a ten-months course in electrical engineering at the Coyne Engineering and Electrical School on Summer Street, Boston. Louis Cercone is studying to become a salesman.

Phil Macchi is still agog about his being a victim of the coming of spring. Melting icicles slid off a Flooring Plant roof and deposited themselves on Phillip below. Color authority Macchi displayed an arm and shoulder of various colors including black and blue. Them icicles weren't nice cicles!

Joe ("Henry Aldrich") Trudeau always seems to be either missing, losing or selling something at a loss. His latest problem is trying to find where he put his car keys, license and registration.

Vin Rondinelli is another of the proud new fathers. It's a boy, fellas, it's a boy. And this brings the department score to 2-1 in favor of boy babies.

Joseph Sastavickas's fourth daughter was born on February 17. Watch out, Eddie Cantor!

The Sprague girls, left to right, Edith, Jessie and Emily. They are the wife and daughters of Dick Sprague of East Walpole Maintenance. Edith, fourteen, is a freshman at Walpole High and Emily, sixteen, a junior there. Dick and Jessie also have three boys.

Bill Anderson had a bad time having his tonsils out, but is now back to work.

Also welcomed back are Louis Rota and Bert Ellsworth.

Mrs. McColgan presented her husband, Bob, of the Lino Department, with a baby boy recently.

Joe Wall was a recent patient at the Norwood Hospital.

When his wife presented Clarence Young with a baby girl, she left the hospital just in time for him to be admitted for appendicitis.

Now that the New England racing season is well under way at Lincoln Downs, the two ace handicappers of Flooring Finishing, "Duckie" Hurd and Jim Maroney, are battling it out for top honors.

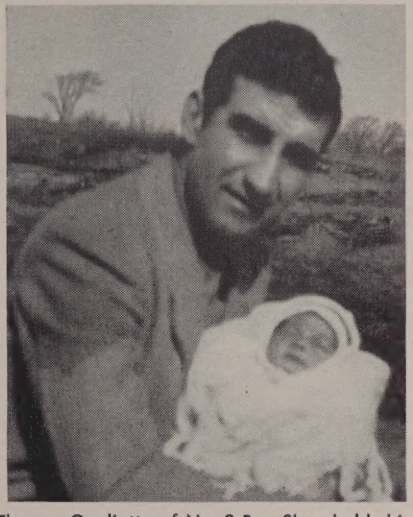
Latest reports from the Cape Cod Canal are that it's still a bit cold with no sign of bait in the Canal as yet. More notes for striper fishermen next month.

Ray Collier's new television set should enable him to keep tabs on the Red Sox this year. According to Ray, the Bosox have no competition this year and the pennant is already won.

Sympathy is extended to Robert Walker on the death of his father and to Walter Hansen, who lost his sister.

Younger Members of the Family

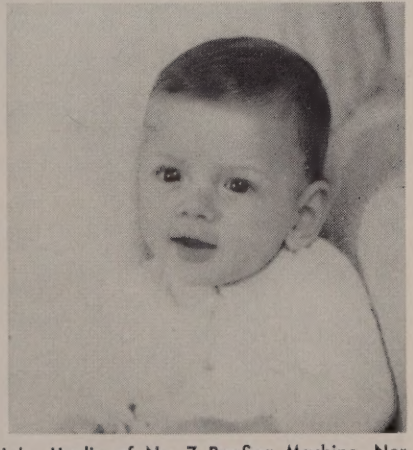
If there are any cuter twins around than these two we haven't yet seen them! We give you Sharyn Ann and Sheryl Marie, nine-months-old twin daughters of William Ford of No. 2 Box Shop.



Thomas Gugliotta of No. 2 Box Shop holds his two-months-old son, Joseph, who is well bundled up for one of his first outdoor pictures.

Peter Leon Petraitis (left) acts as master of ceremonies as Leon Johnson (right) sits lost in thought. Little Peter is the son of Frank Petraitis, whose wife is a sister of Bernard Johnson, baby Leon's father. Hence the two little shavers are first cousins. Both fathers work in the Flooring Plant, as does Peter's grandfather, George Petraitis, as well.

This bright-eyed little lady is Beverly Ann Houghton. Only 2½ years old, she is soon to be in her first dance recital and has been asked to act as a model in a coming fashion show. Her proud dad is Guy F. Houghton, Manager of the Auburn, Maine, Set-up Station.



John Heylin of No. 7 Roofing Machine, Norwood, is grandfather of this bright-eyed baby boy. He is John William Heylin, Jr., age five months.

Bobby Levitre twiddles his thumbs as he sits in his highchair waiting for daddy (Leo) or mommy (formerly Carolyn Cook) to bring his strained spinach.

PHILLIPSDALE

REXFORD H. SALISBURY DAVID S. LOWRY LESLIE E. HOWARD
MANUEL OLIVER ARTHUR TRUDELL ROBERT CROWLEY

Flashes of Phillipsdale bowlers, left to right: Clif Soderlund, George Condry, Armand Roy, Pete Perry, Ed Roy, Tony McBride, Manuel Oliver. Standing in back: Frank Hall and Joe McBride.

Bowling Close Finds Yard Team on Top

THE inter-department league finished a very interesting and successful season on March 31 with the Yard team coming out on top. The final standing was in doubt until the last night but strong consistent bowling on the part of the winners clinched the top spot for them.

The final standing:

Team	*Won*	*Lost*
Yard	57	47
Millwrights	52	52
Machine Shop	51	53
Office	48	56

Individual winners:

High average, Howie Inman	106	36/60
High three-string, Howie Inman	368	
2nd High Three, Mat Pino	362	
High Single, Gil Dias	144	

Highest ten averages of those bowling half or more of the season:

Howie Inman	106	36/60
Mat Pino	103	71/75
George Condry	103	40/54
Ray Nolan	101	47/63
Clif Soderlund	101	17/76
Joe McBride	99	70/78
Joe Queenan	97	60/69
Fred Pierson	97	25/51
Armand Roy	96	26/28
Gil Dias	95	42/72

Joe McBride, Armand Roy, Ed Roy and Tony McBride bowled every night.

Industrial League

The final results in the East Providence Industrial League are not yet in, but the Bird team seems assured of at least third or perhaps second place. John Cyronak is still near the top in averages and Joe Queenan holds the high single with 158.

Summer Sports

The summer activities of the East Providence Industrial Council were scheduled to start the last week in April. Phillipsdale expects to be represented in the horseshoe and golf leagues and possibly in the softball league.

Phillipsdale Notes

We have had two new arrivals in the Phillipsdale family this last month and every one is doing fine. The birth on March 9 of Linda Marie Hipolito was announced by her father Antone and John Ellis announced the birth on St. Patrick's Day of Joseph Patrick Ellis.

The boys of the "Professional" bowling team traveled to East Walpole on March 21 for a match with a team gotten together by Dick Sprague. Our team didn't do so well with the "marbles" they had to use for balls but were proud that the high score of the evening was made by our Bill Queenan. (See write-up elsewhere in this issue.)

We are glad to see Steve Zukowski back to work with us again. Steve lost his appendix while he was out.

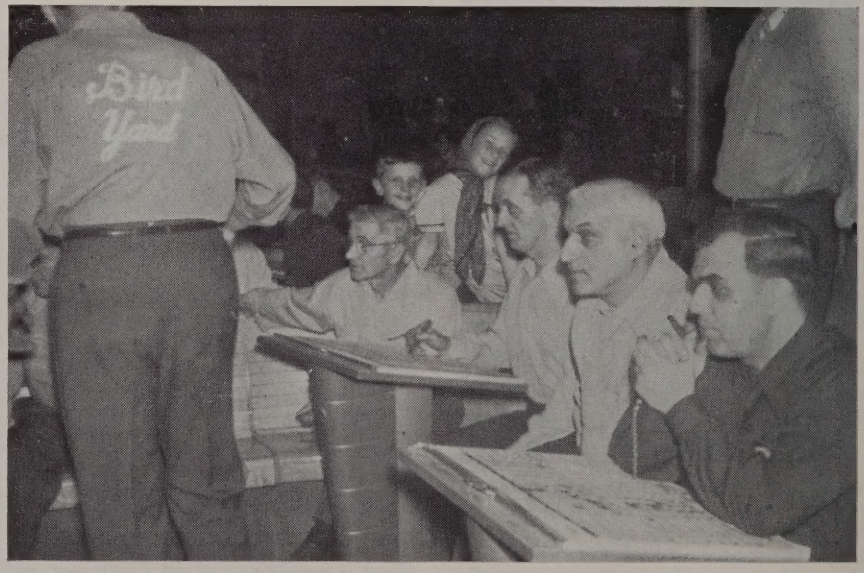
Charles Sinnett's daughter Marion again made the news. Her picture was in the local paper as being one of the local representatives in the Rhode Island State Model Legislature.

Joe Ferry tells us that he is planning a trip to the old country. We hope to have more news on this later.

Our sympathy goes out to the families at Phillipsdale who lost a loved one last month. Al Hamel and John Cyronak lost their mothers and John and Tim Harrington lost their father.

It is reported that Bill Andrew's sales campaign (on the side) for an automobile benefit agency hit a snag recently when Bill lost a day because he couldn't get quick service on his own car. We bet somebody had to do some fast talking that time.

We hope that Dick Carlson has gotten over his operation by this time and will soon be back to work.



A tense moment in a Phillipsdale bowling match. Seated left to right: Ed Roy, Pete Perry, Manuel Perry and Manuel Oliver. The "Yard Bird" at the left is George Condry.

Two Weddings in Apricio Family

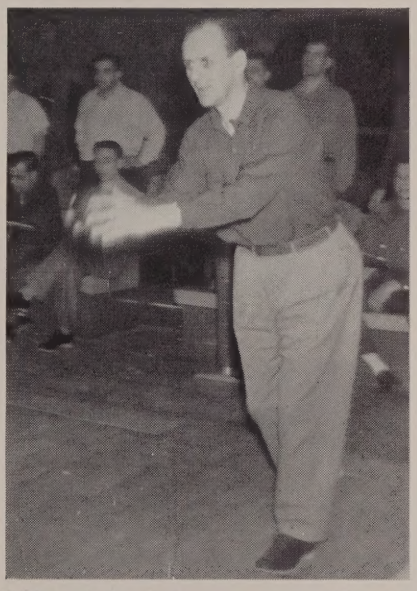
Recently there were two marriages in the family of Aniceto Apricio of Phillipsdale. At the left are the former Dorothy Apricio and her husband, Ralph Perkins of East Providence. At the right, Mr. and Mrs. John Apricio. Mrs. Apricio is the former Palmyra Silva, daughter of the late John Silva, who worked at Phillipsdale for a number of years.

A welcome was extended to George Fallon who has returned to work for Bird & Son in the Cutter Room, and to Jane Duhamel who has recently started in the office.

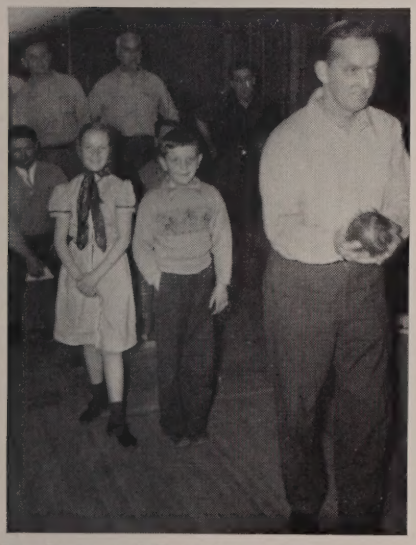
John Gecawich is sporting a new 1950 Pontiac.

John Harrington and Mike Tavares are having beater money trouble. John gave Mike a badly beaten up 50-cent piece in exchange for a badly beaten up dime. Looks like a total loss all around but at least Mike is ahead on paper.

Charlie Sinnett is having car trouble resulting from a slight collision. Who do you suppose is going to pay for it?



Holder of the high average at Phillipsdale and captain of the office team is Howie Inman.



Pete Perry at Phillipsdale has his own cheering section when he bowls — his two children, Martha and Halford.

Acknowledgments

The family of John J. Bushell acknowledges with grateful appreciation your kind expression of sympathy.

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

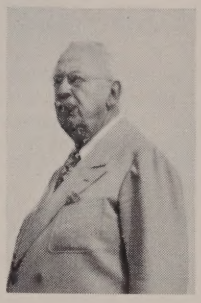
The Harrington Family
Phillipsdale

Gratefully acknowledging and thanking you for your kind expression of sympathy.
Charles Cyronak and Family
Phillipsdale

Other acknowledgments, page 20

Harry Prinzler Makes a Shingle

WHEN Harry C. Prinzler, Roofing Salesman in Indiana, can't find just the sales help he wants for a new dealer he goes ahead and makes his own signs. That's how this attractive Bird dealer sign was created.



With the exception of the large metal sign furnished by Bird & Son, this was made from scrap Mr. Prinzler had in his workshop at home. Two metal signs were placed back to back with a ¾" wood strip between to hold them fast, thus making it possible to read the sign from either direction. The wooden sign above with the dealer's name was cut out with a small electric vibrator saw and lettered with the dealer's name on both sides. By actual test, this sign can be seen three blocks away. As it is located on a U.S.A. highway, it is seen by all passers-by as well as customers of the B & D Lumber Co. of Crawfordsville, Indiana.

This company was organized late last fall when their large lumber shed was built and stocked. Our energetic Salesman saw to it that they had an effective piece of outdoor advertising to pull customers into their new establishment.

Lawyers aren't the only ones who can hang out a shingle. Here the "shingles" advertise shingles.

SHREVEPORT NEWS AND VIEWS

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer

Shreveport Speaks

When Mrs. P. O. Johnson was operated on for appendicitis, for several weeks Phil was mother, housewife, laundry woman, baby sitter and cook. In his spare time he is Foreman for No. 1 Machine eight hours every day for Bird & Son, inc.

Helen Findley was called home Tuesday due to the sudden illness of her son. She reported him somewhat better later but he will have to be under doctor's care for some time. We wish him a speedy recovery and our sympathy goes out to Helen.

Bird & Son purchases scrap paper from Shaeffer and Stein for use in the new Felt Mill. Recently a truckload of this paper was received from a town in Arkansas by Shaeffer and Stein, and in turn had been delivered to us. N. R. McNeill noticed something very familiar about two glossy pictures of very pretty girls and looked on the back. There was the name of his wife's niece on one and her girl friend's name on the other. These two girls are from Magnolia, Arkansas and the *Arkansas Gazette* had discarded these pictures after they had been used in the society column. These two girls had visited the McNeills recently and needless to say the Felt Mill never ground up those two pictures. They are now in the McNeill home.

George Walker came to work February 28 with a big smile and a box of cigars. He happily accepted all of the hearty congratulations from the gang for the birth of a big girl born February 27.

Richard Potter isn't having any trouble finding jobs to occupy his spare time after his recent purchase of an acre of land near the plant. Dick and his family are busy clearing off the site for the house which they plan to build themselves, starting this summer.

We welcome David F. Nance to the Payroll, Cost and General Accounting Department. Nance previously worked for other firms in Shreveport, the last one being J. B. Beaird Company. We hope his stay with us will be long and profitable.

Shreveport enjoyed a visit from three Glenwood employees when they drove down here to get this jeep. L. to r.: Jesse Johnson, who drove it back to Glenwood, Hurcil Cowart, General Foreman, and Carl Whatley.

R. C. Edwards and Modester Myers flipped a coin to see who would get his picture taken. Mode won. This new tractor is equipped with squeeze clamp adjusted automatically from the operator's seat to handle different size rag and paper bales.

We have Bird & Son match folders at our plant for the first time. The boys like them and have remarked at the safety feature of the striking surface being placed on the back side of the folder.

Wilton Guice joined our ranks as Lab Assistant March 13, 1950. "Wilt" is already competing favorably with the domino sharks at noon-time.

Al Creglow lost his appendix to Dr. Birdwell because he was suffering from "inflammation of the vermiform appendix of the caecum."

Henry Lee Merritt of the Felt Mill and Joyce Owens of Minden were married Sunday, March 12.

Jack Scarborough and Charley Baker have also been numbered among the proud papas since last issue of the Review.

This reporter heard Willie Smith say he was NEVER going fishing during the month of March again. Remember last March 13 when he and L. L. Williams fell into the lake? The other day Willie again went fishing in March and a little twig knocked his glasses into the lake and two hours' search failed to recover them.

We understand that an old maid always dreams of the time when she can look through her laundry and find a pair of men's pants, and that is just what happened to Lucille McMurtry today when she picked up her dry cleaning. She intends to conduct a "Cinderella Search" and find a handsome man the pants will fit and then claim him IF he claims the pants!

One night early in March, Edwin Sompayrac was working late on the Accounting Reports and the phone rang and Mrs. Eatman asked for John. Edwin left the phone and went into the mill to search for him. When he returned, John had reached home, had taken the phone from Mrs. Eatman, and when Edwin said "Hello", John asked if Edwin had found him. Edwin launched into a lengthy explanation of how he had searched and left word for John to call home when he was located. After several minutes, he finally discovered that he was talking to John himself.

We have a new addition to our Sales Force this month in the person of A. K. Powers, who has taken over the Georgia Territory of the Southern Division under J. H. VanHoy. Kinchen Powers spent the last week of February here at the plant learning something of our products and roofing sales technique before going into the Georgia area. This is a territory into which we have not shipped in more than two years, so Kinchen has a practically new territory for his work. It's a big jump from a majority in the U. S. Army to the job of re-opening a large sales territory. We are sure that Kinchen will make a fine mark in his new position.

Charles Sale sold the Buick he owned to Harold Maricelli, bought a new 1950 Oldsmobile "88" and now rides to work in high cotton.

Thomas English is the proud owner of his first automobile, a 1947 Ford. Dixie hasn't driven it to work yet but he hopes to in the near future.

Store Ups Reward for Big Bass Winner

WE still do not have a bass weighed into the Big Bass Contest. However, with the weather changing every day, it now looks like some good weather ahead. We expect to have some fish weighed in before the next issue of the Review, as William Winkler plans to bring a big one in during the last week of March or the first of April. He says this is the time of year to catch the big ones and he will be casting daily for them during his vacation.

The contest prize is growing all the time. Mr. Brewer of the Brewer Tackle House on Lakeshore Drive has donated a $17.50 glass casting rod, the winner to have his choice between Action rod and Shakespeare rod. This is a fine prize added to the contest and we thank Mr. Brewer for the donation. You contestants, stop in and see Mr. Brewer on your trips to your favorite lake. He will be glad to explain the contests that are now in progress at his store.

The prize now totals $66.50. Let's see some big ones, fellows!

Berry Asphalt Company

Last Rites for Old Car

Last rites were held on Saturday, March 25th, for the old 1936 Dodge that has so faithfully served the Hines (Stella) clan all these many years. There were no tears shed, however, when it was left on the used car lot where it had been traded in on a Chevrolet not quite so old and in lots better shape. The Chevvy at least has floor boards and windows that'll roll up and down. The "Open Air Taxi" is no more.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of May, and of those who complete twenty-five or more years' service during that month.

Name	*Year*	*Dept.*	*Years*
Fannie Murphy	5-1-86	Retired	64
Harry L. Tower	5-12-01	Retired	49
Patrick J. Reardon	5-7-07	Retired	43
Paul Kruchas	5-20-07	Roofing Plant	43
Herman Waukonen	5-1-09	Flooring Plant	41
Johannes A. Gottberg	5-16-09	Maintenance	41
Frank R. Meyer	5-24-09	No. 1 Box Shop	41
Mike Minkevicus	5-4-10	No. 1 Box Shop	40
Pasquale Sansone	5-4-10	Flooring Plant	40
John Wosner	5-23-12	Roofing Plant	38
Helena G. White	5-8-13	Office	37
A. H. Brooker	5-15-15	Retired	35
Michael Connors	5-1-16	Retired	34
Michael Novick	5-16-16	Paper Mill	34
Wesley A. Beaulieu	5-14-17	Office	33
Peter Rukstalis	5-29-17	Paper Mill	33
Nicolantonio Puopolo	5-31-17	Flooring Plant	33
Lewis Kozak	5-1-18	No. 1 Box Shop	32
Axel H. Anderson	5-1-18	President	32
Winifred Rhind	5-6-18	Retired	32
Martin Flaherty	5-9-18	Paper Mill	32
William J. Ivatts	5-28-18	Maintenance	32
Thomas Foley	5-31-18	Retired	32
Joseph Wasalunas	5-2-19	No. 1 Box Shop	31
Stanley Palleiko	5-20-19	Retired	31
Joseph J. Truskauski	5-21-19	No. 1 Box Shop	31
Euplio Puopolo	5-3-20	Finishing Mill	30
Stephen Surkont	5-7-20	Flooring Plant	30
Frank Armukevich	5-19-20	Flooring Plant	30
Anisim P. Nikituk	5-20-20	Finishing Mill	30
Arthur W. Mellin	5-25-20	Office	30
Bernard H. Bailey	5-31-21	Flooring Plant	29
Clarence G. Hagman	5-12-22	Flooring Plant	28
John DeFlaminis	5-15-22	Retired	28
Thomas F. Bannon	5-22-22	Maintenance	28
Frank V. G. Heinonan	5-24-22	Retired	28
Adam Sidlauskas	5-31-22	Flooring Plant	28
Jeremiah Collins	5-1-23	Power & Steam	27
Samuel Dunn	5-2-23	Power & Steam	27
John Kacinauskas	5-8-23	Paper Mill	27
Albert S. Hayward	5-12-23	Flooring Plant	27
Martin F. Connolly	5-18-23	No. 1 Box Shop	27
Oreste Saraca	5-19-23	Retired	27
Nellie L. Patinsky	5-1-24	Office	26
Mary S. Nevins	5-1-24	Office	26
Coleman J. Foley	5-5-24	Roofing Plant	26
Melvin J. White	5-16-24	No. 1 Box Shop	26
Paolo Persechino	5-4-25	No. 1 Box Shop	25
Ira M. Treen	5-5-25	Flooring Plant	25
Joseph J. Stepanowich	5-8-25	Flooring Plant	25
Harold M. Hale	5-22-25	Flooring Plant	25
Alpheus E. Matthews	5-25-25	Roofing Plant	25
Harold M. Tracey	5-7-35	Paper Mill	15
Hubert J. Bamford	5-13-35	Roofing Plant	15
Eino A. DiBerto	5-13-35	Military Service	15
Ruth A. Wilson	5-13-35	Office	15
Joseph W. Eppich	5-16-35	Flooring Plant	15
Luigi Rondinelli	5-16-35	Roofing Plant	15
Anthony S. Utorka	5-21-35	Roofing Plant	15
E. Nelson Wilber	5-22-35	Flooring Plant	15
Theodore Paul	5-3-40	Flooring Plant	10
Philip M. King	5-6-40	Flooring Plant	10
Michael A. Iarocci	5-6-40	Flooring Plant	10
Harold S. Mott	5-8-40	Flooring Plant	10
William S. Ivatts	5-8-40	Maintenance	10
Marshall H. Hanf	5-8-40	Maintenance	10
John P. Koval	5-9-40	Roofing Plant	10
Ellsworth R. Hurd	5-20-40	Paper Mill	10
James E. O'Donnell	5-24-40	Power & Steam	10
Elsie Thompson	5-24-40	Office	10
Joseph G. Troiano	5-28-45	No. 2 Box Shop	5
PHILLIPSDALE			
Serafim Moreiro	5-22-17	Plant	33
John R. Medeiros	5-3-18	Plant	32
George W. Hawley	5-3-18	Retired	32
John S. Vargas	5-26-22	Plant	28
Stephen Baron	5-12-23	Plant	27
Manuel M. Avila	5-16-24	Plant	26
Theodore B. Maddern	5-27-25	Plant	25
John R. Ellis	5-8-40	Plant	10
Manuel R. Oliver	5-30-45	Plant	5
CHICAGO			
William E. Eby	5-29-19	Retired	31
Lawrence Howell	5-3-20	Plant	30
Harold W. Altman	5-21-23	Office	27
Harry Jansen	5-26-24	Plant	26
Arthur E. Julian	5-27-25	Plant	25
GLENWOOD			
Hurcil L. Cowart	5-28-45	General Foreman	5
BERRY ASPHALT COMPANY			
Ober L. May	5-9-35	Waterloo	15
W. J. Liechty	5-17-45	Magnolia	5

Arkansas Picnic Ground

This pleasant grove with its outdoor fireplace, wooden tables and benches has been the scene of many a fine barbecue. It's one of the Berry Asphalt Company employees' favorite picnic spots at the entrance to the Stephens Plant. Get hungry thinking about it?

Vets Show Earns High Praise

Members of the Bird Club Veterans Show, with their manager, club president Hilda Rafuse, caught in a characteristic gay mood. From the left: Peggy Hunter, George Wallace, Anne Ippoliti, Bill Grazado, Miss Rafuse, Vin Perry, Anthony Gugliotta, Jim Araby, Dan Sweeney, John Hart, Frank Lewis, Ralph Hildreth, John Lamont, Joe Tomaso, Irene Ippoliti, Claire Geary, and Dolly DeRose. Other troupers absent when the picture was taken are Matty Connolly, Polly Ransow and Ed Grout.

COMPLETING another successful season, the Bird Club Veterans Show put on its concluding performance, April 4, at the West Roxbury Veterans Hospital. Previous to that, the evening of March 21, they had entertained the children at the Massachusetts Hospital School. Both audiences were enthusiastic about the songs, dances and specialty numbers offered by this troupe of Bird Club members and their friends.

Singers included Irene and Anna Ippoliti, Matty Connolly, George Wallace, Polly Ransow, Louise Hanscom, Ed Grout and Claire Geary. Peggy Hunter and Dolly DeRose are the dancers of the troupe and Frank Lewis and Vin Perry put on the specialty numbers. The JJJ's Trio, Joe Tomasso, John Hart and John Lamont, supplied the instrumental music along with Red Anthony and The Boys. This latter orchestra included besides the leader, Romeo Bortolotti, featured drummer, Jim Araby, Frank Molinari and William Damico. Accompanist for both singers and dancers was Bill Grazado.

After every performance, Hilda Rafuse, Bird Club president and manager of the show, receives a letter from the institution where the Veterans Show was given. These letters always say thank you, but more than that they say that the patients liked the show so much they hope the Bird Club will bring it to them again.

Added attraction at these two shows was the presence of the Military Order of the Cootie. MOC members distributed sweets to the crippled children and apples and cigarettes to the GI's. Bird & Son employees who are active in the local branch of this organization are John Hutchins, Thomas DeSena, Victor Cotton, John Sigmund, and Steve Tomaszewicz, Commander. These men as veterans themselves are proud of what the Bird Club and its friends are doing for their hospitalized buddies.

Cribbage

By HERMAN NORDSTROM, Chairman

CHARLES WOHLER, now attending college but formerly of the Paper Mill, won the seven-game series prize at the last cribbage session, March 30. There were twenty players present. Cribbage prizes went to Gordon Wilson, PFL, and George Stone, retired. George Roberts of East Walpole and Charles Locke, EME, took home the fruit baskets.

Men, Girl Bowlers Banquet at Cappy's

By DICK SPRAGUE and JOHN HUTCHINS, Co-Chairmen

RESULTS of the 1949-1950 bowling season will appear in next month's Review. As we go to press with one match to bowl, the same five teams, in slightly changed order, which were leading last month were still on top. Victor Taggart was holding the season's high single with 147 and Albert St. Cyr, season's high three-string with 356.

Grand wind-up is the bowling banquet when the men's and girls' leagues will join forces at Cappy's — "New England's Finest Nite Spot"—in North Easton, Saturday, April 29. After the steaks and lobsters a special show will be put on for the Bird Club crowd.

Irene and Anna, the Ippoliti sisters, charm the children at the Massachusetts Hospital School, Canton, with their cheery songs. The Bird Club Veterans Show entertained these crippled youngsters one evening early this spring.

Spring Sports Here

GOLF opens for both men's and girls' leagues at the Walpole Country Club the first week in May. The girls' softball chairman has a flier out. And the new Tri-Mill Sport Club is working on target practice for its interested members. Spring, though cold, has come to New England and the Bird Club is ready for it.

Chairmen of these sports are John Woloshyn and Ann Smith, men's and girls' golf respectively; Helen Quackenbush, girls' softball; and Lawrence White, firearms specialist for the Sports Club.

The Review will bring you more news and pictures as the season progresses.

Girls Basketball

By HELEN QUACKENBUSH, Chairman

GIRLS' basketball got off to a late-season start. Before outdoor sports weather began, however, twenty-one girls had come up to the Walpole High School gym to play on Monday nights. The girls appreciated the help given them by Tappy Venterosa and Chet Grusheski, who have had a lot of experience in men's basketball. Anyone who likes this game who missed out this year is invited to join up next season.

We are discontinuing basketball now to make way for softball. If you like this game, sign up now, girls. We need you and are looking forward to a good season with a lot of fun.

Ray Nolan, Phillipsdale, keeps his eye on those Massachusetts candlepins.

At the inter-plant bowling match, when top bowlers from the Massachusetts plants were hosts to a crack team from Phillipsdale. Howie Inman, standing left, from Rhode Island, surveys the situation, while around the circle looking on are: Herman Nordstrom, Frank Campisano, Peter Didick, John Cyronak, Matt Pino, Manny Oliver; and behind Manny, Bill Queenan, Gil Dias, Ray Nolan, Johnny Woloshyn and Jinx Alex.

Bowling alley to alley are Jinx Alex of the Massachusetts plants and John Cyronak, visitor from Phillipsdale.

Rhode Islanders Bowl Mass. Team

By DICK SPRAGUE AND JOHN HUTCHINS, Co-Chairmen

MEETING for the first time since the war, a team from the Massachusetts plants and one from Phillipsdale, R. I., rolled a closely contested bowling match at the Norwood Sport Center on March 21. The host team won by 75 pins, not too great a margin considering the fact that the Rhode Islanders regularly bowl with duckpins instead of the candlepins popular around Boston.

Men on each team were chosen for superior performance during the past season. Lineup for the home team was: John Woloshyn, Dick Sprague, Frank Campisano, Peter Didick, Fred Turco and "Jinx" Alex. The visitors, who have been rolling in the East Providence Industrial League, were: Joe Queenan, Bill Queenan, Ray Nolan, Mat Pino, Howard Inman and John Cyronak.

Both teams are looking forward to a return engagement in Rhode Island.

NEWS FROM CHICAGO

STAFF: J. W. GUILFOYLE, MATHILDA HANSEN, VIRGINIA O'BRIEN, LAWRENCE PETERSON, JOSEPH BLACKMAN

Close Contest Marks Windup of Bowling

AS the Review goes to press, the bowling league is going down to the wire.

The battle for first place is being fought between Ray Gusick's Art Edge team and Paul Scheide's Insul Brics. Right now Art Edge is two full games in front with three to go.

Rube Mayer and Chuck Finch are fighting it out with one point between them — Mayer, 162 and Finch, 161. John Troy of the Paroid team has high game of 245, which has not been challenged in several weeks.

Chicago Chit Chat

John Trontell, Wally Wiggins and Al Bohnenberger say that last month's picture of Banker's Row should this month be called Pauper's Row.

Larry Peterson and Oscar Peldzus have been out sick.

When inquiries were made about Walenty Niewidok, who was sick in bed, his daughter said they couldn't keep him down. His doctor was prescribing the use of asphalt cement to hold him.

Don Frazier of the Roofing Lab in Massachusetts recently paid Chicago a visit.

Arthur Julian of the Storeroom hit a pot of gold when he held a lucky sweepstake ticket.

Reports from Old Timers, now retired: Bill Eby is catching up on his jigsaw puzzles. Bill Bennett is getting some of his repair work done. Frank Krueger and "Doc" Riley are getting plenty of rest.

Some of the new fathers are having their troubles. Jim Reiser wants some advice on how to keep a baby from crying at night.

Bob Julian was seen the other day with buttons popping off his shirt. It's a boy.

Charles Sheeley helped his parents celebrate their golden wedding anniversary recently. (Picture coming.)

Hearing faint cries from among some pipe fittings, one of the men discovered a tiny new-born kitten in one of the fittings.

Bob Hope and Bing Crosby haven't a chance now that Tony Soltan's son has appeared on TV.

George Alsup, of No. 1 Machine and also a top ranking welterweight, proved his worth the night of April 11 as he racked up his eighteenth victory against "Tough" Jeff Lee, the sensational K.O. artist from Wilson College. (See March Review for George's picture.)

Lee tried for the kill in the closing round, but the fleet, sharp shooting Alsup was master of the situation and quite easily went on to win.

Albert Eckert

ALBERT ECKERT, who had worked in the Statistical Department at East Walpole for eighteen years, died on March 12 after more than a year of poor health. He was sixty-three years old. He is survived by his wife and two married daughters.

Mr. Eckert was born in Wurzburg, Germany, and was educated there and in Switzerland. His friendship with a young man by the name of Marx Maier in Germany was instrumental in Albert's getting a position with young Maier's family business when he came to the New World to seek his fortune. From 1909 to 1920 Albert Eckert worked for this firm, papermaker's suppliers, in New York. He was secretary-treasurer of the company. Mr. Eckert was employed at a similar company in New York from 1920 to 1923, when he went with the George M. Graves Company of Boston, dealers in waste paper. During this time he had become an American citizen. He served as an executive in this business until just before he came to Bird & Son in January 1932.

The Eckerts have lived on Gould Avenue, East Walpole, for many years. Among the friends and neighbors at the funeral services at the white Congregational Church in East Walpole were many from Bird & Son who came to pay their respects.

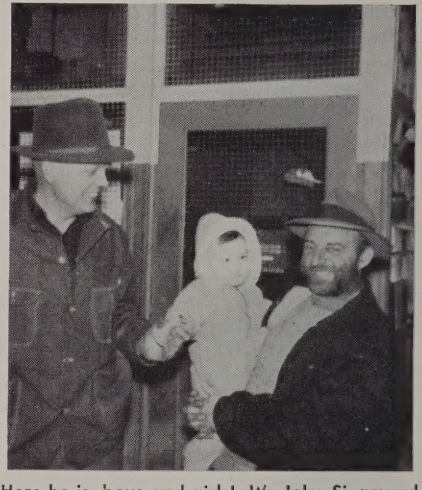
Acknowledgments

Gratefully acknowledging and thanking you for your kind expression of sympathy.
Mr. and Mrs. John Curran

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.
Mrs. Albert Eckert and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.
Joseph S. Walker, III
Robert W. Walker
James F. Walker

Dean Riley, nine-year-old son of William Riley of the Flooring Shipping Department, reports that the coasting was good in Brockton this winter — that is, when we had some snow.



Here he is, boys and girls! It's John Siegmund of East Walpole Maintenance after a three-weeks' bout with the chicken pox. The hirsute John, just dropping in with his little daughter for a friendly visit during his convalescence, passes the time of day with John Bandonis.

Patterned Shades

Do you have a window that looks plain-Jane however you curtain it? Then try a sparkling plaid, flowered or a bright peasant-figured window shade, suggests *Better Homes & Gardens* magazine. Choose a bright-toned floral shade which brings out the colors of your walls and draperies. Sunlight silhouettes its design, makes it more lovely.

On the Lighter Side

Attractive Girl (to plain middle-aged spinster, while waiting for a bus): "Have a cigarette?"

Shocked Spinster: "What! Smoke in public! Why, I'd sooner kiss the first man who came along the street."

Girl: "Me, too. But have a cigarette while you wait."

An old-timer is one who can remember when the government was criticised for giving away free seeds.

— *American Legion Magazine*

His monthly income runs into four figures — a wife and three daughters.

The girl smiled at the waiting line as she stepped into the phone booth.

"I won't be long," she said. "I just want to hang up on him."

A bar is something which, if you go into, you're apt to come out singing a few of and might get tossed behind.

—*News and Views* (Gen'l Motors Corp.)

A Mathematical Trick

Multiply your age by 2 and add 5 to the result.

Multiply by 50.

Add the change in your pocket, if less than a dollar.

Subtract the number of days in the year — 365.

Add 115 for good measure.

The two left-hand figures will show your age. The two right-hand figures will show the change in your pocket.

Pawn Shop Motto: "Come see us at your earliest inconvenience."

If the knocking at the door is unusually long and loud, it isn't opportunity — it's relatives.

— *Louisville Courier-Journal*

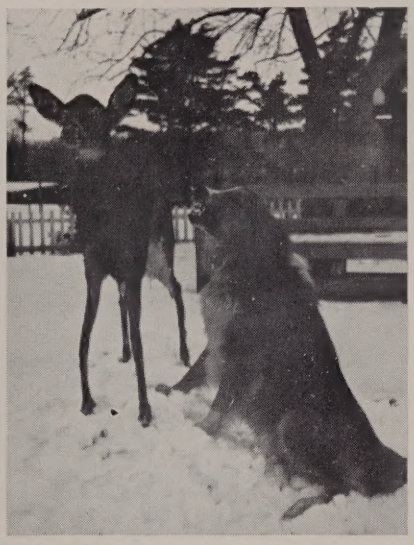
Friends are people who dislike the same people.

The boss has lost some papers,
There's tension in the air,
The buzzers all are buzzing
He's tearing out his hair.
We go thru all the cabinets
And quickly check each file,
But when we're done — you guessed it —
He had them all the while.

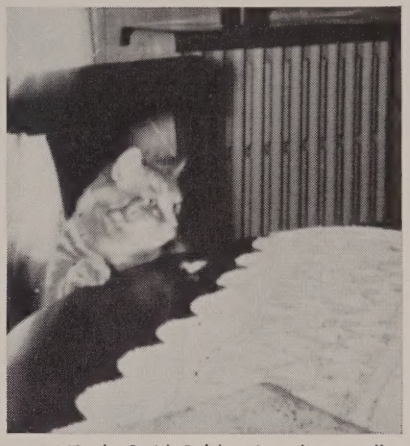
A good reporter is like a cow — No browsing — No milk.

Pet Pictures

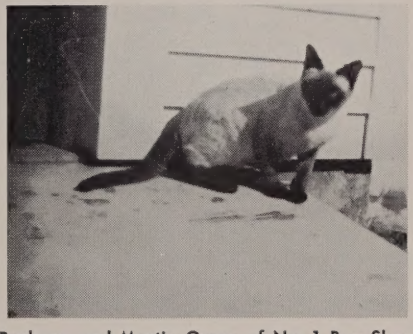
These are the first ones. More to come. The contest is still open, so send in your pet's picture now. Your pet may win a prize, while you get the glory. Is your pet as cute as one of these?



Butch, belonging to John Bandonis, East Walpole Maintenance, bares his fangs at the intruder. The deer, however, won't go far. It's a stuffed one which John shot and mounted himself.



Terry O'Toole Smith-Belcher is a huge yellow and cream cat. Cream on the inside too, says Merle Belcher of Personnel.



Barbara and Martin Green of No. 1 Box Shop Shipping contribute this picture of their nine-months-old Siamese lady feline named Dusty.

The family Scotty seems quite content to take his young mistress's place in the stroller. This is Al Mucciaccio's two-year-old Edith Mae pushing Yankee, their dog. Al works on No. 2 Paper Machine at the Main Mill.

Old-Time Pictures

THERE are still available some old-time Bird & Son pictures which are yours for the asking.

As announced on the bulletin boards some weeks ago, we have found quite a number of interesting pictures, some of them dating back twenty-five and thirty years, which are being cleared out of the Review files. These pictures are duplicates, or of no historical significance for the Bird & Son records, but those of you who remember things as they were in 1930 or earlier will get a kick out of them.

Come and see them now at the Personnel Office. They are yours for the asking on a first come, first serve basis. If you are a retired employee and not able to get to the office, write us a note. If there is a particular picture which you remember being in the Review, describe it and give us the approximate date you think it was taken. We will try to find it and send it along to you. The list of pictures available is too long to describe, but we have a number of duplicates of such events as Bird Club outings, bowling banquets and Old-Timers' events.

Come and get these now while they last.

I AM ONLY ONE
INTERESTED IN SAFETY.
BUT I AM ONE. . .
I CANNOT DO
EVERYTHING IN
ACCIDENT PREVENTION,
BUT I CAN DO SOMETHING,
AND I WILL NOT LET
WHAT I CANNOT DO
INTERFERE WITH WHAT
I CAN DO.

CARL REID

• Adapted from quotation by Edward Everett Hale •

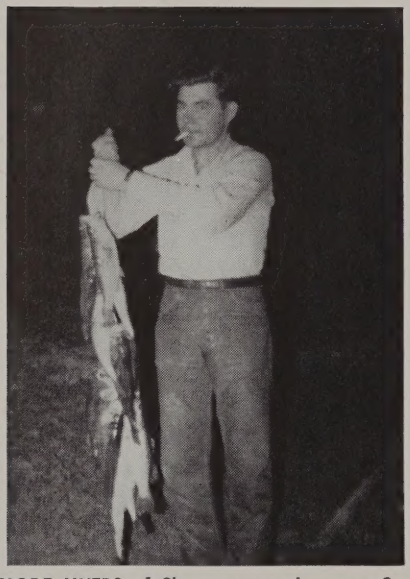
BIRD NEPONSET REVIEW

May
1950
Vol. 38 No. 5

Credit Unioners at State Convention

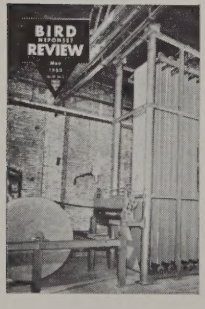
ATTENDING the annual convention of the Credit Union League of Massachusetts, May 12, 13 and 14, at Swampscott, was a goodly representation from the Neponset Credit Union of Bird & Son. They included the following officers and members of the board of directors: A. W. Smith, Velma Cobb, Walter Hartig, Joseph Coburn, Wesley Beaulieu, R. L. Tupper, Leo Bernier, A. D. Colburn, Hilda Rafuse, H. S. Whitney, J. J. Burke and Nelson Bartlett. Others on the Credit Union staff who attended were Mary Moylan, Mary McDonagh, Barbara Proctor and Grethe Storkfelt.

At the Friday afternoon sessions, Mr. Smith was leader of group meetings discussing industrial credit unions. On Saturday, as a member of a panel of experts, Mr. Smith covered the field of automobile loans.



MODE MYERS of Shreveport and a very fine string of black bass caught at the dam of Lake Bistineau.

On the Cover



Dry Felt Accumulator at the new No. 6 Machine, Chicago Plant. This Accumulator, sometimes called a Looper, holds the material in long loops after it is unwound from the huge dry felt rolls. This is at the very beginning of a roofing machine.

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BIRD NEPONSET REVIEW

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WINDING 30-LB. SATURATED FELT at the new Chicago machine. The operators, left to right, are: James Reiser, Leonard Miller, Inspector, and Faite Rudolph.

New Machine for Chicago

Like No. 9 at the Norwood Roofing Plant, this equipment can produce any type of asphalt shingle or roll goods

AT the Chicago Roofing Plant, Bird & Son has what the company believes to be the very latest roofing machine in the asphalt roofing industry. Similar to the new No. 9 Machine at Norwood, it is a versatile machine. It will produce all the types of shingles regularly manufactured. In addition, it will make roll roofings, roll sidings, saturated felts and other products formerly produced on the two old Chicago roofing machines. It is built for round-the-clock operations.

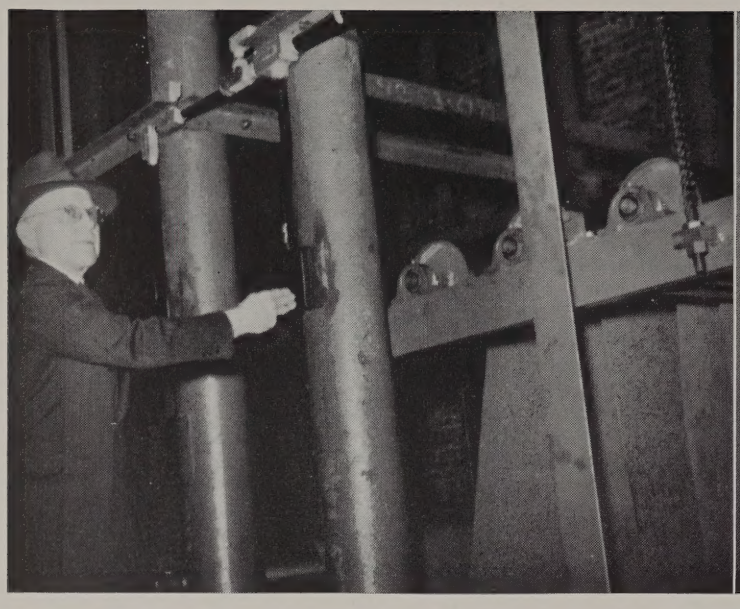
Old No. 1 and No. 2 Machines, which have seen service for thirty years, are to be no more. No. 1 has now been taken out to make way for this new model which is going into this location. No. 1 made roll roofing, while No. 2 was the shingle machine. In addition to the new machine, No. 4 Machine operates at the Chicago Plant producing insulating siding.

Comparisons with the old equipment and a few figures help to show just how modern this new machine (known as No. 6) is. It will not only be one hundred feet longer than the old shingle maker, but it will contain 120% more linear feet of roofing at one time. This is better than either No. 1 or No. 2 could do. High up over each surfacing section are storage bins for surfacing material. These bins will hold a supply of granule blendes adequate for any type of run. A change-over from one color to another will be done literally "on the run," thus avoiding loss of time and consequently production.

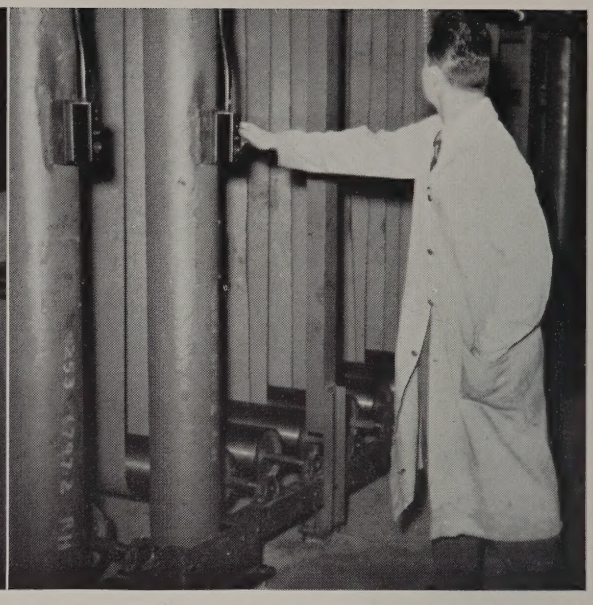
Safety Stops

Safety for operating personnel has been one of the important considerations in the construction of this machine. Emergency stop buttons are located in the immediate vicinity of every roll where a nip occurs. These buttons will stop the machine as fast as it is mechanically possible to do so.

(Continued on next page)



FIRST SECTION of Chicago's new Roofing Machine, being started by Western Division Manager W. W. Wilson.



AT THE CONTROLS of the second section of the Accumulator on Chicago's new No. 6 Machine is John G. Trontell, Chicago Superintendent.

New Machine for Chicago

(Continued from page 1)

Starting from the dry felt section at the beginning, here are some more pertinent facts. This equipment has one of the newer expanding type dry felt sections instead of the fixed-stick type. The saturating section is large enough to insure full saturation at high speeds of all weights of dry felt. No. 6 will have two coating sections and two surfacing sections. The long cooling looper is followed by the roll goods winder. When shingles are being made this roll winder is by-passed and the material goes directly to the shingle die section. This die roll section is very ruggedly built to give longer life to shingle die roll knives.

At the front end, new type roller conveyors will deliver the shingle bundles as fast as they are made up, to two wire tying machines. Reinforced foundations along the entire length of the machine support the structural steel, and the whole thing is powered by a complete electric drive.

John Trontell, Superintendent, and Walter Wiggins, Engineer, have worked on the design and construction from the start. Last spring other Bird & Son men from Norwood and Shreveport met in Chicago and with the Chicago men drew up specifications for this new machine. What they wanted was equipment which would produce high uniform quality and quantity at low operating cost and with low mechanical upkeep. Aside from the usual headaches and a few unlooked-for delays, construction has progressed steadily week after week. As the typesetter is putting these words into place for the columns of the Review, trial runs are being made. The new machine has become a reality.

"DO YOU THINK THE EDITOR'D BE INTERESTED IN AN ARTICLE, 'WHY EVERY EMPLOYEE SHOULD OBEY SAFETY RULES,' WRITTEN BY A FORMER EMPLOYEE?"

Bird Club Field Day, June 18

LEADING up to the Bird Club Annual Field Day this year will be a *Know Your Bird Club Contest.* Modeled on the popular newspaper scrambled word contests, this contest will also pay tax-free cash prizes. These prizes will be awarded at the Field Day, June 18, a Sunday afternoon, at Bird Park in East Walpole. Watch for further bulletins.

Following the pattern of the two preceding years, this coming field day for Bird Club children will feature free rides and refreshments and extras for a nominal fee. In addition to last year's merry-go-round and miniature train, there will also be kiddy-car rides. A kiddies' contest is planned for little tots, when freckles, dimples and turned-up noses will mean prizes for their possessors.

Joseph Coburn and his committee are already working to make this year's event even more successful than the two preceding field days. Volunteers have generously come forward in answer to the call for more help to run the events for the children. All Bird Club members are asked to keep the date in mind — Sunday afternoon, June 18. Save it and bring your family to Bird Park. They will have a wonderful time.

President's Message

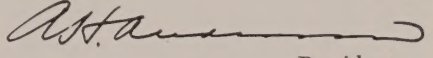
BEGINNING May 15, all manufacturers throughout the country join the Independence Drive for the purchase of Series E, U. S. Savings Bonds. Bird & Son is of course cooperating in this national program.

If you now make a practice of buying U. S. Savings Bonds regularly, you already know the satisfaction that comes from saving money under a regular program. If you are not now using the U. S. Savings Bond method of building up your savings, I strongly recommend it to you.

Nothing gives a man a stronger sense of security than a growing savings account of ready cash which will be there when he needs it. No kind of investment is more certain or more secure than a government bond. When you purchase Series E Savings Bonds you are investing in your own government. A bond selling for $18.75 today will bring you $25 ten years from today. A $37.50 investment now means $50 coming to you in ten years. And Uncle Sam has never failed to pay yet.

Ever since the war years when U. S. War Bonds were first offered for sale, Bird & Son has made it easy for everyone to purchase these bonds through the Payroll Savings Plan. That plan is still just as good for your pocketbook today as it was in 1942. By the time you read this, or soon afterwards, you will have received in your pay envelope a pamphlet telling just how you can arrange for the purchase of government bonds through the Payroll Savings Plan. For the East Walpole, Norwood and Phillipsdale Plants all arrangements are made at the Neponset Credit Union. Chicago and Shreveport employees may arrange for the purchase of bonds by means of the Payroll Deduction Plan through their Personnel Departments. Maybe you can't afford more than fifty cents a week; maybe you figure you can put away $2.00, or $5.00, or even more. Whatever the amount, large or small, it soon builds up to the price of a Series E bond, and then another and another. It's easy, it's painless and it's profitable.

START YOUR PAYROLL SAVINGS BOND PURCHASES NOW. You'll always be glad you did.



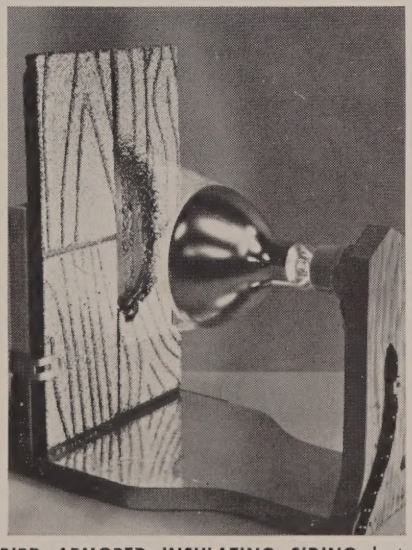
President

It's Armored

BIRD Armored Insulating Siding is the newest product to come out of our Norwood Roofing Laboratory — and one of the most dramatic. The picture tells the story in a nutshell. After months of laboratory experiments Bird chemists have developed a Siding which is far more weather resistant and heat resistant than anything ever turned out before.

Into every square foot of Insulating Siding now produced at the Norwood Roofing Plant a rugged new asphalt coating is built. Neither blistering heat far exceeding that of the hottest summer sun nor sub-zero temperatures can affect its tough hide for years to come. Tests in the Roofing Laboratory Accelerated Weathering Tester proved that this product will resist weather up to twice as long as any previous Insulating Siding on the market. The Weathering Tester is a big circular drum in which all sorts of weather conditions can be simulated and intensified, producing in a matter of weeks the weathering effects of many years' exposure to sun, moisture and extreme cold. When this Weathering Tester proves a product is twice as good, that really means something.

The new test illustrated below shows what happens when blistering rays, much hotter than those of the hot summer sun, are concentrated on an unarmored strip of Insulating Siding, at the right. At the left, Bird Armored Insulating Siding has not been affected at all. Believe us, that means a lot to the home owner and the builder. This new coating protects against extremes of weather and is both mildew-proof and termite resistant. It is offered in the same popular blendes which have long made Bird Insulating Sidings leaders in the parade.



BIRD ARMORED INSULATING SIDING lasts, while unarmored siding at the right melts. This dramatic demonstration proves better than words what this new siding can withstand.

At present this Armored Insulating Siding is manufactured only at the Norwood Roofing Plant for distribution in the eastern part of the country. But as it continues to meet with approval from dealers and home owners, the Sales Department tells us that its production will undoubtedly be extended to the other Bird & Son Insulating Siding plants. If you or your friends are considering an Insulating Siding job this year, ask to see a demonstration of this new, rugged Bird quality product. It will convince you of the superior and distinctive qualities of Bird Armored Insulating Siding.

History of the Norwood Roofing Plant

By George E. Smith

Seventh Installment of the history begun in the September Review

1938 — Hurricane

There were a few outstanding events this year. The big thing was the hurricane which came on September 21, 1938. It struck East Walpole about 4 P.M. Our 10-car and 20-car garages were blown down. When they went, they took the high tension lines with them. About 9 P.M. the wind went down and Herbert Jepson and his electricians got busy. They got the line back in operation and the Mill started at 7 A.M. on Sept. 22. It was a fine piece of work on the part of the electrical department.

So much damage was done and roofing was in such great demand that the Mill ran forty days including Sundays without stopping. The two garages were replaced by one 30-car garage. Due to the solid construction of the Roofing Mill buildings, little damage was done other than blowing down the garages.

The first union contract was signed on August 31, 1938. It was an independent union and was called "The Eastern Building and Roofing Union." Its officers were: President, John H. White; Secretary, Kenneth L. Stuber.

It Happened Here — Since 1926

Below is a fascinating account of our achievements in roofing and siding manufacture. This was sent out as a bulletin by E. L. Chamberlain, Sales Manager of the Roofing Division, to all his salesmen.

"Quality is so constantly talked of that I sometimes wonder just what impression is made on the minds of the various members of our organization when they hear or read something on the Quality of our products. I have an idea that when we talk Quality a lot of us turn our thoughts back to some recent complaint, probably of a trivial nature and say to ourselves 'This business of Quality is a lot of bunk'.

"I am writing you on this subject right now because yesterday the first chemist we ever had in the Roofing Plant visited us. Some of you remember him, Donald B. Kimball, but most of you will not for he left Bird & Son in 1926 to take charge of the paper mill of the Eastman Kodak Company in Rochester, N. Y.

First Laboratory

"When our roofing mill started, what laboratory work was done, took place in the paper mill laboratory. Along about 1920 it was Don Kimball who started the first laboratory in the Roofing Plant, and he stayed with it for some six years, during which time he became very familiar with our products and our operation.

"On this recent visit Mr. Kimball was interested in seeing again our Roofing Plant and the products we are making. I took him all around the machines, the granule plant, the asphalt blowing equipment and showed him shatter resistant coating, Insulated Bric Siding, Weather-Tex Siding and Weather-Tex Thick Butt Shingles, and other improvements in plant and products we have made since 1926.

"It is difficult to convey to you the great impression of progress that these things made on Mr. Kimball; I only wish that you might have been present to sense personally his profound enthusiasm for what has taken place with us since he left twelve years ago. He told me that he felt the new products which he had seen and the improvements we had accomplished in our plant and processes were the finest examples of progress in facilities and products that he had ever imagined could occur. Mr. Kimball's visit has been one of the most heartening experiences I have had in connection with our business. Here is the opinion of an outsider who is in position to judge the merits of our progress and who quickly sees the great accomplishment we have made.

Real Progress

"To us who work so closely with these things every day that our perspective is poor, Mr. Kimball's attitude should give conclusive proof that the old Quality talk is sound and that we have much to be proud of in Bird & Son's development and position in the Roofing Industry. Every day we hear about what our competitors are doing. They have this and that, and more often than not I am afraid we feel that Bird & Son is just about on its last legs. That just plainly is not true, and you can readily appreciate it if you will take account of the fine list of accomplishments Bird & Son has to its credit in our Industry. Let's go back to the time our old friend Kimball started the laboratory at the Roofing Mill.

"In those days the coating asphalt we used came in blocks in box cars and was then melted for use in small kettles. In warm weather the refiners had to ship asphalt of high melting point so the blocks would not stick in the cars; in winter a lower melting point could be used, but you can imagine the difference this made in the roofings we turned out each season. One of the first things Kimball did was to blow an experimental still of crude asphalt. That was the forerunner of our Blowing Plant so today we make all our own asphalt, and have developed new processing equipment. Although we are not pioneers in the matter of blowing asphalt at a roofing plant, we were one of the first to do it and insure a uniform high quality product both winter and summer.

"The next important step, and we pioneered this, was our solution of the problem of blistering on Mineral Surfacing, which in 1923 was a serious handicap to the whole Industry. Our own laboratory technicians discovered that oil treatment of the granules was the answer. We were like Benjamin Franklin in this discovery, for recognizing the importance of this process to all, we showed our competitors how we were licking this vexing problem that the whole Industry might benefit. Now, all the reliable producers in the Industry use this method of preventing blistering.

Weathering Test

"The accelerated weathering tester was the next important contribution Bird & Son made to the Roofing Industry about 1925. Here again our competitors thought at first we had just a grand plaything. But what has been the history of this equipment? Now

every reputable manufacturer of roofing and every oil refinery supplying asphalts to the Roofing Industry uses this type of testing equipment.

"By means of the test data obtained under definite control of the laboratory for the first time through the accelerated weathering tester, we pioneered shatter resistant coating. Even though others have shouted the praises of shatter resistant coating in the last ten years, don't forget we started it, and remember this improvement is more than just a selling point; it is a fundamental bettering in the durability of asphalt roofing which also has brought lower costs of production.

"Previous to the advent of shatter resistant coating any building up of a thicker butt was impracticable because such thickness of asphalt and surfacing would have shattered off and been destroyed in handling and in service on the roof. Therefore, with shatter resistant coating established the machine-made Thick Butt was possible. Starting in 1928, many of you have had a part in the rapid progress which has seen the Thick Butt Shingle become the major product of the Industry in the short span of ten years.

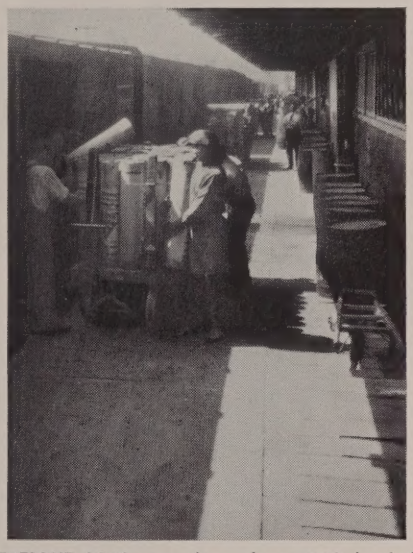
Art Bric Siding

"Art Bric Siding followed quickly on the Thick Butt Shingle development. Here again we did real pioneering, for previous to 1929, siding application companies were unknown, and there was no manufactured product on the market specifically designed for sidewalls. Art Bric Siding so obviously 'belonged' in the Building Industry that its use grew rapidly, and as many of you recall, this growth was stimulated when we decided to sell the product to our competitors who were keen to sell siding of our manufacture until they themselves could get equipped to produce it. Thus the entire Siding field was rapidly promoted by several companies at once using Bird products.

"I am inclined to think that perhaps this development of Art Bric Siding has had a more widespread effect on the Industry and trade all over the country than any other one of our accomplishments. For on the foundation established through Art Bric Siding has been built the entire prepared siding business now done in asbestos sidings.

"During the worst of the depression years, our siding business was a life saver for our organization. Furthermore, the impetus which began with Art Bric Siding has resulted in the development of other sidings which have been important factors in the operation of our mills, and in giving our customers products that others could not furnish.

"Our own granule producing operation is the next important accomplishment, and one of great consequence to our own operation, though of less significance to the entire Industry than other Bird developments. The demand for brighter colors starting in the early



FREIGHT CARS were then, about 1920, loaded by hand. This is roll roofing.

1930's grew more rapidly than the ability of the Roofing Industry to furnish durable bright granules with the result that many colors inferior in durability were put on the market. Fortunately, we kept away from using them, but recognizing the trend, our Research Department set about developing proper artificially colored granules.

"The Sales Department does not readily appreciate what grueling, discouraging work research may be. For two years we worked developing a process for coloring our surfacing materials worthy of Bird quality standards. During this period we studied everything others had done — made new discoveries in the art of manufacturing ceramic granules — and obtained patents on some of these discoveries. Another two years were consumed in designing and building our plant to carry out these processes. The final result then is that with the Granule Plant in operation we have within our direct control the processing of all the raw elements into finished roofing — we make our own felt, refine our own asphalt, produce our own surfacings.

"Most recently we have pioneered in the Weather-Tex idea which we have used in both shingles and sidings and which bids fair to become another progressive step that other manufacturers will follow. Already the Ruberoid Company have taken up the idea in the West.

"These things which I have told you about are not fantastic creations of some advertising agency, but cold facts of which I am positive because as you well know, I observed them closely for many years in the mill. You do not need to get a swelled head, but you can rightfully feel that you and your company are important factors in our Industry and not a crowd of ultra-conservative New Englanders living in the Dark Ages. This all comes about because of the basic policy of our institution: To make day after day the highest quality products in our field and to improve constantly and unceasingly these products and reduce their cost of production."

E. L. Chamberlain

1939

Started the manufacture of anchored strip shingles.

Started to truck felt from Phillipsdale instead of having it come by railroad. Two stalls built at Roofing Plant so trucks could back in under cover.

The name of 3 in 1 Thick Butt was changed to Master-Bilts. Surfacing was changed from #11 fine grading to #9 coarse and cutouts changed from ¾" wide to ⅜".

A new roll roofing machine (FBPM#9) was built in the same room as the shingle machine. The first material run was asphalt felt. This was in August, 1939. No. 2 Horizontal Still was piped so the saturator on the new machine could be circulated the same as done for the shingle machine. The old roll roofing machine was dismantled.

The officers of the Eastern Building and Roofing Union for 1939 were: President, James Curran; Vice President, Warren Manson; Secretary, Louis Macchi; Treasurer, Fred Turco.

(Continued on page 20)

Where There's a Will There's a Way

PEOPLE in the Massachusetts plants when they heard about Karl Larson's accident at the Finishing Mill shook their heads. Maybe they didn't know him personally, but it was tough for anybody to have his arm, especially his right one, so badly smashed up. He might even lose it too. That was in January 1949.

His friends, knowing him better, felt that it was even tougher for Karl than for some other fellow who wasn't a musician. Karl had started playing the electric guitar when he was in high school. He had been in a full-time dance band playing the double bass, huge stand-up-to-it member of the violin family, back in 1939. In the Army, Karl was good enough to be a member of the 41st Division Band overseas, where he played "blow bass in the iron band," in addition to dance and concert work with the bass fiddle.

After returning to civilian life he got an industrial job here at Bird & Son, although making music continued to be his absorbing interest. Two nights a week he played with his own trio at the local Show Boat.

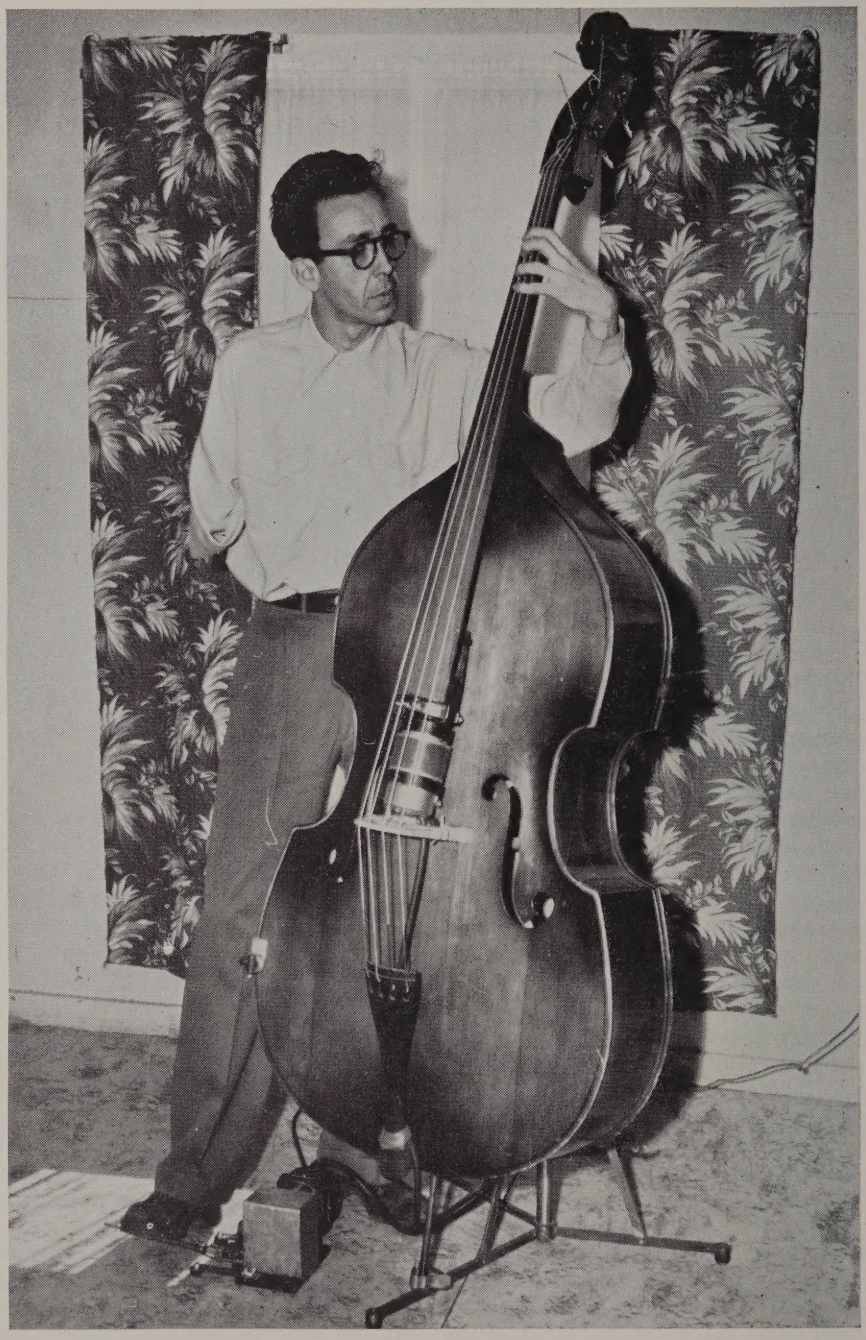
But a man couldn't pluck the strings or bow a fiddle if his right arm wasn't functioning. For a long time they thought maybe they could save the injured arm. Karl kept practicing his fingering, which is of course done with the left hand. It was no go, however. The arm was amputated and there ended any hopes Karl might have had of ever plucking the strings of his big bass viol again. He eventually came back to work, though not at his old job. He is now a Laboratory Assistant in the East Walpole Paper Mill.

Karl wasn't licked though. He had an idea that some sort of mechanical device could be made to pluck the strings for him. He and his friends, particularly Larry Cobb who had played the electric guitar with him in their Show Boat trio, put their heads together. They got in touch with music stores, who sent them to John Gould and Sons, a Boston firm of violin makers. Mr. Gould helped with this strange problem of a one-armed man who insisted on playing the bass no matter what. It was about this time that *Boston Herald* columnist Rudolph Elie devoted one of his "Roving Eye" series to Karl Larson in an article called, "Grit Conquers All — the Bass Player."

Karl and his friend Larry agreed on a foot pedal to operate a motor which would somehow operate a mechanical string plucker. The trouble was — what sort of thing would make the instrument sound best? Steel fingers might rasp and cut the strings. Felt picks would wear out too fast and require too many replacements.

There were months of figuring and experimenting. Larry Cobb did all the machine work, spending much of his spare time on this big job. Finally the two men came up with the device shown here.

The strings are plucked by rubber fingers — made of neoprene — which



WHEN KARL LARSON presses a string, the pressure will make the string touch the pick down near the bridge. The pick is rotated back and forth — motion caused by motors controlled by foot pedal — and so is made the sound of a plucked string. Here Karl studies some new fingering.

rotate near the bridge beneath the strings. Each of the four strings has its own pick on the disc. All four picks move at the same time — as the spokes of a wheel — but only the strings which Karl depresses with the fingers of his left hand will hit the picks. The motion of the picks back and forth is caused by the autosyn electric motor, which Karl turns on and off with the foot pedal. Because the rubber fingers or picks do not make as strong a sound as a human finger would, there is also an amplifier to bring up the volume.

Such briefly are the mechanics of Larson's double bass fiddle. He hasn't started to play in an orchestra with it yet. Karl says he will have to do a lot of practicing first. By next fall he should be ready. Then with his new artificial arm and the relatively inconspicuous gadgets on his fiddle, he can take his place in a dance orchestra once more and who's to know the difference? Casual couples out for an evening's entertainment aren't going to pay much attention to the orchestra except to listen to it. If it's good, that's all they care.

That's the way Karl wants it to be. All through this tragic business he hasn't gone in for dramatics or playing to the gallery. He appreciated what people did for him and expected to do his part too. When he slips back into the playing routine again that will be one goal reached. He has something else in mind — also connected with music. Before his accident he was learning to tune pianos. Next fall he hopes to take that up again.

Karl, who is in his thirties, his pretty, red-haired wife and two young children, live in Walpole. They have had their downs early in life. Now they should be due for a long series of ups.

KARL'S INDEX FINGER and thumb are holding one of the rubber picks which rotate beneath the strings. The motor is attached just above the bridge on his bass fiddle.

CHICK CAMPBELL'S SON NED brought home five U. of Mass. classmates for spring vacation. They did Chicago, including Mr. Campbell's place of business at the Bird & Son Office and Plant. Once when they were not on the go, this picture was taken. L. to r.: Henry Pallitroni, Mattapoisett; Ned Campbell; Charlie Moskier, Hopkinton; Roger Dean, Mansfield; Dick Fraser, Norwood; Ray Buckley, Wakefield; and Mrs. Campbell and Chick in the rear.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of June, and of those who complete twenty-five or more years' service during that month.

Name	*Year*	*Dept.*	*Years*
John J. White	6-1-91	Retired	59
Michael Kodis	6-1-09	Paper Mill	41
Kostanty Geigol	6-1-09	Paper Mill	41
Russell L. Tupper	6-7-09	Supt. No. 2 Box Shop	41
Ludwig Polovitch	6-21-11	Retired	39
James F. Maroney	6-12-12	Maintenance	38
Michael A. Shergals	6-14-12	Retired	38
Francis A. Massey	6-15-12	Supt. Paper Mill	38
Mike Waytekunas	6-20-12	Retired	38
George Wallace	6-17-14	Retired	36
Thomas Coyne	6-18-14	Paper Mill	36
Waclaw M. Baranowski	6-26-14	Paper Mill	36
John M. Ready	6-7-17	Paper Mill	33
Patrick O'Malley, Jr.	6-8-17	Power & Steam	33
Charles D. Savage	6-14-17	Retired	33
Bartholomew Murray	6-15-17	Roofing Plant	33
Francis V. Sheehan	6-25-17	Flooring Plant	33
James J. Dowling	6-29-17	Office	33
Benedict F. Muchyn	6-3-18	Flooring Plant	32
Vincent Grudinskas	6-8-18	Paper Mill	32
David E. Bowles	6-3-19	Maintenance	31
James B. Maguire	6-23-19	Box Sales	31
August Petrova	6-23-19	No. 2 Box Shop	31
Michael Pennette	6-30-19	Retired	31
Giovanni Fruci	6-22-20	Flooring Plant	30
Vincent M. D'Espinosa	6-23-20	No. 1 Box Shop	30
Martin Wallace	6-26-20	Power & Steam	30
Walter H. Hartig	6-28-20	Office	30
Frank S. Clem	6-30-20	Flooring Plant	30
William S. Jackson	6-1-21	Maintenance	29
Alvah H. Bridgham	6-17-21	Retired	29
Leo R. Fernier	6-20-21	Flooring Plant	29
Constanti Lewicki	6-20-21	No. 1 Box Shop	29
Pierino Palazzi	6-20-21	Roofing Plant	29
Carl L. Johnson	6-22-21	Flooring Plant	29
Michael F. Duffy	6-6-22	Paper Mill	28
Sabino Perniola	6-6-22	Roofing Plant	28
Peter J. Kiarzis	6-13-22	Paper Mill	28
Allan J. Hill	6-15-22	Flooring Plant	28
Edward J. Geraghty	6-26-22	Maintenance	28
Angelo Melino	6-28-22	Roofing Plant	28
George E. Goodwin	6-12-23	Flooring Plant	27
John F. Ahearn	6-16-23	Roofing Plant	27
Roger Flaherty	6-20-23	Maintenance	27
Richard T. Murphy	6-25-23	Flooring Sales Manager	27
Joseph Magnani	6-28-23	Roofing Plant	27
Samuel McLeod	6-9-24	Retired	26
Samuel J. Steele	6-9-24	Flooring Plant	26
Mario A. Boragine	6-9-24	Power & Steam	26
Anna G. Smith	6-16-24	Office	26
Margaret Owens	6-22-25	Office	25
Emilio Nicastro	6-29-25	Maintenance	25
Martha G. McLauchlan	6-5-30	Office	20
Blanche A. Libertowicz	6-16-30	Office	20
Roxy T. Coburn	6-3-40	Office	10
James F. Moylan	6-5-40	Maintenance	10
Angela Benedetti	6-21-40	No. 1 Box Shop	10
Mary J. Conton	6-24-40	Office	10
Harriet L. Phalen	6-24-40	Office	10
George M. Blair	6-4-45	Power & Steam	5
James F. Barnes	6-7-45	Maintenance	5
Mary Karshis	6-11-45	Office	5
Dorothy A. Mattson	6-11-45	Office	5
Genevieve Vitaitis	6-11-45	Office	5
Grace A. MacDonald	6-20-45	Flooring Plant	5
Elmer G. Johnson	6-21-45	Roofing Plant	5
James L. Nickerson	6-25-45	Military Service	5
Dorothy M. O'Toole	6-25-45	Roofing Plant	5

PHILLIPSDALE

Walter Gill	6-23-11	Retired	39
R. Leonard Carlson	6-5-17	Retired	33
Albert G. Carlson	6-9-20	Plant	30
Antone L. Alves	6-6-22	Plant	28
Anton S. Vargas	6-10-22	Plant	28
Joseph L. Braga	6-4-23	Plant	27
Samuel D. Gorelco	6-8-23	Plant	27
Onesime Boisvert	6-25-23	Retired	27
Paul I. Knight	6-17-35	Superintendent	15
Edward F. Perry	6-3-40	Plant	10
Howard L. Inman	6-4-45	Plant	5
Jose Ladd	6-26-45	Plant	5

CHICAGO

Harvey Brooks	6-19-45	Plant	5

BERRY ASPHALT COMPANY

C. V. Arrington	6-10-40	Waterloo	10
Robert J. Kehres	6-17-40	Stephens	10
Sheldon Davis	6-18-45	Stephens	5

Hints to the Handy Man

Don't throw away your broken garden rake. Remove the handle and attach the head to the wall. Tools will hang neatly between the tines and make a handy tool rack, says *Better Homes & Gardens* magazine.

Milling Around

MAIN OFFICE AND SALES

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
RAYMOND CASE
DOROTHY McELENEY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH

Congratulations to Helen Pelletier, recently elected president of her class at airline hostess school.

Civic duties keep John Andrews, Purchasing, hustling in Sharon where he's a member of the board of selectmen.

Watch out, fellow motorists. There are two new lady drivers on the road! Margie Lamore, Statistical Dept., received her license on March 24 and Jean Reid, Payroll, on April 4.

Hilda Rafuse and Pat (Muriel) McDonald represented the Bird Club at the recent National Industrial Recreation Association convention in Milwaukee.

The Flooring Sales Division has in the past few months taken on two new Senior Salesmen and three Junior Salesmen. Arvel L. Disher, Jr., is covering territory in Alabama and Louisiana and Addison M. Stockwell is assigned to Minnesota, North and South Dakota and parts of Wisconsin and Montana. Both are in the senior category. Two junior men, Charles K. Mallett and Stephen Bobrowski, are in the Eastern Field under J. R. "Baron" Maraist. Working under T. J. Sullivan in the Middle West is Samuel R. (Dick) Reid, Jr.

Back at her desk after her honeymoon is Mrs. Vincent Chubet, the former Virginia Reardon. The young couple after their wedding trip to Washington are making their home on Neponset Street, South Walpole. The groom works at the Flooring Plant.

Helen Goetz, F 1/c (fisherman 1st class), has started her week-end fishing trips to the Cape. The season can never start too early for Helen.

Welcome to Mona White from Walpole High, who has joined our Billing staff.

Nellie Patinsky was given a surprise shower by a number of girls from the Office the evening of April 21 at the Toll House in Whitman. On May 7, she became the bride of Maurice Coughlin at St. George's Church in Norwood. A reception following the service was given at the Bell House in Sharon and then the couple left for a honeymoon trip to Bermuda.

Sure-fire way of getting Dick Mansen, Messenger, out of bed on Saturday mornings is to say something about going fishing.

Heard Arthur Mellin, Credit, praying for rain the other day. In that way his Red Sox can't be beaten! No kidding, though. They're the best American League club which Boston has . . .

Westward ho! They're off again. On the 19th, destination the Grand Canyon, four Bird girls take off by car. Going in Velma Cobb's car are Velma, Julia Lewis, Isabel MacLeod and Helen Lipinsky. The next Friday, Merle Belcher hits the road with a friend, heading for Santa Fe and Denver for a three weeks' trip.

Glad to have Mary Healy with us. Having joined our Purchasing Dept. afternoons, she will soon graduate from Norwood High School.

Ray Case tells us that his paternal grandmother who just died in Auburndale was 98 years old. She was nearly ten years old when Abraham Lincoln became president!

When she left the last of April, Mildred Randolph went with best wishes from her department, Flooring Sales, and a little gift as a remembrance.

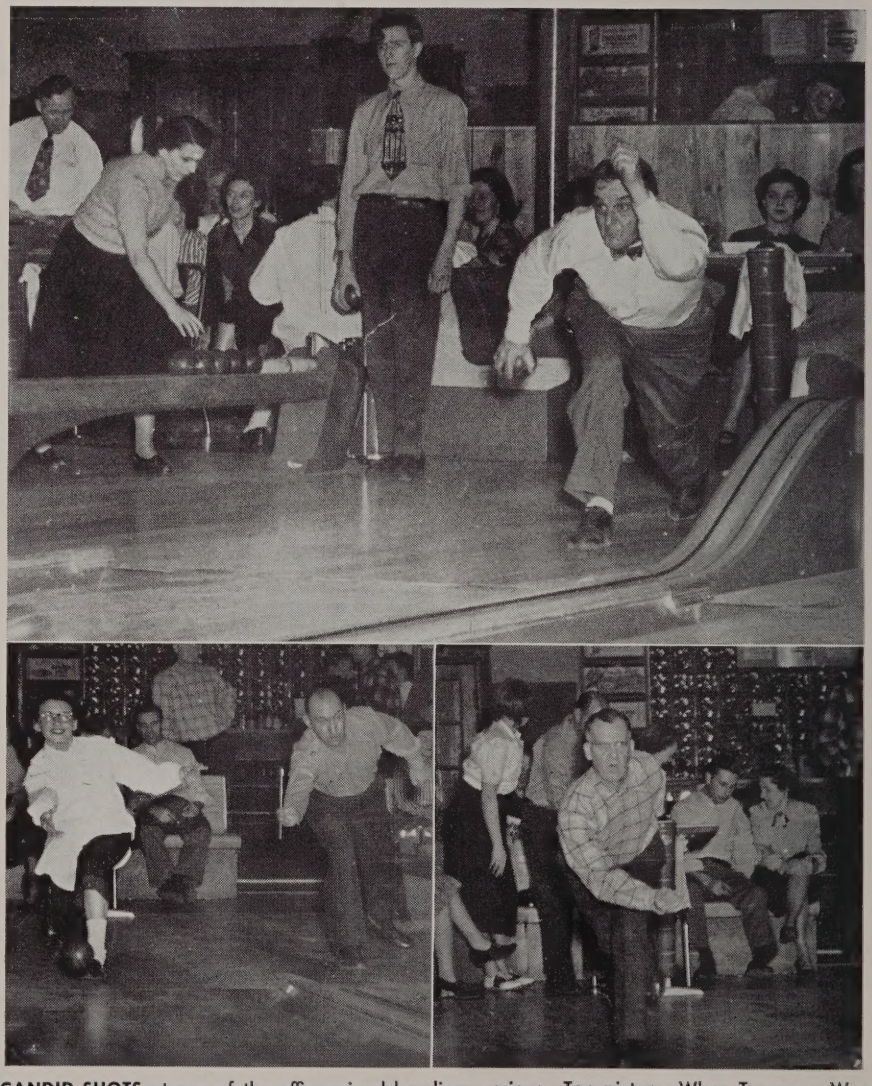
Harriet Phalen is back in Advertising again after a session with an appendix operation.

Latest word is that Eli Chamberlain is not only home from the hospital, but is making excellent progress after his serious illness.

Welcomed to Flooring Sales are Viola Giovannucci and John Jelks. John, sales trainee, made an immediate hit with the baseball fans, being a personal friend of Yankee third baseman Bobby Brown.

Marjorie Gregoire left recently to accept a job in her home town of Franklin, where she will work for the Welfare Dept. Taking her place in the Office is Phyllis Carlson.

Bill Cochrane, Box Salesman, has recently been elected Vice President and Program Chairman of the Men's Club at the First Congregational Church, Wakefield. Called the "9:29-ers", because of the hour of meeting on Sunday mornings, Bill tells us this club has weekly speakers representing all interests — political, religious, in-



CANDID SHOTS at one of the office mixed bowling sessions. Top picture: When Treasurer Wes Ahlgren bowls, he bowls! In the next alley is Albert St. Cyr and beyond him, Julia Lewis and Warren Anderson. Bottom, left: Regina Cotton and Ambrose Fitzpatrick. At the right: Alfred Kendall.

dustrial, labor, etc. The club also sponsors a Boy Scout troop and a softball team.

Irene Ippoliti, to become Mrs. Peter Iafolla on May 20, was given a shower at the Colonial Inn, Plainville, on April 13 by some of her Office friends. Knowing Irene's love of baking, they gave her a Sunbeam Mixmaster. For her wedding at the ten o'clock mass at St. Catherine's Church, Norwood, Irene will have for her attendant her cousin, Louise Conti, who works in No. 1 Box Shop. Irene and Peter plan to live in Norwood.

Harold R. Bonnyman, recently guest speaker at a meeting of the Sigma Society at Northeastern University, had for his subject "How the Old Company Keeps Young", a talk on Bird & Son. Bonny's main theme was: We are not good because we are old, but old because we are good. Other outside activities of Mr. Bonnyman include membership on the Town of Westwood Finance Committee, of which he has recently become a member.

PAPER MILLS

Thomas Flood
Edward Geraghty
Frank Nyborn
George Lamore
Edward Wisniewski
Edward Power
Peter Glebus
Domenic McKenzie
Jack Holliday
Carolyn Delaney
Ninnette Petroni
Elna Gottberg
Tauno Johnson

New car owners are certainly in the swing. Sporting a new Chevrolet is Bob Whitty, while Clair Timpany and Clemens Kaseter have a new Studebaker and new Plymouth, respectively. "Bucky" Calleaux is driving a Lincoln to work these days. Where, oh where, Bucky, is the old "iron horse"?

Ed "Winn" Wisniewski has a new Pontiac with whitewall tires. It is reported that since the purchase of his new car, Ed has been riding the bus, to keep the whitewall tires clean.

Bill Dickinson is welcomed to the Finishing Mill, having been transferred from Stock Handling in the Paper Mill.

Euplio "Abie" Puopolo became ill suddenly while at work April 19 and was taken to the Norwood Hospital. His co-workers are wishing him a speedy recovery.

The gang in the Boiler Room report that they are busier than ever, now that they have to look after both the old and new Boiler Rooms. As someone said, it's like a man trying to take care of two women.

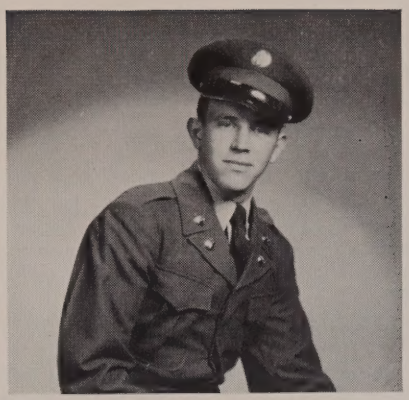
Anisim Nikituk and Euplio Puopolo have both turned the thirty-year mark with Bird & Son.

Stella Pask and family have recently moved into their new home on Sunset Avenue, Norwoood.

Best wishes for an early recovery to Harold Peterson, who has been on the sick list.

"Red" Schuller is reported to have spent two days after the bowling banquet nursing a stiff neck — the result of straining to get a better glimpse of the tassel dancer.

The Harry Godkins and another couple are back after a wonderful trip South. They drove down the Atlantic Coast as far as Savannah, Georgia, where they headed



PVT. ARTHUR E. DODERER, JR., 18, is the son of Mr. and Mrs. Doderer of Norwood. Arthur, Sr., is Machine Tender on No. 5 Paper Machine in East Walpole. The young soldier, who is in cadre work at Ft. Dix, N. J., was recently a member of a general's honor guard.

southwest to Tallahassee and Pensacola, Florida. From there they followed the Gulf Coast through Biloxi, Mississippi, over to Beaumont, Texas. They hit Houston and San Antonio before turning back east up through Vicksburg, where they recrossed the Mississippi and drove on to the Big Smokies. Although they missed the apple blossoms in the Shenandoah Valley, they enjoyed the seventy-five-mile Skyline Drive along the top of the Blue Ridge Mountains. In Virginia they visited the Natural Bridge, saw Gettysburg in Pennsylvania and came back home via the Delaware Water Gap and Bear Mountain Bridge.

Harry says they had plenty of time for this 4800-mile trip in the three weeks they allowed. They always stopped by late afternoon and had breakfast before they got going around eight o'clock each morning.

Sympathy is extended from the shop to Walter Downs and family on the death of his mother.

NO. 1 BOX SHOP

John P. Walsh
Ramona Chicoine
Catherine Bellew
Lorraine Olson
Edward Paduck
Henry Johnson

Frank Montisano has been on an early vacation in Canada, touring the Green Mountains on the way.

Lorraine Olson is back to work after several weeks in the hospital. Carolyn LaCivita is also welcomed back. She was also in the hospital.

Charlie Haak and Tony Samson have already been on vacation.

Mary Franciosi Romikaitis has joined the ranks of housekeepers.

The following are welcomed to Corrugated: Mildred and Irene Shimsky, Veto Paza, James Michaels, Everett Tripp and Bob Eklund.

Ted Kelter spent his vacation putting a new roof on his home.

From all reports, a grand time was had by all at the CIO banquet held at the Echo on April 23.

Now that the basketball season is over, Helen "Quacky" Quackenbush has taken over direction of girls' softball.

Among those out sick have been Agnes Fraser and Bennie Maini.

Newcomers in the Solid Fibre Cases Dept. are given a hearty welcome.

Sympathy is extended to Vincent Lestan and family on the recent loss of his mother-in-law.

Nora Feeney and Louise Stanke, both of whom have been out sick, are back on the job again.

NO. 2 BOX SHOP

Barbara Coyne
A. D. Smith
John McGrath
Berta White

Henry Van Gemert spent his vacation down on the Cape early this season, but we doubt if he comes back with much of a tan.

George Docar is riding in style in a new '48 Mercury.

Martin Fisher has moved into his own home, which he just bought in North Walpole.

Billy Ford is another new home owner.

Mary Cofsky has a new Toni — permanent, that is.

Russell and Mrs. Tupper in a party of four drove down Virginia way the last week in April. The most time they spent in one spot was at Williamsburg, which Mr. Tupper says was all he had hoped it would be. As much could not be said for two muchly advertised plantations, where the people seemed more than eager for the tourists' dollar and a half. On the way back they drove through the beautiful country around Lancaster, Pennsylvania, farmed by the Mennonites. Rus commented on the strange sight of men with full beards and women in poke bonnets. The machine age has hardly touched the people of this sect, but they certainly know how to farm, Mr. Tupper said. While the jonquils and daffodils had just appeared in New England, in Virginia the dogwood was at its height and the peach trees were in full bloom in New Jersey. The Tuppers will have spring twice this year.

EVERY SUNDAY MORNING Cathy, age seven months, reads the funnies to her daddy, Wallace Duncan, of East Walpole Accounting.

ROOFING MILL AND OFFICE

Arthur McKenna
Leonard Weaver
Louis Silvestri
Joseph Nevins
Dorothy O'Toole
Roger Percy
John Folan
Daniel Tracy
Victor Narciso
James Murray

Another Red Sox rooter was presented to "Rocky" Grasso by his wife — a baby boy, their second.

On page 13 of the April Review there is a group of baby pictures. One of these shows young John William Heylin, Jr., erroneously labeled the grandson instead of the son of John, Sr., of No. 7 Machine. John, Sr., is the father and the grandfather is Dave Heylin, East Walpole Watchman. We do not blame John for being annoyed at this mistake; and for falling asleep over the Review proofs, the editor promises to take care of his own small son for two extra hours next week-end without complaining.

Ed Jones is learning wall papering the hard way — doing it himself, that is. He reports that he and his wife were doing nicely until he criticized her too much. That's when he began learning the hard way.

Back to No. 7 Machine comes John Rogers, the "Chinese Cabbage King" from Medway. He and his wife had spent several months visiting Cuba, Jamaica and Puerto Rico — though not in the interests of Chinese cabbages, we presume.

Jimmie Reynolds has finally come out with it, and expects to say "I do" with a little miss from Woburn sometime in July.

John Colaneri is a newsworthy lad. His latest escapade involved becoming separated from an impacted wisdom tooth, with the happy after-effect of a conspicuously puffed jaw.

Medfield historian Charlie Clark has already had one week of his vacation.

Percy Hayward is one of the lucky men to be allotted one of the new houses in the Robinwood housing development in North Walpole.

Joe Fameli has followed the lead of Messrs. Picard and Preibis by turning in his old car for a newish Buick.

While cleaning a box-car recently, Tom Curran found a long strip of leather. Since that time he has been watching carefully to see if he can find an old buckle. If he does, he can make a belt for himself and discard the old length of sashcord he has been using these many years.

FLOORING MILL AND OFFICE

Matthew Connolly
Richard Ellis
James Connolly
Charles Cobb
Charles Novick
Gustave Sacre
Dorothy Hawes
Clarence Phillips
John Grover
Russell Richall
Frank Karshis
Stephen Wosniak

Romolo Conti's son Angelo has just had a promotion at the Army Chemical Center, Maryland. He is now test engineer for the Weapons and Munitions Division, Edgewood Proving Ground. Angelo is a University of Alabama graduate with a degree in aeronautical engineering and at the age of 18 was an aircraft mechanic and commercial pilot. He ended three years of service in Europe during the war as Air Technical Intelligence Officer for USTAF. He now holds a commission as captain in the Reserves. Mr. Conti is not the only Bird & Son employee who is proud of Angelo's progress. Louise, of No. 1 Box Shop, is Angelo's sister and Irene and Anna Ippoliti, who work in the Office, are cousins.

Vincent Chubet, recently transferred to the Print Machines from the Block Dept., is a newlywed not long back from a honeymoon trip to Washington with his bride, the former Virginia Reardon of the Office.

Suggestions Show High Quality

EXACTLY half of the May awards were in the ten dollar class showing a saving in manufacturing cost. That's the highest percentage reached in many months and indicates a high quality of thinking on the part of the suggestors. The Suggestion Committee says "keep them coming in."

Six men received ten dollar awards for five accepted suggestions. They are William Andrew, John Borges and Philip Gordon of Phillipsdale, William Cherry and Clarence Young of Norwood Flooring and Arthur McKenna of Norwood Roofing.

ELLIOT E. WEBBER, left, walked over from Flooring Shipping the other day to pick up his $65 special award suggestion check. He is talking things over with Supt. Ralph Wight, who made the presentation.

The complete report on the May awards is as follows:

Phillipsdale Plant

William D. Andrew	$20.00
Albert Hamel	10.00
Joseph Wynne	10.00
Antonio Amaral	5.00
John Borges	15.00
Edward Perry	5.00

Norwood Flooring Plant

Anthony Auretto	$10.00
John Healey	10.00
Lawrence White	10.00
William Cherry	20.00
Michael D'Espinosa	5.00
George Ferrara	5.00
Edmund Marvelli	5.00
Clarence Young	15.00

Chicago Roofing Plant

Ralph Baumgardner	$10.00
Willie Blackman	10.00
Ed Doran	10.00
Bernard Langland	10.00
Walenty Niewidok	10.00
June Houbolt	5.00
Martin O'Connor	5.00

Norwood Roofing Plant

Malcolm MacDonald	$10.00
Arthur McKenna	15.00
Stephen Tomaszwicz	5.00

Main Office

Jane Newman	$10.00

Gus Hagman is recovering nicely from his operation at the Norwood Hospital and is on the mend at his new home on Neponset Street. Gus's friends throughout the plant wish him a quick recovery and hope to see him back to work soon.

Bill Janusaitis can be seen performing his daily duties and at the same time crooning lullabies. The reason for it all is little Billy, Jr., the pride and joy of the Janusaitis household.

Remember the slogan, "There's a Ford in your future"? Dave Curran has one, a smart-looking new job.

Sorry, indeed, to have John Spillane out for a spell with pneumonia.

Now that spring is here, you'll hear plenty about the state of Vermont from Everett Tripp. Everett has tripped over the whole state by car.

Frank Karshis' daughter Jeanne this spring had the neighborhood kiddoes calling pussywillows "pulley whistles" instead.

Charles Ollis's new son is already a month old. The Ollis heir weighed in at 7 lbs. 2 ozs. when he was born on April 10 at the Norwood Hospital.

Frank Clem, the Connie Mack of tennis, has made it known that he has graced (if that's the word) the tennis courts at least once each month during the past winter. This off-season conditioning has gotten Frank in such fine fettle that he has issued a challenge to another well-seasoned tennis player, the King of Sweden. The deuce you say, Frank!

Aldo Bertoni claims he's unbeatable in his ability to forecast the future of baseball and particularly that of the Braves. He's stored up a lot of dope on past baseball and with television now, how could he be wrong?

Two Plants Win 1949 Safety Awards

THE year 1949 brought new safety honors to the Shreveport and Chicago Roofing Plants of Bird & Son. The National Safety Council has just announced that the Shreveport Plant was one of twelve plants throughout the country in their group (Group C of the Paper and Board Remanufacturing Division) who worked the full calendar year of 1949 without a disabling injury. For this achievement Shreveport has been awarded a trophy.

In the same contest, the Chicago Plant has been awarded a Certificate of Achievement for a reduction in the accident frequency rate. For 1949 Chicago's rate was 2.41 as compared with 2.67 of the year before. The average frequency rate for the group was 14.37.

The trophy and certificate have been received at East Walpole and are on their way to Shreveport and Chicago as this issue of the Review goes to press. In the next issue we hope to have pictures of the presentations at both plants.

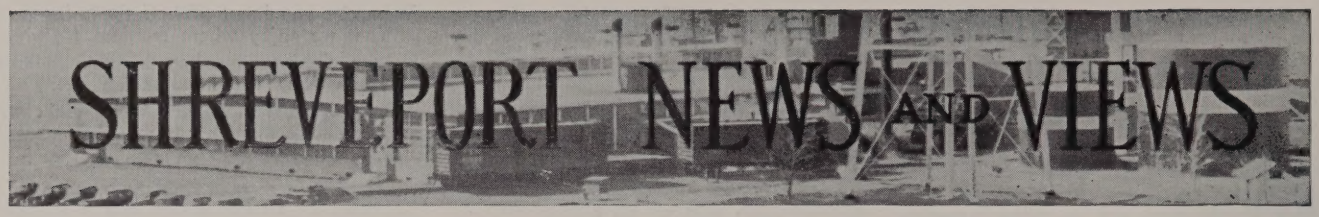
When Pinks Deride Let's Tell Our Side

"Free enterprise," the Lefty said,
"Is just about as good as dead;
And that will be the worker's fate
Unless we get a welfare state."
That's foolish talk, we all admit,
Without a grain of fact in it.
But somehow folks just seem to lack
The willingness to argue back
When they hear Lefties rant and rave:
"We have no future but the grave."
That's right, the future's grave indeed
Unless each one of us takes heed:
We'll surely see these words: "Here lies
The body of free enterprise."

It only takes a moment's thought
To see the reasons why we ought
To guard free enterprise if we
Ourselves are going to stay free.
What other system could provide
The very things the Reds deride?
Who else can boast of half the things
That we enjoy where freedom rings?
Where else have workers homes and cars
(As well as well-filled cookie jars?)
Where else have folks the household aids?
The choice to pick our jobs and trades?
Where else are workers free to rise
As high as in free enterprise;
Where even an apprentice may
Be owner of the plant one day?
These blessings all will disappear
If we permit the Pinks to smear
The way of life that gave to us
Our full religious freedom, plus
The right to risk, and to create
The things that made our nation great;
To profit from the work we do
With hands and brains — and money, too.
So, neighbor, please don't kill, we beg,
The goose that lays the golden egg!

— L. S. S.

CHICAGO'S GAIN, SHREVEPORT'S LOSS. The Shreveport Roofing Plant recently suffered a lost time accident which meant they had to surrender the Bird & Son safety shield to the Chicago Plant. As of April 30, Chicago had operated 201 accident-free calendar days. Here Supt. John G. Trontell presents the safety trophy to the Safety Committee. Left to right: John G. Trontell, Roger Sumner, Joseph Durkin, Walter Wiggins, Thomas Henehan, Ray Gusick, Anthony Soltan, John Guilfoyle and M. V. Woodward, Safety Engineer of the Employees Mutual Liability Insurance Co. of Wisconsin.



STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer

Shreveport Speaks

Al Creglow should know the folks at Tri State Hospital by their first names. Al had his appendix removed in March and then Mrs. Creglow was confined in April with influenza.

Everyone has been making big plans for "Open House" April 22. More about this next month.

R. C. Edwards, Howard Jackson, Jimmie Best and Leon May all gave a pint of blood for Leon's mother. Mrs. May rallied after the long operation and now seems well on the road to recovery.

Malvin Barnett swapped his Buick for a 1950 6-passenger Hudson. It sure is swanky.

James M. Oglesby, better known as "Buck", has made a lot of friends at Bird & Son since he joined our organization last November. He was in business for himself, rewinding motors and other electrical work before applying for work here. Buck says he has more time at home for his wife and two children and doesn't have the worries of his own business.

Joe Applegate parked his car downtown the other day and hasn't seen it since. This is the second car stolen from employees in the past several months.

Joe Springer traded his Chevrolet in for a 1946 Ford. The Chevrolet traded had "knee-action" wheels and Joe swears it almost "knelt" down when he left it on the lot.

Along about the middle of April, Robert Jenkins and family moved into the house which Robert purchased several weeks earlier. As we hear, the move was a perfectly planned and executed operation, but we are inclined to wonder just how Robert got away with being out of town that week-end. Maybe that is what was meant by "perfectly planned."

The Shreveport Plant extends a welcome to F. F. Frothingham of Bird Machine Co. at South Walpole, Mass. We assume that this is his first trip to Louisiana and hope it isn't his last and wonder how he likes lovely Louisiana and the South.

William Winkler spent most of his two weeks' vacation fishing but failed to bring in a bass for the contest. He became so tired of fishing that he refused to go on the lake with his wife one trip out and went to sleep in the car. Mrs. W., however, brought in a nice string of 25 white perch! Best you go along, Babe; she might teach you a thing or three!

W. L. Smith has a new pair of glasses after his recent fishing trip. He even got new style frames, trying to help his feelings as much as possible.

It's a long drive to go to practice, but Gladys Bryan has started driving to DeRidder every week-end to play her new piano she just bought and had sent to her home. How about playin' us a tune, Gladys?

We were very happy to have a visit from B. D. Rogers from East Walpole. Mr. J. H. Van Hoy and Messrs. Pullar, VanPelt and Rogers from Berry Asphalt Company, Magnolia, were also recent visitors.

Land Owner Dick Potter found that he had to move before he could build on his newly bought acre of ground. After the first day in his new place, he was afraid that he would have to move AGAIN. The landlady lived next door and after one visit from the Potters' pup, the yard was full of chicken feathers.

CADDO LAKE

By LUCILLE MCMURTRY

LIKE fishing? Then you'd like Caddo Lake near Shreveport. Fishermen from Chicago and East Walpole however, would find it a strange place. It is not one of your blue, sparkling lakes like those of the West or North. A foreboding stillness hangs over its 150,000 acres which stretch from northwest Louisiana away into east Texas. Giant dark cypress trees hung with moss stand far out in the water. This lake has no well-defined pebbly or wooded shoreline. It is fringed with bayous and hidden lakes, a place of mystery. And it is a sportsman's paradise.

A legend of the Caddo Indians, who once had a populous village in this vicinity, tells how a stalwart chief was warned by the Great Spirit to take his tribesmen to highest hills along the river shores, or see them drowned in a shuddering earthquake and flood. The chief did not heed the warning and one day a party of warriors returning from the hunt found the village gone and a lake covering the place. They referred to the region as the "trembling ground" and said it was the predicted earthquake that had formed the lake.

Actually there was in 1811 a huge earthquake, centered near New Madrid, Missouri. The *Ford Times* of October 1949 has a story on Caddo Lake, by Don Brown, which tells of this strange phenomenon.

"The current of the Mississippi River was reversed for a matter of minutes. Its banks heaved and caved. Landslides roared down cliffs . . . In Boston, buildings shook. In Charleston, walls cracked and church bells tolled eerily, with no one near the bell ropes.

". . . little damage was done in comparison to much smaller quakes. The area was then sparsely settled. But the New Madrid quake, which recorded no less than eighteen hundred and seventy-four shocks between December and March, 1811-1812, created a major topographical change. Where once the old Caddo Indian hunted his buffalo is Caddo Lake."

Log jams in Red River are also considered to be in part responsible for the lake's formation.

Now pumping oil derricks can be seen all around in the lake. Drilling was under way in the bed of Caddo Lake by 1911. Eight thousand acres of the submerged territory had been leased by the Gulf Refining Company in 1910. The division superintendent in charge of this watery domain thus became known as "admiral." The company maintained a fleet of three tugboats, ten barges, a floating pile driver and thirty-six small boats. The rigs were hauled on barges, while the derricks were mounted on piling. Slush pits were formed of 50-barrel tanks mounted on posts. These wells cost an average of $15,000 and generally were very profitable producers. Gulf still has a number of boats darting back and forth across the lake, since their "line

walkers" cannot very well walk from well to well.

A waterway was opened through Red River, and interstate navigation by steamboat became possible through Caddo Lake as far up as Jefferson, Texas. Shipments were mostly cotton. Navigation in Caddo Lake continued until after 1872, as shown by tonnage in government reports.

To sportsmen, particularly fishermen, Caddo Lake holds within its murky depths the answer to their wildest dreams. There are large and small-mouthed bass, barfish, bream, several varieties of perch, pickerel, buffalo, drum, alligators, gar, channel and mud catfish, and the rarer Opelousas catfish which grows here to weigh as much as 200 pounds. For the non-fisherman, in season there is excellent duck and goose shooting. Happy adjunct to all this wildlife are the numerous camps which, as Don Brown says, "offer fish or chicken dinners which should be avoided by the man who must watch his waistline. The fish dinners are served with unlimited hush puppies, French fried potatoes, cole slaw, little green onions, and the works."

Reference books state that: "None but the old timers here ever venture far into the lake's awesome wilderness of hidden arms and bayous without that picturesque character, the Caddo Negro guide. These local Negroes have an uncanny knowledge of the lake; not only can they find their way along the water roads on the darkest night, but they seem to instinctively know where and when certain kinds of fish are biting."

Familiar Waters

Most of our Bird & Son fishermen, however, spend hours on Caddo Lake and are so familiar with its bayous and channels that they need no guide to take them over the lake, nor tell them where to cast their hooks.

In a recent issue of the *Shreveport Times* there was an article about a 6-foot, 10-inch, 140-pound alligator gar, which S. E. Schneider landed on a 15-pound test line. Schneider was fishing for bass and snagged the gar in deep water on his casting rod with a silver spoon. It took nearly an hour to land the big fish. Then it took the help of two other men to get the heavyweight into a car to take it home. S. E. Schneider is a first cousin and fishing partner of Willie L. Smith, Shreveport Plant Shipping Foreman.

There are a number of alligators in this lake. Until just recently a Japanese lived here and made his living catching and skinning them. However, L. L. Williams, who took the pictures for the Review, said that they were all on the "other side" of the lake the day he was taking pictures.

References —

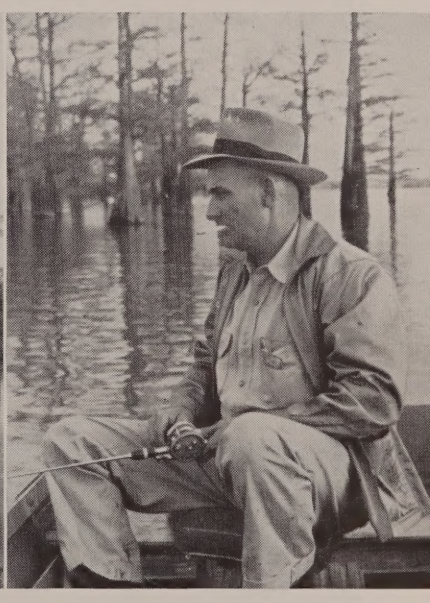
Federal Writers' Project: TEXAS, Guide to the Lone Star State

Gerald Forbes: History of Caddo Oil & Gas Field *(La. Hist. Quarterly, Jan. '46)*

J. G. Burr: Article in *Shreveport Times,* Mar. 7, '43

TYPICAL SCENE on beautiful Caddo Lake where you can always count on the kind of fishing that real Izaak Waltons dream about.

NOT TRICK PHOTOGRAPHY. This really is an oil derrick in Caddo Lake. Wells like this are a common sight on this lake. During the high water recently this engine was flooded out.

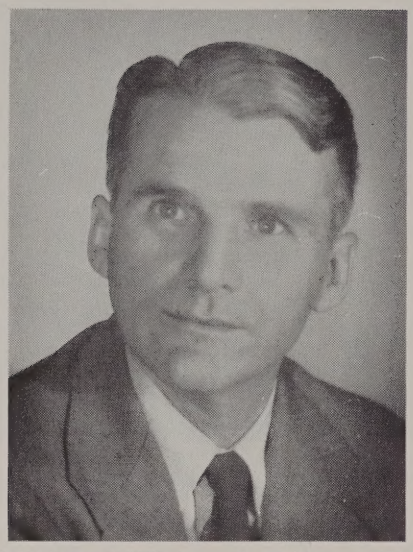


G. D. "DUDE" DAVIDSON fishing on Caddo Lake. Since it is a good practice to play safe all the time, Dude wears his Bird & Son safety badge even while fishing.

The Editor's Lament

If we print jokes, people say we are silly.
If we don't, they say we are too serious.
If we clip things from other magazines, we are too lazy to write them ourselves.
If we don't, we are stuck on our own stuff.
If we stick close to the job all day, we ought to be out hunting news.
If we do go out and try to hustle, we ought to be on the job in the office.
If we don't print contributions, we don't appreciate true genius; and if we print them, the magazine is filled with junk.
If we make a change in the other fellow's write-up, we are too critical.
If we don't, we are asleep.
Now, like as not, some guy will say we swiped this from some other magazine.
WE DID!

Berry Asphalt Company News



ROGER N. SMITH, Berry Asphalt's new Vice President.

New Vice President

ROGER N. SMITH, Production Superintendent, was elected Vice President of the Berry Asphalt Company, Magnolia, Arkansas, at the annual meeting on March 21 of the board of directors of this organization.

Mr. Smith is a graduate of Purdue University with a B.A. degree in civil engineering. He started with Berry Asphalt Company in 1930 and worked in various departments of the refinery until 1933, when Berry took over some crude oil production and started their own crude oil department. Since that time, Mr. Smith has been in charge of production, drilling and pipelines.

Most of Berry's crude oil production is a heavy, viscous, asphaltic oil which they use at their Waterloo Refinery. This oil contains no gasoline, kerosene or light products and is stored in open pits. Mr. Smith's long experience in the handling of this heavy oil has made him an authority in this part of the country on heavy oil production.

Like most of the other Berry employees who came from the North for a few months' experience, Roger Smith liked the South so well that the few months soon turned into many years. He married Amelia Bemis of Prescott, and Mr. and Mrs. Smith with their three boys and two girls now live in Magnolia.

Berry Earns Award for Safety Record

OVER a million man hours of work without a lost time accident — that was a recent safety record of the Berry Asphalt Company. In honor of this achievement, Clyde Davis representing the Employees Mutual Liability Insurance Co. of Wausau, Wisconsin, presented a safety award to Vice President A. T. Van Pelt at the company's regular monthly safety meeting, March 8, at the Magnolia Inn.

Berry is very proud of this record of almost two years' work without a lost time accident. It is evident that the regular monthly safety meetings are well worth while. All supervisory men attend these meetings, when there is general discussion of safety matters in different departments. A friendly rivalry exists to see which department can go the longest without an accident. Mr. Davis from the insurance company usually shows a safety film of general interest.

At the March meeting, Mr. Davis repeatedly stated, as he has before, that the cooperation in safety matters which he gets from everyone connected with the Berry Asphalt Company is outstanding. The excellent results speak for themselves. The company is proud of the fact that every member of the organization is safety-minded. While just recently there was a minor lost time accident, everyone is all out to start for a new record.

RECENT BERRY ASPHALT SAFETY MEETING at Magnolia Inn. Seated: J. G. Mitchell, Wilson Murry, Sid Ward, James Prescott, Herbert Herring, A. T. Van Pelt, Clyde Davis; second row: Alvin Malone, Wiley Malone, Coy Brannum, Doyle Purtle, Warren Huffman, Homer Sarrett, Ford Thompson (looking over Homer's shoulder), John Arrington, Lawrence Rodgers, Ira Weems, Bob Kehres, Bob Cole, Sid Weems; third row: Hartsfield Martin, Jack Waters, Morgan Moore, Roger Smith, Lester Primm and James D. Hall.

DINNER GUESTS of Bird & Son at the Lafayette House, together with the executives who arranged the dinner to thank the men for their part in getting the new Felt Mill at Shreveport ready. Seated left to right: Raymond Nolan, Kimble McEwen, Domenic McKenzie, Joseph Ferreira, Donald Ross, Ralph Wilkins, Paul Johnson; standing: Frank Massey, William Kanoski, Lester Tarbell, John Burke, Oscar Lambine, Helge Holter, Creighton Hill, Paul Knight, Axel Anderson, Clarence Pierson.

Recognition

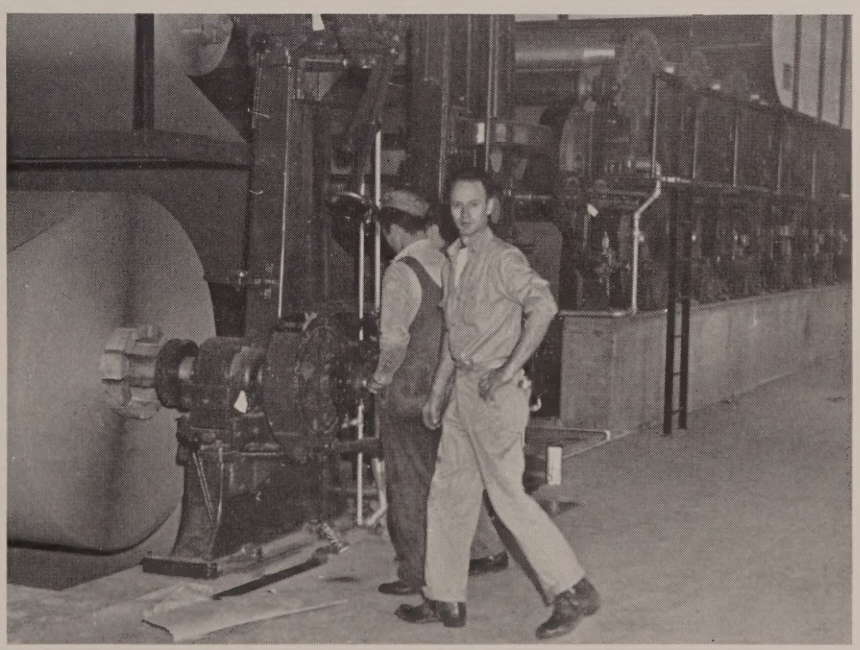
Paper Makers of the East Walpole and Phillipsdale Plants are honored at dinner.

TWELVE Bird & Son men had left their regular jobs and their homes to go to a new plant and get it running. It was in the late fall of '49 and they had to be away over Thanksgiving. They got home for Christmas, but then some of them had to leave again and stay away until into February. The hours were long as they worked to get the new machines running and there were bugs to iron out as always on new equipment. The Shreveport crew, though willing, was green and had to be trained straight through all the processes. It wasn't exactly restful.

To be sure, Bird & Son was paying their regular wages to these twelve paper-making experts, whom the company had transported from East Walpole and Phillipsdale to get the new Felt Mill at Shreveport, Louisiana, going. But these men gave more than their expert ability. It was their willingness and cheerfulness in the face of a tough assignment that the company particularly appreciated. In recognition of their fine job, Bird & Son gave them an informal dinner on April 18 at the Lafayette House in Foxboro, Mass.

The East Walpole Paper Mill men thus honored were: Frank Massey, Kimble McEwen, Donald Ross, Domenic McKenzie and Lester Tarbell. Those from the Phillipsdale Felt Mill were: Oscar Lambine, Joseph Ferreira, Helge Holter, Paul Johnson, William Kanoski, Raymond Nolan and Clarence Pierson.

Hosts representing Bird & Son included President A. H. Anderson, Paper Division Vice President R. A. Wilkins, East Walpole Superintendent John Burke, Phillipsdale Superintendent Paul Knight, and Director of Personnel Creighton Hill.



DONALD ROSS working with some of the Shreveport men at the winder early in December after the machine had been put in operation.

PHILLIPSDALE

REXFORD H. SALISBURY DAVID S. LOWRY LESLIE E. HOWARD
MANUEL OLIVER ARTHUR TRUDELL ROBERT CROWLEY

Banquet Tops Off Bowling Season

THE first annual banquet of the bowling league was held April 11 with everyone having a good time, even those not in the money. After a very good dinner, Paul Knight gave an appropriate speech and presented the prizes — $30 to Joe McBride as captain of the winning Yard Team; $12 to Cliff Soderlund as captain of the second-place Millwright Team; $15 to Howie Inman for the high average; $15 to Mat Pino for the high "three", and $10 to Gil Dias for the high single. Entertainment provided by Joe Queenan and Gil Dias enlivened the evening.

The only disappointment was the unavoidable absence of Manuel Oliver, who as general manager of the league did a wonderful job throughout the year in keeping everything running smoothly. He showed up almost every night, collecting the money, keeping the scores, and making himself generally useful. The next morning, however, the boys presented him with an expression of their appreciation and everyone hopes that he will help us next year.

Reprinted courtesy "The Power Plant" (Pratt & Whitney Aircraft)

Phillipsdale Notes

August Enos of the Boiler Room has been having some time off, during which he lost his tonsils.

Joseph Marrier, one of our Pipers, was out sick for over three weeks. He looks good now and is happy to be back to work.

Dudley Perry is getting ready for his backyard garden again this year. He is hoping we have more rains this summer so that he won't have to sneak out after dark with his watering can.

Albert "Red" Hamel has something else to sell now — a Florence five-burner, white, table-top oil burner in good condition. Ideal for a summer camp. If he sells it, we want a commission.

George Hawley tells us that he recently visited Walter Gill at his home at Ocean Grove and found him very well.

Much interest is being shown in the construction of the new Blackstone Valley pumping station adjacent to our property.

Ernie Oeser tells us that he was part of a salt water fishing party on April 16th which caught 133 flat fish. Well, what do you expect for a fish story?

Ted Maddern is reported getting along fine after his operation.

Dick Carlson paid us a visit soon after his trip to the hospital and was looking fine even though on crutches.

Danny Hourihan has bought himself a new home in the Larchmere Plat.

Frank Reed recently did a spell of jury duty, but he was so good that he only had to stay on one week.

We hear that Howie Inman is playing around with the idea of buying himself a new home.

John Rogers made the semi-finals in the Rhode Island State Bowling Tournament. There is a man we ought to have on our own bowling team.

Correction ! !

Somebody reported that John Gecawich had a new Pontiac. It ain't so — it's a Packard! Shame on us.

Summer Sports

SUMMER sports will shortly be in full swing. Softball, golf and horseshoe teams are going to enter in the manufacturers league. Softball season is scheduled to start May 8 with eight teams in the league: Bird, Glenlyon, Socony, McLeans, Mason Can, East Providence Fire and Police combined, Green Brothers, Tidewater and Rumford Chemical combined.

Ducks or Candles — Mass. Still Won

ON April 14, the bowling team from East Walpole came to Providence to bowl a return engagement with the Phillipsdale bowling team. The Massachusetts bowlers showed surprising strength on duck pins in this match at the Sunnyside Alleys. They won 3 to 1. The earlier match was in Norwood in March, when the Phillipsdale team lost by 75 pins.

Following is the line-up and scores:

	1st	*2nd*	*3rd*	*Total*
Joe Queenan	107	81	98	286
Bill Queenan	108	101	86	295
Ray Nolan	98	103	123	324
Mat Pino	96	104	87	287
Howie Inman	102	104	128	334
John Cyronak	120	139	120	379
	631	632	642	1905
John Woloshyn	104	108	95	307
E. Fuller	96	116	75	287
Al St. Cyr	98	118	112	328
Frank Campisano	125	114	102	341
Fred Turco	97	130	104	331
Peter Didick	113	99	100	321
	633	685	588	1906

Notice how close were the first string totals, 631-633, and the total pin fall, 1905-1906.

700 Members and Guests at Union Banquet

SEVEN hundred people, members of East Walpole Union, Local 1330, and their guests banqueted Sunday evening, April 23, at the Echo in Walpole. It was a highly successful affair with plenty of food and fun for everybody. Featured were Ranny Weeks' orchestra, entertainment and the raffling off of prizes.

The television set was won by Anne Siegel of Canton and a shotgun was drawn by Richard White. John Collins, Assistant Regional Director for the New England CIO, was the winner of the 8mm. movie camera. Guest from Phillipsdale, Union President Joe Queenan, won the door prize.

In charge of arrangements were: Frank LaCivita, Louise Conti, John Cooke, Bill Dickinson, Bill Mattson, Ed Geraghty and John Phelan. Union officers and stewards also assisted the committee. The very charming ushers were some of the feminine members of Local 1330.

Invited guests included Mr. and Mrs. John J. Burke, Mr. and Mrs. Arthur Colburn, Mr. and Mrs. Frank Massey, Mr. and Mrs. R. L. Tupper, Mr. and Mrs. Creighton Hill, Mr. and Mrs. Howard Whitney, Mr. and Mrs. Axel H. Anderson, Mr. and Mrs. W. C. Ahlgren, Miss Mary McCarthy, Mr. and Mrs. John Collins, Mr. and Mrs. John Ginley and Union Presidents John Pratt, John Blanchard and Joseph Queenan.

TEN OF THE REASONS for the successful L.I.U. 1330 banquet are these members of the Local who served as ushers for the evening. Standing left to right: Mary Petrovski, Rosanne McLaughlin, Julia Notarangelo, Eileen Bailey, Helen Quackenbush and Priscilla Muse. Seated in front: Patricia Lamore, Catherine Bellew, Margaret Roberts and Louise Conti.

CANDID SHOTS of some of the seven hundred folks who attended the L.I.U. 1330 banquet on April 23 at Echo Inn.

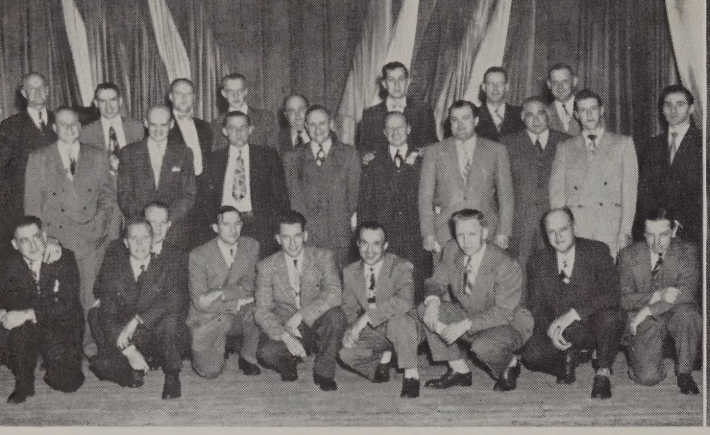
BRENTON STEELE has been building this house for himself on Page Avenue, Walpole. As an "A" Millwright, Mr. Steele should have a mighty well-constructed house when it's done.

Easa Domat

EASA "CHARLEY" DOMAT, for many years on No. 1 Machine at the Norwood Roofing Plant, died April 11. Mr. Domat had to stop working in 1946 because of his health. He retired in 1947, at the age of fifty-nine.

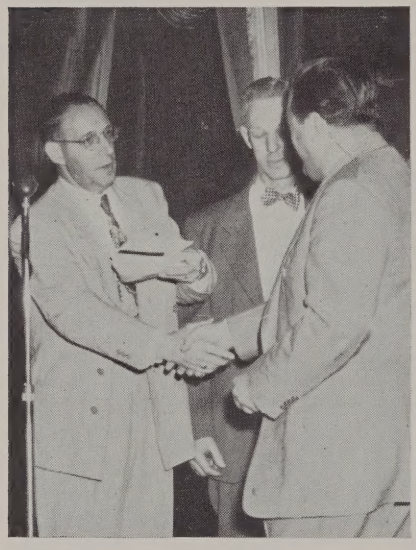
A native of Syria, Easa Domat had been in this country some time before coming to work for Bird & Son in 1927. He and his family have lived on Washington Street, Norwood, for a number of years. Surviving him are his wife, Hafeza Domat, and four daughters. Rachel works at No. 1 Box Shop, while two of the girls work in the cafeterias, Margaret in the No. 2 Box Shop and Sadie Domat Ferdinand at the Roofing Plant cafeteria. The fourth daughter is Mrs. Catherine Bethonay of Norwood.

Funeral services were held for Mr. Domat at St. George's Church, Norwood.



HIGH SCORERS in the Men's Bowling League, 1949-1950. Front: Eino Heikkila, Victor Taggart, Ed Phillips, Herbert Granlund, Rocky Grasso, Fred Turco, John Woloshyn, "Jinx" Alex, John Eppich and Nick Radzwill. Middle row: Robert Grover, Frank Shumski, Jack Rambeau, "Iggy" Roslauskus, Warren Anderson, Joseph Erker, James O'Donnell, Hilton Taggart, Albert St. Cyr and Mario Presentato. Back row: Ed Mingels, Sr., Romeo Valerio, Ed Mingels, Jr., Charles Locke, Frank Mazzocca, James Barnes, Jack Holliday and Henry Meyer.

TOP GIRL BOWLERS for the 1949-1950 season. Front: Catherine Bellew, Louise Conti, Mary Bannon, Jennie Mike, Evelyn Balduf, committee members Berniece Potter and Kay Gullich, and Betty White. Back: Anne Lindsay, Helen Pelletier, Helen Quackenbush, Julia Notarangelo, Eileen Geraghty, Anne Kelter and Alma Walsh.



Left: **JIMMY O'DONNELL** (side-to) receives congratulations and his prize money from Howard Whitney, left. Jimmy had high individual average for the season — 99.33. Co-chairman Dick Sprague stands behind the M.C. and the champ.

Below: **WINNING BOWLING TEAM, FBPM7,** who won 128 matches and lost only 22 this past season. Left to right: Ted Pierce, Captain Fred Turco, Rocky Grasso, Frank Campisano, Vincent Falcone and Peter Didick.

Fair Thee Well to Bowling Season

GRAND wind-up of the bowling season was held Saturday night, April 29, at Cappy's nite spot in North Easton. One hundred seventy-two Bird Club men and girl bowlers sat down at the long candlelit tables for steak, lobster or chicken. After the final coffee and ice cream it was prize-presenting time for the Bird bowlers. Dick Sprague and John Hutchins, chairmen of the men's league, had persuaded Howard Whitney to give out the prizes. This Howard did with his customary finesse.

In the absence of Pat McDonald, girls' league chairman, her committee, Berniece Potter and Kay Gullich, presented prizes to the feminine winners to the accompaniment of appreciative whistles from members of the men's league.

After the flash bulbs went off for pictures of the league winners and all were seated again, the crowd was regaled with a floor show, followed by general dancing.

Following are prize winners in the men's league:

1st Group

High Ind. Ave., J. O'Donnell (ERB)	99.33
2nd High Ind. Ave., F. Turco (FBPM-7)	98.55
High Three-String, A. St. Cyr (FBI)	356
High Single, M. Presentato (FX-1)	136

2nd Group

High Ind. Ave., J. Alex (FFV)	96.08
2nd High Ind. Ave., E. Hobbs (A)	94.03
High Three-String, N. Lull (FFV)	331
High Single, E. Mingles, Jr. (FBV)	128

3rd Group

High Ind. Ave., H. Granlund (FBI)	94.42
2nd High Ind. Ave., L. Hewins (PFL)	91.96
High Three-String, E. Mingles, Sr. (FBI)	339
High Single, J. Rambeau (A)	120

4th Group

High Ind. Ave., V. Taggart (FX-2)	90.23
2nd High Ind. Ave., E. Phillips (PFL)	89.76
High Three-String, J. Roslauskus (FBV)	321
High Single, J. Eppich (FF)	115

5th Group

High Ind. Ave., E. Heikkila (FX-2)	89.66
2nd High Ind. Ave., H. Meyer (EMT)	89.08
High Three-String, W. Anderson (A)	312
High Single, R. Grasso (FBPM-7)	118

Season Highs

Three-String, A. St. Cyr (FBI)	356
Single String, V. Taggart (FX-2)	147

In each men's group, high individual average holder won $4.00, second high received $3.00, high three-string won $2.00 and high single, $1.00. Seasonal high three-string earned $3.00 for Al St. Cyr and Victor Taggart won $2.00 for season's high single.

No. 7 Roofing Machine team won first team prize of $25.00 Second prize of $20 was won by Flooring Shippers. Roofing Shippers pocketed $15. Insulated Siding Trim (FBI) placed fourth for $12.00 prize and the $10 prize was won by East Walpole Maintenance team. Flooring Lab men won $8.00. The rest of the teams had $5.00 to split among their men.

The Lady Champs

Betty White and Julia Notarangelo starred in the girls' league. Betty's 298 was top three-string score, while Julia rolled 115 for high single. The Lucky Five team came out the winners, four points ahead of the second-place Yankees. The Solids placed third, Champs fourth and Bowlettes fifth. They were followed by the Bottoms Up, Bobby Sox, Shifties 1 and 2, and the Mix-Ups, in that order.

This is the end of another successful bowling season. Many of the bowlers will now be seen on the golf course, off fishing, or getting their exercise working around their homes before the next season rolls around. As for the chairmen, Dick, Hutch and Pat, no more adding up scores, figuring averages, keeping team matches straight and arranging a banquet for nearly two hundred customers. What'll they do with all that spare time?

Taking over as co-chairmen of the men's league for the 1950-51 season will be Everett Fuller and Romeo Valerio. For the girls, two members of Pat's committee, Berniece Potter and Kay Gullich, have consented to be co-chairmen.

Divot Digging

MAY 1, it rained. This was to be the opening night for the thirty-two girl golfers at the Walpole Country Club. The first-night matches were therefore postponed to the following Monday night. Tuesday, May 2, was as lovely a spring day as one could hope for. This was opening night for the forty-eight men golfers, also at the Walpole Country Club. They were luckier.

Girls' chairman Ann Smith and men's chairman John Woloshyn will have more to report on the drive-chip-putt season next month.

Tri-Mill Sports

THE Tri-Mill Sport Club has recently been conducting a membership drive to determine the extent of interest among men at the Bird & Son Massachusetts locations. (The girls have gracefully withdrawn from the field.) Dues have been set at $2.00.

After the drive is over, President Billy Ivatts and his men will be able to tell better what plans can be made for future activities. At present negotiations are under way to lease some land for this out-door club.

The rifle section of the club under the chairmanship of Larry White is going ahead with plans for regular meetings at the Municipal Building in Norwood. Other newly formed committees are Membership with John Hutchins chairman, Oscar Robillard and Louis Camellio; Activities, Robert Weger chairman, Larry White and Auvo Aho; and Fishing, Pete Bethel chairman, Karl Eklund and Clayton Abar.

Acknowledgments

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

George W. Chapman, Sr. and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

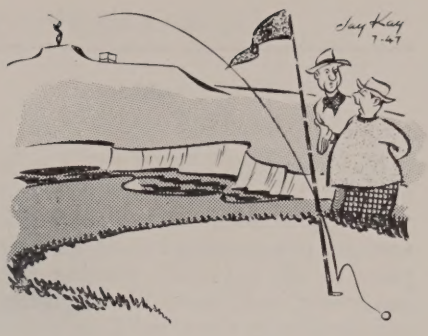
Mrs. Hafeza Domet and Family

Your kindness and sympathy will always be held in grateful remembrance.

Victor G. Cotton
William A. Cotton
Joseph R. Cotton
Regina M. Cotton

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

Mr. and Mrs. Eli Chamberlain



"WHAT DID I TELL YOU, HE AINT SO HOT, SEE?"

Personalized Colors

It's a wise woman who chooses colors to suit her personality when she color-schemes her home.

The colors in your own rooms are the background against which friends and guests see you. They carry away a subconscious impression that can be to your advantage or disadvantage. Here are suggested color schemes for persons with red, brunette, blonde, brown and silvery hair, from *Better Homes & Gardens* magazine:

Red Hair Walls — Deep green makes an excellent background. Floor covering — Muted grays and greens. Draperies and upholstery — Lighter shades of green. Furniture — Blonde and black as accents.

Brunette Hair Walls — Warm colors in the background are good for the woman with vivid coloring of her own. Persimmon gives warmth to walls. Floor covering — Deep green sculptured pattern. Draperies — Floral on gun-metal gray. Furniture — Traditional mahogany and the smart note of ebony. Sofa — Gray-green in textured fabric. Chair — Persimmon, reflecting wall color.

Blonde Hair Newest shades of pink, green and brown combine in a brilliant color scheme that underscores a blonde's delicate coloring. Walls — A new, soft shade of pink. Floor covering — Rich, deep brown. Draperies — A lighter shade of brown than the rug, shot with metallic thread. Furniture — A smart mixture of blonde and ebony. Sectional furniture — Upholstered in pinks, greens and brown.

Brown Hair A brownette should have clear, decisive colors about her. Walls — A brilliant, clear yellow. Floor covering — A twist rug woven in warm shades of beige. Draperies — A toile fabric in shades of brown. Furniture — Provincial in mellow maple. Chairs — Bright green Provincial arm-chairs.

Silvery Hair Blue, rose and gray are colors any woman with silver hair can use as the basis for excellent color schemes. Walls — Blue, restful and dignified. Floor covering — All-over carpeting in soft, light gray. Draperies and sofa — Floral pattern on white ground. Furniture — Eighteenth Century mahogany. Chairs — In rich, deep plum picked up from the drapery pattern.

(Continued from page 5)

1940

No. 5 Machine (FBPM#5), a wide machine, which has been mentioned previously in this history as one which was used to saturate and apply first coat paint to 12/4 (110″) flooring felt, was moved back to the Flooring Plant and installed in a new building.

A new Fuller-Kinyon system was installed to blow mineral dust from the Crushing Plant on Pleasant Street to a tank near the roofing machines. Up to this time dust was bagged. This was a forward step and big money saver.

First run of Tri-Tab Hex Shingles.

First run of Roll Bric Siding.

Eastern Building and Roofing Union president for this year was Warren Manson.

1941 — At War

Up to now Proslate Concealed Nailed Roofing had a selvage edge that was saturated felt only. To make a still better weathering product we started this year to leave asphalt on the edge and apply a piece of tissue paper to keep this portion from sticking to the next convolution. First run of Rubberlike where the complete product was made on one machine. Up to now the felt was saturated and slit on the flooring roll saturator.

Construction of Pilot Plant to manufacture new type silica sol granules.

Starting with 1941 and continuing through 1944, there were 125 men and four women from the Roofing Mill who entered the Armed Services. Five men were killed in action. They were:

JOHN HOUSTON
WILLIS BARNES, JR.
KENNETH SARGENT
ADAM SCOTT, JR.
EDWARD STEVENSON

The sale of our Insulated Bric Siding had fallen off for several years due to the introduction of a new type that could be made on a continuous machine. It was decided to abandon the old style and build a machine to make the new type. Production started in December, 1941. This new style consisted of a piece of insulated board ½″ thick shiplapped all around and approximately 14″ x 43″. There was a layer of coating asphalt on one side surfaced with granules. Then the material was sent through a cold roll that wire scored certain bricks. Next it went through a hot die that burned in a brick pattern.

At first the board for this operation was bought from outside sources, mainly U. S. Gypsum and Insulate, but later it came from our own board mill at Phillipsdale. In order to give good weathering and still retain insulating value the boards were saturated to approximately 1/16″ depth. As production increased it became necessary to build a machine at Phillipsdale to saturate the board.

1942

About 1938, Bird & Son decided to go into the built-up roofing business. A machine was built at Phillipsdale to saturate felt with tar. In 1941 this machine was moved to the Roofing Mill and set up in the space made vacant when the wide saturator was moved to the Flooring Mill. First run of Tarred Felt made in January, 1942.

Up to now Corner Pieces to go with the new Insulated Siding were bought outside but in 1942 Bird & Son invented a new type of corner. By taking panels of Insulated Siding and cutting them across the sheet it was possible to make an attractive corner from panel rejects.

A new type shingle cutter called a turret was installed on the shingle machine in place of No. 3 Cutter. It was built so four dies could be set in a turret that revolved around an anvil roll. It was claimed that changes from one shingle to another type could be made in a matter of a very few minutes. It did not work out that changes could be made as quickly as claimed but the take-off was much better than in the old cutters. It also ran faster. The old cutter was left in position so shingles could be run continuously by changes from one cutter to another.

The first of two Reichel & Drews roll goods winders was installed and started to run Feb. 24, 1942. It was an automatic one that measured the rolls, cut them off and pushed the roll off the arbor. Later another one was installed on the shingle machine. Started to make Rubberlike Stair Treads and Mats in sizes 9″ x 18″, 9″ x 24″, 9″ x 36″, 27″ x 36″, 36″ x 36″, in plain and bordered edges.

Discontinued manufacture of Lock-Butt shingles and dismantled equipment.

Discontinued manufacture of Custom Built shingles due to expensive repairs on the Banbury Mixer.

Dismantled the presses and other equipment used in the manufacture of the old style 8′ Insulated Siding.

The Watchmen were changed to Plant Guards and put in uniform and under war regulation. Headquarters of Guards changed from the Mill Office to a new Gate House.

(To be Continued)

SHREVEPORT now operates a fleet of trucks for better delivery service on Bird building products. The first truck to leave with a load for one of our customers was driven by Robert V. Dorman.

On the Lighter Side

A friend met a little cockney who enthused over a cruise he had made to South America. "First," he reported, "we stops in Cuba, and then we puts in at Haiti."

"And what comes after Haiti?" asked the friend politely.

"H'eighty-one," said the cockney.

Nowadays a man who is contented with his lot probably has a house on it.
— *Business Briefs*

A minister in a little S. C. church had been having trouble with his collections. One Sunday he announced, "Now, before we pass the collection plate I would like to request that the person who stole the chickens from Brother Snavely's hen house please refrain from giving any money to the Lord. The Lord don't want no money from a thief."

The collection plate was passed around and for the first time in many months everybody gave. — *Pageant*

Gate Sentry: "Halt. Who goes there?"

Voice from the darkness: "You wouldn't know me — I just got here yesterday."

Actor: "I hear you and the leading lady are on the outs.

Electrician: "Yeah. It was one of those quick-change scenes with the stage all dark. She asked for 'tights' and I thought she said 'lights'."

Suspenders are just about the oldest form of social security.—*Locomotive*

Two women were getting ready to board an air liner. One of them turned to the pilot and said, "Now please don't travel faster than sound. We want to talk."

Pidgin English for Piano

Big fellow box you fight him in teeth he cry.

Proper Age for Child to Have a Bicycle

When is a child old enough to have a bicycle?

That is a question parents must answer sooner or later, and no one can answer it for them, according to the National Safety Council.

However, the Council offers a few guideposts to parents in connection with its nationwide traffic safety program this spring, which is aimed at reducing traffic deaths and injury among children:

The safe age for bicycle use depends upon two things:

The Child — How thorough has his safety training been? Has he had safety instruction at school and at home? Have you taught him good pedestrian habits? Has he proved that he is aware of the dangers of street traffic? Does he obey your instructions in other things?

The Place — Do you live on a quiet street, with little traffic, or on a busy thoroughfare? Do you live in the city or a small town? Is police traffic control good and are drivers generally careful and observant? Will you limit the bike to off-the-street use until you are confident of your child's ability and attitude?

Once the decision is made to permit a bicycle, parents should make sure that the one purchased is the proper size, the Council says. Then set down your rules of conduct and enforce them strictly.

Age Guide Given

Depending upon the nature of the child and the place of residence, this is the Council's general guide for parents in buying a bicycle:

5-7 Years — The 20-inch bike. Residential off-the-street use only. Teach the child to dismount and walk the bike across streets. Use this period for training and observation of skills.

8-10 Years — The 24-inch bike. Limited riding on quiet residential streets. Train carefully in keeping to the right, riding in single file, signaling turns, using bell, avoiding tracks or ruts, observing traffic rules, riding from driveways, watching for opening doors of parked cars, using carrier for packages.

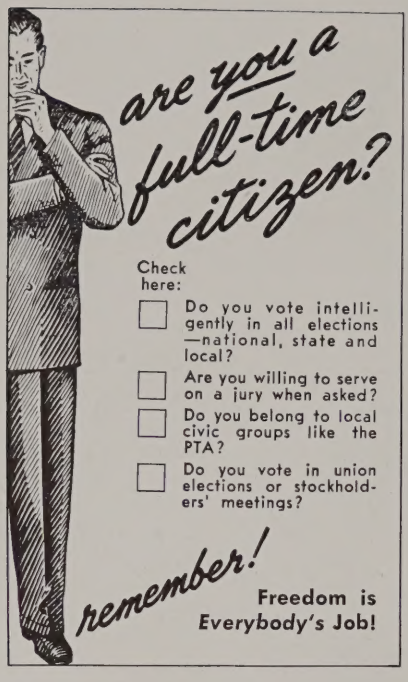
11 Years and Older — The 26-inch bike. Full freedom except on heavily-traveled arterial streets. Strict penalties should be imposed for stunting in the street, carrying extra passengers, hitching behind vehicles or riding at night in traffic.

This message from the Massachusetts Safety Council is aimed *directly* at fathers: You, dad, owe it to your family, to your job — but *mostly* to yourself, to work safely. Remember — a *dead* winner is no breadwinner!

BIRD
& SON, inc.
BIRD
PRODUCTS
Established 1795

BIRD NEPONSET REVIEW

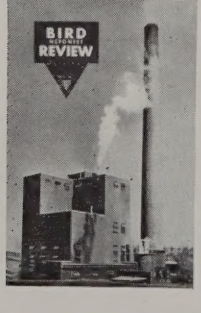
June
1950
Vol. 38 No. 6



The Old Camp Ground

Edwin Sompayrac of Shreveport one week-end this spring revisited the site of Camp Howze near Gainesville, Texas, where he was stationed for a year during the war. He says all that remains of that vast cantonment are several thousand concrete piers on which the buildings rested, some dilapidated buildings and two or three water tanks. The blacktop streets still run through the area, but they are now blocked off by fences and gates. He said it is hard to realize as one stands and looks over the vast rolling hills and plains that at one time there were as many as ten thousand soldiers here, marching, drilling and milling around. All is quiet and peaceful now with only ghostly memories of the past.

On the Cover



This view of the new East Walpole Power Plant, taken in the early afternoon sunlight with a gentle westerly breeze blowing (see steam), was shot from the roof of one of the beater rooms, DM 19, alongside the No. 5 Paper Machine building.

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Vol. 38 No. 6 June 1950

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Power Plant Completed

Tremendous project took more than a year to complete, will supply East Walpole and Norwood Plants with power and steam.

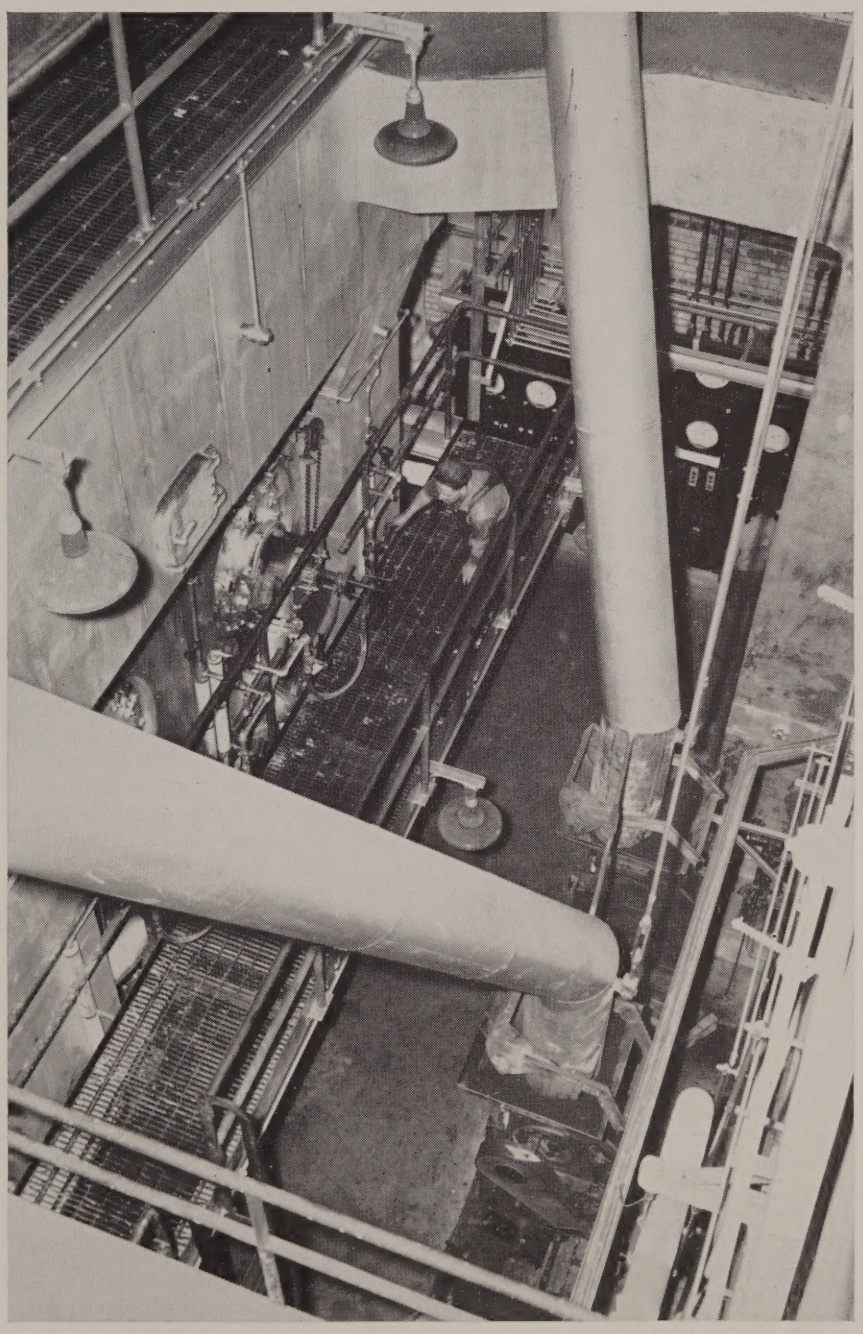
IT became almost commonplace to see the big tractor trucks inch the huge steel piles through East Walpole Square. Loaded on lowboys — long, many-wheeled low trailers — the great lengths of steel were maneuvered off Washington Street and eased around the corner onto Bird & Son property for the last few yards of their trip. Starting in the winter of '49, one hundred and seventy of these steel piles came into the Mill Yard and were driven into the ground to provide support for the new brick, concrete and steel power plant.

Other evidence to the non-technical eye of the big construction job going on were the Rust Engineering Company's men around the grounds. It wasn't just that they were new faces. After the foundations of the building were in they had a habit of going about wearing steel helmets. They weren't playing soldier. The "tin" hats served the very useful purpose of deflecting stray bricks, rivets, etc. that might slip off as the walls of the 110-foot building were going up.

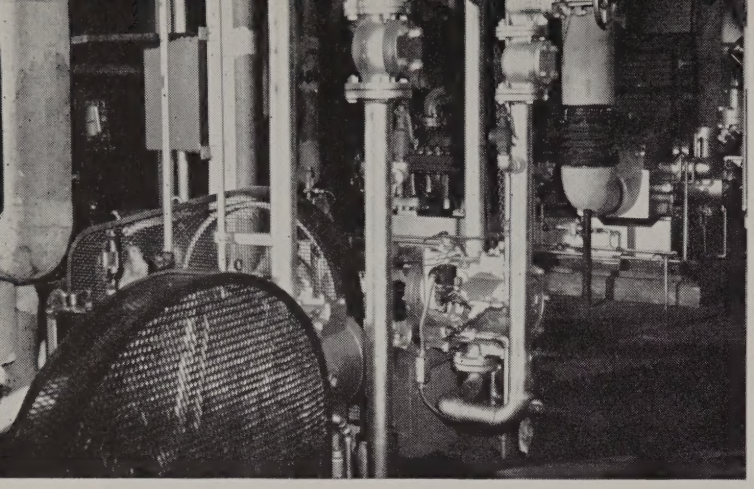
By last summer the building itself began to rise above the older buildings surrounding it. People driving along East Street got a pretty good view of the little figures working higher and higher up day by day as one row of bricks was laid on top of another. By the end of February the outside work was completed, a neat-looking job, taller than anything else near it except the smokestack, which towers still another 130 feet beyond the top of the new building.

Finishing the outside was not the end. It was still several months before the fans, blowers, tanks, pipes, boiler and turbine, which were installed before the brick walls went up around them, were operating. At last on April 3, the new power plant began to produce power and steam to run the Bird & Son machines.

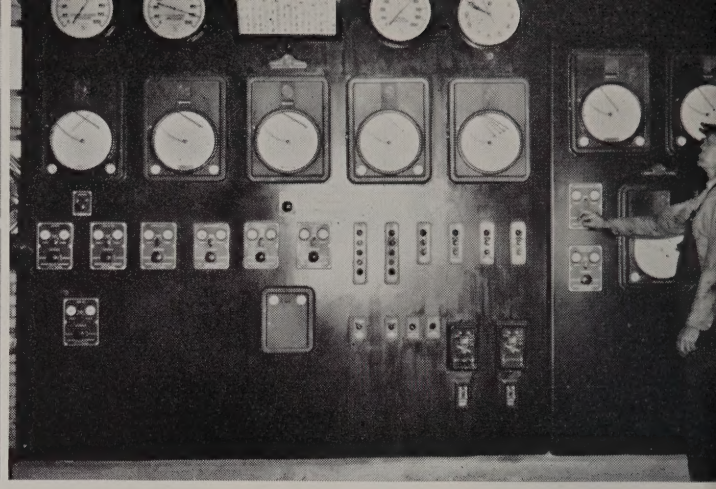
The raw materials of power are simple enough and so is the fundamen-



JACK HOLLIDAY adjusting the oil flow to the top burners on the new boiler. The camera is looking down about 35 feet to the floor below the platform where Holliday is standing. The top of the boiler rises at least another 20 feet above the point in the upper left hand corner of the picture. It is really big equipment.



IN THE FOREGROUND are the air compressors and at the back the feed water pumps for the new boiler house.



ANDREW O'MALLEY at the Bailey Combustion Control Board with its impressive array of buttons and dials.

tal process of changing this raw material into electricity. The basic ingredients are water and fuel. Coal or oil is burned to heat the water into steam. Steam velocity turns the rotor of the turbine. The shaft in the turbine is connected to an armature in the generator. Here the turning of copper opposite copper produces electricity.

Various factors make the actual working of this process as complicated as the fundamentals are simple. The water must be practically pure H_2O. Fuel, if coal, must be pulverized. Air must be forced into the boiler for burning, a process which in turn creates gases which must constantly be removed. Steam once made has a way of condensing into water vapor at the slightest drop in temperature. And one more thing — the high voltage electric current produced at the generators has to be cut down to a comparatively low voltage before it can be used.

Purifying the Water

Take the first of these problems — water. This comes from the Neponset River. Any water from a river or pond contains both minerals and organic matter. Before the water gets into the boilers where it is superheated into steam, these materials must be eliminated so far as possible. Anything which won't convert into steam (gaseous H_2O—if you remember your chemistry) would collect in the boiler unless removed. If this process were allowed to go on, soon the boiler tubes would be completely plugged.

To get rid of the minerals, the water is treated with magnesium sulphate, disodium phosphate, caustic soda and sodium sulphite. Then it is put through a filter of anthracite where the minerals collect, allowing the purer water to run through and on into the boilers. Also the water is initially treated with chlorine to kill any organic matter. The chemical tanks, chlorination tank, the tall sedimentation tank and filters are all within the new boiler house—these and all their pipes, valves and connections. To the uninitiated, following the course of the water through its maze of pipes either on a blueprint or in the power house reminds one of the once-popular song — "the music goes down and 'round, wo-ho-ho-ho, and it comes out here."

Quite a Furnace!

The boiler is quite a furnace—about 2,000 times bigger than pop's down cellar. It stands 66 feet high and has four burners, all automatically fed. These burners provide the fuel for converting the water into 175,000 pounds of steam each hour. This steam is not the homey variety that comes out the teakettle spout. Its temperature is 750 degrees Fahrenheit and if collected inside a hollow one-inch cube there would be 650 pounds of pressure against the insides of that little cube.

Purified water enters the boiler at a huge drum near the top. Through hundreds of tubes or pipes it circulates from the top drum to another at the bottom, and back again, around and over the fire box. In the process it is converted to steam. But just steam is not good enough. It must be superheated to take out any last bit of moisture. The superheater is at the top of the firebox where the hot, hot fires "superheat" the steam before delivering it to the turbine room some 125 feet away.

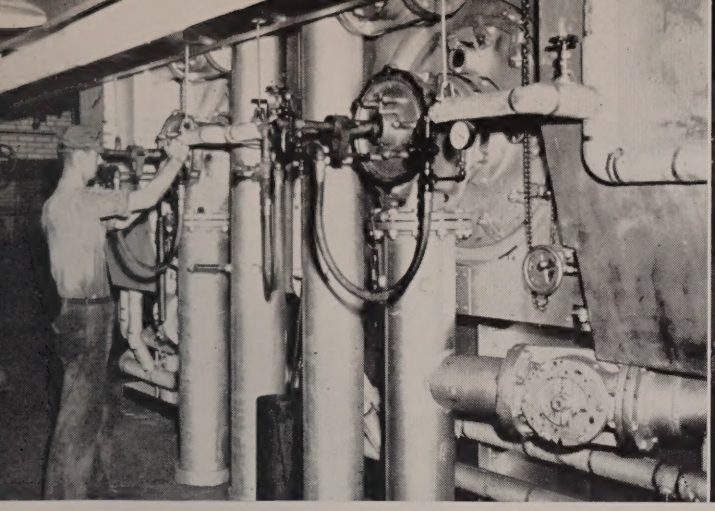
There are six men who rotate on the operation of the big boiler, although it takes just two men at a time. The control board on the wall near the boiler indicates temperature, pressure and flow. This the man on duty watches all the time and from here he can run the whole steam-producing operation.

Fans take care of both the air for combustion and the withdrawal of gases after combustion. The fuel, if oil is used, is not hard to handle, being a liquid. Coal is more cumbersome, must be pulverized ahead of time and leaves ashes behind it. The flyash problem has been licked by collecting it along with the other ashes in a silo. When enough have been collected, the ashes are dropped into a closed container where they are mixed with water. Wet ashes don't fly about the countryside. In this damp state they are hauled away.

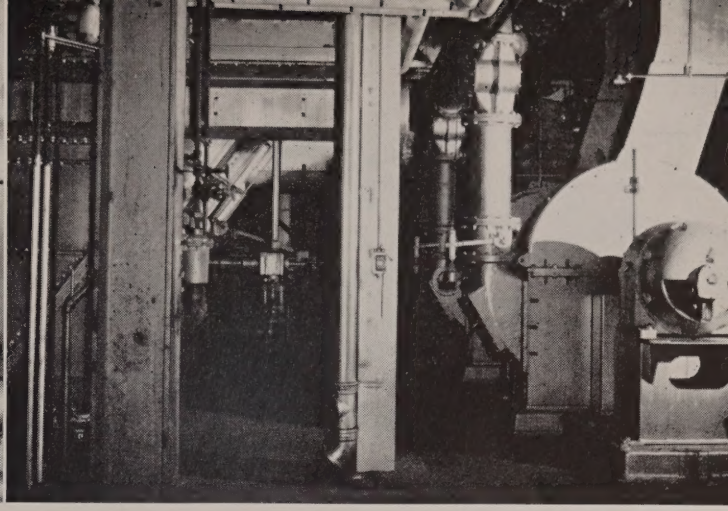
Obviously the steam is piped from where it is made in the boiler over to the new turbine room. The big problem in carrying the steam even a few yards is maintaining its high temperature. Once the temperature drops, the pressure drops too—that being the nature of things. Besides, water vapor forms with any cooling off. To make sure that the steam stays at 750° F., it is carried in a heavily insulated pipe. The pipe on the inside is 10 inches in diameter. You can't see this, though. The thing you see is a great, thick pipe, 19 inches in diameter. That means there are 4½ inches of insulation all around.

Generating the Power

When you get to the turbine room — in a separate building from the boiler house — you find that it is not just a matter of making electricity and wiring it out to the machines. The turbo-generator produces electricity at a very high voltage, 13,800 volts. Machines don't run on such a hepped-up current as this, but between 550 and 600 volts. Therefore another part of



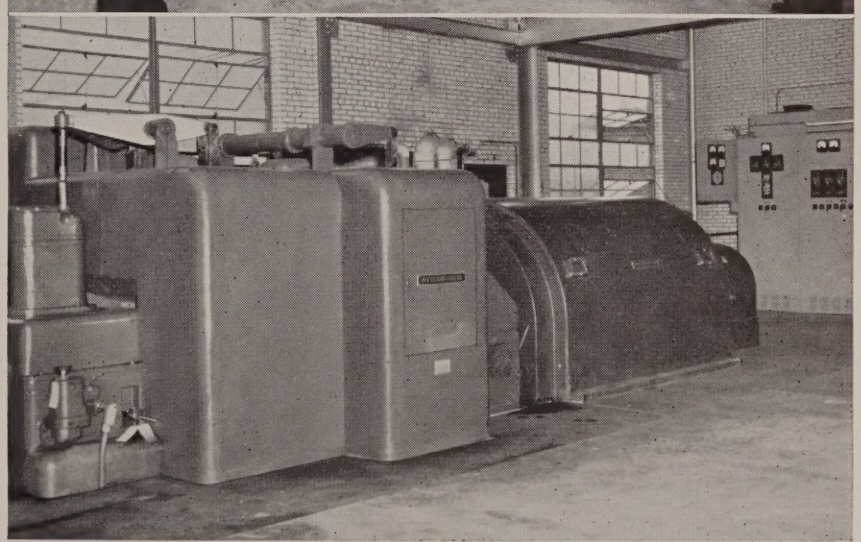
EDWARD STASIS at the controls of the lower two burners.



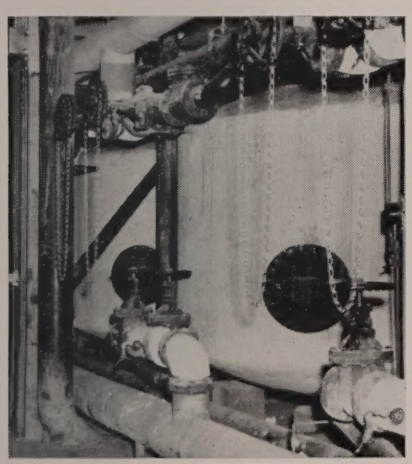
AT THE RIGHT, the pulverizers which prepare the soft coal for the stokers on the floor above.

the power plant set-up involves transformers which convert 13,800 volts down to 600 volts. For the control of this complicated equipment is a switchgear panel in the turbine room. This board with its numerous dials and indicators stands about ten feet high.

The planning, construction and running of the new East Walpole Power Plant has been under the general supervision of Ralph A. Wilkins, Vice-President in charge of the Paper and Felt Divisions. Under him, Chief Engineer Paul Guttormsen (recently retired) has been the man responsible for the whole undertaking. Working closely on this project under Chief Guttormsen, Robert C. Holman has followed the job from the dynamiting of the old foundations to the final painting of the air ducts inside the new building after the plant had gone into operation. The mechanics of construction and design were all handled by the Rust Engineering Co. of Pittsburgh with George Nosky in charge. That the job took

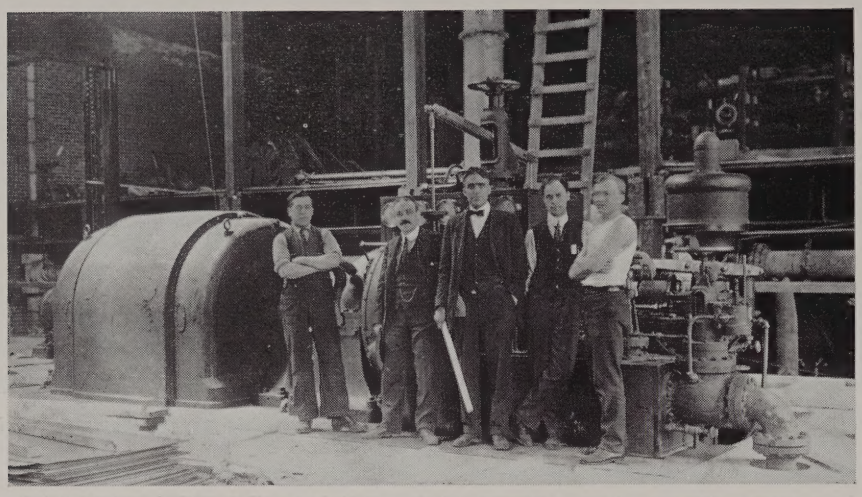


AT THE TO?: CHIEF ENGINEER PAUL GUTTORMSEN shows the new switch gear panel in the Turbine Room to members of the Board of Directors. Left to right are: R. A. Wilkins, Director and Vice President in Charge of the Paper Products Division, under whose general direction the new power plant was built; President A. H. Anderson and Board members H. E. Sawyer, Jr., Perkins Bass, W. R. McNeil, F. K. Becker, J. R. Macomber, E. B. Chapin and E. H. Bartlett.

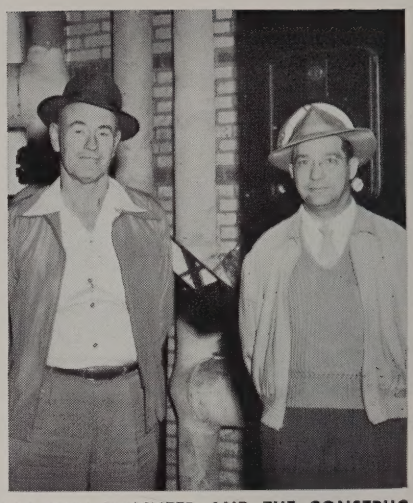


THESE LARGE TANKS are full of anthracite coal which acts as a filter to take impurities out of the water before the water is fed to the boiler.

BELOW: THE NEW TURBO-GENERATOR which operates on the steam supplied by the new boiler plant has a capacity of 5,000 kilowatts, 70% power factor.



BACK IN 1912, standing in front of that year's latest and best in the way of generators are: Frank Whitehead, Chief Electrician, who retired last year; William H. Hall, Chief Engineer; William Lewis, Draftsman; and two Westinghouse men.



THE FIELD ENGINEER AND THE CONSTRUCTION SUPERINTENDENT for Rust Engineering Co. won't be around the new East Walpole Power Plant much longer. Claude H. Hawkins and George Nosky have just about completed their work at Bird & Son and will soon be on another job for their big Pittsburgh outfit.

over a year to complete is not surprising considering the small space in which they had to work. Existing buildings of the paper mill and offices could not be moved. The building itself rises its 110 feet on 3000 square feet of land, less than half the area of the minimum houselot in the town of Norwood.

To power plant men, maintenance men and engineers this account of the making of steam and electricity is old stuff. But to some of us the making of power is an unfamiliar and complicated procedure. The company has built the new plant so that it can run its own machines more efficiently with an adequate supply of steam and electricity produced on the premises. The older boilers and turbines will still be used, mostly for making steam for hearing purposes and standby. The new and the old units together provide an up-to-date installation that is expected to take care of company needs in this location for some time to come.

EVERETT GRAINGER of No. 2 Box Shop gets further information on Savings Bank Life Insurance from state field instructor William Stewart.

Employees Learn of Low-Cost Insurance

TWO men from the Massachusetts Division of Savings Bank Life Insurance are now going through the Massachusetts plants, explaining Savings Bank Life Insurance. This is low-cost insurance available to residents of Massachusetts, issued by the savings banks of the state under strict state law. Bird & Son allows these representatives to go through the plants because they do not represent any private insurance company, are not salesmen working on commission. Edward J. Sullivan and William J. Stewart are field instructors on state civil service whose job it is to explain what savings bank life insurance offers. Mr. Sullivan and Mr. Stewart, introduced by Personnel Services Manager A. W. Smith, have already held sessions with foremen and union officers so that these men will also be able to answer employees' questions.

Following are some of the pertinent facts about Savings Bank Life Insurance:

1. Massachusetts, Connecticut and New York are the only states in the country where this form of insurance is available. Law was enacted in Massachusetts in 1907.

2. There are 150 banks and credit unions in the Commonwealth which act as agencies. Thirty-four mutual savings banks are authorized to issue this insurance. Bird & Son employees living in Massachusetts may buy Savings Bank Life Insurance through the Credit Union, which is one of the authorized agencies.

3. The net cost of Savings Bank Life Insurance is less than the net cost of insurance issued by private companies. This is to a large extent due to the fact that there are no salesmen whose salaries and commissions must be paid. For example: At age 35 two people buy $1000 straight life. One buys Savings Bank Life Insurance. The other buys a commercial policy. (These are actual figures of a representative private company.) The net cost at the end of one year, supposing both wish

CATHERINE BELLEW of No. 1 Box Shop, seated with Savings Bank Life Insurance field man Edward Sullivan. "Gully" wants to know what the score is and Mr. Sullivan is just the man to give her the answers.

How We Are Doing

WHEN the wheels of our plants are turning steadily and everyone in Bird & Son is working at least a forty-hour week, it is natural to assume that everything is all right and that the company is having a good year. I am sorry to report that so far this year, such is not the case. Our busy production departments give us all an easy sense of security.

We are busy, yes, and prospects look good for the summer. But profits, on which your company depends for its life-blood, are down compared with this same period of last year. 1949, you will recall, was not so good as 1948. This means that in comparison, 1950 is shaping up a lot less favorably to date than our big year of 1948.

The reason for our present situation is the age-old one of prices vs. costs. Costs of doing business — raw materials, wages and salaries, repairs — these costs remain high for Bird & Son. At the same time prices in floor covering and in most lines of our paper business are definitely lower. And in the roofing business there has been a general price reduction which for our Building Materials Division averages about eight to ten per cent.

In the annual report to stockholders issued last March, I pointed out that a five per cent drop in selling prices would put us in the red, unless we could cut our production costs by a similar figure. Roofing prices are already down more than that amount. Production costs are approximately the same. As you can guess, we of management are doing everything possible to cut unnecessary costs and keep our operations in the black.

Two major projects along this line have been completed this year — the new roofing machine at Chicago and the new power plant at East Walpole. Both of these are new "tools" which the Bird & Son management has put in your hands to help you do a better job. Other less costly and less dramatic changes are going on all the time in all plants and departments of the company. They all have but one purpose — to provide the best possible equipment for Bird & Son workers so that we as a company can hold our own and get our share of the business in the 1950 market.

Effective use of these tools during the rest of this year will mean the difference between a good year and a poor one for Bird & Son, and that means all of us. I've shown you the picture for the first five months. Those months are gone and can't be called back. But the rest of 1950 lies ahead. It's now and tomorrow and the next month and the next that all of us together have got to find ways of using these tools more effectively. That's the only way I know of to make the Bird & Son story turn out to be a good one when the final figures come in next December.

President

Low-Cost Insurance

(Continued from page 4)

to discontinue their policy, is markedly different. Savings Bank Life Insurance has cost the first person $6.78. The net cost to the other was $22.44. The cash value to the first was $16.88; to the second, $ .82.

4. Savings Bank Life Insurance has loan value, cash surrender value and pays dividends, all at the end of the first year. Very few commercial companies offer such liberal policies.

5. Medical examination is required for all, except healthy children up to 15 years.

Ten years ago employees in the Massachusetts plants heard the Savings Bank Life Insurance story. The opportunity is given now for the newer employees to hear about it and decide if this kind of insurance fits their needs.

LEFT: NEAR JACKMAN, MAINE, pulpwood is getting a motorized shove into the Kennebec River, as it starts its journey from the forest. Once these logs become paper, that still is not the end. Look what happens to the waste paper that goes into the East Walpole beaters.

RIGHT: FRANK HEMMER, No. 1 Box Shop, contributed both of these pictures, taken on a trip to Maine early in May. Just to prove what spring in the Far North is like, Frank has himself photographed, snowball in hand.

Exploring in Central America

By Charles Sumner Bird

Charles Sumner Bird, chairman of the board, has prepared especially for the columns of the Review, this account of an expedition of exploration along the coast of Central America in company with six other men. Mr. Bird's companions were: director of Carnegie Institute's research department, two other archaeologists, a U. S. government biologist, an expert on oceanography, and the sixth, a distinguished traveler. The expedition took place this past winter.

IT all started with an idea. Two years ago, looking at a map of Guatemala in the new Museum of Guatemala City, Dr. Alfred V. Kidder said that it was his desire to visit coastal sites of Guatemala and Honduras. He wished to study the trade routes which supported the famous Mayan civilization that flourished for over one thousand years and then in the thirteenth century disappeared into the jungles. Dr. Kidder is director of the research department of Carnegie Institute. It was with his help that this new museum in Guatemala City had been opened to house the many works of art found in his excavations of the magnificent Mayan cities.

The work of archaeologists is not only to excavate ruins but to study why great civilizations should disappear. In the Near East and in other parts of the world the rise and fall of nations seem to follow a pattern: primitive vigor, freedom, prosperity, centralization in government and finally decadence.

The idea having been born was discussed many times. Finally a 100-foot motor sailer was chartered. In addition to Dr. Kidder, Dr. Gordon Ekholm of the American Museum of Natural History in New York and Don Gastavo Stromsvic of Honduras in charge of the ruins of Copan also joined the expedition as archaeologists. Dr. Lionel Walford, Chief Biologist of the Fish and Wildlife Department of the U. S. Department of the Interior, Frank Mather of the Oceanographic Institute of Woods Hole, Massachusetts, and the distinguished traveler and photographer, Col. John K. Howard, made up the party.

Our course took us to Nassau and through the crooked passage of the Bahama Banks, passing the many islands which were sighted by Columbus in his first voyage. During the voyage Mr. Mather of the Oceanographic Institute continually trolled, bringing in a large variety of fish. He also took temperature readings in different levels of the sea.

From Jamaica we headed for the Grand Cayman Islands, recently described in an article in the *Saturday Evening Post*. In the days of the clipper ships, these islands like others in the Caribbean Seas had trade connections with New England. These traditions are still strong. They were settled in the early 18th century by English buccaneers and shipwrecked sailors.

Next we set our course to Tela, an important United Fruit Company port on the coast of Honduras. As the president of the United Fruit Company was interested in our trip, all along our route we were helped by their agents.

On the way we passed the Swan Islands where the United States maintains a weather bureau and radio station. When we anchored in the lee of these islands one evening a number of the boys of the station came on board. Colonel Howard, who was selecting marine birds for the American Museum, went hunting and brought in four fine specimens. Fishing was excellent here and we caught many varieties. Just as we left we ran into a school of wahoo or Queen Fish, a large fish running up to eighty pounds. Hooking three at one time, we had a lively half hour.

Key to Expedition to Central America

1. Grand Cayman Islands
2. Swan Islands
3. Tela
4. Bay Islands
5. Utila Island
6. Bonaca
7. Trujillo
8. Puerto Barrios
9. Belize

Map by Middlebrooke

Tela

When we arrived at Tela, Mr. Marsh, the United Fruit agent, came on board, inviting us to visit their experimental horticultural station and one of the large banana plantations. Tela is a model town with many plantations in the background. Some years ago a disease killed many of the banana plantations in Central America. Today by spraying and a system of rotation consisting first of flooding and then re-

planting, the United Fruit Company and other large companies are meeting the problem. For the smaller planter the future seems dark, indeed.

Pieces of Pottery

Archaeological work began on the Bay Islands some sixty miles off Tela. Our first visit was to Utila where we anchored one evening on the opal sea with a magnificent welcoming rainbow. These islands are inhabited by descendants of the Caymans and all speak English. The mayor of the town welcomed us. The next day Dr. Kidder was directed to a site of an ancient Indian settlement where with his assistants he found many fragments of pottery which told tales of distant ports and trades. These Indian settlements disappeared when the Spanish conquered the islands, took the people off to work in the mines and their villages were abandoned. While Dr. Kidder was busy in the archaeological work, Dr. Walford set up a Marine Laboratory. The people of the town were much interested. There were never less than ten and sometimes as many as sixty observing while he photographed fish, counted scales and made measurements in detail.

We sailed from Utila passing many islands. The largest was Roatan and the last Bonaca, an island discovered by Columbus in his fourth voyage in 1504. The town on Bonaca is called "Little Venice" for it has spread out over the water and houses are built on piles with connecting bridges.

Old Trade Gone

Wherever we landed, the inhabitants did not believe that we were only interested in archaeology. All over these islands there are rumors of buried treasure and they thought we must be on a richer quest. The people on the Bay Island, when they carried on a flourishing trade with New England and had their fishing, copra, cocoanut oil, tortoise shell and citrus fruit business, did pretty well. Today the future looks dark. The discovery of plastics has ruined the tortoise shell business, newly discovered oils are replacing the cocoanut oils and disease has ruined the bananas and citrus fruits.

Throughout our voyage, Dr. Walford and Mr. Mather not only studied fish but also the currents and temperature of the seas. Dr. Walford told me that before the war the Japanese had eighty expeditions studying marine life and oceanography and the Germans had as many, while the United States had very few. During the war these two countries made great use of their knowledge in the strategy and tactics of submarine warfare.

Leaving the islands, we anchored at the ancient city of Trujillo, once the capital of Honduras and a flourishing port, but now a ghost city. About ten years ago the United Fruit Company abandoned their large station opposite Trujillo at Puerto Castilla, because of the Panama disease. Though it was occupied by the Navy during the war, today its splendid buildings, houses, shops and hospital are completely abandoned. The only inhabitants are three young compatriots and a few Indians who are attempting to build a banana business.

An archaeological site about forty miles from Castilla proved important. We were invited to a nearby ranch where the owner said he had a mound, the material from which he used to fill mud holes. He did not think it would be of much interest as it contained merely pieces of broken pottery. To our archaeologists it was one of the best finds of the expedition.

Strange Fish

Our course then took us to Puerto Barrios, the Guatemalan port. Our fishing skiff brought in interesting catches from the outer barriers and reefs. All along this coast are high mountains with deep lagoons. Between the sea and the mountains is low agricultural land which was cultivated during the great Mayan days. From Guatemala along the British Honduras coast are innumerable islands. Though the charts are fairly accurate there are no buoys or lighthouses to speak of. Luckily the water is so clear that with a man at the masthead it was easy to avoid the many reefs and ledges.

Some of these islands are most attractive, including the one to which the Archbishop of the West Indies and British Honduras retired a few years ago. He lives on a beautiful crescent beach which he feels is a bit of paradise.

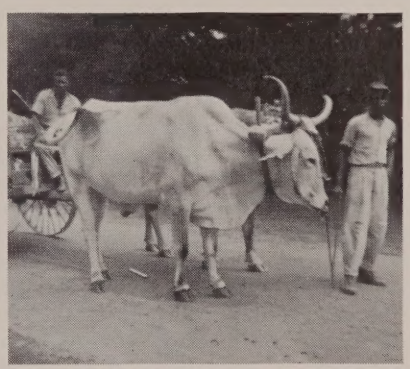
We fished in many lagoons around the islands and visited a number of ancient Indian settlements. At Stamn Creek we visited Colonel Bellhouse, an amateur archaeologist who has made a collection of Mayan jewelry. One of his jade pieces, according to Dr. Kidder, was equal to anything ever discovered.

From a squalid straggly village, Belize, near the northern end of British Honduras, has risen to a clean and attractive town. Here we met many interesting people, among them the governor-general. At Belize our expedition ended. Drs. Kidder, Ekholm and Stromsvic left for work in Guatemala, and Colonel Howard went on to join

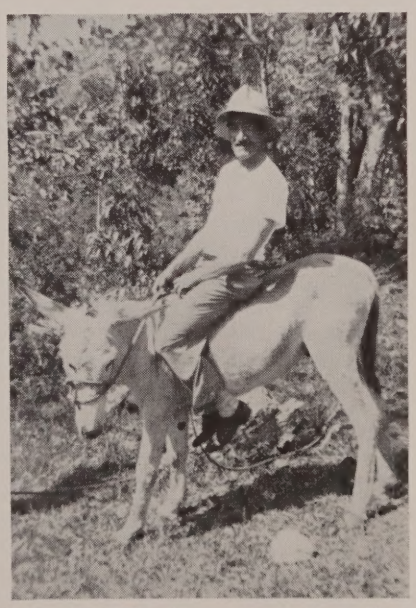
(Continued on page 16)

Visits Jamaica

While Mr. Bird was exploring Central America, one of the Bird & Son employees, John Rogers of the Norwood Roofing Plant, was visiting nearby Jamaica.



OXEN FOR HEAVY LOADS is the rule in Jamaica. John Rogers took this picture at the Hope Botanical Gardens at Kingston, Jamaica.



JOHN ROGERS, Norwood Roofing Plant, astride a donkey at Montego Bay, Jamaica, where this picture was taken. Mules and donkeys are the only means of surface transportation, although the town is only one hour and ten minutes by air from Miami.

Executive Appointments

H. S. Whitney Ass't to Vice President

BULLETIN board notices on May 24 announced the fact that Howard S. Whitney, formerly Director of Industrial Engineering, has been named Assistant to Ralph A. Wilkins, Vice President in Charge of Paper Products Division.

Mr. Whitney will follow special studies in cost and plant operation in the East Walpole Division and at the two Felt Mills at Phillipsdale and Shreveport. He is the logical choice for this work because of his many previous years of experience as Cost Accountant, as Auditor and later as Assistant Treasurer for the company.

Mr. Whitney's service with Bird & Son dates back to July 1920 when he first joined the Bird & Son Accounting Department. Most of his early years with the company were spent in the Cost Department and in January 1933 he was named Cost Accountant. Four years later, he became Auditor for the company, holding that position until he advanced to the duties of Assistant Treasurer in April 1946. A year later, April 1947, he became Director of Industrial Engineering, heading up the new department which was formed at that time for job evaluation and other industrial engineering functions.

Howard S. Whitney

Robert C. Holman

Robert C. Holman New Plant Engineer

ROBERT C. HOLMAN was named Plant Engineer on June 1. He will now be in charge of all East Walpole Maintenance Departments. This promotion follows a long period of his working under the Chief Engineer supervising the new power plant construction.

The new Plant Engineer came to Bird & Son after his separation from the Navy, in the spring of 1946. He is a local boy, graduate of Norwood High in 1937. He went to Northeastern University, where he studied mechanical engineering under the university's cooperative plan. In this way he had three years of intermittent work in the turbine division at General Electric in Lynn before he received his bachelor's degree in 1942.

Then he joined the Navy. He went in as an ensign, came out a full lieutenant. For a time he was stationed at the Brooklyn Navy Yard where the battleship "Iowa" was then under construction. Bob was in charge of the set-up and operation of the main engines and generating equipment for the new ship. From New York he was sent to Miami and then to the Pacific. He was flotilla engineering officer for LCI Flotilla #7 in the Solomons invasion and later held the same position in LST Flotilla #32 during the engagements at Saipan, Okinawa, the Philippines and Japan. His last duty was in the occupation of Japan from September to November 1945. Then he came home to Norwood.

Since coming to Bird & Son, Mr. Holman has been Assistant to the Plant Engineer and before this latest promotion, Engineering Assistant to the General Superintendent. Bob and his wife, who live on Walpole Street, Norwood, have three children, a boy five, and two little girls, aged three and two. Off the job, he is a sports fan and is a member of the local Republican Town Committee. He also has the distinction of being probably the tallest man at Bird & Son. He is six feet, five.

Bird Workers Are Robinwood Tenants

SEVERAL Bird & Son employees are among the forty-five veterans of World War II who will live in Robinwood, Walpole's veterans' housing project. This development of forty-five single houses is just completed. Names of those applicants who were selected as the first tenants were announced the middle of June in the local newspapers. These families are expected to move in the first of July.

Following are the Bird & Son employees who are scheduled to live at Robinwood: Martin Bowers, William R. Brite, Robert W. Byrnes, Walter E. Erker, Robert E. Fullerton, Percy S. Hayward, Nunzio A. Julius, Karl H. Larson, Donald Meeker and Michael A. Sylvestri. Local veterans who wish to live in Robinwood may still file application. Their names will be added to the waiting list.

The new occupants of these low-rent houses are not the only ones glad to see Robinwood approach completion. The Housing Board upon whom the whole responsibility has rested are also happy that M-Day is just around the corner. A lot of time and thought has been given to this project since the official ground-breaking last October 19. (Review, Nov. '49.) All the board served without pay. Chairman of the Housing Authority is Albert W. Smith, Bird & Son Personnel Services Manager. Another member of the five-man board is a second familiar name in the company — James B. Maguire, Box Salesman. Official dedication of Robinwood will take place the 28th of June when local and state dignitaries will be among the invited guests.

Bird & Son takes pride in Robinwood, not only because of the contribution of its own employees in making the project possible, but because it represents a civic accomplishment in the town where the company has its headquarters.

History of the Norwood Roofing Plant

By George E. Smith

Eighth Installment of the history begun in the September Review

1942 — Continued

Because many men were going into the Armed Services, there was a scarcity of help, so Bird & Son started hiring women for mill work. The first ones came to the Sample Department, then later to the Insulated Siding Machine and Corner Piece Departments. At one time there were seventy women working. They were paid the same rate as men for same work.

New Mill at Phillipsdale

An insulation board mill was built at Phillipsdale. At first they made blanks for Insulated Siding and the surplus was used as insulation board. But within two years Insulated Siding took the entire production in spite of the fact that the output of the board machine was increased several times.

Bird & Son started work on Tie Pads. Railroads in the United States have been paying over four billion dollars every twenty-five years to replace their cross ties. The ties usually wear out first at the point where the steel plate holding the rail is attached to the wooden tie. Here was the need for something to arrest this wear. The Tie Pad, which fits into this trouble spot, is in the final stage of development and a considerable amount of promotion and introduction has been accomplished. This work is now in its sixth year.

Due to a shortage of fuel oil caused by increased use by Armed Forces, we were ordered by the government to change to coal for heating the stills and circulating oil. Stokers were installed. Then coal became scarce and we changed back to oil, then back to stokers on order of War Production Board. While using stokers the last time, we had a leak in the bottom of No. 1 Still so that asphalt ran down into the coal fire and caused much more damage than if we were using oil. In fact, it ruined the still so it had to be taken out and a new bottom put in. Because of this, we changed back to oil all around and told the W.P.B. we could not use coal again because of the condition of the still bottoms. We were listed as doing essential war work and therefore couldn't be allowed to shut down.

1943 — War Production

A plant office building was built this year — occupied in January, 1943. It was decided to make the old office space into a locker room for the women who were working in the Mill.

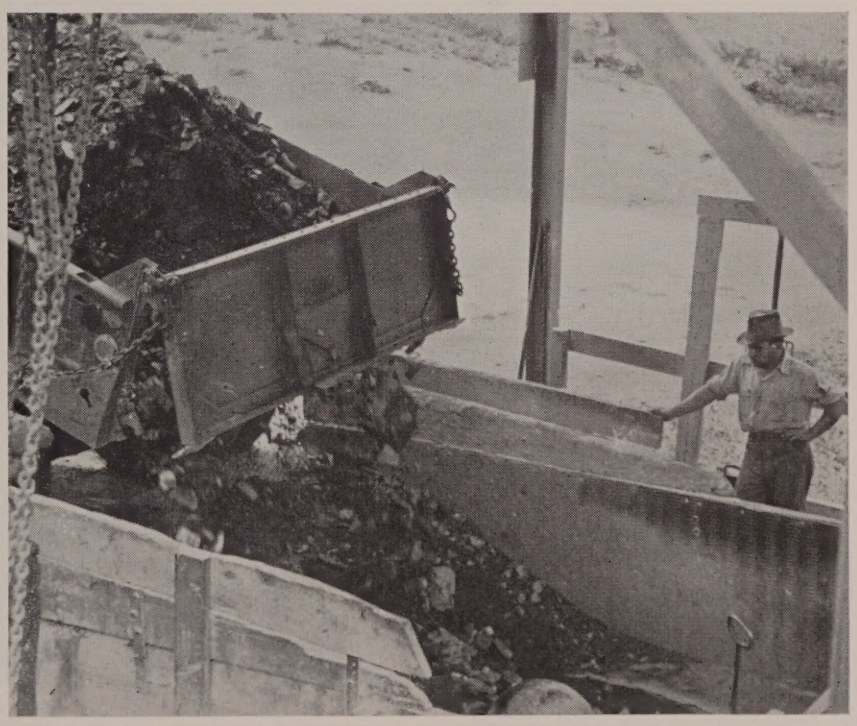
Started work on a cold cement that could be used with slate surfaced 19" selvage Cap Sheet. It was desirable to have double coverage roll roofing that could be applied by the ordinary man who would not have hot mopping asphalt available.

Complaints had come in that our Insulated Siding was harder to cut than competitive material. It was thought that the trouble lay in the fact that we used our own granules made on a trap rock base while the others used granules made from brick frits. It was decided to buy soft granules in the colors available: buff, bright red and brown. These soft granules cost approximately $7.00 a ton more than our own and the value of soft over harder granules was questioned. The matter solved itself by the vendors' cutting our supply. Then we went back to our own granules and complaints did not start again.

In April, 1943, the War Production Board issued an order, L-228, to simplify our line of products. We could have only one square butt shingle, one re-roofing shingle, one individual, and one side wall item. Bird & Son elected to have Master Bilts, 12" x 36", three butt, thick butt; Loc Set side lock shingle for reroofing; Giant Individual 12" x 16" for individuals; and Art Bric for asphalt siding, and Tri-Tab Hex as a hexagonal shingle.

The Floor Covering Division asked for a 54" side Rubberlike. The shingle cutter nearest the back end of the shingle machine was taken out and a complete new embossing section to take a 54" sheet was installed. A winder was also squeezed in at the front end. Several trials were made but no production ever came out and

(Continued on page 23)



THE FIRST STEP in the crushing process at the Granule Plant is dumping the rock from the truck into the gyratory crusher. Vincent Cappuccio is the operator. This picture was taken in 1940 and you will still find Vincent on the job today, ten years later.

Milling Around

MAIN OFFICE AND SALES

Julia Smith	Dorothy McEleney
Sabina Costello	Julia Lewis
Louisa Graham	William Grazado
Raymond Case	Mary McDonough

Mix 'em and match 'em seems to be the Office style these days. Marion Tolman came to work sporting one silver earring and one green. Not to be outdone, Mary Conton came in one morning and, looking down at her shoes, discovered one was brown suede, the other brown kid.

Among those upon whom degrees were conferred at the Boston University commencement exercises, June 5, was Steve Traudt of Industrial Engineering. Steve received his B.S. in Education after many years of going to college nights, all the time holding a full-time job. Picture and story next month. In the meantime, congratulations, Steve!

Alice Holmes took an early vacation and went on a motor trip to Washington, D. C., and Virginia with friends from Brockton.

Patricia Curran is the proud possessor of a hope chest, received for her birthday.

We all admit that the airplane is here to stay, but most of us are still in the automobile age when it comes to figuring travel time. Nellie Patinsky Coughlin brought us up to date on this subject the other day, however. On her recent wedding trip to Bermuda Nellie tells us she and her husband left Boston at 11:30 A.M. and that evening at 7 o'clock were having dinner in Bermuda.

THIS IS NOT THE SAME LITTLE BOY growing up (see gradual lengthening of legs towards the stirrup). We give you: Bunny, Kevin and Barry Hale, sons of Bernard and Gertrude (Brady) Hale of Compton, California. Proud aunts Catherine and Mary Brady of the East Walpole plant contributed this engaging picture. Gertrude used to work in the Stenographic Department.

B. D. Rogers says East Walpole looks as good to him as ever on his return from wintering in the South.

Welcomed to Flooring Sales is Doris Eveline, who formerly worked in the office of the Rust Engineers. She replaces Sallie Lambert, who has been transferred to the Roofing Mill Office.

Ann McGovern has been working part time in the Flooring Sales Department until her graduation from Norwood High School the middle of June. After that she'll be a regular.

Martha Palonen, Janitress, took a trip back home to Finland not long ago. Now her daughter and family are off to Oslo, Norway. Here Irene (Palonen) Nelson's husband will study economics for a year at the University of Oslo. Robert Nelson has been awarded a Fulbright grant by the Department of State under the law which provides for study abroad by American students in countries where the United States has credits accruing from the sale of surplus property at the end of World War II. Martha's son-in-law is studying in Norway as part of his work on his doctorate at Clark University.

Floor Covering Field Managers who were here for meetings recently were: Stan Blackmer from Atlanta, Art LeBlanc from Pasadena, Skip Boiteau from Minneapolis and Ralph Maraist all the way from Boston. Tim Sullivan was unable to make the trip as he is recovering from recent surgery. The latest report is that he is at home and making excellent progress.

Welcome to Barbara Hawkes, Accounting, from Norwood High.

Arthur Mellin's son Richard, a full lieutenant in the U. S. Navy Air Force, recently completed a year's duty at Newport and is now stationed at Pensacola, Florida.

Claire Barry, Purchasing, has been elected president of the Women's Bowling League of Norwood for the 1950-51 season.

Wilton "Mac" MacLachlan, Floor Covering Salesman in the Denver and Salt Lake City territory, and Janet Hockridge were married Saturday, May 27, in Newton Highlands. The couple are making their home in Denver.

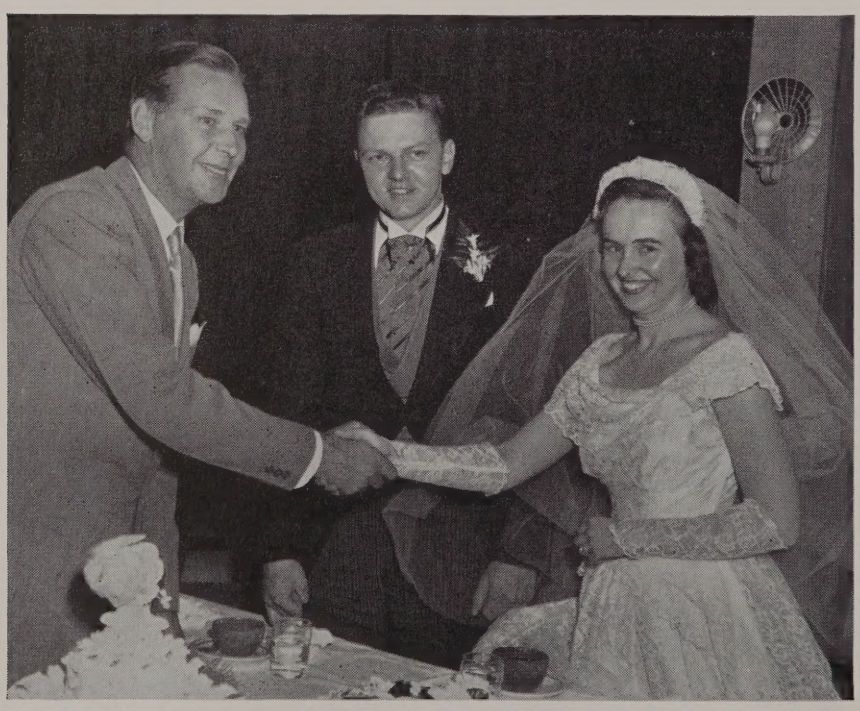
Sabina and Nellie (Helen) Costello were both quite ill with the flu in May, but are feeling much better now.

On May 30, Arthur Mellin marked his thirtieth anniversary with Bird & Son. In recognition of the event members of his department presented him with a brand new golf club, called a "pitching wedge."

Frances (Ivatts) Buccilli, formerly at the Credit Union, is the proud mother of a baby daughter, Donna Frances, born May 7.

Roy and Mrs. Springer journeyed to Annapolis to attend the graduation ceremonies when their son, Roy M., Jr., received his commission as an officer in the U. S. Navy.

Mary Griffin is recovering at home after a serious operation at the Norwood Hospital. By the time she reads this, we hope she is well on the way to recovery.



CONGRATULATIONS to Mr. and Mrs. Vincent Chubet from Secretary of Labor Maurice J. Tobin. The marriage took place April 19th with a reception at The Meadows in Framingham. Both Mr. and Mrs. Chubet work at Bird & Son. She was formerly Virginia Reardon and is secretary to Director of Research, Frank B. Reynolds. Vincent is employed at the Norwood Flooring Plant. Secretary Tobin attended as a relative of the bride.

AT THE STATE-WIDE CONVENTION of the Credit Union League in Swampscott last month, quite a few Bird & Son folks were present, some of them with their wives. The group at the left, reading clock-wise: Mrs. Howard Whitney, Mrs. Nelson Bartlett, Mr. Bartlett, Mrs. Joseph Coburn, Mr. Whitney and Mr. Coburn. At the right: Eulalia Fraga, Eleanor Garland, Mary Torres, Eleanor Johnson, Mary Moylan, Barbara Proctor, Grethe Storkfelt, Velma Cobb and Hilda Rafuse.

Safety Engineer Frank V. Eisenhauer was re-elected to serve another two-year term on the Executive Committee of the Boston Chapter, American Society of Safety Engineers. This appointment was confirmed at the annual meeting of the society, held at Massachusetts Institute of Technology on May 25.

John Crowe was much amused the other morning when he came to work to find a cat curled up asleep in the middle of his desk. When last seen, kitty, apparently still asleep, was being gently evicted by Roger Anderson.

We wondered where Mollie Karshis thought the chair was when she sat so unexpectedly on the floor the other day. She sure can blush prettily.

At the annual convention of the International Council of Industrial Editors, held in Pittsburgh last month, Ed Grout was elected Eastern Area Vice President. Ed has been active in the Massachusetts Industrial Editors' Association since its founding and is a past president.

Joe Erker has been a rabid baseball fan for thirty years (Braves inclined). Roger Anderson, a real "Red" (Sox, that is), shares the same office. Some call their office the "Bull Pen."

Sympathy is extended to Chet Porter of Industrial Engineering and James Porter of the Flooring Plant on the death of their brother Harold in Sudbury, Ontario, in May.

Among earlier vacationers are four Cost Department men: Ray White, Harry Loring, Jr., Arthur Glastetter and Harold LeBlanc.

PAPER MILLS

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Jack Holliday
Carolyn Delaney
Ninnette Petroni
Elna Gottberg
Tauno Johnson

Mary Brady accompanied her sister (Mrs. Hale) and youngsters to New York to see them off for California. Mary reported a thrilling plane trip and wished she could have gone to California too.

Evelyn Balduf motored to Benson's Wild Animal Farm over the line in New Hampshire recently.

Friends of Euplio Puopolo are glad to hear he is improving and is well on the road to recovery.

Edna MacCallum has left Bird & Son to move to Monroe, Maine, to join her family.

Kay Niden came to work one morning, reporting that one of her roosters was missing. She said she feared the bird had been stolen. A few days later she found a large and very dead rooster's leg lying on her desk. The men in the shop all swore it was part of the *corpus delicti*, but knowing her fellow workers, Kay had her doubts.

A welcome is extended to the new girls in Flower Pot Set-Up.

Glad to see Harold Peterson back to work and looking well after a stay in the hospital.

Alma Walsh attended the Fiftieth Anniversary Sub-District of Odd Fellows at the Hotel Statler on May 19. Alma is the Noble Grand of the Scoble Lodge, Norwood.

Mrs. Josephine Rose spent her vacation quietly at home.

Nancy Eklund is back to work after a tonsil operation.

On May 24, Paul Guttormsen shook hands with his fellow workers and started on his way to Maine to a quiet and peaceful life of retirement. He became Chief Engineer Emeritus on May 31. His Maine home has an address with a real Down East flavor: Sproul's Hill, Damariscotta, Bristol, Maine.

The striped bass fishermen are on the loose. We should have some big stories pretty soon.

John Bandonis is back on the police force again. Beware, boys!

Congratulations to Robert Holman on his promotion to Plant Engineer. Best of luck.

We extend our sympathy to George Wise in the loss of his father.

If you don't already know, Alex McDonald won a purse recently. This will make his vacation trip to Texas easier on the pocketbook.

Brenton Steele moved on May 24 into his new home that he built in North Walpole. We wish him many happy years in it.

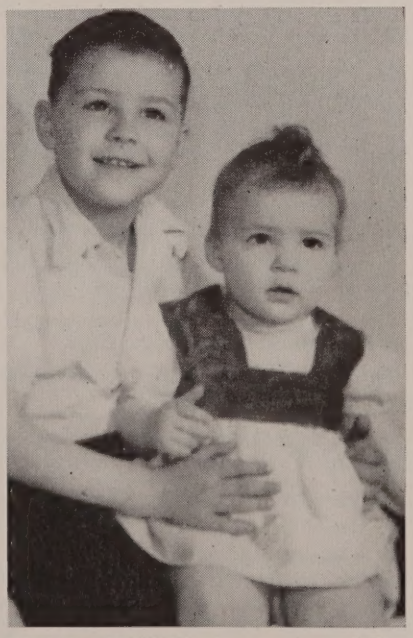
James Costello has purchased a new Oldsmobile.

NO. 1 BOX SHOP

John P. Walsh
Ramona Chicoine
Catherine Bellew
Lorraine Olson
Edward Paduck
Kenneth Houghton

On Saturday, June 10, the Union Congregational Church in East Walpole was the scene of the wedding of Charles Mutch, No. 1 Box Shop Foreman, and Mrs. Sophie Polsky of East Walpole. After the ceremony a reception was held at Runenberg Hall in Norwood. Following a trip through the South, Mr. and Mrs. Mutch will live on Pleasant Street, East Walpole. Best wishes to both.

We welcome Angela Daly back to the Office after her honeymoon trip through Canada and New York State. Angela and Charlie (of Flooring Shipping) are living on Austin Street, Norwood. We wish Angela and Charlie the best of luck.



JOHN W. SIEGMUND, Jr., age six, and Elizabeth Anne, age fourteen months. These bright-eyed youngsters tell us their dad is one of the East Walpole truck drivers.

FAIR MEMBERS of the East Walpole Union at the big spring banquet at the Echo in Walpole. From front left: Anne Kelter, Leona Paquette, Anna O'Brien, Evelyn Balduf. At right, from front: Catherine Brady, Mary Brady, Marion Kelley and Alma Walsh. At the back may also be recognized Mr. and Mrs. John Johnson.

Charles Wohler is welcomed to the Shop's office force.

A group of fellow workers visited Louis Fuller at home to help him celebrate his 18th wedding anniversary. They reported a very pleasant evening.

Kenneth Houghton is welcomed as new correspondent for the Review from the Shipping Department. Sorry to see Henry Johnson give up the job, but we welcome the new reporter.

NO. 2 BOX SHOP

BARBARA COYNE
A. D. SMITH
JOHN MCGRATH
BERTA WHITE

We are very glad to see Marie Rainville back to work after her long illness.

James Patchin and Rose Ann Aurilio were united in marriage Sunday, June 3, at the Blessed Sacrament Church in Walpole. They will move into their new home on Washington Street after a short wedding trip.

Congratulations to Ed Doherty who recently joined the ranks of married men.

Jimmie Maguire is back to work, it is good to note, after his long illness.

Henry Van Gemert has been spending his leave of absence down on the Cape.

We offer our sympathy to Martin Fisher, who just lost his mother.

We welcome Mary Giardino back to inspecting, this time for keeps, we hope.

Shirley Lyra is working with us to fill in for vacations.

Everybody seems to be painting. Orazio Carchedi and John Curran have just brightened up their homes and John Geraghty has been wielding a paint brush while on his June week vacation.

Two balls of twine and a crochet hook don't make a very substantial lunch, Eino Heikkila discovered the other day. He had picked up the wrong bag off the kitchen table, leaving his wife to make crocheted doilies, we presume, out of Eino's lunch.

Joe Ralkavich got more than he bargained for one Sunday when he went eel fishing at North Reading. He had caught three little fellows, 20-22 inches. Then he hooked this one. At first he thought it was a snake, but when he looked at its belly he says he knew it was an eel, though it was as big around as his wrist. It was at least five feet long and looked very unpleasant dangling and writhing there in the air at the end of his line. Joe says he tried to hit its head, but that wasn't successful. When the monster finally got away and slithered off into the water, Joe wasn't sorry.

ROOFING MILL AND OFFICE

ARTHUR MCKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
ROGER PERCY
JOHN FOLAN
VICTOR NARCISO
JAMES MURRAY
JOHN HUTCHINS

The Dorothy member of the O'Toole family left the employ of Bird & Son on May 26 after nearly five years. At noon-time a luncheon was held at Norwood Manor, where Dotty received a beautiful wristwatch. Helping out at the festivities were: Janet Haste, Mary Driscoll, Sally Lambert, Ed Hiller, Bill Smith, John Hutchins, Al St. Cyr, and Stan Sallie. Though Dotty has left, there is still husband Tommy to keep us informed on the fortunes of the O'Tooles.

New daddies (and baby sitters) are: Eddie Muehlberger — his first born, a son; Joe Nevins — also a boy. Mrs. Nevins is the former Anne Novick of the Main Office. These two events provided the boys on No. 7 Machine with a good supply of smokes.

There's a new shift — nights, of course — for No. 7, which means new faces. So, Welcome, fellows, and "keep your Insul-Siding up."

John Nelson, newly from New Hampshire, but now selling in Richmond, Virginia, did a brisk business peddling maple syrup during his trainee period at the Roofing Plant. Dave Fleming is inquiring as to the best way of reclaiming a half-gallon from the back floor-mat of his car. Harry Dresser had split a gallon with someone else and put his uncorked half-gallon on the floor of Dave's car to take home. All was well until Dave had to stop short while en route. He is now designing squeeze rolls by which to de-saturate the floor-mat and reclaim the lost sweetness. Want some on your pancakes?

NO. 2 BOX SHOP REVIEW CORRESPONDENTS at a reporters' meeting pose for Photographer Hartig. These are the people whose names lead their shop notes in the Milling Around section each month. Left to right: Betty White, Gus Smith, John McGrath and Barbara Coyne.

FORTY-TWO YEARS AGO, a class of school boys in Italy had their picture taken. One of those boys today works at our Norwood Roofing Plant. He is Santo Columbo and you will find him looking over the shoulder of the Mayor in the center of the picture. The Mayor is on the left and a priest who served as the teacher sits on the right.

Welcomed to the Roofing Mill Office is Sally Lambert, who is taking Dorothy O'Toole's place.

Fred Feaver is setting the pace by appearing in a brand-new, apple-green Futuramic Olds 88. John Rogers has a new Nash, Jimmie Berube, a Rocket 88, and Charlie Demery, a Mercury to bring the record up to date. A lot of shabby-looking cars have suddenly cropped up in the parking space.

Don "Daxie" Frazier started off the vacation season with a fishing expedition to Maine, the land of the black flies and landlocked salmon. We have no doubts as to which were the most abundant.

FLOORING MILL AND OFFICE

Matthew Connolly	Dorothy Hawes
Richard Ellis	John Grover
James Connolly	Russell Richall
Charles Cobb	Frank Karshis
Robert Taylor	Stephen Wosniak
Jerry Sanfilippo	Leo Padduck

George Grover's two-year-old daughter swallowed a screw from her playpen, but fortunately no harm was done.

Jim Bunker was called back from a weekend in New York when his son Bob cracked his knee-cap in a baseball game. Bob was playing for Norwood High against Milton High.

We welcome a new member to the Research Laboratory staff. Stanley Fishtine of Mattapan, a Northeastern student, is now working under the capable direction of Ira Gray.

Speaking of Ira — he and his wife, the former Suzanne Kaldeck (who was a Research Chemist here too), are the proud parents of their first son, Alan Richard.

Our Lab has another new baby boy to talk about and another proud father to do the talking. Tom Hopkins announced the arrival of Tommy, Jr., on May 18. Congratulations!

Joe Lestan is one man who really gets around. In one week he took in the Boston Jubilee from the exhibitions to the fireworks, followed this up with the Ice Skating New England Elimination Contest, and topped it all off with seeing Mae West starring in "Diamond Lil". As if that weren't enough, he is planning to fly to California again this summer.

It was lions and tigers once again for Charles Cornelia. This means the big time circus on its recent visit to the Boston Garden, an annual take for him.

Patricia Haste and Florence Murray, our gals about New England, recently spent a nice cold and ice cold week-end visiting friends in South Portland, Maine. While there they decided to drop down to Old Orchard, chop a hole in the ice and go for a swim. The gals then left "Hastily" but not "Murray-ly" to visit a new relative, Antie Histamine!

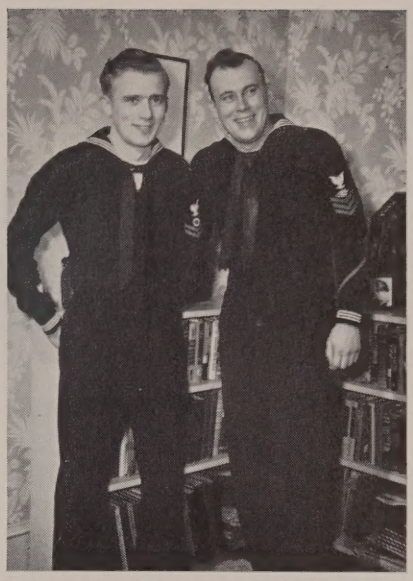
Alvin "Jimmy" Freeman has graduated from Northeastern University and has left the Research Lab to accept a new position with General Mills, Inc., Minneapolis. Jim's host of friends wish him much luck in his new position.

We have been admiring that new 1949 Ford that Ed Johnson now wheels into the parking lot.

MISS LINDA MARIE at her third birthday part-ee is a nice little girl, as pretty as can be. Her daddy is Milton Rediker, who works in the Lino Department at Flooring.

Buddy Peirce became the proud daddy of a bouncing baby boy on May 12, when Donald arrived at the Norwood Hospital weighing 5 lbs., 12 ounces. Buddy's chest expansion doubled its size. Congratulations to him and his Mrs.

Antonio Antonelli is going to California this summer, using his vacation time combined with a leave of absence.



THESE STALWART AND HANDSOME COAST-GUARDSMEN are Ed Hiller's sons, left, Stanley A. Hiller, En. 2(L), and right, Edward A. S. Hiller, Jr., R.M.1. Ed, Sr., of Norwood Roofing Planning, explains that Stanley's rating is Engineman, 2nd class and the "L" stands for lighthouse. He is stationed at Matinicus Rock Light off Rockland, Maine. Ed, Jr., is Radioman 1st class on Coast Guard Cutter "Boutwell" out of New Orleans.

The firm of Ross and Rockwood (Northeastern Co-op students), house-wreckers and reconditioners, are busy taking orders for painting, papering and sanding jobs. Messrs. Ross and Rockwood (and the title is used advisedly) are mighty proud of one house they processed. Ed and Larry say after they'd finished the owners had a gala house warming. You mean they didn't like the job so they burned the house down?

Drinking a coke one day, Johnny Phillips spotted Galveston, Texas, imprinted on the bottom of his bottle. For weeks afterwards he had the boys looking for Galveston every time they up-ended a coke, but no one found another with this Texas marking. Try it yourself.

Wedding bells rang for Vincent Bilotta and his lovely bride, Dot Stoddard of Walpole, on June 11. We certainly want to wish them oceans of luck and a life time of happiness.

Charlie Miller ordered too many things for his new home in Norfolk all at once. One afternoon when Mrs. Miller had the house full of bridge players, the men came to put in a new oil burner. Five minutes later more men came to put in a hot-top driveway. And before the second hand of cards was dealt, a man delivered a load of manure for the garden. Very little bridge was played.

Elliot Webber spent his three weeks' vacation making a new home for his prize bulldogs.

It's good to see Norman Lull back to work. We hope to see Bill Jennette also back soon.

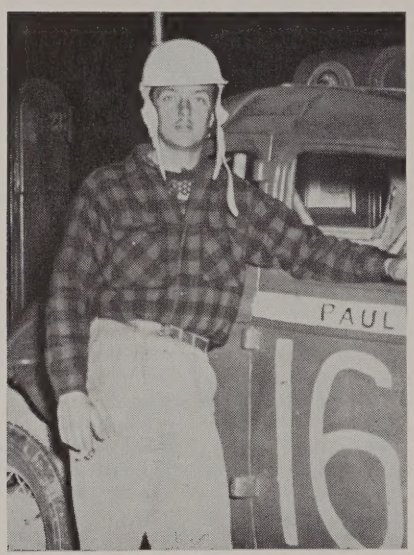
Charlie Daly of the Shipping Department

(Continued next page, column 3)

Jalopy Racer

ACTUALLY, it isn't half as dangerous as it looks, if you observe the safety regulations and keep your car in good condition. It's a good sport for anybody like me. I have always liked to tinker with old cars."

It's Paul Doody speaking, one of the operators on No. 7 Roofing Machine, a union steward, and in his spare time an ardent jalopy racer.



JALOPY may mean just an old car to you. To Paul Doody, it's a very specialized kind of auto put together with great care and all possible skill.

Paul has been following stock car and jalopy races ever since they became popular. Last year, he got the yen to move from the spectator's bench at the race track to a driver's seat. He and three other fellows from his home town of Sharon acquired three Fords, a 1934 coupe, a 1937 coach and a 1936 coupe. During the winter, they stripped these cars down for jalopy racing. Literally, everything inside the car is removed. Only the outer shell is left and that outer body is then fully braced for the safety of the operator.

When Paul steps into one of his jalopies at Lonsdale or Westboro, the only pieces of equipment left inside are the motor and other mechanical parts that make it go, the driver's seat and a safety belt. Don't get the idea though that the mechanical equipment is the same that was in the car when Paul bought it, or when it first came off Henry Ford's assembly line. Your jalopy mechanics who know their business will see to it that only the right combination of mechanical parts is in each car for each race. The rear end may be from one model, the crankshaft from another, and the motor from still a third—a Mercury motor for instance is one favorite with the boys.

You've got to know your tracks, too. One combination of innards will work best on the Lonsdale track and not so well at Westboro or Kingston. Another combination is just the ticket for Manchester, N. H., but is no good at all at Medford. The longer you're in the game, the more of these tricks you know and Paul says that the boys who are working on his cars are good mechanics and know most of the tricks already. The others they are learning fast.

Only one man can be registered as a driver and in this combination, Paul is it. While he can work on the repairs and changes during the week at the garage, when he is at the track he must not make any mechanical adjustments. Another mechanic goes along for that.

The '34 coupe with various combinations of motors, rear ends and what have you, has been used in most of the races to date. Its number is 163. Paul started racing only this spring but has already placed second in a Feature Race — that is the final of the day. It's quite a thrill, he admits, to find yourself near the head of the pack on that last lap around. His greatest thrill was the very first race he ever entered. Driving the jalopy on test runs and being part of an actual race were two very different things he found out. In a real race, everybody is in there for blood and it takes split-second judgment and split-second timing to outdrive the other fellow and lead the race.

To those whose only contact with jalopy racing to date is with the traffic jams at the gate when the races are over, Paul explains that for his money jalopy racing is far more sport than stock car racing. Jalopies, he says, are raced under a definite code of regulations, with regard to driving as well as with regard to what can and what cannot be altered mechanically. There are no "souped up" motors in legitimate jalopy racing. All equipment is standard, although it may be used in different combinations to get better pick-up or better speed. In some stock car races, however, according to Paul, almost anything goes. In his opinion, jalopy racing is on the way up and stock car racing on the way out.

In the usual afternoon or evening races, there are four qualifying heats with not more than twenty-two entering in each heat. Ten from each of these four can qualify for the semi-finals which consist of two races with twenty drivers in each race. Then comes the final with ten cars selected from each of the semi-final races plus two other cars which won the two consolation races. These consolation races are participated in by all of those who did not qualify in the first four qualifying heats. Thus, the final or feature race of the day has twenty-two entrants. To get into the feature race at all means some above-average driving and perhaps, according to Paul, a bit of good luck. To finish second in this race as Paul did once, means more good driving and more good breaks. He hopes to do it again some time, and perhaps even win a race or two this summer.

Paul's bread and butter job here at Bird & Son ties in very nicely with his hobby. He works shifts, which gives him some spare time each week for working on repairs and adjustments and some free evenings for racing, the week that he is working days. Then, there are always races Saturday and Sunday afternoons when his time is his own. With lots of races coming up, this summer looks good to him.

Flooring Notes

(Continued from page 13)

is back home with his bride after their wedding trip. Mrs. Daly is the former Angela Benedetti of the No. 1 Box Shop Office.

Walter Coffee is fast becoming an authority on traffic problems and super-highways. In Stoughton where he lives, they are planning one to go by Walter's front door. 'Nuf said.

"HE'S FIGURED A WAY TO BEAT THE HEAT."

Coleman Conroy

COLEMAN CONROY, retired Paper Machine worker, died on May 7. Ill health had forced him to retire in September, 1949, rather than wait for his regularly scheduled retirement date. He was sixty-five years old last June.

Mr. Conroy came to Bird & Son in 1923 and worked here steadily on one or another of the Paper Machines in East Walpole. At the time of his retirement he was Third Hand on No. 4 Paper Machine.

Born in Ireland, he had come to this country in 1905. He is survived by his wife, Nora, of Norwood, and two sons and one daughter. Funeral services were held on May 10 with a solemn high mass at St. Catherine's Church, Norwood.

Francesco DiGregorio

FRANCESCO DiGREGORIO, Remake Inspector and Utility Helper at the Norwood Roofing Plant, died on May 8 after a brief illness. He was fifty-eight years old.

A resident of Stoughton for many years where he was better known by the name of Frank Gregory, he had come to Bird & Son in 1942. Up to that time he had worked for a Stoughton manufacturer for nineteen years. He was laid off by them because of shortage of material during the war.

Mr. DiGregorio was born in Italy, but received his final citizenship papers while he was serving in the American Army in November 1918. He was a past commander of Post 89, American Legion, in Stoughton, and was past president of the local lodge of the Sons of Italy. He is survived by his wife and four children. Funeral services were held with a solemn high mass from Immaculate Conception Church, Stoughton, the morning of May 11.

William F. Hall

WILLIAM F. HALL, for twenty-one years at the East Walpole mills, died on May 7. He had been in poor health and had been unable to work since last October. He was just fifty years old, having been born in Fall River on May 6, 1900.

In June 1929, Mr. Hall started with Bird & Son. From 1931 to 1948 he worked in the Paper Mill on the paper machines. Since then he had been in the Finishing Mill.

Surviving him are his wife and five sons. One of these, William Robert, is employed in the Laboratory at the Norwood Flooring Plant. The Halls have been residents of Norwood for many years.

Funeral services were held May 10, with a solemn high mass at St. Catherine's Church, Norwood.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of July, and of those who complete twenty-five or more years' service during that month.

Name	*Year*	*Dept.*	*Years*
James J. Geary	7-9-83	Retired	67
Elmer H. Bartlett	7-25-85	Director	65
James W. Hammond	7-14-94	Retired	56
William F. Geary	7-1-96	Retired	54
James C. Hadden	7-1-03	Retired	47
Chester H. Andrews	7-10-07	Office	43
John H. Graney	7-8-08	Retired	42
John F. Zabrowski	7-6-11	No. 1 Box Shop	39
Holly B. Dyer	7-14-11	Retired	39
William E. Harper	7-30-12	Retired	38
Patrick E. Costello	7-29-13	Finishing Mill	37
Joseph A. Sheehan	7-23-15	Maintenance	35
William Lewicki	7-6-16	Paper Mill	34
Eli L. Chamberlain	7-31-16	Vice Pres. Building Materials Div.	34
Paul Sansone	7-2-17	Roofing Plant	33
Tony Simkus	7-23-17	No. 1 Box Shop	33
Andrew O'Malley	7-24-17	Power & Steam	33
Marion F. Smith	7-1-18	Office	32
Anthony C. Capachin	7-16-18	No. 2 Box Shop	32
Carl Jennetta	7-23-18	No. 1 Box Shop	32
William J. Colmer	7-11-19	Flooring Plant	31
Charles H. Seavey	7-14-19	Roofing Plant	31
William A. Gordon	7-2-20	Retired	30
Howard S. Whitney	7-6-20	Asst. to Vice Pres., Paper Div.	30
Matthew G. Phillips	7-12-20	Roofing Plant	30
Carlo Salvatorelli	7-14-20	Paper Mill	30
Garnette B. Cocke	7-1-21	Retired	29
Alfonso DiIuliis	7-2-21	No. 1 Box Shop	29
John L. Geraghty	7-14-21	No. 2 Box Shop	29
Vincenzo Meomartino	7-14-21	Roofing Plant	29
Patrick F. Rogers	7-15-21	Office	29
John E. Johnson	7-22-21	Maintenance	29
William McLauchlan	7-26-21	Roofing	29
Herbert A. Schaier	7-5-22	Office	28
Michael Kozloski	7-7-22	Paper Mill	28
Daniel Keady	7-22-22	Roofing	28
Stephen Zinkowsky	7-25-22	Roofing Plant	28
Attilio Tronti	7-11-23	Roofing Plant	27
Donald W. Ross	7-17-23	Flooring Plant	27
Victor Jankowski	7-20-23	Paper Mill	27
Frank H. Vietze	7-23-23	Office	27
Felix H. Counter	7-8-24	Flooring Plant	26
Albert V. Duffy	7-11-24	Flooring Plant	26
Edward B. Holmes	7-21-24	Box Sales	26
Baker L. Sears	7-21-24	Roofing Sales	26
Edwin W. Gillmore	7-30-24	Maintenance	26
Ambrose E. Fitzpatrick	7-3-25	No. 2 Box Shop	25
Earle C. Davis	7-6-25	Special Paper Sales Mgr.	25
John J. Cooke	7-8-25	No. 1 Box Shop	25
Charles F. Haak	7-8-25	No. 1 Box Shop	25
Carl E. G. Johnson	7-8-25	No. 1 Box Shop	25
Gladys K. Noddin	7-13-25	Office	25
Michael J. Conley	7-15-25	Flooring Plant	25
James M. Sheptycki	7-16-25	Flooring Plant	25
Thomas P. Durkin	7-21-25	Flooring Plant	25
Frank Michienzi	7-21-25	Roofing Plant	25
Howard S. Osborne	7-9-35	Flooring Plant	15
John T. Johnson	7-18-35	No. 2 Box Shop	15
Edwin V. St. John	7-22-35	Flooring Plant	15
Richard S. Storkfelt	7-22-35	Roofing Plant	15
Joseph Porazzo	7-29-35	No. 1 Box Shop	15
George L. Barton	7-30-35	Paper Mill	15
Roger N. White	7-30-35	Flooring Plant	15
Fred Babel	7-11-40	Roofing Plant	10
Patrick J. Curran	7-15-40	Maintenance	10
Charles S. Esper	7-18-40	Flooring Plant	10
Albert J. Pask	7-19-40	Flooring Plant	10
Paul Basilici	7-2-45	Paper Mill	5
William J. Madusky	7-5-45	No. 2 Box Shop	5
W. Richard Phipps	7-16-45	Office	5
Edward J. Hobbs	7-19-45	Office	5

PHILLIPSDALE

Fergus G. Christie	7-1-13	Retired	37
Joseph C. Betencourt	7-28-20	Plant	30
Antonio Dias	7-28-24	Plant	26
Paul Johnson	7-1-40	Plant	10

CHICAGO

Harry C. Prinzler	7-1-13	Roofing Sales	37
Nicholas Ahrens	7-6-22	Plant	28
Benjamin Gasparro	7-17-22	Plant	28
Anthony Soltan	7-4-25	Plant	25

SHREVEPORT

Eddie Marshall	7-9-40	Plant	10

BERRY ASPHALT COMPANY

Roger N. Smith	7-3-30	Vice President	20
Quay Biddle	7-22-35	Waterloo	15
B. L. Powell	7-25-40	Waterloo	10
Irvin O. Cappett	7-12-45	Stephens	5

STOP A MINUTE! This black and white picture can in no way convey the splendor, the magnificence, the eye-putting-out colors now gracing the box of this W. J. Hill 10-ton semi-trailer! The new paint job combines a scarlet background with the blue and yellow colors of the Bird & Son sign. The other side of the truck advertises Roofing and Flooring. Much of the credit for this eye-catcher goes to Bill Grazado of Advertising Display, who created the design.

PHILLIPSDALE

REXFORD H. SALISBURY DAVID S. LOWRY LESLIE E. HOWARD
MANUEL OLIVER ARTHUR TRUDELL ROBERT CROWLEY

THEY DON'T COME ANY CUTER than Carol Ann Gamboa, daughter of Alfred Gamboa of the Phillipsdale Shipping Department.

Phillipsdale Notes

Two children of Phillipsdale employees recently made the Rhode Island Honor Society by virtue of their standing in the senior class of East Providence High School. They are Ruth Marilyn Vatcher, daughter of Edgar Vatcher of the Insulating Board Plant, and Joseph Alexander Marrier, Jr., son of Joe Marrier of Maintenance. Congratulations.

We are glad to welcome Albert Farrell and Chester Mason, who are back working with us again.

New cars this month include — John Rapoza, new Chevrolet, and Andy Oates, Buick. We hear rumors of many more being on the way.

Arnold Manchester shocked everyone here at the plant including himself when he came to work at 5:55 A.M. instead of 7:00 A.M. He found his clock was wrong. We hope he keeps this clock that way.

The announcement has been made that a new son in the Doyle family was born May 15 in Providence. The name — Anthony Francis Doyle.

Jack Cabral, one of our retirees, recently paid us a visit and seems to be looking and feeling fine.

Arthur Trudell and George Hanley recently went on a fishing trip to Jerusalem — in Rhode Island, that is — and while Arthur had a pretty good time, we understand George stayed in the car most of the time to keep his toes warm. They are going to try it again in warmer weather.

Mr. and Mrs. Arthur Turner recently celebrated their 25th wedding anniversary.

Johnny Arruda and "Shag" Amaral have been interesting us with fish stories. They say they start out around 3:00 A.M. We understand on one of the trips they brought back thirty fish.

We hoped by this time that Ted Maddern would be back to work. He visited us recently and is looking much better.

Some of the boys have taken in the night ball games in Boston. Some of the games are lasting rather late and it is pretty tough getting up in the morning.

Early vacations have been taken in part among others by Johnny Vargas, Joe Wright, Vince Cicerelli, and Steve Baron. Mostly they have spent their time starting their various farms growing.

We hear Francis McCabe had tough luck with his car early one morning while on the way to work. Recently he and another driver had an informal meeting under a red light. After a few mornings on the bus, everything was all right.

We are sorry that Dick Ferris was out a short time with — of all things — an attack of the mumps.

Tony Tameo is pretty busy these days putting the finishing touches on his new lawn and planting shrubs around his new home. We hope sometime to have a picture of this to show you.

Sports Report

Our golf team has started off in pretty good style winning 14 points against their opponents' 4 in the first three matches. Bill Kanoski, the captain, really thinks he has a team which will go places this year. Other members of the team include Fred Pierson, Angelo Medici, Charlie Del Valle, Phil Gordon, and Herb Chamberlain.

Our softball team won its first game, which turned out to be a pitchers' duel! 18 to 11. Since this time, the team fell apart and we were unable to field a complete team for two succeeding games. We have now joined up with McLeans and expect to finish the season playing a combined team. Games are played twice a week on Mondays and Wednesdays. The schedule is on the bulletin board.

Mr. Bird's Expedition to Central America

(Continued from page 7)

another expedition of the Mexican and United States governments in the Gulf of Mexico. The rest of us set sail for Miami on a course which took us along the coast of Yucatan, the Island of Cozumel and other ports along the coast of Cuba. The scientists on our expedition considered it a great success.

Dr. Walford calls the Gulf of Honduras a "fish desert" as far as numbers of fish are concerned. The great grounds for fishing are near the Arctic banks, for fish like cold waters running into warm waters. It is along these streams that they find their food. The United States has now become aware of the importance of oceanography. Such books as Fairfield Osborn's "This Plundered Planet" and Voigt's "Pattern for Survival" have awakened us to the possibility of the sea as a greater source of food supply in the future. These books point out the necessity of using better methods of catching fish so that we shall save the small fish now destroyed. We are using up our resources of the sea in a staggering way, just as we are those of the land through over-cropping and wasteful forestry methods.

The aim of archaeologists is to trace the rise, decline and fall of past civilizations in order to warn us of dangers. It is only necessary to visit the ancient Mayan cities of Central America and see the ruins of past great cities in other spots like North Africa, the Near East and the deserts of China to realize what happens when man becomes exhausted by the greed of a few generations.

We in the United States are only a few hundred years old. The glory that was Greece, the grandeur that was Rome lasted for many thousands of years. Conservationists realize and warn us that we are destroying our resources year by year. They point out that unless we become awakened to the necessity of employing better methods in the use of these resources, with our increasing population ever turning to government for salvation, we are in danger of finding ourselves in very difficult circumstances in the not too distant future.

Bird Club

Field Day on Sunday, June 18

STARTED up in 1948 after a lapse of some years, the Bird Club's family field day at Bird Park in East Walpole has already become a cherished annual event. This is the Sunday afternoon when fathers, mothers, children, aunts, uncles, nieces, nephews and grandparents walk, ride or just stroll over to Bird Park for an afternoon of amusements and fun outdoors.

This year it is on June 18 — or the following Sunday if it rains. There are rides for the children on the merry-go-round, in toy trains and cars; refreshments and balloons; games and contests. The older folks, besides spending time watching the youngsters, have a chance to enter guessing contests. The lure of riches entices the guesser to make a stab even if he hasn't the slightest idea of the right answer.

In charge of the Field Day again this year is Joseph L. Coburn of the Paper Mill Lab and his Entertainment Committee.

Men's Golf

By JOHN WOLOSHYN, Chairman

SINCE the Bird Club Men's Golf League started May 2, we have had (the last of May) three matches with one postponement. The cancellation was due to a miscue in the weather report, not in the weather itself.

To date our teams are close considering the fact that most of the fellows play only once or twice a week. With three matches to go, there can be a lot of upsets as the fellows improve.

The standings for the first three matches were: Capt. Romeo Valerio's team leading with 30 points; Capt. John Eppich's next with 29½ points; Capt. Bill Dickinson third with 29 points; and Capt. Eugene Pudsey fourth with 19½ points.

We are running a different tournament each week so that the players in each group have a chance to win instead of only the better golfers. The first week the tournament was: for Group A, the most 4's; in Group B, the most 5's; in Group C, the most 6's. The winner in Group A was John Woloshyn; in B, Ray Bearce; and in C there was a tie between Teddy Pierce and Harold LeBlanc.

The tournament the second week happened to be similar, but it still favored the higher handicap golfers. In Group A, shooting the most 5's was Everett Fuller. In Group B the prize was for the most 6's, which John Nelson won. In Group C — the most 7's — there was a three-way tie: Carol Homan, Roland Peterson and Herb Schaier.

On May 23, Romeo Valerio and John Colaneri in Group A tied with 34 each for the "hidden handicap" prize. Arthur Mellin hit the jackpot in the next class, as did Bill Haskell in C. These two both carded a 35.

Girls' Golf

By ANN SMITH, Chairman

AT this writing, since the first scheduled match of May 1, there is only one good thing that can be said about the Monday night weather. It has helped make the grass green. The girl golfers have had two cancelled matches because of rain and played three matches in wind and cold.

Despite the elements, we have had fun and a good turnout of the eight teams. As we go to press the Chippers are in the lead with 14½ points and the Golfbirds a close second with 12½ points. Weekly prizes have been won by Carolyn Delaney, Marion Tolman and Margaret Corcoran. Low score as of May 22 was a 49 turned in by Anne Lindsay. All the girl golfers were invited to be on hand for the Mixed Scotch Foursome on June 13.

Baseball

By JAMES MOYLAN, Chairman

THE Bird & Son baseball team sponsored by the Bird Club held the first practice session of the 1950 season on Saturday, May 20, at the East Walpole athletic field. There was a fair turnout. More are expected at future practices when the college students return home for the summer.

Plans are being made to enter the Norwood Senior League. If this is done we will be playing on Tuesday and Thursday evenings each week. Other games will be scheduled for Sundays both at home and away, for which notices will be posted. We also plan to enter the Massachusetts State Tournament sponsored by the National Baseball Congress in which we placed second last year.

We are looking forward to a good season. If you have given up the Red Sox, why not come out and see us?

Our Girls

THIS PRETTY LITTLE PENGUIN is the daughter of Frank Markham, Shreveport. Linda feels it is her duty to help Frank get the car out each morning and is shown here returning to the house, mission accomplished.

JUST AFTER THE CEREMONY on May 7th, this happy picture shows newly-weds Mr. and Mrs. Maurice Coughlin. Mrs. Coughlin, the former Nellie Patinsky, is now back on her job in the Special Papers Sales Division of Bird & Son after a honeymoon trip to Bermuda. Mr. Coughlin is employed at the Prison Colony in Norfolk.

NEWS FROM CHICAGO

STAFF: J. W. GUILFOYLE, MATHILDA HANSEN, VIRGINIA O'BRIEN, LAWRENCE PETERSON, JOSEPH BLACKMAN

Chicago Chit Chat

We were sorry to hear that Joe Blosky had been out ill. According to latest reports, he will be returning to work soon.

Mrs. Brandau, mother of Harry Brandau, Sr., and grandmother of Harry, Jr., died recently. We offer both men our sincerest sympathy and deepest regrets.

Chicago had many visitors from East Walpole in the past month. President A. H. Anderson was here the week of May 22 and personally gave out the pins and scrolls to seven new members of the Quarter Century Club of Chicago Plant and Office. The new additions to the club are: George R. McNay, Sales; Levy Hosch, No. 4 Machine; Rudolph Budz and Thomas Cooling, Shipping; James Stanek and Arthur Julian, Maintenance; and Ernest Jacobs, No. 2 Machine.

W. C. Ahlgren, Treasurer, was visiting Chicago at the same time as Mr. Anderson.

Early in May, Chicago received a visit from Asst. Treas. Ernest Coleman and John Watson of Warner, Watson, Inc. They gave a short talk to the Foremen and supervisory group of the plant on the retirement plan. Purchasing Agent Howard Hanna also paid a visit to Chicago during the month of May while on a business trip.

B. D. Rogers stopped for a day or two during his return trip from Florida and Texas. Two of the young ladies of the East Walpole Main Office, Muriel (Pat) McDonald and Hilda Rafuse, also dropped in to say hello and were taken on a sightseeing tour around the plant.

Congratulations to Ray Tracy of No. 4 Machine. He has recently become the father of a baby boy. Father, mother and child doing well.

Mrs. Walter Wiggins gave birth to a baby girl on Saturday, May 27. This is the third girl and Walter finds now that at home he is definitely outnumbered as far as the female of the species goes. He has been informed by many people around the Mill that two more and he will be even with Eddie Cantor.

We had a visit recently from Frank Krueger and Rollie Stearles, who retired approximately one year ago. They both seem to be enjoying themselves and no doubt are working hard at home.

Wed Fifty Years

MR. AND MRS. WILBUR SHEELEY, parents of Charles Sheeley of Chicago Maintenance, celebrate their fiftieth wedding anniversary. This happy occasion, which fell on the last Sunday in March, brought together children, grandchildren and many friends. Mr. and Mrs. Sheeley had lived in Chicago for over forty years, until they moved ten years ago to Galien, Michigan.

The midget and big car racing bug has taken effect again this summer. Al Bohnenberger has the new Midget wound up and raring to go. He has made two attempts to start in the races at Raceway Park on Saturday nights, but due to minor mechanical troubles he has had to hold off. However, big things are expected in the very near future. Chuck Sheeley, who is part owner of a larger racer (pictures appearing in previous Review), has started to race and has been having fair success during the beginning of the summer season.

We extend a warm welcome to Patricia Murphy, who recently joined the Bird family.

Nancy Blaul is now sporting a "sparkler" — so, all good wishes, Nancy . . . and congratulations to the fortunate guy!

Bird Shows Promise in Softball Openers

ON May 16, the Bird Softball Team played their first game of the season at Ogden Park in the YMCA Industrial League. While the team did not win, they made a creditable showing considering that they had had only one practice game. They lost to the strong Stone Container team by four runs.

On the following Tuesday, Bird & Son played their neighborhood rival, Continental Can Co., and beat them in the 8th inning by a score of 8 to 7.

This year's team looks as if it will be a very strong team and may go a long way in the Industrial League. The team is made up of the same fellows who played last year with one or two newcomers. All together they round out a very fine team. As the summer progresses we should be hearing some very good reports from the Softball League.

Your Entrance Hall

When you are decorating your home begin by giving your entrance hall critical analysis. This hall gives your visitors their first impression of your home. So make it a good one. It may be the only glimpse some visitors will ever see of your home. Make it express your taste and your way of life, says Christine Holbrook, Home Furnishings Editor of *Better Homes & Gardens.*

The entrance hall must be planned for utility as well as beauty. Your hall protects your living areas from bad weather, so its floors must take a lot of pounding. You'll find linoleum, rubber tile, or composition flooring is easiest to keep spick and span.

Let yourself go with a lively design in wallpaper or canvas for the hall. Wallpaper furnishes without furniture. An allover pattern will camouflage fingerprints and scars. In any case, hall paper should fit the color scheme of the rest of the house.

You won't have room for much furniture in your entrance hall but the furniture you do use should provide a place for mail, gloves, umbrellas — a mirror for last minute primping and perhaps a telephone table and chair. Use the very nicest pieces of furniture you own in your entry hall. In an upstairs hall take advantage of waste space for built-in bookshelves, a linen chest, or a nook for mending.

Don't hesitate to hang pictures in your hall. To keep them from tangling with wallpaper, use wide mats. Increase light and size in a tiny hall by hanging a mirror inside the door.

Creighton Hill and W. P. Frost Present Shreveport Awards

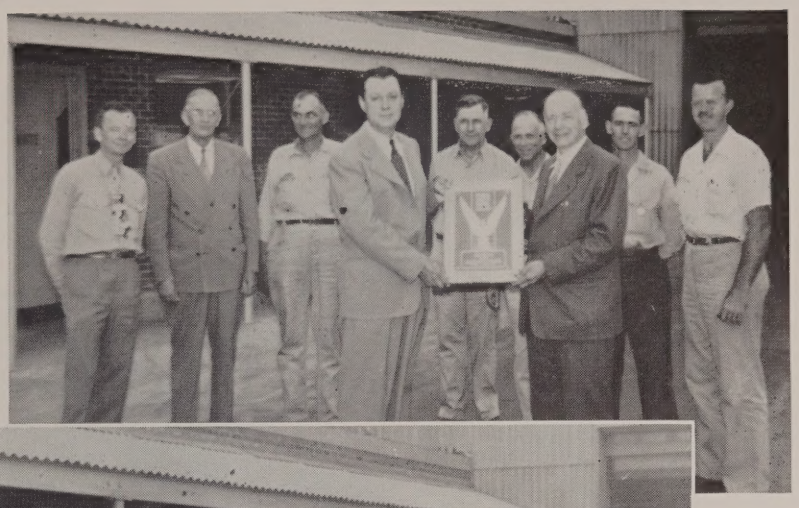
APRIL 28 and 29 were red letter days in Shreveport's safety program. On the first day the plant's insurance company, The Employers Mutuals of Wausau, Wisconsin, presented a trophy to Bird & Son. The next day at another ceremony Creighton Hill, Director of Personnel, presented Plant Superintendent B. P. Soward with a special award from the National Safety Council.

The National Safety Council Award was a bronze trophy for working the calendar year of 1949 without a disabling accident.

The Shreveport *Times* recognized the insurance award with a headline "Safety Honor Granted Bird by Insurers." In the article it went on to say: "Bird & Son, inc. yesterday was presented a bronze engraved trophy by its insurance company in recognition of the plant's outstanding record of 777 days or 525,000 man-hours without a lost-time accident. Bird officials accredit their safety record with 'a real winning combination of management, foremen and employees working in a cooperative effort to prevent accidents.'"

In addition to the engraved trophy, the insurance company also presented all employees with a key ring on which was a metal disc inscribed with the words "Presented in recognition of your contribution toward the conservation of life, health and happiness."

Pictures of both these unusual safety events appear on this page.



ABOVE: Creighton Hill, Director of Personnel, presents the National Safety Council award to Plant Superintendent B. P. Soward. Back row left to right: Frank Markham, L. L. Williams, G. D. Davidson, G. B. Brown, N. R. McNeill, D. L. Oliver and W. L. Smith.

BELOW: W. P. Frost, Engineer for Employers Mutuals of Wausau, Wisconsin, presents the insurance company award to Mr. Williams with B. P. Soward, Frank Markham, G. D. Davidson, G. B. Brown, N. R. McNeill, Creighton Hill, D. L. Oliver and W. L. Smith in the background.

It's Confusin'

BUYING roofing under the spring "dating plan" has confused more than one individual this year. One of our good customers down in Maine was a victim of this confusion, but could still see the humor. His recent letter to the Credit Division made everybody chuckle. Here is part of it:

"I got your letter today that says I still owe you $14.56. I am awful sorry about that because it is the way I usually do when that tall fellow with the glasses sold us the stuff, I am pretty sure he said we could have until June 1st to pay for it and get some discount. Now, memery ain't awful good, but I remember that I wrote it on the wall back of my chair and it is a little hard to see now, 'cause it is kind of blurry, but it still looks like it said June 1st when I read it.

"The fellow that came in here, the one with the big shiny car, had a great long story that went on about how I pay for the stuff one time, I get so much off, and I pay for it another time I get something else off, and I pay for it later it is something else, and I listened and he went on and on. He's an awful nice kind of feller, but I got to admit I ain't smart enough to keep up with all ramifications of all the ways big companies like yours have to sell lots of stuff which we have got but ain't selling any of. Maybe the weather, like your tall, curly haired fellow said, ain't good for it yet but it is nice and warm and the sun is shining and the wind ain't blowing and that is the first time it ain't for two weeks and nobody has been in to buy any roofing yet, and here it is almost noon time. And I remember when that fellow was here he was talking about how good the Phillies were going to be this year so I went out and bought some, but they ain't, in my opinion, up to the White Owls. I got to close now as a customer has just drove up and is hitching to the post."

There is more to this letter than we printed here, but it was all in the same salty vein. We are glad to report that the Credit Dept. was able to take care of the customer to the satisfaction of everybody concerned.

SHREVEPORT NEWS AND VIEWS

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer

Shreveport Speaks

Two "Georges" went fishing down to Lake Bistineau. Willie "George" Smith told William "George" Winkler that he need not fear about getting back as he knew all the landmarks down there and had never been lost. We understand that a stranger had to be called over to direct them off the lake. Due to high water and a downpouring rain it looked strange to him. Best you mark a trail next time, George!

RAGS ARE RICHES when you are talking about felt mills. Rags make felt which makes shingles which make money for Bird & Son and its employees. Here is the very first load of rags received at Shreveport's new Felt Mill last fall. On hand as official "welcoming committee" are: O. N. Sherburne, H. S. Hanna, Helge Holter, D. L. Oliver, and Modester Myers.

An ardent follower of the Shreveport Sports is David F. Nance. He remembers every individual play and his enthusiasm is such that they should win instead of losing ten straight games to plummet from the top to the bottom of the league standings.

We have an artist in our midst in the person of Dick Potter. Early in May the Shreveport Civic Chorus and Oratorio Society presented the Gilbert and Sullivan operetta, "H.M.S. Pinafore," to a large audience in Byrd High School Auditorium. Dick, who is president of the society, is also one of the soloists and ably took the part of Boatswain Bill Bobstay.

Ferges Bryant has finally completed his cycle of trading automobiles and has ended up with a nice clean '40 Buick which, according to Ferges, isn't for sale. Jessie Shaw also joined Buick's row with a slick '40 model.

C. C. Nash has been seen eyeing the new Pontiacs with a wistful eye. According to Colonel both his resistance and Oldsmobile are gradually giving way.

Charles Sales reports a very nice vacation which was spent motoring to Detroit in his new Oldsmobile. While there he ventured over into Canada and reports he is very happy that the trip and high water is behind him instead of ahead of him.

We take this opportunity to welcome Leo Hogan to the Bird family of Shreveport. His main duty, Boiler Fireman.

Ted Dennis and his wife moved into a garage apartment and were very happy over the move, so much so that Ted immediately called his mother to give her his new phone number and tell her about the new place. He felt himself swaying at the phone and saw the rocking chair rocking with no one in it and became alarmed and hung up. He learned, however, that the steps were bad and they were building some new ones. They had taken the braces from under the house and jacked it up. Ted thought he was about to pass out.

A. C. Sheppard started home from work on the night shift just before the storm had begun the other night. Before he got to his garage, it was hailing terribly. He kept opening the doors to the garage but before he could drive in, they would close on the car. He left the car and started into the house. He called his wife to let him in and after several trips around the house from the bedroom window to the front door he learned the door was jammed from the storm and he had to use the window. When he was half-way in, the screen caught him, the hail was pelting him pretty badly and Mrs. Sheppard was standing in the middle of the floor rubbing her hands saying, "Do you think we will have a storm?" "Heck with the storm," Shep said, "Move this screen so I can get in this window!"

Keep a sharp eye on Robert Wilson. With that new Shakespeare President Reel he has been making some very nasty threats which he may make good. Good luck, R. T.!

Buck Oglesby, one of our electricians, was bitten so hard by the fishing bug that he not only purchased a new Shakespeare President Reel, but an Action Glass Rod also. You Big Bass contestants may expect a new member in the contest July 1, and also some keen competition.

I suggest that Phil Johnson be on the Review Staff. He came in the other day loaded to the gills with news and all interesting too. Wish more employees would do that as it would make reporters' jobs lots easier.

Gertrude Salter spent the week-end in Galveston, Texas for the opening of the beach. They called it "Splash Day" and Gertie said she thought everyone in the U.S.A. was there.

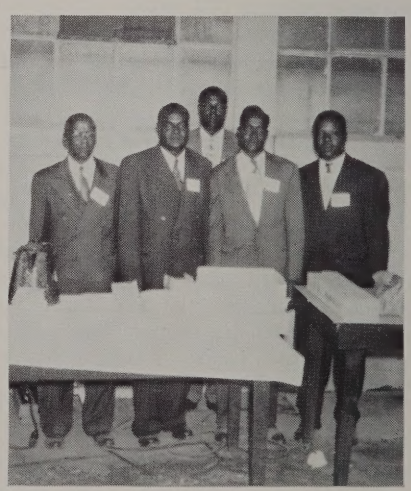
Jaunetz Bruce was learning to fly-fish over the week-end. She says she didn't catch any fish but she sure got a lulu of a sunburn.

Les Tarbell thought he would show the Shreveport Big Bass Contestants how to catch a prize fish while he was in Shreveport last time. He and B. P. Soward spent some time on Black Lake and Les caught one bass and the nicest sunburn you most ever saw!

Mode Myers was so pleased with his Masonic Degree that he took the Consistory and now is wearing a double eagle, 32nd degree.

Marine Reservists Al Creglow and Richard Bruce will depart for the Naval Amphibious Warfare Base located at Little Creek, Virginia, on June 10, for two weeks of annual field training. During this two-week period they will be trained in the technique of amphibious warfare, firing of all individual and crew-served weapons. Here they will actually apply the things they

(Continued on page 22)



THESE FIVE BOYS were on the job all day long escorting their friends, relatives and visitors through our mills. The fellows in the front row and reading left to right are: Ellis "Gramps" Taylor, Noble Sanders, Anton Walker, Arthur Williams and the tall boy in the rear is Charlie Williams.

500 Visitors Tour Our New Felt Mill

SATURDAY morning, April 22, the people of the Shreveport Plant awoke early and were disappointed to find cloudy skies and a blustery wind. This was the day of the open house when the public was invited for a tour of our new Felt Mill and the Roofing Plant, with refreshments on the side. As the morning progressed, however, the sun came out and with it a good number of interested citizens.

During the late morning and afternoon approximately 500 visitors were escorted by willing guides through both mills. These guests watched with interest the conversion of rags, paper and wood pulp into finished Masterbilt Shingles. After the tour, there were coffee, coke, sandwiches, potato chips and peanuts for everyone.

We were lucky in having with us to be pressed into service as guides J. H. VanHoy and Bill Wakefield, who added much to the festivity of the occasion.

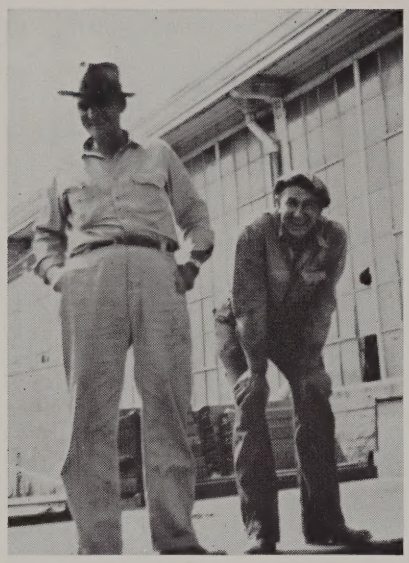
It was a busy Saturday for us at Shreveport, but all were pleased with the interest shown. Although some people mentioned a certain amount of fatigue at the end of the day, we were all content with the opportunity to show our new and old equipment to the local public.

Quite a Day

TOP: Familiar East Walpole faces are seen in this group who enjoyed Shreveport's open house visiting day. Left to right: Albert Weener, of the Norfolk Waste Paper Company, Boston; Mrs. R. W. Bourke of East Walpole; W. E. Wakefield, Sales Promotion Manager; Mrs. L. L. Williams, Shreveport; Dr. R. W. Bourke, physician at the East Walpole plant, and Mrs. A. W. Miller of Shreveport.

CENTER: First visitors to Shreveport's open house were Mr. and Mrs. W. W. Thurmond, shown here with Gladys Bryan of the Shreveport Sales Department. Mr. and Mrs. Thurmond are from Comby, Texas.

BOTTOM: Relaxation and refuelling for the Shreveport open house guides. Front row: G. D. Davidson, Frank Markham, N. R. McNeill, and Willie Smith (who is either making a face at the camera or energetically eating a peanut). Back row: D. L. Oliver, Dick Potter and Wilton Guice.



WILLIE SMITH of Shreveport displays some of the fish he hooked on a recent fishing trip. Compare them with the letters on the truck for size.

ABOVE: Just a couple of hecklers, Dude Davidson and William Winkler, who claim they caught Willie in the act of "borrowing" one of Dude's fish to make his (Willie's) catch look better.

Shreveport Speaks

(Continued from page 20)

have learned in the classroom during their two-hour meetings each week during the past year.

In cooperation with the U. S. Department of Commerce, Bureau of the Census, we talked with each of our employees to be sure every one of Bird & Son's employees and their families were included in the current census. For those employees who had not yet been enumerated, the Bureau sent out a representative to our plant where this information was taken. Shreveport is anxiously awaiting the counting results to see if Baton Rouge will nose us out as second largest city in Louisiana.

We were sorry to hear of the death of Leon May's mother the first week of May.

Thomas Williford had an appendicitis operation May 9. He said he planned to spend a few days with his wife's dad down on the farm. We don't envy him the operation but we could go for some of that recuperating in the country.

Sandra Ann Bamburg, infant daughter of Mr. and Mrs. Elton Bamburg, is recovering nicely from a recent attack of pneumonia.

Alvin Patterson had his tonsils removed during a week of vacation recently.

Wynn McPhearson enjoyed a visit from her son from Hot Springs, Arkansas, over the week-end of Mother's Day. Vivian Wilson and her mother just spent the day together taking all their meals out so there would be no work at all. Every other holiday Vivian had been busy preparing for a feast, with all the children at home.

Bill Wakefield, Sales Promotion Manager, visited us for several days during the latter part of April. We had a chance to show him all around the new felt mill and in turn he helped as a guide at our open house, April 22. Later, he attended the Texas Lumbermen's Convention with Messrs. Williams and Jenkins from Shreveport and Blanchard and Harper from the Texas Territories. After this affair, he worked through South Louisiana with Wesley Cragin, calling on many of our accounts there. Thus in the few days Bill was "down South" he was able to cover a great deal of territory and to meet a lot of our dealers, besides getting acquainted with some more of the personnel of the Southwestern Division. We hope, aside from the hard work he turned out, that he enjoyed his visit as much as we enjoyed having him.

Who Wins the $66.50?

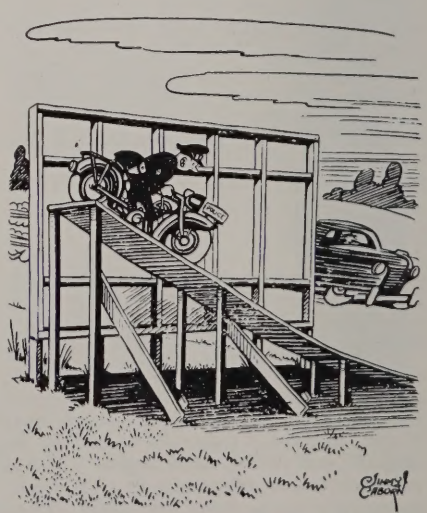
SPRING has brought on some good fishing. We have seen and been told of several nice strings of bass caught in the past few weeks. Mode Myers broke the ice and weighed in the first bass that has been weighed in for the last two contests. It weighed 4 lbs. 6 ozs. Now that the contestants have something to shoot at (or fish for), you can see boats and trailers most every day at the plant waiting for 4 o'clock to arrive. Then the race is on for the nearby lakes and the big ones. No one believes Mode will win the $66.50 with this fish. But he really has them worried and fishing overtime to try to beat him before the contest ends June 30.

NOTE: Something the contestants won't know until they read this — Mode Myers did NOT catch this fish. (We didn't say he did, did we?) It was caught by Jackie Wise's father. William Winkler and Willie Smith stopped by to heckle Mode about their catch and he decided to worry them. Results: ALL contestants are VERY BUSY!

MRS. W. L. SMITH AND BARBARA of Shreveport with three white perch that are the envy of any fisherman. They total 6½ pounds and the 2½-pounder on the right won a weekly local contest. Her husband, Shipping Foreman Willie Smith, is making bets that this catch will win her the grand prize.

"Remember the mummy hasn't had any fun in four or five thousand years. You'd better do your good living today."
— *John Erskine*

"We Cash Rubber Checks." — *Sign on restaurant near Des Moines plant of U. S. Rubber Co.*



Reprinted from *Motor*.

(Continued from page 9)

finally all the equipment was pulled out and put into storage.

Started to make Proslate roll roofing with a 4" selvage edge as one of the regulations of the W.P.B. order L-288.

Did a lot of work this year on Underlay Board and Plyboard to be used to cover floors in Army cantonments around the country. In many camps green lumber was used and the floors opened up allowing cold air to come in.

Camouflage

During this war year we were asked by the government to develop camouflage. It was to go on buildings to hide them from airplanes. All government buildings all along the coast and for 200 miles inland were covered. This type of camouflage was first developed by Bird. When photographed from the air with infra-red photography, buildings would stand out like a landmark unless roof coverings were used that had the same infra-red reflectance as the surrounding leaves. Because we had our own granule plant we were able to produce exactly what was needed to give correct reflectance. Many thousands of rolls were furnished.

1944 — New Products

Started development of Permatred, a pitch floor covering, made on the roll roofing machine. A great deal of money was spent on steaming kettles, etc., but after several years of investigation the idea of producing this product at the Roofing Plant was abandoned.

A new parking space was established on top of the dump just inside the main gate and on a level with Water Street.

Started to make combined roof liner on FBPM-9. This was two sheets of roofing combined, then cut into sheets on a cutter set up in the storehouse across from the machine room.

Produced the first plant bands surfaced with Vigoro for faster plant growth. This was a development of the Research Department.

Changed embossing on Giant Individual Weather-Tex shingles to a much narrower line and embossed hot. Heat furnished by a gas flame on the embossing roll.

Installed grooved bottom roll on the shingle machine saturator. This was to allow more saturation to pass these rolls and strike into the sheet. Harry Mann, Experimental Engineer of East Walpole, has prints showing our use of similar rolls in 1919 and 1920.

Installed a jumbo winder on the roll roofing machine so as to make large rolls of material to be later cut into plant bands and flower pots at Main Mill.

On February 14, the Massachusetts Dept. of Public Health came to the Roofing Plant with a truck equipped to X-ray the chests of all personnel.

Started producing Tie Pads for sale.

Installed a packaging machine to wrap insulated siding.

On September 14 there was another hurricane. It was especially bad on Cape Cod.

ferred from FBPM-1 to FBPM-9, the roll goods machine.

Conservation order L-228 cancelled.

Bought first two fork lift trucks for the Shipping Department. Bought first Ready Power unit to replace batteries in electric trucks in Shipping.

VE Day — May 8, 1945.

VJ Day — August 14, 1945.

Cafeteria finished and opened for business in December.

Purchased and installed three floor scales (Toledo 10,000 lbs.) for weighing the production, one in machine room and one in each finished stock storage shed.

1946 — Wright, Superintendent

Started to produce Master Bilt

PART OF THE CROWD at the Roofing cafeteria the day it opened in December, 1945. Plenty of familiar faces here.

Union Becomes CIO

Up to now we had had an independent union of workers, but the C. I. O. asked for and got an election, obtaining a majority. First C. I. O. union president was Charles Brown, a worker on the Insulated Siding Machine. He did not serve very long because there was another election and John Pratt, an electrician, was elected president. [In 1950 he is still president. Ed.]

1945 — V Days

Started to get saturated Insul Siding blanks from Phillipsdale.

A second ball mill was installed at the Granule Plant to produce more dust. Rubberlike Runner was trans-

shingles with narrow embossed Weather-Texing.

Installed a new machine for making Insulated Siding corner pieces. Instead of hand work, this machine did the complete job of grooving, coating and surfacing edges, applying asphalt to groove and bending to shape.

Job evaluation of all hourly workers except mechanics, engineers, firemen and yard laborers was completed in January. The survey was done by Bigelow Kent Willard & Co., a firm of industrial engineers.

Started production of Roll Bric Siding with burned-in mortar lines on FBPM-9 roll roofing machine.

(Continued on next page)

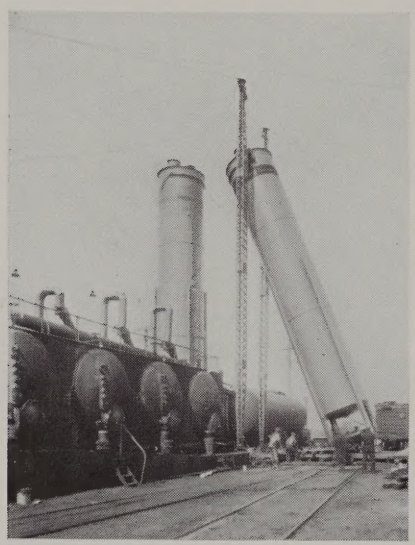
Installed a conveyor on FBPM-9 roll goods machine to take rolls from machine to second and third floors of storage building.

Made first mill trials of Insulated Siding shingle design, a new product.

Started development of a quarry in Wrentham for obtaining rock for colored granules. The land was bought and about 500 tons of rock taken out for experimental work. This was to be a deposit to be used in case the Barry quarry of Roslindale suddenly was unable to furnish their rock.

Management Changes

M. R. Beasley resigned as superintendent on May 1. W. R. Wright was made superintendent May 1. On September 6, E. L. Chamberlain made Vice President in charge of production and sales for Building Material Division for all three Roofing divisions — East Walpole, Shreveport, Louisiana, and Chicago, Illinois. W. W. Wilson was made Western Division Manager. L. L. Williams was made Southwestern Division Manager.



IN THE SUMMER OF 1937, according to last month's historical account, new Stills were installed at the Norwood Roofing Plant. Here the second of the two units is about to be lifted into place.

On December 23, made first run of Rubberlike with narrow ribbing. This was received as a great improvement over the old style wide ribbing.

A new concrete shipping platform to accommodate seven box cars was built on the back side of the back track in Shipping Department. With the platform, cars could be loaded and the gang kept busy while the railroad pulled out the house track cars.

Due to return of servicemen it was no longer necessary to employ women in the mill. All women were laid off in July. The locker room used by women was made into an electricians' room. All electrical equipment and supplies were moved from the old room under the machine shop. This room in turn was made into an enlarged locker room for mechanics with many new lockers, wash stands and showers.

A new spray section was installed behind the shingle machine saturator. This increased the speed of saturation. On September 12, Phillipsdale started to imprint "Bird—Est. 1795" on saturated panels for Insulated Siding.

1947 — Fork Lift Trucks

By late spring, fork trucks were in full operation in the Shipping Department. Many refinements were made. The most important was the method of storing shingles in unit loads. A load was placed on the floor (no pallets) with a second unit on top, separated by 2x6 lumber. The top pile could be picked off as shipped. Then the unit could be picked up from the floor, taken to car or truck and dropped into place with no handling. Bruce Farrar received a $2000.00 award for this suggestion.

A third covered felt truck stall was built next to the other two outside Building FB12. This one and the other two were made longer to take longer trucks.

A new embossing and cooling section on the Insulated Siding Machine was started in May, 1947. This section made the machine automatic throughout.

On June 12, made first run of Insulated Siding Shingle Design, a new design in this product, in Ivory, Birch Gray, Pilgrim Brown and Cottage Red. Edward Lincoln was given a $1000.00 award for suggesting this new design.

The full length of the shipping platform was rebuilt. Before it had been wooden planking with iron plates, but now it was made reinforced concrete. A very nice job. Work was done by Vappi Co. of Boston. Cost $30,000.00.

Hand Craft Shingles started in the spring of 1947. These were Master Bilts, dipped over and above the overlay and surfaced with more granules, then rolled. This made a triple covered butt. They sold for $1.00 a square more than Master Bilts.

1948 — Tough Winter

January was a very bad month for all Bird mills. Just before Christmas 1947, we had about 12 inches of snow. Then two days after Christmas fell about 15 inches more. There were several other storms so that by February 1, 68 inches of snow had fallen.

It was also a very cold month with 15 below zero a common occurrence. On top of all this, 5000 truck drivers in the local area went on strike January 2. The strike was not settled until February 4. We ran part time, using whatever transportation was available, but our production for the month was cut nearly in half.

Management men at the plant as of January 1 were: Superintendent, William R. Wright; Asst. Superintendent, George E. Smith; Chief Chemist, Stanley H. Sallie; FBPM-1 Shingle Machine, Stanley Phillips; Roll Goods Machine, Bldg. Paper Machine, Finishing Depts., Charles Seavey; Insulated Siding Machine, Roy Walton; Insulated Siding Corner Dept., Ray Bearce; Asphalt Blowing, Asphalt Handling, Cement Department, Boiler Room, Nelson Bartlett; Granule Mill, Howard Bearce; Shipping Department, Fred Picard; Electrical, Herbert Jepson; Maintenance, Ralph Kemp; Engineering, Harry Dresser; Planning, Edward Hiller.

The union officers as of the first of the year were: President, John Pratt; Vice President, Joseph Bartell; Secretary, Herbert Pratt; and Treasurer, Joseph Pidzewich.

Into High Gear

From February on everything went into high gear and it wound up as the biggest year ever in total tons shipped. All records for one month's shipments were broken in October.

The Granule Plant got much attention this year. A new rock dryer was installed directly after the primary crusher so dry rock would go into the tanks instead of wet stock. This wet stock used to freeze in the tank, a condition causing low production in the cold months. A new Hardinge 3-ton ball mill was installed. With the

two smaller ones in use, all of the waste could then be made into dust, making it unnecessary to buy dust outside. This mill started operation on Oct. 28, 1948.

In connection with the additional dust capacity, a new 300-ton storage tank was built. A new line and pump were installed to insure a sufficient supply of dust to the roofing machines. This new line was extended to the Insulated Siding Machine where a 30-ton tank was installed. It was therefore no longer necessary to bag dust at the Granule Plant for this machine. At the same time, a complete new coating mixing section was installed at the Siding Machine to prepare and deliver a new type of coating for siding. This new coating was first tried on April 14. A new power line was installed from the transformer house to the Granule Plant to take care of the added load.

In April, Neponset Double Twins (12½" x 40") were reinstated in the line.

Shutdown Eliminated

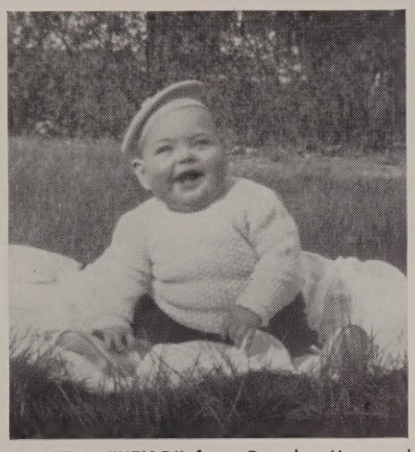
The old idea of shutting down for annual inventory was abandoned this year. In place of it, the mill is allowed to make checks throughout the year, being sure that all items are checked several times.

Architect Shingles were introduced in December, 1948. This new shingle is 15" x 36" — 60 lb. Felt, No. 11 Base and No. 9 Overlay Granules. The weight is 290 lbs. per square and there are four bundles per square. The colors were given distinguished - sounding names — Stratford Black, Hampshire Green, Dover Green, Gothic Slate Blende, Avon Green Blende, Tower Black Blende. Insulated Siding Stone Design was introduced in December, made first in Gray Glo and Agate. Insulated Bric Siding Opal Blende was introduced in December, 1948.

In December, started erection of a new building covering the middle section of FB-20. It is a two-story section and the top floor will house a shingle cutter and roll goods winder that will be on a rebuilt roll goods machine. The plans are to lengthen out this machine to include a new striking-in section, overlay section, longer cooling rack.

In November, business began to fall off and by December 6, orders were coming in very slowly. This was the first year since 1941 when business wasn't good right through the winter. Conditions were back to the normal situation of before the war when dealers bought only for immediate use during winter months.

(To be continued)



A CHEERY "HELLO" from Douglas Hayward, eight months old son of Mr. and Mrs. Percy Hayward of Medfield. Percy works in the Shipping Department of the Norwood Roofing Plant.

Acknowledgments

The family of the late Frank Gregory acknowledges with grateful appreciation your kind expression of sympathy.

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. William Hall and Family

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Chester H. Porter
James W. Porter

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Down Family
Mrs. Alice Balduf

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Theodore Dahlquist and Brothers

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Olga Bisdnack
Mr. and Mrs. Walter Bisdnack

Your kindness and sympathy at this time are more deeply appreciated than any word of thanks can ever express.

Mrs. Harold A. Wise and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Pierce Lacasse and Family

On the Lighter Side

"The decimal point leads a restless and uneasy life in the Federal Government."
— *Herbert Hoover*

"Perfectionist: One who takes infinite pains and often gives them to other people."
— *Kenneth L. Kirchbaum* in *SEP*

"Yesterday, at five in the morning, my uncle and I passed on to a better life."
— *Honore de Balzac announcing the death of his rich uncle.*

The groom seemed slightly confused. Hesitantly, he said, "I was asked to buy either a casserole or a camisole. I can't remember which."

"That's easy enough," said the clerk. "Is the chicken dead or alive?"

Law Student (Arrested for speeding): "Hello, Judge! How are you this morning."

Judge: "Fine, $30.00."

Voter: "Why, I wouldn't vote for you if you were St. Peter himself."

Candidate: "If I were St. Peter, you couldn't vote for me — you wouldn't be in my district."

The only trouble about being able to read women like a book is that you are liable to forget your place.

Housewife to Vacuum Cleaner Salesman: "You might try the people next door. We use theirs and it's terrible."

Small boy writing answers to an anatomy test:

"Your legs is what if you ain't got two pretty good ones you can't get to first base, and neither can your sister."

"Dear Milkman, when you leave the milk, please put coal on the furnace, let the dog out, and put the newspapers inside the screen door. P. S. — Don't leave any milk."

When "O Mistress Mine," the Lunt-Fontanne comedy, was on Broadway, a man in Washington, D. C., wired a N. Y. friend to get him a pair of tickets for the following Saturday night. This the friend was able to do, and promptly wired: Mistress okay for Saturday.

The Washington man chuckled when he received the wire; an earnest employee had penciled the apparently unauthorized note: "Western Union prefers not to transmit this type of message." — *This Week.*

In a country newspaper the following advertisement appeared: "The man who picked up my wallet on Main Street was recognized. He is requested to return it."

In the next issue the reply was published: "The recognized man who picked up the wallet requests the loser to call and get it."

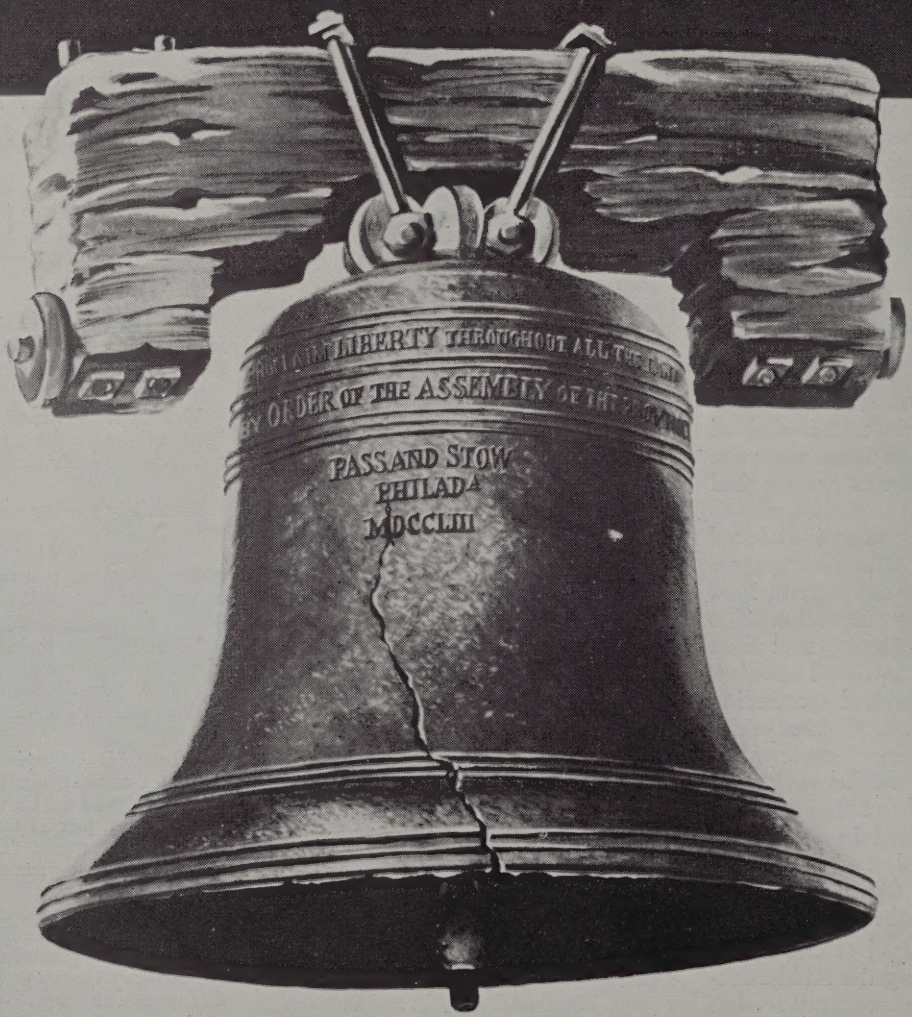
Jones: "How do you spend your income?"

Smith: "About 30% for shelter, 30% for clothing, 40% for food, and 20% for amusement."

Jones: "But that adds up to 120%."

Smith: "Don't I know it!"

Save for Your Independence



U.S. SAVINGS BONDS

BIRD NEPONSET REVIEW

July
1950
Vol. 38 No. 7

Remember - **ONLY YOU CAN**

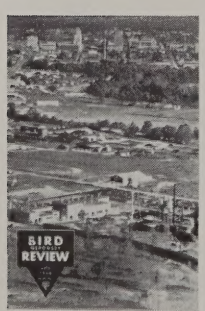
PREVENT FOREST FIRES

Insurance Deputies Complete Visit

SIX HUNDRED employees in the Massachusetts plants last month talked over their personal insurance problems with two experts from the Massachusetts Division of Savings Bank Life Insurance. William J. Stewart and Edward J. Sullivan considered this an excellent response to their company-sponsored visit to the Bird plants.

Besides explaining the low-cost insurance offered by the savings banks of the Commonwealth, these men were able to advise about insurance already in effect and unravel other problems pertaining to this subject.

On the Cover



Newest air view of the Shreveport Plants with the city of Shreveport, La., in the distance. The new Felt Mill is in the left foreground and the Roofing Plant at the right.

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BIRD NEPONSET REVIEW

Vol. 38 No. 7 July 1950

Member of Massachusetts Industrial Editors' Association and International Council of Industrial Editors.

Published for the employees of Bird & Son, inc. to promote good service, good business, good will

EDGAR M. GROUT . . . . . Editor
ELEANOR M. GARLAND . . . . . Assistant Editor
WALTER H. HARTIG . . . . . Photographer

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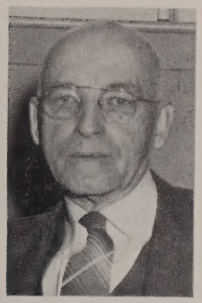
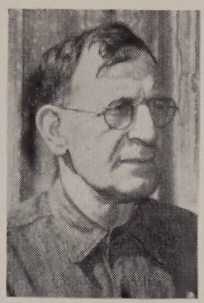
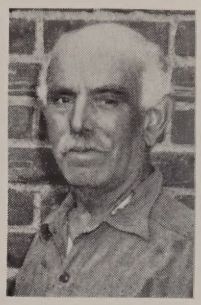
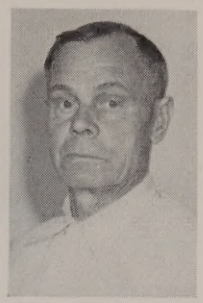
June Retirements

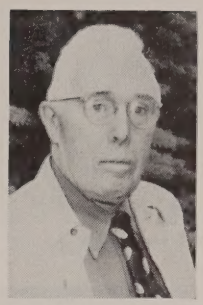
Camillo DePlacido

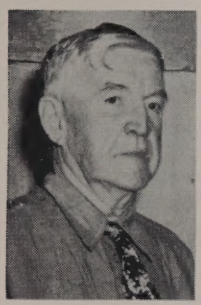

Harry A. Dresser

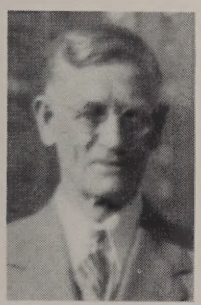

William McLauchlan

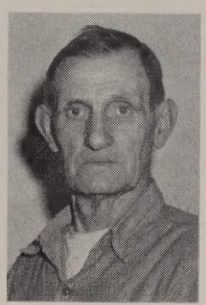

Nicola Langione

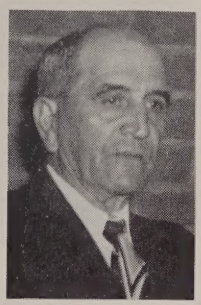

Stanley Alukonis

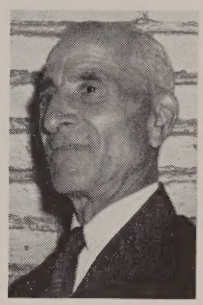

Daniel Keady


John W. MacLeod


Alpheus E. Matthews


Bartholomew Murray


Nicola Calderone


Joseph Destito

Charles L. Miller

RETIRING on June 30 were those employees who were sixty-four and sixty-five as of December 31, 1948, and therefore are at present at retirement age or one or two years beyond normal retirement age. (For women the age limit is five years earlier.) This is one of the largest groups yet to retire under the plan—forty-seven of them.

Roster of Those Retiring

NORWOOD ROOFING PLANT

Camillo DePlacido, 570 Washington Street, East Walpole. From March 22, 1912. For many years at Kettle House, part of the time as Assistant Foreman. Since Nov. 9, 1942, Nail Packer.

Stanley Alukonis, 36 St. Joseph Avenue, Norwood. From March 7, 1916. For many years Machine Tender on various Roofing Machines. Since May 22, 1939, Cleaner.

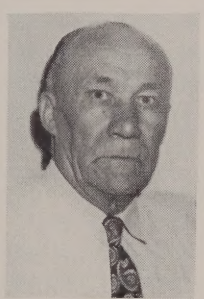
Bartholomew Murray, 29 Rock Street, Norwood. From June 15, 1917. At East Walpole Power Plant until 1922. Since March 20, 1922, Shipping Department.

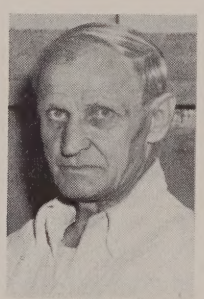
William McLauchlan, 20 Fuller Avenue, East Walpole. From July 26, 1921. Started as Mechanic's Helper and has been "A" Welder and Millwright.

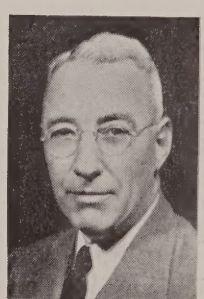
Daniel Keady, 148 Cottage Street, Norwood. From July 22, 1922. Since March 30, 1923, Shipping Department. Checker since June 26, 1939.

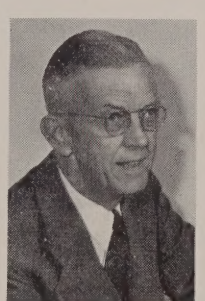
Harry A. Dresser, 5 Hoyle Street, Norwood. From February 19, 1923. For many years Master Mechanic. Since October 21, 1935, Plant Engineer.

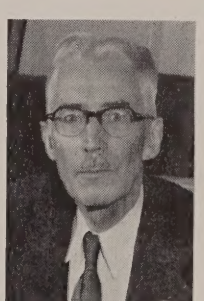
Alpheus E. Matthews, 22 Shaw Street, Norwood. From May 25, 1925. Shipping Dept.

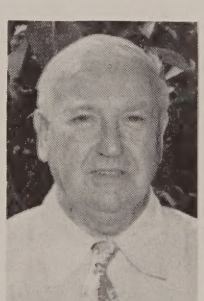

Herman Wauhkonen


Antonio Piedzewicz


F. B. Ross


Chester H. Andrews


Wesley A. Beaulieu

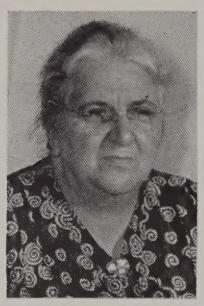

John S. Robertson

Nicola Langione, 333 Washington Street, Dedham. From December 30, 1942. Yard Crew.

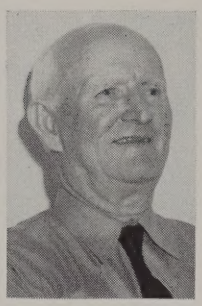
John W. MacLeod, 9 Adams Street, Norwood. From February 18, 1943. Corner Trim Dept.

NORWOOD FLOORING PLANT

Herman Wauhkonen, 10 Cedar Street, Norwood. From May 1, 1909. Finishing Dept. for many years, and later in Sample Department for a long time to the present as Inspector.

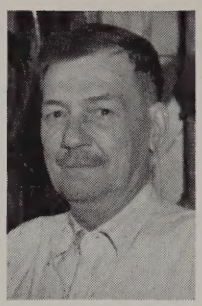


Edith G. O'Neil

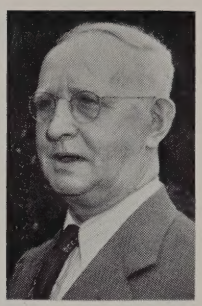


David J. Heylin

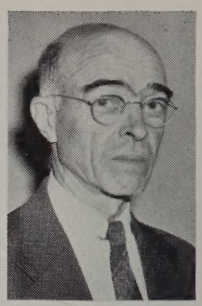
Michael Kodis



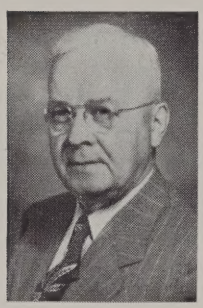
Anton Blazic



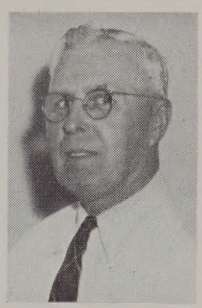
Cornelius Driscoll



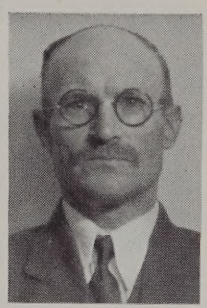
Harry N. Mann



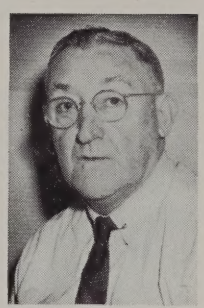
Paul Guttormsen



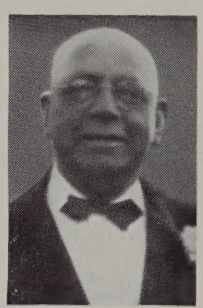
Joseph Sienkiewicz



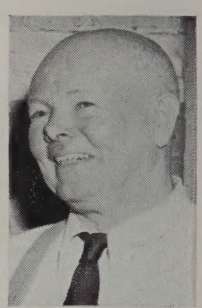
J. Albion Gottberg



Festus Connolly



Raphael Patinsky



John Flaherty

Roster of Those Retiring

(Continued from page 1)

Antonio Piedzewicz, 92 Railroad Avenue, Norwood. From March 24, 1920. In Shipping Departments at Box Shops to 1934. Since February 15, 1934, Finishing Department.

Charles Miller, Cleveland Street, Norfolk. From September 7, 1920. Since March 3, 1922, Clerk in the Shipping Department.

Joseph Destito, 1228 Washington Street, Norwood. From October 19, 1925. Since November 11, 1927, various jobs on the Print Machines.

Nicola Calderone, 52 Austin Street, Norwood. From September 26, 1926. Since July 31, 1933, Paint Mixing Department.

EAST WALPOLE MILLS

Maintenance and Power

Harry N. Mann, 47 Massachusetts Avenue, Walpole. From Dec. 1, 1901, Maintenance Dept. From 1904-1907, Erecter and Service Man on special box machinery. Since 1907, Experimental Engineer.

David J. Heylin, 56 Railroad Avenue, Norwood. From Dec. 21, 1906, Paper Machines. From May 9, 1913, No. 1 Box Shop, and Foreman in Combiner Room from 1919 to 1927. Since 1927, Watchman.

Joseph Sienkiewicz, 10 St. George Avenue, Norwood. From Apr. 13, 1908, Box Shop. Apr. 19, 1918, Roofing Machines. Since June 28, 1918, Oiler, Maintenance Dept.

J. Albion Gottberg, 68 Sumner Street, Norwood. From May 16, 1909, Maintenance Dept. Since June 22, 1911, Millwright. "A" Millwright for a great many years to present.

Festus Connolly, Bird Club, East Walpole. From Apr. 24, 1914, Oiler, Maintenance Dept. for many years. Since Apr. 18, 1938, Cleaner at East Walpole Brigade Room.

Bartley E. Foley, 2 Highview Street, Norwood. From Jan. 18, 1922, Maintenance Dept. Since Jan. 25, 1929, "A" Piper.

Paul A. Guttormsen, Damariscotta, Maine. From January 1, 1923 as Chief Engineer. He retired May 31, 1950.

Raphael Patinsky, 42 Concord Avenue, Norwood. From May 20, 1929, Boiler Room, Power Plant. For several years was Second Class Fireman. Previous record: a few months in 1917.

Paper Mill

Michael Kodis, 46 Tremont Street, Norwood. From June 1, 1909. Since Aug. 18, 1916, Beater Man, Paper Mill.

Michael Novick, 25 Gould Avenue, East Walpole. From May 16, 1916. Stock Handling, Paper Mill. Since Oct. 3, 1933, Hydrapulpers. Previous record, March 10, 1910 - May 6, 1916, Roofing Plant.

Anton Blazic, 84 Main Street, Walpole. From Nov. 7, 1916, Waste Water Dept.

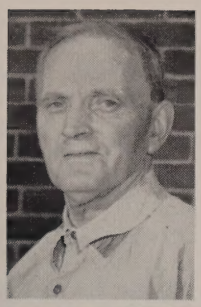
Finishing Mill

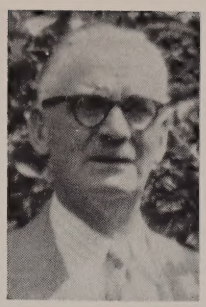
Joseph Caspignano, 11 Heaton Avenue, Norwood. From Sept. 4, 1918. Started at Flooring Plant. Finishing Mill since Nov. 1918, Machine Operator. Previous record: June 10, 1910 - June 11, 1918, Finishing Mill.

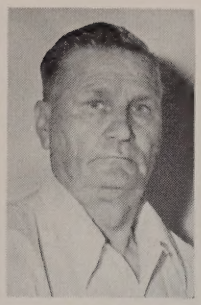
Cornelius Driscoll, 31 Bird Street, East Walpole. From Apr. 23, 1925, as Shipping Helper, East Walpole Plant. Since Apr. 22, 1929, Paste Mixer, Finishing Mill.

Mary H. Nixon, 2 Marston Road, East Walpole. From March 28, 1927, Scorer Operator, Finishing Mill. Previous record: March 8, 1920 - Jan. 17, 1925, Finishing Mill.

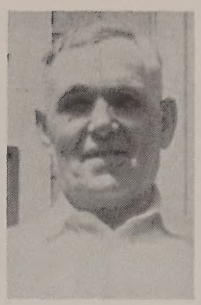
Paul Weta

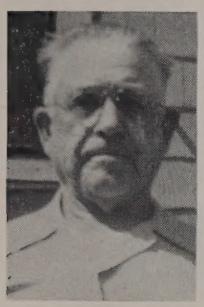

Arthur W. Connolly

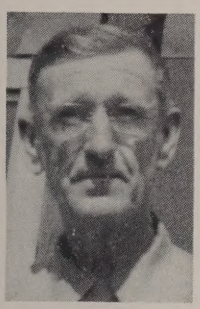

Peter A. Nielsen

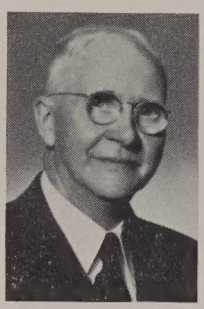

Joseph Caspignano

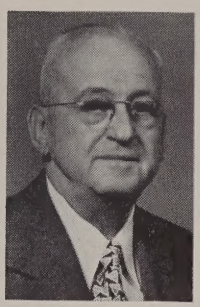
James J. Kuzmich


Stanley Sorzadel


Manuel M. Costa


Henry C. Phelps


Marshall F. Meyer


Harry C. Prinzler

Reinhold Ramlow

Frieda Leonhardt

No. 1 Box Shop

Arthur W. Connolly, 269 Pleasant Street, East Walpole. From Apr. 8, 1912. Since Nov. 18, 1915, Combiner Dept.

Peter A. Nielsen, 58 Fisher Street, Walpole. From Feb. 7, 1916, Solid Fibre Cases Dept. Since Apr. 28, 1941, Straight Bar Operator. Previous record: Nov. 15, 1915 - Dec. 30, 1915.

Julia F. Dolan, 203 Washington Street, Norwood. From Oct. 16, 1916. Nail Packer, Roofing Plant to 1922. Since Oct. 5, 1923, Printing Dept., Job Press Feeder.

John Flaherty, 47 Nichols Street, Norwood. From March 4, 1925, Wall Board Combiner Operator. Since May 12, 1941, Wood Frame Dept. Previous record: June 5, 1909 - Dec. 5, 1914; Feb. 24, 1915 - Oct. 2, 1919, both at Box Shop.

Paul Weta, 1150 Washington Street, Norwood. From May 14, 1926, Corrugated Cases Dept. Previous record: Sept. 7, 1915 - Sept. 6, 1918; Sept. 17, 1918 - Oct. 31, 1923; Jan. 7, 1924 - May 7, 1925.

OFFICE

Chester H. Andrews, 59 Lewis Avenue, Walpole. From July 10, 1907. From Oct. 1, 1907, Salesman for tack boxes and shoe cartons. 1923, Sales Manager, Box Division. Since Apr. 1, 1948, Consultant, Box Sales Division.

Louise McFarland, 23 Mylod Street, Walpole. From Sept. 7, 1908, Payroll Dept. Since Jan. 1, 1918, Purchasing Dept. Chief Clerk for many years.

John S. Robertson, 81 Everett Street, Norwood. From Dec. 7, 1908, Traffic Dept. Asst. Manager for many years to present.

Edith G. O'Neil, 50 Walnut Avenue, Norwood. From Jan. 16, 1917, Roofing Sales Office. Since Apr. 27, 1944, Head Clerk.

Wesley A. Beaulieu, 36 Woodland Road, East Walpole. From May 14, 1917. Accounting Dept. For many years Asst. Auditor.

Frank B. Ross, Sr., 204 2nd Avenue, S.W., Glen Burnie, Md. From Apr. 10, 1928, Building Materials Division Salesman for Maryland, District of Columbia and Delaware. Also from August 12, 1910 to December 31, 1919 as a salesman out of the Washington office.

PHILLIPSDALE, R. I.

Henry C. Phelps, 20 Frederick Street, Rumford. From March 7, 1909. Foreman of Cutter Room in 1914. Foreman of Cutter Room and Stock Handling since 1948.

James J. Kuzmich, 60 Hawes Street, Providence. From August 9, 1920. In Beater Room. No. 1 Beaterman since 1946.

Manuel M. Costa, 302 Warren Avenue, East Providence. From November 9, 1923. Boiler Room, Fireman from 1924 - 1945. Since 1945, Cleaner, Insulating Board Plant.

Stanley Sorzadel, 208 Hewett Street, Providence. From July 26, 1927. Cutter Room to 1938, and 1942 to present. Transfer Crew, 1938 - 1942.

CHICAGO

Harry C. Prinzler, 3430 Guilford Avenue, Indianapolis, Ind. From July 1, 1913, Salesman, Building Materials Division, out of the Chicago Office.

Marshall F. Meyer, 1229 W. 95 Place, Chicago. From August 27, 1926. Clerk in Mill Office, later did all hiring of mill employees. Finally was Billing and Receiving Clerk.

Frieda Leonhardt, 7321 So. Marshfield Avenue, Chicago. From June 10, 1929, Switchboard Operator. Also was in charge of general files.

Reinhold Ramlow, 8034 Union Avenue, Chicago. From February 28, 1938, Cleaning and Service Department. Previous record: temporary employee during 1937.

Dresser Feted at Party

HARRY DRESSER, just retired as Plant Engineer at the Norwood Roofing Plant, examines an oversized greeting card presented him at a party in his honor. According to the card, Harry sketches not levers but lovelies. Standing beside him is Bill Wright, Plant Superintendent. Behind Mr. Wright is President A. H. Anderson and then B. R. Taylor.

WHEN Harry Dresser, Plant Engineer of the Norwood Roofing Plant, retired after more than twenty-seven years with Bird & Son, a testimonial dinner was given to him on Wednesday evening, June 28, at the Lord Fox. Forty-five of Harry's friends and associates were present.

After a fine turkey dinner, a song fest was held. Frank Kovachick accompanied on his accordion. William Wright, Superintendent of the Norwood Roofing Plant, acting as master of ceremonies then asked everyone to say a few words. Summed up briefly, these remarks all emphasized the fact that Harry's experience and other qualities are going to be hard to replace. Mr. Wright then presented Harry with a specially designed card folder showing Harry at his drafting board, busy with drawings which did not resemble in the least any plant equipment, in fact we expect to see the sketches in *Esquire* Magazine next month! Enclosed in the folder was a substantial gift of money. The folder also contained signatures of all the dinner guests as well as many of Harry's friends throughout Bird & Son. After a special recording of "Enjoy Yourself" with new lyrics written especially for the occasion, the party broke up. Those who were present report it was a fine tribute to a loyal and hard working Bird & Son man.

Among the guests from outside Bird & Son who attended the dinner were Frank M., Ralph and Fred Hill from the Frank M. Hill Machine Co., Al Pare, Sr. and Al Pare, Jr. from L. F. Fales Machine Co., Arthur Lamb of Readville, Gus Youngberg of Needham, Robert Holmes and Robert Garland from Underwood Machinery, Jack Haworth of Syntron Co., Arthur Rodgers of the Norwood Gas Co. and Warren Russell, Stan Slater, and Walter Casey of the James Russell Engineering Co.

Suggestion Awards

JUNE was a slim month for suggestion awards. Fewer suggestions were received and fewer awards paid out. For the first time in more than a year, there were no suggestions in the $10.00 Award Class, although two people, Karl Eklund and Stanley Wasiliauskas, both of the Roofing Plant, each received a special $10.00 award for five accepted suggestions.

Other awards were as follows:

Phillipsdale Plant

Antonio B. Amaral, DPX	$5.00
Joseph M. Wynne, DPM	5.00

Norwood Roofing Plant

Julius Aukstolis, FBPM1	$5.00
William F. Bishop, FBJ	5.00
William P. Carr, FBM	5.00
Thomas Concannon, FBV	5.00
Karl B. Eklund, FBI	15.00
Louis J. Lamperti, Jr., FBPM6	5.00
John P. Maleiko, FBPM9	5.00
Norman H. Smith, FBPM1	5.00
Stanley Wasiliauskas, FBPM1	15.00

No. 2 Box Shop

Arthur L. Holtman, FXR	$5.00

HARRY MANN, in the familiar dark blue jumper, is surprised on his retirement day with a pair of binoculars from many of his friends at Bird & Son. Wishing him well are, l. to r.: John Burke, Mr. Mann, George Blair, Robert Holman, Dick Watson and Hermon Barker. Mr. Mann, who has been Experimental Engineer for many, many years, was very much pleased with the gift, which he can use to watch the sea traffic from his cottage at Mattapoisett. A bouquet of flowers was also presented to Harry to take home to Mrs. Mann.

New Contract with Local 896

ON June 29, after several weeks of negotiations, a new contract was signed between management and Local 896, United Paper Workers of America, CIO, representing the workers of the Norwood Roofing Plant.

This contract extends until April 1, 1951. Nearly all the provisions remain the same as the contract for the past year. A clause dealing with a short work week, and similar to the practice of the company during the depression of the '30's, has been inserted. This clause states that when conditions require a work week of less than thirty-two hours, then workers will be laid off in accordance with plant seniority and ability to do the job required until sufficient layoffs have been made to provide for thirty-two hours of work for those remaining.

The contract also provides for straight plant seniority in rehiring and allows a layoff of 12 months after six months' employment. All other clauses in the contract remain essentially the same.

Union officers recently elected for Local 896 include: President, John Pratt; Vice President, Peter Carchedi; Financial Secretary, Theodore Pierce; Recording Secretary, Arthur Blakeney; Chief Steward and Director of Education, Rocco Phillips; Sergeant-at-Arms, Peter Didick; Trustees, Henry Thomas, Stephen Tomaszewicz, and Richard Gorman.

Party for Mrs. O'Neil

THE Roofing Sales Department had a very enjoyable buffet dinner at Henry Davis's home in Westwood last month. This was given to honor Mrs. Edith O Neil who retired June 30. Hostesses besides Mrs. Davis were: Mrs. Rogers Weed and Mrs. William Walker. It was wonderful to have Mr. and Mrs. Chamberlain present as well as Ed Murphy, Rogers Weed, Bill Walker, Horace Morton, Jimmie Conrad and Bill Sline. Games were played and Horace Morton gave a fine demonstration of "Spiritual Value," as did Helen Costello of "Twin Thick Butts."

Card of Thanks

To my friends in the Printing Department:

I wish to express my sincere thanks for the gift of money I received when I retired. It was very much appreciated.

Sincerely,

Ethel M. Havey

HONORED at a party given him at the Lord Fox, C. H. Andrews (the tall man facing left at right center) chats with his business associates before dinner. Mr. Andrews has just retired after a long career as an executive in the Box Sales Division.

Friends Honor C. H. Andrews at the Lord Fox on June 26

THIRTY-THREE associates and department workers gathered at the Lord Fox, Monday, June 26, to honor Chester H. Andrews, who retired from Bird & Son at the end of the month after completing almost forty-three years of service with the company. During many of the years when the box business at Bird & Son was expanding to its present size, Mr. Andrews served as Sales Manager of the division. Letters from customers and word of mouth testimony at the dinner demonstrated how well he has done his job all these years, endearing himself to those who worked with and for him and to the many customers of the Box Division. For many years "Chet" Andrews was Bird & Son to these customers.

After a hearty roast beef dinner, those who spoke in tribute to Mr. Andrews' fine service for the company included President A. H. Anderson, Vice President Ralph A. Wilkins, L. S. Wright, J. J. Burke, A. D. Colburn, R. L. Tupper, John Dolan and Marshall Lee. James B. Maguire served as toastmaster.

The gift presented from his Bird & Son associates was a pigskin tobacco pouch well lined with "green leaves." Dwight Colburn, former assistant under Mr. Andrews and now president of the Sharon Co-operative Bank, spoke briefly, and Bob Abbott, former Bird salesman and now president of the Abbott Box Company, paid an especially fine tribute to Mr. Andrews as he presented him with a beautiful mantel clock, thermometer and barometer combined. Mr. Andrews responded, expressing his deep appreciation for the party and the tributes. During the evening, toastmaster Maguire read a letter from one of the customers, one of many received by Mr. Andrews as he retired, which expressed appreciation for the service and consideration received over the years.

Those attending the party included President A. H. Anderson, Vice President Ralph A. Wilkins, J. J. Burke, L. S. Wright, A. D. Colburn, R. L. Tupper, John Locke, John Dolan, William Cochrane, James Maguire (toastmaster), Edward Holmes, Charles Hall, Benjamin Beale, Edwin Readel, Arthur Bushell, Marshall Lee, Harold Bonnyman, Francis Curran, Roy Wiggin, William Marland, Dorothy Gahagan, Pauline Rafuse, Ann Smith, Eleanor Morse, Agnes Hefferan, Anne Walukevich, Jean Vitaitis, Irene Iafolla, Harriet Phalen, Congetta Marzuolo, Dorothy Mattson, and Dwight Colburn and Robert Abbott who formerly worked in the department.

ON JULY 1 at the Hotel Hamilton in Washington, D. C. this group of Southern Division salesmen gathered to honor Frank B. Ross, Sr. who had retired from Bird & Son the day before. The guest of honor is seated behind the bouquet of flowers in the center of the table. Standing left to right, A. K. Powers, G. A. Sayres, G. E. Stine, Henry F. Davis of the East Walpole office, F. B. Ross, Jr., A. G. Marsh, J. L. Nelson. Seated left to right, B. L. Sears, J. H. Van Hoy, Southern Division Sales Manager, the guest of honor, J. B. Blandford and W. B. Harris.

Retirement Party in Washington

WHEN the Southern Division sales group met in Washington on July 1 for a regional meeting, the day's business was concluded with a very pleasant occasion — a dinner in honor of Frank B. Ross, Sr. who had just retired after completing twenty-two faithful and productive years with Bird & Son.

Mr. Ross has spent all of these twenty-two years in the Baltimore territory where he has built up some very nice business for the company. He has the unusual privilege upon retiring of turning this territory over to his son, F. B. Ross, Jr.

Speaking in behalf of the sales force, B. L. Sears presented Mr. Ross with a beautiful Gruen wrist watch as a gift from his friends and associates. During the evening letters were read from Vice President E. L. Chamberlain, who is in charge of the division in which Mr. Ross has worked, President A. H. Anderson, and several others including Messrs. E. M. Lines, B. H. Bailey, William Walker and Rogers Weed.

1928 was not the first time Mr. Ross had worked for Bird & Son. On August 12, 1910 he first started with us as a salesman out of the Washington office and continued until 1919 at which time he left to enter his own business, returning to us again in April 1928.

Mixed Scotch Foursome

TWENTY-SIX couples turned out for the Mixed Scotch Foursome at the Walpole Country Club on Monday, July 10. What started out to be a beautiful summer's evening ended in a downpour at the 9th hole. There was some fast and fancy putting between the rain drops, but all matches were completed.

Winners for the evening were announced as follows:

First gross — Anne Lindsay and Don Frazier — 46.

First net — Helen Quackenbush and Charles Makarevich — 23.

Second net — Mary Moylan and Walter Rockwood — 28.

Third net — Helen Shimsky and Robert Dickinson — 29.

Fourth net — Marion Tolman and Herbert Schaier — 30.

"Good Sports" — Velma Cobb and James Hanley — 66.

Prizes for the winners were various forms of sportswear — golf jackets, golf shirts and beach jackets.

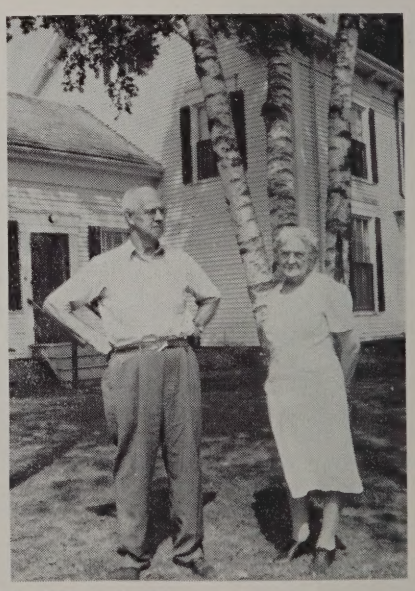
(For other golf news see Page 24)

"This is The Life" Says Charlie Savage

A HOME down Maine to retire to, cool in summer, snug in winter and with a view of the good old salt water — that's probably the ambition of lots of folks around Bird & Son. For one man, it has already come true.

Charles Savage, who kept records at the Roofing Shipping Department, and kept them very well, retired from the company in May 1948. And when he retired, he knew just what he was going to do. A short time before that, he and Mrs. Savage had purchased a fine old homestead in Searsport, Maine, the town where their married daughter had lived for some time. The house was roomy, well-built and had everything — even a view of Penobscot Bay. From his back yard he can watch the coal and oil barges come into the dock just below the house. A new lobster pound is being opened this summer and that will mean more harbor traffic to watch from the back yard and plenty of good eating at Charlie's dinner table.

If you wonder what two folks with a grown up family would do with a big house like this, Charlie had that angle all figured out too. Not long after they moved down, they hung out their shingle for over-night guests and vacationers to stay for a week or more. Since the Savages had operated an over-night tourist home for some years in Islington while Charlie was working at Bird



CHARLES SAVAGE and Mrs. Savage, mine host and his wife, in the yard of "Beula Villa".

President's Report

LAST month I reported to you that we had had a substantial price reduction in our Building Materials Division which was making it hard for us to operate at a profit. I now have to report that on top of this our Flooring Division had a price reduction during June, averaging about eight per cent. The result is that June, although one of the biggest months we ever have had in total tons shipped in all divisions, is one of the slimmest months since the war as far as profits go.

We have been in an abnormal period since the war — a period when all the roofing and flooring and paper manufacturers in the country could not produce enough goods to supply the demand. Prices and profits went up and so did wages. Everyone put in plenty of overtime and the public, wanting more and more goods, was willing to pay the bill.

But now times are more as they used to be in the '20's and the '30's. We really have to work for the business we get. And if we are going to maintain present wages and salaries and our retirement plan and group insurance, we've got to keep getting a lot of profit-making business. Volume alone is not enough.

Business in the Flooring Division began to be dull this spring at a time when it is most generally brisk. We believe every manufacturer experienced the same slump. Finally one of our large competitors announced a price reduction.

A price reduction in any industry is like a forest fire. While in our opinion costs did not warrant any price reduction at this time, since every other manufacturer had already announced price reductions we had no choice but to reduce prices too.

In such circumstances, if we are to stay in business, to maintain our share of the business and to give our customers as good a value as our competitors give, we must find ways to operate more efficiently.

That's where we are today. I don't need to remind you again that we are all in this situation together. To keep our present wages and salaries and all the other benefits which are part of the Bird & Son program today, we've got to find ways to lick this problem together. There *are* ways and I'm confident they will be found. All that management asks is your cooperation in making your own job just as efficient an operation as possible.

In sales departments that means bringing in more business; in office departments it means cutting out the unessential tasks and making every hour count; in production departments it means cutting out all possible waste of either time or materials and cooperating in new production techniques which will turn out more goods with the same or with less effort. These are the problems always with us which now especially call for our united effort.

President

& Son, it was no trouble at all to shift their base of operations to Searsport, Maine. They knew the kind of a place to purchase (right on Route 1 and with a view of the water) and they knew how to make their guests feel comfortable and at home.

He and Mrs. Savage do all the work. Eight guests can be accommodated at once. Overnight travelers are sped on their way with a hearty and tasty breakfast which Mrs. Savage herself prepares. Many people have already found it's a nice place to stay and a nice place to come back to. Among Bird & Son guests who have enjoyed the Savages' hospitality are George Smith, Edward Hiller, A. W. Smith, Howard Whitney and Frank Eisenhauer. They all testify that Charlie has a grand place to stay and that he and Mrs. Savage are thoroughly enjoying their new life and new experiences.

P.S. In case any of you Review readers are travelling through Searsport this summer, the Savage homestead is on your right about a half mile east of the Post Office on Route 1 and the sign reads Beula Villa.

HALFWAY between Kittery and Calais, Maine, is Searsport at the head of Penobscot Bay. Here Charlie Savage, retired from Bird & Son, and his wife now own and run this attractive old Colonial house as a tourists' home.

Recent Appointments

New Chief Chemist

DANIEL O. ADAMS has been named Chief Chemist of the Research Division by Frank P. Reynolds, Director of Research, to succeed the late Dr. Samuel G. Trepp who died June 23. Dr. Adams joined the Research Department in the spring of 1948 as Research Chemist in the newly established Paper Research Laboratory. In October, 1949 he was made Assistant Chief Chemist of the Research Division.

Dr. Adams was born and brought up in Portland, Maine. He graduated from Oberlin College, Oberlin, Ohio in 1939 with an A.B. degree in chemistry. He continued his education at the Institute of Paper Chemistry, Appleton, Wisconsin where he obtained an M.S. in 1941, and a Ph.D. in 1943. After graduating from the Institute, he went to work in the Research Dept. of the West Virginia Pulp and Paper Company of Covington, Virginia, where he became a Research Project leader on problems concerned with the pulping of hardwoods, production of alpha pulp, bleaching of groundwood, and the application of resins to pulps.

In 1945 Dr. Adams married Betty Greig of Covington, Virginia, and they now have two girls — Jane, 3 years and Susan, 3 months.

Because of his education, experience and pleasing personality, Dr. Adams is well fitted to direct the activities of the Research Laboratory. During his two years with Bird & Son, he has already made important contributions to the research and development program.

Vietze and Anderson

EFFECTIVE July 1, 1950, Frank H. Vietze has been named Assistant Auditor of the company and Roger Anderson assumed the duties as head of the General Accounting Department. Mr. Vietze replaces Wesley A. Beaulieu who is retiring after thirty-three years of faithful service, many of them in the position of Assistant Auditor. Until the first of July, Mr. Vietze was head of the General Accounting Department and the position which he is leaving is the one being filled by Mr. Anderson.

Frank H. Vietze

Frank Vietze's first introduction to Bird & Son was to help out on a painting job in the Roofing Maintenance Department right after graduation from Norwood High School in June 1921. He left this temporary summer work in the fall to attend the Bentley School of Accounting. Two years later with the Accounting School diploma to his credit, he again joined Bird & Son, this time as a clerk in the Accounting Department. This time it was for keeps. His clerical jobs with the company have included Stores Accounting, Finished Stock Records, Freight Accounting, and General Accounting. He has been head of this last department since June 1934.

Mr. Vietze has always been a local boy, first of Norwood and in more recent years, of East Walpole. He and Mrs. Vietze and their fine family of four children, three boys and a girl, live on Pleasant Street in East Walpole. The new Assistant Auditor has always been active in church affairs and at the present time is a member of his church Prudential Committee. He is also a member of the Republican Town Committee. Gardening is his hobby, with cultivated blueberries a specialty. He says that though the birds and the kids help themselves, there are plenty of blueberries for pies both summer and winter.

Roger W. Anderson

Roger W. Anderson hails from Campello originally, then West Bridgewater for most of his school life. Later he moved to Brockton. Before joining the Bird & Son Cost Accounting Department in July 1941, he had been Yard Foreman with the Campello Coal Company for seven years. After graduation from Howard High School in West Bridgewater, he worked at home for two years, then attended Upsala College, East Orange, New Jersey for a year.

After returning to Brockton and starting work with the coal company, he entered the Evening Division of the Bentley School of Accounting, completing his course and getting his diploma five years later. It was with this background of accounting and business experience that he came to Bird & Son in 1941. Like Mr. Vietze, Mr. Anderson has worked in various accounting departments including Cost Account-

(Continued next page, col. 2)

Frank H. Vietze

Roger Anderson

CHANGES AT FLOORING find Orville Spinks, left, now Assistant Foreman of the Shipping Department and Robert Justis, center, the new Foreman. Right is Warren Dyer, newly made Storekeeper, taking over the job formerly held by Mr. Spinks.

At Floor Covering

Three new appointments took effect at the Norwood Flooring Plant on June 19th. Robert Y. Justis of Medfield was named Foreman of the Shipping Department. Orville Spinks, for many years Storekeeper at the Flooring Plant, was named Assistant Foreman, and replacing Mr. Spinks as Storekeeper is Warren Dyer.

Robert Y. Justis

Mr. Justis, a graduate of Drexel Institute of Technology in Philadelphia, was until recently in charge of production operations at the Millis plant of the Ruberoid Company. Previous to that he had been at other plants of the Ruberoid Company and had spent several years with the Barrett Division of Allied Chemical & Dye Corporation in Philadelphia.

Orville Spinks

Orville Spinks, the new Assistant Foreman, started with Bird & Son first in 1924 in the No. 1 Box Shop. He was laid off in 1930 but six years later in March 1936, returned as a Billing Clerk in the Flooring Plant Shipping Department. In 1940, he became a Production Clerk and assisted in keeping raw stock records. In June 1941, he was named Assistant Storekeeper and in July 1943 became Storekeeper, the position he has held until his present advancement.

Warren Dyer

Warren Dyer's employment with Bird & Son has been continuous since 1925. He started as a Tractor Driver in the Flooring Shipping Department on September 4 that year. He was named Gang Boss in August 1937 and Assistant Storekeeper in July 1943 under Mr. Spinks.

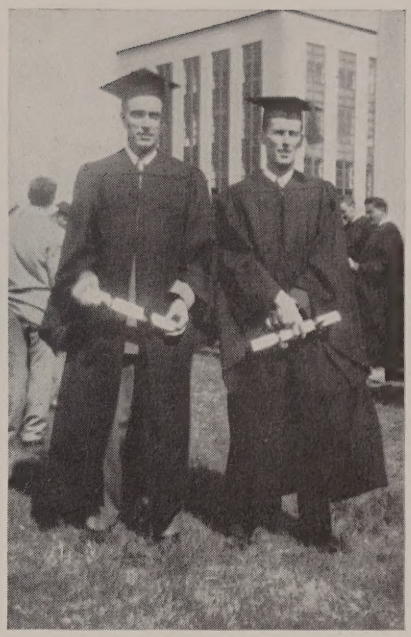
Vietze and Anderson

(Continued)

ing and Freight Accounting. For two years he was Plant Ledger Clerk and assigned to special studies as well and since January 1944 has been Assistant to the Office Manager.

Mr. Anderson, his wife and eight-year-old daughter live in Brockton. Summers they are at their cottage in Marshfield, from which Mr. Anderson commutes to the office. He is active in church work and in the activities of the Men's Club of the church. For several years he has been coach of the boys' basketball team sponsored by the church.

Speak of baseball and the National League and Mr. Anderson will pay no attention. Mention the American League and you are speaking to a violent partisan. His sports interest goes back to high school days when he captained his basketball team. It now finds an outlet in company bowling teams and coaching basketball, as well as in following the fortunes of professional baseball.



GRADUATING FROM LINCOLN TECHNICAL SCHOOL, evening division of Northeastern University, last month were three Bird & Son young men. Here are John Phelan and James Moylan holding their diplomas conferring the degree of Associate in Engineering just after the ceremonies. The third graduate, John Koval, was unable to be present at the exercises. All three are veterans who have been employed full time and taking courses under the G.I. Bill.

LOCAL UNION NO. 385 of the Norwood Flooring Plant has chosen these men to represent them, as of June 2, 1950. Front: Aldo Bertoni, Treas. Leon Schensnol, Vice Pres. John Dziubaniuk, President John Blanchard, Secretary George Kinsman, and Louis Coburn. Back row: Robert Taylor, Nils Lindequist, Bartley Coyne, Victor Plosinski, Michael D'Espinosa and William Walker. Not present are George Kelly, Edward Parsons and Lawrence White.

YVONNE ECKHARDT, aboard the "S.S. De-Grasse", on which she and her mother sailed for a two and a half months stay in Europe. Yvonne reports a good crossing and is now in Lausanne, Switzerland, visiting relatives. She works in the Purchasing Department in East Walpole.

Wesley Beaulieu Guest of Honor

FIRST retirement party held for June retirees was the very pleasant occasion at the Lafayette House on June 22 when Wesley A. Beaulieu was the guest of honor.

Twenty of his associates in the office gathered that evening to congratulate him on his thirty-three years of continuous service with the company and to wish him well in his years of retirement. Following the usual fine dinner, President A. H. Anderson presented Wes Beaulieu with a generous purse from his associates. Wes responded with appropriate remarks and this started a pleasant half hour of reminiscences. President Anderson particularly recalled how Mr. Beaulieu took him in charge when he first came to Bird & Son and helped him learn the ropes of the office and the community. Everyone present expressed his great admiration for Mr. Beaulieu and good wishes to him as he starts his Bird & Son retirement.

Mr. Beaulieu came with the company in May 1917 in the Auditing Department and for a great many years has been Assistant Auditor for the company.

Those who attended this party in Mr. Beaulieu's honor included President Anderson, Treasurer Wesley Ahlgren, Howard Hanna, Warren Anderson, Ernest Coleman, Joseph Erker, John Rambeau, Frank Vietze, Lawrence Lindblom, Herbert Schaier, P. F. Rogers, Lambert Anderson, Roy Cooper, Robert Anderson, Roger Anderson, Allan Jones, James Dowling, William McEntee, Arthur Wilson and Howard Whitney. (Editor's note: We regret that the picture taken of this occasion did not come out. We had planned to use it along with this article.)

Third Annual Field Day

IF you want to know about the Bird Club Field Day at Bird Park, Sunday afternoon, June 18, have a good look at the pictures.

Obviously the children were having a good time. The pictures will tell you that the weather was good and not too hot (note jackets), that there was a good crowd, and that there were all kinds of rides and contests for the youngsters.

Look again at the pictures and they will show you other things. The adults here and there in the background show that grown-ups were interested in this kind of affair and brought their children with them. The youngsters look well fed and well clothed. They regard the world with an air of confidence, even the littlest ones who are shy of strange surroundings. They look this way because in back of them is the security of knowing there's someone they can depend on, a community which considers them important, and a country where they can grow up with hope for the future.

Maybe that's a lot to read into the pictures of children at an East Walpole field day. But did you ever notice in *Life* magazine the faces of children who have lived in war areas?

Those in Charge

Responsible for this typically American affair was the Bird Club's Entertainment Committee, chairmaned by Joseph L. Coburn. This was the third field day in succession that Mr. Coburn has been responsible for. The way Bird & Son families pour into Bird Park indicates how much they like this event, fast becoming a tradition.

Assisting the chairman were the following in charge of committees: Edward Wisniewski, Hugh Boulter, Richard Sprague, Benjamin Baranowski, Hilda Rafuse, Ralph Hildreth, Eleanor Garland, Herman Nordstrom and Ralph Kemp. Roxy Coburn, Head Nurse, was in charge of first aid but reported no customers.

Other Bird & Son people who helped out were: W. R. Boyden, Ruth Clark, Louis Coburn, Peter Corsini, Barbara Coyne, Angela Daly, D. H. Delaney, Adolph Doucette, James Ellis, Louis Fuller, John Grudinskas, Anthony Gugliotta, Kay Gullich, Harold Higgins, John Hutchins and Anna Ippoliti. Others who worked on committees were: George Kingsley, Sallie Lambert, Julia Lewis, Edward Maloof, William Mattson, Muriel McDonald, Martha McLauchlan, Frank Nyborn, Margaret Owens, Rocco Phillips, Berniece Potter, Pauline Rafuse, Oscar Robillard, Charles Shusta, Julia Smith, Ella Stratton, John Walsh, Jenney Wasilunas and L. G. Williams.

Although the day was keyed to the children, there were three contests for adults. The quiz contest was won by J. R. Anderson, Asst. Cost Accountant, who guessed nearest the number in attendance at the Field Day. There were 1131 counted. Bob guessed 1200. Second was Oscar Carlson, East Walpole Maintenance, who guessed 1215; and third nearest figure was entered by James Hanley, Roofing Laboratory — 1013.

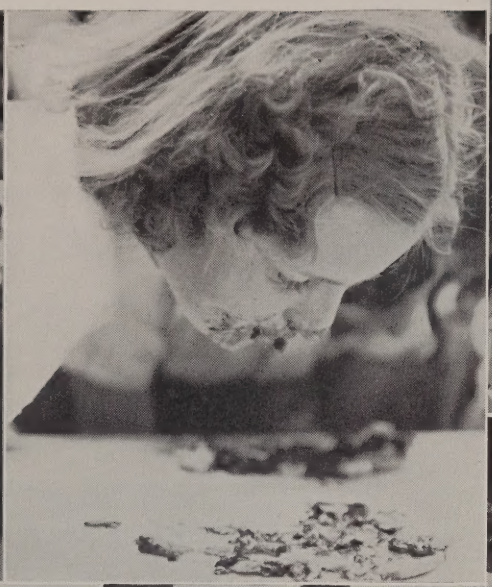
In the weight-guessing contest, 186½ pounds of roofing were tied together. Angelo Melino of Roofing Shipping and Evelyn Demers of Purchasing split first prize because both registered a figure of 185 pounds. Raymond White, Special Costs, placed third with his guess of 190 pounds.

The ladies may use ribbon, but they didn't have a look-in with the men when it came to the ribbon-guessing contest. The actual 64¼ yards was guessed at 65 yards by both James Barnes, East Walpole Maintenance, and Fulvio Corsino, Flooring Shipping. So another first was split. Another East Walpole Maintenance man, Robert Weger, was nearest for third prize. His guess — 70 yards.

Races for the younger element ranged from running to stuffing — pie, that is. We give you the winners: Lollypop race — girls, Leslie LaCivita; boys, Norman Mattson. 50-yard dashes: Lois LaCivita, Angie Fameli, Peter Maxom and Tom Fennessey. Three-legged races: Joan McKinnon and Betty Foley, Lillian Grover and Helen Grover, Carlton Cottuli and Ferde Ramboli, Frank Vietze and Walter Hand. Angie Fameli won the pie eating contest for girls and Dick Lyman, the same for boys. Best and fastest pop drinker was Jimmy Barnes for boys up to ten. Ferde Ramboli won this contest for older boys.

Vice President Ralph A. Wilkins announced the winners after the contestants caught their breath and pulled themselves together. With Mr. Wilkins' announcements and the receiving of prizes by winners young and old, the day wound up to a successful conclusion.

Field Day Fun



Milling Around

MAIN OFFICE AND SALES

Julia Smith	Dorothy McEleney
Sabina Costello	Julia Lewis
Louisa Graham	William Grazado
Raymond Case	Mary McDonough

Mr. and Mrs. Ed Hobbs became the proud parents of a baby girl on June 15. Mary weighed 6 lbs. 8 oz. at birth. Mrs. Hobbs is the former Katherine Brennan of the Statistical Department. Ed happily distributed the customary cigars and candy.

We extend our sympathy to Mary McDonagh and her family on the loss of her mother on June 6.

Among the new employees around the Office are some who plan to stay with us and others who are here between sessions of further schooling. We welcome: Beatrice Lindquist, Louise Hanscom, Christine Byrne, Marcia Rouillard, Barbara Schmidt, Helen Cullen, Betty Lindequist, Sally Davenport and Mona White. Don Phillips and Ronald Sigmund are also new faces among us.

Early vacationists this year were Doris Reardon, Mary Conton, Mary Blazonis and Helen Makarevich.

It's a girl, born June 24, to Mr. and Mrs. Thomas F. Spencer. The new father is Roofing Sales Representative in Eastern New York State.

Marion Tolman played golf one evening at the Franklin Country Club and reported she would have had a much better score if some of the brooks were filled in.

Sympathy is extended to E. M. Grout and his family on the loss of his mother on June 17.

As a result of retirements, several changes have been taking place. In Roofing Sales, Pauline Ransow of the Treasurer's Office will take over the duties of Helen Costello, who is retiring. Nancy Fleck is transferred to this department as a Clerk. Moving to Polly's job in the Treasurer's Office is Hilda Rafuse, formerly of General Accounting. Constance Blake is transferred to Hilda's work.

In the Freight Accounting and Purchasing and Traffic Departments are other changes. Tom Grady, formerly of No. 1 Box Shop Office, is transferred to Charles Makarevich's job in Freight Accounting. Charles Makarevich has been moved to the Traffic Department, where he will sit at Scotty Robertson's desk, although his duties will not be the same. Marianne Masino is taking over the duties left by Louise McFarland on her retirement.

Helen MacLeod of Files and the Switchboard will be married August 20 to Roland Davignon of Pawtucket, R. I. They plan to make their home in Pawtucket. In anticipation of her marriage, Helen's many friends have been showering her with both parties and presents.

Harriet Phalen is now working in the Telephone Office learning the process of becoming a "hello girl". Did you notice the strange (or not so strange) voice?

Agnes Fraser of No. 1 Box Shop, Thomas De Sena of Roofing, John Grudinskas of Flooring and Julia Smith of the Cost Department spent a fine week-end at Lowell attending the State Encampment of the VFW.

Roy Springer's Navy officer son is assigned to the radar picket destroyer "Benner" as a junior officer. Mr. and Mrs. Springer recently attended young Marinor's graduation from Annapolis, which his father says Marinor had set his heart on ever since childhood. Roy was deeply impressed with the beauty of the ceremony called the "Presentation of the Colors", when the graduating class hands on the colors to the young men who will follow them.

Card of Thanks

I just want to thank everybody in Bird & Son that was so nice to me on my retirement. I certainly appreciate the beautiful hand-painted envelope and its contents which will come in very handy. If any of the old friends are around in my vicinity I would be glad to have them call in and say hello.

Wishing everybody the best of luck, I am,

Sincerely,

John S. Robertson.

J. S. "SCOTTY" ROBERTSON is taken out to lunch at the Norwood Manor by the Traffic and Purchasing Departments the day he retired. Here's Scotty, left, with Claire Barry beside him, and Dick Phipps. Across from them are Howard Hanna and Marianne Masino. At the next table: Mike Hawkins, Mary Healey, Mary Molla, and at extreme right, Joan Peterson.

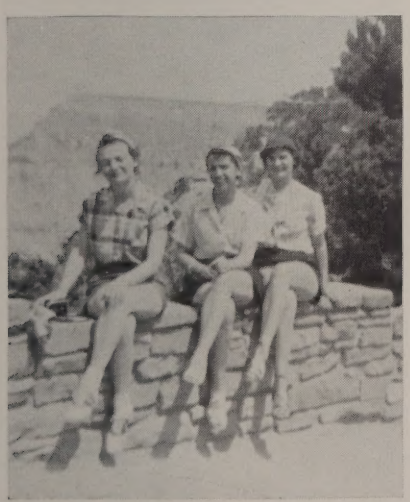
TWENTY-FIVE YEARS with Bird & Son is achieved by Planning Clerk Ambrose Fitzpatrick and acknowledged by his associates at No. 2 Box Shop with a gift of luggage and a cake. Looking pleased about it all are, l. to r.: Guy Hoyt, D. H. Delaney, Supt. R. L. Tupper, "Fitzie" himself, Robert B. Patterson and Amos Dixon.

Congratulations to Peg Owens, who celebrated her twenty-fifth anniversary with the company on June 22. Beautiful flowers adorned her desk all day.

Helen Pelletier is doing well in her training as air hostess, but when it comes to giving hair cuts she makes her landing on only two points. She gave Alba Paquette a shingle bob the other day, which is now affectionately called a Masterbilt in back and Weather-Tex on the sides.

Jack Rambeau attended class day at Harvard in connection with the reunion of his Class of '30 — Rip Van Winkle beard and all. This last alludes to the hirsute adornment affected on this occasion by the Class of 1930 for the famous parade.

ANOTHER SURPRISE is in this box as Helen MacLeod opens one of the packages at a recent shower given her by the office girls at the Lord Fox. Seated beside the bride-to-be is Katherine "Kaney" Roe, a bride herself not long ago.



"ROCKETTES" of Bird & Son relax a moment on the brink of the Grand Canyon. L. to r.: Velma Cobb, Julia Lewis, Helen Lipinsky, from the Credit Union, Treasurer's Dept. and Flooring Superintendent's Office respectively. Isabel MacLeod, Roofing Plant Nurse, fourth member of the "Go West, young woman" trek, took the picture. Phone numbers furnished on request.

TO REMEMBER US BY. Festus Connolly, right, holds the watch his many friends gave him on his retirement June 30. Making the presentation is B. D. Rogers. Margaret Domat of the cafeteria (in the print dress) was in charge of this festive affair for Festy held in the East Walpole company cafeteria that Friday afternoon. At Margaret's left is Delia Silva, also employed at the cafeteria where Festy has so long been a familiar figure.

Mary Moylan and Pat Haste will be glad to know that cows are very gentle animals. It is not necessary to get into the nearest tree to avoid them, to say nothing of remaining there until "the lowing herd winds slowly o'er the lea" and disappears.

Scotty Robertson was tendered a party at his farm, Saturday, June 24, by his associates in the traffic business. Every form of transportation was represented except air. There were fifty for dinner, which was catered by Holman, and over a hundred guests attended the outdoor affair. His friends gave him a magnificent leather upholstered chair and a parchment scroll (printed by Plimpton Press) signed by the guests. There was also a sizable purse to present to Scotty with their many good wishes.

The Lawrence Lindbloms received congratulations on the birth of a baby daughter, Elaine Fay, on June 9. They have two older children.

Wednesday evening, June 28, the Billing Department girls and Eleanor Dempsey (former biller) gathered at the Toll House for dinner. Guest of honor was Elsie Bowden, who left June 30 to take on full-time household duties.

Glad to see Ollie Sherburne and Chick Campbell again at the yearly Office Manager's meeting.

Helen Maroney, Credit, is apartment-hunting. Got one?

Walter Hartig, company Photographer, and Eulalia Fraga of New Bedford, were married Sunday afternoon, June 25, at St. Mary's Church, East Walpole.

Dr. R. W. Bourke, plant physician, has been made a Fellow in Industrial Medicine, under the American Association of Industrial Surgeons and Physicians. Dr. Bourke took an examination this spring to earn this title.

Many co-workers from her floor came in to be present when Louise McFarland was given a purse as a farewell token from her associates of many years. Miss McFarland retired on June 30.

James J. Dowling of the Cost Department is the proud owner of a new Hudson.

Sympathy is extended to R. M. Springer on the death of his sister, Zillah, who some years ago was in charge of the Hermitage.

PAPER MILLS

Thomas Flood	Peter Glebus
Edward Geraghty	Jack Holliday
Frank Nyborn	Carolyn Delaney
Edward Wisniewski	Ninnette Petroni
Edward Power	Elna Gottberg

Tauno Johnson

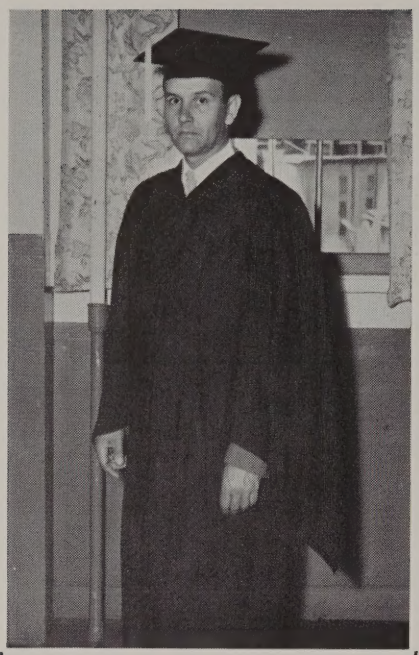
Mr. and Mrs. Francis E. Donlan of Norwood were given a surprise reception on the occasion of their twenty-fifth wedding anniversary last month. Mr. Donlan is a Beaterman and Tester No. 3 Machine.

Fernando Galano, No. 4 Paper Machine, passed out — cigars, that is — celebrating the arrival of his third child, a son, Michael, born at the Norwood Hospital on May 29.

Mr. and Mrs. William Jenkins of Nantucket announce the birth of a daughter, Linda Anne, born May 26. Mrs. Jenkins is the former Anne Karshis, who worked here before her marriage.

Peter Connolly, Messenger, is the proud possesssor of his first car, a '40 Olds convertible.

Earl Fuller of the Laboratory and his wife are happy to announce the adoption of a four-months-old baby boy, whom they have named Glen Dale Fuller.



Steve Traudt

Most persevering Bird & Son employee-June graduate is probably Stephen C. Traudt of Industrial Engineering. Steve's newly acquired bachelor's degree took ten years in the getting. And he is not stopping with that, but is going on at his alma mater, Boston University, for his master's degree in guidance and personnel.

Steve says he doesn't recommend getting an education his way if you can help it. His way started after high school and prep school with working for Bird & Son for two years. Then he had various jobs in Waltham, Winthrop, Maine; California and back East in Norwood at the Norwood Press. Since 1938 he has been at Bird & Son and from 1940 has been on the school night schedule in earnest. His jobs here have been at both mill and office. He was president of the union at the Flooring Plant before entering the newly created Industrial Engineering Department in 1947.

Steve gives a lot of credit to his wife, who is interested in his education and who has sat home with the five youngsters more frequently than might the wife of a non-student. Is it worth it? Steve thinks so, for as he says, the more specialized training you have, the less likely you are ever to be unemployed. With his master's degree, Steve Traudt will feel qualified to handle practically any kind of personnel work, or he can switch his vocation entirely and teach.

Card of Thanks

I wish to thank Departments K and T and all my other co-workers for the lovely gift given to me on my retirement.

Sincerely,
Louise McFarland.

Patrick Costello completes thirty-seven years of service with the company in July. Congratulations!

The Bird Club Field Day, from this reporter's observation, was certainly enjoyed by all who attended.

Lester Tarbell has another new little tax exemption. Betsy Ruth put in her appearance on June 21, giving the Tarbells two girls and a boy.

Cupid strikes the Finishing Mill. Congratulations to Lillian Jostin who is wearing a diamond and has announced her engagement to Mr. E. R. Todt of Holyoke. Lillian says no date has been set yet for the wedding.

We are glad to see Euplio Puopolo back to work and looking well after a stay in the hospital.

Frank LaCivita was elected Chief Shop Steward of the Finishing Mill at the recent union election.

NO. 1 BOX SHOP

John P. Walsh
Ramona Chicoine
Catherine Bellew
Lorraine Olson
Edward Paduck
Kenneth Houghton

John Flaherty was pleasantly surprised on June 22 by his fellow workers in shop and office. About thirty of them met in his honor at the Club Lombardi in Milford, where they had dinner, followed by dancing. The occasion was a farewell to John, who was retiring. His Foreman and friends paid tribute to him and presented him with a Lawson sofa chair.

Jerry Rignonese has been in the Norwood Hospital.

Henry Doudie is reported at a recent wedding to have gone through the receiving line five times, and it wasn't just to shake hands with the extra-pretty bridesmaids.

BEAUTICIAN JEAN DUQUETTE at Conrad's, Boston, is the daughter of William Duquette of No. 2 Box Shop. She is a graduate of the Peabody School in Norwood.

JOHN HAZLETT, No. 1 Box Shop, got himself a rod and reel, dug his bait and for several hours tried to catch himself a big one. Picture shows Hazlett's results the first day.

Millie and Irene Shimsky were among the first to sport tans this season, and very becoming they are.

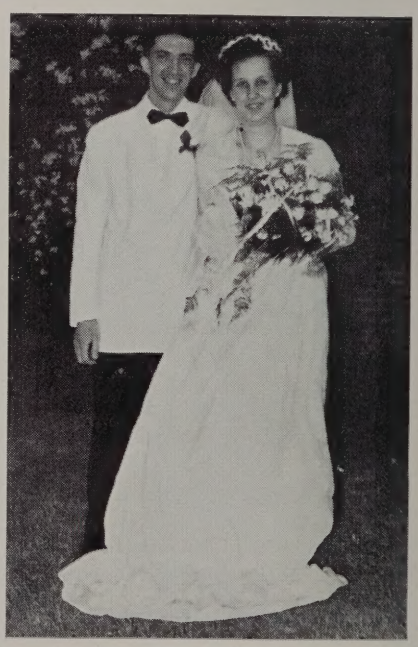
All the gang wish Paul Weta, just retired, the best of luck and many happy leisure years to come.

Congratulations to Frieda Giandomenico on the birth of a son, June 12. Frieda used to work in the Corrugated Department.

We hear good news, that Peggy Roberts is going to ring those wedding bells.

Glad to see Benny Maini back after his illness.

Before her marriage on June 17, the former Marie Marchand was given a miscellaneous bridal shower by Mary Kelley at her home. Marie is now Mrs. Fred DeCosta.



MR. AND MRS. FRED DeCOSTA snapped just after their marriage last month. Mrs. DeCosta is the former Marie Marchand of No. 1 Box Shop.

NO. 2 BOX SHOP

BARBARA COYNE — JOHN McGRATH
A. D. SMITH — BERTA WHITE

Joseph "Buff" Cornelia is on a month's tour of Canada and all its provinces.

John Geraghty has just completed twenty-nine years' service with the company.

Billie Madusky, recently turned five-year man with the company, has acquired a new hobby, motor boating.

Kate Collins, retired, has sent us cards postmarked from New Glasgow, Nova Scotia, where she is visiting. Kate had wanted to go last summer and we are glad to know she finally made it this year.

Leo Sears is selling Irish setters again and has a few left. So — hurry, hurry, hurry.

Ken Stuber, operated on for appendicitis recently, is reported coming along O.K.

Richard Walker has left Shipping for the Maintenance Department as a Plumber's Helper. Instead of hearing, "Close the door," Richard will be listening to, "Stop that leak!"

Reports from the hospital say that Ed Maloof is doing fine after his operation.

OVER THE BOUNDING MAIN they sailed, fourteen miles offshore from Plymouth in the choppy waters of Massachusetts Bay in search of the noble cod. They got seventy-five to eighty fish and had a fine time, with the exception of eight seasick. Roger Percy of the Granule Plant, who loaned us this picture, is up there in the bow with Carl Anderson. Also forward of the pilothouse you will find Tony Campisano. Near the wheel are Roger Percy, Jr. and Arthur McKenna. Aft by the radio mast is Harold Taft.

ROOFING MILL AND OFFICE

ARTHUR McKENNA — ROGER PERCY
LEONARD WEAVER — JOHN FOLAN
LOUIS SILVESTRI — VICTOR NARCISO
JOSEPH NEVINS — JAMES MURRAY
JOHN HUTCHINS

John Koval this June was awarded his associate degree in engineering from the Lincoln Technical School, evening division of Northeastern University. He has been going to school three nights a week for five years, but plans to continue his evening studies, entering Northeastern's School of Business Administration in the fall.

MRS. THOMAS O'TOOLE — you knew her as Dorothy Dargan before her marriage — left the Roofing Office in May with many good wishes from her fellow workers. Here she is wearing a corsage and watch, their farewell gifts to her.

Albert "Bibby" St. Cyr, Messenger, vacationing at Old Orchard Beach, reports the girls are wonderful. Ronnie Sigmund took his place in that all-important task of running roofing orders from Credit approval to Roofing Shipping.

Al Morse, better known as "Windy," has received still another nickname. Now it's "Sugar," bestowed upon him by Frank Munchbach after hearing Al's sweet-talk on the telephone.

Herbie Snell has bought a new cabin cruiser, which he hopes to have in the Canal this summer.

Chick Calderwood used his vacation to work on his recently purchased house.

Ernie Zinkowski and family look forward to a nice summer at their new cottage at Priscilla Beach.

John Colaneri spent a portion of his vacation fishing in the Connecticut Lakes in northern New Hampshire. He was proud of his six salmon (only three had to be thrown back because they were under 15 inches) until Charlie Seavey told him that he used bigger fish than that for bait.

Friends of Renzo and Jennie Ippoliti will be interested to know of the advent of their firstborn, Lawrence Anthony, on June 2.

While on the subject of babies, we hear that John Lukko has just become a father for the fourth time. No other details yet.

Andrew Betro and family are living in their new home on Common Street, Walpole.

For dope on what-is-the-matter-with-the-Red-Sox, see Al Karlstrom at the Granule Plant.

Eddie Carberry has bought a new house on Washington Street, East Walpole.

Newcomers to the Granule Plant are Dave Ross, Billie Wenzel, George Jackson and Frank Nabrynski.

We are pleased again to welcome the following who are working in Roofing Shipping during the summer rush: Ed Murphy, Jr., Ralph Williams, Tim Curtin, Jr., Clinton Hanscom, Ralph H. Farris, Charley Zabronski and Bill Bader.

SWEET GIRL GRADUATE of the Norwood High School is Frances Michienzi, daughter of one Bird & Son man and sister of two others. Her father, Frank Michienzi, works at the Roofing Plant, as does brother James. Her brother Thomas is at the Flooring Plant.

WILD CAT. There was plenty of excitement in Fred Picard's home one morning recently when a house cat suddenly went berserk and menaced everyone who came near. Before the frenzied animal could be subdued, Fred had to enlist the aid of his brother-in-law, Frank Malacinski. "No more cats for us," says Fred.

WEDDING GIFT is presented to Vincent Bilotta and his bride, the former Dorothy Stoddard, from the boys of the Flooring Linoleum Department. Tom Michienzi is doing the honors. Standing beside the bride is Carol Stoddard, maid of honor, and Rose Bilotta, bridesmaid.

Carl Anderson tried to finish his house in North Walpole during a week's vacation.

Frank Pennachio vacationed at home in his garden.

Carl Hagblom has been at home trying to overcome arthritis in both feet.

Dave Harris has been in the Norwood Hospital undergoing an operation for ulcers.

FLOORING MILL AND OFFICE

Matthew Connolly	Dorothy Hawes
Richard Ellis	John Grover
James Connolly	Russell Richall
Charles Cobb	Frank Karshis
Robert Taylor	Stephen Wosniak
Jerry Sanfilippo	Leo Padduck
William Melish	Otto Engdahl

Al Hayward of sulky fame headed northward to New Brunswick for his vacation.

The Lab has moved into No. 3 Print Machine territory with a special pounding apparatus for testing railroad track shock absorbing plates. The general comment: "Why don't they take that thing outa here?"

There's a reason for Jack Matthews' tan. He has been building himself a new garage. There could be a new car in the offing.

Gordon Hill once remarked, "I like dogs. They are a lot of fun." Think of the fun he must have had when his dog had nine pups.

The Shipping Office will not seem the same without Charlie Miller. Best of luck to you, Charlie. You will now have more time to devote to tomatoes, corn and asters, and last but not least, to woodchucks and rabbits.

Glad to see Frank Vitkosky back and well after his fall from a ladder at his home.

Despite the fatherly advice of his working friends, wedding bells rang for Martin Connor on June 17.

Dick Rowen and Albin Vietze are model boat enthusiasts. Dick has completed a tugboat — picture promised — and "Ubbie," a clipper ship nearing completion. Perhaps Vietze's new Olds 88 has something to do with the fact that his clipper isn't finished.

Oscar Dorr passed out cigars celebrating the birth of a boy on June 17, weight, 7½ pounds.

Bill Wosner asks, "When are we going to have another Provincetown boat sail like the one in '34 when the fleet was in?"

It was good to see old timer Sam McLeod, formerly of the Shipping Department, visiting the boys once again. He looked fine wearing a snappy panama.

Walter Coffee had a white patch on his head for a few days, but not for the reason you're thinking. He had a cyst removed.

When Walter Hartig visits the plant he sure stirs up interest when he walks by with that camera. He had a lot of business here in June taking pictures of the men retiring.

We welcome to the Shipping Department Bob Justis, our new Foreman, and John Donahue, Clerk.

If you have a spare empty corner in your house, Bert Ellsworth can supply you with a corner shelf of ornate design. We can't tell you about the price.

Bruce Grindle has been out with a bad eye infection.

Phil Loder, Jr. became a proud father on June 5, when a daughter, Marie Grace, was born at the Norwood Hospital.

Welcome back to Louis Rota after his long siege of illness.

Carl Hilton is looking through the motor boat catalogs. That means that it is just about time for a spin around the "Bogs" in Foxboro.

Did you notice you have a new Review reporter in the Print Machines Department and a new one in Undercoating? Welcome to Otto Engdahl and William Melish, in FFP and FFN, respectively.

That fellow driving down the street with a happy smile on his face is Ed Travers in his new Olds. He started his week-end trips to Biddeford Pool the first of July.

Ralph Hildreth made a convincing conductor on the kiddie train at the Bird Club Field Day.

What is so rare as a good day in June, is what Jim Fraser wanted to know after spending a very moist vacation.

Jim Sheptycki is standing around in Tom Blundell's back yard with rod and reel waiting for Tom to finish that fish pool.

Charles Novick does not mind filling sample cans as long as they are brought down by pretty girls from the Lab.

BANK EXAMINERS from the state go over the Credit Union records, in accordance with their yearly custom. From the left are: Mary McDonagh, Examiner Ray Cederval, front center, with co-worker Arthur Hood behind him. At right: Samuel Eldridge, Examiner, and behind him is Grethe Storkfelt. Two other Examiners, David Black and Donald Gaffney, were working here at the same time but were just out of range.

THE LITTLE SHAVER at the left is Francis Adams, a year and a half, with his brother, Clyde, Jr., who at seven already sports long pants. They are the children of Clyde Adams of the Flooring Shipping Department.

When Bill Colmer's wife was in the hospital he wore a very "reduced" look.

Back to work again and feeling good after his operation is Steve Mainones of the Rug Finishing Department.

Nick Calderone gave us the impression he was ready to retire this June. He has a fine grown up family and a home to be proud of, besides his record with the company. Good luck, Nick.

Who Are "They"?

IT IS A FACT THAT—

1. "THEY say" you can't draw your social security (Old-Age and Survivors Insurance) if you are receiving Unemployment Compensation.
   BUT THEY ARE WRONG!
2. "THEY say" you can't receive old-age insurance payments if you receive a company or government pension.
   AGAIN THEY ARE WRONG!
3. "THEY say" you can't receive old-age insurance payments if you own property, if you are not a citizen, etc.
   WRONG AGAIN!

GET IT STRAIGHT

Your Social Security field office is eager to assist you with any question you may have about Old-Age and Survivors Insurance. Don't act on what "they say". Check it with us.

* * * *

FOR CORRECT INFORMATION
CONTACT YOUR
SOCIAL SECURITY OFFICE

Good Luck, Charlie!

"SO LONG, CHARLIE." A lot of men dropped in at the party for Charles L. Miller just before he retired to wish him luck. Up front, left, is Ralph Wight, Superintendent, who made the presentation of a watch to Mr. Miller, seated front and center. Right is Leo Bernier, who presented the miniature trailer truck, bearing all its welcome surprises. At the far right is Matty Connolly who presented the gift from the Freight House, Traffic, Sales and salaried group.

WHEN a man retires who has served Bird & Son faithfully for thirty years and who in addition has had daily contacts with the company's good friends — our carriers — it is a very special occasion. Such was the case with Charles Miller, Shipping Clerk at the Norwood Flooring Plant, who retired June 30.

On Thursday, June 29, when Charlie Miller was called to the Brigade Room, he found a group of about fifty friends gathered there to wish him well in his retirement. Not only did the group include all his Bird & Son associates, but several representatives of trucking companies as well. All had high praise for Charlie in the way he has handled his job. On behalf of the Foremen and Plant Executives, Superintendent Ralph Wight presented Charlie with a beautiful Bulova watch. Matty Connolly speaking for the employees of the Freight House, Traffic and Sales Departments and the Floor Covering salaried group then presented Charlie with a purse of money. And to top it all off, Leo Bernier speaking for twenty of the important carriers or trucking concerns whom Charlie has served so well, brought forward a toy cab and trailer, inscribed with the names of the trucking concerns and filled to overflowing with rolls of folding money, checks and complimentary messages.

It was all too much of a tribute for Charlie to say much. He was too overcome. But it was easy to see that he was very much pleased and quite taken by surprise with all the gifts and the compliments.

The individuals and trucking concerns who contributed to the very sizable gift packed away inside the "box" of the trailer included: Tom Leach, Spector Motor Service, Inc., Boston; Paul C. Blethen, Border Express, Inc., Bangor, Maine; Gene Gray, Carolina Freight Carriers Corp., East Providence, Rhode Island; Maine Freightways, Cambridge; H. L. Welch, Moshassuck Transportation Co., Saylesville, Rhode Island; Thomas W. Denman, Denman Transportation Co., Boston; Mr. Tomm, Interstate Motor Freight System, Roxbury; William Howe, Central States Trans. Co., Inc., Cambridge; Richard L. Mangan, Riss and Company, Inc., Allston; E. J. Scannell, E. J. Scannell, Inc., Motor Transportation, Somerville; B. P. Rosmond, Associated Transport, Inc., Providence, Rhode Island; Harry Marks, M&M Transportation Co., Somerville; Mr. McCarthy, Garford Trucking Co., Plainville; H. Maynard Gould, H. Maynard Gould Company, East Walpole; Mr. Martel, Akers Motor Lines, Inc., South Boston; Mr. Kelly, Chicago Express, Inc., New York N. Y.; Mr. Duane, Seaboard Freight Lines, Somerville; Mr. Hutchinson, Carlson & Company, Manchester, Connecticut; Victor J. Myers, Shenandoah Transportation Co., Harrisonburg, Virginia; F. Wessinger, Fischbach Trucking Co., Akron, Ohio.

The committee of Flooring Plant men in charge were Albert Procaccini, Tom Rogers, and Leo Bernier, assisted by Jim Bunker and Matty Connolly.

PHILLIPSDALE

REXFORD H. SALISBURY DAVID S. LOWRY LESLIE E. HOWARD
MANUEL OLIVER ARTHUR TRUDELL ROBERT CROWLEY

Local Children in Graduation

AMONG those graduating from the East Providence High School on June 21 were nine sons and daughters of Phillipsdale employees. We believe this is the largest representation we have ever had.

Those graduating included Anthony Amaral's daughter Thelma, Ray Chappell's daughter Doris, Joe Marrier's son Joseph, Jr., Chet Mason's son Fred, Dudley Perry's son Dudley, Jr., Clarence Pierson's daughter Barbara, Charlie Sinnett's daughter Marion, Anthony Tameo's son John, and Ed Vatcher's daughter Ruth. In this group were two honor students, a football star and a champion debater.

The way their fathers have been going around with their chests stuck out shows us that they are rightly proud of these youngsters. We congratulate these young people upon their graduation and wish them success in whatever they choose to do.

We also congratulate the mothers, who we hope are at least temporarily relieved of the daily job of putting up those lunches!

We also had representation in the graduation class of the Warren High School — Leslie Howard's son Leslie. Leslie has been prominent in his school activities all through his high school years. We wish him success at Rhode Island State, where he expects to continue his studies.

East Providence League News

Softball

OUR softball team is still fighting hard in the East Providence Industrial League. They are getting favorable comments even though they are still not quite at the top. We are assured by Captain Inman that even with the loss of Joe Queenan, they will not drop any lower but will at least maintain this position. Joe fractured his wrist sliding into third during a recent game.

Golf

Captain Kanoski of the golf team is sparking our men to a high place in the golf league. A recent recruit, Clarence Pierson, should help him out and we are looking for a close finish. At present our team rates third in the eight-team league — only a few points from the top.

Phillipsdale Notes

We are glad to see Russell Medbury and Manuel Monte back to work after their illnesses and hope they are now fully recovered.

We are glad to report that Bill Queenan is getting along fine after his operation and will soon be with us again.

Alyce Seeley of the office is now Mrs. William Anthony Fearney, Jr. She and her Bill were married June 3 in a very pretty ceremony held at the Grace Memorial Church in Rumford. Congratulations!

No issue of the Review would be complete without some mention of Shag Amaral and Walter Varley. The story about Shag this month is that he is trying to buy a plywood tree for his back yard, while Walter is alleged to have accused some of the boys of "misplacing" his good shoes which were eventually found to be on Walter's own feet.

Leslie Howard and his son had quite a time for themselves at the Red Sox-Yankee game in New York on Memorial Day. Young Leslie caught a home run ball hit by Joe Collins of the Yankees and later had him autograph it.

Joe Souza is sporting a snappy new Hudson.

Clarence Henriques spent most of his vacation having his tonsils out.

Al Carvalho and Fred Matthews spent their vacations working on their homes. Al put on a new roof and Fred painted his.

HENRY PHELPS, just retired, receives a salt water fishing outfit as a parting present from some of the Cutter and Yard men. From the left: Frank Reed, Bill Gecawich, Bill Kanoski, Henry Phelps, Manuel Rebello, August Enos, John Rogers, Sam Gorelco, Joe DeCosta, Jack Ferreira and Sam Steward.

CHAPLIN-FIGUEIREDO WEDDING, May 27. The bride is the former Ezaura Figueiredo, daughter of Mr. and Mrs. Jose A. Figueiredo, shown here with the newly-weds, Mr. and Mrs. Charles E. Chaplin, Jr. Mr. Figueiredo is employed at the Insulating Board Department at Phillipsdale.

LEO SULLIVAN, JR., son of Phillipsdale employee, wins the half mile for Boston University in a photo finish at the B.U.-Tufts track meet last month. Sullivan also won the 600-yd. handicap at the Providence College open meet last December. Mr. Sullivan, Sr., is employed at the Insulating Board Plant.

BASS FISHING on the incoming tide at Warren River Bridge, Warren, R. I., are some Phillipsdale anglers. From left to right: John Ellis, standing, Leonard Audet, A. "Shag" Amaral, and A. "Shag", Jr. Fifth fisherman is unidentified.

Gus Mollerberg is about ready to move into his new summer home on the beach below Narragansett Pier.

Joe Gomes and Phil Gordon are reported doing a nice business in razor blades which they found in a bale of papers received recently.

Herb Chamberlain and the Missus recently celebrated their 25th wedding anniversary. Congratulations!

Joe Queenan, not to be outdone by his brother, had a vacation resulting from a fractured wrist which he got playing ball for Bird & Son. He got cracked up as he was sliding into third. Guess the boys ain't so young as they used to be.

Farmer Rochford is about ready to move into his new home in Pawtucket.

August Enos of the Boiler Room recently was one of the riders in the jalopy races at Kingston, R. I.

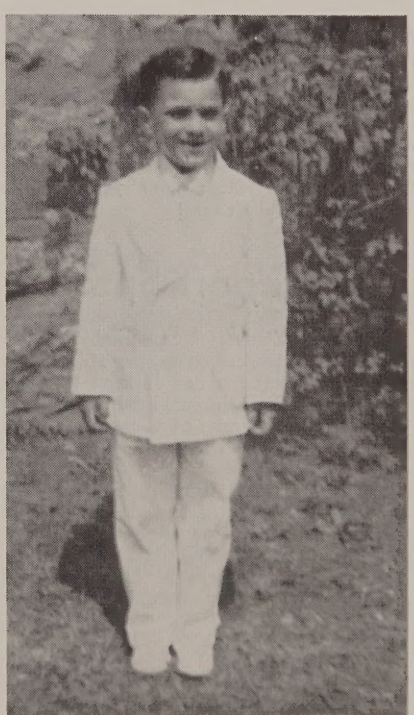
Mike Pella has been having a streak of bad luck. After his wife entered the hospital, his boy was hit by an automobile. We are glad to report, however, that both are now all right.

Irving Farrell is proudly showing his new Plymouth sedan.

Armand Roy bought a television set and the second day at home it caught on fire. He had it exchanged and made sure he got a fire extinguisher with the set.

The YMCA bowling league had their get-together Friday, June 2, and attended the Red Sox-Cleveland game. Phillipsdale people in the party were William Queenan and wife, Joseph Queenan, Gilbert Dias and William Conway. William Conway got quite a razzing from the boys for the kind of game Williams of the Red Sox played — a home run and a single. Conway isn't a Williams fan. Then to spoil the evening for Conway, when the Braves score was posted, they had lost to Pittsburgh, 5-4. As for the rest of the party, it was an enjoyable evening.

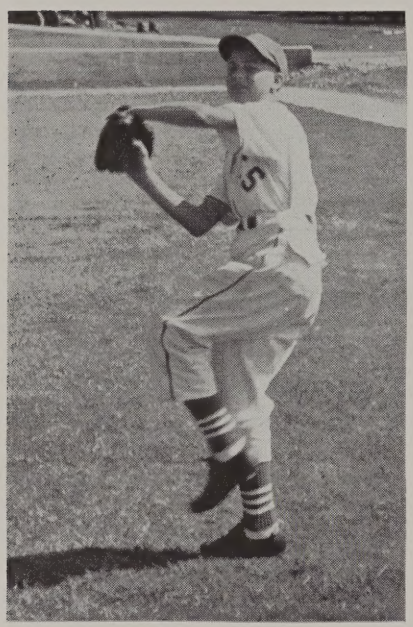
HILMARHOF'S BRUNHILDE is the magnificent name of Dick Thatcher's prize winning Doberman Pinscher. She walked off with top honors at the recent New England Dog Training Club show. Dick works at the Phillipsdale Cutter Room.



JOHN R. ELLIS, Phillipsdale Paper Machine Back Tender, contributes this picture of his fine-looking young son, Roger, taken on the occasion of the boy's first communion at St. Patrick's Church, Fall River.

SHREVEPORT NEWS AND VIEWS

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer



PITCHER GEORGE "BUDDY" DAVIDSON, youngest son of G. D. "Dude" Davidson, Shreveport Maintenance Foreman, has just pitched two shutout games to put his team in the 6-A Texas league in the Bossier City softball playoffs. Buddy is thirteen years old and will be in the seventh grade in Bossier City Grammar School next year. Major league scouts, take notice!

Shreveport Speaks

Blanchard Watts is a remarkable person to be able to wear such a nice smile when he has had so much bad luck in just two weeks. First Blanch caught his hand in some machinery and lost the ends of two fingers. While he was in the hospital his car, a 1949 Chevrolet, was parked in front of the house and a truck rolled down the street into the back of it and caused $100 worth of damage. When he returned home his father-in-law became very ill and Mrs. Watts went to care for him. The excitement was too much for her and she went to the hospital for a short stay. Through it all Blanch has still been able to smile.

Messrs. Williams, Soward, Jenkins, Sherburne and Potter attended the Sales Manufacturing Meeting in East Walpole. All returned soon after the meeting except Mr. Williams who was spending his vacation.

Minnie Pearl is still very faithfully coming to work and Mac is still driving it, but it happens to be a different Mac. N. R. McNeill bargained for this car a second time and this time he kept it to save his Buick. He was with Lucille McMurtry when she bought this car two years ago. Edwin Sompayrac presented Lucille with the little glass car when she bought a new 1950 black Fleetline Tudor DeLuxe Chevrolet.

D. L. Oliver, Jr. received his third degree in the Masonic Lodge at a sunrise service held by Booth Lodge, AF&AM. Congratulations, D. L.!

Joycelyn McEachern has returned from a week's vacation in Louisville, Alabama, where she reports a fine time and wonderful rest. While there she visited Warm Springs and the Little White House, former home of Franklin D. Roosevelt.

Ann Eddy enjoyed a week's rest at her home.

J. D. Hollifield is a very lucky man. He registered at open house of the 707 Store and won a door prize, a new Apex washing machine.

Since he started working for Bird & Son a couple of months ago, Clayton Cobb has acquired both a wife and a new car.

Oliver Dougherty spent his vacation in New Orleans with relatives.

Jackie Wise and Elton Bamburg and wives spent their vacations in the Ozarks. It is the first time they had ever driven a car in the mountains and we believe it is the first time they ever saw a mountain.

T. C. Dawson on his vacation had his car repaired and did jobs around the house for his wife.

Mode Myers spent one week of his vacation with his parents and relatives in Oklahoma. Deer season has not opened, which might account for Mode's saving his other week's vacation.

Herbert Harrell bought Arthur Williams' 1940 Tudor Chevrolet and it really does shine.

We were sorry to hear of the death of Thomas Williford's grandfather, June 17.

Clayton McGinty was passing out cigars the second week of June. He is justly proud of that first baby.

L. B. McCray spent a recent week-end in New Orleans visiting his brother.

C. D. Sharpe and son-in-law Ashford Sheppard enjoyed a two weeks' vacation visiting relatives in Morgan City and New Orleans. Shep reported you didn't have to be a fishing expert to catch fish in the Bayou country. Down there they fish a lot with shrimp. (Reporter's note: My biggest problem would be deciding whether to eat the shrimp or bait my hook.)

Big Bass Contest

IT looks as though the Big Bass Contest is going to run over another six months as it is now June 20 and we still do not have a bass that weighs four pounds. The nearest is 3 lbs. 14 ozs., caught by Willie Smith. But we don't pay off on "close" except in horseshoes.

We hear-tell William Winkler is building himself a plywood boat which he plans to have in operation before June 30. He says he plans to catch "the winnah" the first day he uses this new boat. Lots of luck, George!

Franklin Fuller, nephew of Grace Fuller of Accounting, was Bossier High School's entrant in the V.F.W. Scholarship competition. He took top honors and the $1,000 scholarship in the statewide final examination held in Alexandria, April 15. Franklin was high man in a field of twenty-seven winners of semi-final tests held in every

FOUR GIRLS FROM EAST WALPOLE paid the Shreveport Mill and Office a brief visit when this picture was taken. They were on a vacation trip West. We later received a card from them postmarked Las Vegas, Nevada. They are, l. to r.: Helen Lipinsky, Isabel MacLeod, Velma Cobb and Julia Lewis.

district of Louisiana. The scholarship, considered one of the highest scholastic honors available to Louisiana students, is valid in any accredited college or university in the nation. Franklin will use the award at Vanderbilt University at Nashville, Tennessee, where he has only recently been accepted as a member of next year's freshman class.

Wilton Guice is now the proud owner of a smooth running 1941 Nash.

Mrs. Sam Gray is presently in the hospital and Sam has his hands full running between home, hospital and Boiler Room at the Felt Mill.

Gene Gardner and R. C. Edwards are house hunting.

Clifford Pregge, Jr., age 3, came back to Shreveport for his tonsillectomy.

Ed Burrough's son, Richard, fell the other day and fractured his collar bone.

Terrell Teutsch was taking his young son (age 15 months) for a ride. He had to return to the house for something and when he tried to get into the car, the doors were locked. The little boy was under the wheel pretending to drive and when Terrell asked him to open the door, he would smile back and "keep driving". After an hour's coaxing Terrell had to remove a plate under the hood of the car and get his key so he could open the door.

Shreveport has a Melody Ice Cream man now. The pretty little truck drives slowly up and down the streets playing some sort of tune and no game is too important that it can't be stopped until the ice cream is eaten. Phil Johnson has two sons that are not yet school age but they have figured out a very good system for handling the situation. One says, "You stop him while I go through the house and get the money!"

Lloyd Patrick was plowing his potatoes the other day and put the plow lines around his waist just before his mule ran away. He was lucky he wasn't hurt after being dragged across the field.

Courtesy D. F. News, Montreal

Berry Asphalt News

By Stella Hines

The Magnolia Office employees of Berry Asphalt Company were very happy recently to see two East Walpole girls, Velma Cobb and Julia Lewis, who dropped by while on their way West for an extended vacation trip.

Avis Chambers joined the Berry family as Stenographer in the Sales Department not long ago. Since then she has received an engagement ring and the wedding is to be on July 15. The lucky boy is Billy Joe Moses of Magnolia.

Zuma Awbrey's daughter, Cortez, was one of Magnolia's young ladies to be sent to Camp Robinson at Little Rock to attend Girls' State. To be selected for this honor, one must be a top ranking pupil. She was also chosen to go to Ridgecrest, a Baptist summer camp in North Carolina. She'll just have time to get home and re-pack between trips. Congratulations, Cortez!

Magnolia has a new Quota Club, an International Service Organization for Women. Magnolia is the smallest town in the United States to be chartered and the second in Arkansas. The Charter Dinner was held and officers installed on May 12 at the Magnolia Inn. Twenty members were present as well as representatives from every service organization in Magnolia. Stella Hines of Berry Asphalt Company was installed as secretary. The purpose of the club is to serve the community and the country by aiding under-privileged girls and women and giving service to the hard of hearing and deaf.

If you had been near Roberts Lake on June 7 around about six-thirty in the evening, you would have seen a crowd gathering around the picnic tables and smelled that good barbecue meat that had been cooking slowly all afternoon. You're right, it was one of Berry's famous barbecues with all the trimmings. This one was held for the members of the Safety Committee and the Magnolia Office employees. Clyde Davis, of Employers Mutual, showed a film on Safety Off the Job.

Fishing hasn't been so good over on Grand Marie, but Ches Eberle says it's fine for dunking.

Donald Ray took his family on a three-day fishing trip recently and they really got the fish. They stopped at the Colonial Hotel in Huttig and picnicked every day — cooking the catch over a charcoal burner. Donald says they spent most of their time finding their way back to the landing spot after catching their limit.

Glenwood Gossip

By Robert Stewart

Jesse Johnson had a thrilling experience the other day. The telephone rang, Jesse answered and some sweet thing said, "Ring Glenwood for me, honey." Since then Jesse can hardly hold himself when the phone rings. Funny, I answer the phone time after time and what happens — someone wants to talk to Hurcil!

Shreveport let us have a Jeep, back in the winter. We were all excited and quite a number were like me, had never driven a Jeep, and were anxious to do so just to see what it was like. Everybody has now had his little round with it. Hurcil Cowart came closer to a description of what it is like than anyone else. He said it would do forty miles an hour — twenty miles forward and twenty miles up and down.

Sherrell Turner was in an automobile accident a while back. Luckily neither he nor the other passengers were injured to any extent.

NEWS FROM CHICAGO

STAFF: J. W. GUILFOYLE, MATHILDA HANSEN, VIRGINIA O'BRIEN, LAWRENCE PETERSON, JOSEPH BLACKMAN

Second Round To Start Soon

THE Bird team has been improving greatly in the past three weeks and now have three wins and one loss in the softball league play. Although the schedule is far behind because of heavy rains, the first round will be over shortly and the Bird team expects to end up in second place. Lorenzo James and Ed Scheide are the hitting power for the team.

With a little support from their fellow employees the Bird softball team could go out and win the second round in this Chicago league.

FIRST CHURCH YOUNG PEOPLE'S CLUB counts on Jane George, the young girl at the piano, to help accompany group singing. Jane is the daughter of Mathilda Hansen, Review reporter from the Chicago Sample Department.

THIS HAPPY CHERUB is Robert Alan Julian, five-months-old son of Chicago Plant's Union President Robert Julian.

Chicago Chit Chat

Harry C. Prinzler, just retired, holds the record for the greatest number of years on the road selling for us, as well as the record for having his headquarters in the same territory — his home town of Indianapolis — through all these years, exactly thirty-seven.

L. L. Williams of Shreveport paid Chicago a visit and early in the month B. P. Soward, also of that division, stopped while on his way back from East Walpole.

Marshall Meyer is taking advantage of the leisure offered by his retirement this June to take an automobile trip through the West.

Ed Scheide of No. 4 Machine recently became the father of a six-pound, six-ounce baby girl.

We wish to welcome back those who are working here again for the summer.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of August, and of those who complete twenty-five or more years' service during that month.

Name	*Year*	*Dept.*	*Years*
James E. Smith	8-17-85	Retired	65
Hattie E. Willis	8-17-96	Retired	54
John Sullivan	8-3-99	Retired	51
John Sheehan	8-2-02	Retired	48
Mary R. McKinnon	8-9-05	Retired	45
Michael J. Hawkins	8-6-06	Office	44
John Blazonis	8-15-07	Retired	43
Michael Coyne	8-1-08	Retired	42
George Stone	8-7-08	Retired	42
John Wilkes	8-8-08	Finishing Mill	42
John D. Countway	8-20-09	Retired	41
Samuel A. Hunter	8-29-10	No. 1 Box Shop	40
Ethel M. Havey	8-13-12	Retired	38
Michael Costello	8-4-13	Retired	37
Leroy A. Fullerton	8-30-13	No. 2 Box Shop	37
Anthony Pratasius	8-1-16	Flooring Plant	34
Fred J. Kinsman	8-17-16	Retired	34
Edmund F. Murphy	8-28-16	Roofing Sales	34
Helga D. E. Peterson	8-22-17	Office	33
Antonio Antonelli	8-12-18	Flooring Plant	32
Esidoro Polumbo	8-12-18	Roofing Plant	32
Arthur B. Sprague	8-16-18	Retired	32
Everett Brennan	8-5-19	Maintenance	31
Francis D. O'Neil	8-6-19	Retired	31
Bartley M. Curran	8-21-19	Flooring Plant	31
George E. Wood	8-4-20	Flooring Plant	30
John Lobisser	8-9-20	Maintenance	30
Joseph Jurgelewich	8-23-20	Paper Mill	30
Charles J. Miksis	8-23-20	Flooring Plant	30
Edward J. Scanlon	8-30-20	No. 2 Box Shop	30
Andrew J. Thompson	8-31-20	No. 1 Box Shop	30
Roy M. Springer	8-21-21	Sales Mgr. — Shoe Carton Div.	29
Stanley Jezulewicz	8-22-21	Roofing Plant	29
Elmer A. Honeth	8-26-21	Retired	29
Arthur R. Balduf	8-2-22	Roofing Plant	28
Victor Konalski	8-2-22	Retired	28
William J. Downing	8-4-22	No. 1 Box Shop	28
James Donnelly	8-28-22	No. 1 Box Shop	28
James S. Salmon	8-28-22	Retired	28
Anton Smolski	8-29-22	Finishing Mill	28
Adolphe T. Doucette	8-30-22	Flooring Plant	28
Charles E. Tyson	8-1-23	Retired	27
Edgar W. Ross	8-6-23	No. 1 Box Shop	27
Pietro Cisternelli	8-13-23	Paper Mill	27
William R. Duquette	8-15-23	No. 2 Box Shop	27
Walter F. Mazeika	8-20-23	Flooring Plant	27
Alex B. Morrison	8-24-23	Flooring Plant	27
Timothy P. Dowling	8-25-23	Roofing Plant	27
Harvey A. Batten	8-6-24	Paper Mill	26
Henry A. Doudie	8-11-24	No. 1 Box Shop	26
Robert V. Garner	8-1-25	Asst. to Vice Pres., Flooring Div.	25
Howard A. Johnson	8-17-25	Flooring Plant	25
Joseph B. Blandford	8-11-30	Roofing Sales	20
Robert P. Roberts	8-25-30	Roofing Sales	20
Peter Craven	8-5-35	Flooring Plant	15
William J. Janusaitis	8-5-35	Flooring Plant	15
John F. Farrell	8-5-35	Paper Mill	15
Joseph Keras	8-6-35	Flooring Plant	15
Charles L. Walton	8-22-35	Roofing Plant	15
Francis Campisano	8-22-35	Roofing Plant	15
Michael D. Shea	8-1-40	Flooring Plant	10
Carlton D. Kraft	8-1-40	Flooring Plant	10
Robert M. McColgan	8-5-40	Flooring Plant	10
Vito Puopolo	8-8-40	Flooring Plant	10
Martin Folan	8-8-40	Flooring Plant	10
Richard Jennings	8-12-40	No. 2 Box Shop	10
John M. Hennessey	8-12-40	Flooring Plant	10
Julia L. Notarangelo	8-26-40	No. 1 Box Shop	10
Louise H. Drummey	8-13-45	Office	5
Martin H. Fisher	8-22-45	No. 2 Box Shop	5
Joseph D. Gianetti	8-27-45	No. 2 Box Shop	5
Francis A. Swierk	8-27-45	No. 2 Box Shop	5
Gerard E. Couture	8-29-45	Maintenance	5
George F. Moore, Jr.	8-30-45	Flooring Plant	5
PHILLIPSDALE			
Charles S. Cyronak	8-4-10	Retired	40
Gaetano Nanni	8-23-18	Plant	32
James J. Kuzmich	8-9-20	Retired	30
Wilfred Couture	8-6-23	Plant	27
Anthony N. Perry	8-9-23	Plant	27
Leonard Audet	8-14-45	Plant	5
Albert Violette	8-17-45	Plant	5
Philip Zompa	8-24-45	Plant	5
CHICAGO			
Lawrence Doherty	8-7-19	Plant	31
BERRY ASPHALT COMPANY			
Milburn Hart	8-28-35	Waterloo	15
Bob Waters	8-28-45	Waterloo	5

L. I. U. 1330 Election

BERNARD J. WALKER was re-elected President of LIU 1330 at its annual election in June. This is the union representing the hourly paid employees of the East Walpole Plant. The other officers of the Union were also re-elected but there were one or two changes in the Chief Shop Stewards. In addition to the President, the following were elected:

Vice President — William Mattson.
Treasurer — Everett Seavey.
Financial Secretary — Ernest Koebe.
Recording Secretary — Francis Whitty.
Trustee — William Ivatts.
Executive Board at Large — Frank LaCivita, John Cooke.
Sergeant-at-Arms — Herbert Palmquist.
Chief Shop Stewards — George Mather, Jr., Everett Seavey, Jack Holliday, William Mattson, Harold Tracy, Frank LaCivita.

Card of Thanks

Many thanks to all my friends at Bird & Son for the gifts and good wishes at the time of my retirement. I appreciate more than I can say not only the gifts themselves, but the many kind expressions of good wishes which accompanied the presentation.

Yours very sincerely,
Charles L. Miller.

History of the Norwood Roofing Plant

By George E. Smith

Final Installment of the history begun in the September Review

1949 — Extensive Building

The year started off with the beginning of extensive new building and machine changes program.

A second floor, 40′ wide x 100′ long, over part of FB-20 was finished on Feb. 16. The space was provided early in the year for the Engineering Division to start to install a Shingle Cutter, which was a part of a major change to come later.

On Feb. 7, ground was broken for a two-story addition to FB-12 building. It is 30′ wide x 270′ long and filled in the space between the office and cafeteria that was a roadway. The first floor will be used as manufacturing space as demanded by future expansion while the second floor houses a new smoke room, a new and much larger locker room, a modern tile washroom and a foremen's office. The addition was ready to be occupied in July, 1949.

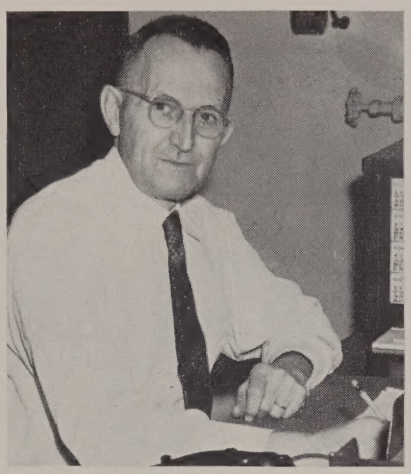
During the first part of 1949, plans were rushed for a major change to FBPM-9, the Roll Roofing Machine. They consisted of a new saturating unit to include a striking-in section, a gas-fired asphalt mixing tank, changes to granule handling sections, a new section consisting of interchangeable units for running such products as Rubber-like and Roll Bric, a new extra-long finished cooling rack to take a 48″ sheet and a new Turret Cutter.

Previous to July, the cutter and roll goods winder were installed in the new building so that when everything was ready, the machine was shut down from July 14th to 24th and during that time was rebuilt. The first run of shingles was made on the new machine on August 29.

On Feb. 1, ground was broken at Shreveport for a new Felt Mill. President Anderson used a silver spade to turn the first shovelful of earth and then was made a citizen of Shreveport. The Mill contains a 144″ machine. The first roll of felt was made on Nov. 30, 1949.

The June election of the union gave as officers the following:

President — John Pratt
Vice President — Peter Carchedi
Treasurer — John Foley
Secretary — Arthur Blakeney



AUTHOR GEORGE SMITH. Besides compiling this history of the Roofing Plant on the side, he is also a skillful amateur magician.

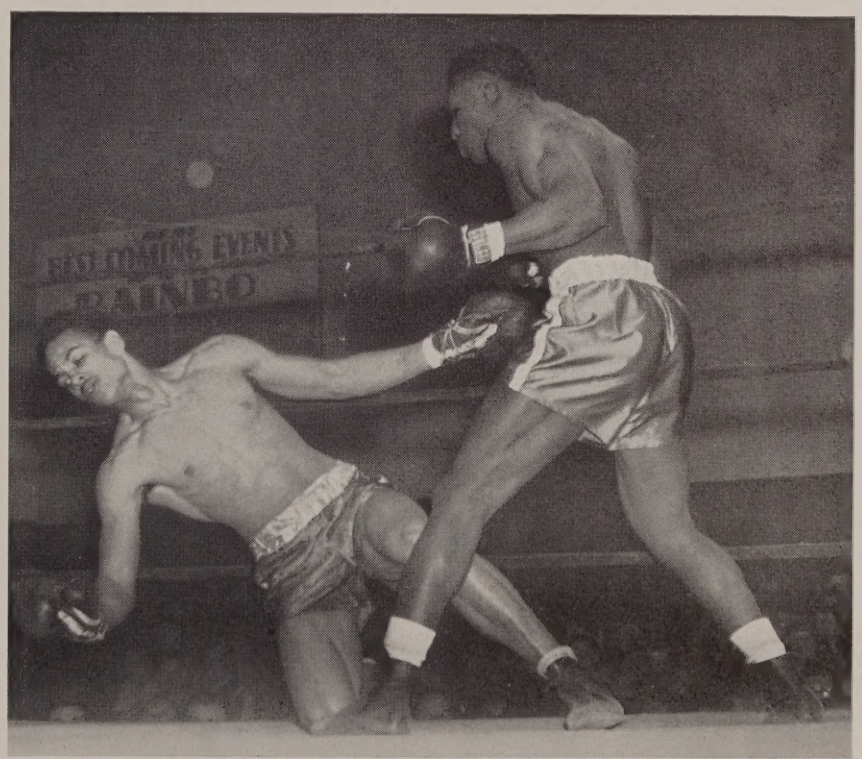
Chief Steward — Rocco Phillips
Sergeant at Arms — James Curran

During the first three months business was very poor but it started to improve in April and from there on it was excellent until December. In fact, Sales could have sold very large additional tonnage in roofing products if we could have made it. Insul Siding business was not nearly as good as in 1948. In October, Shipping set up new tonnage records for one day, one week and one month. In order to get as much tonnage as possible, the roofing and building paper machines ran seven days a week many times from August on.

It had been apparent for some time that Blake's Hill Quarry, which supplies black slate, was running out, so Leonard Weaver, Bird & Son geologist, was asked to explore the Shirley, Mass., area for another deposit. A fine one was found in Sterling, and after several months of negotiations among owners, the National Guard, who own adjoining property, quarry men and others, about 500 tons of rock were taken out and run in our Granule Plant.

In August, 1949, there was a change in concessionaires in the plant cafeteria. Fred Picard of Dudie's Restaurant

(See Page 28)



MILTON NEWMAN, Chicago Shingle Machine worker and heavyweight fighter, kayoes one of his toughest foes. Newman was going like a house afire for a while, then he too had his reverses. Fans were looking for a comeback in a fight scheduled for the middle of June.

GIRL GOLFERS AT BIRD & SON, who we bet would stand up well against any group of business girl golfers you could find. Looking over across the water hole from the ladies' tee at the Walpole Country Club are: Ann Smith, girls' league chairman, Ann Walukevich, Mary Moylan and Julia Alukonis.

SHE MADE IT! Instead of a sickening plop into the drink, Florence "Sis" Murray took a good swing and landed the ball safe and sound on the green. As any golfer will admit, it's not the distance over the water that makes No. 8 so tough. It's the mental hazard.

Bird Club Sports

Girls' Golf

By ANN SMITH, Chairman

BY sheer stubborness and determination to play golf regardless of the "ungolflike" weather, the Girls' league has finally played the last Monday night match of this season.

After our field day on July 22, we will be glad to tell all in detail.

Men's Golf

By JOHN WOLOSHYN, Chairman

SHARON COUNTRY CLUB will be the scene of play for the second half of the Bird Club men's golf season. Matches start here on July 24.

Team standings on June 27 at the end of the first half found Capt. Dickinson's team ahead with 68 points. In second place was John Eppich's team with 61½ points. Capt. Valerio and valiants placed third at 51 points, while Pudsey and pals trailed at 35½.

The girls' league joined us the evening of June 13 in a mixed Scotch foursome. Low gross of 41 was turned by the Woloshyn-Bannon combination. Tied at 29 for low net were John Eppich and Helen Quackenbush and Don Frazier and Pat McDonald. Another tie was registered for the next lowest net. The Joe Eppich-Anne Walukevich and Bob Lambert-Florence MacDonald partners both carded a 30. The last prize winner was the 31 turned in as net by Francis King and Ann Smith.

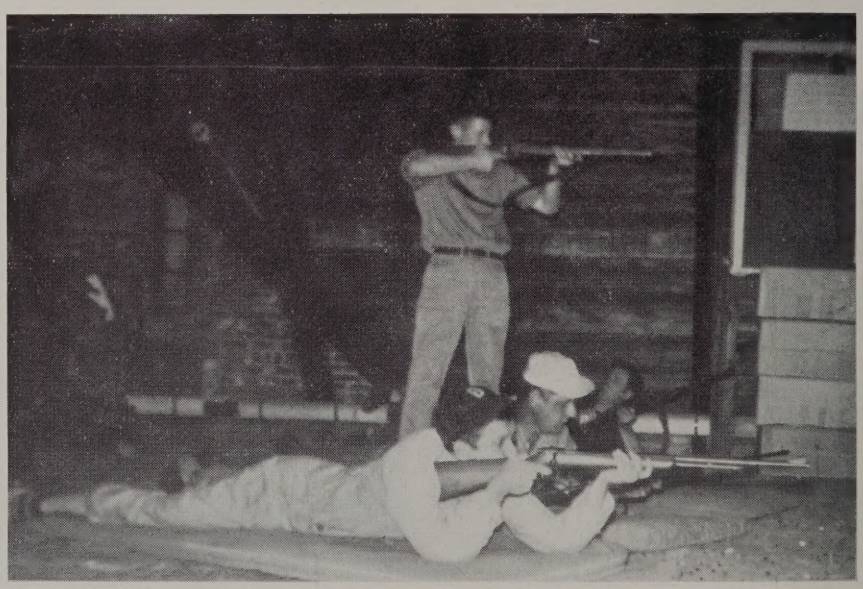
Results of the July Scotch foursome are reported on Page 6.

Tri Mill Sports Club

By FRANK NYBORN, Reporter

AT a Tri-Mill Sports Club fishing contest at the Main Mill Pond, May 22, two of the participants were awarded prizes. Prize of $3.00 for the longest fish went to Ted Knaus. He caught an eel. Benny Baranowski won first prize, however, with his perch for the heaviest fish landed. His reward, $5.00.

Rifle shooting practice is a regular event every Wednesday night at the gallery on the top floor of the Norwood Municipal Building. Larry White is both chairman and coach of this group.



RIFLE PRACTICE is one of the activities sponsored by the new Tri-Mill Sports Club. Firing away at the Norwood Municipal Building range are James Barnes and Henry Meyer, prone on mats, Malcolm Kemp, standing, and Leo Burns, in back.

Girls' Softbll

By HELEN QUACKENBUSH, Chairman

WITH Edward Foley as our fine manager, the Girls' Softball team is now really under way. The first game with Plymouth Rubber of Canton was victorious for the Bird girls. Score, 28-8. Last week we lost to Franklin with a close 11-10.

Here's a plug for more Bird & Son girls to come out. Anyone interested is welcome to come to practice Tuesday and Thursday nights at the Bird School grounds, East Walpole, at six o'clock.

P.S. To our amazement and surprise, at the two games there were quite a few spectators! The public is cordially invited — maybe we play better if we have an audience.

Acknowledgments

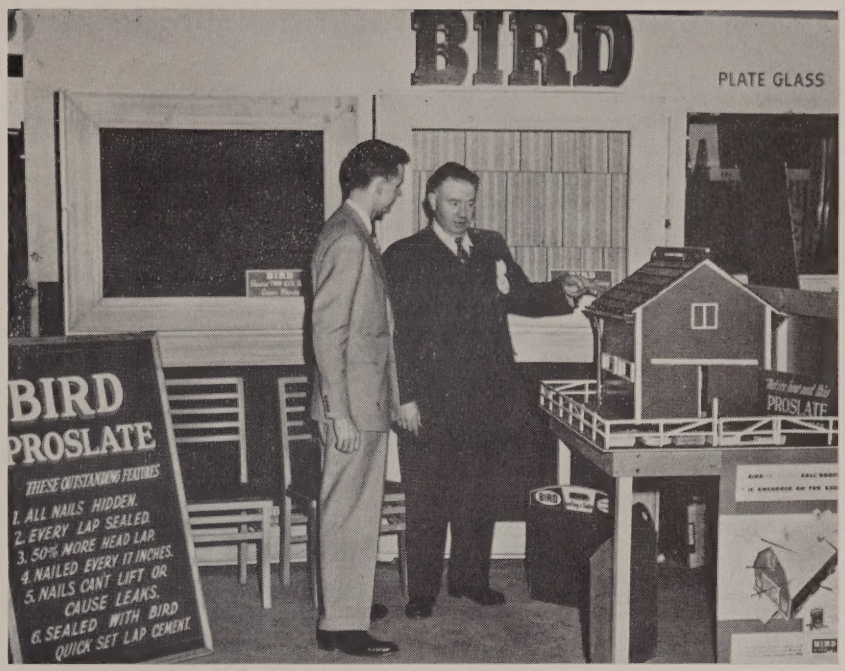
The family of the late Carmella Savino acknowledges with grateful appreciation your kind expression of sympathy.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Mr. Edgar H. Grout and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Michael McDonagh and Family



W. B. HARRIS, Bird & Son Roofing Sales Representative, demonstrating Bird Building Products at a dealer exhibit in the Daniel Boone Hotel, Charleston, West Virginia. This barn was built by Bill himself and is an action display with water pouring down over the Bird roof. It has brought a lot of attention wherever it has been shown.

Pet Pictures

PET pictures had to take a back seat this month. There were too many other pictures with higher priority for this issue.

The contest for the cutest pictures of Bird & Son pets will close July 28. In the August issue we expect to print the last entries — we are already holding some very good ones for this issue. If you have a snapshot of your pet you want to enter, get it in right away. All prizes will be tailored to your pet's taste.

Send entries to Pet Contest Editor, Bird Neponset Review, East Walpole.

IDYLLIC SCENE. One of the reasons why many Bird & Son people name the Walpole course as their favorite is its lovely setting. When it comes to driving a ball across this charming scenery, however, they aren't always so rapturous.

Negotiations Starting With Joint Union Committee

NEGOTIATIONS between the Joint Union Committee and management started Wednesday, July 19. Among the subjects to be taken up are the group insurance plan, up for its annual renewal, the retirement program, wages, and any fringe requests that may be presented during the sessions.

The retirement plan has been under discussion for many weeks during the past six months. This is how matters stand at the present time:

In December, Local Industrial Union 1330, CIO, representing the employees at our East Walpole plant, filed a grievance in behalf of Lewis Walter, one of the group due to retire December 30. The grievance was based on the claim that Mr. Walter's retirement was in violation of the union agreement which forbids discharge of any employee without cause. While the grievance was being processed, management and LIU 1330's grievance committee agreed to shelve it temporarily and negotiate the complete retirement program with the Joint Union Committee. The understanding was that if the negotiations failed, the grievance could be revived, and if they succeeded the grievance would be dropped.

Management Proposal

Nine separate sessions were held in the Tower Room, in the course of which management presented the following proposal:

1. All employees who retire at age 65 (60 for women) with at least twenty-five years of service while this contract is in effect are guaranteed at least $100 a month (including primary social security) for life.

2. Present plan (providing up to 40% of base pay including primary social security) is to be continued.

Base pay is to be the average between the ages of 55 and 65, instead of the present 55-year figure.

3. Employees who are out sick will retain their retirement rights for up to two years, instead of one in the present plan.

4. The company will provide $500 life insurance for those employees who retire while this contract is in effect.

Union Proposal

At the final session, in rejecting this management proposal, the Joint Union Committee offered the following substitute program:

1. $100 guaranteed monthly minimum is accepted.

2. For men, 65 will be the normal retirement age and 60 for women. Employees who are able to do their work will be allowed to continue for five years more if they wish.

3. Hospital and surgical benefits for retired employees may be taken up under the negotiations on group insurance.

4. Benefits will be figured on the highest base pay between 55 and 65 or average earnings for that period, whichever is higher, for all hourly and piece work employees.

5. All employees who have retired under the present plan shall benefit from any changes which are agreed upon, except age.

6. A joint committee composed of an equal number from management and the unions is to serve as a pension board. Any dispute between the board and employee or pensioner regarding eligibility or amount of payment may be taken up under the grievance procedure in the union contracts.

These proposals were not acceptable to management and negotiations were suspended to permit return to the original grievance. A hearing was held on May 17 at East Walpole before James J. Healy of Boston as arbitrator. Prior to that date, management notified LIU 1330 (on April 27) that it was terminating the union agreement as of June 29, sixty days after notice as provided under the Taft-Hartley Act. The termination of the contract, management explained, was in order for the retirement plan to proceed without interruption when the June retirements became effective on June 30. At the same time management offered to negotiate a new contract immediately.

At the grievance hearing the question for the arbitrator to answer was stated as follows:

> "Did the action by the company in retiring Lewis Walter violate the collective bargaining agreement dated August 21, 1947?"

Arbitration Decision

On June 9 Mr. Healy notified the union and the company that the action by the company in retiring Mr. Walter did not violate the union agreement.

After receiving word of this decision, management notified LIU 1330 that it was withdrawing its proposed termination of the union agreement. In reply, the union notified management of its termination of the agreement sixty days from the date of the letter, June 27, and requested an early conference to work out a new agreement. This will be done as soon as the sessions with the Joint Union Committee are completed.

(Continued next page)

SNEAK ATTACK on Howard Whitney's daily noon-hour card game turns out to be a little surprise party in honor of his thirtieth Bird & Son anniversary on July 6. These are the people who burst in on him and presented him with some elegant smoking equipment. Patricia Connolly, the little lady nearest to Mr. Whitney, left, made the speech which went with the gifts from many friends — a cigarette case and Ronson lighter combined and a genuine handmade briar pipe from Ehrlich's of Boston. Besides Howard (newly named Assistant to the Vice President of the Paper Division, incidentally) and Patty, in the picture are: Frank Eisenhauer, Merle Belcher, with Roxy Coburn in front, John Murphy, Edythe McMullin, Velma Cobb, Chet Porter and Steve Traudt.

Report on the Retirement Trust

FOLLOWING is a report on the Bird & Son, inc. Retirement Trust for Employees from December 8, 1947, when it started, to December 31, 1949.

As of last December there were 1,833 participants in the plan — that is, people with more than five years of service who have retirement benefits to their credit in the Retirement Trust.

The amount of employee life insurance in force at the end of the year was $4,595,464.00 and the cash surrender value of this life insurance was $164,566.25.

Death claims paid by the insurance company for 1949 amounted to $14,222.00 and total death claims paid since the start of the Retirement Trust $35,406.00. These claims were paid by the insurance company and do not affect the money in the Trust Fund.

The complete financial report of the Trust Fund appears in the next column.

Money Taken In

Contributions from Bird & Son, inc. and Berry Asphalt Company:			
1947		$828,097.99	
1948		912,995.70	
1949		453,542.04	
			$2,194,635.73
Cash surrender value of insurance policies canceled on lives of terminated or retired employees		4,097.19	
Interest and dividends on money invested by the Trust, less compensation paid to Trustee (Merchants National Bank) of $2,180.00		21,710.55	
Increase in the market value of stocks and bonds since they were purchased		23,837.85	
			49,645.59
			$2,244,281.32

Money Paid Out

Money invested in life insurance		$305,741.53	
Money paid or payable to employees who left Bird & Son before retirement age	$14,314.67		
Money paid or payable to retired employees	35,782.34		
Death Benefit paid to beneficiaries direct from the fund	1,527.04		
		51,624.05	
			357,365.58
Balance as of December 31, 1949			$1,886,915.74

This balance represents total assets in the Retirement Trust at the present time and is made up of the following items:

Uninvested cash in bank	$177,450.41
Savings bank deposits	100,000.00
Money invested in securities	1,189,288.38
Money due December 31, 1949 (and payable in February, 1950) from Bird & Son and Berry Asphalt Co. representing their contributions to the Retirement Trust for the calendar year 1949	453,542.04
Money owing from the insurance company	1,264.97
	$1,921,545.80
Less — amounts payable to retired employees and others who have left Bird & Son before retirement age	34,630.06
	$1,886,915.74

Negotiations
(Continued)

July is the month in which the group insurance program annually comes up for renewal and the retirement program and other matters affecting all Bird & Son workers equally are also up for discussion. Hence it was decided that the Joint Union Committee and the management representatives would start negotiations on these matters July 19.

A report of the results of these negotiations will appear in a later issue of the Review.

"SIX MORE INCHES OF SNOW fell last night. We got shoveled out again this morning, but it stays pretty cold — only 12 above now." Feel better? Ray Case, Credit, thoughtfully contributed this picture of his house in Needham Heights, taken in the winter of '48-'49, in hopes that it might serve to cool you off.

NO. 7 ROOFING MACHINE makes Insulating Siding, one of the major items produced for sale in the Building Materials Division. Picture taken in 1948.

(Continued from page 23)

asked to be relieved so the Industrial Luncheon Service, Inc., of Quincy, Mass., came in. This outfit is the largest concern in New England catering to industrial plants.

New Products During the Year

Master-Wall

After many months of development work, Master-Wall Siding was released to the trade late in 1949. This material was designed for application directly to studs and is composed of one sheet of insulating board. The two sheets are combined in an offset manner to give complete backing up of each panel and to give solid joints.

The siding was developed to fill a need for unit wall construction, permitting a builder to put on the whole exterior finished wall at a reasonable cost in one application. The Norwood Roofing Plant is set up to produce it, and Chicago is setting up at the present time to produce it from their stock.

Tectonbric

This product was added to our line after Chicago had developed and released it. "Tecton" describes the surface treatment of the brick, which is an attempt to portray the surface of a type of water-struck brick used in large quantities in the Chicago area. It is a very attractive pattern and was received by East Walpole customers with enthusiasm. The Tecton design adds considerable character to the finished application in that no bricks are flat, and the surface of all bricks is Tecton or wire drawn.

Tectonstone

Tectonstone was the result of Chicago's and East Walpole's experience with Tectonbric. Tectonstone is our very attractive stone design siding with the Tecton design impressed into the surface of all stone units not wire drawn.

Shake Siding

Shake Siding is a modification of shingle design. The panels were designed to be exposed about 13½" with the bottom of each panel overlapping the top of the underlying panel. The surface is decorated by straight lines about 1/16" in width impressed into the surface with random spacing, the spacing varying anywhere from ⅛" to ½". The panels are very clean and attractive in appearance.

Armored Coating

Armored Coating is a major improvement in asphalt coatings used for insulating sidings. The principle of this new coating was disclosed by E. L. Chamberlain in 1928, and had never been used commercially until Armored Coating was released. It produces a coating which has exceptionally high blister and flow resistance. The use of this method of producing the high melting point coatings accomplishes the desired result and at the same time gives an exceptionally fine weathering coating. A special display was developed by which the salesmen could demonstrate some of the remarkable characteristics of this coating to our customers.

Growth of Plant

The growth of the Norwood Roofing Plant presents an interesting picture. The number of people employed gives a good yardstick to measure the volume of business done, the new

Dr. Samuel G. Trepp

DR. SAMUEL G. TREPP, Chief Chemist of the Research Division of Bird & Son since 1944, died at the Massachusetts Memorial Hospital on Friday, June 23. His courage in combatting and facing the ravages of an incurable disease for the past several years was an inspiration to all his associates. He continued active leadership in his department until the past few months when his physical condition enforced his absence.

Dr. Trepp came to Bird & Son in 1944 to organize a new Research Laboratory for the company. The Research Department was set up by E. M. Lines, then Director of Research, for the specific purpose of working on long-range problems, many of which were outside the scope of our present activities, but which showed promise for the future. Under Dr. Trepp's supervision many developments were made, some of which resulted in patents granted or applications for patents filed.

Dr. Trepp was born at Lewiston, Montana, and graduated from the University of Michigan with degrees of B.S. in 1929, M.S. in 1930 and Ph.D. in 1932. He worked for National Aniline at Buffalo, New York, on detergents and gum inhibitors until 1937 when he became associated with the United Gas Improvement Co. of Philadelphia, where he worked on resins. He was a member of the American Chemical Society, the New England Paint and Varnish Production Club, and Sigma Psi. He was a fellow of the American Institute of Chemists. Dr. Trepp was a past officer of the Dedham Association of Artists and Craftsmen, and Superintendent Emeritus of the Allin Congregational Church School, Dedham.

He leaves his wife, Alice (Potts) Trepp, and four children, Katherine, Mary, Robert and Elizabeth.

A memorial service in his honor was held in Allin Congregational Church, Dedham on Sunday afternoon, July 2.

products developed, and indicates the value of a concern to its community. In 1923 there were 265 people at the Norwood Roofing Mill.

Three years later in 1926 there were 219 people.

In 1938 the figure had risen to 332.

And in 1949, there were 548 employed during the last half of the year.

The normal crew for the last few years has been about 465.

In Conclusion

This brings the report of the Roofing Plant down to the turn of the half century, January 1950. The great strides in manufacturing processes and in improved quality have been very interesting to me to watch over the past thirty-three years of which I have actual knowledge. It would be even more interesting to be given a span of life which would enable me to see all the developments and improvements of the next fifty years. I predict there will be a lot of them.

Roamin' in the Gloamin'

A lot of people throughout the English-speaking world have felt a sense of personal loss in the passing of Sir Harry Lauder not long ago. Many can remember as a youngster hearing records of his songs. Musically, you couldn't say much for them, but they were singable.

Sir Harry had a lovable and picturesque personality and he didn't hesitate to exploit picturesqueness for its box office value. He probably did more than anyone else to build up the legend of the penurious Scot.

When Sir Harry was touring the U.S.A. in 1922 he spoke before a luncheon of the Chicago Association of Commerce. His audience expected him to stress thrift and he didn't disappoint them. At the close of his talk he sang one of his songs. When pressed for an encore he grinned and said, "Ye've had enough fur-r yur-r money!"

—Adapted from Carman Fish in Safety Council *News Letter*

It Happened in Massachusetts

Our Uncle Henry who has a farm up there gave us this story recently. Said he was standing on a knoll overlooking the creek on his farm when he looked skyward and saw a witch flying his way. Just as the witch passed over the spot where he was standing the broom handle snapped and he heard her remark, "Damn that green lumber!"

Bell Hop: "Did you ring me?"
Irate Guest: "No, I was tolling. I thought you were dead."

A typical American is a man who, when he dies and goes to Heaven, asks St. Peter: "How much is the down payment on a 1950 model harp?"

On The Lighter Side

First Communist: Nice weather we're having.
Second Communist (grudgingly): Yes, but the rich are having it, too.

Young Harry: "Father, what's the difference between a gun and a machine gun?"
Dad: "There's a big difference. It's just as if I spoke, and then your mother spoke."

Utopia: Conditions that will prevail when Americans enjoy 1950 wages, 1926 dividends, 1932 prices and 1910 taxes.
—*The COMMA*

There's a new hollow moth ball, girls, you tuck your bathing suit safely inside.

"Your wife used to be awfully nervous. What cured her?"
"The doctor told her it was caused by advancing age."

A very small boy came home dejectedly from his first day at school.
"Ain't goin' tomorra," he sputtered.
"And why not?" his mother asked.
"Well, I can't read and I can't write, and they won't let me talk, so whats the use?"

Careful, Mabel

Mrs. Old-Timer: "It says here in the paper that the young girls today are abandoning all restrictions."
Mr. Old-Timer: "Well, I'd better not catch Mabel without hers on."

Definition of a night club — an ash-tray with music.

Usher (pointing upward, to customer whom he had led skyward, ramp by ramp): "You'll find your seat up there somewhere. This is as far as I go. Above this level my nose bleeds."

RAZZBERRY'S

From Berry Asphalt *Blotter*

If you lend a friend five dollars and never see him again it's worth it.

The art of drinking is to know when to treat and when to retreat.

A woman spends the first part of her life looking for a husband and the last part wondering where he is.

Kentucky has been full of kernels much longer than the colonels have been full of corn.

A charitable woman, much interested in a poor neighborhood, noticed that whenever she called on a certain family she invariably saw a down-and-out appearing fellow at the street corner. One morning taking compassion on him, she pressed a dollar into his hand and whispered: "Never despair."

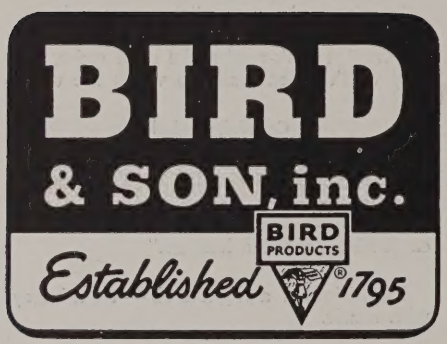
Next time she saw him he stopped her and handed her $12.

"What does this mean?" she asked.

"It means, m'am," he answered, "that Never Despair won at 11 to 1."

True, the Indians didn't develop this country when they had it. But neither did they mortgage it unto the fifth and sixth generations.

NEPONSET CREDIT UNION OFFICERS FOR 1950. Front: A. W. Smith, Treasurer; Velma Cobb, Assistant Treasurer and Clerk; Walter H. Hartig, President; Joseph Coburn, Vice President; Wesley A. Beaulieu. In back: R. L. Tupper, L. R. Bernier, A. D. Colburn, Hilda Rafuse, H. S. Whitney, J. J. Burke and Nelson Bartlett. The Credit Union this year observes its thirty-fifth anniversary, is the oldest credit union in the country serving a manufacturing concern.


BIRD
& SON, inc.
BIRD
PRODUCTS
Established ® 1795

BIRD NEPONSET REVIEW

August
1950
Vol. 38 No. 8

DISTRIBUTOR watches display card in the making by Advertising Display man Bill Grazado. Linton Coleman is Assistant Manager of the Furniture and Floor Covering Dept. of Persinger Supply Co. of Williamson, W. Va., Bird flooring distributors. Our customer was here on a visit to the Floor Covering Plant and Paper Mill.

Remember- Only you can
PREVENT FOREST FIRES!

On the Cover

A group of distributors, distributors' salesmen and buyers at the Chicago summer market. This scene is at the Bird & Son display room at The Merchandise Mart. Flooring Salesman Eugene F. Murphy is the man with his hand up to his face in the back of the group.

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BIRD NEPONSET REVIEW

Vol. 38 No. 8 August 1950

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to promote good service, good business, good will

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BIRD DUOTONE, the feature of the Bird display in the New York Summer Market. At the left, salesman Ira Post, in bow tie, demonstrates to Floor Covering buyer, John Brokaw of Union Fern, Troy, New York, how the tiles may be interchanged for colorful pattern effect. At the right, Henry T. Pryor of Aird-Don Co., Bird distributor, Troy, New York, tries out a color combination while salesman J. R. Maraist looks on.

Salesman Must Serve, Teach and Above All SELL

THERE'S not a wheel going to turn in our Floor Covering Plant unless our salesmen keep on making plenty of sales."

So said Floor Covering Sales Manager R. T. Murphy the other day.

Did you ever set up a lemonade stand when you were a kid, strike a rainy, cool day, and find that nobody would buy any? You didn't get back even the price of your lemons and sugar, let alone make a quarter to go to the movies. No sales, you might as well fold up.

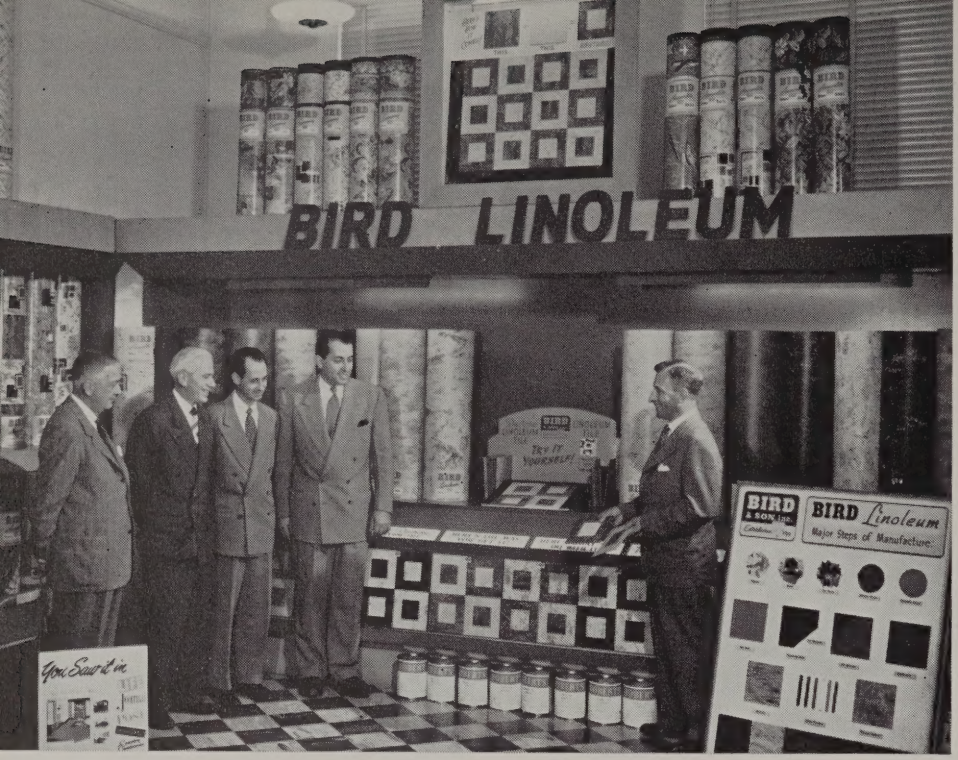
Everybody in industry is working on some sort of "lemonade" stand. Bird & Son's particular kinds of "lemonade"— that is, goods for sale — are paper products, building materials and floor coverings. But the principle of the kid's little stand on a rainy day still holds good. No sales, you can't keep on producing.

That's what Mr. Murphy meant when he said, "There's not a wheel going to turn . . . unless the salesman makes a sale."

What does a Bird & Son Floor Covering salesman actually do? Wouldn't a certain amount of business come in anyway without the salesmen? Yes. But that amount is less than 5% of the Floor Covering business, not enough to support more than a Paint Mixer or two.

Meet Salesman Miles

Let's take a typical salesman in this division and call him Milton Miles. "Milt" is not a real person, but he can represent all these Floor Covering men on the sales end. What does Milt do



SAN FRANCISCO SHOWROOM of the Edward J. Roberts Co., distributors of Bird floor coverings in California. Bird & Son Salesman Arthur J. LeBlanc, right, shows Duotone tiles to two of our customers representing the above company and two from the Union Furniture Co., who were at the Western Home Goods Market here at the Western Merchandise Mart. The men at the left are, in the usual order: Tom Fogle, partner in the Roberts Co., whose headquarters are in Los Angeles; Irving Atkinson of the Union Furniture Store in San Jose, a ten-store chain with San Francisco headquarters; John K. Whitney, floor covering buyer for Union; and Frank Moegling, San Francisco manager of the Roberts Co.

for a living and for Bird & Son? No doorbell ringer or behind-the-counter salesman, he sells to distributors. These distributors are wholesalers who buy Bird rugs or linoleum to sell to retailers. The distributors channel our line to stores — furniture, department or specialty stores usually — where the public comes to buy household furnishings.

Salesman Miles's job doesn't end with getting a distributor to carry the Bird line along with his stoves, radios, refrigerators, woolen rugs and television sets. Milt has to be in there with the distributor's salesmen to make assists in tagging the retailers for Bird flooring.

Teacher Too

He gives them lectures on our product, tells them about its wearing quality. He knows that our enamel surface floor covering is the best in the business, that it is constantly tested in places like the elevators at the South Station in Boston where it gets the roughest sort of wear and that it still stands up. This is part of his lecture.

IMPORTANT WEEK OF THE YEAR is the Summer Market in the Floor Covering trade. A "market" is held in New York and Chicago each July. Here all of the new patterns are introduced to the trade. Bird salesmen who can be easily identified in this New York market group are Thomas G. Sullivan (light suit second from left) and Bertyl Johnson, last person on the right. In the center of the group are also Michael Kareken, Fred Jakel, Fred Bagley, and Chief Designer, Phil Macchi.

Milt goes on and explains by showing examples of how our rug colors tie in with other popular colors in present-day home furnishings, how the patterns are designed to be cheerful in the kitchen and restful in the living room. It turns out that Milton Miles is really a teacher of selling. Then he follows up his teaching and becomes a sales manager as he keeps track of the distributor's salesmen carrying the Bird line to their retailers. He's got a lot of irons in the fire besides the one marked "sell the distributor."

Since prices are much the same among all the half dozen major manufacturers of flooring, friend Milton has got to prove that Bird flooring has a better chance of selling. For the distributor and the retailer, as well as for us the manufacturer, the selling power of our line is the acid test. If it doesn't sell, it's no good.

Milt Keeps Plugging

We said prices are much the same. They are, and have just been cut again this June throughout the industry, making competition stiffer than ever. A price cut means that volume must be increased and service all along the line must be improved for us to stay in the game. Salesman Miles has to be

ALL IN A DAY'S WORK. A salesman doesn't always knock off work at 5:00 o'clock. Sometimes like E. R. Guise in this picture, he spends his evenings conducting instructional meetings for jobbers' salesmen. These men of the Eskay Carpet Co., a distributor in Mr. Guise's Metropolitan New York area, are receiving the latest information on our summer line of patterns and selling techniques.

Distributing points for Bird Floor Covering.

TALKING THINGS OVER at the Chicago Summer Market are William Tyson, Bird salesman, Sidney Eidelman, Harold Eidelman, and Al Miller. The Eidelman Brothers are important distributors for Bird in Detroit, Grand Rapids, Saginaw, and Toledo, and Mr. Miller, a former Bird salesman, is now their Sales Manager.

RELAXATION. During one of the quieter moments at the Chicago Market the camera found these men resting their "dogs." L. to r.: R. I. Holcomb, Bird salesman; Otto Woods of Wayne Hardware Co., Ft. Wayne and South Bend, Indiana; Charles Sumner, Credit Manager; C. E. Tyson, retired Bird & Son salesman; and Stanley Blackmer, Field Manager.

up early and work late, plugging, plugging to sell much more Bird flooring to equal his last year's sales in dollars and cents.

Milton Miles has been in the game a while and knows that now you have to give your customer special services to hold his trade. Gone are the days when a distributor pleaded with Miles for just one more roll to keep his hungry retailers from howling. Milt has a distributor in one of the western states who sells to a house-trailer manufacturer. It seems that the trailer maker wanted 7½" wide strips of linoleum. Needed them for borders in the floors of the trailers. The distributor had the standard 72" width Bird linoleum. That was all. What to do? He got Milt on the phone and told him his story. So Milt wired East Walpole for so many rolls of 7½" linoleum. If the Main Office and Mill thought poor old Miles had gone off his nut, they humored him, reset the machines to cut the odd narrow width, and shipped it out pronto. The result — a pleased and valuable distributor whose name continues to make profitable reading in Milt's order book and in Bird & Son's ledger.

Miles Gets Cooperation

Another example of the special service that Milt asked for and got was the shipment of samples to a new store just opening. This also was a rush order, caused inconvenience back home, but turned out to be worth the trouble. The store is sold on the Bird line. The flooring is popular with the public and the retailer knows he will get prompt service. So long as the production departments behind Milton Miles and all our salesmen cooperate, the salesman can offer service and continue to make sales. If not, the customer takes his trade where he can get the special favors.

No sales.
Not a wheel turns.

The Wheels Turn

Fortunately for us we have good men like Milton Miles who are selling the Bird line. They are on the beam. They know only too well how rough is the competition, but being salesmen, they get in there and make the most of it. They aren't working alone, however. They have good tools, a high quality product, volume production and service. But they feel the hot breath of competition on the backs of their necks. They know they must keep on getting even better quality, production and service to maintain their place. It's the old story of teamwork. And with 95% of the business coming in via Milton Miles and his fellow salesmen they've got to have backing to keep bringing in the business.

No sales.
Not a wheel turns.
Sales.
The wheels keep on turning.

N. Y. Customer Gives Dinner for Flooring Design Heads

IT was an unusual and heartwarming affair. Not every day does a customer give a dinner in honor of two of his manufacturer's men.

Sam Kaplan, head of the Eskay Carpet Company of Brooklyn, a distributor of Bird flooring in the Metropolitan New York area, was extremely pleased with the excellence of the patterns in the Bird line. He has been handling Bird flooring for some years and has noticed a steady improvement in its designs. In Mr. Kaplan's opinion, this year these patterns have far outstripped those of any of Bird & Son's rivals.

To show the appreciation of himself and his organization to the men who were responsible for these fine designs, he arranged a dinner last month at the Hotel Roosevelt in New York. His honored guests were Robert V. Garner, Assistant to the Vice President of the Flooring Division, who heads the design program, and A. Phillip Macchi, Chief Designer and Colorist.

Messrs. Garner and Macchi had been instructed to go to New York for the Summer Flooring Markets and while there were invited by R. T. Murphy, Sales Manager, and J. R. Maraist, Field Manager, to meet them for dinner to discuss some design ideas. As they said later, they were somewhat puzzled about the whole arrangement. So both men were completely surprised when they were royally ushered into a private dining room and were seated on the right and left hand of Mr. Kaplan, their host. At the table were some of their Bird & Son associates, members of the Eskay Carpet Company organization, and two representatives of the C. F. Church Company, manufacturers of plastic wall tile, a product also distributed by Eskay.

Mr. Kaplan rose to his feet and told Mr. Macchi and Mr. Garner what was up. He said he did not think the pattern experts of Bird & Son received enough recognition from the trade for the excellence of their work. His remedy for this situation — a dinner in honor of the men responsible for the designs in the Bird line. Mr. Kaplan presented Mr. Garner with a breast-pocket wallet and Mr. Macchi with a billfold.

Both Bob and Phil expressed their deep thanks for the honor and their appreciation of the cordial relationship that existed between the two companies that made such an affair possible. They both emphasized, however, the fact that they acknowledged this recognition as representatives of the men in the Design Department. It was on behalf of these men who did the real creative work that they accepted the honor.

The dinner given by Mr. Kaplan and his firm was in itself a memorable one. Perfect hospitality from the traditional "soup to nuts" was the order of the evening. More important, the occasion was one which not only the honored guests but also all attending from Bird & Son will warmly remember.

THE DINNER PARTY honoring the Design Department of Bird & Son. Sam Kaplan who gave the party is seated at the head of the table and on either side of him are the two special guests of honor, Robert Garner and Phillip Macchi. Other Bird & Son men attending the occasion are H. E. Sawyer, Jr., E. R. Guise, J. R. Maraist, W. E. Wakefield, and R. T. Murphy.

School Days Again for Southern Sales

SCHOOL days, school days, dear old Golden Rule Days" were here again for members of the Shreveport Sales Department during the first two weeks of July. A series of classes in salesmanship sponsored by the Louisiana Retail Lumber Dealers Ass'n were attended by L. L. Williams, F. H. May, C. B. Wilde, Gladys Bryan and Juantez Bruce. All reported passing grades and good conduct, although it is very difficult to determine just what grade was received by Fred May, since he insists he wrote the book and consequently was letter perfect*.

Be that as it may, the eight slide films and discussions which covered four nights, were extremely well done and certainly were welcomed by those who attended, for some as a review of good selling habits and to others as an introduction to the first principles of salesmanship. On the last night of the classes, a cold plate supper was provided, courtesy of Bird & Son, which was dispatched with great gusto and smacking of lips by the retail lumbermen and the representatives from Bird. This pleasant meal was a fine ending to a most instructive course.

* No one has seen his exam paper. . . .

Rancher: What kind of a saddle do you want — with or without a saddle horn?

Dude: Might as well have one without. Doesn't seem to be much traffic out here.

We Salute

Elmer H. Bartlett

An office boy of 1885, Bird & Son employee for sixty-five years, he is a capable executive and forthright American.

Here is a man, who, more than any other man in Bird & Son — we might say as much as any other man in New England — embodies all that is best in New England character. Those plain, old-fashioned virtues are with him today, as they were in 1885 when he sorted mail and addressed envelopes by hand. His clear, direct approach, his honesty, his absolute sincerity, and above all his kindly appreciation of the other fellow — these are the qualities that still endear Mr. Bartlett to all who know him.

His life-time of service and achievement spans the gulf from the leisurely horse and wagon, pre-railroad days in East Walpole to the present high-powered, neon-lighted, atom fission period of mid 1950. He has seen Bird & Son grow from a four-man office force and a few machines and buildings on the banks of the Neponset River to an organization of more than three thousand employees working in eleven plants located in five states. Not only has he seen that growth, but he has contributed substantially to it. Growing in personal stature as the business grew, he moved up to the position of Head of the Special Papers Division and served the company many, many years in this capacity. He was also a Vice President for many years and thus one of those directly responsible for wise decisions which through the years have made the Bird & Son of today. He still serves actively as a member of the Board of Directors.

Those who knew him back in 1885 can testify that today Elmer Bartlett is still the genuine, unaffected, sturdy character that he was sixty-five years ago. Running his farm, attending to his Bird & Son duties and quietly helping in many kindly ways those who come to him for help, Mr. Bartlett stands today, just over the threshold of his sixty-sixth year of service — Bird & Son's Grand Old Man.

Mr. Bartlett Honored, Active Since '85

IT was his sixty-fifth, not his fiftieth or even his sixtieth but his sixty-fifth anniversary of service with Bird & Son. Elmer H. Bartlett, with a spring to his step and a twinkle in his eye, stepped into the Review Office on the morning of July 25th, that eventful day and said, "A few days ago, they told me they wanted me at the Lafayette House at noontime today, but now I hear it's going to be postponed until my seventy-fifth anniversary!"

The party was not postponed, however, in spite of Mr. Bartlett's joshing, and at 12:30 that noon business associates and friends gathered in a special room of the Lafayette House to do honor to the man who has achieved one of the longest service records ever known at Bird & Son. The luncheon was a strictly informal affair with no set speeches but an overflowing measure of hearty congratulations to the man who started as office boy in 1885 and who today still serves actively as a member of the Board of Directors.

At the end of the luncheon, President Anderson presented Mr. Bartlett with a tremendous box to which was attached a card and a "poem" reading as follows:

Back in the early days of '85
A lad from Plymouth began his career
By coming to Bird's to work and to strive
And by all that's holy he still is here!

For each of the 65 years he's been here
We've found him a lady bright and gay.
Counting them in beauty or just by the year,
Brother, oh brother, this sure ain't hay!

It wasn't hay either — although it appeared to be when the cover first came off. Hidden inside several layers of honest-to-goodness hay was a toy red wheelbarrow, and smothered under more hay within the wheelbarrow was a lining of sixty-five silver dollars. Mr. Bartlett chuckled over the poem and said how happy he was to have this occasion remembered so pleasantly. He concluded his remarks with a few reminiscences of early days, quoting from a speech made by him some years ago which referred back to his early days in Bird & Son's little one room Main Office. He said that he had spent his fiftieth anniversary gift for a ship's clock and now knows what time it is when it strikes one — none of this waking up in the night and wondering whether the one stroke of the clock is half-past two or half-past three.

Among those present to honor Mr. Bartlett and wish him well were President A. H. Anderson, Vice Presidents E. L. Chamberlain and H. E. Sawyer, Jr., Treasurer W. C. Ahlgren, W. R. McNeil, Creighton Hill, J. R. Macomber, George E. Smith, F. P. Reynolds, B. D. Rogers, P. H. Bailey, R. L. Tupper, M. J. Hawkins, F. K. Becker, W. F. Geary and H. E. Davenport.

What is it?

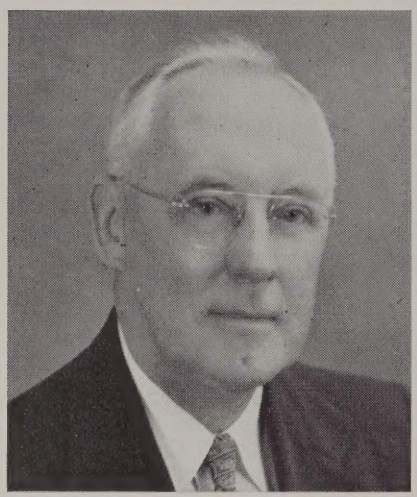
WHAT IS IT?

HERE IT IS! Sixty-five silver dollars!

AT THE LUNCHEON: W. R. McNeil, W. F. Geary, R. L. Tupper, E. L. Chamberlain, M. J. Hawkins, H. E. Davenport, B. D. Rogers, J. R. Macomber, P. H. Bailey, Mr. Bartlett, G. E. Smith, A. H. Anderson, F. K. Becker, W. C. Ahlgren, Creighton Hill, F. P. Reynolds and H. E. Sawyer, Jr.

Fleming Named Plant Engineer

DAVID H. FLEMING, formerly Asst. Plant Engineer at the Norwood Roofing Plant, has been named Plant Engineer to fill the vacancy caused by the retirement of Harry Dresser.



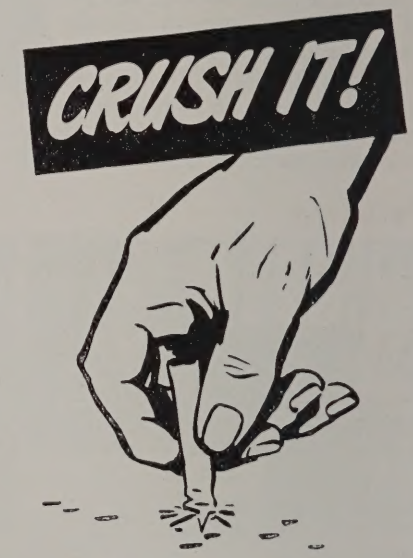
David H. Fleming

Mr. Fleming in a recent conversation recalled how grateful he was when Bird & Son offered him employment as a laborer in the Norwood Flooring Plant. That was in March 1934 during the dark depression days. Mr. Fleming had lost his position as Chief Engineer and Superintendent of the F. Wessel Mfg. Co. because this company of Scranton, Pennsylvania, had had to reduce their work force. Thankfully accepting this opportunity to get to work, Mr. Fleming soon demonstrated his leadership qualities. He was made a gang boss in the department and in July 1935 was moved to drafting duties at the Norwood Roofing Plant. For a brief time in 1935 and 1936 he served as Asst. Foreman on No. 5 Machine, returning to the Drafting Room in November 1936. His services were of great value during the war years in keeping our Roofing Plant operating in spite of shortages of metal and repair parts, and since the war he has had a hand in all the modernizing and repair work of this plant. He was given the title of Draftsman and Engineer in February 1943 and in January 1948 was named Asst. Plant Engineer.

Polytech Graduate

He is a graduate of Worcester Polytechnic Institute, Class of 1915. After several years of working in various machine shops he went with the Bridgeport Brass Co., Bridgeport, Connecticut, as Industrial and Plant Engineer in February 1920. In May 1925 he joined another Connecticut company, the Seymour Manufacturing Co. of Seymour, Connecticut, as Industrial Engineer. In November 1929 he resigned his Seymour job to accept a better opportunity with the F. Wessel Mfg. Co. where he served as Chief Engineer and Superintendent in charge of manufacturing and machine design, remaining with them until January 1933. When the business depression caught up with this company in January 1933, Mr. Fleming was released.

Mr. and Mrs. Fleming live at 27 Everett Avenue, Norwood. They have one boy, a graduate of M.I.T., who is a Development Engineer with the Linde Air Products Co. of Bloomfield, New Jersey. Like his father he has chosen engineering for his career. Asked about his hobbies, Dave says he's quite a baseball fan and then, of course, whenever that extra special granddaughter is around his spare time is well accounted for.



A PRODUCT DEVELOPMENT CONFERENCE early this summer brought together Roofing executives from all sections of the company. As this picture testifies, it was a working, "shirt sleeve" conference. Seated left to right: F. P. Reynolds, J. D. Johnston, A. M. Dobbins, W. W. Wilson, Erich Gach, J. G. Trontell, W. P. Walker, L. L. Williams. Standing: A. R. Weed, J. H. Van Hoy, Daniel Adams, H. F. Davis, S. H. Sallie, Donald Frazier, R. F. Jenkins, W. R. Wright, R. J. Bayley, and B. P. Soward.

THOM McAN REPRESENTATIVE Martin T. Gates, measures William Head, while other workers look over safety shoes on display at No. 2 Box Shop. Standing, from left: Amedio DeFlaminis, Walter Danovich, Richard Jennings, John McGrath, Arthur Kennedy, and Arthur Holtman.

Safety Shoe Plan Inaugurated at the Massachusetts Plants

WITHIN less than a week after Bird & Son announced the voluntary new Safety Shoe Plan in the Massachusetts plants, 956 pairs of shoes had been ordered, with another shift still to be surveyed.

This is the plan set up with Thom McAn, whereby Bird & Son pays $2.00 on the first pair of safety shoes an employee buys this year and $1.00 on the second. There is an additional saving to purchasers of these shoes. The shoe company allows a 10% discount if more than 144 employees order these shoes. Since the Bird & Son response is many times that number, there is no doubt of getting this additional discount. The price on the first pair ranges now from about $4.00 to $4.50, and of course a dollar more on the second.

Since the first of August, Martin T. Gates, a representative of Thom McAn has been measuring and taking orders from all male employees who were interested in investing in a pair of these combat boots of industry. After all the men have had a chance to order — strictly on a voluntary basis — and the orders are in, the shoes will be shipped here from the Thom McAn warehouse in Worcester. Temporary shoe stores will be set up in the local plants. These stores will be neatly arranged similar to a regular retail shoe store. The attractive green and white labeled Thom McAn boxes will be lined up for quick service. Three experts will be here, one at each plant, to fit the shoes to each employee-customer.

Any man who has not already ordered shoes will still be able to obtain his safety shoes at the plant shoe stores. At this time also, arrangements will be made for payment either immediately in cash or by payroll deductions.

Need Realized

The Central Safety Committee has realized the need for safety shoes and has been working on this project for a considerable period of time. The plan will be administered by the Personnel Services Department under the direction of A. W. Smith, Personnel Services Manager, assisted by Safety Engineer Frank V. Eisenhauer. The cooperation and efforts of the various superintendents and foremen were most helpful and were greatly appreciated by both the committee and the men.

There had been no general wearing of safety shoes immediately prior to the adoption of this plan. The response of over a thousand men to this opportunity to buy safety shoes shows the extent of interest not only in economy but in safety on the job.

A CLAMP pulled off the sheet and fell onto this shoe. Result — compound fracture and partial amputation of right great toe. It was not a safety shoe.

Retired

JOEL W. TAMMELIN of 99 East Cross Street in Norwood, has been with Bird & Son steadily since April 30, 1924. He spent most of his working time at the Finishing Department of the Floor Covering Plant, except for the past two years. He was a Trap Man in the Watch Department from September 6, 1948, until his retirement at his request on July 31, 1950.

Milling Around

MAIN OFFICE AND SALES

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough

Marion Tolman and Herb Schaier, teamed up in a Scotch foursome recently at the Walpole Country Club, turned in low net score. Good work!

Little Mark Perkins certainly made his mark with the Office girls when his mother, Ruth Perkins of Purchasing, brought him in for a brief visit one afternoon.

Phyllis Lindsay went fishing recently down at the Canal. If Phyllis can both bait her hook and take the fish off she's a real fisherman.

New Flooring Salesman James Peace is welcomed to the Bird organization. He is to be assigned to territory in Texas.

July 18 was a big day for Connie Marzuolo. She is now sporting a diamond given her by Carmine Lorusso of Norwood. No date has been set for the wedding.

It has been brought to our attention that we have an account in the Roofing Division with the J. M. Hopper Construction Co., address Leaksville, N. C. Any connection?

Agnes Hefferan was a delegate the first week in August to the Hibernian Convention in Boston, when sons and daughters of Erin were gathered from all over the United States and Canada.

Did you recognize him from his picture in the Chicago section? Seen around the Office in July for a few days was Jack Guilfoyle, whom it was nice to have with us again.

Stan Blackmer and Dick Merrill of the Floor Covering Division have been back in town for a short time.

Mary Wallace was just preparing to leave on a long-anticipated vacation. Just as she was about to get her bags packed she was toted off to the hospital for an appendix operation. Reports are that Mimi is recovering well.

Barbara Hanks is welcomed to the Sales Promotion Department.

Ray Case vacationed at Weld, Maine, in the mountains. Then he spent a week-end at Oak Bluffs, East Chop, Martha's Vineyard. Now Ray can't make up his mind which is best — ocean or lake.

Kay Golden, Billing, enjoyed a week at Hampton Beach and was there to see all the excitement of the big fire.

Edith Dion and husband Joe and Eleanora Murray and husband Jimmy (Roofing) took a second honeymoon July 4th week-end to Niagara Falls. They also visited Howe Caverns.

Dick Phipps vacationed at Alstead, N. H.

Joan Peterson, Purchasing, sported a beautiful corsage on July 17, from her fiance on the first anniversary of their engagement.

Herb Schaier and family enjoyed two weeks at West Yarmouth on the Cape.

Charles Sumner had an abbreviated two weeks' motor cruise to Hamilton, Ontario, and Chicago.

Mary Curran is overjoyed at finding a six-room apartment in Norwood. Now for the wedding.

Marie Julius, who has also found an apartment, has set her wedding date for September 24.

Purchasing has an interesting collection of postcards from Yvonne Eckhardt, who vacationed in Switzerland. She was due back in New York on August 1. Welcome home.

Parky Rogers has a new "sorter" I.B.M. machine in his Statistical Department. It can do 600 cards a minute. You should see the thing go! What with girls leaving or going on vacation, however, all hands still have to pull hard to get the figures out on time.

Hyannis was picked for a vacation spot by both Claire Barry and Evelyn Demers.

Girls in Statistics hit three of the New England states for their vacations. Marjorie Lamore was in Belfast, Maine; Ruth Wilson in Warner, N. H.; Peggy Daunt at Rexhame Beach, Mass.; and Mary McDonough at Hampton Beach, N. H.

Alice (Breen) Allan left the last Friday in July. We were sorry to see Alice go but hope she will come back to see us often.

Congratulations to Helen Pelletier, who graduated from air hostess school recently.

We extend a hearty welcome to Richard Hazlett, our latest addition to the Mail Room.

Here are more vacations: Betty and Mary Zinni, Old Orchard Beach, Maine; Reggie Cotton, New Castle, New Brunswick; Louisa Graham, Gloucester; Anne Welsh, Swift's Beach; Patty King and Phyllis Coffin on day trips. Others on vacation were: Gertrude MacDonald, Lillian Gianetti, Jean Cronin, Dick Mansen, Donald Dyer, Catherine Dowdie and Mary Nicastro.

Helen Makarevich, Accounts Payable, took a motor trip with Mary (Maizie) Driscoll and Mary Blazonis to Washington via the Pocono Mountains. They landed in Scranton, Pa., north of the Poconos and took three fine days traveling the comparatively short distance to Washington.

PAPER MILLS

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Jack Holliday
Carolyn Delaney
Ninnette Petroni
Elna Gottberg

Pfc. Lloyd Batten, son of Harvey A. Batten, No. 4 Paper Machine, was killed in action in Korea on July 16, according to word received by his parents. Lloyd had worked on the Paper Machines himself during the summer of 1946. Sympathy is extended to Harvey and Mrs. Batten.

Roland Johnson is welcomed as Messenger. He is a brother of Eleanor Johnson at the Credit Union.

Cigars were passed out by Ed Jankowski of the Finishing Mill on the arrival of a daughter born July 1. Mrs. Jankowski is the former Betty Sullivan, who worked in our Payroll Department.

Charles Sabonis is the proud owner of a sharp-looking Cadillac.

George Dusty is welcomed at the Mill Office, where he is working with Howard Whitney. George recently graduated from the University of Maine.

Sympathy is extended to Gladys Eisenhauer and family on the loss of her mother during July.

Among the recently retired were Mary Nixon, Joe Caspignano and Con Driscoll of the Finishing Mill. The whole department sends them best wishes for years of happy retirement.

John Bennett got the jump on everyone

HAPPINESS QUARTET. The pride and joy of James Avery, Combiner Room, No. 1 Box Shop, are his four children, Margaret, aged 5½; Kathleen, aged 2½; the twins, Johnny and Mary Jane, 1½ years.

when he returned from his vacation announcing his marriage. Congratulations!

Congratulations to John Wilkes who completes forty-two years of service with the company. A lot of you weren't born when he began working here.

Frank LaCivita enjoyed a vacation with his family at their summer place in Pocasset on the Cape.

Three charming young ladies of the Plant Band Machine, Patty Cyr, Helen Seastrand and Florence "Fawny" Fitzgerald, spent a fine vacation at Popponesset Beach. Nearby they discovered Helen Quackenbush and Eileen Bailey at Swift's Beach.

Nellie Coughlin has been out sick, but we hope to see her back soon.

Jean Piezonka and Jenney Wasilunas have both been on vacation.

Anton Smolski this month is three years over the quarter century mark with Bird & Son.

Pete Connolly, who has been a Messenger, has been transferred to a new job in the Solid Fibre Dept. at No. 1 Box Shop. Good luck!

Salt water vacations seem to be the most popular among these people: Delia O'Donnell went to Old Orchard Beach, Maine; Jo Rose to Horseneck Beach; Evelyn Balduf to Narragansett Bay, R. I.; and Clair Timpany to Digby, Nova Scotia. Anne Cavanaugh also went to Nova Scotia, where she couldn't have been too far from the sea.

Charles Sabonis spent his vacation at a dude ranch in New York.

Our deepest sympathy is extended to Wilbur Fay in the recent loss of his sister, Mrs. Thomas Meighan, of Framingham.

Carlton Raymond has recently moved into his new home on the Gold Coast in East Walpole.

The men in the department are spending their vacations in various sections of the country. Matty Naughton spent three weeks at Falmouth; Bill Mattson and Harry Godkin at White Island Shores on the Cape; Donald Brennan and Bill Swinnerton went to Prince Edward Island; Fred Coleman spent some time in Nova Scotia; and Alec McDonald went all the way to Texas.

Preston (Pete) Bethel has a new method of catching fish. It is using your hands in a fish market to select the one you wish to have.

John Glebus spent one week at Hyannis, the second week at Home Beach.

James Connors spent his vacation taking care of his small potato patch.

John Bandonis, 1st Lt., Army Reserves, Corps of Military Police, spent two weeks in July at Ft. Dix, N. J., getting back into shape. His form looked o.k. to us when earlier this summer he filled in as special cop for the Town of Walpole and directed traffic at the 5 o'clock rush.

Mike Sadaway informed the fishermen that there were 20-inch perch at Silver Lake. The largest caught were 6 inches long. This same fisherman is reported to have borrowed a rod from a Cape native and broken it pulling in a 1-lb. scup!

James Barnes and Frank Paine spent a week at Silver Lake.

The Red Sox fans in Maintenance are getting gloomy now that the season is half over.

Leo Murphy has a new way to shingle a roof using a 4-inch paint brush instead of a hammer. Leo said they stick better when you cement them on.

Hank Meyer has competition. Houghton caught a 4-lb. sea bass.

Charlie MacDonald was down in Maine on his vacation.

Helen Burke and Lorraine Olson both were at Falmouth this summer.

While Irene Shimsky was on vacation in New York, she saw Arthur Godfrey in his big convertible drive by on Fourth Avenue.

North of Boston for vacation were Harold Higgins and his wife at Old Orchard, Maine, Mary Connolly in Maine, and Harris Aulenbach at Hampton Beach, N. H.

Helen Pakarkleis spent two weeks last month down in Baltimore.

The Massachusetts Horticultural Society awarded at its June flower show a first class certificate to Kenneth Houghton for a new dwarf pyrethrum. This is the highest award given by the society.

Frank Montisano has two important things to remember this summer by: 1—He bought a new house. 2—He caught a 14-lb. striper!

Mary Petrovski spent her vacation at Nantucket with Lois Hood, who used to work here. Lois is now working on the island.

Martin Kane has our sympathy being sick in this hot weather. We hope to see him back soon.

A MIXED SCOTCH FOURSOME last June brought out these players and a lot more at the popular Walpole Country Club. The picture was taken by Joseph Eppich, Norwood Flooring Plant.

NO. 1 BOX SHOP

John P. Walsh	Lorraine Olson
Ramona Chicoine	Edward Paduck
Catherine Bellew	Kenneth Houghton

Nearly one hundred guests laden with food and liquid cheer visited the home of Mr. and Mrs. Andrew Thompson on Sunday, July 9, to help them celebrate their 35th wedding anniversary. Guests came not only from Walpole and Norwood, but from Lawrence and Lowell where the Thompsons formerly lived.

Back from vacation are Henry Doudie and Orlando Keyes, both of whom took trips to Canada and way stations.

Down the Cape way were Joe Saunders and Ken Houghton for their vacations. Joe was at Falmouth and Ken at Chatham.

Over the Fourth, Bob Eckland down at Falmouth had a very "swell" hotel. With NO VACANCIES posted everywhere, he had to put up in his car.

Helen Baggs drove to Saratoga Springs, New York.

Delia Costello and Frances Penza made a pilgrimage this summer to the famous shrine of Ste. Anne de Beaupre in Quebec.

NO. 2 BOX SHOP

Barbara Coyne	John McGrath
A. D. Smith	Berta White

Congratulations to Mr. and Mrs. Victor Taggart. They are the proud parents of a baby boy.

Glad to see Sammy Purpura back to work.

Betty White and husband Tommie spent a week's vacation the middle of July at a cottage at Humarock Beach.

Note of Thanks

To my Bird & Son Friends:

I thank you for the gifts received when I retired, especially for the [field] glasses, which are receiving a lot of use.

Best wishes.

Harry N. Mann

Walpole
July 17, 1950

— By John P. Maleiko, FBPM9

Robert Wohler of Norwood, an M.I.T. student, is again working with us this summer.

George Docar is proud to be grandfather to a new grandson. What, no cigars, George?

Our deepest sympathy goes to Louis Hertel on the loss of his father.

Johnny Olson's old Ford wouldn't last much longer, so now he has a '47 4-door Plymouth sedan.

Ann Keady spent a week's vacation in New York.

Stuart "Gus" Farris happily announces the arrival of a new daughter.

John Curran is resting comfortably at his home after being confined for more than two weeks at the Norwood Hospital. He underwent a serious operation, including an appendectomy.

Announcing—a daughter, Sharon Louise, to Mr. and Mrs. Richard Jennings, July 6, at the Norwood Hospital.

Among the latest new car owners are Stanley Drost with a Mercury and Tony Montisano with a Kaiser.

Charlie Ricker spent his vacation at Springhill, Nova Scotia. In the same province, at Westport, were Melvin Doucette and family visiting his grandmother.

Eddie O'Neil spent his vacation at the Cape fishing.

Another traveler Down East this summer was Angus Boyle, who also went to Nova Scotia.

ROOFING MILL AND OFFICE

Arthur McKenna	Roger Percy
Leonard Weaver	John Folan
Louis Silvestri	Victor Narciso
Joseph Nevins	James Murray
John Hutchins	William Stewart

Dan Cupid is still active on No. 7 Machine. Back from a honeymoon in Canada is Leonard LaSalvia and his bride. He's a busy man these days looking for a threshold to carry his bride across. Who can help him out?

Also back to work is John Reynolds, our steward, who spent his honeymoon up in Canada and New York. He had a threshold all ready. On his second day back to work he was heard singing that new melody, "Home Cooking," as he lunched on his first sandwich.

Dave Fleming enjoyed a two weeks' vacation at Manasquan Beach, N. J. Helping him enjoy it were Mrs. Fleming, Dave, Jr., and his wife and little girl.

John and Jo Hutchins spent an enjoyable week at Winnipesaukee Farm in Gilford, N. H.

By the time this appears, Stanley Jezulewicz expects to have his new Chevrolet.

Karlis Vitinsh has just moved into his new home on Pleasant Street, Norwood.

The Carberry brothers, Ed and Dick, spent their vacations at Swift's Beach with their families.

PAUL WETA was guest of honor at a dinner party given to him by his fellow workers from No. 1 Box Shop on June 24th at Chicken Pete's in Milford. Here are Paul and Mrs. Weta admiring the Longine Wittnauer wrist watch which was presented to him that evening.

Malcolm LeGay announces the arrival of a new son born on July 22.

Tony Phillips was married recently. Best of luck to Tony and his June bride.

Sally Lambert spent a week of her vacation getting her teeth fixed for the second week coming later in the summer.

Herb Jepson's place in Moultonboro, N. H., is getting quite a play this summer. Jep's only complaint is that it is too far from Walpole.

No. 1 Machine has a new reporter for the Review. So, give your snapshots and pictures to William Stewart, who is taking over as No. 1's "publicity agent."

Weddings coming in September are Elmer Cole's on the 9th and Albert Serani's on the 17th. Details later.

Some people buy a lot of expensive equipment when they get ready to go fishing. That's not the way Al Morse does it. As Windy tells it, he was canoe riding on the Bogs in Foxboro and a fair-sized pickerel jumped right into the canoe. Nothing to it!

Jimmy MacLellan on his vacation went to visit friends in Toronto.

Joe Strumskis vacationed at Old Orchard Beach, Maine.

Willie Bader has left us to play ball for a minor league club down Louisville way.

Leo McEwan will soon be living in his new home in Stoughton. Having done a good part of the building himself, he will certainly appreciate it.

New cars: Joe Bartell has a new Dodge, Jerry Russell a '47 Nash, and Andrew Janavicius a new Plymouth.

Wally Pribis likes to make hay while the sun shines. He and Tony Utorka spent part of their vacations helping the local farmers (and themselves) in the hayfields.

John McDonald put his vacation to good use. He worked hard, but his new house got plastered.

Ralph Williams, one of the summer workers in the Shipping Dept., had to leave us, being called to military service. He had been a corporal in the Air Force and since the war was a student at Northeastern.

Barney Munchbach toured all through New York State this summer.

Arthur Blakeney vacationed in Cleveland.

FLOORING MILL AND OFFICE

Matthew Connolly	Dorothy Hawes
Richard Ellis	John Grover
James Connolly	Frank Karshis
Charles Cobb	Stephen Wosniak
Robert Taylor	Leo Padduck
Jerry Sanfilippo	Otto Engdahl
William Melish	

Joe Steppe (Stepanowich), No. 2 Machine, really had a hot time at Hampton Beach, what with the fire and all.

Sherman Coulter did a little fishing in Lake Champlain, way up thar in Vermont. Says he was bothered by willow flies — whatever they are — and mosquitoes.

Tom Rogers became a grandfather for the first time. Grandfather, baby and parents are all reported doing well.

Sam Primack donned overalls and cap during his vacation and became a house painter. (His own, of course.)

Notes from some of the fellows that headed northward: Harvey Hayward claims that he caught 108 trout up there in Quebec, his home town. Tom MacDonald was doing some fishing in Milford, N. S. Marian Kissell was also down in Nova Scotia.

Howie Osborne was seen lazing around under the sun at Buzzards Bay. Hope that he absorbed plenty of heat during the day because reports are that it has been pretty cool down there.

Charlie Harukewicz became a dude again at a dude ranch in Williamsburg, N. Y., in the Adirondacks. He reports that there were 90 ladies and 30 men present.

That new 1950 Chevrolet Bellaire is the property of Mike Campisano.

We're all waiting for an "invite" now that Eddie Marvelli has completed an outdoor barbecue in his back yard.

There were lots of cigars in the Shipping Dept. for a while. On July 26, Henry King welcomed an 8-lb. boy into his family and on the 28th, Francis Kenefick welcomed a 7-lb. girl.

More vacations: Jim Bunker to Cape Cod and Maine; Pete Knox to the Cape; Basil McAusland to Prince Edward Island; "Duke" Geraghty and Bob Lawrie to Lake Bomoseen, Vermont; Bruce Grindle to North Eastham.

Pat Maguire has been ill at the Norwood Hospital. We all wish him a speedy recovery.

Bobo "Slick" Jankowski finally broke down. He is now sporting a neat looking '50 Pontiac. We of the Undercoat say that the car is for display purposes only.

Besides being the most handsome veteran in Ward 303N at Cushing Veterans Hospital, Framingham, Joe Doyle of Finishing (FFF) is also the most popular, especially on Wednesday nights when three or four Gray Ladies (also Bird & Son workers) visit him and lavish attention on him. (Joe has been in the hospital quite a while with a tough back injury suffered at home.) The Gray Ladies think Joe should run for treasurer of his ward, for he jokingly says he's wonderful at spending other people's money. Joe's friends should plan to visit him on hot evenings. His ward is air conditioned!

We all missed the smiling face of Johnny Grover when he was away for two weeks at Camp Edwards training with the National Guard. We hope this training will not have to be put to real use. If it is, let us hope we can get it over with in a hurry.

On June 18, Martin Connor took as his bride Delia Flaherty of Norwood. They were married at St. Catherine's Church.

John Delaney spent his vacation in a novel and no doubt profitable way. He explored the Cedar Swamp (between Wrentham and Milford) in search of blueberries.

We welcome Frank Vitkosky back after a long siege of illness.

Ronald "Ed" Murray certainly is feeling as proud as Punch these days. He found himself an apartment — in Walpole, mind you.

Alva Matthews headed south, to Baltimore, for his vacation. A few of the stay-at-homers were Messrs. Wosner, Grant, Annese, and Whalen.

THERE'S A STRIKING RESEMBLANCE between Ella Stratton, Flooring Plant nurse, and the nurse on the poster which was at the East Walpole branch of the Norfolk County Trust Company, advertising the local Blue Cross campaign a month ago.

Nice things sometimes come in bunches, says Joe Giampa. He just purchased a new RCA-Victor television set shortly after buying a new house on Dean Street, Norwood.

On July 8, Anthony Tomaso married Helen Baker of Norwood, at a ceremony performed at St. Catherine's.

Here are some Print Machines vacations: Sam Steele, to Nova Scotia; John Stone, "nuthin' ", he says; John Long to Virginia; Albin Vietze to New Hampshire; and Arthur Wise on an auto trip to Ohio.

Walter "Teeter" Hansen really traveled on his two weeks' vacation. One week-end he was at Lake Placid, driving to the summit of White Face Mountain, from which he says you can see to Montreal on a clear day. It was kind of quiet when he was down in Provincetown, but he didn't stay there. He wound up in Quebec, traveling through Riviere du Loup and Rimouski, the town that was almost demolished by fire earlier this year. Teeter says that some of the people who lost their homes are still living in tents.

Frank Kissel spent a number of his leisure days fishing in the Cape Cod area.

THE WORLD'S HIS OYSTER. Bright-eyed Paul Eugene Peckham arrived March 16, 1950. His dad is Spencer Peckham of No. 2 Box Shop Shipping Department.

Twenty-Two Men Are Suggestion Winners

TWENTY-TWO men earned suggestion awards for the month of July. (There were twenty-three accepted — John Wosner hit the gong twice.) On looking at the record of seven of these winners picked at random, they seem to have nothing in common besides the fact that they entered winning suggestions. One of them at least was getting his first suggestion award. He has been here two years and is a roll man on a Print Machine at the Floor Covering Plant. He is Arthur Abrahamian.

Of this sampling, two are old timers — Patsy Sansone has been here since 1910 and the above Mr. Wosner, since 1912. Of the Phillipsdale men we looked up, one is a Head Operator and another a Gang Boss. They have been with Bird & Son since the '40's.

Then there are a couple of Norwood Roofing Plant winners whose average of awards would put any race track out of business. Domenic Silvi didn't start putting in suggestions until 1945. Since then he has entered thirteen suggestions, nine of which have been accepted. Fred Babel has entered seven in his decade of service with the company. Out of seven he has won five times.

The complete story for July follows:

Norwood Flooring Plant	
Arthur Abrahamian, FFP	$10.00
Alex Carchedi, FFF	10.00
Patsy Sansone, FFD	10.00
William G. Simmons, FFM	10.00
Joseph L. Giampa, FFG	5.00
Anthony L. Grinavic, FFG	5.00
William Troilo, FFG	5.00
Norwood Roofing Plant	
Fred Babel, FBPM9	$20.00
Karl B. Eklund, FBI	10.00
Michael Kelley, FBR	10.00
Joseph Watkins, FBPM9	20.00
Edmund Wenstrom, FBM	10.00
John Wosner, FBPM1	25.00
John Famolle, FBPM1	5.00
Domenic P. Silvi, FBI	5.00
No. 1 Box Shop	
Bernard Stravinski, FXF	$10.00
Phillipsdale	
William D. Andrew, DPI	$10.00
Vernon Stromberg, DPX	10.00
John R. Ellis, DPP	5.00
Albert Hamel, DPP	5.00
Daniel Hourihan, DPIF	5.00
Howard L. Inman, DPR	5.00

Messrs. Babel and Watkins, as well as Wosner, received an extra $10 for having five accepted suggestions.

ZING! Larry White gives some of the young fellows at the Massachusetts Hospital School an idea of what the real thing is like.

It's a Bull's-Eye!

Young patients at Canton Hospital School are enthusiastic about rifles given them by Floor Covering workers.

IF you should happen to be passing by the Massachusetts Hospital School in Canton and hear the sharp crack of .22 calibre rifles, don't worry about it. It will only be the junior and senior rifle teams recently formed by the young patients, practicing on their outdoor range.

The rifles that they are using were a gift to the school by union members and salaried workers at the Floor Covering Plant. The drive to raise the necessary funds was led by Lawrence White, ex-serviceman and Executive Board member of Local 385.

If you drove through the hospital school grounds, way behind the buildings you would find a group of boys, about twenty in number, firing at targets on the side of a steep hill. Some of them would be firing from their wheel chairs, others from their bed carts and still others from mats on the ground.

These youngsters have been learning the fundamentals of shooting these last few months from Lawrence White. They had been using borrowed rifles of all types and description. The rifles had served the purpose well, but the men and women of the Flooring Plant thought that these youngsters should have some really accurate target rifles. On the evening of June 23 at the school auditorium, Dr. John Carroll, superintendent of the hospital school, was presented with five target rifles and other shooting equipment. Mike D'Espinosa, John Dziubaniuk, Walter Hanson and Lawrence White represented the donors, and Dick Sprague was on hand to run off some movies for the youngsters.

The kids were thrilled with the rifles and had a great time trying them for size and sighting down their barrels.

Now that the youngsters have an outdoor range, it is hoped that more material and equipment will be available so that an indoor range can be constructed for the winter months. Larry White, their instructor, says the boys are shooting remarkably well. Assisting him at the outdoor range have been Malcolm Kemp, Vito DiCicco and John Vlahos, all of the Flooring Plant.

This sport, which can be indulged in with very little physical exertion, is very popular and is already aiding the children in their recovery and rehabilitation. If their enthusiasm is reflected in their shooting, they will all be sharp-shooters very soon.

To the Editor:

In behalf of the Rifle Club members at the Massachusetts Hospital School, I would like to express our heartfelt thanks to the employees at Bird Floor Covering Plant for the target rifles and equipment that they recently presented to the school.

Your generosity has made it possible to enjoy rifle shooting to a much greater degree than we had ever expected.

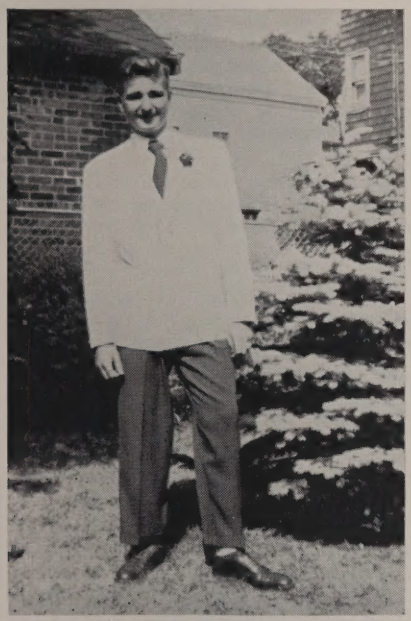
Yours truly,

/s/ Robert L. Johnson
Vice President
Senior Rifle Club

Mass. Hospital School
Canton, Mass.

Phillipsdale Notes

We welcome several new men this month. Bill West and Frank Gecawich are back at their old jobs in the Board Mill and Cutter Room, and Russell Weddell has started with us as a Machinist in Maintenance. We hope these men are starting on a long and agreeable service.



WILLIAM CONWAY'S SON, also William, snapped by the family camera on the day of his graduation from the ninth grade at the Sacred Heart School, East Providence. The elder William is in Maintenance at the Phillipsdale Plant.

Three Phillipsdale families were saddened by deaths of their loved ones. Michael Pella and Jose Souza lost their mothers and Manuel Oliver lost his father. Our sympathy goes out to these men and to the members of their families.

We have four new cars to report. Joe Queenan has talked himself into getting an Oldsmobile, Joe Borges has a new Chevrolet, Walter Varley has got himself a Pontiac and Bob Blake has a new Ford.

Arthur Turner, Arthur Trudell and George West (who used to work in the Insulating Board Plant) had quite a fishing trip out of Gloucester recently, bringing back over 200 pounds of assorted cod, mackerel and whale meat.

Leon Eatough is enjoying his new home in Riverview.

A party of forty-four Phillipsdale men including several foremen and Paul Knight journeyed to Boston on June 25 to see a Boston Braves-St. Louis Cardinals game. After a dinner at a local restaurant, the party went by bus direct to the ball park and saw the Braves win 4 to 0. Sandwiches and beverages were served on the bus on the return trip and everyone had a grand time. Manuel Oliver did the arranging as usual, and as usual did a good job.

Another party, which is getting to be an annual affair, was held at Crescent Park where thirty-three men participated in the clam chowder supper served in the old Rhode Island style. After the chowder, a boat ride up and down the bay was enjoyed by almost everyone. By a strange coincidence, someone happened to have a deck of cards. Gus Nanni, Sharkey Hyrske and Herb Chamberlain endeavored to show the boys some of the fine points. Before the boat docked, some of the boys wished they had looked at the scenery more. We were glad to have as our guests (paying of course) Les Tarbell and Arthur Eames from East Walpole and also George Hawley, our Chief Engineer Emeritus.

George Condry has been out playing golf quite a bit recently but we can't find out what his scores are. Let us in on it, George. Are they high or low?

CHUBBY LITTLE JANICE MARIE is the daughter of Al Violette, of the Phillipsdale Shipping Department. She's seven months old.

Andy Oates had one week of his vacation before the July 4th shutdown to get into condition for the hard week's work.

Al Carvalho has a new side job peddling papers after his regular day's work. It is rather hard now since he has to do it on foot, but he hopes soon to have saved up enough to get himself a bicycle.

Margaret Pierson spent her vacation in Florida, flying both ways.

Francis McCabe motored to Montreal and Quebec via the White Mountains.

Al Dyson and Armand Roy went to Niagara Falls. Second honeymoons?

Charles Sinnett recently changed from cigarette to pipe smoking so Anthony Tirrochi would not relieve him of so many cigarettes. Then Charles felt big-hearted one day and gave Tony a pipe. Charlie said this was not a profitable thing to do as Tony 'most always leaves his tobacco at home or in his automobile.

Louis Doyle nearly struck it rich one morning. While walking to work he saw a number of horse racing tickets on the ground. He picked one up and brought it to work so he could check to see if it was any good. Al Violette, one of our up-to-the-minute race fans, told him it was good for $25.50. Louis nearly had the money spent when he found out the ticket was for another horse.

Golfers Going Strong

THE Bird team is still right up near the top of the East Providence Industrial League and will undoubtedly be in the play-offs. Bill Kanoski, Fred Pierson, Charlie DelValle and Phil Gordon are setting the pace and have the league leaders (Glenlyon) really worried.

Glue an ordinary paper plate to the bottom of a paint can. Instead of having to shift newspapers each time you move your paint can you take your drip protection with you, tips *Better Homes & Gardens* magazine.

MR. AND MRS. JOHN MIDURA, married June 10th, at St. Joseph's Church, Central Falls, Rhode Island. Mrs. Midura was the former Stella Justynsky, whose father, Clement Justynsky, works in the Insulating Siding Department of the Phillipsdale Plant. The couple honeymooned in Niagara Falls and Canada and are now making their home in Pawtucket.

SHREVEPORT NEWS AND VIEWS

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer

Shreveport Speaks

One evening last week the Accounting Department had to work late and Ted Dennis, night tractor driver, had to call home to see if things were okay on the home front. David Nance gave him the

NINETY FISH — a day's catch by C. P. Nash of the Shreveport Boiler Room and Nell Calhoun. The Colonel apparently did not go fish hungry during his week's vacation spent on Black Lake and around Mansfield!

horse laugh about his fears, but the next morning David didn't show up for work. David Nance, Jr. had arrived during the night and Thomas E. Dennis, Jr., did not arrive until three or four days later. Both boys passed out cigars; David was a few days late but not that little Dennis Boy! He was out here before 8 o'clock (and he works on the 4 - 12 shift) with a box of cigars for the boys and CHEE HOW THAT KID CAN GRIN! P. S. This is the first child for each.

Edwin Sompayrac and Anne Eddy spent the Fourth of July at Kool Point on Caddo Lake. They reported a wonderful time as Edwin had just purchased a new motor and they had five Hill Billy Bands with music and picnicking all day. Edwin, by the way, is trying to teach his motor to run without gas. Did you know he let it stop on him in the middle of the lake and must not have filled it very full of gas because the next time he tried to start it — don't look now, but comes more gas AFTER an effort to start it.

The Dude Davidsons have just received word that their son, Bobby, is leaving San Francisco for overseas duty with the Navy. Bobby was planning to come home and Dude was planning his vacation at the same time but this was cancelled.

We welcome Elsie Meyer in the Billing Department. We hope her stay is long and happy. We also welcome Marie Hanley into the organization. Marie is showing her ability in various departments. She will be with us through vacation time and then back to teaching in New Orleans.

Robert Jenkins did a good job of explaining those skates on the back seat of his car. It seems Robert had forgotten to push in his light switch so while a fellow employee took care of this matter he noticed the skates. Robert, knowing there are some people who believe part of what they hear about travelling salesmen, reported he used these to put the "skids" under his competitors.

Sylvester Underwood is spending his vacation in Monroe, Louisiana.

Jake Brown was at the Majestic Theatre when the fire occurred in the basement. No one was hurt.

L. B. McCray is painting and working over his car the first week of his vacation and plans to spend the second week in New Orleans.

During the last war A. C. Sheppard was in a transportation unit that used lots of mules. We understand from some of Shep's Felt Mill buddies that his favorite record is "Mule Train." When he gets that far-away look in his eyes he is thinking about those cooperative beasts of burden he once pushed up the mountain side when he was known as "Mule Skinner" Shep.

John Lawson wasn't kidding when he said he had some fine corn this year. He brought in six or eight ears the other day and the kernels were large, uniform and clear out to the end of the cob.

Kavat Loe is spending vacation in Arcadia with his parents. He plans to do some fishing.

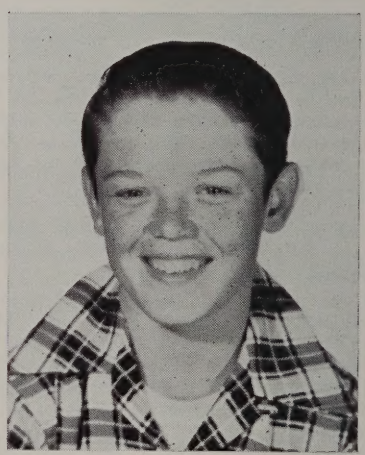
J. M. Oglesby doesn't remember the date but insists it wasn't Friday 13th. He was visiting a friend and when ready to leave, his battery had suddenly gone dead. He installed a new battery only to find that he was out of gas. Gasoline was purchased and put into the tank with a small amount saved to pour into the carburetor to start the car. During the process of starting, the car backfired and set the gasoline and motor on fire. The fire was extinguished with sand which ruined the carburetor. A new carburetor was installed and J. M. proceeded home.

We were happy to see Oliver Daugherty back on the job after a week's vacation which was spent catching up on the jobs around the house, having his car overhauled and just plain taking it easy.

Claude Ragsdale and his family spent a few days on Lake Bistineau fishing, relaxing and just plain loafing.

T. C. Dawson, I. V. Davenport, Anton Walker and Ellis Taylor are June and July vacationers.

Jimmie Goes to Chicago



Jimmie Cobb, son of Robert Cobb, Shreveport Truck Driver. Jimmie is a member of the White Oak High School band of Longview, Texas, which represented the Lions Club of Texas in competition in Chicago recently. The White Oak band won third place in the International Lions Club parade in that city.

Twelve-year-old Jimmie went with 76 other boys on this trip. The band had as its official costume cowboy boots and white Stetson hats. Their itinerary included a cruise on Lake Michigan, a dinner given the band by the Standard Oil Company in Chicago and another dinner in their honor by Kraft Foods.

Dude Qualifies

THE Big Bass Contest is carried over for another six months starting July 1, as no one caught a bass that weighed over four pounds. We have six new contestants this six months: Joe Flenniken, Robert Jones, James Oglesby, Ted Dennis, Wilton Guice and Clayton Cobb. The new entrance fees of all contestants brings the total prize to $106.50.

Total entrance fees	$84.00
Brewer's Tackle House (Glass Rod)	17.50
R&M Hardware Co. (Merchandise)	5.00
	—— $106.50

Extra! Extra!

Dude Davidson makes the deadline for this Review with a 4 lb. 8 oz. bass caught on a black and white wounded spook on July 17 at Lake Bistineau. This is the first four-pounder or over for a dog's age. Maybe Dude has broken the spell.

Berry Asphalt News

By STELLA HINES

Roger Smith has solved the transportation problem by moving within a block and a half of the office and just about that far from the high school, grammar school, church and the downtown square, not to mention being located just across the street from the post office, grocery store and cleaning establishment.

GAIL JACQUELINE TAYLOR, eight-year-old daughter of Willie Taylor, Shreveport Plant, as she appeared as Queen of the May Day Festival of the Ingersall Grade School. We can well believe Mr. and Mrs. Taylor are very proud of her.

Vacations:

Zuma Awbrey left the Accounting Department for one week of her vacation and spent it catching up on odds and ends around home with the exception of a trip to Shreveport where she went through the Bird & Son plant. The Awbreys are just about to build a new home and were very much interested in Bird roofing and tile flooring.

Donald Ray, also of the Accounting Dept., spent a part of his vacation painting around the house. He did find time, however, to sneak off fishing a couple of times.

Stella Hines is planning on driving to Sheridan, Wyoming and Yellowstone Park, then back home by way of Denver and Colorado Springs the latter part of July.

Ted Van Pelt took a flying trip to Atlantic City, New Jersey, where he attended a meeting of the American Society for Testing Materials.

Dessie Foreman and her husband took advantage of the long week-end over the Fourth of July and went back to Okemah, Oklahoma, for a visit.

After attending the Asphalt Institute Meeting in Pebble Beach, California, in June, Mr. and Mrs. H. B. Pullar enjoyed a trip into Canada, stopping for a few days in Banff where they saw famous Lake Louise, Vancouver and Calgary. Mr. Pullar reports that some of the asphalt pavements put down in these three cities back in 1911 are still looking good.

Williams Not So Rich Despite Top Salary

"BOSTON, Feb. 7 (AP)—Ted Williams, the Red Sox slugger, today signed the highest salaried contract in baseball history — for an estimated $125,000.

"Babe Ruth's $80,000 salary in 1930 and '31 was tops in the old days."

—The *New York Times*, Feb. 8, 1950.

If Ted Williams were to have as much buying power in 1950 as Babe Ruth had in 1931, he would have to be paid $327,451.

Inflation has shrunk the buying power of the dollar since 1931, so Williams' real take-home pay is only a little over half of Ruth's — 57%.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of September, and of those who complete twenty-five or more years' service during that month.

Name	*Year*	*Dept.*	*Years*
P. R. Allen	9-15-98	Director	52
John Eppich	9-5-03	Retired	47
Patrick Coughlin	9-10-04	Retired	46
Antonio Paddock	9-4-05	Paper Mill	45
Michael Burke	9-22-05	Retired	45
Louise McFarland	9-7-08	Retired	42
John E. Clancy	9-7-09	Finishing Mill	41
Michael Costello	9-26-09	Retired	41
Herbert C. Jepson	9-3-12	Roofing Plant	38
Dominick Triventi	9-5-12	Roofing Plant	38
James Sword	9-9-15	Roofing Plant	35
Roy B. Packard	9-13-15	Roofing Plant	35
William O. Koehler	9-13-15	Office	35
William F. Sline	9-28-15	Retired	35
John J. Burke	9-29-15	Gen. Supt., East Walpole Plants	35
Gustaf R. Mauritz	9-13-16	Roofing Plant	34
John D. Hurley	9-24-17	Roofing Plant	33
Victor A. Burrell	9-24-17	Paper Mill	33
Mary K. Driscoll	9-3-18	Roofing Plant	32
Joseph M. Caspignano	9-4-18	Retired	32
Ellen Ahlman	9-20-18	Retired	32
James F. Costello	9-23-18	Retired	32
Arthur V. Wilson	9-30-18	Office	32
James Connors	9-8-19	Maintenance	31
Charles L. Miller	9-7-20	Retired	30
Felix Carlson	9-10-20	Roofing Plant	30
James Capaldo	9-14-20	Maintenance	30
Lyman W. Small	9-19-20	Flooring Plant	30
Ernest R. Coleman	9-20-20	Asst. Treasurer	30
Ira C. Goding	9-2-21	Retired	29
Nelson C. Bartlett	9-6-21	Roofing Plant	29
Helen G. Costello	9-6-21	Office	29
William J. Koch	9-24-21	No. 1 Box Shop	29
Edward J. Sears	9-9-22	Roofing Plant	28
John M. Korsun	9-11-22	Roofing Plant	28
Charles Wisnefski	9-19-22	Paper Mill	28
Louis Lamperti	9-1-23	No. 1 Box Shop	27
Ralph A. Wilkins	9-4-23	Vice Pres. Paper Division	27
Charles S. Mutch	9-4-23	No. 1 Box Shop	27
Vincent Lestan	9-14-23	No. 1 Box Shop	27
Anthony Ceglaski	9-17-23	Retired	27
John M. DeCosta	9-24-23	Finishing Mill	27
Anton Skinnari	9-27-23	Flooring Plant	27
Peter Taggart	9-8-24	Retired	26
Walter E. Downs	9-11-24	Maintenance	26
Everett R. Tripp	9-18-24	Flooring Plant	26
Salvatore Purpura	9-18-24	Retired	26
Claude T. Smith	9-20-24	No. 1 Box Shop	26
Hilton A. Taggart	9-20-24	Flooring Plant	26
Samuel DiFlaminies	9-22-24	Roofing Plant	26
Arthur E. Doderer	9-24-24	Paper Mill	26
R. Warren Graffam	9-29-24	Flooring Sales	26
Warren Dyer	9-4-25	Flooring Plant	25
Sabina R. Costello	9-8-25	Office	25
Katherine E. Roe	9-21-25	Office	25
Mary E. Bannon	9-21-25	Office	25
John J. Keefe	9-24-25	Maintenance	25
Richard T. Seavey	9-28-25	Flooring Plant	25
James H. Hazlett, Jr.	9-16-35	Flooring Plant	15
Ernest A. Ostrom	9-16-35	Roofing Plant	15
John V. Batulevich	9-19-35	Flooring Plant	15
Stephen F. Cavanaugh	9-19-35	Flooring Plant	15
William E. Counter	9-25-35	Finishing Mill	15
Barbara Coyne	9-3-40	No. 2 Box Shop	10
Arthur L. Holtman	9-17-40	No. 2 Box Shop	10
Adolph E. Larson	9-4-45	Retired	5
Louis A. Scampoli	9-10-45	No. 2 Box Shop	5
Bernice F. Woolley	9-10-45	Office	5
Dominic P. Nolfi	9-12-45	Paper Mill	5
Arthur J. Chamberlain	9-19-45	Paper Mill	5
Maurice E. Hanscom	9-20-45	Maintenance	5
Francesco Orlando	9-20-45	Power & Steam	5
Bruno R. Maini	9-20-45	Flooring Plant	5
Ralph R. Clifford	9-24-45	Power & Steam	5
John F. Griffin	9-24-45	Flooring Plant	5
PHILLIPSDALE			
Frank L. Reed	9-30-12	Plant	38
Rose A. McKenna	9-16-18	Retired	32
Manuel Oliver	9-30-24	Plant	26
Russell L. Medbury	9-24-45	Plant	5
CHICAGO			
Edward J. Moore	9-14-25	Plant	25
SHREVEPORT			
Robert E. Jones	9-6-45	Plant	5
Vivian O. Wilson	9-10-45	Office	5
BERRY ASPHALT COMPANY			
E. E. Hart	9-20-35	Waterloo	15

Bird Club

WILLIAM IVATTS, President of the Tri-Mill Sports Club, which is having an active and successful first season in the local plants.

Mr. Bird Loans Land to Tri-Mill Sports Club

By FRANK NYBORN

FIVE Tri-Mill Sports Club members spent Saturday afternoon, July 22, clearing away brushland at the South Street grounds. This is forty acres of beautiful land generously offered us by Charles Sumner Bird, Jr., for the use of our new sports club. The men who began this clearing-up project were Bill Swinnerton, Frank Nyborn, Pete Bethel, Ed Zinkowski and John Folan.

The more fellows we get, the sooner we can start repairing the footbridge and clubhouse, which already are on the grounds. All members are cordially invited to pitch in for the work ahead. Can you spare a couple of hours Wednesday evenings after supper, or Saturday afternoons? Bring along rakes, axes, hedge shears, sickles, scythes or what have you. A little work by each of us will go a long way toward making these grounds an ideal spot for meetings, clambakes, shoots and fishing.

Chippers Way Ahead in Golf Wind-Up

By ANN SMITH, Chairman

WE want to thank all the girls for ordering such ideal golf weather for our Field Day on Saturday, July 22. Twenty-four turned out for the match and luncheon which followed at Seiler's in Wellesley.

Team scores are in now and the winners decided for another season. Mary Driscoll, captain of the Chippers, made no bones about letting her teammates know that she expected them to play good golf and play to win. They did. Their score, 31½ points, nearly ten better than their closest competitor. The other three winning Chippers were Ann Walukevich, Carolyn Delaney and Ann Smith.

The next placing teams were within a half a point of each other. The Sam Sneads — Capt. Eileen Geraghty, Peg Corcoran, Ninnette Petroni and Dorothy Hawes — placed second with 22½ points. Third were the Golfbirds with 22 points. Their players: Helen Shimsky, captain, Velma Cobb, Mary Moylan and Julia Alukonis. Losing by just a half a point for third spot were the Crosbys. Mattie McLauchlan, their captain, and her fellow Bingers — Isabel MacLeod, Helen Quackenbush and Anne Lindsay — deserve a word of praise for their near-win.

Seasonal prizes and Field Day awards were presented by Ann Smith, chairman, at the Wellesley luncheon. Anne Lindsay should have been present to hear the round of applause in recognition of her average of only 52 for the season. Second with a nice 54.9 average was Peg Corcoran. Carolyn Delaney and Marion Tolman made it almost a photo finish for third and fourth place averages. Marion, fourth, had a 56.1 to Carolyn's even 56. Incidentally, at the Field Day round, the sharpshooting Carolyn "did it again" with a low gross of 49.

More Prizes

Prizes for play at the Field Day were as follows:

1st net, Ann Walukevich	31
2nd net, Carolyn Delaney	34
3rd net, Peg Delaney	35
Low score for 1, 2, & 3 Mary Bannon	18
Fewest putts, Julia Lewis	17
Hannah Flavin	17
Most sevens, Mary Driscoll	5
Low on No. 6, Ann Smith	6
Good Sport, Eileen Geraghty	80

Many of the prizes had to be decided by draw as there were a number of ties.

A nice gesture on the part of the players was to give the 1950 committee, Peggy Daunt, Ann Walukevich and Ann Smith, each a box of Watson's candy.

Helen Makarevich has graciously accepted the job of chairman for 1951. May you be blessed with good golf weather, Helen.

Note: We are still playing informal matches with the Franklin Country Club girls. If any of you Bird Club girl golfers haven't met with these girls, you'd better come next time. We have a lot of fun. Watch your mail for notice of the next get-together.

Lose in State Play

By JAMES MOYLAN, Chairman

BIRD & SON'S Bird Club baseball team has been pretty busy of late participating in the Massachusetts Semi-Pro Baseball Tournament, held at Fraser Field, Lynn.

The first two games we were scheduled to play were won by forfeits from the New Bedford Sharpshooters and St. Joseph's Club, Fitchburg. Then on Sunday, July 23, we played the Walek's Inn team from Holyoke. We won after a close battle. Score, 9 to 8.

	1	2	3	4	5	6	7	8	9	Runs	Hits
Bird & Son	0	1	0	0	0	0	4	4	0	—9	11
Walek's Inn	0	2	2	1	0	0	0	0	3	—8	7

Batteries:
Bird—Presentato and Murphy.
Walek—Tangher, Superson, Gadula, Herson.

The next game was with the Lincoln Mohawks on Friday night, July 28, under the lights. This time we lost after a close game, 8 to 6.

YAH! KOO! Jennie Mike, our friendly "cowgirl" of No. 1 Box Shop, snapped while on her Provincetown vacation.

	1	2	3	4	5	6	7	8	9	Runs	Hits
Lincoln Mohawks	0	0	0	3	0	1	1	0	3	—8	10
Bird & Son	1	0	0	1	1	1	0	0	2	—6	8

Batteries:
Mohawks—Connelly, Morritt, Davis.
Bird—Presentato and Murphy.

Saturday, the following day, we were out again, this time against Benny's Oilers team from Franklin, and lost, 12 to 3.

	1	2	3	4	5	6	7*	Runs	Hits
Benny's Oilers	6	0	0	2	0	2	2	—12	7
Bird & Son	0	0	0	0	1	0	2	— 3	6

*Tournament rules state that if one team is ahead of the opposing team by 8 runs at the end of 7 innings, the game may be called.

Batteries:
Oilers—McNally and Lewiski.
Bird—Okulovich, Tomm and Muphy.

Under the tournament system, a team which loses two games is eliminated. So we are out of the running now for the state tournament. We will still be playing around home against the local teams. Notices will be posted on home games.

Men Golf at Sharon

By JOHN WOLOSHYN, Chairman

WITH thirty-two men entered in the second half, the Men's Golf League of the Bird Club got off to a start on July 24 at neighboring Sharon Country Club. Team captains leading the later-season stretch are Walter Rockwood, Don Frazier, Ray Bearce and Bill Haskell. At the end of the first night's play, the teams stood in the same order as the captains just named.

Quacky's Ball Team Hitting It's Stride

By HELEN QUACKENBUSH, Chairman

THE Bird Club Girls' Softball Team is now pretty well organized, although we got going a little late to make up a regular schedule with teams from other towns. We have played three games (by the first week in August), winning two and losing one. Our opponents so far have been Brunelli's Girls' Softball Team of Franklin and the girls' team from the Plymouth Rubber Company. We plan to have a game every week on either Tuesday or Thursday night. Home games are played at the Bird School field in East Walpole.

The following girls are regular players on our team: Marjorie Lamore and Doris Reardon, catcher; Mary Coyne, pitcher; Evelyn Sullivan, 1st base; Dorothy Kundy, shortstop; Priscilla Muse and Jean Reid, 2nd base; Natalie Kemp, 3rd base; Ruth Clark, center field; Claire Barry, left field; and Nancy Fleck and Helen Quackenbush, right field. Eddie Foley is manager and coach.

Chorus Will Resume Early in September

THE Neponset Choral Society will be meeting again for rehearsals soon after Labor Day. This amateur glee club, formed last fall with the Bird Club as its guardian angel, came through its first public concert last spring with flying colors. Chester Porter, chairman, and Leonard Weaver, director, are making plans for bigger and better things for the 1950-51 season.

Both Chet and Len remind their fellow employees that the Neponset Choral Society was formed for their pleasure and active participation. People outside the Bird & Son and Bird Machine Co. organizations are most welcome and have contributed much to the society's successful first year. But as Len says, "It's still a Bird Club outfit. Also, we're not looking for trained voices but anyone who likes to yodel is invited to come to rehearsals and we'll practically guarantee you'll enjoy it."

A concert for early December is definitely scheduled. An advance release on this Christmas program lists Fred Waring's version of the "Night Before Christmas," the "Wassail Song" and a parody on the Rigolettto Quartette.

Members of Chet Porter's choral society committee are: Pauline Ransow, Secretary; Martha McLauchlan, Walter Rockwood and Leonard Weaver.

GOETZ GETS FISH — this time it's cod right out of the Canal. See the bridge in the background? Helen Goetz of the Payroll Department is an ardent fisherman and a very successful one, too.

The Museum of Science

The following invitation won't do much good for those who can't get to Boston easily. But whether you can or not, you might like to read about what this science museum has to offer. It is located near the North Station, near the bridge that leads across the Charles River to Lechmere.

On one of these summer weekends when you would like to "do something new and different for a change" — round up the family and visit the Museum of Science, at Science Park.

"Museum" may mean to you a lot of glass cases, roped off areas, and signs that warn sternly "Do not touch!" Not at the Museum of Science.

There's not an exhibit there that you can't come just as close to as you please — and the exhibits range from a B25 engine, that actually powered one of the bombers Jimmy Doolittle led in the famous Tokyo raid, to a tame porcupine.

The engine has been set up so that the spectator can set it in motion by pressing a button. The porcupine, Herkemiah, leaves his cage to take a short stroll and be patted by the children.

The fact that the Museum is still in temporary quarters doesn't interfere with the excitement and the enjoyment of the exhibits. You'll find a Geiger Counter there with which you can test minerals for radioactivity. You can *see* the *sound* of *your* voice on the Oscilloscope. You can watch lightning being made by the Museum's Van de Graaff Electrostatic Generator.

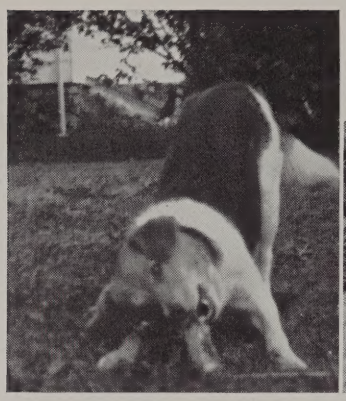
In abrupt contrast to this twentieth century magic are the exquisite models of sailing ships that crossed the Atlantic four centuries ago, and the large diorama depicting the peaceful industry of a Swiss Lake Dwelling. Constructed from archeological and historical sources, it shows an "average" day 3000 years ago.

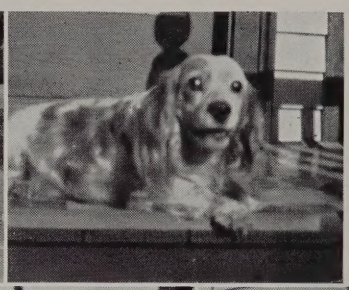
The Museum can carry you through space, as it can carry you over time! In the Little Planetarium you can see the stars — as they would look if you stood tonight in China or India — as they would look, do look, from your own window.

The Museum is open throughout the summer from 2 - 5 p.m., Tuesday through Friday; 10 a.m. - 5 p.m. on Saturdays, and 2 - 5 p.m. on Sundays. It is closed all day Monday. The Planetarium demonstrations are given at 3:30 p.m. weekday afternoons; 11:30 a.m., 2 and 3:30 p.m. Saturdays; and 3 and 4 p.m. on Sundays.

There's parking space at the Museum, and it is easily reached by subway from the North Station, Charles Street or Lechmere MTA stations.

Pet Contest Over, Winners Next Month





PET PICTURES. A—Mike, pride and joy of Rita Connolly, Floor Covering Store Room. B—Scotty, eight-year-old pet of Katherine Collins. Kate used to work at No. 2 Box Shop before she retired. C—Kate Collins also helps feed and groom this little spaniel, Peter, which belongs to Mrs. Blanche Balduf, daughter of Mrs. Collins. D—Fluffy is his name and fluffy he is, pet pooch of Helen Pelletier, Billing Department. E—Puffy recently brought five additions to the Bill Grazado family. Bill, who works in the Advertising Display Department, calls your attention to the Bird Armorlite Floor Covering! F—Prince Theodore VI, six months old Sable Collie belonging to Priscilla Boyden whose dad, Earl Boyden, is foreman of the Solid Fibre Finishing Department, No. 1 Box Shop.

A SMALL but select few — very select, there were just nine of them — responded to the Pet Pictures Contest. (Ten pictures came in. One person submitted two.) But in these few pictures there were some darn cute pets. All of them were either cats or dogs.

When the contest was first announced last February, we said the prizes would fit the pet's taste. Since there were so few contestants, an "entrance" prize will be awarded to each one of the nine contestants for his pet.

Winners — for the best cat picture and the best dog picture — will be announced in the September Review. The contest closed July 28.

Your Child's Life

"The life you save may be your own — child's."

Whether or not we are a nation of slogan-followers, as some critics have charged, there is probably none that should strike at the heart and mind of every parent more forcibly than this one.

We have no facts to prove how many times it has registered; we only know from mounting accidental death and injury statistics when it hasn't. Nationally, 1800 children between 0-5 were killed in motor vehicle accidents in 1949 — a 13% increase over the same age group in 1948. The record in Massachusetts is 31 precious youngsters 0-4 killed in this way during each of these two years.

The Massachusetts Safety Council strongly endorses a program of more education for safety — starting and continuing in the home. Parents cannot purchase safety like any article of food or clothing at the store. We cannot give a 3½-year-old child a certain pill and say to ourselves: This pill will keep Jimmie from being hit by an automobile in the street. We cannot take Mary to the doctor and ask him to inoculate or immunize her against being killed from any accidental cause whatsoever.

We do have the ability to think, reason and remember. We must explain patiently and constantly to our youngsters how to avoid creating hazardous situations for themselves. But it is far from sufficient to tell a 4-year-old child to stay out of the street and play in the yard and then assume he will obey to the letter at all times. At this age he must be watched — and watched continuously — to make sure that the teaching is having a positive effect. It's teach and watch, teach and watch, continuously.

The oncoming automobilist — or milk, bakery, ice cream or ice delivery truck driver — cannot always guess all the unexpected and impulsive actions of children. If an accident does happen, the public blames the driver, while the parent may really be more to blame for not making sure the child is out of harm's way.

Acknowledgments

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Mr. and Mrs. Frank Eisenhauer

Gratefully acknowledging and thanking you for the flowers and your kind expression of sympathy.

Mr. and Mrs. John Nelson and Family

Your kindness and sympathy is more deeply appreciated than any word of thanks can ever express.

Mr. and Mrs. Walter Hixson and Family

I want to thank our friends at Bird & Son for the flowers sent to the memorial service for my husband.

Alice Trepp

Your comforting expression of sympathy is acknowledged with grateful appreciation.

Wilbur C. Fay

On the Lighter Side

During a cold and stormy passage the mate of the ferry-boat called down to the crew's quarters: "Is there a mackintosh down there that will keep two young ladies warm?"

"No, sir," came the reply, "but there's a MacPherson here that's willing to try."

Dangerous Weapon

The bride of a week rushed home to mother and father:

Bride (sobbing in mother's arms): "Oh, it is so terrible. I just had to come home."

Mother: "Yes, darling! Do you want to tell us about it?"

Bride (sobbing): "I baked a pie and Charles threw it at me!"

Mother (hissing): "The abysmal brute."

Father (growling): "The fiend! Why, he might have killed you!"

E. B. Rideout may prophesy whether
The day will be chilly or hot
If the breeze will be slight as a feather
Or if it will shower or not.
But we have our never fail forecast
Which tells us when summer is here
When silk hose are left home at last
And pasty white bare legs appear.
—*Bird's Eye-View*, May '50.

During quail season, I met an old man hunting with an ancient pointer. Twice the dog pointed. Each time the old man walked over, kicked at the matted growth, wheeled sharply and fired into empty air. When I saw no birds rise, I had to find out why.

"Wal, shucks," the old man answered. "I knew there warn't no birds in that grass. Old Jim's nose ain't what it used to be. But him and me have seen some wonderful days together. He's still trying hard — and it'd be mighty little of me to call him a liar!"

Johnny returned home from school and told his father that he was second in his class. Top place was held by a girl. "Surely, John," said his father, "you're not going to be beaten by a mere girl!"

"Well, you see, father," explained John, "girls are not nearly so mere as they used to be."

Conversation has been defined as a game of vocal endurance, in which the person who is catching his breath is playfully called the listener.

Ode to a Check

Little pay check, in a day
You and I will go away
To some gay and festive spot
I'll return, but you will not.

A man was looking for a good church to attend and happened into a small one in which the congregation was reading with the minister. They were saying: "We have left undone those things we ought to have done, and we have done those things which we ought not to have done."

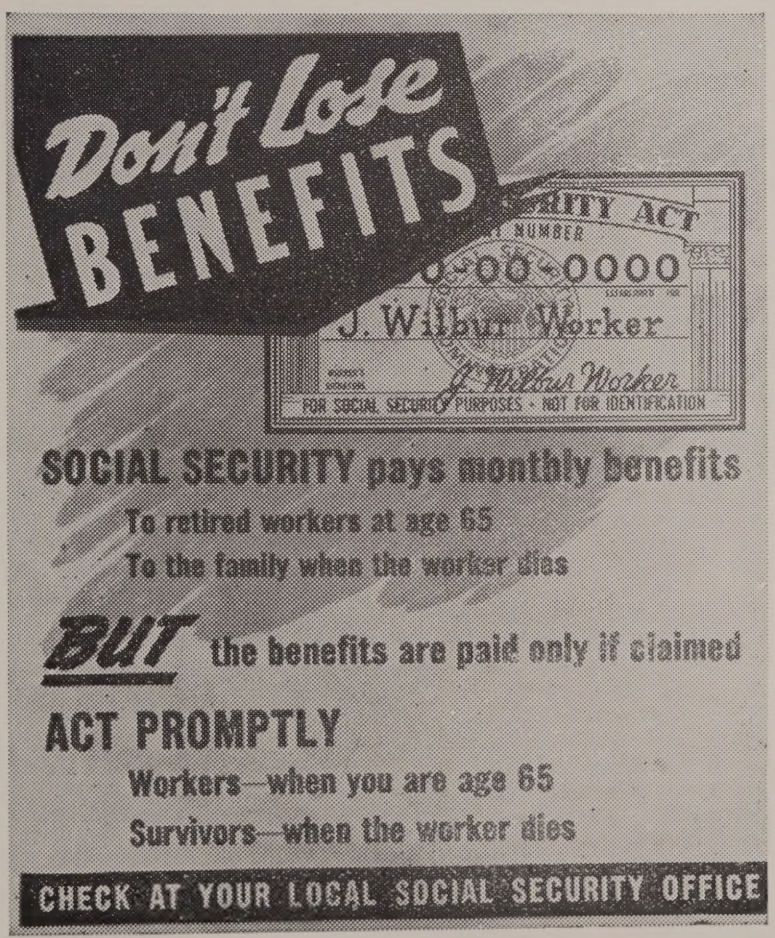
The man dropped into a seat and sighed with relief as he said to himself: "Thank goodness, I've found my crowd at last."

Mother: "If I'd have had a bathing suit like that when I was a girl, you'd be six years older."

HI, THERE! This is Patricia Ann Flood, one of the jolliest little girls we have seen for a long time. She was six months old when this picture was taken recently. If Tom Flood, her father, thinks she's just about right and says so, can you blame him? Tom is Stock Clerk in the Paper Mill at East Walpole.

SON OF MICHAEL BURKE, RETIRED, the younger Michael Burke, a former messenger, is now living in Los Angeles, where he is a draftsman with Arrow Rubber. With him in the picture are his wife and son Mickey and baby Monica Ann.

Claim Your Social Security Benefits



BIRD
& SON, inc.
BIRD
PRODUCTS
Established 1795

BIRD NEPONSET REVIEW

September
October
1950

Vol. 38 No. 9

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Suspends New Loans During the Strike

IN order that the Neponset Credit Union might have a normal amount of funds for all its members at a time when the majority of these members were on strike, the officers and directors decided on a temporary policy. It was announced that this policy, the suspension of new loans, with whatever further changes might be necessary, would prevail for the duration of the strike. The basic reason for a temporary change in policy is the large amount of money the Credit Union has out in real estate loans to members and in automobile loans, both of which are not readily convertible into cash.

The Changes

There will be no new loans for real estate or automobiles for the present. This ruling applies to all members alike, whether they are on strike or not.

All other loan applications will be carefully scrutinized by the Credit Committee. They will be postponed unless it is determined that the applicant would otherwise suffer undue hardship.

Keeping Up Payments

During the earliest days of the strike, its directors, after careful deliberation, decided to carry on the Credit Union as nearly as possible in normal fashion with the above exceptions. Members on strike may still keep up their payments on loans by bringing or sending the money in themselves. (Many of these payments are ordinarily made by automatic payroll deduction.) Those who let their loan payments lapse will be charged whatever additional interest there may be.

A committee from the Neponset Credit Union board of directors, President Walter H. Hartig, Treasurer A. W. Smith and Assistant Treasurer Velma Cobb, met with the Joint Union Committee at union headquarters as soon as the new policy was decided upon. Information on the new policy was given to the union leaders so that they could pass it along to their membership.

Auto Rate Opposed on Mass. Ballot

VOTERS in the Commonwealth of Massachusetts will find on their ballot in November a question in connection with the rates for compulsory automobile insurance. The directors of the Neponset Credit Union have passed the resolution quoted below:

"The Board of Directors of the Neponset Credit Union passed the following resolution at its meeting on Thursday, Sept. 14, 1950.

"**Whereas:** there is to be a question on the ballot proposing a flat rate for compulsory automobile personal liability insurance; and

Whereas: this will if enacted, result in higher compulsory automobile insurance costs for car-owners in this community, including the members of this Credit Union; and

Whereas: The enactment of this proposal would destroy a major community incentive for the improvement of traffic conditions, through proper traffic ordinances, through well-engineered streets and highways, through adequate policing and law enforcement, and thus cause an increase in injuries and deaths in our community, therefore,

Be it resolved: that the Directors of this Credit Union oppose the passage of this question, and recommend to members, fellow-employees and the general public that they Vote NO on the question on Election Day, November 7, 1950."

On the Cover

Main Office Building in East Walpole is built on the classic lines of a Greek temple like so many earlier New England edifices. Framing the upper right of the picture is that local landmark, the East Walpole chimney.

BIRD NEPONSET REVIEW

Vol. 38 No. 9 September–October 1950

Published for the employees of Bird & Son, inc. to promote good service, good business, good will

Editorial Office at East Walpole, Mass.
Plant Locations: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.

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$1,800,000 Lost in Wages

THE strike which has taken place at all Bird & Son plants except Shreveport is now entering its tenth week.

"$1,800,000 in wages have been lost by workers in the East Walpole, Norwood, Phillipsdale and Chicago plants," states Director of Personnel Creighton Hill. "Every worker can figure for himself what part of this sum he and his family have lost."

Management's position is summed up in a letter from President Anderson mailed to all employees in the strike areas on October 23, after the union representatives had rejected management's offer on October 17. This offer included a 5¢ wage increase effective January 1, 1951, a wage reopening in six months, changes in the group insurance and pension plans, and the so-called "fourteen points" involving changes in and interpretation of union contracts.

Commenting on President Anderson's letter, Mr. Hill states:

"Right from the start the main issue of the strike has been an economic one. In July, the unions' original proposals would have meant an annual cost to management of over $3,000,000 — twice as much as the company's net profits in 1949.

"The unions' demand on the day of the strike was for a 15¢ 'package' spread over wages and fringe benefits. This was just as impossible to grant as the original request. This 15¢ represented an annual cost to Bird & Son of $1,500,000, an amount equal to the net earnings of 1949. Since earnings through June of 1950 had not been as good as in 1949, it just didn't make sense to grant even this modified demand of the unions. Even then Bird & Son did not refuse the unions' request. They simply said, 'Wait until October to go into the matter.' This was not satisfactory to the union leadership and the serious strike started on August 31, while negotiations were still in progress.

"The fourteen points proposed by management are not an attempt to break or cripple the unions. Many of them have already been in our contracts in the past, but have been interpreted differently in various departments and mills.

"With the hope of settling the strike, the company has offered a 5¢ increase on January 1, 1951, a wage reopening in six months, certain changes in the group insurance and pension plans, and the 'fourteen points'. This was based on the assumption that production would start very soon, thereby helping us salvage some of the tremendous losses already suffered by both our workers and the company since the strike started.

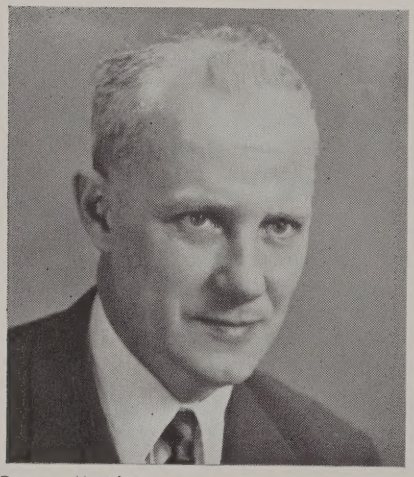
"Getting back to work is the most important task before us now. This decision must come from the union members themselves. Mr. Anderson's letter points the way."

Facts to Remember

1. The company did not at any time refuse to give a wage increase, but asked the Union Committee to wait until October.
2. In August, when the strike occurred, average weekly earnings of hourly-paid Bird employees:
   In the Chicago Plant were $14.31 above the average for all Illinois industries.
   In East Walpole and Norwood Plants were $28.22 above the average for all Massachusetts industries.
   In the Phillipsdale Plant were $45.47 above the average for all Rhode Island industries.
3. Nine weeks' production has been lost.
4. Each week the strike continues
   Bird & Son workers lose $200,000 in weekly pay.
   The whole community suffers.
   The company continues to lose customers and business which it may never recover.

New Appointments in Paper Products Division

Oscar M. Lambine



George M. Blair

Enar F. E. Peterson

ANNOUNCEMENT is made under date of September 25 by Vice President R. A. Wilkins of the following appointments in the Paper Products Division:

Oscar M. Lambine, Chief Engineer of the Paper Products and Felt Divisions.

George M. Blair, Chief Engineer of the East Walpole Power Plant.

Enar F. Peterson, Chief Engineer of the Phillipsdale Power Plant.

Oscar M. Lambine

Mr. Lambine as Chief Engineer of the Paper Products and Felt Divisions assumes a newly created position. For the first time one man will head up the engineering at all the Bird & Son plants which manufacture paper and felt. These plants are the East Walpole mills, the Phillipsdale plant and the Shreveport plant.

Prior to his recent promotion Mr. Lambine was Chief Engineer at Phillipsdale. He had held this position since 1948 following the retirement of long-time Phillipsdale Engineer George W. Hawley.

At the age of forty-one, Mr. Lambine has years of engineering experience behind him. He is a graduate of the Massachusetts Nautical School where he studied marine engineering. Before he was named Assistant Chief at Phillipsdale in 1940, Mr. Lambine had been an engineer at the East Walpole plant following several years of sea duty on marine engines. From 1942 to 1946, he was back in the service, still in the engineering field with the Navy. He returned to the Phillipsdale Plant, became Chief there until his recent promotion.

George M. Blair

Mr. Blair's name has appeared recently in these pages when he was promoted to the post of Assistant Chief Engineer (Review, March 1950). As Chief Engineer of the East Walpole Power Plant, he succeeds Paul Guttormsen, who retired after many years of service on May 31 this year. Prior to his spring promotion, Mr. Blair was an Operating Engineer.

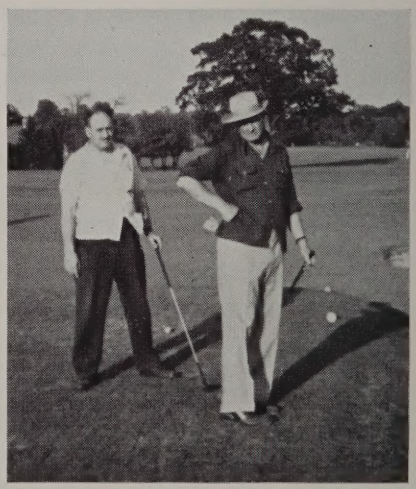
Wentworth Institute gave Mr. Blair his engineering training. His work in this field includes experience as engineer at the Holliston Mills, Norwood, and several years as operating engineer at the Wrentham State School. He came to Bird & Son in 1945.

Enar F. E. Peterson

Enar F. E. Peterson, newly appointed Chief Engineer at Phillipsdale, was born in Brockton. He attended the Brockton schools and later Northeastern University in Boston, from which he graduated with a degree of Bachelor of Electrical Engineering.

Mr. Peterson came to Bird & Son with almost twenty years' experience in the field of power installation, generation and distribution. Prior to his arrival at Phillipsdale, February 21, 1949, he had worked on the installation of boilers and turbines, had been a district manager for a gas and electric public utility and had been a field fire prevention inspector for a national fire insurance company.

Pete still lives in Brockton, where his two daughters are attending school. He tells us that he has no big hobbies as he spends most of his time puttering around the house, although we have heard of occasional fishing trips of his off Plymouth.



AT THE FIRST TEE, William Dickinson and Percy Spiers pose for Joe Eppich of the Flooring Plant who had his camera with him one evening during the first half of the men's golf season. Dickinson is from the Finishing Mill and Spiers from No. 1 Box Shop.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the months of October and November, and of those who complete twenty-five or more years' service during those months.

October

Name	*Year*	*Dept.*	*Years*
John Dower	10-1-95	Retired	55
Victor M. Purdy	10-12-07	Retired	43
Alice E. Fales	10-28-07	Retired	43
Nils E. Lindequist	10-10-10	Flooring Plant	40
John Foley	10-4-11	Retired	39
John P. Dolan	10-31-12	Box Sales	38
Mary B. Foley	10-14-13	Office	37
Michael Curran	10-19-13	Retired	37
Michael Uzdavins	10-5-15	Paper Mill	35
Julia F. Dolan	10-16-16	Retired	34
Michael J. Damules	10-16-16	Retired	34
Lawrence M. Doane	10-30-16	Finishing Mill	34
George E. Smith	10-27-17	Asst. Supt. Roofing Plant	33
Catherine M. Brady	10-7-18	No. 2 Box Shop	32
James Duda	10-14-18	Retired	32
William V. Lewis	10-1-19	Maintenance	31
Nicola Benedetti	10-6-19	Retired	31
J. Harry Godkin	10-7-19	Maintenance	31
Joseph Uzdawinis	10-27-19	Flooring Plant	31
Dimon E. Merrill	10-4-20	Retired	30
Sulo E. Salomaa	10-8-20	Power & Steam	30
J. Ralph Maraist	10-3-21	Flooring Sales	29
Raymond C. Call	10-6-21	Roofing Plant	29
Severio DeChellis	10-5-22	Retired	28
John W. Walsh	10-11-22	Retired	28
Antonio R. Unaly	10-17-22	No. 1 Box Shop	28
William F. Doyle	10-22-22	Maintenance	28
Frederic H. Bagley	10-23-22	Flooring Sales	28
Andrew B. Center	10-25-22	No. 1 Box Shop	28
Martin Kane	10-27-22	No. 1 Box Shop	28
Austin J. Quackenbush	10-5-23	Flooring Plant	27
John C. Seastrand	10-8-23	Paper Mill	27
Domenico Cistenseinso	10-9-23	Roofing Plant	27
F. Roy Cooper	10-15-23	Office	27
James W. Garner	10-15-23	Flooring Plant	27
Hugo I. Salomaa	10-16-23	Flooring Plant	27
Guptill C. Fillmore	10-18-23	Flooring Plant	27
Joseph H. Daisley	10-19-23	Flooring Plant	27
John H. Waltonen	10-19-23	No. 2 Box Shop	27
Michael J. Flaherty	10-22-23	No. 1 Box Shop	27
Peter Flaherty	10-26-23	Finishing Mill	27
Carl A. Brennan	10-29-23	Flooring Plant	27
Kenneth L. Stuber	10-18-24	No. 2 Box Shop	26
Cyril O. McCue	10-5-25	Flooring Plant	25
Joseph Destito	10-19-25	Retired	25
Tiodoro Michienzi	10-28-25	Roofing Plant	25
Peter Kurulis	10-14-35	Paper Mill	15
Bernard J. Walker	10-15-35	Maintenance	15
Donald J. Brennan	10-28-40	Maintenance	10
Frank H. Shore	10-3-45	Paper Mill	5
Fulvio P. Corsini	10-4-45	Flooring Plant	5
Russell H. Webber	10-9-45	Flooring Plant	5
Royden Y. Barrett	10-22-45	No. 2 Box Shop	5
George Sckunes	10-22-45	Paper Mill	5
Carl Peterson	10-22-45	Roofing Plant	5
Joseph P. Mussi	10-22-45	Flooring Plant	5
Gladys M. Eisenhauer	10-24-45	Office	5
Liborio R. Colaneri	10-25-45	Finishing Mill	5
George C. Sears	10-25-45	Finishing Mill	5
Robert S. Fraser	10-29-45	Flooring Plant	5
Raymond J. Case	10-29-45	Office	5
Marius A. Arildsen	10-30-45	No. 2 Box Shop	5

PHILLIPSDALE

Charles Smith	10-6-16	Retired	34
Antone Sousa	10-9-16	Retired	34
David S. Lowry	10-5-22	Asst. to Supt.	28
Leslie E. Howard	10-10-23	Plant	27
Andrew F. Oates	10-19-35	Plant	15
Charles DelValle	10-5-45	Plant	5
Anthony J. Amaral	10-9-45	Plant	5
Joseph S. Silva	10-18-45	Plant	5
Joao Gomes	10-30-45	Plant	5

CHICAGO

Erich Gach	10-14-18	Chief Chemist	32
Henry A. Brandau	10-1-20	Office	30
George F. Campbell, Jr.	10-25-20	Office Manager	30
Thomas Henehan	10-9-22	Plant	28
William Bennett	10-2-23	Retired	27
Margaret M. Hoey	10-29-23	Office	27

SHREVEPORT

Claude Ragsdale	10-4-40	Felt Mill	10
Charlie Williams	10-2-45	Roofing Plant	5

BERRY ASPHALT COMPANY

Alvin Evans	10-16-45	Waterloo	5
Winfred Young	10-19-45	Military Service	5
William C. Guttry	10-25-45	Stephens	5
Lester Holden	10-25-45	Stephens	5

November

Name	*Year*	*Dept.*	*Years*
Marshall H. Grant	11-10-94	Retired	56
Ernest W. Stather	11-18-01	Retired	49
Erick A. Johnson	11-20-03	Retired	47
Philip H. Bailey	11-1-04	Retired	46
Timothy J. Riordan	11-12-07	Retired	43
Lewis Walter	11-5-08	Retired	42
Michael McDonagh	11-6-11	Paper Mill	39
Michael Sawkiewicz	11-20-14	Paper Mill	36
Anton Blazic	11-7-16	Retired	34
Marion A. Tolman	11-26-17	Office	33
Wilmer C. Wiggin	11-27-17	No. 1 Box Shop	33
Louis Maida	11-4-18	Finishing Mill	32
James H. Van Hoy	11-10-19	Roofing Sales	31
George S. Petraitis	11-28-19	Flooring Plant	31
Alec Wilkish	11-1-20	Paper Mill	30
Harold S. Higgins	11-9-22	No. 1 Box Shop	28
Gabriel J. Kakanauskas	11-13-22	No. 1 Box Shop	28
Adolph P. Waitonis	11-21-22	Maintenance	28
James Bunascienk	11-22-22	No. 1 Box Shop	28
Fred E. Morrison	11-24-22	No. 2 Box Shop	28
Margaret E. Delaney	11-26-23	Office	27
Frank P. Reynolds	11-3-24	Dir. of Research	26
Carl Wurzel	11-19-24	No. 1 Box Shop	26
Peter Petroni	11-21-24	No. 1 Box Shop	26
William P. Carr	11-9-25	Roofing Plant	25
Jesse B. King	11-9-25	Maintenance	25
Eleanor J. Morse	11-13-25	Office	25
Helen G. Curran	11-23-25	Office	25
Barbara M. Green	11-8-40	No. 1 Box Shop	10
Russell P. Czyryca	11-13-40	No. 1 Box Shop	10
John Mullen	11-14-40	Flooring Plant	10
Edward L. Lincoln	11-1-45	Roofing Plant	5
Peter J. Gray	11-6-45	Flooring Plant	5
John J. Kalis	11-7-45	Paper Mill	5
John J. Folan	11-12-45	Maintenance	5
Harold W. Taft	11-12-45	Roofing Plant	5
Alex Carchedi	11-14-45	Flooring Plant	5
James S. Floyd	11-15-45	Flooring Plant	5
Joseph G. Patterson	11-19-45	Flooring Plant	5
Evan D. Guard	11-19-45	Flooring Plant	5
Everett A. Grainger	11-19-45	No. 2 Box Shop	5
Harry S. Sahlin	11-24-45	Roofing Plant	5
William L. Sears	11-26-45	No. 2 Box Shop	5
Charles Madan	11-26-45	Paper Mill	5
Charles L. Ricker	11-27-45	No. 2 Box Shop	5
Stephen F. Tomaszewicz	11-27-45	Roofing Plant	5
Robert Lee Conant	11-28-45	No. 2 Box Shop	5
Harlow E. Dray	11-28-45	Power & Steam	5

PHILLIPSDALE

Manuel M. Costa	11-9-23	Retired	27
Arthur A. Medeiros	11-5-45	Plant	5
Carl F. Soderlund	11-5-45	Plant	5
Stanley R. Livingston	11-19-45	Military Service	5
Vernon Stromberg	11-19-45	Plant	5
Francis A. McCabe	11-27-45	Plant	5
Carleton Horton	11-29-45	Plant	5

CHICAGO

Benjamin Macklin	11-4-19	Plant	31
Peter Wagner	11-4-19	Plant	31
Frank O'Day	11-14-45	Plant	5
Oscar Turner	11-27-45	Plant	5

SHREVEPORT

Philip Johnson	11-22-40	Plant	10

GLENWOOD

Jesse T. Johnson	11-19-45	Plant	5

BERRY ASPHALT COMPANY

Sid Martin	11-1-45	Stephens	5
Wilson Booker	11-22-45	Stephens	5

CONTEMPLATION. At the Walpole Country Club water hole are Mary Driscoll (seated) captain of the winning girls' team, the Chippers, and one of her good team mates, Anne Walukevich.

Michael Shergals

MICHAEL SHERGALS, retired, of Norwood, died September 11 at the age of seventy-six. Mr. Shergals started his long career at Bird & Son in the Flooring Plant on June 14, 1912, less than a year after the plant was opened. He was one of the best known and well liked men in the plant. For years he served there as Inspector, the position he held at retirement.

Surviving Mr. Shergals are his wife, the former Rose Neviachas, and three daughters, Mary, Nellie and Beruta, two of whom are married. One daughter, Nellie Shergals Ulm, worked for several years before her marriage at the Neponset Credit Union.

Funeral services were held on September 13 at the Paul H. Kraw Funeral Home, Norwood.

Peter Kearney

PETER KEARNEY, aged twenty, died September 5, as the result of a fractured skull. The fatal injury was incurred while off the job.

Peter had worked here steadily since March, although he had been employed in the company for short periods before then. At the time of his death he had been working in the Shipping Department of No. 1 Box Shop.

A native of Ireland, Peter had come to this country less than two years ago. He had been living at the home of a cousin, Andrew O'Malley, also a Bird & Son employee, on June Street, East Walpole.

Yvonne Visits Land of William Tell

NO American who grew up visiting his grandparents in the next town can understand the thrill Yvonne Eckhardt of Main Office Purchasing got out of going to Switzerland this summer.

Anybody would get a kick out of a trip to this perhaps most beautiful spot in Europe. But Yvonne, though born in America, grew up with Switzerland. Her father was a Swiss watchmaker, who worked at Waltham for a number of years after coming to this country. Her mother was a Swiss girl by the name of Deslex, also from the French-speaking section of Switzerland. French was always spoken at home. Each summer since they have lived in America, the elder Eckhardts have always vacationed in the White Mountains. It was the nearest thing to their beloved Alps.

This spring Yvonne and her mother found they could make the trip. They sailed May 17 from New York on the French Line's "De Grasse" and returned two months later on the "Ile de France." When there, they stayed with Mrs. Eckhardt's people in Lausanne, a city on Lake Geneva. Yvonne became acquainted with the daily life of her parents' homeland, visited its historic places, and fell in love with its magnificent Alps and clean countryside.

BERN, SWITZERLAND. Yvonne Eckhardt took this lovely picture showing the big clock in the background and one of the capital city's many fountains in the foreground with the medieval suit of armor rising above it. The few people crossing the street and the parked cars go almost unnoticed in this Old World setting.

ON THE SUMMIT of Mt. Chamossaire, Switzerland, June 12, 1950. Those are real Alps rising behind Yvonne and Mrs. Eckhardt.

Every Male in Service

Switzerland, Yvonne found, is more than a picture-book land. It is a modern European country, with all the political and economic problems of such a land. Military service in Switzerland is compulsory and universal. Yvonne says her uncle knows that every summer for two weeks he must leave his business, a bakery, and go into service. He first donned a uniform at eighteen and won't put it away for good until he is past sixty. He always has his equipment ready at home and knows every minute exactly where he is to report and what he is to do. This is true of every male Swiss.

Switzerland's first line of defense is of course the Alps. The Alps are mined on all sides, Yvonne says. Tunnels in the mountains are stored with food supplies for the soldiers. While Yvonne was in Switzerland she heard a radio broadcast to all Swiss citizens to keep on hand a two months' supply of all staples, like flour, lard and sugar. Switzerland is a tiny, independent republic. Evidently she intends to remain so.

Yvonne, in spite of the beauty of the country, says she does not want to live in Switzerland. At least not on her American salary. In America, ordinary people can have the conveniences and luxuries that we have come to consider necessities, like refrigerators and automobiles. Yvonne couldn't have those things in Switzerland making the same amount of money as she does here. The only article there, Yvonne says, which costs less than it would in America is a watch. Everything else is more expensive.

What surprised Yvonne most in Switzerland were the handsome young men. According to Yvonne, every last one of them is tall, blond, good-looking and athletic. Young American males, take note!

Household Hints

Aluminum foil is a new household help with many uses. Sold in rolls, it's not expensive and the same piece may be used many times. Foil can be molded to fit irregular shapes so is excellent to wrap around leftover meats and makes form fitting bowl covers. Woolens and furs wrapped in foil are assured thorough protection and your handy man will find as many uses — such as wrapping a wet paintbrush in foil to keep it moist for days.

If flower stems are too short to arrange gracefully, stick them in drinking straws, which you can cut off at any desired length. The short-stemmed flowers can get water through these straws, and they'll also stay in the vases better.

Remember - **ONLY YOU CAN**

PREVENT FOREST FIRES

Twenty-Two Men Leave for Service

SINCE the start of the Korean War, the following from Bird & Son have entered the armed services of the United States:

Edward Adamonis	No. 1 Box Shop
Walter Adamonis	Flooring
Michael Arbarchuk	E. W. Maintenance
John A. Bandonis	E. W. Maintenance
Robert B. Chamberlain	Finishing
Martin J. Coyne	Paper Mill
Leonard E. Curran	No. 1 Box Shop
Gordon S. Hill	Flooring
Robert H. Ivatts	Finishing
Alfred W. Jodoin	Finishing
Patrick Kelliher	Paper Mill
Jesse Level, Jr.	Chicago
Raymond Maheux	Auburn
Charles P. Mills	Flooring
John F. Morrissey	Norwood Roofing
William O'Brien	Chicago
Anthony J. O'Donnell	Norwood Roofing
Eric L. Pihl	No. 1 Box Shop
Richard N. Swenson	Paper Mill
Walter A. Theall	Norwood Roofing
William J. Wenzel	Norwood Roofing
Ralph E. Williams	Norwood Roofing

Town Names

Our soldiers from War in the West, Va., can return to Home, Colo., Kans., Ore., Pa., or Wash., and find Peace, Ark. There's Liberty in 28 states, according to *Facts* magazine, and Freedom in 14.

Ark., Ore., and Tex. have a Sweet Home, but no state has a Home Sweet Home.

There are three states with Love, but, we learn sadly, no Sweetheart. Several states have Bliss, but only N. C. offers Passion.

All of which puts us in a mood for a Mint, Tenn., Julip, Ky., while we dream of a journey to visit Rich, Miss.

VOTE

ON

ELECTION DAY

TUESDAY, NOV. 7

GIRLS' SOFTBALL TEAM of the Bird Club. Above, lined up before a game with the Franklin CYO Girls Softball Team (which the Bird girls won), are, front: Scorekeeper Dick Sprague, Manager Eddie Foley, Natalie Kemp, Dot Kunde, Evelyn Sullivan, Doris Reardon and Marjorie Lamore. In back: Helen Quackenbush, chairman; Ruth Clark, Mary Wall, Geraine Kirk and Carol Lamore. The picture below shows Natalie Kemp pitching to Marjorie Lamore, catcher, while Evelyn Sullivan covers first and Carol Lamore, second. Play is at the Bird School field.

WHOA, BILLY! Robert Purpura, age three, stops his ride long enough to pose for this fine picture. His dad, Joseph Purpura, works in the Yard Crew at the Norwood Roofing Plant. Robert thinks he's a pretty lucky boy to get a chance to ride in his friend's goat cart.

TONY MARZUOLO gets fitted, while other Norwood Roofing Plant men wait to try on the new Safety Shoes they ordered. Seated, l. to r.: Luciano Marinelli, Herbert Granlund, Tony and Mario Tomassetti. Thom McAn salesman Warren Harrington is doing the honors.

Suggestion Awards

August

SHREVEPORT'S new Felt Mill makes its first appearance with a suggestion winner in August. Lester W. Rodgers of their No. 1 Machine earned a $5.00 award.

The list of awards for August follows:

Shreveport

Lester W. Rodgers, DSPM1	$5.00

Norwood Roofing

Arthur Balduf, FBE	$20.00
Fred Babel, FBPM9	5.00

Norwood Flooring

Charles W. Cobb, FFSM	$10.00
Vito DiCicco, FFN	10.00
Elliot Webber, FFV	10.00
Lawrence V. White, FFN	10.00

Arthur Balduf was the one additional - $10 - award winner for this month.

September

In September, two Phillipsdale men received special awards. Edward Perry was awarded $20.00 for his suggestion, "Slide Plate for Chips". Harold Hyde in March received an award of $100 for his suggestion, "Saving Cost of Town Water." This idea has now shown further savings and as a result he has been awarded another $25.00.

Charles Hoard of Phillipsdale Shipping was the one man to receive an extra $10 this month for five accepted suggestions.

Phillipsdale

Patrick Clarkin, DPB	$10.00
Arthur Trudell, DPE	10.00
Edgar Vatcher, DPI	10.00
John Borges, DPP	10.00
Albert Dyson, DPIF	5.00
Charles P. Hoard, DPV	15.00
Fred Matthews, DPM	5.00
Edward Perry, DPX	5.00

Main Office

Carl Larson, AM	10.00

Flooring Plant

Joseph Giampa, FFG	5.00

October

All the awards for October were earned by employees at Chicago and Phillipsdale, with one exception: Margaret Daunt, in the Statistical Department in East Walpole, won an award for suggesting the use of an IBM card holder.

Albert Hamel of Phillipsdale received the extra $10 for five accepted suggestions and Anthony Soltan had three awards, one $10 suggestion and two for the smaller amount.

Phillipsdale Plant

Dudley Perry, DPX	$10.00
John Conley, DPE	5.00
Albert Hamel, DPP	15.00

Chicago Plant

Anthony Soltan, FC Sample	$20.00
Waldo Overholt, FCM	5.00
Faite Rudolph, FCPM2D	5.00

Office

Margaret Daunt, AT	$5.00

Insurance Payments for Those on Strike

ON September 20, Bird & Son announced temporary arrangements whereby employees out on strike could keep their Aetna Insurance coverage in force.

The letter sent by Director of Personnel Creighton Hill to all hourly-rated employees explained that payments from individual employees would be accepted on or before each Thursday. The letter provided that payments could be made locally at the office of the Credit Union, and suitable places were also arranged for payments at both the Chicago and Phillipsdale plants. The letter further stated that failure to pay the premiums in advance would mean that the insurance would end.

During the last two weeks of September individual employees paid their premiums as provided. Beginning with the payment for the week ending October 1, the several union groups took over this obligation and since that time have been paying the premiums for their members.

TWO HEART BREAKERS. Their dad, Anthony Abril, is a Still Man at Norwood Roofing Plant. Anthony Abril, Jr., at the left is seven years old and his brother, William, is three.

Milling Around

MAIN OFFICE AND SALES

Julia Smith	Dorothy McEleney
Sabina Costello	Julia Lewis
Louisa Graham	William Grazado
Raymond Case	Mary McDonough

Helen Pelletier, Billing, has landed herself a job with the Colonial Airlines in New York. She recently graduated from a twenty weeks' course at Aviation Training School in Boston. Helen says she will first be assigned as a reservationist at the New York City Airlines Terminal building at 70 East 45th Street. Later she will be a hostess on one of the runs. This line flies to Bermuda, to Canada and also along the Atlantic Coast to Georgia.

A. W. Smith attended the Credit Union convention held the last of August at Levis, Quebec.

Bob Ryan of Office Stores enters Boston University this fall under a four-year Air Force R.O.T.C. program. Bob has been in the Air Force Reserves ever since he was old enough to join up and this summer had a fine two weeks' training period at camp.

GOODBYE, OFFICE. With mingled emotions Helen MacLeod, Main Office, spent her last day at work before leaving to be married. Flowers and gifts decorated her desk that afternoon. She is now Mrs. Ronald Davignon and lives in Pawtucket.

Joan Peterson, Purchasing, spent two weeks' vacation at Waldoboro, Maine.

Marion Smith visited a cousin on Long Island, traveling both ways by air.

Alba Paquette took a trip to New Hampshire on a week's vacation.

Helen Maroney is all smiles. She has found a four-room apartment in Norwood.

Traffic Department's James Shelley added slightly to the traffic on the highways of Quebec as he toured the province during two weeks' vacation.

Henry Davis let their female cat into the house the other night. Later the cat jumped up onto his bed. Sleepily he pushed her away. Later there was much gurgling, etc., and Henry put on the light. The cat, right in Henry's bed, had given birth to a litter of kittens.

Tom Grady vacationed at Hampton Beach, New Hampshire.

Both Parky Rogers and Earl Bradley celebrated their silver wedding anniversaries on the 19th of September. Congratulations also to Mrs. Rogers and Mrs. Bradley.

Sympathy is extended to the families of Mary Conton and Harriet Phalen. Both girls lost a brother-in-law recently.

Douglas Eames is welcomed to the Roofing Sales Department.

Latest to join the engaged group is Jean Reid, who received a lovely diamond ring on August 25. The lucky fellow is Albert Franklin of Norwood. Best of luck to both of you.

Mary McDonough added to her glorious tan by spending a week on Cape Cod.

We are glad to see Mary Griffin back on the job again after recuperating from her recent illness.

Mary Molla was her sister's matron of honor at the sister's wedding on September 3 in Franklin.

John Andrews was down at Wareham on the Cape for two weeks the last of August.

Another Cape vacationer was Lambert Anderson, who spent three weeks at Dennisport.

Elin Johnson took a two-weeks' tour of the Great Lakes.

Evelyn Thomas spent her two weeks visiting her family in Norfolk, Virginia.

We miss Donald Dyer, former Mail Room worker, who has been transferred to No. 1 Box Shop. The only thing Donald forgot was to break in a successor to stand guard duty over the paper clips and ration them out to the Stenographic girls.

Florence MacDonald went to Maine, Prince Edward Island and Nova Scotia for her vacation. While she was Down East the tail of one of the hurricanes struck. This was also the time when the Canadian rail strike was on. Flossie had bought a big box of chocolates to mail back to the office, but what with the big blow and no rail shipments she was so discouraged she sat down and ate the whole box of candy herself.

Congratulations to Bill McEntee and his bride, the former Mary Kent of North Easton. They were married on August 29.

After four months of waiting for her new car, Mary Foley is finally sporting a new DeSoto.

Edith Oblachinski is welcomed back to her old department, Stock Records. Her Review correspondent really did know she was back long ago and is covered with embarrassment, confusion, and consternation that a note of welcome wasn't put in before this.

A welcome is extended to Jean MacEwen, a newcomer in Stock Records.

Genevieve Kennedy spent part of her vacation at Brant Rock and the last part on a trip to Maine.

Paul DeChellis, Flooring Salesman, has been receiving congratulations on a new arrival to this family, a baby girl. Paul has just been transferred to the West Coast.

Claire Ste. Marie spent a week of her vacation entertaining her sister from Montreal.

Phyllis Coffin vacationed with her family at Mattapoisett.

"IT'S ALL RIGHT MILDRETH, it's just a parade." Mildreth and Merrill Pierce, grandchildren of Charles Grover, East Walpole Maintenance Department, waiting for the Memorial Day parade at Bath, Maine.

PAPER MILLS

Thomas Flood	Peter Glebus
Edward Geraghty	Chester Ambruskevich
Frank Nyborn	Carolyn Delaney
Edward Wisniewski	Ninnette Petroni
Edward Power	Elna Gottberg

Jerry Collins is enjoying a well-earned vacation in Ireland.

Pat O'Malley spent his vacation at Nantasket Beach. He claims it's the best place on earth — it's as far as he ever traveled!

The Boiler Room gang wishes Edward A. Stasis the best on his matrimonial venture. Bought himself a new house too.

The Power Plant has a new Review correspondent. Many thanks to Jack Holliday for his work in the past and welcome to the new reporter, Chester Ambruskevich.

Peggy Hunter, daughter of Sam Hunter of No. 1 Box Shop and well-known for her Scottish dancing, substituted in the Mill Office for Jean Piezonka this summer. Jean was vacationing on the Cape. Peggy later worked at the Personnel Office before entering Katharine Gibbs Secretarial School.

Two of the fellows in Maintenance have already been called back into the service. John Bandonis, an officer in the Military Police, left the first week in September and

Michael Arbarchuk, the second week. Mike is also in the Army.

We welcome Robert Finney to the Mill Office, where he is working with Les Tarbell. Bob is a recent University of Maine graduate in mechanical engineering.

Larry O'Rourke has been seen rubbing his eyes frequently these days — hasn't got them adjusted to that new television set.

Leslie Hall enjoyed a restful vacation in Maine, while John Clancy vacationed in Nova Scotia.

One of our boys is a racing fan. In fact, Raymond "Bucky" Calleaux takes part in the stock car races at the Norwood Arena.

John Clancy completed forty-one years with Bird & Son in September.

We welcome Mary Lavorante and Alice Henry to the Flower Pot Set-Up.

Pietro Cisternelli of Stock Handling became the proud father of a baby boy on August 21, the day he started his two weeks' vacation.

Perley Mudgett spent his two weeks with his family at the Cape. He didn't bring home any fish.

Pvt. Alfred Jodoin, recently of the Finishing Mill, writes us that he is "getting adjusted to Air Force life . . . It is a lot different than civilian life," he says. Al was then at Sheppard Air Force Base, Wichita Falls, Texas.

John Broadley, retired, has been seeing America. On June 16 he flew out to his daughter's in California — never had flown before in his life. In July he came back across country by car with the same daughter, Bertha Broadley Muschler, driving. They saw all those things which are "musts" on the traveler's list: the giant sequoias, Las Vegas, Hoover Dam, the Grand Canyon, the Continental Divide. John plans to go back and spend the winter in California, but East Walpole will see him again in the spring.

Larry Doane went down to the Cape for his vacation.

Maintenance vacations were spent in various ways. Ed Welch was on his harbor cruiser the SO-B-I. Leo Murphy worked the mines around Pittsburgh — or you'd think so if you saw him when he came back. Dick Sprague went to White Island Shores. Bob Holman was at Lake Winnipesaukee and Taunton. Francis Bannon spent three weeks at Falmouth, while Bob Hood and Cousin Bob Knox were at Barnstable doing some mackerel fishing.

The fishing party on August 20 was a howling success. Honest Amber (Chester Ambruskevich) cannot tell a lie. It was, without a doubt, the most miserable day a person could have.

Kay Niden this summer has been picking berries during the day and plucking her home-grown chickens at night.

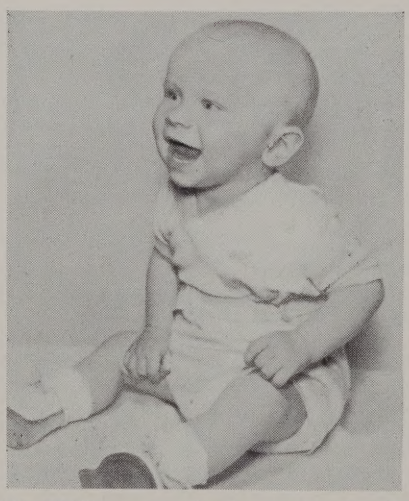
(Continued; col. 3)

Note of Thanks

I wish to thank all my friends at Bird & Son for the lovely bouquet and gift given to me when I left.

Sincerely,
Helen MacLeod Davignon

INTERNATIONAL RELATIONS. Would that they all were as pleasant as these two lovely Canadian cousins of Henry Doudie's, whom the Doudies visited this summer in Hamilton, Ontario. At Henry's left is Dorothy Page and at his right, her sister Ruby.



"HI, THERE," says Stanley Drost, Jr., ten months old son of Stanley Drost of No. 2 Box Shop.

Michael Curran Retires

Michael Curran of 68 Phillips Avenue, Norwood, retired as of July 1, 1950, because of his health. Mr. Curran was employed at Bird & Son continuously since March 28, 1923. He had worked here previously for short periods before that time. Until the time of his retirement this summer, Mr. Curran had for a long time been a Water Tender at the East Walpole Power Plant.

We hear that Joe Emerson has a concession at the Foxboro Race Track.

Eddie Sullivan, Stock Handling, recently tried to cut down expenses by using water in the gas tank of his tractor. Eddie had just gotten through adding some gas to the tank when he decided he needed water in the radiator — which he put in. It wasn't until Eddie tried to start the tractor and couldn't that he asked for a push. Patsy Catennaci driving another tractor pushed him for at least a quarter of a mile. No success. They decided to look the situation over and found, strangely enough, water mixed with the gas. Eddie still can't explain how it happened, except that the two spouts are only a foot apart, and he picked up the wrong one.

John DeCosta marked his twenty-seventh anniversary with Bird & Son in September.

Mary Keady is the proud owner of a Ford convertible.

We had a pleasant visit from two of our retired men. W. F. "Tap" Geary and Holly B. Dyer dropped in.

If anyone should wander up along the river by the Salvage Yard a familiar sight is Dennis Naughton fishing while father Matthew waits around to carry the prizes home.

NO. 1 BOX SHOP

JOHN P. WALSH — LORRAINE OLSON
RAMONA CHICOINE — EDWARD PADUCK
CATHERINE BELLEW — KENNETH HOUGHTON

We welcome Ann Lydon and Gretchen Balduf to Corrugated.

Louise Conti had such a good time on her vacation she had to use eye drops for the first two days afterwards to help her keep her peepers open.

Our sympathy is extended to Jack O'Donnell on the loss of his mother and to Irene Cochrane because of her father's death.

John Flaherty, retired, visited his old department recently. Everyone was glad to see John looking so well.

Nice to see Elsa Gottberg back after being out on the sick list so long.

Vacations are over for Frances and Sally McDavitt. They took day trips.

Bob Bothwell reported catching not a fish but a cold and a "whoozy" stomach on his deep-sea fishing trip with the Tri-Mill boys. No sailor is Bob, we guess.

Lois Hood, who formerly worked here, is welcomed back.

Francis Whitty spent his vacation on the Cape.

Helen Quackenbush has taken "Gully" Bellew's place as the "Pep Girl" of the Wood Frame Department, now that Gully is working in the Printing Department.

(Continued next page)

Note of Thanks

A special thank you to each one for the luggage and the purse I received upon my retirement. Your thoughtfulness is greatly appreciated.

Mary H. Nixon

SNOW IN JULY. Enjoying this bit of winter in summer are Mr. and Mrs. Frank Miloszewski and Irene Sheptycki taken at the altitude of 14,000 feet in the Rocky Mountains of Colorado. Frank, who works at the Flooring Paint Mixing Department, says they covered 4,500 miles during a two weeks vacation.

Bette Cody and Betty Fraser have been on the sick list but we all wish to see them back soon.

High spot in Russell Czyryca's summer was the 16-pound bass he hooked in the Cape Cod Canal.

NO. 2 BOX SHOP

BARBARA COYNE — JOHN MCGRATH
A. D. SMITH — BERTA WHITE

Orazio Carchedi reports a fine crop of tomatoes this year. Jerry has over 200 plants.

Raymond Dyer passed out cigars recently. It was a new baby boy.

Leo Levitre was wearing a sly smile and a twinkle in his eye one afternoon recently. It seemed his brand new, two-toned Chevrolet Style-line had just arrived.

We are very glad to see Madaline Taggart back with us.

Marie Rainville, how does it feel to ride in your new Crosley? It sure can travel!

Myles Towle spent his vacation in New Hampshire.

Guy Hoyt was down around Bangor and Bar Harbor on his vacation this summer.

Mary Cofsky went down to Newport Beach, Rhode Island.

William Duquette spent his vacation at another "beach" — home beach.

We see that Gus Smith has joined the television gang. He sure looks sleepy in the morning.

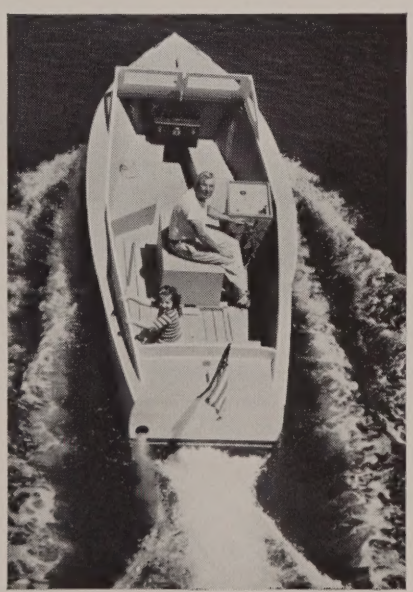
Peter Miskinis has a new '51 Chevrolet.

Leo Sears has said good-bye to Stoughton. He has taken up residence in Foxboro.

Robert L. Johnson of Shipping was working this winter out in Las Vegas, Nevada, as a salesman with the Penney Co., a chain store business. During his employment there he became one of the top salespeople in his district and had his picture in the company publication. Before leaving for the West, Bob had worked in the Finishing Mill. P. S. — We hear Bob is about to transfer back to his old department in the Finishing Mill.

Auburn Note

Raymond J. Maheux has gone into the service and is now with the 82nd Airborne Division at Fort Bragg, North Carolina.



PRETTY SMOOTH. Albert Surette of Roofing takes his little granddaughter for a ride in his remodeled 20-foot motor boat. The wake they are making is pure Buttermilk — they are on Buttermilk Bay down the Cape way at Bourne.

ROOFING MILL AND OFFICE

ARTHUR MCKENNA — ROGER PERCY
LEONARD WEAVER — JOHN FOLAN
LOUIS SILVESTRI — VICTOR NARCISO
JOSEPH NEVINS — JAMES MURRAY
JOHN HUTCHINS — WILLIAM STEWART

Nelson Bartlett was at Moosehead Lake, Maine, for his vacation.

Everett Pyne spent his vacation breaking in his new Pontiac. It was all so new to him he never knew just what would happen when he pushed in a button.

Howard Elias spent his two weeks in New Hampshire.

If anyone would care for lessons on how to build a breezeway and garage, contact Dom Jemella.

Henry Thomas spent his vacation doing carpentry work on his home. No time for fishing this year.

Ed Jones was heard to say he was glad to be back to work after three weeks' vacation at a lake in Maine and relaxing at home. We always thought there was something unusual about him besides his good looks.

Len Weaver and family returned to Lake Conway, N. H., for an enjoyable two weeks. This was probably the last splurge before paying for installing new hot air heat in the old homestead.

George Smith used the last two weeks of his vacation taking it easy and getting things around the house ready for cold weather.

Luigi Cicolani has been visiting his parents in Italy. He has been sending us some very beautiful scenic views of his native land.

Have you noticed how proudly Bert Bamford drove around in his brand new Towmotor and how careful he was to see that it got no scratches to spoil its shiny appearance?

Percy Hayward has decided to pick his companions more carefully the next time he goes fishing at Willet Pond. The other two fellows tried to change seats in a canoe with disastrous results. Everybody got soaked and all the equipment was lost.

We extend a hand of welcome to Ralph Sayre and Lawrence Chubet, new men in Shipping.

Some people find it hard to decide whether to vacation at the mountains or the seashore. Phil Holden solved the problem nicely by spending one week in Maine and another at Duxbury Beach.

Sally Lambert and daughter Nancy spent the last week of August at The Elms, Goffs Falls, N. H.

John Folan made his annual trip this year to Portland, Maine.

The old hoss-trading blood came to the fore again with Carroll Homan when he swapped a couple of cameras for a Zeiss Super-Ikonta "A". Anyone wanting a camera of this latter type should see Carroll in about a year, when he'll probably get the trading urge again.

Don Frazier is trying out TV sets, starting with the "small" 19-inch model. It's got to have the latest wrinkle, a black tube. Too late to turn back now.

Bill Price is plunging — a new house on Fisher Street, Walpole, and a "new" car, a slightly used '40 Olds.

Santo Columbo has been out sick, but we hope he will be better soon.

FLOORING MILL AND OFFICE

Matthew Connolly	Dorothy Hawes
Richard Ellis	John Grover
James Connolly	Frank Karshis
Charles Cobb	Stephen Wosniak
Robert Taylor	Leo Padduck
William Melish	Otto Engdahl

We welcome Warren "Red" Browne of Sharon as one of our fellow employees. He is a former Bethlehem Steel worker and Marine. Now he is Oven Man for No. 2 Print Machine.

Another newcomer for whom the welcome mat is out is Henry Petrolini, a former employee of the Readville Car Shops and now Oven Man on No. 1 Print Machine.

Noticed a few men lifting their pants-legs and proudly displaying safety shoes. These were through the courtesy of Thom McAn, Bird & Son and the men themselves. The Safety Committee should be glad to hear of so many men wearing these. If the shoes stand up for three months on the machines, they will have passed a rugged test. Dirt, grease, caustic, benzol, varnolene, oil and paint, besides their usual wear, demand more than a mail order barnyard shoe.

It is easy to see that school days are back again. One of the boys wrapped a snake in a towel and proudly presented it to his machine tender, Frank Kissel.

Sorry to hear that Joe Rukstalis had a severe leg injury at home recently. Here's hoping you are soon as good as ever, Joe.

Paint room vacations this summer:
- California: Joe Lestan and Tony Antonelli
- Cape Cod: John Spillane, Jerry Hazlitt, Bill Boyd, Frank Karshis
- Nova Scotia: Dick Finningham
- Scranton, Pa.: John Phillips
- Maine: Joe LeBlanc
- Colorado: Frank Miloszewski
- Norwood Hospital!: Donald Groh

The Paint Room loses Walter Coffee to the Raw Stock Gang and gets another Walter. This time it's "Teeter" Hanson from the Print Machines. The Print Machine workers are sorry to have happy-go-lucky Teeter leave them.

Nap LaCasse spent his vacation at his new cottage on Lake Winnesquam. He also went to Canada to attend the marriage of his cousin in Sherbrooke, Quebec.

Tony Waytekunas spent his vacation on the Rangeley Lakes, Maine.

Johnny Down spent his vacation visiting relations in Prince Edward Island. He spent some time at the exhibition grounds watching his cousin's new horse work out.

The proud father of a baby girl is Rocco DeLuca of the Rug Finishers.

Walter Adamonis has left us to return to active duty in the Army.

Louis Camelio has spent all spare time this summer building a cottage on the Cape.

We offer our condolences to Leo Clarkin on the death of his father.

Welcomed to the Print Machines are Howard W. Staples, Freeland A. Lovejoy and William F. Hayes.

John Delaney vacationed in Nova Scotia his third week of vacation and visited his relatives.

The study of ancient burial grounds has revealed much of the habits and customs of peoples of past ages. We wonder if the shift from the usual pitch games in the brigade room to the oldtime rummy is the sign of another era evolving at Floor Covering. It will be if Annese keeps winning.

Bill Wosner proudly displays the new holes he is making in his belt (decreasing the size). He hopes to wear out some of those suits he has stored away from his younger days.

We thought the days of the WPA were over, but Henry Marden says that he has been painting his house for the last year. Perhaps he has a big house, or else the painters' union he belongs to outlaws all but one-inch brushes.

Arthur Wise was planning a trip to Washington, D. C., to visit Harry, we presume.

Jack Anderson was busily counting out fives and tens after paying a bill in Boston when an individual snatched same from him and then returned the money to him, saying, "Don't ever do that again. Every time I see money it tempts me." Jack doesn't know whether it was his own clenched fist or just the man's good nature that made him return the money.

When this is printed, we trust Louis Rota will be fine again. We all join in wishing him good health from here on in.

Sam Primack was planning to enter his chickens in the Brockton Fair poultry show and hoped to win a blue ribbon. Rival chicken raisers mutter that this would be all right if his chickens weren't roosters.

(Continued next page)

IN THE LAND OF EVANGELINE. John R. Finningham of Flooring Paint Mixing pauses before the Evangeline statue in Grand Pre Memorial Park, Nova Scotia, with two Canadian nephews, Bernard Bennett and George Parker.

"HAPPY BIRTHDAY, GEORGE." Esidoro (George to you) Polumbo of No. 9 Roofing Machine was sixty-five years old August 7. Obviously, George was pretty happy over the birthday cake the boys presented to him. Left to right are: Harry Brylinski, Enrico Ranaldi, George himself, Richard Carberry, Fred Babel and Elmer Cole.

Flooring Notes

Continued from Previous page

One Monday morning Joe Lingo appeared on the job very radiant. Too much sea and sun from a week-end fishing trip.

Maintenance vacations included Charlie Cobb's trip to Vermont, Joe Pawlowski's to New York and Austin Allan, Allen Hill and George Bigelow to Nova Scotia. Aldo Bertoni went on a motor trip and visited several ex-Army buddies.

Russ Webber returned so late from a date at Hampton Beach one night that he spent the balance of the night in the locker room.

Then there was the case, not of "man bites dog", but of "fish hooks man." Leo Bernier thought he was doing the hooking, but it turned out that the fish got him, if not in the end, in the leg as the creature gave one last flop and jabbed the hook deep into Leo's lower limb.

LETTER TO DADDY

We are printing below a letter written to Louis Fuller, worker at No. 1 Box Shop, by his daughter Bunny, aged 10, when her father was in the hospital this summer. After he came back to work, he brought this letter in to share it with other Review readers.

Dear daddy

I miss you. How do you feel. Good I hope. Sally [a doll] misses you too Daddy. . . . Don't worrie about Lee Jimmy or Mama I'll take care of them. You just get well. Its hot today isn't it. . . . The house is so quiet with out you Daddy.
And I still remember the rules.

1. don't slam the door
2. say thankyou when somebody gives you something
3. say yourwelcome after someone sayes thankyou to you.
4. sit up straight while eating.
5. chew with your mouth closed.
6. do not talk while eating
7. wash the dishes in the morning.
8. say God bless you when anybody sneezes.
9. say excuse me when you burp.
10. say your prayers before you go to bed.

Daddy last night I asked God to help you get well . . . .
Love . . . Bunny

Note of Thanks

For the gifts given me on my retirement I wish to thank all of my Bird & Son and cafeteria friends. I will always remember your thoughtfulness and generosity.

Festus Connolly

Tri-Mill's New Clubhouse

MEMBERS of the Tri-Mill Sports Club pause in their labors long enough for a picture in front of their future clubhouse. This is the log cabin on the land which has been offered by Mr. Bird for the use of the club. These men and others have spent many evenings and week-ends clearing the land and making repairs to the foot bridge and clubhouse. Left to right: William Ivatts, President; Preston Bethel, William Swinnerton, Leo Murphy, Frank Nyborn and William Mark.

Cooties Entertain Vets' Show Troupe

BIRD CLUB VETERANS SHOW members are guests of Norfolk County Pup Tent No. 18 at a spaghetti feed. Seated at the head table (in back) are Hilda Rafuse, Bird Club president, with Joseph Murphy, Commander of Pup Tent No. 11 of West Roxbury, and Stephen Tomaszewicz, her host, Commander of Pup Tent No. 18, both at her right. At Hilda's left is Mrs. Grace Purdon, Past President of the Lady Cooties of Massachusetts. Other Bird Club guests at the center table are, nearest the camera: Ed Grout, Polly Ransow, Eleanor Garland and Joe Tomaso. On the other side: Anna Ippoliti, Dolly DeRose, John Hart, Pauline Rafuse, Claire Geary and Frank Lewis. At the last table at right are two more Bird & Son employees, Agnes Fraser and Julia Smith, both active in the VFW Auxiliary.

PHILLIPSDALE

REXFORD H. SALISBURY DAVID S. LOWRY LESLIE E. HOWARD
MANUEL OLIVER ARTHUR TRUDELL ROBERT CROWLEY

TABLE LEG TAKES SHAPE. Allen Perkins makes fine reproductions of period furniture here in his basement workshop.

Up Allen's Alley

ALLEN PERKINS of the Insulating Board Plant started his basement workshop, which he calls the Alcraft Woodworkers, about two years ago. He has two standard production items. The first are sanitary foot rests, used in shoe repair shops all over the country. The second is a line of Adirondack chairs.

FOOT RESTS BY PERKINS. While you wait in your favorite shoe repair shop to get new heels, you may be resting your feet on one of these.

In addition, he has done several jobs such as making benches for washrooms and shower clogs for our men. He has made a lot of storm windows and screens for the now popular picture windows. Furniture repairing is also right up Allen's alley.

Our expert has had no special training as a carpenter or cabinet maker, but he has always been interested in woodworking tools. A ten-inch circular saw, a band saw, jig saw, lathe and a joiner make up his equipment. His basement must be pretty well taken up.

Phillipsdale Notes

Jimmy Cicerelli has lately acquired interest in the dogs at Taunton. He cannot understand why the dogs do not catch up with the rabbit — at least why his dogs don't.

Joe Tremblay spent his vacation visiting the local beaches, winding up with a trip to the Benson Animal Farm. He forgot that the farm closes up every night, and if it hadn't been for a good-natured watchman, Joe and his family would have spent the night with the lion.

Joe Ferry is back after flying to see his mother in Portugal. His mother is ninety years old but is still very active. To prove it, Joe says that she can walk better than he can.

Scotty Gibb spent his vacation entertaining visitors from New York, showing them the local beaches and night clubs and so forth. We didn't know that Scotty knew about these places.

Henry Phelps hadn't had much luck with the fishing outfit which the boys gave him when he retired, so he visited that master fisherman, Walter Gill, to get the lowdown. He evidently got it, for the first day out with Walter he got five stripers.

We are sorry to hear of the trouble that Leo Sullivan is having. He is quite ill at the U. S. Veterans Hospital in Providence. We hope for a speedy recovery.

Gus Mollerberg is having a time for himself trying to find out which is the shortest way to his summer home in Narragansett. He has found out that Warwick is not the place that he should drive through as it is not too safe.

John Rogers has an almost new Nash.

Manuel Paiva is building a new home in Johnston.

Lucien Alix has an almost new Hudson.

Arthur Trudell took a vacation trip through all of New England, Ontario and Quebec and came back by way of New York and New Jersey. We do not know whether he did this in one or two weeks.

Rex Salisbury has a new Chevrolet.

We were glad to have a visit from Herbert Black recently. He is looking fine and tells us that he has been taking in several ball games in Boston.

Fred Matthews has got himself a new Chevrolet and is dividing his spare time between building a new garage and practicing driving in the Narragansett parking grounds.

Joseph Reposa has a new Chevrolet.

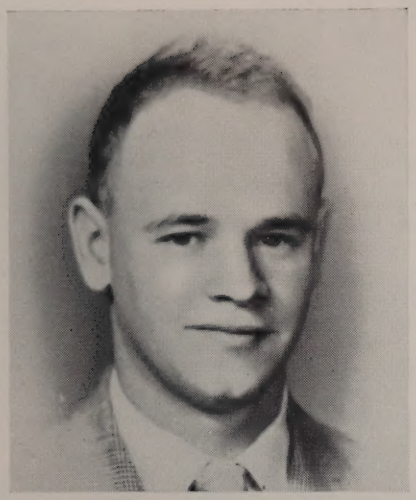
We are glad to welcome Antone Paiva back with us again. He has started to work on the saturator.

It's been a great time for marriages among our employees recently. Bill Andrew of the Insulating Board Mill and Doris Louise Mowry were married Saturday, July 29. They spent their honeymoon in Nova Scotia. Ralph Bennoch of the Office took as his bride Marion Falls of Maine on Saturday, September 1, and Dick Carlson of the Lab and Shirley Livingston of Seekonk exchanged marriage vows the same day. Gil Dias of Maintenance Stores and Nancy Jane Mattos of Providence became man and wife the following Monday, September 4. Congratulations to all these happy people!

Gil Dias had a habit of leaving the keys in his new Ford when it was parked in our parking lot. He won't do this any more, as one day recently someone drove his car around to another part of the mill, and Gil had quite a scare until he found it.

Jack Cabral, retired, paid us a visit recently. In spite of the heavy work he is doing in his garden, he is still looking fine and certainly seems to be enjoying life.

Fred Matthews has announced the mar-

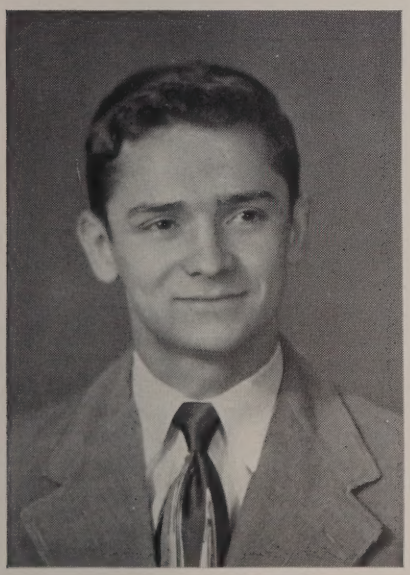


CPL. DUDLEY PERRY, JR., USMC. He is the son of Dudley Perry of the Phillipsdale Wood Dept. Young Dudley is a member of the Marines' 155th Howitzer Battalion, which has been called to active duty.

riage of his daughter Gloria May to Wilfred H. Atkinson on Saturday, September 9.

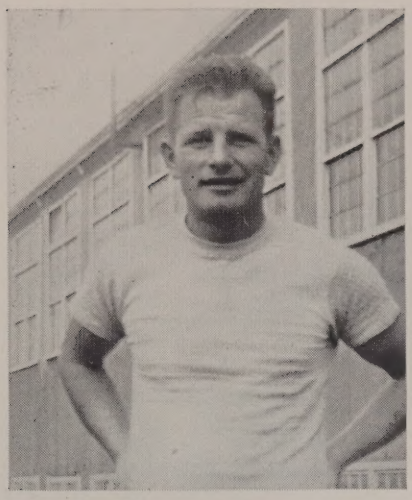
Rose McKenna, another of our retirees, also paid us a visit this month. She too is looking fine and we were very glad to see her.

Al Hamel of the Felt Machine will be more careful hereafter when he is crabbing in Rhode Island waters. It seems as though the authorities did not like to see a man with a Massachusetts car working Rhode Island waters. Al was relieved of his catch and fishing tools.



WE MISSED ONE

In listing all the sons and daughters of Phillipsdale employees who graduated from East Providence High School this past June, we missed Donald Perkins, son of Allen Perkins, Insulating Board Plant. We are very sorry this happened, and we are trying to make up for it by showing the gentleman's picture. Donald was a prominent member of the 4-H Club while at high school.



William Kanoski

New Foreman

WILLIAM (BILL) KANOSKI, new Foreman of the Cutter Room and Stock Handling (DPC-H), hails originally from Springfield, Massachusetts, where he was born in 1915. He later moved to East Providence and is now living in Pawtucket. He attended the East Providence High School and St. Raphael Academy in Pawtucket. During World War II, he saw service as a sergeant in the Signal Corps.

Bill has been with Bird & Son since March 1946. He started in the Cutter Room, later was appointed Assistant Foreman of DPC-H and became Foreman as of July 1, 1950.

Bill's hobby is golf. He has taken part in many tournaments, being medalist in a recent Rhode Island State Tournament. Mainstay of our team in the East Providence Industrial League, Bill led the Bird team to second place in the season which just closed.

Second Place in Golf League

OUR golf team in the East Providence Industrial League ended the season in second place, losing to the first place Glenlyon team by only one point. The regulars, Bill Kanoski, Fred Pierson, Charlie DelValle and Phil Gordon, did themselves proud. They not only performed in an almost professional manner during the year, but at the outing and golf tournament held for the league on August 28, each one won a prize.

HERE is what happened to the old-age and survivors insurance when President Truman signed the 1950 amendments to the Social Security Act.

All monthly insurance checks now being paid to social security beneficiaries will be raised substantially, beginning with the September checks. Increases will range from about 50% to about 100%. For example, the average primary benefit of approximately $26 per month for a retired worker will be increased to about $46. A widow with two children who had been receiving $55 a month will now receive about $110 altogether.

Under the new law the amount of earnings which a beneficiary may make in a month, and still accept his insurance payment for that month, is raised from $14.99 to $50. This applies to beneficiaries under age 75 and for earnings in a job covered by social security. After attaining age 75, a beneficiary may have any amount of earnings and still accept his insurance checks.

The new law gives wage credits of $160 per month toward old-age and survivors benefits for military service in World War II.

A new type of payment is mothers' insurance benefits which may be payable, under certain conditions, to a divorced wife and to a wife under age 65. In certain cases a husband or a widower of a wage earner may qualify for monthly benefits.

Only the first $3000 of wages in a year is taxable through 1950. Beginning in 1951, the first $3600 is taxed.

The revised law contains many significant changes. In a later issue we will explain in more detail how the recent amendments will affect you.

NEWS FROM CHICAGO

STAFF: J. W. GUILFOYLE, MATHILDA HANSEN, VIRGINIA O'BRIEN, LAWRENCE PETERSON, JOSEPH BLACKMAN

Chicago Chit Chat

August was the month for many vacations. W. W. Wilson, Western Division Manager, went fishing in Wisconsin. We understand that he caught a few fish and did not have any misfortune such as last year when he lost a fishing rod without a fish at the other end of it.

Della Lyndon, H. W. Altman and H. A. Brandau of the office have all taken vacations. Harry Brandau spent his time at his cottage at Cedar Lake.

H. W. Altman, Purchasing Agent, motored through the East, stopping off at East Walpole. He also drove through the Smokies and Alleghenies. He journeyed to Cape Cod to fish, but without any luck.

Bernie Langland, Tractor Maintenance Man in the Shipping Department, recently returned from vacation, as did Milton Crawford of the Slate and Felt Unloading Crew. We understand that Milt turned farmer during his summer leisure time.

We recently had a visit from L. L. Williams and Bernard Soward of Shreveport. They spent a day and a half here. Another visitor was Ed Grout, Review Editor and Employment Manager for the Massachusetts Plants. Ed was in town on business for the International Council of Industrial Editors of which he is a vice president. However, he had time to stop out at the Chicago Plant and say a few words to everyone.

DAUGHTER OF JOSEPH BLACKMAN of Chicago's No. 2 Machine, Estella Blackman poses for her picture just after her grammar school graduation on August 17. She is thirteen years old.

GRANDCHILDREN OF MARY HENRY of the Chicago Sample Department. Linda is the little one with brother Thomas Henry.

Walter Wiggins, Plant Engineer, went on vacation to Minnesota and expected to bring back a lot of fish.

Ray Gusick spent his vacation up at Lake Marie near Antioch. Ray felt the fishing might not be too good, but the loafing would be very good.

Rose Fox and her son, James, visited the Canadian Rockies and points in the West.

Tony Soltan of the Sample Room spent his vacation traveling around Chicago in his new 1950 Nash.

Lillian Grembowicz, also of the Sample Room, spent her vacation at Lilly Lake.

We were sorry to learn of the accident to Joan Peterson, daughter of Lawrence Peterson of Shipping. We are very happy to report that she is now out of the hospital and coming along fine.

We wish to welcome the many new faces throughout the Chicago plant and office. When there are so many new people it is hard to welcome each and every one individually. But it is our sincere desire that they may become an integral part of this plant and office.

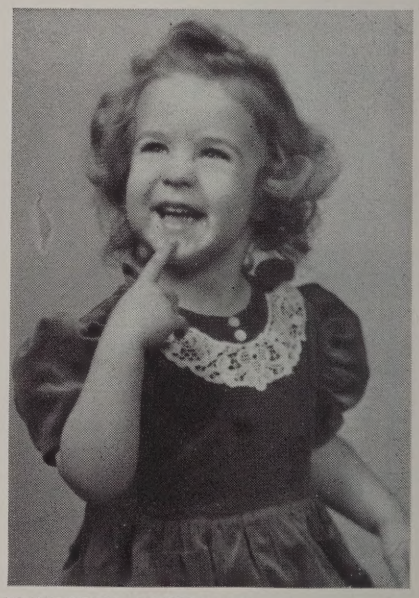
Ralph Wohlberg took a trip to Wisconsin to catch some big fish.

Virginia O'Brien took a motor trip through New York State.

Helen Grether drove to the West — Denver, Rocky Mountain Park, etc.

Arthur Mellin took his usual trip to State Park.

Margaret Hoey took a trip to Indiana and then hopped to Milwaukee. Anyone visiting this great beer city gets a fair share of kidding and Marge was no exception.



SOMEBODY'S SWEETHEART. This is Reuben Mayer's little charmer, Patricia. Her daddy works on No. 4 Machine at Chicago.

How Good Are You As a Medicine Man?

A SPECIAL BULLETIN calls upon every homemaker to check up on her medicine chest. In an emergency every household can then be prepared for simple first-aid treatments. An inspection of the majority of medicine cabinets would show both dangers and omissions that a careful housewife should not allow.

Many cabinets are full of useless or dangerous medicines. Some medicines through age have lost their strength. Peroxide or cough medicine are two which will do this. Other medicines have become too strong. Old iodine is notorious for causing burns if used after it is kept too long. Throw out *any* medicines you have accumulated over a period of years. They may be either no good or actually harmful.

Check your first-aid supplies. Lay in fresh materials. Any gauze or cotton that has been exposed for any length of time has lost its hygienic properties.

If you are in doubt as to what to keep in your medicine cabinet and what to toss out, your family doctor will be glad to help you.

—Adapted from news release,
Greater Chicago Safety Council.

Berry Asphalt News

By STELLA HINES

Henry W. Swanson of Chicago has recently joined the Sales Force of Berry Asphalt Company. Hank has elsewhere already made a name for himself as an organist and is very much in demand as an accompanist and entertainer.

George Harvey, Traffic Manager, is the proud father of a 7 lb. 12 oz. boy born on July 29. George R. Harvey, Jr., is the tag.

Lawrence Rodgers, Chemist at the Stephens Refinery and a member of the Active Naval Reserve, received a call for September 1.

Mr. and Mrs. Lester Holder and daughters, Darriel and Carolyn, reported a good time on vacation in Galveston and other points on the coast. Lester is a mechanic in the Pipeline Department, Stephens.

John Waldron, Berry's new Assistant Sales Manager, who recently moved his family to Magnolia from Chicago, is the proud papa of a fine baby girl whom they have named Elizabeth Kim. Congratulations, John!

This Speedy Age

It happened during the late war they say. In the hustling mob which thronged a Chicago railroad station, an attractive young woman in a bridal veil was waving goodbye to a corporal on the rear platform of a departing train. Suddenly her face registered panic and dismay. "Darling, darling!" she yelled, running after the moving train. "I forgot to ask you . . . What is our last name?"

GOOD FISHING IN ARKANSAS! E. S. Martin, pumper at Waterloo and his son, Carl, prove it with this string of twenty-eight white perch. They say there's just as good fishing in Arkansas as at Cross Lake, one of the haunts of Shreveport fishermen.

DINNER PARTY for Helen Costello. Friends gather at the Lord Fox on the occasion of her retirement. Seated: E. F. Murphy, Henry F. Davis, Winifred Rhind, the guest of honor, E. L. Chamberlain, Sabina Costello and Helen Curran. Standing: Stanley H. Sallie, W. P. Walker, Harriet Phalen, James D. Conrad, Margaret Owens, H. P. Morton, L. T. Harriman, Annabel Smith, Marion Smith and Nancy Fleck.

Helen Costello Retires

THE Lord Fox was the scene on August 31 of a very enjoyable retirement party for Helen G. Costello. Miss Costello has been Secretary for E. L. Chamberlain, Vice President of the Building Materials Division.

Henry F. Davis, Roofing Sales Manager, was master of ceremonies. His rendition of the story of his pet cat proved without doubt that he was needed in Hollywood.

The gift of a purse was presented to the guest of honor from her Bird & Son friends. Among those who attended the dinner were W. F. (Bill) Sline, retired Roofing Salesman, and Winifred Rhind, retired from the Credit Department.

Tri-Mill Sports Club

FRANK NYBORN, Reporter

Deep Sea Fishing

If numbers are any sign, the two deep sea fishing parties we ran were a big success. Twenty-four men from the East Walpole Mills went on the first expedition on Sunday, August 20. The following Sunday, the 27th, twenty more from the Lower Mills turned out for the second trip out of Brant Rock.

Bob Weger was in charge of the first group. They had five men who never quite made the grade of sailor. Something they ate the night before, probably. Ted Knaus won the prize for the first fish caught on the trip, a cod. Biggest fish, a whopping haddock, was landed by Henry Johnson's father.

Cods were the prize winning fish on the second trip. Pyne and Phillips hauled them in.

Men's Golf

By JOHN WOLOSHYN, Chairman

DON FRAZIER and team led the second half of the men's golf season to finish the 28th of August with 43½ points, way ahead of the other three. These second, third and fourth place teams were fairly closely grouped. Walter Rockwood and men were second with 29, Ray Bearce's team third with 24½ and Bill Haskell's last with 23 points.

Winners of the medal play are as follows:

	Group A	*Gross*	*Handicap*	*Net*
1st	Bill Price	36	4	32
2nd	Percy Spiers	39	5	34
3rd	Ben Baranowski	40	5	35
	Group B			
1st	Carol Homan	43	13	30
2nd	Joe Coburn	42	10	32
3rd	Ray Bearce	45	11	34

A proud parent called up the newspaper and reported the birth of twins. The girl at the desk didn't quite catch the message over the phone, and asked "Will you repeat that?"

"Not if I can help it," was the reply.

SHREVEPORT NEWS AND VIEWS

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer

Shreveport Speaks

Robert Jones spent a week of his vacation visiting all the lakes around Shreveport but reports only a few small ones. (And we don't mean alligators, either.)

Thomas English returned from a two weeks' vacation feeling fit for the job. Next year he will only need one week as he was back at the plant before the first week was over and said he was ready to go back to work.

Ellis Taylor is another one back from two weeks' vacation, visiting relatives in Powhattan.

We all extend our sympathy to Joe Springer and family in the loss of his daughter, Mrs. Frank Vater.

The best way to get the low-down on a fisherman is to get some joke on one fellow and then play one against the other. Here is a story that gets better as it goes along. Mode Myers and W. L. Smith went fishing on the same lake with Wilton Guice. When they passed his boat, he had his bait high up in the tree and was tugging frantically to free it. For a couple of days, he didn't hear much more. Then one day he learned that William Winkler had to climb a tree once to free his bait. When William was reminded of this, he thought surely Willie Smith had told it (Willie really hadn't said a word) and he told how often he had seen Willie climb a tree to free his bait. "I only climbed a tree once," said Willie, "and that was to see where the land was when the water was so high!" Maybe if we can keep them talking, something interesting will come up.

Blanchard Watts spent his vacation the week of July 31 in Baton Rouge and New Orleans and a few days fishing at Black Lake and Cocodrie Bayou. On Cocodrie they caught some bream that would weigh a half a pound apiece and pulled in a Coca Cola ice box full in only a few hours' fishing.

Leonard Gongre has just returned from his vacation. The Maintenance Gang says you can tell he is back from the number of times the signal horn blows.

Kavat Loe has just purchased a new home and moved in. Nice going, Kavat.

We were glad to have Creighton Hill with us for a few days.

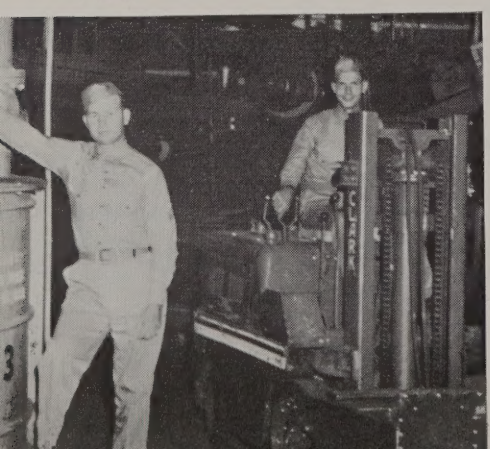
Phil Johnson and his family were vacationing in Gulfport, Mississippi and went into a restaurant there to eat. The only other customers in there was the Frank Markham family. Imagine that; it's a small world after all. Neither one knew the other was going in that direction.

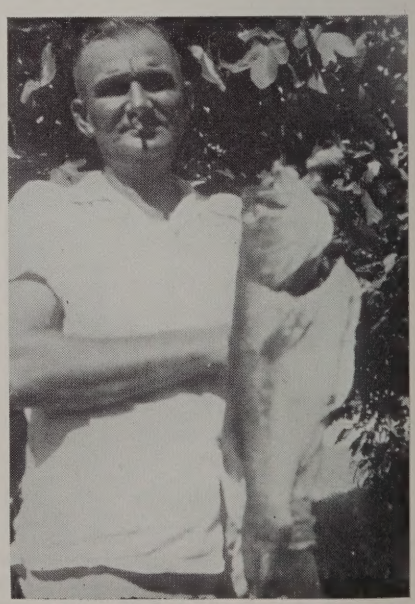
Edwin Sompayrac's Florida vacation was a great success. On the fishing trip out of Clearwater his party caught some 900 pounds of groupers, grunts and other varieties. Edwin's contribution came to about 22 pounds. While in Florida, Edwin visited the Bok Tower, Cypress Gardens, Silver Springs, Daytona Beach, Pensacola and Marineland. He reports a lot of excitement in surf fishing and swimming.

Vivian Wilson is back on the job after a week's rest. She said that she enjoyed just staying at home. Another member of the Billing Department has returned from vacation. Wynn McPhearson enjoyed a trip to Hot Springs to visit her son.

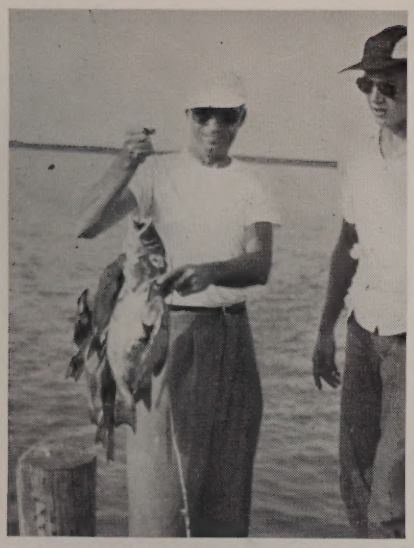
THE UNPREDICTABLE LUCILLE McMURTRY planned for a whole year to take another trip to Denver. She turns up here in the Cherokee Indian Reservation, instead, in North Carolina. With Mac is Chief Running Deer and George Kipp. George is a pre-medical student at Maryville College, Maryville, Tennessee. Mac visited at his home in Swannanoa, N. C. Last year Mac left for the Ozarks and showed up in Cheyenne, Wyoming.

MARINE RESERVES Al Creglow and Richard Bruce of Shreveport. Al stands at the beaters and Richard is nearby on his tractor to show their work area as civilians. They have known for some time that their unit was to be on the move. We wish them luck and a quick return.

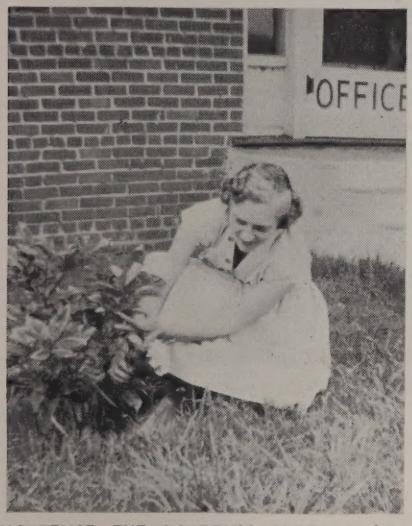




HIGH BOY ON THE TOTEM POLE in the Big Bass Contest right now is Dude Davidson with his 4 lb. 8 oz. largemouth black bass.



EDWIN SOMPAYRAC on his Florida vacation. Highlight for Edwin (left) was a deep sea fishing trip out of Clearwater in the Gulf of Mexico.



HORTENSE, THE GARDENIA BUSH, produces its first bloom. This is Gladys Bryan's (Shreveport Sales) pet gardenia bush which was rooted in the office from blooms which Gladys brought Lucille McMurtry. Last year L. L. Williams brought several flowers from home and stuck them around the bush to pretend it had bloomed itself. This year the plant unaided produced seventeen blossoms at once.

While on her vacation, Lucille McMurtry stopped in Montgomery to see Carrie Williams, a friend she had written to since 1923 when they were both in the Shrine Hospital here. This is the first time they had met since.

Ollie Sherburne bought a new set of tires and Frank Markham bought the old tires, thinking he had the same size wheel. While on vacation, Markham woke up with a flat in New Orleans. While at breakfast he told the filling station next door to step over to the cabin and put the tire in the trunk on the wheel. When the attendant came back with the word that the tire was for a 15-inch wheel and Markham's old Dodge has a 16-inch wheel, a face got red. Diligent search was made in and around New Orleans for a 600x16 tire, either new or used, but not a one was found. Finally in Bay St. Louis, Miss., Markham got a new tire and thereby hangs another tale.

Robert Jolly is another July vacationer. He spent his time in Dallas visiting.

Judson Grizzle was on vacation the week of August 14 and planned to spend it at home resting.

Howard Jackson is sporting a very nice ring with two rubies and a diamond that he found in one of the beaters while cleaning it out.

I just checked with Robert Cobb about the fish stories told by Robert Dorman. "Do you suppose he can really catch fish like he says he can?" I asked. "In his mind, yes. On a hook, no!" was the reply. Cobb said that he might steam them out of the lake with that hot air of his, and in case you want to go sailing and there is no wind for the sails, just take him along.

Evidently William Winkler does not talk "shop" when he goes home. This reporter was visiting his home yesterday when his wife and mother-in-law were discussing a neighbor across the street applying some roll roofing to his porch. "I don't know what kind it was," said his mother-in-law, "but they PASTED it on."

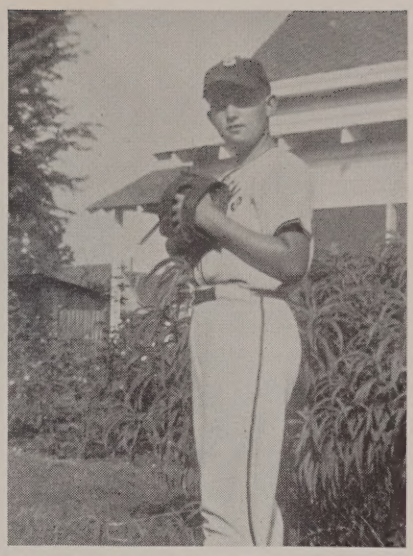
Blanchard Watts has the most beautiful flowers and shares them with the office. He brought such beautiful roses the other day they looked as though they were grown by a florist. Thanks, Blanch!

Franklin Scott is on his vacation and has purchased a new Harley-Davidson motorcycle. Some say that a boat would be better as Scott is draft age and would find the motorboat more useful for getting over to Korea.

Setting a good example for your children takes all the fun out of middle age.

—*The Imp.*

LITTLE RICKY GUICE, two and one-half, son of Wilton Guice of the Shreveport Laboratory, holds up the fish he caught in Lake Bistineau while his proud papa didn't even get a bite.



JOHN COPPETT, pitcher with the Baby Oilers of Stephens, Arkansas. John's dad, Irving Coppett, is a gauger in the Pipe Line Department at the Stephens Refinery.

Acknowledgments

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

The Cochrane Family

Please accept our grateful appreciation for your kind expression of sympathy.

Mary E. Clarkin and Family

Your comforting expression of sympathy will always be remembered with deep gratitude.

Frank and Baby Vater and
the J. L. Springer Family
(Shreveport)

The family of Antone Oliver acknowledges with grateful appreciation the kind expression of your sympathy.

Mrs. Oliver and Family
(Phillipsdale)

To thank you all sincerely, and to tell you that your expression of sympathy will always be gratefully remembered.

Michael Pella and Family
(Phillipsdale)

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

John J. White and Family

We wish to thank you for the beautiful floral spray which you sent our mother. Your kindness was deeply appreciated.

The O'Donnell Family

This is to acknowledge with sincere thanks the kind expression of your sympathy.

Mrs. Louise Felici and Family

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

M. H. Grant and Family

(Other Acknowledgments on page 20)

IN THEIR CURIO-LINED DEN, the Blundells look again at the result of one of the freaks of the war. During a bombing raid on Liverpool, a hole was knocked out of the little saucer Tom is holding and the handle of a demi-tasse cup was broken. The rest of their fragile dinnerware set, stored before his marriage at Tom's mother's in Liverpool, survived the raid unscathed. On the wall hangs the Egyptian tapestry and on the bookcase at the left is Churchill's autographed picture and the two La Corona cigars given Tom by the former prime minister.

Home from the Sea

WALPOLE is not Salem or Portsmouth or Hingham or New Bedford. It's an inland town, not a famous New England seaport. Her old homes were not built on trade with China and the Indies, nor were her sons seafaring men who brought home curios from their travels to the far corners of the earth.

There's a former seafaring man who has of late come to settle in inland Walpole, however. And his home is furnished with as beautiful and exotic things as ever graced the seacoast mansions built in clipper ship days. He is Tom Blundell, native of Liverpool, England, now an American citizen, of Pocahontas Street, Walpole. He is employed at Bird & Son in the resin making end of flooring manufacture. But for eighteen years until four years ago, Tom Blundell served on ships of the British Cunard White Star Line. In that time he sailed around the world ten times. As Tom says, "If a ship can tie up, I have been there."

No More Traveling

A little girl from Braintree, Massachusetts, put an end to Tom's travels. Edith Payne was a passenger on the R.M.S. "Franconia" returning from a trip to the British Isles. Tom was lounge steward on this vessel. That was in 1938. They corresponded afterwards, were married in 1942, and in 1946 Tom came to Bird & Son and landed his first shore job. That is how they happened to settle in Walpole, where they live in a new Cape Cod style house with a garden and a goldfish pond out back.

Tom Blundell's souvenirs which he has picked up all the way from Australia, South Africa and South America, aren't just dragged out on state occasions. The Blundells furnish their house with them. The rug on their den floor is a Brussels carpet from Belgium. Their everyday dishes are eggshell china, each piece handpainted with a different design, from Japan. In the living-room the gladiolas Tom raises for a hobby are set on a carved black wooden table from India. His wife keeps her table cloths, bureau scarves, etc., in a Chinese camphorwood chest in the dining-room. An Egyptian wall tapestry hangs in the den and a pair of camelskin hassocks make as good footrests as ordinary American ones bought in a department store.

Other Curios

Other curios serve as decoration, like the ebony elephants from Ceylon, an alabaster sphinx, the carved wooden head of a Balinese native, and a picture on the wall made of butterfly wings from Rio de Janeiro. The diamond Mrs. Blundell received for her third finger, left hand, Tom bought in Johannesburg, South Africa, where diamonds "grow".

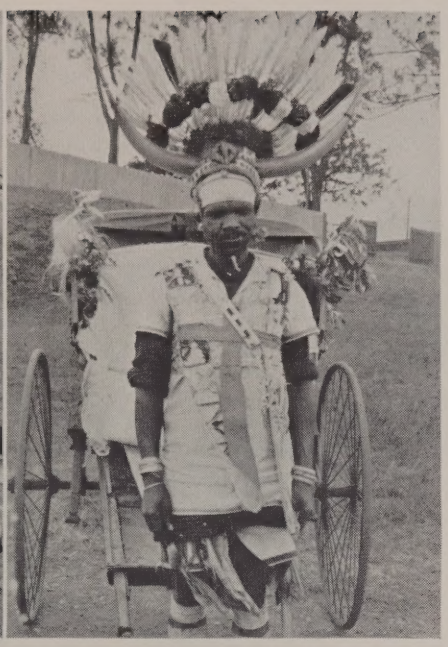
Among Tom's prized possessions is an autographed photograph of Winston Churchill and two of Churchill's famous cigars. Churchill and his party were passengers under Tom's care on the "Queen Mary" during one of the wartime British prime minister's Atlantic crossings. It was on this occasion that Blundell acquired the cherished picture and the smokes.

Asked how he likes living in little Walpole after traveling all over the world, Tom smiles at you and says, "It's wonderful." A home, a job, a little land and a garden are what he dreamed about at anchor in Hong Kong or crossing the stormy North Atlantic. For Tom, this is IT.

Pictures of foreign scenes accompanying this article were all taken by Tom Blundell.

HARBOR AT HONG KONG. The Chinese junk with the peculiar sail is used for transporting all sorts of materials. Usually the whole family will live on board. At the right of the picture is the stern of the "Franconia," on which Blundell was serving at the time.

SNAKE CHARMER in Ceylon, India. Soon this man will produce a mongoose, deadly enemy of snakes, from the bag beside him and this rat-like animal and the snake will put on a fight to the death while the snake charmer passes the hat and collects.



ZULU RICKSHAW BOY in Durban, South Africa — the very latest in transportation. He wears a religious head-dress. The money he earns will probably be carefully saved until he has enough to buy his own farm back in the hills.

James C. Hadden

JAMES C. HADDEN, retired, died on August 23. He was ninety-five years old this month, the company's oldest retired employee. He was born in 1855.

Mr. Hadden came to Bird & Son in 1902 and worked for many years in the East Walpole Maintenance Department where he was a carpenter. He retired in 1934. Mr. Hadden had had a varied career before coming here. The son of the Scotch captain of a British sailing ship, he was born in China, worked in South Africa, then in Scotland before coming in middle life to America. He had been married and was the father of four children. In his last years he lived in a boarding house on Rosemary Street in Norwood. Funeral services were held from the home of one of his daughters, Mrs. Alice H. Baker, also of Norwood.

John J. Moylan

JOHN J. MOYLAN, long-time paper maker at East Walpole, died at his home on Hemlock Street, East Walpole, on October 8. He was sixty-one years old. Mr. Moylan had been ill for several years and had retired because of his health in 1945.

Mr. Moylan originally started with Bird & Son in 1912 and worked here until the spring of 1916, when he left for a job with the Baltimore & Ohio Railroad. He came back here in the fall of that year and worked steadily — since 1917 on the Paper Machines — until ill health ended his working days.

Surviving him are Mrs. Moylan and five children, two of whom are Bird & Son employees. Mary is in charge of Aetna insurance records at the East Walpole Credit Union office and James is a junior draftsman in the East Walpole Plant. There is a younger daughter, Alice, also working, and two more boys, John who is a student at Boston College and Joseph, now in high school.

Funeral services were held at the home on October 10, followed by a solemn high mass of requiem at St. Mary's Church, East Walpole.

ISN'T LIFE WONDERFUL. So thinks Cynthia Jane Deptula whose father, Joseph Deptula, works on the Flooring Print Machines. Cynthia was almost three when this picture was taken.

McDougall Chosen as Bird Club President

AT the annual meeting of the Bird Club on September 14, three directors, Richard Sprague, John Hutchins and Hilda Rafuse, were re-elected, as were the secretary and treasurer of the organization, A. W. Smith and H. S. Whitney.

At this time a new committee was proposed by Mr. Smith to serve the interests of the growing number of retired employees. The members present agreed to the proposal enthusiastically. Mr. Smith then nominated as chairman of the Retired Members Committee a Bird Club director who is himself a newly retired employee, Wesley A. Beaulieu.

Elected at the Council meeting on October 5 were John McDougall, president, and Joseph Coburn, vice president. Both of these young men have been active in the club for some time. Mr. McDougall had been vice president and Mr. Coburn, Entertainment Committee chairman.

Committee chairmen appointed for the ensuing year are as follows:

Auditing — P. F. Rogers
Girls' Basketball — Helen Quackenbush
Girls' Bowling — Berniece Potter and Kay Gullich
Men's Bowling — Everett Fuller and Romeo Valerio
Cribbage — Herman Nordstrom
Dramatic Club — Joseph Coburn
Entertainment — Edward Wisniewski
Executive — Wesley Beaulieu
Finance — Howard Whitney
Neponset Choral Society — Chester Porter
Men's Golf — Joseph Cleary
Girls' Golf — Helen Makarevich
Membership — Kenneth Rouillard
Publicity — Eleanor Garland
Retired Members — Wesley Beaulieu
Tri-Mill Sports — William Ivatts
Veterans Entertainment — William Grazado

Two entirely new committees have been created. One is the Retired Members Committee, spoken of in paragraph 2. The second is the Dramatic Committee under the chairmanship of the club's vice president.

On the Lighter Side

Mother: "Jane, where have you been until 3 a.m.?"
Jane: "Walking, mother."
Mother: "For goodness' sake!"
Jane: "Yes, mother."

Bootblack: Shine your shoes, mister?
Businessman: No.
Bootblack: Shine 'em so you can see your face.
Businessman: No.
Bootblack: Don't blame you.

Jack: "What's the noblest kind of dog there is?"
Jiff: "I give up."
Jack: "The hotdog. It not only doesn't bite the hand that feeds it — but it feeds the hand that bites it."

Teacher: "Willie, can you tell me where Cleveland is?"
Willie: "Yes'm. Cleveland is in New York today, and Bob Feller is pitchin'!"

"Why, little son, why are you crying?" asked the loving daddy.
"Well, you said we were going to get a new baby and I guess you'll be trading me in on it."

Lovely Secretary — "Will you let me have next week's pay in advance?"
Boss — "No, I promised my wife I would not make any advances to you."

We can't understand why goods sent by ship is called a cargo, while goods sent in a car is a shipment.

Modern parents divide their time between worrying how their children will turn out and when they will turn in.
—*Saturday Evening Post*

The young lover was obviously reeling out a heavy line trying to impress the beautiful young girl at his side. "These soft lovely hands," he whispered. "Your warm lips. And those beautiful eyes! Where did you get those eyes?" The girl answered, unimpressed, "They came with my head."

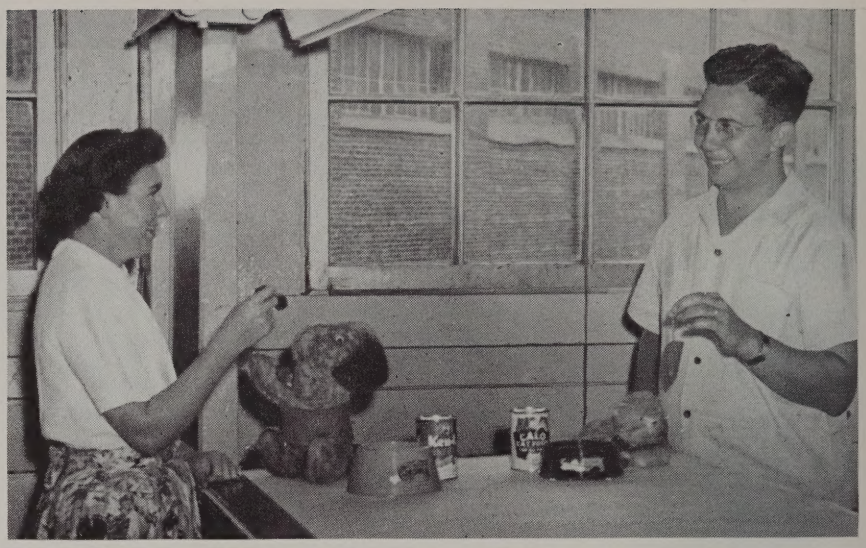
1926 Olds for sale. Can be seen only after dark. —*Boston Globe.*

Wife: "All men are fools."
Husband: "Yes, dear. We were made that way so all the girls wouldn't be old maids."

Headline

"June Babies Flood Ottawa Hospital."
— *Halifax Herald*

With his wife sick in bed, hubby — and pandemonium — reigned supreme in the kitchen. But the tea was missing. He looked high and low and finally called to his wife: "I can't find the tea, dear. Where do you keep it?"
"I don't know why you can't find it," came the peevish reply. "It's right in front, on the cupboard shelf, in a cocoa tin marked 'matches'!"



SHOWING OFF THEIR TAKE. Winners of the Pet Pictures Contest do a gag pose as Rita Connolly holds up a rubber bone for her dog Mike's stand-in and Bill Grazado dangles a catnip mouse over the nose of his cat Puffy's stuffed double. The plastic food dishes and cans of pet food are the "take-home pay" for the best dog and cat pictures submitted.

"Mike" and "Puffy" Win Pet Contest

"MIKE" CONNOLLY, a dog, and "Puffy" Grazado, a cat, have been chosen the winners of the Pet Pictures Contest. Prizes were duly awarded in behalf of these pets to their respective owners, Rita Connolly of the Floor Covering Store Room and Bill Grazado, Advertising Display. The prizes were plastic dishes, a big yellow one for Mike and a smaller red one for Puffy, plus a can of food for each, with a chocolatized rubber bone and a catnip mouse for good measure.

Both of the winning pictures were among the ones printed in the August Review. Rita took a whole roll of film to get the prize picture of her year-old Mike, which is half collie and half beagle. This snapshot was chosen not only because it was a good picture, but because Rita caught the dog in a characteristic "doggy" pose, gnawing happily on a bone.

Bill Grazado's Puffy was irresistible. An angora cat staring loftily at the camera meanwhile giving sustenance to her five kittens — who could say no? Not these judges! Bill confides that this family of Puffy's is already grown up and she now has another batch, which Bill's little girl gets much more excited over than Puffy does.

The following pets of Bird & Son employees also had their pictures entered in the contest:

"Butch" Bandonis, dog (John Bandonis, E. Walpole Maintenance, now on leave of absence in the Army)
"Terry O'Toole" Smith-Belcher, cat (Merle Belcher, Personnel)
"Dusty" Green, cat (Barbara and Martin Green, No. 1 Box Shop)
"Yankee" Mucciaccio, dog (Al Mucciaccio, No. 2 Paper Machine)
"Scotty" Collins, cat (Kate Collins, retired)
"Peter" Balduf, dog (Kate Collins, retired)
"Fluffy" Pelletier, dog (Helen Pelletier, Billing)
"Prince Theodore VI" Boyden, dog (Earl Boyden, No. 1 Box Shop)

To their owners, we say "Thank you" for sending in the pictures. You were all good sports and we hope your dog or cat likes the rubber bone or catnip mouse which has been sent to them for entering the Pet Pictures Contest.

Acknowledgments

Your touching tribute was most thoughtful and kind and we want to express our deep appreciation to you.
Mrs. Michael Shergals and Daughters

To thank you for your kindness and sympathy at a time when it was deeply appreciated.
Mr. and Mrs. Andrew O'Malley and Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.
Allan F. Jones and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.
The Moylan Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.
Katherine E. Roe

(Other Acknowledgments on page 17)

Fire Fighting

NO GOOD.

NOT VERY GOOD.

PERFECT.

THESE THREE PICTURES illustrate different types of fire fighting equipment tested on a pan of burning asphalt recently at the Norwood Roofing Plant. The 2½-gallon Foamite extinguisher operated by Fred Turco in the first picture proved wholly inadequate. The 15-pound CO_2 operated by John Pratt was not very effective either. But the 20-pound Ansul Dry Chemical extinguisher demonstrated here by L. C. Riley of Ansul puts out a protective blanket which allows the operator to walk right up to the fire. The blaze was extinguished in exactly four seconds.

BIRD
& SON, inc.
BIRD
PRODUCTS
Established 1795

BIRD NEPONSET REVIEW

November
1950
Vol. 38 No. 10

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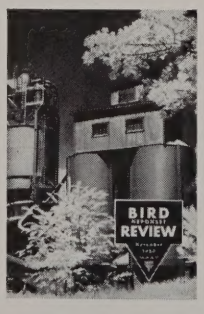


Norwood Roofing's Granule Plant can never look as glamorous as this to the human eye. But to the camera with an infra-red film, the familiar place takes on the appearance of a fairyland where common metal is transformed and foliage and grass are fashioned of pure gold. (Story on page 3.)

Suggestion Awards

ALTHOUGH there had been no production since August 31, when the strike began, two suggestions from Norwood Roofing Plant men were voted acceptance as November suggestion awards. These were suggestions submitted before the strike started. During October, investigation was completed and they were voted awards at the November meeting. The suggesters are Luigi Cicolani, Shipping, and John E. Folan of Asphalt Storage.

The third suggestion accepted for a November award was entered by a Chicago Salesman for a demonstration device for selling 19″ Proslate. The suggester, Earl D. Baker.

All three suggestions earned the $5.00 award.

FIRST PRIZE TO BIRD & SON. Edgar M. Grout, Review Editor, left, and Warren Anderson, Assistant Treasurer, center, receive award won in contest of Associated Industries of Massachusetts for financial reports to employees. The March 1950 annual report issue of the Bird Neponset Review earned this top award. At the right presenting the award is John T. Wiseman, Associated Industries president and general manager of the shipbuilding division of Bethlehem Steel.

Bargain in Roofing

WILLIAM FORD, Building Materials Salesman, sends the following memorandum to Sales Service Manager Henry Davis at East Walpole.

"A customer gets a bargain when he buys asphalt roofing today!

"Mr. P. C. Andrews [a customer in New Bethlehem, Pa.] showed me an original bill which he penned to a customer in August 1909. Among the items was — 6 rls Paroid 2-ply at $3.25. Today Mr. Andrews is selling 65# Paroid at $3.50.

"Today's prices on lumber and the other items billed for the building of that house in 1909 have increased five and six times those of 1909.

"Certainly no one could complain if prices of asphalt roofing advanced considerably."

WEDDING BELLS rang for the former Mary Curran, Key Punch Operator, on September 16, when she became the bride of Edward Cotter at St. Catherine's Church, Norwood.

BIRD NEPONSET REVIEW

Vol. 38 No. 10 November 1950

Published for the employees of Bird & Son, inc. to promote good service, good business, good will

Editorial Office at East Walpole, Mass.
Plant Locations: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.

EDGAR M. GROUT . . . . . Editor
ELEANOR M. GARLAND . . . . . Assistant Editor
WALTER H. HARTIG . . . . . Photographer

ADVISORY BOARD

BENJAMIN D. ROGERS
CREIGHTON HILL
WILLIAM E. WAKEFIELD
MARY MCCARTHY

There's a Job Ahead

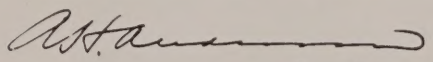
OUR production wheels are turning again after eleven long weeks. What has happened cannot be taken back. We all know of the tremendous losses suffered both by individuals and by the company. This is not the time for looking back, but for looking ahead. The job of all of us is to return to full production and build up a volume of business in every line that will make our operations profitable.

All of us have learned how true it is that good wages and steady jobs come only from profitable production. We now must restore normal service to our customers as quickly as possible, and at the same time keep our products up to the traditional high Bird & Son standard in quality. It's going to take a lot of hard work and real cooperation.

The problem of getting back to normal operations in our plants is a huge one. When machines and steam lines which have been operated continuously for twenty or thirty years lie idle for nearly three months, we can expect many leaks and temporary breakdowns which will delay and irritate us. Our sales departments and other service departments have difficult problems ahead in attempting as quickly as possible to fill orders and restore normal service to our thousands of customers. It's going to take the best we've got in patience, tact and resourcefulness.

As for the new contracts with our unions, all the points under discussion during the recent negotiations have been agreed upon. I emphasize again that it has not been our intention at any time to break or cripple the unions. We shall continue to support sound collective bargaining practices. We shall continue to deal with our unions on a fair and sound basis.

From here out management will operate all the plants under working conditions that combine efficiency with a square deal to every employee on the payroll.



President

(For the basis of the strike settlement, see page 5.)

THEY RUN THE CREDIT UNION. From the left: Jean MacEwen, Grethe Storkfelt, Eleanor Johnson, Mary McDonagh, Barbara Proctor, A. W. Smith and Velma Cobb. Not in the office at this time was Mary Moylan. Mr. Smith, Miss Cobb and some of the clerks also work on other than Credit Union business, such as savings bonds, employee fuel accounts, employee insurance and Bird Club records.

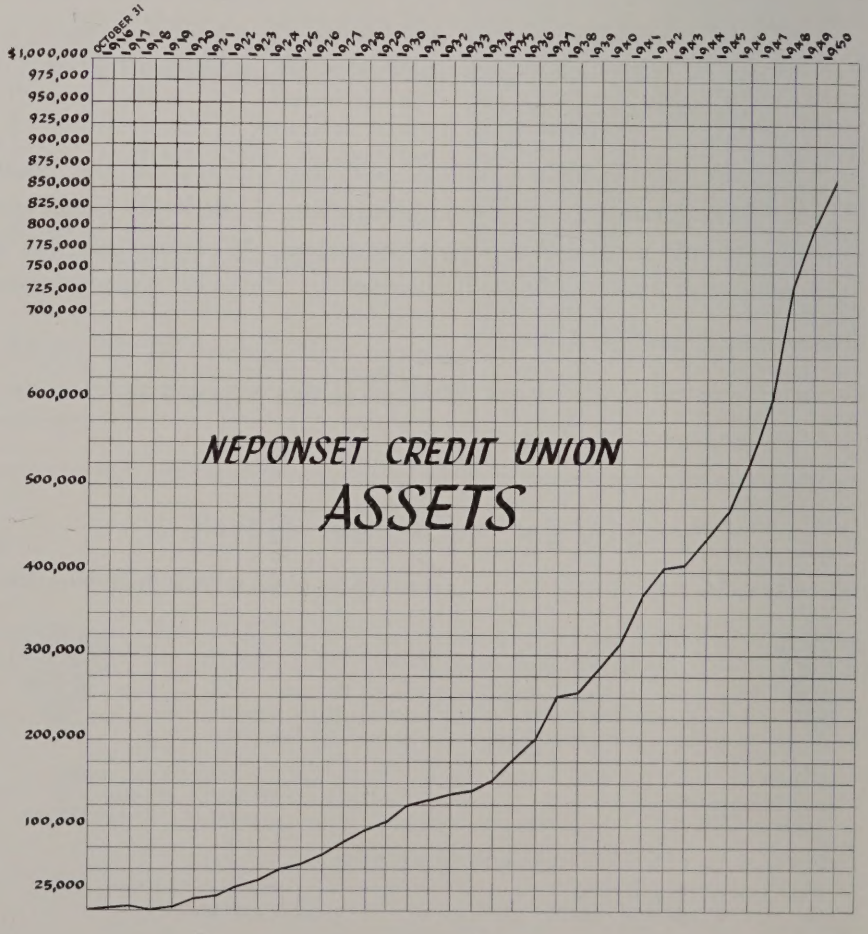
Thirty-Five Years of Service

THIRTY-FIVE years ago, on November 1, 1915, its charter duly signed, the Neponset Credit Union began business. It was dedicated to the service of Bird & Son employees and designed to do two things. One was to make loans at a reasonable rate of interest. The other was to help employees save their money.

These are still the two main functions of our company Credit Union. How well the Credit Union has served Bird & Son employees in these thirty-five years can be shown by the number who on October 31, 1950 were using its services. There were 3,152 share holding members, with 2,176 savings accounts among them. And on Hallowe'en of this year, 798 had Credit Union loans.

Another sign of the value of an institution is its financial growth. From assets of a little over a thousand dollars after its first month of operation, the Credit Union now points with pride to its $857,764.98, totaled as assets on the balance sheet for October 1950.

Its office staff has not increased nearly so fast. However, during the First World War the infant Neponset Credit Union was only one desk in the Treasury Department. Now the Credit Union rents its own quarters, is self-



supporting and pays the salaries of better than four clerks.

The Neponset Credit Union is an active member of a group of like bodies throughout Massachusetts. In the magazine of the Credit Union League of this state, published on the occasion of its annual convention last June, the notable story of our Credit Union was told. We quote from this article:

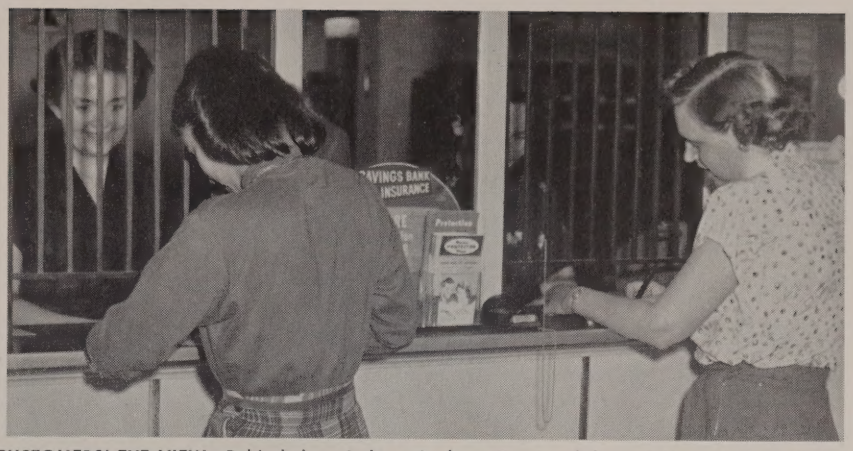
"Neponset Credit Union in East Walpole is the oldest credit union in the United States serving employees of a manufacturing concern. Its charter is dated October 15, 1915. Membership is restricted to employees of Bird & Son, inc., East Walpole, and affiliated industries, Bird Machine Co. and Berry Asphalt Company, and to members of these employees' immediate families.

Why It Started

"In 1915 the management of Bird & Son became increasingly aware that loan sharks were bleeding the employees unmercifully, attachments on employees' wages being a common occurrence, and the treasurer of the company was continuously being called on to loan money to employees. A credit union seemed to be the answer to this unbearable situation. After receiving their charter in October, Neponset Credit Union began business on November 1, 1915. During that first month, forty-five members showed faith in the new venture by investing over a thousand dollars in shares. The first balance sheet, as of November 30, 1915, showed assets of $1,201.17.

"Charter members of Neponset Credit Union were farsighted executives of Bird & Son, including the company's president, treasurer, director of personnel, purchasing agent, manufacturing manager, superintendents and several foremen. The good judgment of those men has been proven a thousand and one times . . . .

"The growth of the Neponset Credit Union has been made under what might be called ultra-conservative regulations. Previous to July 1949, members were limited to forty shares in a single account and eighty in a joint account. At a special meeting of the members that month, it was voted to increase the maximum number of shares to one hundred and two hundred, respectively, in single and joint accounts. The maximum allowed in savings on which interest is paid is still only $250 in a single account and $500 in a joint account.



CUSTOMERS' EYE VIEW. Behind the windows Barbara Proctor, left, and Mary McDonagh (you can just about see her) are helping Mona White and Beatrice Lindquist make out deposit or withdrawal slips.

"One factor that has contributed much to the success of this credit union is the continued interest taken by the management of Bird & Son from the top level down. The management allows the directors to use whatever time is required to fulfill the duties of their respective offices in the credit union . . .

"Members have always enjoyed the convenience of payroll deductions. Since 1936 the Neponset Credit Union has been an agency for Savings Bank Life Insurance. Members are offered the privilege of borrowing money on real estate and automobiles in addition to the usual personal loans. All dealings between members and directors are carried on in a conservative, business-like manner . . . ."

Wise Leadership

The growth of the Neponset Credit Union is due in large part to the wise guidance it has had from the many people who have served on its board of directors these past thirty-five years. Many top executives of the company have at various times served. Special credit goes to this organization's treasurer, Albert W. Smith, who has held this office since 1922. His intimate knowledge of credit unions, gained here and as an active member of the Credit Union League of Massachusetts, has enabled him to guide the activities of the Neponset Credit Union. "Al" Smith's wise counsel and years of work in the interests of the employees have made his name almost synonymous with the name of this Bird & Son "bank".

At its annual meeting on November 8, the directors and members present voted a 4% dividend to Neponset Credit Union shareholders.

Directors are President Walter H. Hartig, Vice President Joseph L. Coburn, Treasurer Albert W. Smith, Asst. Treasurer and Clerk Velma M. Cobb, and Nelson Bartlett, W. A. Beaulieu, L. R. Bernier, John J. Burke, A. D. Colburn, Nelson Phillips, Hilda Rafuse, R. L. Tupper and H. S. Whitney.

"To think," exclaimed the enthusiastic young husband, "that by the time we get all this furniture paid for we shall have genuine antiques."

THEM'S BLUEBERRIES, 13 quarts of them, big as grapes, grown in the Vietze yard in East Walpole. Assistant Auditor Frank Vietze and his wife raise youngsters too. Here is Mrs. Vietze with two of their four, Walter, 8, and Paul, 12. The other two are Barbara, 6, and Frank, 14.

INFRA-RED IMPRESSION of a familiar New Hampshire landscape. Leonard Weaver took this from Cranmore Mountain, North Conway, looking toward Mt. Pequaket. What looks like snow on the mountainside is not snow but green leaves, as recorded on infra-red film.

Infra-Red Glamour

LEONARD W. WEAVER, plant Geologist and director of the Neponset Choral Society, is also something of a shutterbug. Last year by way of experiment he bought some infra-red film to take distance shots in the New Hampshire mountains during his vacation. The resulting photographs showed the expected snowy appearance of the leaf-clad mountain slopes, a black sky, and startlingly white clouds. When he came home, Leonard discovered he had some film left over. It had occurred to him before that the metal buildings at the Norwood Granule Plant would look very glamorous if done with infra-red film. The beautiful cover photo shows how these work-day industrial buildings were transformed.

When he sent these pictures to the editor, Leonard explained how infra-red film works. Here is what the scientist has to say:

Infra-red film gives very unusual photographic effects. When used with an appropriate filter, the film registers only the light from the red end of the visible spectrum and the longer heat waves, which are invisible to the eye and are known as infra-red waves. "Infra" means "beyond" or "after", meaning those rays coming after the red in the spectrum. These waves have remarkable power to penetrate haze and when used in distance photography will register on infra-red film objects which are invisible to the eye.

Among other uses, infra-red film is utilized in architectural photography, partly because of its glamorizing effect; in medical record photography because of the fact that capillaries just under the skin's surface are brought out; in aerial photography particularly during wartime to detect camouflaged installations; and by crime laboratories in the detection of forged documents.

Supervisors' Training Program

FIVE Bird & Son foremen are journeying to Braintree each Monday night to attend a series of meetings for supervisors of companies in the South Shore area. There are to be fifteen sessions in all. The meetings began on November 6 and will carry through until February 26.

Forty foremen from thirteen different business concerns in this area are enrolled. The meetings have been carefully planned by management members of nineteen cooperating companies. There are five general areas of discussion: The American Free Enterprise System, The Supervisor and Human Relations, The Supervisor and Industrial Safety, The Supervisor and Labor Relations, and The Supervisor and Plant Production. The greatest emphasis is being placed on the production and labor relations subjects. Instructors include executives from Armstrong Cork Company, the Walter Baker Company and Dr. Alexander Magoun, psychologist and consultant in the field of human relations.

Bird & Son men attending are:
Earl Boyden — No. 1 Box Shop
Guy R. Hoyt — No. 2 Box Shop
Perley H. Mudgett — Paper Mill
Robert Y. Justis — Flooring Plant
Roy Walton — Roofing Plant

Sessions are entirely informal with a minimum of instruction and a maximum of discussion of mutual problems. Information on the essentials of foremanship is not a new subject to Bird & Son foremen. There have been several foremanship classes conducted by Bird & Son in the past. One new feature of this course is that foremen of several different companies are getting together to study about their jobs and to swap information.

The weekly meetings are being held at Thayer Academy. Gordon Thayer, Headmaster, and Alexander Purdon, Executive Vice President of the Quincy Chamber of Commerce, have both been very active in helping organize the new program. Two Walpole firms are sending foremen to the sessions — Bird & Son and Kendall Mills. Other companies whose foremen are participating include: Armstrong Cork Company, Weymouth Art Leather Company, Tubular Rivet & Stud Company, Bethlehem Steel Company, Barbour Welting Company and M. B. Claff & Sons, Inc.

The Basis of Strike Settlement

IN settlement of the strike, final company proposals were accepted by the Union Negotiating Committees on Thursday, November 16, and were soon afterwards ratified by vote of the various union memberships. In some divisions shipping departments started moving warehouse stocks before the week-end. Production departments began operations on Monday, November 20.

Terms of the settlement provided for new contracts with each striking union.

These terms included many changes in working conditions and regulations of such matters as lunch periods, time spent in contract negotiations and seniority.

In each contract these were worked out separately at the plant level, at the same time achieving a general company policy toward which management had been working during negotiations.

Settlement terms also included:

A wage increase of five cents an hour effective November 18, 1950, and an additional five cents thirty days later.

Changes in the retirement program.

Changes in the Group Insurance Plan.

A provision that each collective bargaining agreement will run one year from the date of settlement with no reopening within the year except by mutual agreement.

Milling Around

MAIN OFFICE AND SALES

JULIA SMITH — DOROTHY MCELENEY
SABINA COSTELLO — JULIA LEWIS
LOUISA GRAHAM — WILLIAM GRAZADO
RAYMOND CASE — MARY MCDONOUGH
PAT MCDONALD

Arthur Mellin of the Credit Department is building a new Cape Cod home on Peach Street, Walpole. He expects to be in before January. After hunting high and low he found some glass "bull's eyes" for the front door frame. Other special features are Bird shingles, two-car garage in the cellar and a brook running through the back yard. With plenty of work to be done around the place, and with the golf course so handy, Arthur will have many a tough decision next spring whether to work or play.

On October 4, Kay Gullich and Connie Blake started their trip to Florida. While there Kay visited her fiance, Corporal Ralph Williams, who is stationed at MacDill Field. The girls reported a grand vacation.

We enjoyed a recent visit from Solveig (Storm) Carlson and her daughter, Janet. Janet is now eleven months old.

It was a wonderful trip from beginning to end — so say Anne Lindsay, Carolyn Delaney, Mary Bannon and Pat McDonald. These four girls drove 6,275 miles in October and visited Grand Canyon, Carlsbad Caverns, Dallas, Shreveport, Smoky Mountains and the Sky-Line Drive in Virginia.

Mary Foley of Flooring Sales motored to the West Coast with her niece and her niece's husband (who is a Major in the Marine Air Corps stationed at El Toro, California). High points of the trip were a visit to the Will Rogers Memorial at Claremore, Oklahoma; a side trip through beautiful Oak Creek Canyon near Flagstaff, Arizona; and an "indescribable" drive along the scenic South Rim of Grand Canyon. In California they toured Hollywood, Beverly Hills and the San Juan Capistrano Mission. Mary says one thing she particularly enjoyed was the novelty of picking luscious oranges. She flew home from Los Angeles and reports a very smooth trip.

Ted Holmes of Box Sales enjoyed a hunting trip to Tupper Lake in the Adirondacks.

Carl Larson left us in October to operate a filling station with his brother. He was given a purse of money and the good wishes of his many friends at a luncheon given to him by his department.

TWO SALT-WATER FISHERMEN, father and son. Left, Bert Johnson, Flooring Salesman, shows off his catch. The big striper weighed 32 pounds. Son Bert "Butch", Jr., right, age four, is triumphant over his 4½-pounder. Catch was made from the Weweantic River at Marion.

Patricia Connolly has moved from Industrial Engineering to the Treasury Department. Julia Lewis, formerly of the Treasurer's Office, has taken Patty's place in the Industrial Engineering Division.

Harold LeBlanc of Cost Accounting left for military service in October.

Marie (Julius) Clark, of Accounting, reports a wonderful honeymoon in New York the week of September 24. She and hubby Mason Clark drove around the Big City. After a truck backed into their car they left New York in a hurry for Connecticut, vowing never to drive into the big city again.

Among October vacationists were Ruth Wilson, Mary Geary, Mary Conton, Marianne Radzwill, Ethel Duncan and Edward Hobbs.

We were glad to have a recent visit from Helen Pelletier, formerly of Billing. She is now an air hostess with Capital Airlines and stationed at Chicago.

Two Personnel Department people left Bird & Son in September, Virginia Hill, who worked at the Credit Union, and Bob Lambert, who was in the Triangle Building. Virginia is now a full-time housewife and Bob is with the Massachusetts Bonding & Insurance Co.

G. A. "Jerry" Sayres, Jr., son of Tennessee Salesman, G. A. Sr., of Knoxville, is a member of the Tennessee National Guard in the Light Tank Corps. Young Jerry, a corporal, was ordered with his unit to Fort Devens, where it was expected they would stay a short time before shipping out.

John L. Nelson, Roofing Salesman, sent J. H. Van Hoy the following memo on September 9: "Daughter, 6# 7 oz., St. Lukes Hosp., Grace St., Richmond, 9/9/50, 7:15 P.M. Both doing fine." The Nelsons named her Donna Marie.

Julia Kucab's soldier brother was recently awarded the Purple Heart while recovering in a hospital in Japan.

Mr. and Mrs. Harley Bowden of East Walpole are receiving congratulations on the birth of a son, November 18, at the Baker Memorial Hospital. Mrs. Bowden is the former Elsie Gottberg of the Billing Department.

Nina T. Mann has left the New York Office to go with her husband who has a new position in the British West Indies. Helen Zimmerman is welcomed back to take over again in this office.

Isabel MacLeod, company Nurse, is getting back her old pep after a session in the hospital and several weeks' convalescence at home.

President of the Sharon Parent-Teachers' Association this year is Ralph Hall, Assistant Sales Manager of Shoe Cartons

Jean Feeley became Mrs. Edwin Wyllie on October 29 at a pretty fall wedding in her church in Franklin. Jean and her husband while on their wedding trip in Washington narrowly missed the excitement outside Blair House at the time of the President's attempted assassination.

Joe Cleary, curly-haired Adonis of the Cost Department, has left us. Joe is now working for the Ford Motor Co. in Somerville.

Marion Seastrand Lewis and new husband Eddie are now at home in their apartment on Chapel Street, Norwood. The couple were married last month.

Helen Goetz spent her two-week vacation at Truro and Wellfleet on Cape Cod.

Jean Reid, Helen Cullen and Roy Cooper all had fall vacations.

Welcomed to the Cost Department are

Herbert W. Church of Norton and Albert P. Flammia, who comes from Mansfield.

The girls in Flooring Sales are all knitting socks and ties for their boy friends a la Bert Johnson, whose socks and ties have caught the eye of the younger generation in this department.

Olie Watson is welcomed back to the top floor (Main Office) where she has taken up her new duties in Stock Records.

Elaine Monteith, expert mimeographist of Stenographic, has left to go back to a diller-a-dollar, a ten o'clock scholar routine at the Gillis Business School, where she is going to study her shorthand. Some of her friends took her out to a farewell dinner and all wish her good luck in her new venture.

Ann Smith and Hilda Rafuse drove to Northampton over the Armistice Day week-end.

Mr. and Mrs. James Roe are sporting a new Chevrolet, a birthday gift to Jim, wife "Kaney" says!

Eric Cutler, Roofing Salesman, made a welcome visit to East Walpole recently.

Congratulations were in order for Eleanor Morse who completed twenty-five years with Bird & Son recently. Friends gave Eleanor a pretty, mixed bouquet, a purse and a Spode plate in her favorite pattern.

Pat McDonald is welcomed as a new Review correspondent at the Main Office. Julia Lewis, who used to cover that building's first floor, has a new beat since her transfer to Industrial Engineering — the Triangle Building and the Credit Union.

We were pleasantly surprised by visits from Field Managers Tim Sullivan and "Skip" Boiteau of the Flooring Division.

June Crean of Flooring Sales sprang a beautiful diamond on her office friends the other day. She is engaged to Charles Fulton of Norwood. They plan to be married next year.

Jean Patterson spent her vacation touring Niagara Falls and the Thousand Islands.

Bill Low has a new son. No doubt they lull the little one to sleep singing "Sweet and Low."

Anne Kelliher and Helen Curran traveled to Chicago, stopping off at Detroit and Niagara Falls on their return trip.

Dotty McEleney is certainly air-minded. She is just back from her third trip by plane to California where she visited her brother and sister in Los Angeles.

We are happy to have Vicki Giovannucci back to work with us after her recent appendix operation.

PAPER MILLS

Thomas Flood	Peter Glebus
Edward Geraghty	Chester Ambruskevich
Frank Nyborn	Carolyn Delaney
Edward Wisniewski	Ninnette Petroni
Edward Power	Elna Gottberg

Patrick Kelliher, formerly of Stock Transfer, is now Rct. Kelliher of the 420th Engineers, Uncle Sam's Army, Fort Bragg, N. C.

George Dusty of the Paper Mill Office and his bride have moved from Worcester to Walpole, where they found an apartment on East Street.

Ken Rouillard with Mrs. Rouillard and daughter Marcia drove in September via Niagara Falls and Toronto to visit their oldest daughter, Elizabeth, who is a nurse in the hospital at the University of Michigan, Ann Arbor.

Edna MacCallum formerly of the Finishing Mill, is living in Monroe, Maine, where she is happily raising chickens, reports Plant Nurse Roxy Coburn.

Carolyn Delaney did ride down the Grand Canyon on muleback after all. She and three other girls from the Office had a WONDERFUL trip out to America's great open spaces.

NO. 1 BOX SHOP

John P. Walsh	Lorraine Olson
Ramona Chicoine	Edward Paduck
Catherine Bellew	Kenneth Houghton

Did you know that Bennie Baranowski's new daughter is now almost two months old?

Eddie Cisternelli, now that he has seen America, wants to go around the world next. Eddie and some other young bloods this summer just got together some camping equipment, hopped into a car and went. Makes a feller want to be twenty again!

ROOFING MILL AND OFFICE

Arthur McKenna	Roger Percy
Leonard Weaver	John Folan
Louis Silvestri	Victor Narciso
Joseph Nevins	James Murray
John Hutchins	William Stewart

Edward T. Mingels, Jr. and the former Edna S. Laffey of Norwood were united in marriage on October 22 at the United Church in Walpole. His bride is employed at Bird Machine Co.

A never-failing subject for heated debate in the Laboratory is television. John Lukko is the latest victim of the craze, making the "haves" nearly equal numerically to the "have-nots". A couple of the latter are wavering and may succumb soon.

The fellows in the Lab have been utilizing their recent spare time constructively. John Colaneri took music courses on the side and Caryl Hinds began an ICS course in paper chemistry. Len Weaver has nearly completed a business principles correspondence course with the Alexander Hamilton Institute. And John Koval, after three years of night school at Northeastern getting an education in chemistry, has just signed for another three years in business training!

Janet Haste and four other girls are at this writing hard at work planning to take over New York City the week-end after Thanksgiving.

Dotty and Tom O'Toole's addition, Michael, was born on Sunday, September 10. He weighed in at 7 lbs., 15 ozs. All three are doing fine at the latest report.

James Murray had his appendix out October 27, without complications, we are happy to add.

Charlie Savage, retired, dropped around East Walpole in October to say hello. At that time he was planning to leave Searsport, Maine, where he ran a tourist home, and move farther down the coast to Sullivan.

FLOORING MILL AND OFFICE

Matthew Connolly	Dorothy Hawes
Richard Ellis	John Grover
James Connolly	Frank Karshis
Charles Cobb	Stephen Wosniak
Robert Taylor	Leo Padduck
	William Melish

Pasquale Vasaturo has done it again. He has just been re-elected president of the New England Gladioli Society for a second time. Patsy has earned this honor through

(Continued on page 8)

VETERANS' HOSPITAL SHOW, sponsored by the Bird Club, receives a certificate of appreciation from the Military Order of the Cootie. Hilda Rafuse, who was chairman of the troupe for four years, accepts the award on behalf of the Bird Club. John Hutchins of the Drafting Department at Roofing, an officer of the Norfolk County Pup Tent No. 18 of the Cooties, is making the presentation. Seated, l. to r., are Bird Club officers John McDougall, Howard Whitney and A. W. Smith.

NEWS FROM CHICAGO

STAFF: J. W. Guilfoyle, Mathilda Hansen, Virginia O'Brien, Lawrence Peterson, Joseph Blackman

Chicago Chit Chat

We were sorry to hear that Lois DeWitt Cooper's husband had been called back into the service. The couple had been married only six weeks. By the time you read this he will be in the Far East.

On October 6 Nancy Anne Blaul became Mrs. Sven Bohlin. May you have many years of happy married life.

Bob MacLeod took a September vacation and journeyed to Wabeno, Wisconsin, and other points of interest in the Badger State.

Chick Campbell journeyed East the first week of October and reported that the foliage in the Berkshires was the best ever. Suppose that's true or was he homesick?

Harold Altman has been duck hunting every spare moment. We understand that he will sell ducks to friends at cost. The actual cost to date, however, is far in excess of a hundred bucks per bird. When you prorate club fees, shells, etc., over two or three ducks, it sure is expensive.

The two Marys — Curran and McWade — are taking a November vacation. There are conflicting reports as to their destination. However, we believe they will land in Hot Springs.

With November 1 came the hunting season. Hunting news and gabfest about hunting are flying thick and fast.

Agnor Oberg of the Maintenance Dept. was on a hunting trip during the week of November 13. He was out after the pheasants where they were supposed to be the thickest.

Walter Wiggins, Ray Gusick and Ed Rickerson were all out last weekend. On their hunting trip they saw quite a few pheasants and bagged some of them. However, the big difficulty on this trip seemed to be — with all those hen pheasants around, where were the cocks?

Messrs. John W. Church, Plant Manager, J. R. Oldfield, Roofing Mill Supt., and J. A. Clark, Plant Engineer, of Building Products Ltd. of Montreal recently paid a visit to our Chicago plant. They visited several of the plants in the Chicago area with Messrs. Trontell and Wiggins.

Our sincerest sympathy and deepest regret to Reinhold Ramlow (retired) who formerly was in the Cleaning Dept. Mrs. Ramlow passed away on November 11.

We are very happy to hear that all of the people on the sick list are well on the road to recovery, and are in A-1 shape. Mary Henry of the Sample Dept. was down sick and in the hospital for a couple of weeks, but has now recovered and is up and around again.

Milton Crawford of the Slate Gang was also in the hospital, but has been released recently and the latest word is that he is doing fine.

Waldo Overholt was also down in bed, but he seems to have recovered and has returned to work with no ill effects.

Uncle Sam has sent a call out for several of the members of the Chicago plant. Many of them were recalled after serving during World War II. Those who have been recalled because of their Reserve status are:

Nicholas Ahrens, Jr.	Blowing Dept.
Vernon Hemingway	Mechanical Dept.
Lewis Mathews	No. 4 Machine
Michael O'Shea	Blowing Dept.

Mike Sanfilippo of No. 2 Machine has been called up under the 18 to 25 year draft.

Ted Pieska, one of our former employees (office), has also received his 1-A classification and expects to leave for military service very shortly.

Anyone interested in collecting or swapping stories on old guns and any firearms should get in touch with Bob Brebach, Chicago Salesman. Bob recently completely finished building a new stock on a German Mauser. This Mauser is not the ordinary type, but was one carried by the German paratroopers during World War II and is considered a very valuable firearm. Bob has quite a collection of very high grade firearms and he is very proud to show them to anyone interested. Bob Brebach is a great duck hunter and has, no doubt, also been tramping the hills and dales after the pheasants in recent weeks.

A call is out for several good pinochle players. Nick Tomei of the Shipping Dept. is looking for some eligible live bait to get into a pinochle game. He claims he knows nothing about the game, but a rumor is out that he is a so-called card shark.

There are some new kittens at the Chicago plant. These kittens have several new foster mothers, Bernice Behnke, Virginia O'Brien, Gloria Cercola and Margie Mulhall of the Office. Every day they can be seen following the kittens down the shipping platform giving them milk and various bits of food. It's a pretty soft life to be able to lie around all day and have your food brought by charming ladies of the office. The line will form to the right, boys.

We understand that one of the favorite tests of psychologists is to see if the patient can put a square peg in a round hole or vice versa. Joe Blosky came up with an interesting variation on this test. Joe claims that he can put that big green Lincoln, which is 6'7" wide, through his garage doors, which he swears to this day were only 6'6" before he remodeled them. The amazing part about the whole thing is that there isn't a scratch on the Lincoln at all. All engineers please take note . . . You can throw away your slide rules for Joe Blosky is perfectly capable of handling all your layout problems in the future.

Flooring Notes

Continued from Previous page

years of successful cultivation of this prized variety of beautiful flowers.

Warren Dyer always manages to get his deer in the Maine woods for Thanksgiving and Christmas feasting.

We welcome Harold Murley to the Shipping Office and hope that he enjoys his work with us.

Bob Justis took a trip through New Jersey and Pennsylvania over the Columbus Day week-end.

Jack Griffin was married recently. Congratulations, Jack.

In Military Service

THE following Bird & Son men have recently entered the military service of the United States. If any former Bird & Son employee in the service would like to have the Review mailed to him, we shall be glad to do so if he will send his military address to: Editor, Bird Neponset Review, East Walpole, Mass.

Nicholas Ahrens, Jr.	Chicago
Wilson Booker	Berry
Richard Bruce	Shreveport
Al Creglow	Shreveport
Vernon Hemingway	Chicago
Patrick J. Kelliher	E. W. Paper Mill
Harold LeBlanc	Main Office
Stanley R. Livingston	Phillipsdale
Michael Loughney	Chicago
Lewis Matthews	Chicago
Elwood H. Morse, Jr.	Nwd. Roofing
Michael O'Shea	Chicago
W. Franklin Scott	Shreveport
William Wenzel	Norwood Roofing
Thomas Williford	Shreveport
Winfred A. Young	Berry

Note: Last month's listing of men in military service through error omitted the names of men from some of the outside plants. Hence, the disproportionate number outside of Massachusetts in this listing.

Office Mixed Bowling

By Berniece Potter

EIGHT teams turned out for the first night of the Office Mixed Bowling League on November 2 at the East Walpole Bowladrome. Howard Whitney's team was in the lead with five points when the final scores were totaled. Turning in high single for the evening were Mary Bannon for the girls with a 93 and Warren Anderson for the men with 109. Berniece Potter accounted for girls' high three string with 267. Walter Rockwood rolled 309 for men's high three.

Team scores were as follows:

Team	*Captain*	*Points*
1	Frank Hignett	4
2	John Murphy	1
3	Joe Erker	0
4	Howard Whitney	5
5	Warren Anderson	1
6	Walter Rockwood	4
7	Jack Rambeau	4
8	Ambrose Fitzpatrick	1

Mr. Hanna Catches a Fowl

By RAY CASE

How brave can a man get!

At 9:15 on a summery morning in November, a little late for work but none the less direct, a hen pheasant flew through the top floor office window of the Purchasing Department. Crashing through the screening on direct flight, the pheasant picked itself up and wobbled about the aisle while feathers sprayed the air.

Consternation spread quickly through the office . . . the inevitable crowd collected.

"Look, a bird!"

With her new-found popularity the pheasant became alarmed and flew against the windows for escape.

Then enters our hero. Howard Hanna, Purchasing Agent, rushed from his office, pushed through the crowd and grasped the bird in mid air. While Dick Phipps held the screen open, he thrust the luckless avis outside.

Taking off like a bullet, our visitor flew across the Square at about the height of the cars, under the railroad bridge into town. No doubt she will find a more hospitable resting spot to preen the feathers recently ruffled by her human encounter.

Christmas Concert Coming on Dec. 14

By CHESTER H. PORTER, Chairman

ALTHOUGH its survival was a touch-and-go matter at times last year, this fall the Neponset Choral Society has started off its second year in good shape with about fifty members now signed up. Direction is again under Leonard Weaver of the Roofing Laboratory, with Walter "Rocky" Rockwood, Carton Sales, at the piano. Rehearsals are held every Monday night at Bird Hall in East Walpole. Membership is closed now until after the December 14 concert, when new voices will again be welcomed to start rehearsing for a spring concert.

The Neponset Choral Society, a Bird Club project, is open not only to members of the club but to the local public as well. The response from outsiders and employees to this opportunity offered by the Bird Club has been gratifying. Those who come are simply people who enjoy singing. Some have trained voices, many do not.

Selections have been either "semi-popular" numbers, chosen for their appeal to many people, or less generally known songs which have been sung successfully by other choral groups. The Christmas concert has novelty selections, like a take-off on "Rigoletto" and the popular "Rudolph, the Red-Nosed Reindeer". Other selections include Christmas songs in the more traditional style — the rousing Old English "Wassail Song"; "Gentle Mary", a particularly lovely folk carol; and a jubilant chorus proclaiming "Glory to God".

Guest Soloist

The concert, Thursday evening, December 14, will be given, as was the group's concert last spring, at the Walpole High School auditorium. A young contralto, Charlotte Zimmer, will be guest artist.

Besides the chairman, director and accompanist, other members of the society's committee this year are: Martha McLauchlan, Secretary; Nancy Fleck, Librarian; and Pauline Ransow. Eleanor Garland has been handling publicity and Julia Lewis is in charge of tickets for the Christmas concert.

George Stanley Moore

GEORGE STANLEY MOORE of the Norwood Flooring Plant died on November 17 following a long illness.

Mr. Moore's Bird & Son career started in April 1924. His entire service was at the Norwood Flooring Plant, but during the years he worked in various departments, including Shipping, Yard and Watch service. He also worked for a short time in the Finishing and Oil Boiling departments before transferring to his last job as a Gel Maker in the Linoleum Department. His illness had kept him from work since July, 1949.

Surviving him are his wife, Helen (Treen) Moore, and four children, Muriel, Thelma, who is married, Stanley, Jr., a college student, and Albert, in high school.

Funeral services were held Sunday afternoon, November 19, at the United Church in Walpole and were attended by many of his Bird & Son friends and associates.

PORTLAND, MAINE, COUNTRY CLUB CHAMPION is Shoe Carton Salesman Art Lynch, left, receiving congratulations at the end of the match from his opponent, A. Dixon Sykes. Lynch won in an exciting 37-hole match, August 27. Courtesy Portland Press Herald

SHREVEPORT NEWS AND VIEWS

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, CYRIL WILDE, EDWIN SOMPAYRAC
RICHARD POTTER, Photographer

Shreveport Speaks

Two popular Bird & Son employees were the principals in a lovely wedding this fall at the Broadmoor Baptist Church. They were the former Joycelyn McEachern and Robert T. Wilson. Mrs. Wilson is Receptionist at the Shreveport Office and Mr. Wilson is a Night Foreman. The young couple took a wedding trip to New Orleans following the ceremony and reception at the church. The bride is a graduate of Byrd High School and the University of Alabama. The groom, a graduate of Fair Park High School, was a first lieutenant and pilot in the Air Corps during World War II.

R. N. Potter is the proud father of a new baby girl born at Tri State Hospital, October 29. Both Mrs. Potter ("Dinks") and the baby are doing fine and now Dick can thoroughly enjoy the rest of his vacation.

Two of our boys we thought we had lost to Uncle Sam are still working with us. Larry Rambin was given a deferment after having passed his examination and Gene Gardner, who left with Al Creglow and Richard Bruce in the Marines, received orders to report back to his home station — Shreveport. Thomas Williford received his orders to report for duty just prior to the change in using the "point system" for calling up reserves. A. C. Sheppard received this notice to report for examination just after the point system announcement. Tom had to go, but Shep is still with us.

Although our campaign for Community Chest funds is not yet complete, we are already well over last year's goal and our per unit giving is the best in the history of the local Bird & Son plants. More about this later.

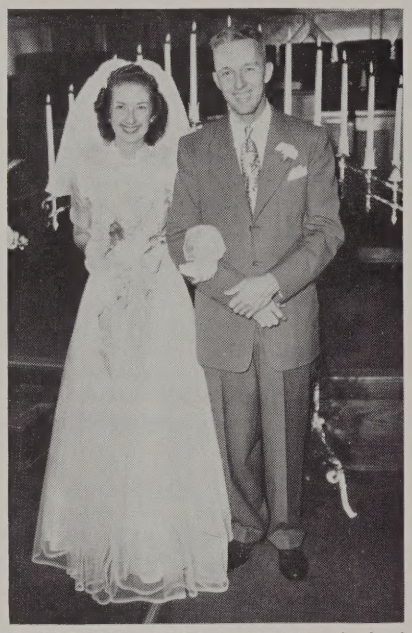
J. D. Teutsch, Jr., had an unusual mishap recently. This inquisitive little three-year-old was playing with a mouse trap that finally hit him in the left eye causing severe lacerations that required a number of stitches to close.

Payton Davenport was on the sick and hospital list for four weeks but is well now and back on the job.

Remember the picture of C. C. Nash and Nell Calhoun with the large string of bream in the August Review? Nell became Mrs. C. C. Nash, July 22, 1950. We take this opportunity to wish for them a long, happy marriage.

It's congratulations to Mr. and Mrs. Mode Myers on the birth of Frank Thomas Myers, born September 27 at 4:15 A.M.

We take this opportunity to wish Harold Maricelli lots of good luck on his new job as Boiler Fireman, and to welcome the following new employees to Bird & Son's family at Shreveport: J. D. Pharr as our new Truck Driver, Otis Saunders, Sample Room, and W. Trumble, Truck Driver.



MR. AND MRS. ROBERT T. WILSON. The bride is the former Joycelyn McEachern of the Shreveport Office.

As this issue goes to press, George Walker is spending a week's vacation with mother nature. The last we saw of George, he had his car loaded with rod, reel, guns, dogs and all sorts of camping equipment.

Fergus Bryant turned in the key to the 2½-ton GMC recently and picked up the key to the Felt Tractor 4-12 shift. Good luck, "Runt."

We are happy to have Juanetz Bruce of the Sales Department back on the job after an operation. We hope you will soon be feeling fine, Juanetz.

N. R. McNeill enjoyed a vacation the last of October and first of November. Mac took several short trips to Memphis, Dallas and Little Rock.

We enjoyed a visit from Oscar Lambine recently. We wish he might have stayed longer.

Our sincere sympathy is extended to William Winkler in the death of his father.

We also extend sympathy to the Phil Johnsons in the death of Mrs. Johnson's mother.

We can't figure out why the East Walpole employees are in such a rush when they come to Shreveport. We enjoyed the brief visit of Carolyn Delaney, Anne Lindsay, Pat McDonald and Mary Bannon. You should stay long enough to get acquainted, girls.

Elsie Myers attended the Tech-Southwestern game in Ruston, Saturday. She is very happy to report victory for Tech.

We wish to welcome Ruth James to the Payroll and Accounting Department. Ruth recently entertained Anne Eddy, Edwin Sompayrac and several other friends at a barbecued weiner supper and canasta game at her new home in Mooringsport. Dancing and music were also enjoyed.

Edwin Sompayrac and friend, Doris Brett, were visitors to Dallas over the week-end. Due to the tremendous crowd, they were unable to attend the SMU and Texas A&M game. However, they enjoyed the game over television at the home of Doris' brother.

David Nance recently returned from an enjoyable vacation in Virginia, where he and his wife and new baby visited his mother.

The A. W. Millers enjoyed a vacation in St. Louis visiting relatives.

We are sorry to learn that Dude Davidson's mother is still in the Baptist Hospital in Alexander. Mrs. Davidson has been ill for quite some time. We are happy to report that she is now improving.

Grace Fuller is all smiles now after the birth of Lenora's baby. Grace is great-aunt since Linda Margaret Evans arrived.

Vivian Wilson's voice isn't changing, folks. It is just that she spends so much time yelling for the Bossier Football games, what with son Tommie in the band and all!

Dude Davidson has stepped down to second place in the Big Bass Contest, first place going to Willie Smith, who weighed in a 5-pounder.

Jesse Hammett has traded his Pontiac for a '41 Ford, which Jesse thinks is part monkey as it climbed a guy-wire on a telephone pole recently.

Sam Gray is spending his off time puttering around his new home, correcting all those little details for Mrs. Gray. Sam says the contractors never understand the small this-and-thats in a woman's mind.

Non-Skid Ladders

When you use your stepladder in the house, there's a danger that the legs may slip and mar your floors. One easy safeguard, suggested by *Better Homes & Gardens* magazine, is to nail a rubber heel from the dime store to the bottom of each leg. Use two nails in each heel so it won't turn. This treatment will also prevent the ladder legs from sinking down into soft earth.

Congratulations, Glenwood!

STATE OF ARKANSAS

DEPARTMENT OF LABOR

LITTLE ROCK

C. K. CALL
COMMISSIONER OF LABOR

S. P. DIXON
DEPUTY COMMISSIONER

September 8, 1950

Bird and Son
8 Mi. North
Glenwood, Arkansas

Attention: Mr. Cowart

Gentlemen:

After inspecting your plant August 30, 1950, our safety engineer, Mr. Vernon Blythe, found it to be in excellent condition. He also advises that you have not had a lost-time accident since July 7, 1948. A good safety record such as you have, is in our opinion, a result of constant vigilance on the part of management.

Accept our congratulations on this splendid safety record. It is an incentive for our engineers to keep on "plugging" for safety in the industrial plants throughout our state.

Thanking you for your wholehearted cooperation and with all good wishes, I am

Yours very truly,

C.K. Call
Commissioner of Labor

CKC:ec

CONGRATULATORY LETTER from the State of Arkansas to Hurcil L. Cowart, General Foreman of the Glenwood Plant.

Berry Asphalt News

By STELLA HINES

Berry Asphalt Company employees were treated to their annual barbecues at Waterloo and Stephens during the month of October. The following employees were presented with gifts as tokens of appreciation for their long service records:

	Years
Ina Popanz	25
Roger N. Smith	20
Otis Dixon	20
E. E. Hart	15
Ober L. May	15
Paul Bailey	15
Quay Biddle	15

R. H. Cole, Jr., Stephens Refinery Office, left November 13 to report to Uncle Sam's Army. Good luck, Bob.

Auburn Baccus, Waterloo Refinery, and Mrs. Baccus have started to build a new home just outside the city limits of Magnolia. Auburn plans to do a great deal of the work himself and has just spent one week of his vacation laying the foundation, etc.

Magnolia and El Dorado folks were happy to have Bill Franke come down from Chicago for a few days in September.

Henry Swanson had his share of the headaches of a traveling man recently when his car played out and he had to spend two days in a garage "somewhere in North Arkansas."

While on vacation in Oklahoma, Dessie Foreman and husband made a trip to Kansas City, Missouri.

Summertime is over and Readin', Writin' and 'Rithmetic has started for the following Magnolia office employees' children:

Norwood Smith	Johnnie Awbrey
Ann Smith	Roselyn Eberle
Judy Smith	Janis Hines
David Smith	Jayne Ellen Hines
Mike Smith	Elva Ray
Cortez Awbrey	Linda Ray
Betty Awbrey	Janet Van Pelt

Betty Van Pelt

Windows were raised for a general airing out one day recently when a certain Berry employee made a chance remark to the janitor of the McAlester Building about the musty odor on the third floor. He immediately took steps to remedy the situation by pouring what seemed like gallons of sweet smelling disinfectant in the air duct.

'Ches' Eberle was very happy to hear about the Phillies "copping" the National League Pennant. He had begun to think that he had personally jinxed the team because they hadn't won a pennant since he left Philadelphia in 1915.

Doris Grimmett, who was once Berry's switchboard operator, was in town recently with her baby boy, Allen. He surely is a fine looking lad.

Bonnie Adom spent a very enjoyable vacation in Gulfport, Biloxi and Jackson, Mississippi.

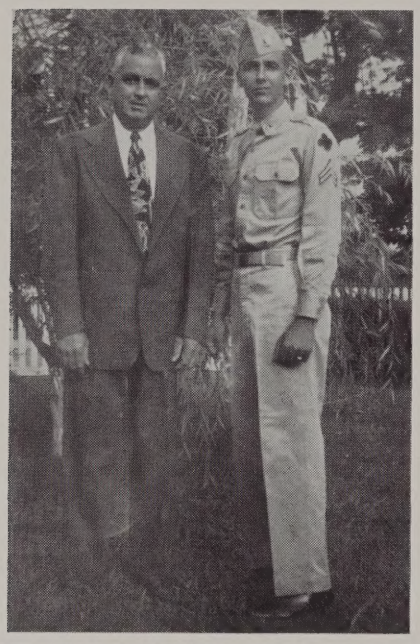
As of October 1, the Awbreys will be in their new house which is as conveniently located to the schools, churches, office and theatres as Roger Smith's place. In fact time will tell whether it might be a little too convenient for outsiders to drop in during the noon hour.

GRANDPA'S GIRL. If Arch Melton of the Stephens Refinery, Berry Asphalt Company, allows himself to be wound around the tiny finger of this two-year-old, no one would blame him. Granddaughter's name is Mary Ann Partin.

PHILLIPSDALE

REXFORD H. SALISBURY DAVID S. LOWRY LESLIE E. HOWARD
MANUEL OLIVER ARTHUR TRUDELL ROBERT CROWLEY

Phillipsdale Notes



CPL. LESLIE B. HOWARD, with his father, Les Howard, Phillipsdale Shipper, photographed just before he left for training with the 43rd Division at Camp Pickett, Va. Leslie is in the combat battalion of the 118th Engineers.

We are glad to hear that Mariano Medeiros is recovering nicely from his stretch in the hospital.

Gil Dias celebrated his honeymoon with a motor trip to and from California in his new Ford. Both he and the Ford were worn out when he got back. He replaced the Ford with a new Mercury and is slowly getting himself back into shape.

We were glad to see Chick Campbell, who visited us while in the East this summer.

New cars include Manuel Oliver's (DPR) new Mercury and Ed Vatcher's new Chevrolet. But the big news is the switch our Storekeeper, Manny Oliver, made from his Model A to a brand new Ford. He figured that when his old car got to be 21 years old, it was time to turn it loose and get a new one.

Speaking of cars, we understand Walter Varley is still having trouble in his driving lessons. His right arm just isn't long enough to reach through the right window when he wants to make a right turn.

Lucien Alix had quite a trip on his vacation, visiting Long Island and Chicago. Fred Couture visited in Washington and South Carolina and Jane Duhamel made a flying trip to New York and Washington.

George (Judge) Condry has just completed a six-week stretch having to do with the law in Massachusetts. He tells us he was on the jury.

Bowling League Off to Whizz-Bang Start

OUR six-team inter-department bowling league has got off to a good start, and with the help of some of the "professionals" who bowled with the Industrial League last year, there has been quite an improvement in the scores.

The team standings as of November 5 were as follows:

Team	*Won*	*Lost*
Office	23	9
Insul-board	18	14
Millwrights	17	15
Engine Room	15	17
Machine Shop	13	19
Yard	10	22

Individual honors are held by Gil Dias who has a high single of 151 and by John Cyronak who has a high three-string total of 380.

Last year we ended the season with only three or four men averaging better than 100. This year so far we have thirteen who have kept their averages above the hundred mark. The averages of these men are as follows:

John Cyronak	112.4
Clif Soderlund	104.3
Fred Pierson	103.7
Ray Nolan	103.5
Howie Inman	103.2
George Condry	103.1
Mat Pino	102.4
Shag Amaral	101.9
Bob Pearson	101.5
Bill Kanoski	101.4
Gil Dias	101.2
Ben Pino	100.4
Bill Queenan	100.4

We bowl every Wednesday night in the Bowling Academy in East Providence at 7:00 P.M.

Albert R. Jenkins

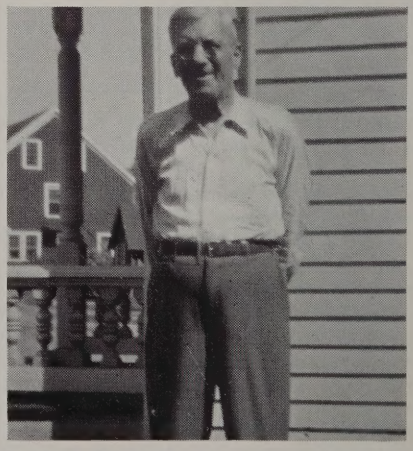
ALBERT R. JENKINS, retired from Bird & Son since 1943, died suddenly on October 26.

Before his retirement seven years ago he had served Bird & Son continuously for nearly forty-nine years. His employment started on December 13, 1894 in the Finishing Department. He was at one time the Shipper at East Walpole. Shortly after the Finishing Mill was built he became its Foreman, holding that position until transferred to the Roofing Sales Division in March, 1913. He continued in this work for the next ten years, travelling a New England territory. In January of 1923 he became Storekeeper at the Norwood Flooring Plant, serving as Head Storekeeper for this plant until retiring on March 1, 1943.

Mr. Jenkins has been a familiar figure in East Walpole for a great many years. During the last years of his life he lived at Bachelor Hall.

He is survived by three sons, William E. of Nantucket, Richard of Florida, and Russell of Hyannis, and one daughter, Gertrude Putnam of Birmingham, Alabama. There are eleven grandchildren. Services were held at the Gove Funeral Home, Saturday, October 28. Bearers were old Bird & Son friends, B. D. Rogers, William Sline, W. F. Geary, Frank Sutherland and Festus Connolly. Interment was in the family lot in the East Walpole cemetery.

In writing to the Review Editor following his death, his family sent the recent picture of Mr. Jenkins shown on this page. The letter expressed appreciation for the kindness and sympathy shown. It stated: "We are proud of his working for Bird & Son for so many years. We will all miss him."



ALBERT R. JENKINS. This picture of Mr. Jenkins was taken shortly before he died on October 26. It was loaned to the Review by his family.

Long Service Lists

December Anniversaries

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of December, and of those who complete twenty-five or more years' service during this month.

Name	*Year*	*Dept.*	*Years*
Harry N. Mann	12-1-01	Retired	49
David J. Heylin	12-21-06	Retired	44
John S. Robertson	12-7-08	Retired	42
Wilbur C. Fay	12-9-08	Maintenance	42
Frank Whitehead	12-19-08	Retired	42
Ruel G. Fulton	12-30-12	Roofing Plant	38
Giuseppe Lingo	12-3-17	Flooring Plant	33
Nunziante Famigletti	12-3-17	Flooring Plant	33
Enos Masciarelli	12-3-17	Flooring Plant	33
Herman Nordstrom	12-8-18	Maintenance	32
Kenneth G. Rouillard	12-16-18	Paper Mill	32
Herman W. Lauble	12-2-19	No. 1 Box Shop	31
Alex Szugai	12-22-19	Roofing Plant	31
Romolo Conti	12-27-19	Flooring Plant	31
Ralph M. Wight	12-1-21	Supt. Flooring Plant	29
Henry A. MacDonald	12-8-22	Flooring Plant	28
Guy R. Hoyt	12-19-22	No. 2 Box Shop	28
Clyde A. Bennett	12-3-23	Flooring Plant	27
Swen A. Berglund	12-3-23	Flooring Plant	27
Bartley T. Curran	12-10-23	No. 2 Box Shop	27
Arthur D. Colburn	12-18-23	Supt. No. 1 Box Shop	27
Edwin R. Guise	12-1-24	Flooring Sales	26
Arthur J. Bushell	12-8-24	Box Sales	26
James R. Hanley	12-15-24	Roofing Plant	26
Charles P. Hall	12-23-40	Box Sales	26
Warren E. Wing	12-4-45	Roofing Plant	5
Oscar T. Carlson	12-6-45	Maintenance	5
William R. Wessell	12-13-45	Maintenance	5
Helen M. Baggs	12-20-45	No. 1 Box Shop	5

PHILLIPSDALE

Frank Mello	12-14-15	Retired	35
Adolph Adamonis	12-8-20	Retired	30
A. Herbert Chamberlain	12-15-21	Laboratory	29
Ernest M. Bowlin	12-5-45	Plant	5
Frank V. Nunes	12-6-45	Plant	5
George D. Jobin	12-26-45	Plant	5
Gilbert Dias	12-26-45	Plant	5
Jose A. Souza	12-28-45	Plant	5

CHICAGO

Bryson J. Overholt	12-5-13	Retired	37
William J. Brebach	12-4-22	Roofing Sales	28
Ivan Anderson	12-3-45	Plant	5
James P. Reiser	12-26-45	Plant	5

SHREVEPORT

Geames D. Davidson	12-9-40	Roofing Plant	10

BERRY ASPHALT COMPANY

Ina Popanz	12-7-25	Magnolia	25
John D. Hall, Jr.	12-17-45	Stephens	5

January Anniversaries

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of January, and of those who complete twenty-five or more years' service during this month.

Name	*Year*	*Dept.*	*Years*
Henri E. Davenport	1-1-98	Retired	53
Joseph Knaus	1-24-02	Retired	49
Benjamin D. Rogers	1-21-07	Consultant	44
Panfilo Lacivito	1-12-12	Roofing Plant	39
H. E. Sawyer, Jr.	1-26-14	Vice Pres., Flooring Division	37
George L. Towle	1-7-16	Maintenance	35
Edith G. O'Neil	1-16-17	Retired	34
Antonio Gugliotta	1-2-19	Retired	32
Jesse R. Ghen	1-5-20	Retired	31
William J. Boyd	1-5-20	Flooring Plant	31
Albert W. Smith	1-19-20	Office	31
James A. Surette	1-26-20	Roofing Plant	31
Mary C. Kelleher	1-31-21	Office	30
Michael Verderber	1-10-22	Retired	29
Joseph Kowolowski	1-13-22	Roofing Plant	29
Anthony Samson	1-14-22	No. 1 Box Shop	29
Stuart A. Nickerson	1-16-22	Asst. Supt. Flooring Plant	29
Bartley E. Foley	1-18-22	Retired	29
Martin J. Costello	1-19-22	Maintenance	29
Robert H. Ross	1-23-22	Flooring Plant	29
Paul A. Guttormsen	1-1-23	Retired	28
Mytro Korbut	1-2-23	Maintenance	28
Ira C. Post	1-1-24	Flooring Sales	27
Anna E. Eklund	1-10-24	Office	27
Angelo Auciello	1-16-24	Paper Mill	27
Bernard Stravinski	1-17-24	No. 1 Box Shop	27
James Connolly	1-23-24	Flooring Plant	27
Roy W. A. Meears	1-30-24	Paper Mill	27
W. Raymond Boyden	1-9-25	Flooring Plant	26
Frances L. McDavitt	1-16-25	No. 1 Box Shop	26
Francis E. Donlan	1-19-25	Paper Mill	26
Nora L. Feeney	1-8-26	No. 1 Box Shop	25
Clarence E. Russell	1-11-26	Flooring Plant	25
Katherine A. Collins	1-19-31	Retired	20
Agnes Fraser	1-29-31	No. 1 Box Shop	20
William J. Fraser	1-10-36	Flooring Plant	15
Arthur H. Lynch	1-6-41	Shoe Ctn. Sales	10
William J. Grudinskas	1-10-41	Flooring Plant	10
Oscar E. Johnson	1-13-41	Flooring Plant	10
Roy M. Wiggin, Jr.	1-20-41	Office	10
Carlton P. Raymond	1-8-46	Maintenance	5
Joseph M. DiMarzo	1-14-46	Flooring Plant	5
Wilmer E. Wiggin	1-18-46	No. 1 Box Shop	5
William C. McKinnon	1-21-46	Paper Mill	5

PHILLIPSDALE

Rexford H. Salisbury	1-6-09	Asst. Supt.	42
Louis W. Doyle	1-19-25	Plant	26
Manuel P. Silva	1-7-46	Plant	5
Joseph Souza	1-8-46	Plant	5

CHICAGO

Joseph R. Catellier	1-31-22	Plant	29
Henry J. Ahrens	1-8-23	Plant	28
Nicholas A. Ahrens, Jr.	1-8-46	Plant	5
Joseph E. Durkin	1-17-46	Plant	5

SHREVEPORT

Ellis Taylor	1-28-41	Roofing Plant	10
Arthur Williams	1-28-41	Roofing Plant	10
Arthur L. Mack	1-17-46	Roofing Plant	5
Guster Lewis	1-18-46	Roofing Plant	5

BERRY ASPHALT COMPANY

Harold B. Pullar	1-1-26	President	25

DAVID C. HARGREAVES, son of Al and Mrs. Hargreaves, was ten months old when this picture was taken. This handsome little boy has an older brother, Richard, six and a half. Their father works in the East Walpole Cost Department.

Blood Donors Up Front

GIVING blood is becoming fashionable once more.

Throughout America people are rallying to the urgent Red Cross appeal for blood. Typical, or perhaps a little better than typical, is the November blood donor day in the Town of Walpole. Two hundred and sixty-two in this town of less than ten thousand donated a pint of their blood the Monday before Thanksgiving.

The Korean War and the not-too-vague threat of atomic bombing now underscore the urgency of collecting large quantities of blood. Since the Red Cross is the official collecting agency for both the military and the civilian, the local Red Cross Blood Program chairman is the person who spearheads the collecting drive. In Walpole, Bird & Son employee Roland F. Peterson is the chairman. He and his committee — which includes from this firm Nelson Bartlett, Fred Turco, William Stillman, and Bird Machine employee Ralph Bassey — rounded up solicitors. They all in turn rang doorbells and gave their message of need. No one is asked to give who is not well or who has had a disqualifying disease like jaundice. But all other healthy people between the ages of eighteen and fifty-nine are welcome to contribute their blood.

When people realize there is no substitute, absolutely none, for human blood, either from animals or from the scientific laboratory, they are glad to do their part.

Blood donors have the satisfaction not only of giving blood which may be flown directly to save a soldier's life in Korea, but of safeguarding the lives of members of their own families. In Walpole, each donor by giving blood thereby guarantees blood for his family if anyone should need it.

Acknowledgments

Your kindness and sympathy will always be held in grateful remembrance.

Mr. and Mrs. W. E. Jenkins
and Family

Your kind expression of sympathy was deeply appreciated and is gratefully acknowledged.

The Rebello Family
(Phillipsdale)

This is to acknowledge with sincere thanks the kind expression of your sympathy.

The Michienzie Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

The Vose Family

BIRD
& SON, inc.
BIRD
PRODUCTS
Established 1795

SEASONS GREETINGS
BIRD
NEPONSET
REVIEW
DECEMBER
1950
E.R.M.

BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U. S. A.

PAPER MILLS
East Walpole, Mass.

BOX FACTORIES
East Walpole, Mass.

FLOORING PLANT
Norwood, Mass.

ROOFING PLANTS
Norwood, Mass.
Chicago, Ill.
Shreveport, La.

FELT MILLS
Phillipsdale, R. I.
Shreveport, La.

INSULATING BOARD PLANT
Phillipsdale, R. I.

GRANULE PLANTS
Norwood, Mass.
Glenwood, Ark.

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Vice President — H. EUGENE SAWYER, JR.
Vice President — ELI L. CHAMBERLAIN
Vice President — RALPH A. WILKINS
Secretary & Treasurer — WESLEY C. AHLGREN

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E. BARTON CHAPIN
CREIGHTON HILL
JOHN R. MACOMBER
WILLIAM R. MCNEIL
HAROLD B. PULLAR
H. EUGENE SAWYER, JR.
RALPH A. WILKINS

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Assistant Treasurer and Credit Manager, CHARLES A. SUMNER
Assistant Secretary and Assistant Treasurer, WARREN H. ANDERSON
Assistant Treasurer, ERNEST H. COLEMAN
General Auditor, JOHN C. RAMBEAU
General Office Manager, JOSEPH ERKER, JR.
General Cost Accountant, LAWRENCE M. LINDBLOM
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Assistant Purchasing Agent and Traffic Manager, MICHAEL J. HAWKINS
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Chief Chemist, Research Department, DANIEL O. ADAMS
Market Research, JOHN A. CROWE
Sales Promotion Manager, WILLIAM E. WAKEFIELD
Director of Personnel, CREIGHTON HILL
Personnel Services Manager, ALBERT W. SMITH
Employment Manager, EDGAR M. GROUT

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Sales Manager, Fibre Box Division, L. S. WRIGHT
Sales Manager, Carton Division, R. M. SPRINGER
Sales Manager, Special Papers Division, E. C. DAVIS
Sales Manager, Horticultural Division, W. G. MACIVOR
Chief Engineer, O. M. LAMBINE
General Superintendent, Paper, Box and Carton Divisions, J. J. BURKE
Superintendent, Paper Division, F. A. MASSEY
Superintendent, Box Division, A. D. COLBURN
Superintendent, Carton Division, R. L. TUPPER
Chief Chemist, H. T. BARKER
Chief Engineer, G. M. BLAIR

FELT DIVISION

PHILLIPSDALE MILL

Superintendent, P. I. KNIGHT
Office Manager, R. W. PEARSON
Chief Chemist, A. H. CHAMBERLAIN
Chief Engineer, E. E. PETERSON

SHREVEPORT MILL

Manager, L. L. WILLIAMS
Superintendent, B. P. SOWARD
Office Manager, O. N. SHERBURNE
Chief Chemist, R. N. POTTER

BUILDING MATERIALS DIVISION

Vice President, E. L. CHAMBERLAIN
East Walpole Plant
Sales Manager, Northern Division, ROGERS WEED, JR.
Sales Manager, Eastern Division, J. D. JOHNSTON
Sales Manager, Southern Division, J. H. VAN HOY
Superintendent, W. R. WRIGHT, JR.
Chief Chemist, S. H. SALLIE
Chicago Plant
Western Division Manager, W. W. WILSON
Sales Manager, Western Division, A. M. DOBBINS
Superintendent, J. G. TRONTELL
Personnel Manager, J. W. GUILFOYLE
Office Manager, G. F. CAMPBELL, JR.
Purchasing and Traffic Manager, H. W. ALTMAN
Chief Chemist, ERICH GACH
Shreveport Plant
Southwestern Division Manager, L. L. WILLIAMS
Sales Manager, Southwestern Division, R. F. JENKINS
Superintendent, B. P. SOWARD
Office Manager, O. N. SHERBURNE
Traffic Manager, ARTHUR MILLER
Chief Chemist, R. N. POTTER

FLOOR COVERING DIVISION

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Sales Manager, R. T. MURPHY
Field Manager, STANLEY BLACKMER
Field Manager, C. A. BOITEAU
Field Manager, A. J. LEBLANC
Field Manager, J. R. MARAIST
Field Manager, T. J. SULLIVAN
Superintendent, Flooring Plant, R. M. WIGHT
Chief Chemist, B. H. BAILEY

BRANCH OFFICES

New York Chicago Shreveport

The Berry Asphalt Company

President, H. B. PULLAR

Vice President and General Superintendent, A. T. VAN PELT
Superintendent, Waterloo Refinery, H. J. SARRETT, JR.
Sales Manager, C. C. EBERLE
Vice President and Superintendent, Crude Operations, R. N. SMITH
Superintendent, Stephens Refinery, C. L. BRANUM
Office Manager, W. J. LIECHTY

The Season's Greetings

IN this Christmas issue of the BIRD NEPONSET REVIEW, it is a pleasure to extend the season's greetings to all Bird & Son workers and to all the thousands of people with whom we do business. As we enter the second half of the twentieth century it is a special privilege to extend these greetings from a New England firm whose beginnings go back more than a century and a half to the historic days in the 1790's when Washington was president.

We have taken as the dominant theme in these pages a review of the progress that has been made in Bird & Son during the past fifty years. We are grateful today for the far-sighted and progressive policies laid down half a century ago and adapted to the special conditions of each succeeding decade. They have brought good business to the company and to its customers down through the years.

We look back with satisfaction on these accomplishments, on the growth of products, plants, and personnel since 1900. We are proud to be doing business today with many firms who have been our good customers these past fifty years.

Nineteen fifty-one and the years ahead present a challenge to all of us. A business cannot stand still. It must go forward with the times or fast fall behind. We who direct the affairs of Bird & Son are continually working on the plans that will take us forward in future years. Quality products, progressive research, continual improvement in plant facilities, and fair, considerate dealings with all who work with us — these are the foundations on which we will continue to build for the future.

May we all move ahead together — customers, workers and management — in a Happy and Prosperous New Year!

President

F. W. BIRD & SON office force of 1897. Charles Sumner Bird, Sr., is the first man on the left in the back row, and Elmer H. Bartlett the last man in the same row.

EAST WALPOLE MILL and Offices about 1893.

FIFTY YEARS AGO

HALF a dozen mill buildings on the banks of the quiet Neponset River, a work force of about a hundred people, a boiler room that supplied steam power and three paper machines that turned out a small weekly tonnage of wrapping papers, building papers, roofing papers and other specialty products — this was F. W. Bird & Son of 1900. Even in that year the company had been in continuous operation for one hundred and five years — since 1795.

In those days East Walpole folks knew more of farming than industry; they still travelled more by horse and buggy than by steam trains and electric cars, which had only recently come to the village of East Walpole. When the work day ended, the men in Bird mills returned to homes where cooking was still done over a wood stove, homes lighted by oil lamps, homes

(Continued on page 19)

FOLDING and gluing tack boxes in 1907.

SORTING HEMP for cartridge paper. In this department also old rope was cut for Red Rope Roofing.

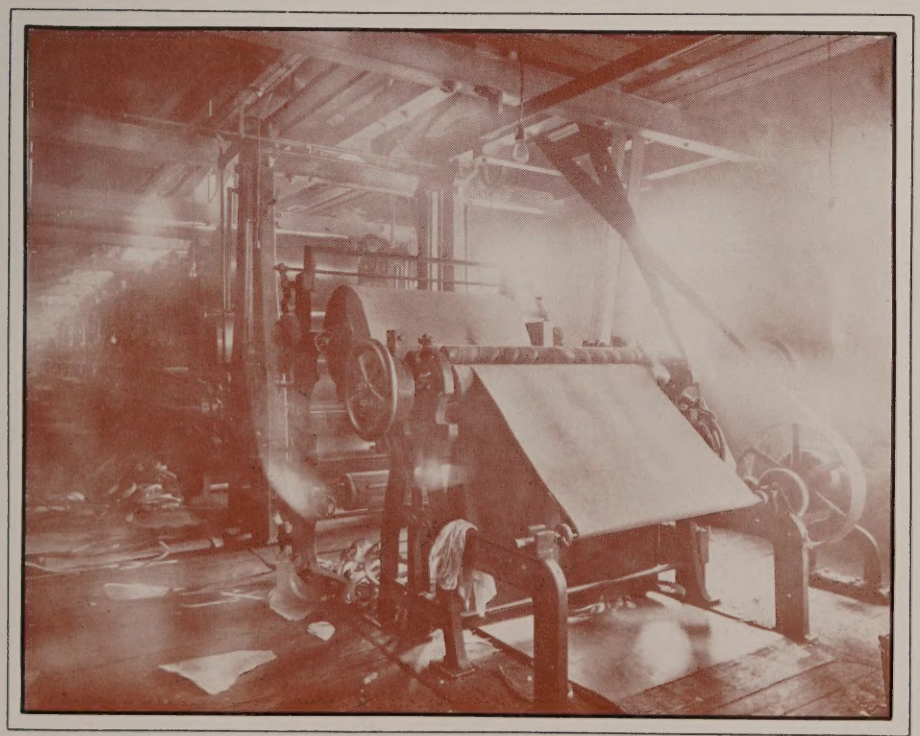
BIRD HALL BUILDING in East Walpole Square in 1892. The house in the background at extreme right stands where the railroad tracks now run.

PAPER MILL workers of fifty years ago.

THE CREWS of No. 2 and No. 3 Paper Machines in 1895.

WORKERS at the old Box Shop nearly fifty years ago.

MAKING FLORIAN Paper on old No. 1 Paper Machine.



Bird & Son in 1950

BIRD & SON'S main office and paper mill, still located on the banks of the Neponset, today retain in exterior appearance much of the old New England village flavor of fifty years ago. Tall elms line the street and frame the entrance to the mill yard and the office with its white-pillared porch and its many-paned windows.

But inside the gates and within the white-pillared building is an organization geared to 1951 business operations. In plant equipment, in sales techniques, in engineering skills, Bird & Son stands with the best.

Physically the company has increased its work force thirty times its hundred men of 1900. Ten plants operating in five different states now employ more than three thousand people.

The few hundred tons of wrapping and building papers of 1900 have now become more than a million tons annually. Products for 1951 include shipping containers, cartons, special papers, roll roofings, shingles, sidings, built up roofings, felt base floor covering, linoleums and horticultural products.

Roofing plants in Chicago and Shreveport, Louisiana, as well as in Norwood supply Bird products to an expanding market that reaches to the Rocky Mountains. Although manufactured entirely at the Norwood plant in Massachusetts, the Bird line of printed enamel surface felt base floorings and linoleums is sold in every state in the Union and strikingly advertised in such national periodicals as the *Ladies' Home Journal* and LIFE.

Since 1945, Bird & Son has spent over $10,000,000.00 in plant improvements and expansion. This includes major projects like the new Felt Mill in Shreveport, which commenced operations in December of last year, and the impressive new power plant at East Walpole which began to supply power for the East Walpole and Norwood plants in April of this year. Other large-scale improvements are the modern power plant at Phillipsdale, the new No. 9 Roofing Machine for Norwood Roofing and the new No. 6 Roofing Machine at Chicago, now nearing completion. These ten millions in new plant facilities provide Bird workers with the finest in equipment to produce for Bird customers the finest in products.

Paper manufacture is still the basic process in Bird plants. Paper for shipping containers, for cartons, and special papers for a variety of uses is made on the four large paper machines at the East Walpole Plant. Other East Walpole operations convert this paper into the finished containers and other finished paper products, providing employment for about one-third of all Bird employees.

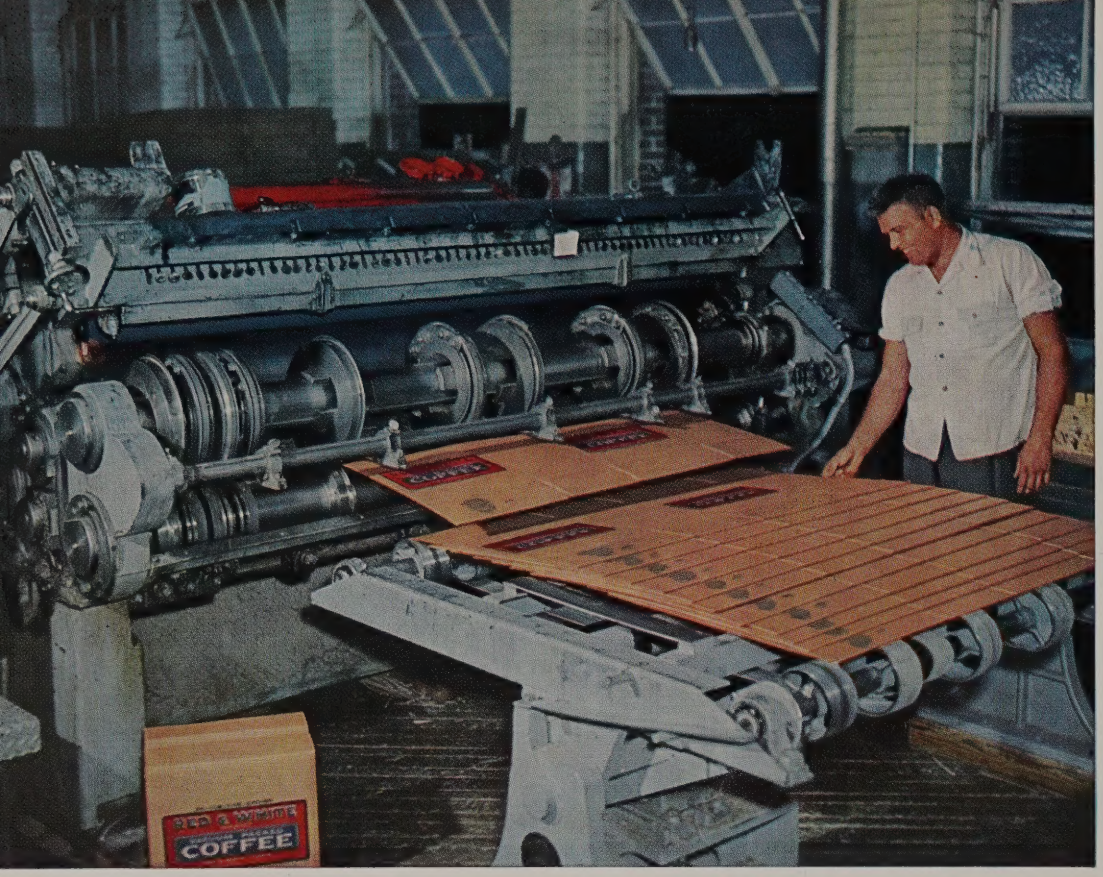
At Phillipsdale, Rhode Island, and at the new Felt Mill in Shreveport, felt for roofing and flooring products is made on paper machines designed especially for producing high quality felt. These machines feed miles of felt each week to plants in Norwood, Chicago and Shreveport for the manufacture of roofings and sidings, and to the Flooring Plant in Norwood where Bird Armorlite and Bird Linoleum are made. Phillipsdale is also the location of the Insulating Board Plant. Here is manufactured the board on which Bird Insulating Sidings are made.

A specialized executive organization runs the Bird plants and offices. Each of the three major divisions, Paper Products and Felt, Building Materials, and Flooring, is headed by a vice president in charge of both sales and manufacturing. Thus each of these divisions operates as a separate unit of the business having its own complete sales and manufacturing organization with its superintendents, managers, and foremen and department heads devoting all their time and energies to the fields in which they are specially trained. Staff and service departments such as

(Continued on page 9)

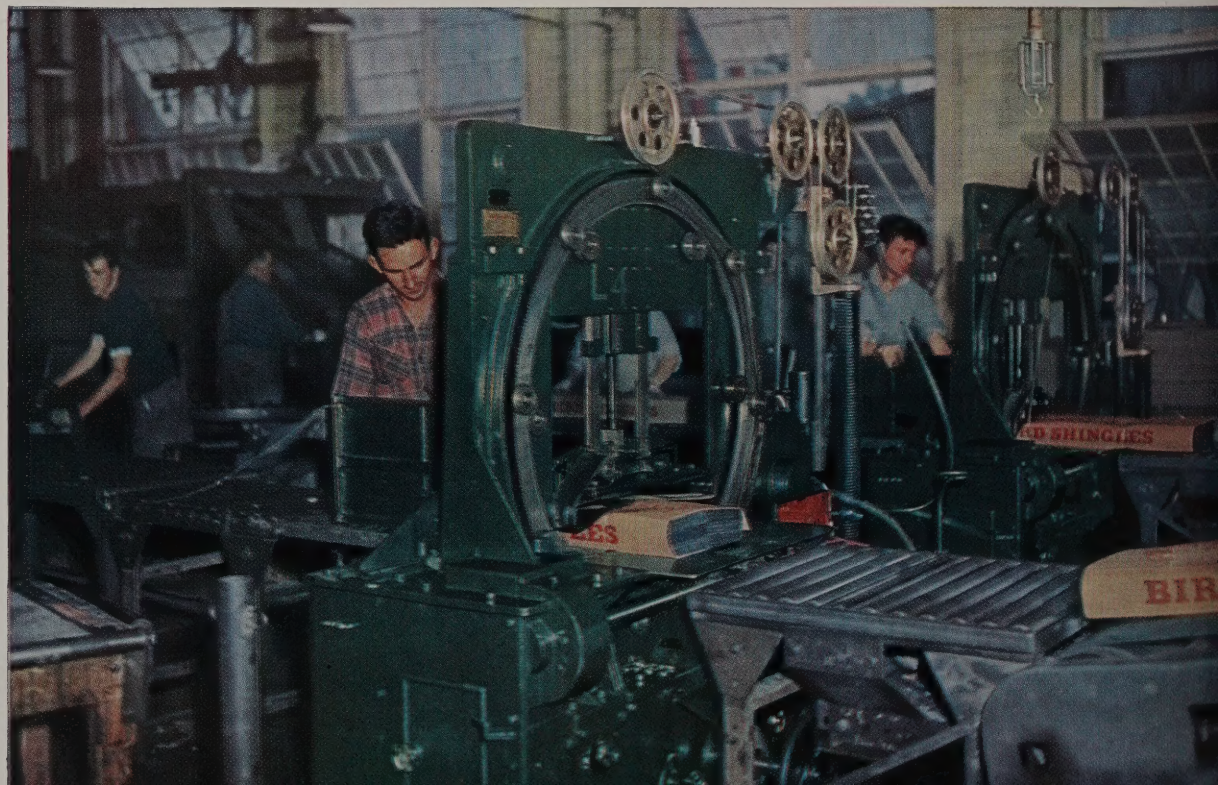
THE EAST WALPOLE PLANT, LOOKING EAST from the roof of No. 1 Box Shop. In the foreground are the stock sheds and No. 4 and No. 5 Paper Machine buildings. In the distance is the new Power Plant.

THE EAST WALPOLE PLANT, LOOKING WEST: No. 2 Paper Machine Room and Mill Office are in the foreground; No. 4 and No. 5 Paper Machine Rooms are along the river in the middle distance and the building farthest away is No. 1 Box Shop.



CORRUGATED CASES for cans of coffee being run on the Langston Printer-Slotter at No. 1 Box Shop. Charles Tapley is inspecting the stock as it leaves the machine

FINISHING SHINGLES on the Norwood Roofing Plant's newest machine, No. 9. At the two tying machines are Francis Wall and John Schoener. Other workers who can be identified are Edward Foley and Fred Stahnke.



Bird & Son in 1950

(Continued from page 6)

Research, Purchasing, Personnel and Sales Promotion serve all divisions. All operations of the company are coordinated through an administrative committee which meets with the president weekly. On this committee are the president, three vice presidents, the director of research, the purchasing agent, the director of personnel, the treasurer and a former director of personnel who serves in an advisory capacity. This committee plans and directs so that the gears of Bird & Son mesh smoothly. It is responsible to the Board of Directors.

Bird & Son enters the second half of the twentieth century with a well-rounded line of products in each of its three divisions. In Floor Covering this includes the following felt base products: Armorlite Rugs and Yard Goods, Economy Rugs and Yard Goods, Linoleum, Rug Border and Rubberlike Runner.

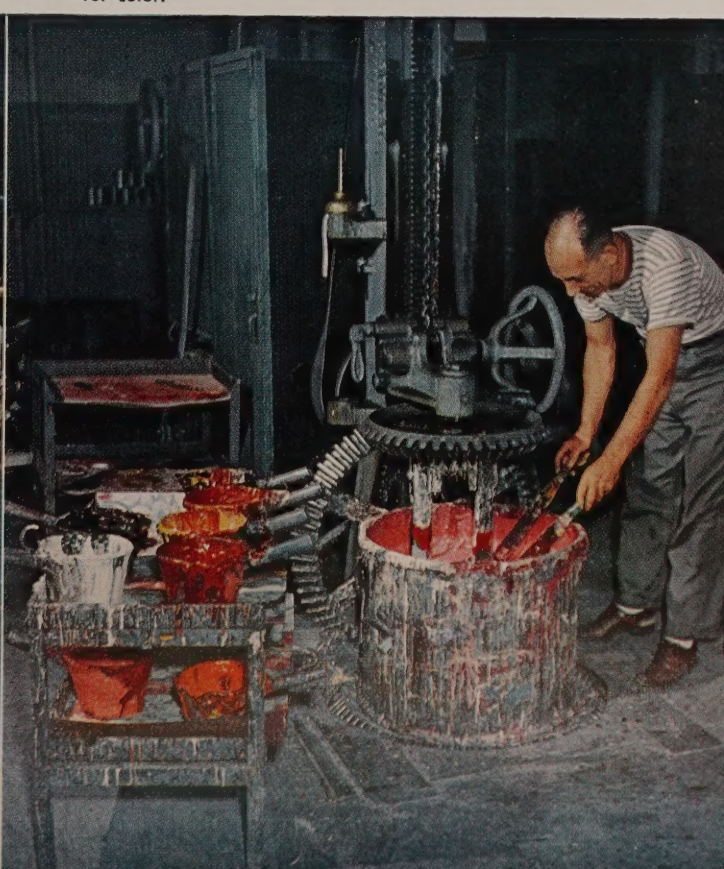
Bird Floor Coverings are offered in dozens of patterns and color combinations pre-tested for popularity and designed to harmonize with the latest in fashion trends in other household furnishings. Bird patterns will go with draperies, upholstery materials and wallpapers that are most popular with housewives today. Bird floor covering colors match the most popular colors in kitchen hardware.

The Bird Building Materials line of products is a complete one. You will find such famous and reliable products as Master-Bilt Shingles, 19" Paroid and Proslate Roll Roofings, Insulating Sidings, Plastic Cement and roof coatings. New additions are Architect Shingles and Silvercote Reflective Insulation, the latter a 1950 introduction. The line of Bird Insulating Sidings is varied and complete, including the Tectonstone, Tectonbric, Shingle and Shake designs. The tremendous construction boom of the past few years has made a favorable market for Bird Building Products. For each new home, for every new industrial building and every new farm building, Bird dealers can recommend a Bird product of known quality and reputation. There is also today a large amount of business in repairs to homes and industrial buildings. Many Bird products find their way to this active market.

(Continued on page 18)

EINO MANNINEN INSPECTING Bird Armorlite Rugs as they leave the chopper in the Finishing Department of the Norwood Flooring Plant.

STEVEN WILSON tinting paint for Armorlite rugs and yard goods. This is a job requiring great skill and a sensitive eye for color.



GROWTH

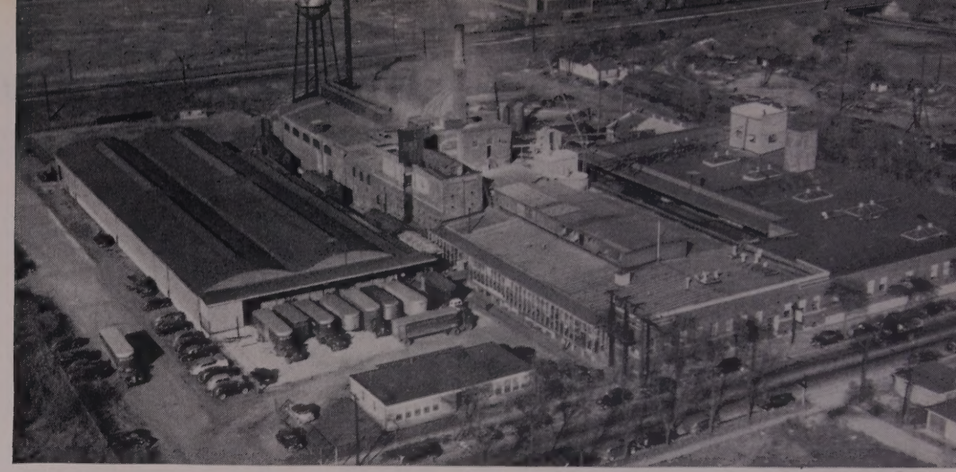
Bird & Son Plants

at

Phillipsdale, Chicago and Shreveport

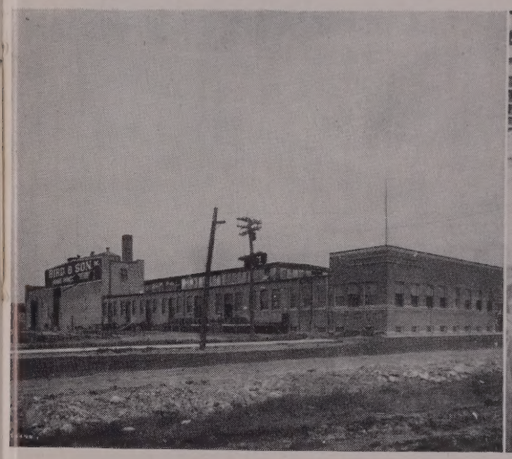
These Plants, Added Since 1900, Show How
The Company Has Expanded Beyond
The Borders of Massachusetts

PHILLIPSDALE, R. I. PLANT in 1920.

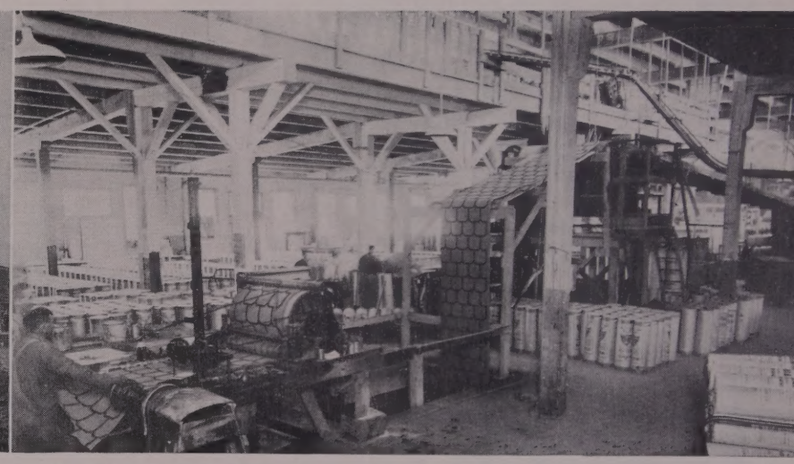


BIRD & SON, inc., Chicago — 1950.

PHILLIPSDALE, RHODE ISLAND, PLANT as it looks today.



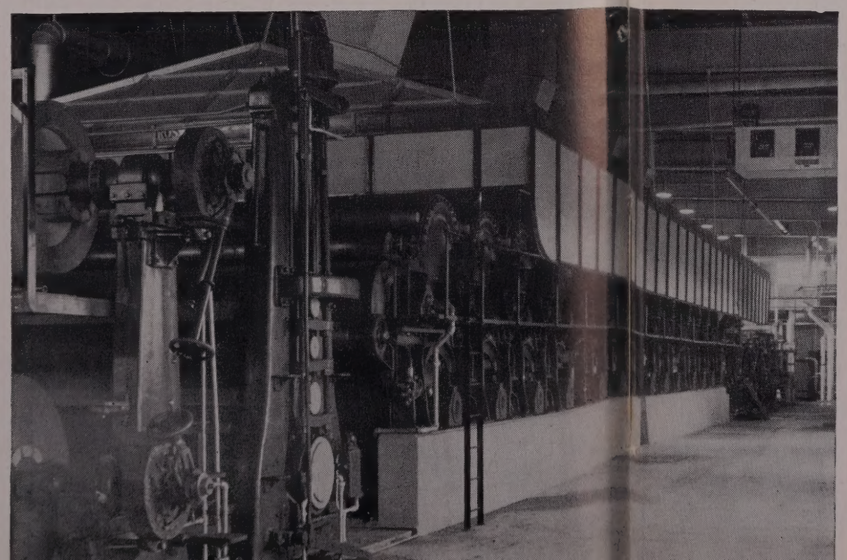
THE CHICAGO PLANT in 1920.



A POPULAR PRODUCT turned out in quantity at the Chicago Plant about 1920 — Art-Craft Roofing.

SORTING RAGS at the Phillipsdale Plant about 1923.

NEW FELT MACHINE at Shreveport, Louisiana.



SHREVEPORT Felt Mill and Roofing Plant, 1950.

Fifty Years in Bird Advertising

1900

ANY MAN

with a hammer and jack-knife and a roll of NEPONSET ROOFING can make his hen-house water-proof and cold-proof. He can treat his shed and other buildings in the same way. He can do it at a trifling cost. He will do it if he is told the story of

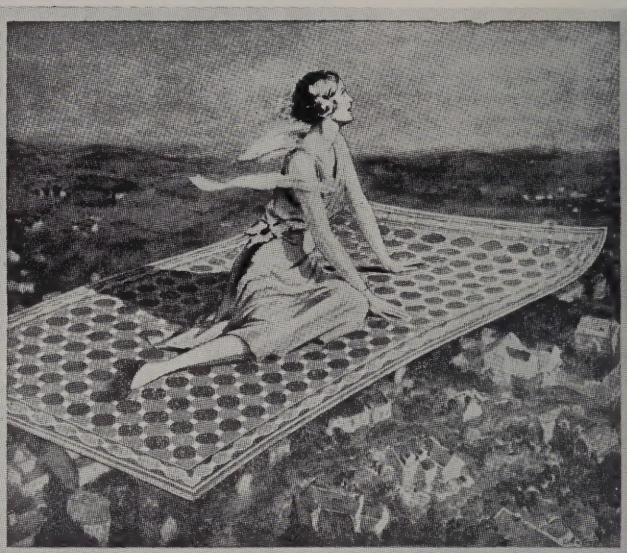
NEPONSET RED ROPE ROOFING.

We are still willing to help you to inform him. Didn't our letter interest you?

F. W. Bird & Son, Makers,

Established 1817. East Walpole, Mass.

1926



The Magic Rug of the Twentieth Century

Magic! It takes the drudgery out of housework.

Magic! It's cleaned with a few whisks of a dry mop.

Magic! It's made absolutely water-proof to insure long wear.

Magic! It's made on a felt base with an enamel-like surface in a score of patterns and colors.

Magic! It's sold at retail in room sizes from $9 to $18 because of enormous production.

If every woman knew what every present owner knows, every house would have a Bird's Neponset Rug.

If any salesman says "It's Bird's" that's really *all* you need to know. Look for the patented red wax back.

BIRD & SON, inc.

Established 1795

Pioneers in Felt-Base Floor Coverings

EAST WALPOLE, MASS.

New York, Philadelphia, Atlanta, Indianapolis, Kansas City, Chicago, Detroit, St. Paul, Cincinnati, San Francisco, Dallas, Houston, Seattle, St. Louis, Los Angeles

Manufacturers of Bird's Twin Shingles, Bird's Paroid Roofing, Bird's Design Roofing, Bird's Black Building Paper, and Bird's Wall Board.

Bird's Rugs

BIRD NEPONSET PRODUCTS

DEFY WATER AND WEAR

1911

WHEN you buy Roofing, get facts. How long has it been used? Where has it been used? By whom has it been used?

NEPONSET ROOFINGS

and Waterproof Building Papers

have been in use since 1885. They have stood every test in the United States, Canada and even Alaska and the Philippines. Used for many years in large quantities by the U. S. Government, the railroads and such large manufacturers as Postum Cereal Co.; Howard Watch Co.; Remington Typewriter Co., etc., also on residences and farm buildings in every part of the country.

NEPONSET **Proslate Roofing** for residences and all buildings requiring an artistic roof or siding.

NEPONSET **Paroid Roofing** for barns, factories, railroad buildings, etc.

NEPONSET **Waterproof Building Paper** keeps out dampness, wind and cold.

Write for the Bird NEPONSET Book, giving the full record and description of the different NEPONSET Roofings for different types of buildings and NEPONSET Waterproof Building Papers for every purpose. Let us tell you the buildings in your locality roofed with NEPONSET Roofings and give you the name of the NEPONSET dealer.

F. W. BIRD & SON, 237 Neponset St., East Walpole, Mass., U. S. A.

Established 1795. Originators of Complete Ready Roofings and Waterproof Building Papers.

New York, Washington, Chicago, Portland, Ore., San Francisco, Hamilton, Ont., Winnipeg, Montreal, St. John, Halifax, East Walpole, Mass., Norwood, Mass., Philipsdale, R. I., Hamilton, Ont., Point Rouge, Quebec.

BIRD NEPONSET PRODUCTS

The Capitol at Albany, N. Y. Sheathed with NEPONSET *Waterproof Building Paper*

Are You Going to Build?

amazing Linoleum Tile... BIRD DUOTONE!

Bird Duotone Tiles shown are Patterns #D-0214 and #D-0225

BIRD Rugs and Floor Coverings

BIRD & SON, inc. Established 1795

ARMORLITE · LINOLEUM
LINOLEUM TILE · RUBBERLIKE
RUG BORDER

Dept. CDL-2, EAST WALPOLE · MASS.

— and 1950 (part of a full-page, four-color advertisement which appeared in LIFE magazine).

Berry Asphalt Co.

MEASURED on a scale of "centuries of progress", the Berry Asphalt Company is still in the swaddling stage since its history covers only about half the period between 1900 and 1950, to which this issue of Bird Neponset Review is dedicated.

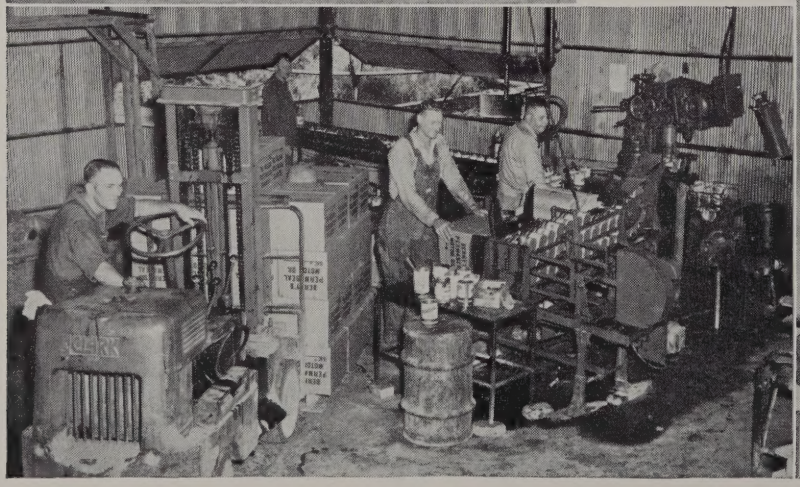
The history of this thriving "youngster" goes back some twenty-five years to its early beginnings in the Smackover oilfield in southern Arkansas, one of the great fields of the world. It had its early beginnings about 1925 The firm was then known as James B. Berry Sons' Company, and it was first located in El Dorado, Arkansas, where they had erected the first blowing still for making asphalts ever installed in the state of Arkansas.

In 1927 reports began to come in of the discovery of the famous Nacatoch Crude in the wooded jungles around Waterloo, Arkansas, a small

(Continued on page 16)

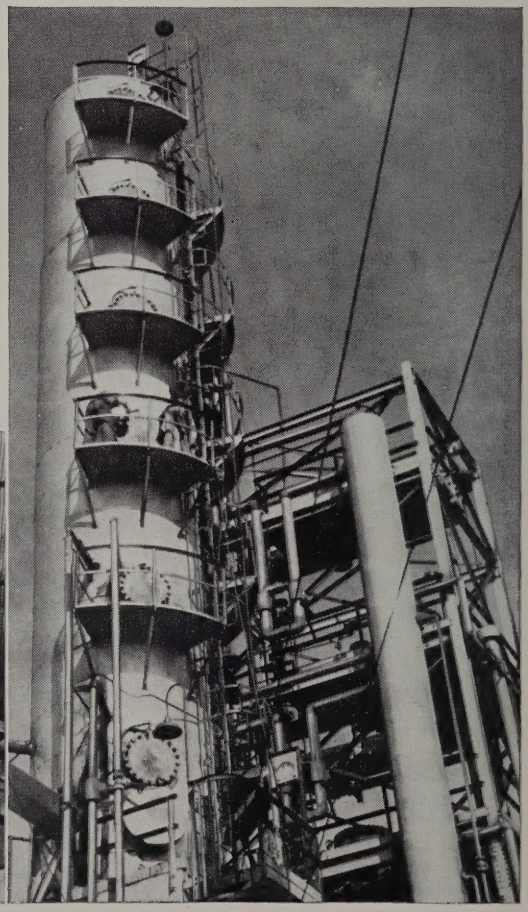
BERRY ASPHALT OFFICES today occupy the third floor of this modern, air-conditioned building in the heart of Magnolia, Arkansas.

FIRST OFFICE of Berry Asphalt at Waterloo, Arkansas, in 1927

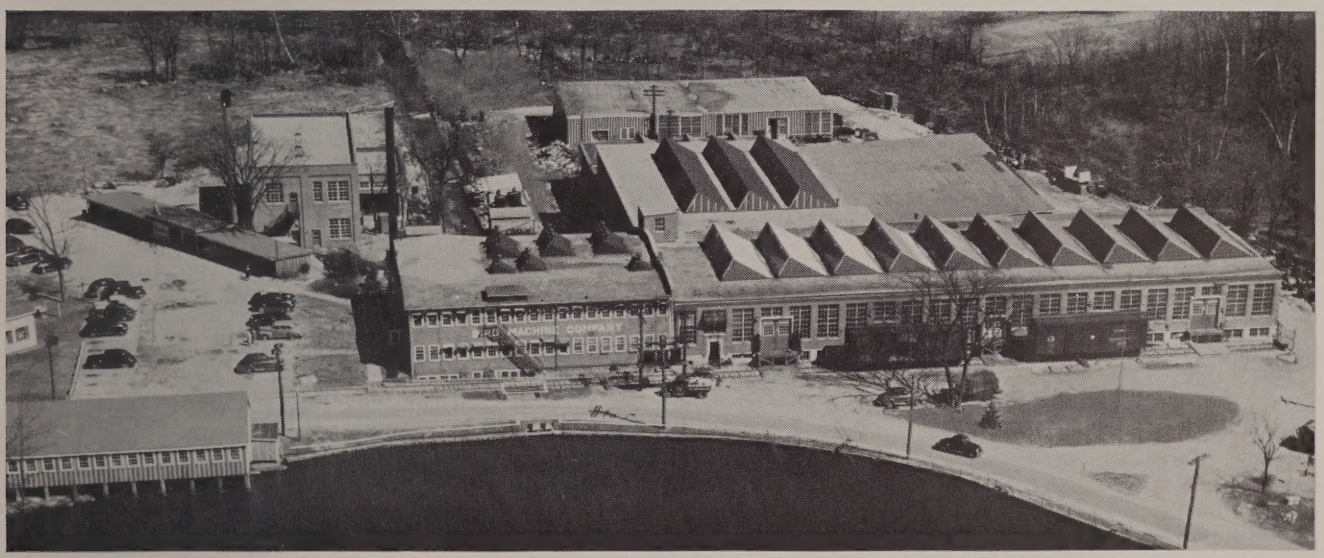


CANNING MOTOR OIL at the Waterloo Plant.

NEW VACUUM TOWER at the Berry Refinery in Waterloo.



THE ORIGINAL Bird Machine plant at South Walpole. This picture was taken at the time the company moved from East Walpole in 1920.



BIRD MACHINE shops and laboratory as they look today.

Bird Machine Co.

BY comparison with East Walpole, the sister company at South Walpole seems but a youngster. Time, however, has a way of marching on and Bird Machine can already look back over two generations of interesting history.

Founded as a partnership in the early years of the present century by Charles Sumner Bird, the company was incorporated in 1909 and Mr. Bird served as its President for a number of years. The first Bird machines were built in L. F. Fales machine shop and the office was located on the floor above the Brigade Room at East Walpole.

Bird Machine moved to South Walpole some thirty years ago. The building into which the company moved goes back to about 1850 when it was erected for grinding emery which came from Spain as ballast in sailing vessels. Mr. Bird

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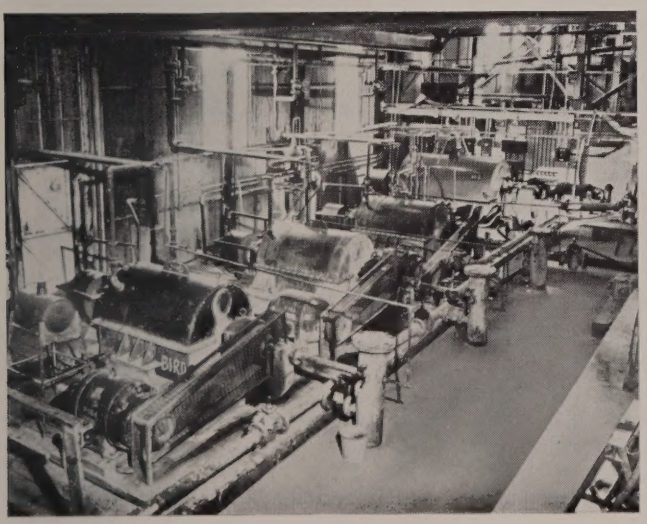
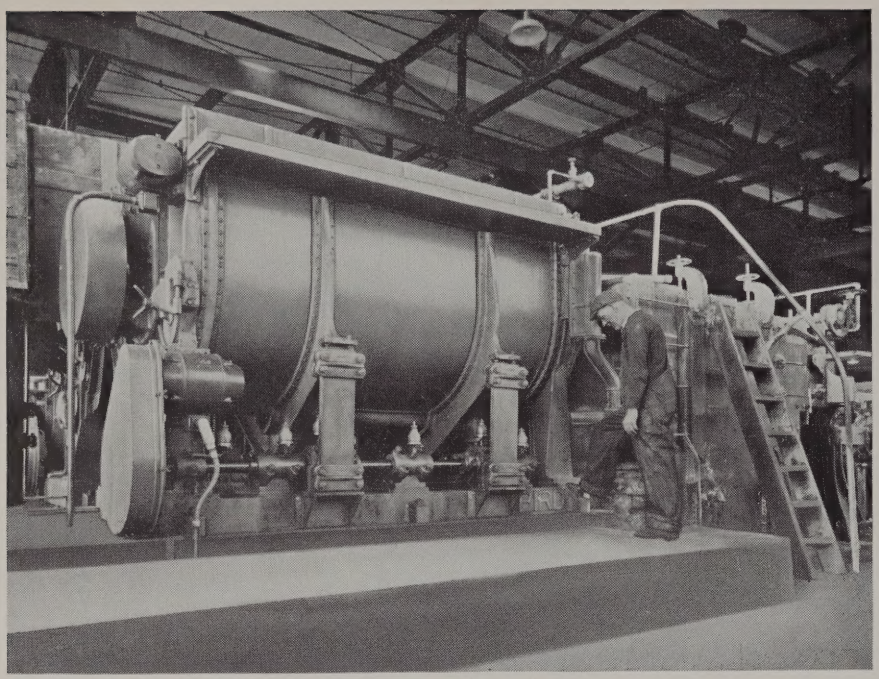
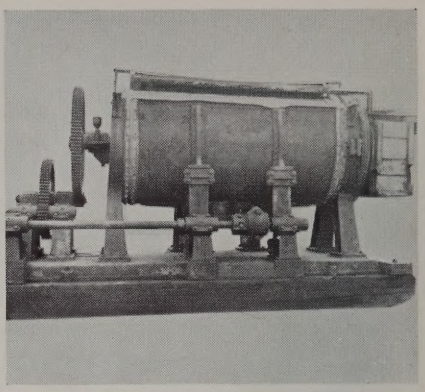


THIS BATTERY of four big Bird Centrifugals handles hundreds of tons of ore per day and is saving its user a quarter million dollars worth of material a year.



BIG, MODERN BIRD SCREENS like this are handling better than ninety per cent of all the paper made in North America.



THE FIRST BIRD SCREEN ever built. It now rests in honorable retirement on a pedestal at South Walpole. Way back in 1916 this screen went on the job in front of No. 3 paper machine at East Walpole, screening kraft mixed with hemp and rag for cartridge paper. Replaced after a time by a larger Bird screen it was transferred to another mill, then another and another and another before its period of usefulness was considered at an end. It may be regarded as the ancestor of some two thousand Bird Screens built by Bird Machine for this country's papermakers alone, to say nothing of the hundreds built in other countries.

Bird Machine Company

(Concluded)

later used the building as a rag sorting plant before the rag suppliers did their own sorting. The rags were used in cartridge paper and felt.

F. K. Becker, now president, had been with the company several years before its location moved to South Walpole. He is but one of two dozen individuals who have been continuously associated with the company for a quarter century or more. Bird Machine has a proud record of employee loyalty. Over 200 persons have been with the company for from five up to nearly thirty-five years.

Equipment bearing the BIRD name will be found in pulp and paper mills the world over and each installation of Bird Machinery is expected by its owners to measure up to the high standards of engineering, design, workmanship and value that were established from the beginning.

The world-wide interest in Bird paper mill machinery led to arrangements for its manufacture, under license, in Canada, England, Australia, Germany, Czecho-Slovakia, France, Norway, Sweden and Finland.

Among the items of paper mill machinery developed by the company was the Bird Centrifiner employing centrifugal force for the separation of dirt from paper stock. This led to investigation of the possibilities of centrifugal application in other industries and resulted in the addition of the Centrifugal Machinery Division in 1932.

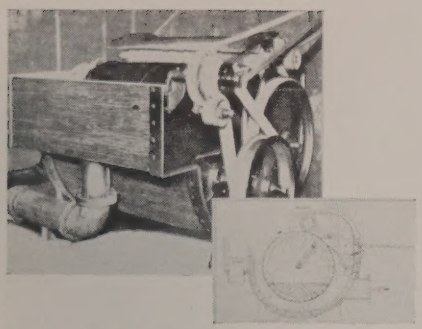
The range of centrifugal machine applications has steadily expanded until today "BIRD" is an almost universally used trade term describing machines of the utmost importance to a vast array of chemical and mining industries.

Berry Asphalt Company

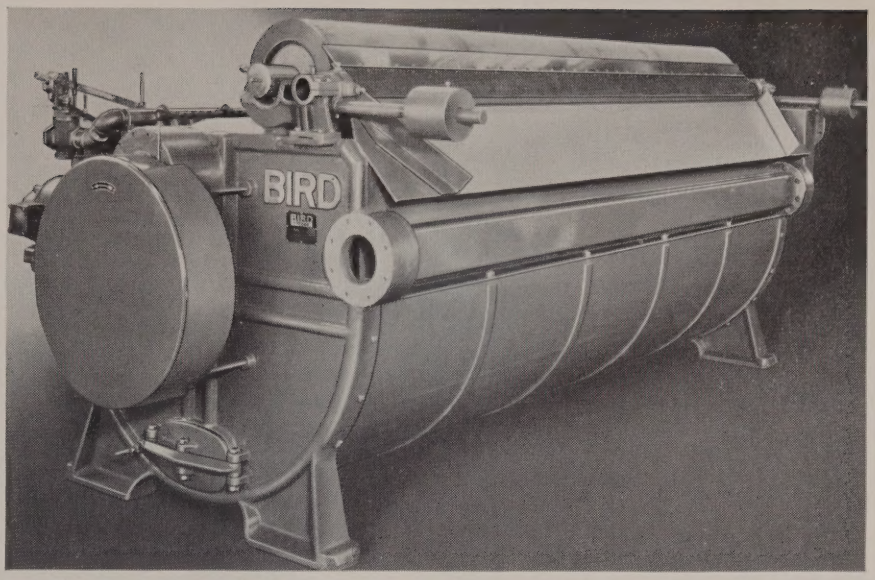
(Concluded)

place destined to become better known in America's major cities than in its own state of Arkansas. In May, 1928, the blowing still was brought from El Dorado to Waterloo, Arkansas, where it was set up with two additional stills and an "atmospheric tower" which produced about seventy-five per cent finished asphalt products and twenty-five per cent fuel and road oil. The Nacatoch Crude provided a rich source of finest quality asphalt, together with heavy road and fuel oils. It was found that this heavy crude contained no gasoline, kerosene, or other light petroleum products, but was almost a natural asphalt flux in itself. At this time about 12,000 barrels of crude were processed per month with the crew of about twenty-five men.

In 1930 a vacuum tower was installed which made possible the refining of the crude into high-grade diesel fuels and lube distillates, for making



ONE OF THE EARLIEST Bird Save-Alls, from which came the greatest equipment contribution to the conservation of paper making fibres and the prevention of stream pollution.



THE BIRD SAVE-ALL, 1950 Model, by all odds the most widely employed means of automatically recovering paper stock from the waste water leaving the paper machine.

motor oils, in addition to the products produced heretofore. Shortly thereafter several companies were consolidated into the Quaker State Oil Company, including James B. Berry Sons' Company which was changed to the Berry Asphalt Company.

Purchased by Bird

A few years later, in January, 1935, the Berry Asphalt Company was purchased by Bird & Son, incorporated, of which it has since been a wholly owned subsidiary. By this time the Berry Asphalt Company had gained for itself an enviable reputation for the quality of its products, service to its friends and customers, and fair dealings in the industry.

In 1936 a "re-run" unit for the production of finished lubricating oils was added which made possible the production of the highest quality motor oils and it was no longer necessary to sell the lube distillates on the open market. It was found that these fine oils were not only superior in their lubricating qualities, but had the faculty of dissolving and cleaning out carbon formations and sludge from pistons, motor head, and other engine parts, and keeping them free of such deposits as long as these oils were in the crank case.

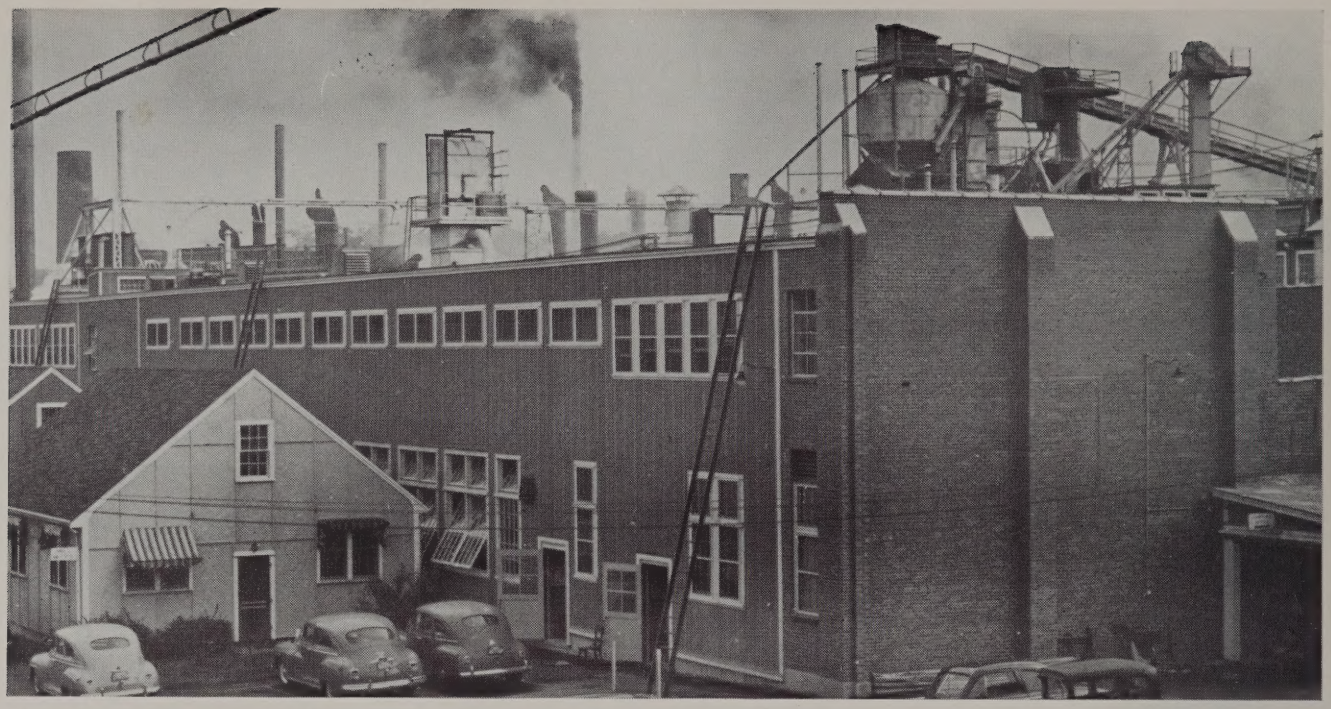
Additional Facilities

Also, at this time, additional buildings and facilities were added for packaging specialized asphalt products and the canning and packaging of lubricating oils. Additional blowing stills were also added to increase the quantity and variety of asphalt products available to meet the customers' needs. In 1947 a modern tower to provide finished lube products was erected to eliminate the necessity of re-running the lube stocks to obtain finished products. Today, this tower produces motor oils of the highest quality and best color equal to any other on the market, regardless of price.

In 1941 a Texas oil company made arrangements for a supply of Tokio Crude from the Troy oilfield near Stephens, Arkansas, and started to erect a refinery for processing this crude. This sudden expansion on the part of a small company caused them to go out of business and these facilities were purchased by the Berry Asphalt Company in June, 1942. In January of the following year the WPB granted Berry priorities for completing this refinery and operations were started in July, 1943. These operations made possible the production of some gasoline, kerosene, tractor fuels, and light fuel oils not possible in the processing of the Nacatoch Crude at Waterloo. In 1949 a vacuum tower was brought over from Waterloo and installed to make more finished asphalt products and round out the full production scheduled for the Stephens refinery.

Thus, the Berry Asphalt Company looks back with pride on a quarter of a century of growth and progress, and looks forward with confidence to ever newer and brighter horizons.

A RECENT VIEW of Berry Asphalt's Stephens Plant from the air.



NORWOOD ROOFING PLANT in 1950.

Bird & Son in 1950

(Continued from page 9)

Most diversified of all Bird lines is the line of paper products. Heading the list are Bird quality Corrugated and Solid Fibre Containers and Cartons, corrugated containers for general use, solid fibre for more rugged duty, and cleated fibre cases for especially heavy shipments. Today, too, with overseas shipments again importantly in the picture, Bird Weatherproof Solid Fibre Boxes are in demand. They will carry material through any sort of weather conditions, safely and securely.

Bird Cartons for shoes have been a superior quality item for years. The 1951 Bird Carton is a rugged package which protects the shoes it carries and at the same time adds beauty and color to the shelves of the retail store. Carefully controlled printing with accurate matching of colors affords a wide range of color combinations which have all the eye-appeal demanded by the finest retail stores the country over.

Special Papers, as their name implies, include a long list of items made at the East Walpole Mills for a variety of special purposes. There is industrial Filter Paper; there's Tube Paper, used by all the principal paper tube manufacturers in New England, including Bird & Son itself — the company makes its own tubes for shipping Bird Rugs; there's Pressboard, a standard product in the Bird line dating back almost to 1900.

Bird Tie Pads, previously reported in the Review as a new product resulting from a long research program, have shown a vigorous growth in the past year. They are now in use or in test on almost every important railroad in the United States and Canada. An increasing number of roads are adopting their use as standard practice for bridges. Their use on switches, crossings, joints, curves and grades is growing rapidly. The Bird & Son display at the national exhibit of railway equipment and supplies at Chicago in September was one of the best attended at the entire show.

The Horticultural Division offers to the greenhouse operator and the market gardener a line of plant bands and flower pots. Bird Vita Bands head the list. Other items include the standard Neponset Red Flower Pot, the Vita Pot, with a fertilizing ingredient impregnated into the paper like the Vita Bands, and a Tom Thumb Flat for selling a packaged product, such as a dozen tomato plants or petunias.

Advertising Program

To bring more business to Bird & Son and to Bird dealers all over the country, Bird & Son is carrying on an advertising program started in 1949. Aiding the national distribution of our flooring line, colorful full-page and half-page advertisements have appeared during the year 1950 in a number of national magazines including LIFE and the *Ladies' Home Journal.* Supporting this advertising are other effective sales aids — dealer display units for showing samples of flooring, a special movie promoting Bird floorings, and a long list of dealer display items which each dealer can adapt to his own best advantage.

Building Materials Division sales are promoted by advertisements in trade papers and by samples and various leaflets, local advertising mats, stuffers and other pieces of descriptive literature. These materials are available to Bird dealers in quantities and the services of the Bird Sales Department and Sales Promotion Department are at all times available to dealers who want suggestions for the most effective use of these sales materials. A movie on Bird Building Materials is used for promotional work in this division.

Samples are again used as one of the big selling aids in the Paper Products Division. Trade advertising, bulletins, specification books for buyers and various other specialized selling aids are all used to build business in this division.

Bird & Son in 1951 and in the years ahead is prepared to serve its dealers and customers with quality products that will sell. This means good business for those who handle Bird products, and good business as well for Bird & Son and its three thousand employees.

BIRD TIE PADS display at the national exhibit of railway equipment and supplies at Chicago last September aroused great interest.

Fifty Years Ago

(Continued from page 2)

where bread was still baked in the kitchen, not bought at the grocer's, homes where there was no telephone, no radio, no television, no automobile.

In 1900, steam power and four water turbines turned the wheels of F. W. Bird & Son. Three paper machines were then operating in the areas which No. 2 and No. 3 Paper Machines occupy today. The Mill Office had already been built, also a small boiler room and the old section of the beater and sorting room. Then came a filter house and a building for making rosin size. Beyond that in the direction of No. 1 Box Shop were open fields, a piggery, and a few farm houses. North of the Mill Office, in the lower yard was a small box shop where tack boxes were made, and a machine shop. In the coal pocket area was a shed for storing the barrels in which tack boxes were shipped. Across the road near the present scale house was a two-story tenement house.

The Main Office was a one-story building extending back only to the point where the threshold of the present lobby leads to the inner office. But it was adequate for the four or five executives and the small clerical force engaged in keeping books by hand and learning the intricacies of new fangled machines called typewriters.

In East Walpole Square was a building, formerly a tavern, with a tenement, a barber shop and a store on the first floor and a small hall on the second. In one wing was a room where the first Neponset Black Building Paper was made in 1885. On the site of that tavern building today stands the Triangle Building housing the Personnel Department; the historical wing of the old tavern was in the area of the present Plant Hospital.

At the turn of the century, Charles Sumner Bird had recently come into full ownership of the business following the death of his father in 1894.

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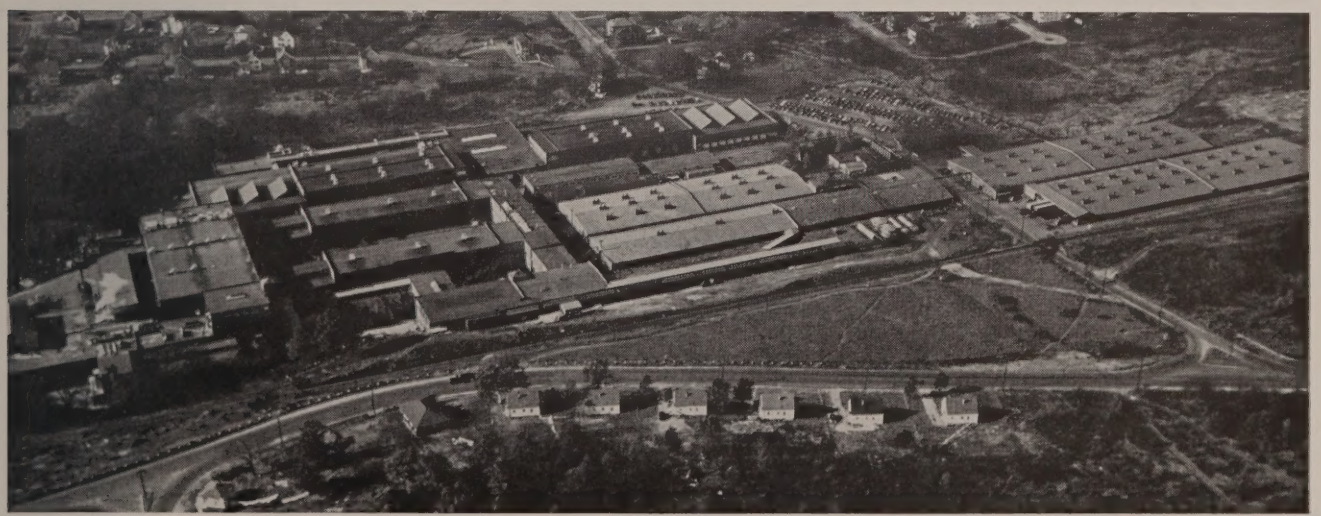

NORWOOD FLOORING PLANT as it looks today.

Cover Artist

Elliott R. Middlebrooke

CREATOR of this year's Christmas cover for the Neponset Review is Elliott R. "Skip" Middlebrooke, artist in our own Advertising Display Department in East Walpole.

He was given the assignment of dreaming up something new and different for our holiday issue. The Review staff were delighted when they first saw his cover drawing. We hope you like it too.

Skip did all the other art work in this issue as well. He designed the page for the President's Message and the two double-page spreads of old-time pictures. The old-fashioned frames look so authentic, he was suspected of haunting the antique shops for ideas, but he swears they just came "right out of the pencil."

Middlebrooke says the cover design grew as he began to think how he might suggest as many symbols of Christmas as possible on one page. The more he thought of it, the more it seemed to him that combining all these Christmas ideas would be both effective and pleasing. There is just about everything Christmasy here that you could ask for — a symbolic tree, the English carolers, the Scandinavian dancers, the bewildered gentleman with his numerous packages, the inexpert package-wrapper, the elf warming his hands at the candle flame, and Santa himself.

Now twenty-three, he came to us two years ago after graduating from the Vesper George School of Art in Boston. With interests in the field of general commercial art, he is getting experience in his job on advertising layout work.

Fifty Years Ago

(Continued from page 19)

Mill hands came from East Walpole, Walpole and Norwood. Some of these men and their fathers before them could well remember back to the days when the mill in East Walpole shut down for periods in mid-summer so the men could get in the hay on their farms.

Elmer H. Bartlett, Bird & Son's grand old man, who in 1950 celebrated his sixty-fifth anniversary with Bird & Son, had joined the company as office boy some fifteen years before 1900 and was in this period moving along towards his sales executive position of later years. Just two years before the turn of the century, in 1898, Philip R. Allen joined the firm as salesman. He was later to become President and Chairman of the Board. He still serves on the Board of Directors and as a member of the Executive Committee. The present Charles Sumner Bird, son of the elder Charles Sumner Bird, came into the business in 1906. He is today Chairman of the Board and a member of the Executive Committee.

When Charles Sumner Bird came into the business in 1877, the production was limited to a few kinds of wrapping paper laboriously produced at the rate of a few tons per week. No. 1 Tarred Hardware Paper was the big item. It was used by makers of cutlery and metal goods for wrapping their products; it was also used for some years by the government to wrap Congressional records because it kept out the rats and mice.

Additional Products

By 1900 Mr. Bird had increased the line to include Neponset Black Building Paper (1885), Neponset Red Rope Roofing (1886), Composite Ready Roofing (1892) and the famous Paroid Roofing (1894). Tack boxes and screw boxes were standard items in 1900. Cereal boxes and shoe cartons were added before 1901.

Proslate Roofing joined the procession in 1906. The roofing line was proving popular and profitable. To provide proper manufacturing space, land was purchased a mile away in Norwood and in 1904 the original Roofing Mill was built.

Although the company did not start the manufacture of floor covering in its present form until 1912, as early as 1888 Mr. Bird had conceived the idea of printing patterns on Neponset Red Rope Roofing Paper. Many experiments were carried on during the following years and in 1892 a rotary machine for printing floor covering on felt base was actually built to Mr. Bird's specifications.

In 1900 the plant equipment had been modernized to include three paper machines and steam power. Mr. Bird had plans under way for more paper machinery. He had made experimental runs of floor covering on a rotary press. He was experimenting with a variety of roofing products and had already added four such products to the line. Research, the life blood of any business, was already bringing new business. F. W. Bird & Son, as the company was then known, was already a leader in New England industry.

Thus, at the turn of the century, great things were stirring. Mr. Bird, who then operated the business without partners, had already learned that research and the best in plant equipment are vital to any industry; that quality and efficiency and honesty pay off to owners and workers alike. Quality products and a reputation for fair dealings were F. W. Bird & Son's great assets in 1900. They still are today.

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Standard Twin Locks
Anchored Strip

No. 27 Master-Bilt Thick Butt
No. 23 Master-Bilt Weather-Tex
Tri-Tab Hex Shingles (Weather-Tex or Plain)
Loc-Set Shingles
Double Coverage Twin Locks

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Roll Bric Soldier Course
Backer Board

Bird Insulating Siding — Bric — Shingle — Stone — Shake Designs

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Belt Course
Four-Inch Trim
Corner Trim

Bird Masterwall Siding

Bird Roll Roofings

Proslate Roofing for Concealed Nailing, 19″ and 36″
Art Edge Roofing Weather-Tex, for Concealed Nailing
Hex Butt Weather-Tex Roofing
19″ and 36″ Paroid Roofing
Neponset Double Coverage Roofing
90# Mineral Surfaced Roofing
Old Reliable Roofing
Base Sheet
Mineral Surfaced Strips
Waterdyke Roofing
Mineral Surfaced Cap Sheet

Bird Building Papers

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Deadening Felt
Waterproofed Building Paper
Red Sheathing Paper
Tar Saturated Felt
Asphalt Slater's Felt
Asphalt Saturated Felt

Bird Reflective Insulation

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Special Flashing Cement
Asphalt Quick-Set Cement
Neponset Cold Cement
Asphalt Lap Cement
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Bird Roofing Asphalt **Bird Tie Pads** **Bird Roofing Pitch**

FLOOR COVERING DIVISION

Bird Armorlite Rugs and Yard Goods
Bird Linoleum
Bird Rubberlike Floor Runner
Bird Economy Rugs and Yard Goods
Bird Linoleum Tile
Bird Counter Cover
Bird Rug Border
Bird Linoleum Duotone Tile
Bird Rubberlike Stair Treads

PAPER PRODUCTS DIVISION

CONTAINER DIVISION

Solid Fibre Shipping Cases
Weatherproof Solid Fibre Shipping Cases
Corrugated Fibre Shipping Cases
Cleated Fibre Shipping Cases

HORTICULTURAL DIVISION

Neponset Red Flower Pots
Vita-Band Plant Bands
Tom Thumb Flats
Vita-Pots

CARTON DIVISION

Bird Reinforced Shoe Cartons, Plain and Printed

SPECIAL PAPERS DIVISION

Index Pressboard
Jute Liners
Roofing and Flooring Felt
Tack Boxes
Wedgie Board
Filter Paper for Industrial Filtration
Corrugating Medium
Utility Boxes
Lined Boards
Dry and Saturated Papers for Special Uses
Base Wad
Single and Pasted Chipboard
Special Boxes
Innersole Board

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BIRD
PRODUCTS
Established 1795